

UNC-CH HEALTH SCIENCES LIBRARY



H00353640L

The Library
of the
University of North Carolina



**Endowed by The Dialectic
and
Philanthropic Societies**

615.05

C 29

v. 25

1944

Phar. Lib.

*This book must not
be taken from the
Library building.*

| | | |
|--|--|--|
| | | |
|--|--|--|

Digitized by the Internet Archive
in 2010 with funding from
North Carolina History of Health Digital Collection, an LSTA-funded NC ECHO digitization grant project



The Carolina **JOURNAL OF PHARMACY**

Published Monthly by the North Carolina Pharmaceutical
Association at Chapel Hill, N. C.



LT. R. E. KIBLER, JR.

Lt. Kibler is the son of Pharmacist and Mrs. R. E. Kibler of Morganton, N. C., and the sister of Sarah Kibler, first-year student at the Pharmacy School at the University of N. C. Lt. Kibler received his education at The Citadel at Charleston, S. C. His address at present is 368th Fighter Squadron, 359th Fighter Group, A.P.O. 2871, c/o Postmaster, New York City.

January, 1944

Volume XXV Number 1

**State Selective Service Officials Recommend
North Carolina Pharmacists Be Deferred
Until Flu Epidemic Abates.**

(Story Page 1)



A BARGAIN IS KNOWN BY THE COMPANY IT KEEPS

The "medicine man" of the early nineteen hundreds has small part in our modern habits of living. Little medicine is sold these days from the tailboard of a wagon. The public has learned that the safe procedure when illness comes is to consult a physician. When the pharmacist is chosen, the physician prefers one who is governed by honest methods and ethical principles, not one who deals in "bargain pharmaceuticals" or medicinal agents of questionable quality. A reputation for cheapness in prescription merchandise is despised by everyone, even those who indulge themselves in its patronage. You can render no better professional service to your physicians and their patients than to maintain a representative stock of Lilly Products in your prescription department. The Lilly Label is a symbol of quality. It identifies you as a competent prescriptionist.

ELI LILLY AND COMPANY • INDIANAPOLIS 6, INDIANA



Lilly

BUY WAR BONDS AND STAMPS

NOW linked with

MICROCRYSTALLINE

SULFATHIAZOLE

For more effective relief of the nasal symptoms accompanying the common cold, sinusitis, and rhinitis, PARKE-DAVIS offers GLUCO-FEDRIN* WITH SULFATHIAZOLE . . . a new decongestant which reflects the results of modern research in nasal medication . . .

- provides adequate shrinkage of nasal membranes with 1% of ephedrine (as the lactate),
- supplies the antibacterial action of sulfathiazole in minute crystals, the most effective form of the drug for intranasal use,
- pH adjusted to the normal, slightly acid level of nasal mucosa,
- made approximately isotonic with nasal secretions by the inclusion of dextrose,
- suspended in a non-irritating, aqueous base.

GLUCO-FEDRIN WITH SULFATHIAZOLE is a stable, rapidly dispersible suspension which may be ap-



plied by spray, applicator, pack, or dropper. It is available in 1-ounce bottles with dropper cap.

This new product is being advertised and detailed to physicians in your community . . . be prepared to dispense it on their prescriptions during the current cold season.

PARKE, DAVIS & COMPANY
Detroit, Michigan

*Trade-mark Reg. U. S. Pat. Off.



FOR MORE THAN FIFTY YEARS

David's
SANATIVE WASH

Has been the standard remedy for Scabies
(the Itch) over the Southeastern States.



The current deal is

One bottle free with each 11/12 dozen

Expiration date January 31, 1944



From your own Wholesaler or from

OWENS & MINOR DRUG CO.

Incorporated

1000 E. Cary Street

Richmond, Virginia

"Who have been good drug wholesalers since 1882"

The Carolina Journal of Pharmacy

PUBLISHED MONTHLY BY THE
NORTH CAROLINA PHARMACEUTICAL ASSOCIATION

AT CHAPEL HILL, N. C.

W. J. SMITH, MANAGING EDITOR

Entered as second-class matter July 5, 1922, at the post office at Chapel Hill, North Carolina under the Act of March 3, 1879

Annual Subscription, \$1.00

Single Numbers, 15 Cents

Vol. XXV

JANUARY, 1944

No. 1

You—

Can Help to Shorten the War

United community action against venereal disease, the country's number one wartime health problem, is the theme of this year's National Social Hygiene Day, which will be observed February 2.

Social Hygiene Day, sponsored nationally by the American Social Hygiene Association, will be the occasion in thousands of communities throughout the country for intensifying the campaign against venereal diseases and all conditions favoring their spread.

Despite the fact that America's armed forces are more free from venereal diseases than during any other war in our history, too many man days have been lost because of these infections. A good job in the control of venereal disease has been done, but it is still not good enough.

It is in civilian communities where the members of the armed forces, and industrial workers, acquire venereal diseases. It is our responsibility to contribute to a speedier victory by helping not only the Army and Navy, but industry as well, to keep down the rate of syphilis and gonorrhea infections.

It has been reported that commercialized prostitution has been sharply curbed. Much credit for this should go to such Federal agencies as the Social Protection Section of the Office of Community War Services, to the American Social Hygiene Association, a national voluntary health agency which, in the past year, has made more than 500 studies of prostitution conditions in communities adjacent to cantonment and war industry areas, and to an enlightened, heads-up attitude on the part of local police authorities.

Red light districts in more than 300 key

communities have been closed. The old idea, still prevalent during World War I, that the segregation of prostitution works, is pretty dead now.

Commercialized prostitution is on the run. A big source of infection now is the so-called "chippie" or "victory girl," an unfortunate number of whom are in the "teen age" group. To attack this problem, there must be real help from teachers and parents, from the church, and from those responsible for providing decent recreation facilities.

We must think not only of the job now, but of the post-war world. We have heard that the prostitution racketeers are planning to get going again as soon as the war is over. We must prevent that. We must hold the gains made under wartime pressure, go ahead, and finish the job of making syphilis and gonorrhea as rare as cholera.

Since many infected persons attempt self-treatment through the use of preparations with little or no medicinal worth, you, as a pharmacist, can actually help to shorten the war by directing such individuals to competent physicians and agencies trained to detect and to treat venereal diseases.

Venereal disease can be made as rare as typhoid fever. Sweden has done it. Some intelligent localities in America have done it. In 20 years we can make syphilis a rare disease, and gonorrhea can be eliminated in 10 years.

Pharmacists can and will play an important part in removing these terrible, handicapping diseases from our midst. "See a doctor" is good advice to give to any person seeking relief from syphilis or gonorrhea.

Stay of Induction of Pharmacists

Officials of State Selective Service Headquarters, Raleigh, recommended to local draft boards on December 27 that all North Carolina pharmacists working full time in retail drug stores be deferred until March 1. The action was taken after information had been supplied to the State Selective Service Occupational Advisor relative to the greatly increased work load which pharmacists were having to bear as a result of the current flu epidemic.

The circular letter (No. 383) sent out to the draft boards also suggested that a "Stay of Induction" be granted pharmacists who had already received their orders to report for induction.

While the action taken by State Headquarters will do much towards alleviating a situation which was threatening to get out of control as a result of the epidemic, it must be emphasized that the advice contained in circular letter No. 383 is merely suggestive and not mandatory. Local boards may still induct pharmacists if they desire to do so.

Pharmacists classified as 1A between the period January 1-March 1, 1943, and who are working full time in retail drug stores, should get in touch with the North Carolina Pharmaceutical Association. Perhaps the Association may be of assistance to you.

Pharmacy Scholarship Foundation

A number of pharmacists have mailed contributions to the N. C. P. A. Pharmacy Scholarship Fund Foundation but the results so far are not encouraging. Perhaps you intended sending in a contribution but let it slip your memory during the Christmas rush. If so, why not write that check today and mail it to the Foundation, c/o N. C. Pharmaceutical Association, Drawer 151, Chapel Hill, N. C.?

A complete list of donors will be published in the February issue of THE CAROLINA JOURNAL OF PHARMACY.

Important Information to All Employers in Connection with Compliance with the Federal Current Tax Payment Act of 1943

The Treasury Department has recently circularized all employers calling their attention to the requirements of the "Current Tax Payment Act of 1943" concerning the filing of duplicate copies of Form W-2 and Form V-2. These forms are statements of Income and Victory Tax Withheld on Wages during 1943, the originals of which MUST be delivered to EMPLOYEES not later than January 31, 1944. Further, that it is mandatory under the ACT that

DUPLICATES of such statements be filed with the Collector of Internal Revenue on or before January 31, 1944, together with the last quarterly Withholding Form W-1 and Reconciliation of Quarterly Returns Form W-3.

This means that a complete statement of each employee's account, showing total WAGES EARNED, VICTORY and INCOME TAX withheld during the FULL YEAR, must be furnished both to the employee and to the Government within a THIRTY-DAY PERIOD IMMEDIATELY after the close of the year. The individual accounts must reconcile with all of the withholding made during the year, as well as with the employer's total payroll.

Unless an adequate system of records has been maintained (such records as are so set up as to make the required information readily available) considerable work and difficulty may be encountered.

Marriages

Miss Margie James Monk and Gene Winstead Thomas were married in Bennettsville, South Carolina on October 31st. Mr. Thomas is the son of Mr. and Mrs. E. E. Thomas of Roxboro (Hambrick, Austin and Thomas).

"We Live for Mail Call"

Slightly over 100 North Carolina pharmacists are now in service. For the most part the larger part of this group is stationed in this country, however, a number—we have the addresses of eight—have been sent overseas. It is this latter group of which we wish to write about.

Almost every letter which reaches us from one of these pharmacists, no matter whether from North Africa, Italy, Australia or the South Pacific, contains a request for "local news," any sort of news just so its from home. One pharmacist aptly expressed the feeling of these men by writing "we live for mail call."

The Association is trying to do its part by sending news by way of V-Mail to these pharmacists at regular intervals, but something more is needed. And this is where you can help.

The next time you have a few spare minutes, write one of the pharmacists listed below. While regular letters will do, we have found the V-Mail type to be much more rapid. As an example, it takes 21 days for a V-Mail to go from North Carolina to Italy. Other types of mail frequently take as much as two to three months to make the same trip.

If you know of a pharmacist now overseas (not listed below) and have his complete address, please send it to W. J. Smith, Drawer 151, Chapel Hill, N. C. In turn, the Association agrees to write the pharmacist each month, or oftener, sending him the latest news about pharmacy in North Carolina.

A letter from you will help greatly to boost the morale of these men who are at the front. I am sure you will do your part by writing that letter today.

Sgt. David C. Purcell 34250050
Co. A, 2691, S.A.W. Bn.,
A.P.O. 525, New York City.

Sgt. Purcell is the son of Pharmacist Sam Purcell of Salisbury. He managed one of his father's stores before entering service.

Pvt. Ray A. Kiser 34307124
Co. D, 109th Medical Battalion
A.P.O. 34, New York City.

Pvt. Kiser is a native of Lincolnton and

was associated with the Pearl Drug Company of Concord before going overseas.

Sgt. Jack A. Creech, 34463233
114th Station Hospital
A.P.O. 763, New York City.

Sgt. Creech is from Salemburg. He worked with Peoples of Washington, D. C. up until about a year ago.

Lt. D. F. McGowan
Headquarters Squadron
Navy No. 61
c/o Fleet Post Office
San Francisco, California.

Lt. McGowan worked in Asheboro with Mr. C. M. Fox after graduating from the U. N. C. School of Pharmacy.

Sgt. Oscar L. Umstead 34463472
114th Station Hospital
A.P.O. 763, New York City.

Sgt. Umstead managed Saunders in Rocky Mount up until about a year ago. He is well known in Durham.

Phil Gaddy, Ph. Mate 1/c
U.S.S. Navy 147
Fleet Post Office
New York City.

Pharmacist Mate Gaddy is from Marshville. His father operates the Union Drug Company.

W. B. Evans, Chief Pharmacists Mate
9th Special Naval Const. Battalion
Company "B" Medical Dept.
Fleet Post Office
San Francisco, California.

Chief Pharmacist Mate Evans is well known in the Asheville area. He was associated with the Community Pharmacy of Enka before going into service.

Pfc. David H. Hood 34315503
Headquarters Detachment
First Medical Squadron
A.P.O. 201, c/o Post Master
San Francisco, California.

Private Hood is the son of pharmacist Paul C. Hood of Dunn. He is a graduate of the U. N. C. School of Pharmacy.



A NEW PRODUCT... For New Profits

EVERCOL

ISOPROPYL ALCOHOL RUBBING COMPOUND

This new rubbing compound is the finest rub down you can possibly buy. There is no better quality obtainable and the special blend of neutralizers which we have used gives you a product that is pleasant to use. Order from your jobber. If he does not stock it, write to

THE McCAMBRIDGE & McCAMBRIDGE CO.
2201 Eagle Street Baltimore, Maryland

MAKERS OF EVERFRESH CITRATE OF MAGNESIA

TABLETS

Aminophylline—Phenobarbital

Ascorbic Acid

Multi-vitamin

Nicotinic Acid (Niacin)

Nicotinamide (Niacinamide)

Phenobarbital

Riboflavin

Strychnine Sulfate

Thiamine Hydrochloride

Vitamins A and D

Vitamin B Complex High Potency

Scientifically Correct Products

L. P. MAYRAND

Manufacturing Chemist

GREENSBORO, N. C.

Dr. Duffy's Preparations, 1837 Style

One of the oldest retail drug establishments in the State is Duffy's Drug Store of New Bern. Sometime ago a relative of H. Bryan Duffy, the present owner, ran across an ad in the *New Bern Sentinel*, dated March 29, 1837, while doing some research work in the Congressional Library, Washington, D. C. A copy of the ad, which was mailed to Mr. Duffy, is reproduced below.

"NEW MEDICAL ESTABLISHMENT"

Doctor Duffy informs the public that at his office on Middle Street, one door south of Mr. Van Bokkelin's he has laid in an assortment of drugs, medicines and chemicals of the most genuine quality and also a supply of those patent and domestic medicines which from their character and efficacy have obtained the public sanction and adoption.

The following medicines from long use and ample experience of their superior efficacy, he recommends with confidence to the attention of the public:

DR. DUFFY'S TONIC MIXTURE. A certain and efficacious mixture for the prevention and cure of ague and fever and for arresting chills which almost invariably succeed attacks of bilious fever.

DR. DUFFY'S PAREGORIC APERIENT POWDER. A most useful family medicine, is a mild yet effectual aperient. It counteracts acidities in the stomach, removes bilious congestion of the bowels, prevents dyspepsia and is equally useful for children and adults.

DR. DUFFY'S PAREFORIC APERIENT PILLS for chronic coughs and asthma and all affections of the chest and lungs, gout, rheumatism, lumbago and sciatica and preventing that constipated state of the bowels which is the usual concomitant of these complaints.

DR. DUFFY'S ANTI-BILIOUS PILLS. An effective purgative promoting the digestive functions and removing bilious accumulations.

The following miscellaneous articles are offered:

Seidlitz and Soda Powder.
Aromatic smelling salts.
Aromatic Venegar.
Antiseptic Tooth Powder.
Antiscorbutic ointment and lotion.

Dr. Duffy's Preparations, 1944 Style

As any native of Eastern North Carolina will tell you Duffy's Pills and Duffy's Rx, although slightly modified from their original formula, are still going strong. Both products are being sold by the Duffy Medicine Company of New Bern, owned and managed by H. Bryan Duffy.

Evidence of the widespread use and confidence in the Duffy products can be readily ascertained by examining the orders which daily pour into the offices of the Duffy Medicine Company. Customers—some of half a century or more—from Virginia, from South Carolina, from all sections of North Carolina, still write to the firm for Duffy preparations which they have known and used for years.

If you have occasion to visit New Bern in the future, stop by for a visit with Mr. Duffy and see what an excellent job he is doing in perpetuating the fame of "Dr. Duffy."

Correction

Inadvertently omitted from the reciprocity list of registered pharmacists, as published in the November issue of the *JOURNAL*, was John M. Scott of Charlotte. Mr. Scott graduated from the Maryland College of Pharmacy in 1886 and was registered in this State by reciprocity in 1903.

White's Sulfathiazole Gum

White's Sulfathiazole Gum, a product of the White Laboratories, Inc., Newark, N. J., was released for commercial distribution on November 1. Since the product is to be sold on prescription, the firm recommends that "White's Sulfathiazole Gum be kept behind the prescription case as precautionary measure against its indiscriminate sale by some inexperienced sales person in the front of the store."

How Long

How long would it take to acquire your present investment under today's conditions? How long would it take to destroy that investment if a fire should start in your store?

Drug stores do catch on fire, and total destruction takes only a short time.

Insurance costs are now so low you cannot afford to be without full coverage in the Druggists' own Company.

It takes less than a minute to drop us a card for our plan.

THE AMERICAN DRUGGISTS' FIRE INS. CO.
AMERICAN BUILDING CINCINNATI 2, OHIO

SOME OF OUR STATE AGENTS

E. F. RIMMER
Box 377
Sanford, N. Carolina

RALPH M. CROSSON
P. O. Box 475
Columbia, S. Carolina



You Ain't Seen Nothin' Yet!

In 1944, Pal has planned its greatest promotion in history—nine of the biggest national magazines in the nation will carry Pal ads regularly, plus over 500 newspapers, plus radio, plus counter and window displays. All to make sure that we acquaint every possible user with the merits of Pal—so that when production is no longer limited, you may enjoy the unbridled demand, sales and profits which will then accrue. In the meantime, your fair share of Pal IS available.

Order Through
Your Wholesaler

PAL

hollow ground
RAZOR BLADES

PAL BLADE CO.

595 Madison Ave.

New York, N. Y.



C. M. CROWELL
MOORESVILLE



R. E. CARPENTER
SHELBY

ALPHEUS JONES
WARRENTON



G. F. MURR
THOMASVILLE





"IT'S FAMOUS

because

IT'S GOOD"

"ORDER BY MAIL
From **McCOURTS"**

*EITHER FOR IMMEDIATE
 OR FUTURE DELIVERY*

- Labels
 — Rolls or Flat
- Boxes
- Physicians & Blanks

*Satisfaction Guaranteed
 — or No Sale*

McCourt Label Cabinet Co.
Specializing in Labels for Drug Stores
 58 BENNETT STREET
 BRADFORD, PENNA.

7 Reasons Why You, Mr. Druggist, Should Push Capudine

1. **PRODUCT** and **ADVERTISING** comply fully with all provisions of the new Food, Drug and Cosmetic Act.
2. A Fair Trade item that assures generous profit.
3. 5% **CASH BONUS** (in addition to jobbers discount) on \$8.00 quantities or more.
4. Our newspaper advertising alone reaches over one million people each week in North Carolina.
5. 481% **PROFIT** when dispensed over the fountain from the one pint size.
6. **FASTER** stock turnover from increased volume of sales.
7. Capudine Chemical Co. has been serving the druggists of North Carolina for over 40 years.

CAPUDINE CHEMICAL CO.

RALEIGH, N. C.

Lilly Again Offers Bookkeeping System

Copies of the Accounting and Record System for the Retail Pharmacy for 1944 now are available without charge to pharmacy proprietors in the United States, according to a recent announcement by Eli Lilly and Company. The system provides a simplified method of keeping adequate store records and requires only a few minutes each day to keep up to date. It was first introduced last year and is now in use in thousands of stores. Distribution is in charge of Lilly medical service representatives exclusively.

Examination Set for Candidates for Pharmacy Corps, Regular Army

Examinations will be held on January 31 through February 4, 1944, inclusive, for the purpose of qualifying candidates for appointment as second lieutenants in the Pharmacy Corps, Regular Army, to fill vacancies occurring during the year 1944, the War Department announced today.

The examinations are open to all male citizens of the United States who are graduates of acceptable schools or colleges of Pharmacy in the United States and Canada requiring four years of instruction for graduation, and who will not be over 32 years of age at the time it will be possible to tender a commission.

Candidates who fail a first examination will not be permitted to take more than one subsequent examination.

The examinations will be conducted by boards of Medical Department officers and will consist of a physical examination, a written examination in professional subjects, and a determination of the candidate's adaptability for military service.

Full information and application blanks will be furnished upon request by The Adjutant General, War Department, Washington 25, D. C. Applications from candidates in the continental limits of the United States, received after January 10, 1944, will not be considered.

"How to Make a Buy"

(In one easy lesson)

"When a salesman calls at your drug store, don't rush him. Inquire about his health, his family, carelessly hand out a Santa Fe cigar, avoid mentioning his mother-in-law, shortages, gas rationing or other disagreeable subjects.

Avoid asking the salesman to sell you until you have him interested. To get a salesman interested in selling you, find out his hobby. If it is dogs, tell him about your dog, whether you have one or not. Have a good dog story, such as: 'My dog does tricks. He did one in the parlor last night. If he does it again, I'll break his neck.'

Now that you have him laughing, break down his buy resistance by showing that you are down to 1/12 doz. of his product. Work on his sympathy. Tell him you are trying to keep the store open for your son Ed when he comes home from the war. Ed wouldn't have the store for a gift, but the salesman doesn't know that. Warm up to this subject, call on his patriotism. Tell him you fought at Belleau Wood, which ain't no lie. You did. Remember, you had charge of the mules, back of the lines and it was a fight every minute to make those mules move.

Watch his eye, the good one. As your story impresses him, move in for the kill. Pull out Ed's picture an say: 'That is the lad both of us are working for. Send me over a gross, Bill, and rush it. Here, I'll sign the order and you fill it out.' Don't give him time to say no. Hustle him out of the store while he is still 'But—but—butting' in protest."—Selected.

Prescription Balances Repaired

Speedily Accurately Economically

Our convenient Southern location and competent shop technicians eliminate useless waiting and decrease repair costs.

PHIPPS & BIRD, Inc.

915C E. Cary Street

Richmond, Va.

Purepac

January - February

FREE GOODS DEALS

• • •

Analgesic Balm

Aspirin Tablets

F. M. C. Cough Syrup

Pure-O-Drin Nasal Drops

Lubinol

And Other Seasonable Purepac Items

• • •

You Will Receive Complete Information About
These Deals from Our Representative.

• • •

JUSTICE DRUG COMPANY
GREENSBORO, N. C.

North Carolina Service Wholesaler

Out of the Mail Bag

WEST END PHARMACY
PRESCRIPTION DRUGGISTS

WEST END, N. C.

December 11, 1943

Mr. W. J. Smith
Chapel Hill, N. C.

Dear Mr. Smith:

I want to get a practical Xmas gift for myself and can think of nothing better than a copy of Gutman's Modern Drug Encyclopedia and Therapeutic Guide. I have wanted one for quite a while, so here's my check for \$10.00 to cover cost of this publication.

Mixing "flowers" with business is not a bad idea, so I want to say—truthfully—that I find membership in the Association invaluable; in fact, almost indispensable. Certainly, it is worth the price to any "smart" (or lazy) pharmacist and I am beginning to believe that it is due in no small measure to your assiduous efforts.

The holiday season is taxing me to the limit, however I am glad to be able to help spread as much cheer on the home front as I possibly and reasonably can. Just as soon as possible I want to send as large a donation to the Pharmacy Student Pool as I can. That will be after the Season is over and I can see how much I gained or lost for 1943.

Pardon the lengthy letter. I don't write very often and seem to want to make up for lost time. With best wishes for a happy holiday season, I am

Yours truly,

(Signed) J. F. Smith.

THE UNIVERSITY OF NORTH CAROLINA
CHAPEL HILL, N. C.

December 17, 1943

My dear Mr. Smith:

I want to thank you on behalf of the University of North Carolina for the action of the North Carolina Pharmaceutical Association in setting up a Pharmacy Scholarship Fund Foundation. I think it is an excellent idea at any time and at this particular time I believe it is timely and will bear great fruit.

I assure you that the University will receive this money and set it up under the title "The N. C. P. A. Pharmacy Scholarship Fund Foundation," and will honor as you designate the orders of Dean Beard against it for scholarships in Pharmacy.

Cordially yours,

R. B. House,

Dean of Administration.

*Ephedrine preparations for application
by spray, dropper, or pack to reduce swelling
and improve drainage*

DECONGESTION BRINGS

Relief

● A mild solution of ephedrine applied in isotonic solution to the tissues of the nose is comforting to the patient, and represents a physiological method of treating colds by topical application. Rarely is a physician called to treat a cold, that an inhalant of some kind is not prescribed.

Eli Lilly and Company was a pioneer in the development of preparations of ephedrine. Studies have been continued in the Lilly Laboratories until there is now available a wide

range of these products, including many logical combinations with 'Merthiolate' (Sodium Ethyl Mercuri Thiosalicylate, Lilly). Prominent in the group are the original Inhalant Ephedrine Compound, first offered in 1926; Inhalant Ephedrine (Plain), which followed a few years later; and two more recent developments 'I-sedrin Plain' (Isotonic Solution Ephedrine, Lilly) and 'I-sedrin Compound' (Isotonic Solution Ephedrine Compound, Lilly).

THE PEABODY DRUG COMPANY

WHOLESALE DRUGGISTS • DURHAM, NORTH CAROLINA

Peanut Butter Sandwiches : Salted Peanuts

By



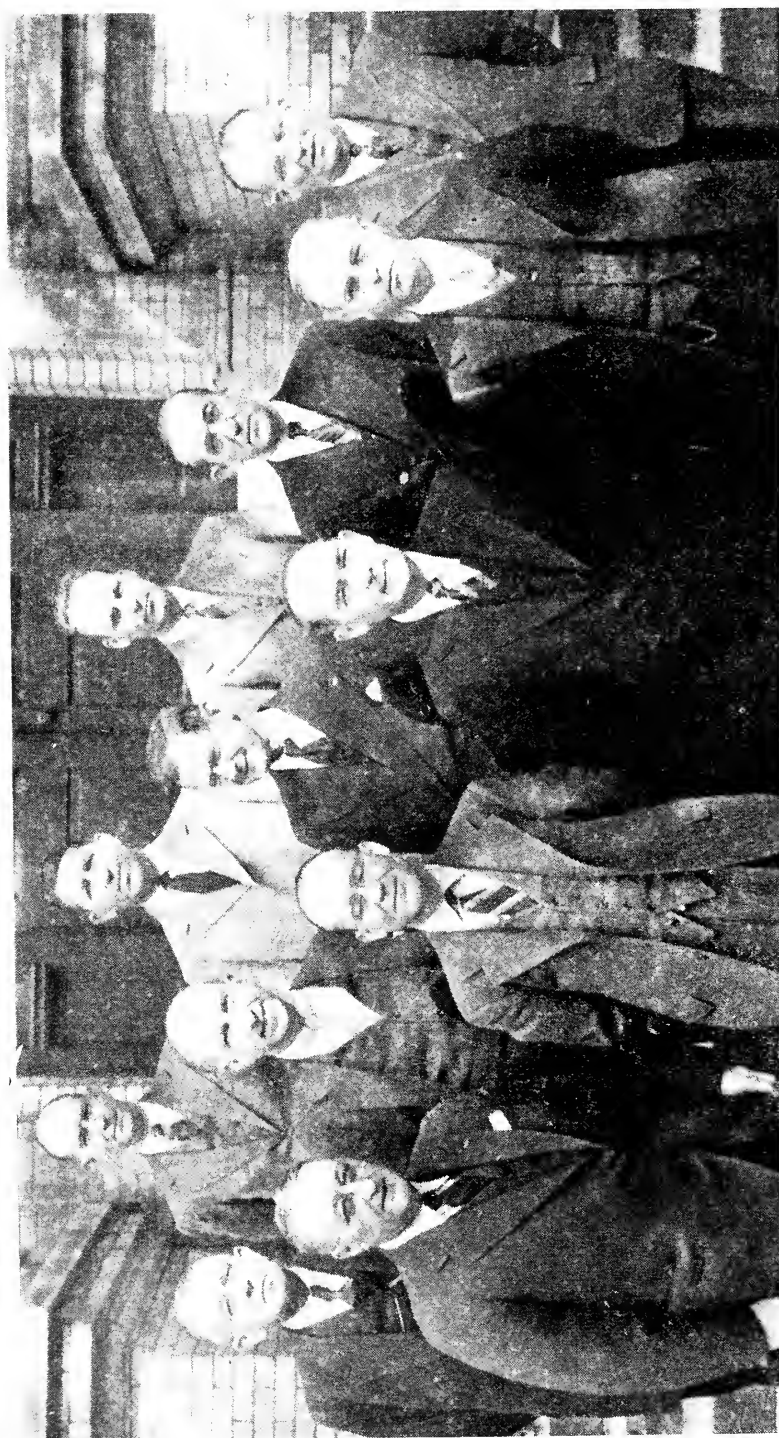
N. C. Branch Offices at

Greensboro - Fayetteville - Greenville



MRS. FOSTER EDWARD THOMAS

Mrs. Thomas, President of the Charlotte Woman's Auxiliary, is proving herself a capable leader as is evidenced by the good work being done by her group. Mrs. Thomas is a native of Alabama but has lived in Charlotte since 1938. Her husband is associated with the Carolina Cut Rate Drug Company of that city.



POST-WAR PLANNING COMMITTEE

Front row, left to right, E. C. Daniels, E. C. Daniels, Zebulon; T. G. Crutcheff, Greensboro; Joe Hollingsworth, Mount Airy, and Ralph P. Rogers, Durham.

Second row, left to right, C. T. Council, Durham; Roger A. McDuffie, Greensboro; P. A. Hayes, Greensboro, and J. G. Beard, Chapel Hill.

Third row, left to right, W. A. Gilliam, Winston-Salem; I. T. Reamer, Durham, and W. J. Smith, Chapel Hill. Two members, Phil D. Gattis of Raleigh and R. P. Lyon of Charlotte, were absent when the picture was made.

Post-War Planning

This month we depart from our usual policy of presenting news in condensed form by publishing a complete report of the Post-War Planning Committee's second session, held in Chapel Hill, October 27. A stenographer was present at the meeting specifically to record the remarks of the Committee members so that the minutes would be accurate. We believe you will find the Report to be interesting, especially as it relates to the post-war era.

The second meeting of the Post-War Planning Committee convened at Chapel Hill, October 27, 1943, with Chairman Bissette presiding. In addition to the Chairman, the following members were present: C. T. Council, I. T. Reamer, Ralph Rogers, W. A. Gilliam, P. A. Hayes, R. A. McDuffie, Joe Hollingsworth, E. C. Daniels, J. G. Beard, and W. J. Smith. T. G. Crutchfield of Greensboro was a visitor. Representatives of all branches of Pharmacy were in attendance with the exception of the woman pharmacist.

Chairman Bissette opened the meeting by stating that "the purpose of this committee is to formulate concrete plans for presentation to those agencies concerned with and interested in post-war problems of Pharmacy."

After a short discussion of the basic purposes of the committee, Chairman Bissette announced the first subject for consideration which was Employment and Status of Ex-Service Men. Discussion follows *in part*:

Beard—The employment of ex-service men is one matter and the licensing of them another.

Reamer—Couldn't ex-service men be given credit for practical experience to proportion to their length of military service?

McDuffie—There was a committee appointed at Columbus by the American Pharmaceutical Association to investigate the training furnished by the Army and Navy and to ascertain to what extent credit should be given for this work. The report of this committee will be available later.

Bissette—Would you gentlemen like to take action on the question of accepting the results of the investigation as made by the A. Ph. A. Committee?

McDuffie—I move that the report of the investigation as made by the A. Ph. A. Com-

mittee be accepted for consideration by this Committee. The motion was seconded by Gilliam and passed unanimously.

Chairman Bissette then called for a discussion of "re-employment of ex-service men."

Council—If conditions are such that it is possible for us to rehire former employees, we should do so. I was investigating the regulation concerning this yesterday. It specifies that if they are physically and mentally fit, they should be taken back.

Hayes—That is the wholesaler's attitude, too.

Gilliam—Registered pharmacists should be considered first in whatever plan is developed for re-employment of ex-service men.

Bissette—We don't know what conditions are going to be at the end of the war, but certainly a lot of men are going to need help. I believe we should extend the services of the N. C. P. A. Employment Bureau. It seems to me that this Committee might recommend broader work for the Bureau.

Hayes—Some of our employees won't want to come back but would prefer to remain in the kind of work for which they were trained during the war, such as aviation, radio, etc. Of course we are going to re-employ all our former employees who desire to return to our organization.

Daniel—Everyone that comes back will be needed and can be used. I don't think we will have the least bit of trouble getting jobs for them.

Bissette—We should try to get these boys back into Pharmacy rather than have them go into some other field, due to their war training. In particular, in order that we maintain our prestige, we should encourage them to use the Association Employment Bureau in lieu of Government Employment Agencies. . . . Is there a motion that the

Wartime Nutrition



When you suggest ice cream to your customers, you are recommending *real nourishment* in its most delicious form. And when you sell Sealtest Ice Cream, you are selling a food whose quality and purity are scientifically controlled and safeguarded.

Southern Dairies
Sealtest
ICE CREAM

Please Mention The Carolina Journal of Pharmacy When Writing Advertisers

N. C. P. A. Employment Bureau be expanded?

Hollingsworth—I don't think it is necessary since the work of the Bureau fluctuates with the need for its services. Therefore, it will expand when greater need arises.

McDuffie—Some boys have been in service three years already; others will have been in longer than this before the war ends. My suggestion is that the colleges offer a refresher course for these boys.

Beard—I do not think there is any question but that we could do that sort of thing. . . . If we could get a man from the practical field to teach it, that would be better. We will have to figure on this when the war is over. I suppose that any school worth its salt would be eager to present a program as that.

Bissette—I think that should be made a part of our post-war program. . . . Since we have voted to await the report of the A. Ph. A. Committee on the training and experience given service men, we will pass on to the next subject, which is Shorter Work Day—Higher Wages. A major post-war problem will be maintenance of shorter hours in the face of keener competition.

McDuffie—I think the problem of shorter hours is one that every employer will have to settle for himself. The Association has already made a recommendation that the hours come within the 8 a.m.-10 p.m. limit.

Bissette—Shouldn't we, as a matter of record, recommend to the Association that every effort be made to work toward shorter hours in the future?

Hayes—In our field it has become necessary to lengthen hours due to war emergencies. Of course, time and a half is paid to our employees for all over-time work.

Beard—About how many hours a week do you people put in, Mr. Bissette?

Bissette—About 60 hours, including Sunday.

Council—I move that we recommend that after the war we try, as nearly as possible, to maintain the hours we now have in force.

Reamer—I second the motion.

Vote was unanimous in favor of motion.

Bissette—Now as to Higher Wages.

Smith—Prior to the war the average weekly salary for a pharmacist was \$35. In view of the hours expected of the pharmacist, this was none too high. Now that we are faced with an increasing shortage of trained help, the average salary has gradually risen until it is approaching a level on par with other professional groups. This, in my opinion, will do more toward elevating the profession than anything else we can possibly do, since the higher salaries will serve as an incentive to attract more and better recruits to Pharmacy. I readily realize this Committee is not in position to specify minimum or maximum salary rates for all of our pharmacists but it can do a great deal of good by recommending that post-war salaries of pharmacists be continued at a sufficiently high level to justify the expense, time, and effort now involved in preparing one's self to practice the profession. Otherwise, I am satisfied there will be a continued decrease in the enrollment of our colleges of pharmacy and moreover, those who do graduate each year will go into the manufacturing field where salaries to date have been decidedly better than in retail stores.

Bissette—Being an employer, I don't believe many employers will ever state the minimum figure they will pay employees. If he can get a good man for \$40 a week, he won't pay him \$60 a week. That isn't necessarily my attitude, but I believe it will be the attitude of the average employer. I think they will pay the market price for labor just as they pay the market price for goods. After the war, business is going to return to normaley and some employers will find a \$65 a week pharmacist on their hands, where they had a \$35 a week pharmacist before the war. They must be prepared to pay the high salary by rearrangement of prescription prices to take care of the increased overhead. I think that we should remind the proprietors of the State that such a condition will exist, and that they must be ready for it.

McDuffie—For the past ten years we have been paying salaries based on the average wage, or a little bit above, plus a bonus to take care of abnormal business volume. This has worked out very satisfactorily.

Best Wishes

for

A Happy and Prosperous New Year

Robert R. Bellamy & Son

Wholesale Druggists

Wilmington, N. C.

Keep a Weather Eye on Your Stock of

CONSISTENT
REPEATER



TRADE
BUILDER



for

COLD DISCOMFORTS

Biggest Advertising Campaign in O-N History

\$2.80 Dozen. 2 Free.

Order from Your Jobber

Also keep well stocked on O-N for Itch or Athlete's
Foot and similar skin irritations.

Owen Drug Company : Salisbury, North Carolina

Please Mention The Carolina Journal of Pharmacy When Writing Advertisers

Bissette—I think the proprietors will have to continue paying these salaries or even raise them, and therefore they should adjust their business methods to take care of this increase.

McDuffie—I move that the Committee recommends that the pharmacists of the State make an effort to maintain salaries after the war, commensurate with the professional services rendered by the employees.

Daniel—I second the motion.

Vote was unanimous in favor of the motion.

The next subject for discussion was Socialized Pharmacy and Medicine.

Chairman Bissette asked the Committee members to express themselves on this vital question. Secretary Smith briefly outlined the Wagner Bill now pending in Congress and stated that there was little chance of the Bill being passed in its present form.

Reamer—I interviewed Dr. W. C. Davison before this meeting and according to him, "Medicine has already been partially socialized. We have public services, also services financed through insurance under workmen's compensation acts and voluntary schemes, industrial group medical services, charitable and philanthropic services and private competitive medicine. The problem at present is not one of 'socialization' but whether the proportion between the various types of existing services shall remain the same or shall be changed."

Gilliam—For the past several months a prominent physician of Winston-Salem has discussed socialized medicine before civic clubs, citing the disadvantages of the Wagner Bill.

Bissette—Wasn't the Wagner Bill discussed at the A. Ph. A. meeting, but it was like a four or five ring circus and it was difficult to be in on everything at the convention. There was nothing very definite—just a resolution. They said they didn't like it—they hated it—and they were scared to condone it. Mr. Fischelis said that Wagner was susceptible to amendments and he thought that might be better than condemning it.

Council—We feel that for the sake of common interest to the public that it would

be better not to have socialized medicine and pharmacy; that it would be in the interest of the public welfare not to have them, particularly in regard to research and medicine. We are going to have what the people want and I can't believe that Congress is going to turn the world upside down and spend money for something the people don't want.

Beard—Do you know how labor feels about it?

Council—They are very much divided on all issues, politics and everything.

Beard—Do you feel that the public wants to continue with free enterprise rather than socialized medicine?

Council—I think the average man wants to have his own physician and not on a socialized basis.

Reamer—Pharmacy and medicine have both improved tremendously in the past decade. If socialized medicine means political influence I believe that great damage will be done to both professions.

McDuffie—I move that this Committee make the statement that following the war, whatever change, if any, takes place in the profession of Pharmacy, that we go on record as favoring the maintenance of our professional standards, opposing any change which would stifle individual initiative, and take into consideration the health and general welfare of the public.

Council—Shouldn't we keep in mind that this matter influences the politicians as well as the pharmacists of the State? If they know we took a definite stand in regard to socialized pharmacy and medicine it might influence them.

McDuffie—We don't know whether we're really opposed to it or not for none of us has a perfect understanding of the subject.

Council—In other words, we are not for or against anything, but ready to take care of whatever comes up. I think we should be definitely for or against socialized pharmacy and medicine, and not be on the fence like this.

Bissette—I would like to see our position set forth, but I am not well enough acquainted with the Wagner Bill to say definitely that I am opposed to it or for it. We have come here to determine policies.

PEPTO-BISMOL

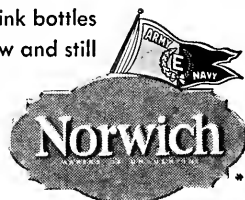
FOR UPSET STOMACH

THOSE PINK BOTTLES SURE STAND OUT!

Stack your PEPTO-BISMOL bottles in a mass display! See how the pink bottles catch the eye, remind the mind, practically sell themselves • New and still more hard-hitting color ads in leading magazines keep PEPTO-BISMOL "the fastest growing preparation in the entire drug field."

*It will pay YOU to push PEPTO-BISMOL.**

THE NORWICH PHARMACAL COMPANY, NORWICH, NEW YORK



*Reg. U.S. Pat. Off.

Please Mention The Carolina Journal of Pharmacy When Writing Advertisers

What do you think your doctors would like to hear concerning this, Mr. Reamer?

Reamer—I think that Mr. McDuffie's statement would be accepted by most of the physicians. They are most anxious at all times to do everything in their power to protect the health and general welfare of the public.

Beard—Do physicians think that pharmacists charge too much for medicine?

Reamer—The doctors don't understand all of the elements that go into the charge for a prescription. If it were explained to them, I am sure they would adopt a better attitude.

Bissette—We still haven't disposed of Mr. McDuffie's motion. Do I hear a second?

Daniel—I second the motion.

Vote was unanimous.

In opening the discussion of the fourth subject of the afternoon, Future Status and Mode of Operation of the N. C. P. A., Chairman Bissette asked, "What changes should be made in the operation of the Association to render it of more value to the membership during the post-war era? Possibly the Secretary has some ideas along this line."

Smith—Although definite plans have not been formulated so far, I am hopeful the Association will be in position to extend its activities along many lines after the war has been successfully concluded. In particular, I would like to see the Association sponsor semi-annual refresher courses for pharmacists who are interested in keeping up-to-date on new medicinals and techniques of dispensing them; to reestablish the district meetings; to provide a well rounded public relations program so the public may become better acquainted with our profession and its aims. The Association should interest itself in drug clerks, particularly in methods for improving the ability and sales efficiency of these employees. After all, the future of our profession rests largely with this group, since it is from this source our colleges of pharmacy draw the largest percentage of its students. Some 50 talks suitable for presentation to civic organizations have been assembled by the Association for use by its members. This work should be expanded and extended still further to radio scripts, and the like. A series of profes-

sional window displays is being planned for distribution to any member of the Association who will agree to install them. While this work is in its infancy, we hope it will develop into a worthy adjunct to the services now offered by the Association.

Gilliam—The bulletins which the Association has been issuing have been helpful to us, and I am hopeful this service can be continued.

Bissette—Mr. Hayes, is there any activity that the N. W. D. A. is doing that we might profitably utilize in our own organization?

Hayes—We find the bulletin service most helpful. In turn, we condense this information and send it on to our customers.

Smith—Some consideration has been given towards the establishment of a Vitamin School; however, this matter has been relegated to post-war activities due to current shortage of help and travel restrictions.

Gilliam—The medical and dental associations are continuing to hold sectional meetings. Perhaps the N. C. P. A. would be warranted in resuming the district clinics which it held at one time.

Council—Everything I've heard about the Association has been pleasant. I think that visiting the members plus the use of bulletins are being favorably received by the membership of the Association. Both of these activities should be continued.

Bissette—Since it has grown late, I think it would be best to leave the other subjects until the next meeting. I want to thank you all for coming and giving your services. I think we made a start with this meeting. If there is no further business, I declare this meeting adjourned.

Respectfully submitted,

W. J. Smith, Secretary.

COBB'S COMMENTS

(Continued from Page 25)

JOURNAL OF PHARMACY. Exchange letters with brother members . . . expand the horizon of your professional thought and life.

In the world of tomorrow we will not think of ourselves as North Carolinians, or Raleigh-ites, or Greensboro-tonians but (1) as *Americans*, citizens of *The Americas*, and then (2) as citizens of the (then) civilized *World*.

It's HERE! The NEW ONE A DAY BRAND ALL-PURPOSE VITAMIN CAPSULE

ONE A DAY
MULTIPLE - VITAMINS - CAPSULES

ONE CAPSULE SUPPLIES:
Vitamin A (1000 U.S.P. Units)
Vitamin B1 (100 U.S.P. Units)
Vitamin B2 (200 U.S.P. Units)
Vitamin B6 (10 U.S.P. Units)
Vitamin C (1000 U.S.P. Units)
Vitamin D (400 U.S.P. Units)
Vitamin E (100 U.S.P. Units)
Vitamin K (100 U.S.P. Units)
Vitamin P (100 U.S.P. Units)
Vitamin H (100 U.S.P. Units)
Vitamin M (100 U.S.P. Units)
Vitamin N (100 U.S.P. Units)
Vitamin O (100 U.S.P. Units)
Vitamin Q (100 U.S.P. Units)
Vitamin R (100 U.S.P. Units)
Vitamin S (100 U.S.P. Units)
Vitamin T (100 U.S.P. Units)
Vitamin U (100 U.S.P. Units)
Vitamin V (100 U.S.P. Units)
Vitamin W (100 U.S.P. Units)
Vitamin X (100 U.S.P. Units)
Vitamin Y (100 U.S.P. Units)
Vitamin Z (100 U.S.P. Units)

The New VITAMIN SENSATION THAT WILL MAKE PROFIT HISTORY

ALL 8 LEADING VITAMINS IN ONE LOW COST CAPSULE

5,000 U.S.P. UNITS
500 U.S.P. UNITS
1 MG. (333 U.S.P. UNITS)
2 MG. (2,000 MICROGRAMS)
30 MG. (600 U.S.P. UNITS)
10 MG. (10,000 MICROGRAMS)
1 MG. (1,000 MICROGRAMS)
0.05 MG. (50 MICROGRAMS)

A
D
B₁
B₂
C
NIACIN AMIDE
CALCIUM PANTOTHENATE
B₆

REMEMBER ME? I CAME FIRST IN 1940

I CAME SECOND BUT HE'S THE CHAMP

and here is your NEW INTRODUCTORY DEAL!

SEE YOUR WHOLESALER and get ready for the biggest, most profitable vitamin season you've ever had.

This new Multiple Capsule will set a new high in vitamin sales and profits. It completes one of the fastest moving Vitamin lines ever sold in drug stores... and IT'S READY FOR YOU NOW! Call your wholesaler at once. Be sure you have your special Introductory Deal in your store when the big ONE-A-DAY (brand) Sales Push Starts... Look at the Tremendous Sales Push that will Move Customers into Your Store for this sensational New Vitamin Product.

QUIZ KIDS — Every Sunday
NATIONAL BARN DANCE — Every Saturday
NEWS OF THE WORLD — 6 Days Every Week (Including Sunday)
LUM 'N' ABNER — Monday Thru Thursday

Magazines, Car Cards, Window, Floor and Counter Displays

SALE GUARANTEED — LIMIT: 2 Deals to a Customer!

New ONE A DAY BRAND
ALL U.S.P. UNITS

MULTIPLE CAPSULES

8 LEADING VITAMINS

14 DAY SUPPLY \$7.00 (5)
14 DAY SUPPLY \$7.00 (5)
14 DAY SUPPLY \$7.00 (5)

Made By The MILES LABORATORIES

1 LARGE AND 2 SMALL

Your Cost $(\$2.67 \text{ Less } 20\%)$ **\$2.14**

You Get . . . **\$4.00**

You Make . . **\$1.86**

or **46.5% PROFIT**

MILES LABORATORIES, INC., Makers of Alka-Seltzer and One-A-Day Vitamins

Cobb's Comments

By J. Louis Cobb, Black Mountain

With the "Spice Islands" cut off by the Japs, Uncle Sam is turning to Middle America as a rich source of spices.

During war time the demand for spices exceed that of peace time. We're using spices as preservatives for meats ear marked for Africa, Syria, Italy, places where refrigeration storage houses are unknown to the natives.

Allspice, nutmeg, cloves, cinnamon, ginger and mace now come to us from our own front yard, Central America. Normal demand for "peppers" in America exceeds 50,000,000 pounds annually! Yet most druggists sit back and let the grocer skim all the cream off this big business, satisfied with just a little powdered mustard business during the winter.

Information received through the Middle American Information Bureau and the United Fruit Company will serve to quiet recent worries concerning dwindling supplies of vanilla, lemon oil, castor oil beans, and, yes, cork. All of these are being grown in increasing quantity along the All-American Highway route.

In Guatemala 1,600,000 cinchona trees have been planted and are now about ready for their first bark stripping. If you think you did big things when you sent a little quinine from your stock to the National Quinine Pool, turn this over with a little "math" dressing: 10,000,000 ounces are needed annually.

A young soldier writes from the newest battle ground in the Pacific: "It isn't the Japs that bother us so much as it is these damn mosquitoes; the Japs are quickly exterminated and afford us (then) moments of peace."

"What about the synthetics, our Plasmochin and Atabrin?" Fine in treating malaria, yes, but it takes quinine for defense against malaria. A soldier with malaria makes a poor Jap-exterminator.

Until the Philippines were occupied by the little Yellow-Bellies, this country furnished 95% of the worlds supply of hemp. Without plenty of "salt and water resisting" hemp rope we would not dream of the

World's Greatest Navy, much less have it off the drawing boards and out on the seven seas in actual operation. Hemp rope is now being made from abaca, grown in Panama and Costa Rica. Our sea-going, shock-absorbing rope is now better than ever.

As late as 1880 cocoa beans were the common currency in isolated communities of Middle America, the "silver and gold" standards in the market places of trade. Aztec soldiers were paid in cocoa beans and on long forced marches they could eat their wages as they marched along, thus they beat Napoleon to the draw on the saying "An Army marches on its stomach."

Aztec civilians used the chocolate bean in meeting their taxes and all forms of private debt. The Aztec King, in those good ole days, had as his treasury a big oversize chocolate bar, the lucky stiff! He didn't have to wait a week or ten days for a "Hershey" from his druggist's one allotted box.

According to the Costa Rica Department of Commerce 75,000 acres of extra fine cocoa beans have been planted. All over the Middle Americas this crop is being expanded in order to meet demands for this highly concentrated energy-giving food.

Another fast expanding business in the Middle Americas is the balsa wood business. These trees grow fast, you can almost see 'em grow. The wood is needed for life preservers, mosquito bombers, hydroplanes, pontoons, gliders and submarine floats.

In the world of tomorrow there will be no such word as ISOLATIONIST outside the older and discarded dictionaries. The pharmacist who isolates himself in his "pillery" is just an old dead duck who has signed his own business death warrant. He must join the brotherhood of man as an active, energetic, live and let live member of society or suffer the same fate as the dodo bird.

No better place to begin breaking the shell of isolation could be suggested than your local pharmaceutical association. Become an active, par-tici-pating member; attend the meetings. Read THE CAROLINA

(Turn to Page 23)

As the year 1944 gives us another opportunity to make new beginnings out of our old experiences, we wish to use this medium of extending to our friends the season's best wishes. We are looking forward to the pleasure of continuing to serve you throughout the New Year.

Bodeker Drug Company
1414-20 E. MAIN STREET
RICHMOND, VA.

Creedmoor Native Appointed Colonel in Pharmacy Corps

Thomas G. Hester, a native of Creedmoor, has been appointed a colonel in the Pharmacy Corps and assigned to Carlisle Barracks, Pa., as executive officer. Colonel Hester began his Army career in 1904.

Doctors Seek Enactment of Medical Care Measure

The Seaboard Medical Association, meeting in Richmond on December 3, adopted the following resolution, which arose out of agreement of doctors that they "must take some steps towards increasing medical facilities before socialized medicine steps in":

"Be it resolved that it is the sense of the Seaboard Medical Association that we as doctors should do everything in our power and take all possible steps to influence the enactment of laws for a more adequate distribution of medical and hospital care, such legislation to be sponsored by the medical profession of North Carolina and Virginia and its activities to be administered and directed through agencies approved by the medical societies of the respective states.

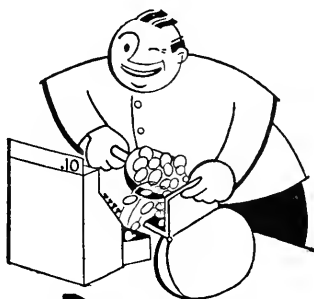
"To implement this program we hereby recommend the appointment of a special committee to confer with Governor Broughton of North Carolina and Governor Darden of Virginia for the purpose of suggesting and sponsoring legislation as will be in keeping with the best traditions of the medical profession and serve the best interests of the public as a whole."

FOR SALE

Rebuilt Electric Ice Shavers
and Chippers

O. A. BERRYHILL

927 Poindexter Drive
Charlotte, N. C.



*It pays
you 4 to 1!*



If it's a Bromo-Seltzer sale you've rung up, that ten-cent sale has put 8¢ into your pocket. It took only 32 seconds to dispense it. It cost only 2¢. Yessir, it nets you 4 to 1.

Not many of your sales do as well as that. So it's worth while to push Bromo-Seltzer a little more. Give the dispenser a good place on your fountain. Do a little promoting. Bromo-Seltzer dimes are worth more than most dimes to you.

BROMO-SELTZER

Emerson Drug Company
Baltimore, Md.

Selling Your Customers For YOU

Millions of
Newspaper Readers
Every Week
and
Millions of
Radio Listeners
Every Day

**Nerve Racking
HEADACHE**



**Eases the Pain —
Soothes the Nerves**

The quick-acting ingredients in the "BC" formula ease headaches and gently soothe nerves. Also relieves neu- and func-

RELIEVES HEADACHES



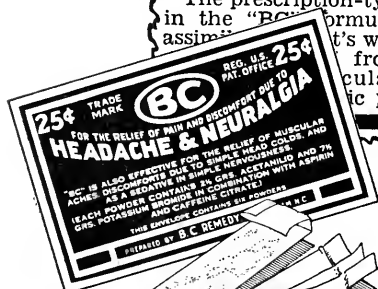
... and soothes Nerves upset by

HEADACHE and NEURALGIA

The prescription-type ingredients in the "BC" formula are readily assimilated.

It's why "BC" offers relief from headaches, muscular aches and neuralgic pains.

Nerves ruffled and upset by minor pains are also gently soothed by the quick-acting "BC" ingredients. Keep a 10c or 25c package handy. Use only as directed. Consult a physician when pains persist.



**B. C. REMEDY COMPANY
DURHAM, NORTH CAROLINA**

"Keep it on Hand—To Supply the Demand"

Queen City News

By MRS. E. H. HEMMLE, *Corresponding Secretary*

Charlotte Drug Travelers

The regular monthly meeting of the Charlotte Drug Travelers was held December 4th at 12:30 p.m. at Thacker's Restaurant. The luncheon time was moved up one hour to enable the men to attend the Shrine Football game between North and South Carolina All Stars. Proceeds of the game went to the Shrine Hospital for Crippled Children.

The attendance contest between the Reds and Blues came to a close with the Reds (W. R. Dixon, Captain) winning, and the Blues (E. H. Hemmle, Captain) losing. Although the Blues lost by just one man, they had to entertain the successful Reds with a fish fry. December 11th was set as the date for this, and the place as the club house on the Catawba River.

Mr. M. J. Dean won the door prize which was furnished by E. H. Hemmle.

Mr. Marshall Smith was appointed to furnish the prize for the January meeting.

Thirty-nine travelers attended the meeting with J. G. Barnette, president, presiding. The next meeting was scheduled for January 8, at which time officers for 1944 will be elected.

Fish Fry for Successful Red Team

The Blue Team of the Charlotte Drug Travelers gave a fish fry for the winning Red Team at the club house on December 11th. The menu consisted of Fried Fillet of Cod, Baked Beans, Cole Slaw, Pickles, Corn Bread, Doughnuts, and Coffee. Everyone seemed to have plenty to eat, and a big time. Dancing in the club house, after the fry, continued until midnight. Sixty club members and their families attended.

Charlotte Women's Auxiliary

The Charlotte Women's Auxiliary held their December meeting at the home of Mrs. W. R. Dixon, Secretary and Treasurer of the Club. Her home was beautifully decorated befitting the holiday season, and

the Christmas motif was carried out in the table decorations.

After the covered dish luncheon was served, the women brought back to mind their early childhood days by dressing dolls for the Salvation Army to be given to the poor, underprivileged children at Christmas. Eighteen dolls were dressed, which means that eighteen little girls will be a bit happier. Such work by the Auxiliary is to be commended. Mrs. Joe Monroe won first prize for the best dressed doll, and Mrs. Mae Murphey won second prize.

That Mrs. Dixon was a perfect hostess was proved by the expressions of pleasure by many of the twenty members who attended.

The January meeting of the Auxiliary will be held January 11 at Efrids' Dining Room.

News Briefs

Mr. Johnnie Bennick (Scott Drug Co.) was confined to his bed a week during December with cold and flu. He was back on the job Saturday, December 18th, however.

Mrs. M. W. Stone sprained her ankle December 8th when she fell down the basement steps at her home on Selwyn Avenue. We are glad to know that it was not more serious. Since she fell the entire flight of steps, onto the concrete basement floor, it could have resulted in much worse injuries, so we feel that good luck was with you, Evelyn, even though the sprained ankle is anything but pleasant.

Mrs. Bobbie Low Smith of Pittsburg, Texas, is visiting her daughter, Mrs. E. H. Hemmle, for the Christmas Holidays. She expects to visit her other daughter in Christiansburg, Virginia after January 1 and then return to her home in Texas.

Mr. and Mrs. C. H. Smith (Drug Package, Inc.) and daughter, Martha Ann, left for Little Rock, Arkansas to spend the Holiday Season at Mrs. Smith's former home.

Mr. and Mrs. N. B. Perry of Perry's Drug Store, will have their children home

POWERS-TAYLOR DRUG COMPANY

Richmond, Va.

Wholesale Druggists

Importers & Jobbers

Druggists' Sundries & Fancy Goods

We solicit your orders

Our experience of over 70 years
insures our ability to serve you
satisfactorily

Timely Tips

PUT
YOUR COLOR
and
YOUR DESIGN
IN YOUR CUSTOMERS
MEDICINE CABINET
with
**R BOXES
& LABELS**

DRUG
ST. LOUIS, MO.
FINE DRUG

PACKAGE
INCORPORATED
BOXES & LABELS

WRITE OR CALL

C. H. SMITH
Representative

Phone 3-5208 Charlotte, N. C.

Box 1001

The Seeman Printery, Inc.

Where Good Printing is a Habit

WE SPECIALIZE IN SATISFACTION
AND PROMPTNESS

Printers in Durham, N. C., Since 1885

for the holidays. Miss Patsy Perry is attending school at Mary Washington College at Fredericksburg, Virginia and their son, Howard, is a student at Riverside Military Academy at Gainesville, Ga.

Mr. and Mrs. James Boyce Hunter of Myers Park Pharmacy, recently attended graduating exercises of their son, James Boyce, Junior, at Quantico, Va. He is in the U. S. Marine Corps and will receive his commission as second lieutenant. He will have leave and will accompany his parents on a trip North.

Mr. Irby Hall (Abbott Labs) recently returned from a sales meeting in New York. Irby didn't tell us the following—we got the information from his son. At the sales meeting, Irby was presented with a two-foot high bronze "achievement" trophy for outstanding salesmanship. The trophy carried the following inscription "Achievement Trophy—Salesmanager Month September 1943. Around the Clock Campaign. Abbott Laboratories. Won by W. I. Hall, District 2, Eastern Division Campaign." Irby's son, Don, was justly proud as he told us of his dad's accomplishment.

Mr. and Mrs. P. C. Day (Jergen's) left December 13th for Dayton, Tennessee to spend the Christmas Holidays with Mrs. Day's parents.

Mrs. Foster Thomas, president of the Charlotte Women's Auxiliary has her mother and father from Alabama visiting her during the holidays. Jean Thomas, daughter of Mr. and Mrs. Foster Thomas, is recovering from an appendectomy.

Friends of Mr. and Mrs. Gene Saunders (Ray-O-Vac Co.) will be pleased to learn that Mrs. Saunders has been improving, while she is still confined at Mecklenburg Sanatorium at Huntersville.

Mrs. E. H. Hemmle's sister, Miss Lou Delle Smith recently flew to Miami to become the bride of Lt. Earl Moore, whose home was in Miami before the war. Lt. Moore is in the Paratroop Division at Camp McColl, N. C. They expect to make their home at Pinehurst, N. C.

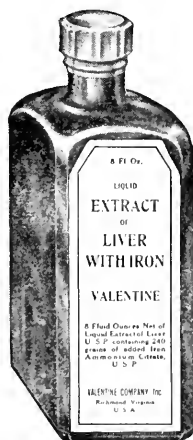
Mr. J. L. Johnson, District Manager for Colgate-Palmolive-Peet Co. from Atlanta,

Georgia, was in Charlotte December 9th. Mr. Hugh J. Singleton, Raleigh representative for Colgate Co., who was in Greensboro at the time met Mr. E. H. Hemmle, Charlotte representative who was at Winston-Salem and came to Charlotte with him to meet Mr. Johnson.

Dan Hall, son of Mr. and Mrs. W. I. Hall, has been ill with a throat infection.

Mrs. E. H. Hemmle, Corresponding Secretary for Charlotte Women's Auxiliary, has made this request. She says she tries as best she can to get all the news possible but oftentimes perhaps misses some very important news item. She therefore asks that any Charlotte druggist or drug traveler or their wives who know of news about their store, their employees, or themselves, which they would like to have appear in THE CAROLINA JOURNAL OF PHARMACY, to please telephone her at 6554 (Charlotte) or to drop her a card at 2020 Tippah Avenue, Charlotte. So now—if you have any news that should be in the JOURNAL and you don't see it there, you'll have to blame yourself if you didn't notify Mrs. Hemmle.

LIQUID EXTRACT OF LIVER WITH IRON VALENTINE



8 Ounces net

1 Dozen at list
\$21.00

Through
Wholesaler

Our recent journal and direct mail advertisements deal with the natural B₂ complex of this product, 5 mg. of riboflavin and 25 mg. niacin per fl. oz.

Valentine Company, Inc.
Richmond, Virginia

News Notes from the Home Front

Zebulon—E. C. Daniel, Jr., son of pharmacist E. C. Daniel, was featured in *The Raleigh News and Observer*, Sunday, December 12, as "one of the world's top flight news correspondents." Mr. Daniel is news editor of the London Bureau of The Associated Press—the largest foreign bureau of any news agency in the world.

Gibson—J. I. Thomas, formerly of Reaves Drug Store, Raeford, is now associated with the Gibson Drug Company. Mr. Thomas formerly worked in Fayetteville and Smithfield.

Raleigh—Grady Britt, graduate of the U. N. C. School of Pharmacy, now serving in the Maritime Service as a Pharmacist's Mate 2/c, recently received wide publicity in this State for his work in treating survivors of a Cuban freighter which had been torpedoed and sunk.

Tarboro—Donnell Gilliam Nicholson, son of pharmacist A. T. Nicholson, Tarboro, has been commissioned an ensign in the Naval Reserve following completion of the midshipmen's course at Columbia University. Ensign Nicholson has two brothers in the Navy, Lt. A. T. Nicholson, Jr., now in the Pacific and Lt. Henry G. Nicholson, on duty in the Atlantic.

Winston-Salem—Wade Gilliam, President-Elect of the N. C. Pharmaceutical Association, is now serving as superintendent of his church's Sunday school classes.

Statesville—E. P. Crabtree has resigned his position at Hawkins Drug Store.

Durham—Thieves tossed a brick through the plate glass door of the Hospital Pharmacy on the night of December 8th and stole a quantity of narcotics and cigarettes. B. W. Spencer, manager of the store, reported that 400 sedative capsules, 500 Nembutal Tablets, two bottles of bromide, two syringes, 12 hypodermic needles and eight cartons of cigarettes were taken.

Greensboro—O. D. McBane, Greensboro pharmacist, and Rev. H. P. Willams of

High Point opened the Gospel Book Store in this city recently. Religious literature is to be featured by the firm.

Burlington—We are glad to report that Joe Barbour is steadily improving. He is now convalescing in Florida.

Kannapolis—B. B. Black has opened his third drug store in this city. The others are located in Jackson Park and at Midway.

Lexington, Ky.—R. C. Sisk, a graduate of the U. N. C. School of Pharmacy, now located at The Viaduct Pharmacy, 169 East High Street, Lexington, Ky., expects to return to North Carolina sometime after the first of the year. He is interested in locating work in the central part of the State, so, if in need of a pharmacist, write him at the above address.

Greensboro—Murray S. Hinton recently accepted a position with the Home Drug Company of this city. Before coming to Greensboro Mr. Hinton worked in Asheboro and Pinehurst.

Burlington—H. M. Clark of Williamston is now with the Acme Drug Company. Mr. and Mrs. Clark were employed by the Toms Drug Store of Wilmington through October.

Wilmington—James H. Brinkley notifies us that he has accepted a position with Lane's Market St. Pharmacy. He was formerly with Jarman's Pharmacy.

North Wilkesboro—Bob Brame of the Red Cross Pharmacy is looking for a relief pharmacist so if you fit into this category and would like a little mountain air for several weeks, why not write Bob?

Madison—Fire destroyed the residence of Col. Paul C. Carter, well-known Madison physician, on the morning of December 26. The house was rented by pharmacist Charles McFalls last month after he had accepted a position as manager of the R. A. Ellington Drug Company. Some of the furniture of both families was saved, but loss was estimated at about \$8,000.

ONE IN A SERIES OF "FACTS BEHIND THE GREATEST DRUGGISTS' ACCEPTANCE IN THE U. S."

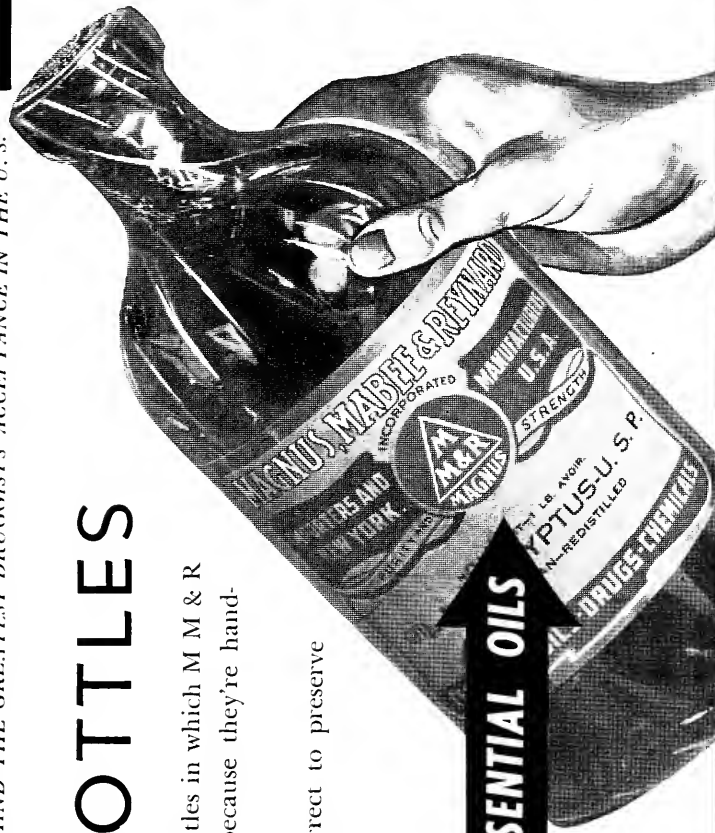
UNIFORM BOTTLES

Druggists like the professionally uniform bottles in which M M & R Essential Oils and Balsams are packaged because they're handsome enough to be kept out in the open.

The special amber glass is scientifically correct to preserve the *extra quality* of M M & R oils.

THE QUALITY LINE OF ESSENTIAL OILS

Order Through
Your
Wholesaler



MAGNUS, MABEE & REYNARD, INC.

QUALITY ESSENTIAL OILS, BALSAMS



16 DESBROSSES ST.

AROMATIC CHEMICALS, ETC...SINCE 1895

NEW YORK, N. Y.

Miss Alice Noble
214 Hillsboro St.
Chapel Hill, N. C.

Purepac

January and February Free Goods Deals

| | BUY DOZ. | FREE DOZ. |
|--------------------------------------|----------|-----------|
| Analgesic Balm, 1 oz..... | 2 1/2 | 1/2 |
| Aspirin Tablets, 12s | 9 | 3 |
| Aspirin Tablets, 36s | 5 | 1 |
| Aspirin Tablets, 100s | 5 | 1 |
| Boric Acid Powder, 1 oz..... | 5 1/2 | 1/2 |
| Boric Acid Powder, 2 oz..... | 5 1/2 | 1/2 |
| Boric Acid Powder, 4 oz..... | 5 1/2 | 1/2 |
| Dr. Travers Tooth Powder, 4 oz..... | 2 1/2 | 1/2 |
| Elix. Beef & Iron, pt..... | 11/12 | 1/12 |
| F. M. C. Cough Syrup, 3 oz..... | 2 3/4 | 1/4 |
| Lubinol, 8 oz. | 5 1/2 | 1/2 |
| Lubinol, 16 oz. | 5 1/2 | 1/2 |
| Lubinol, 32 oz. | 5 1/2 | 1/2 |
| Pure-O-Drin Nasal Drops | 2 1/2 | 1/2 |
| Reddy Rub Analgesic Oint., 2 oz..... | 2 3/4 | 1/4 |
| Stearate of Zinc, 1 oz. | 2 3/4 | 1/4 |
| Zinc Oxide Oint., 1 oz..... | 6 | 1 |
| Zinc Oxide Oint., 2 oz. | 6 | 1 |

Ask Our Salesmen for Further Information

W. H. KING DRUG COMPANY

Wholesale Druggist
RALEIGH, N. C.

"The House of Friendly and Dependable Service"

The Carolina **JOURNAL OF PHARMACY**

Published Monthly by the North Carolina Pharmaceutical
Association at Chapel Hill, N. C.

**A healthy America
can't be beat**



First blow in psychological attack on labor turnover in wholesale drug houses is the poster reproduced above which is being sent to members of the National Wholesale Druggists' Association. It is one of a series and part of the association's 1944 program to insure "efficient distribution of drugs, medicines and health supplies so vital to victory." The poster campaign is self-financed by association members, who buy sets of five at \$5; a set of ten at \$10.

January, 1944

Vol. XXV Number 2

"A Slap in Our Face"

Pharmacists Protest Long Hours

(Page 35)



Physicians Prescribe Drugs,

NOT DISCOUNTS

No substantial prescription business ever was built on a discount basis. Heavy buying of medicinal agents for the sake of extra discounts usually results in overstocks which leave an assortment of odds and ends that nobody wants at any price. Profits are made in selling, not in buying. Unwanted merchandise is always a liability, even if it costs nothing at all. Selection of prescription stocks should be governed by one factor only—the prescribing habits of physicians. To the physician belongs the right to diagnose and prescribe, to the pharmacist the right to compound and dispense. Physicians favor pharmacies where the Lilly Label predominates.

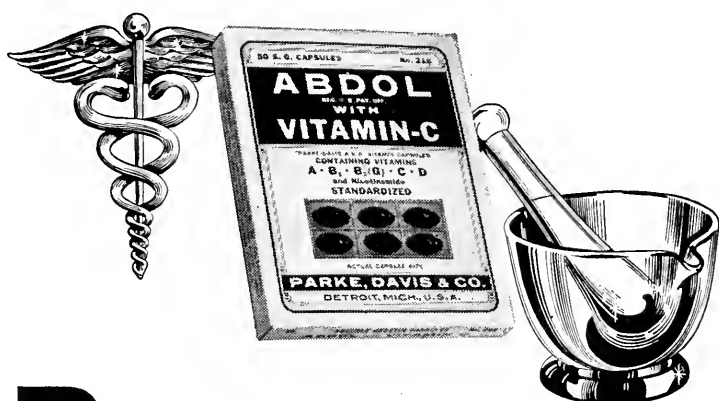


Young in years, old in experience, is R. A. Gibson, who joined the Lilly organization twenty-two years ago last October. Mr. Gibson lives with his wife and six children in Washington, Pennsylvania, where he accepted his first assignment in January, 1921.



Lilly

ELI LILLY AND COMPANY, INDIANAPOLIS 6, INDIANA, U. S. A.



PROFESSIONALLY **D**ISTRIBUTED **VITAMINS**

You won't find NATOLA* or ABDOL* in a bin at the supermarket or next to the soap counter at the corner grocery. The PARKE-DAVIS vitamin line is *professionally distributed* . . . detailed to physicians and sold only through pharmacists.

Fifty-six per cent of those who buy vitamin products buy them on the advice or

prescription of a physician . . . and he expects you to dispense a *professional* product, as distinguished from the products he sees featured in the grocery.

If you wish to retain your share of the *professional* vitamin market,—detail, display, and sell a *professional* line of vitamin products . . . the PARKE-DAVIS line.

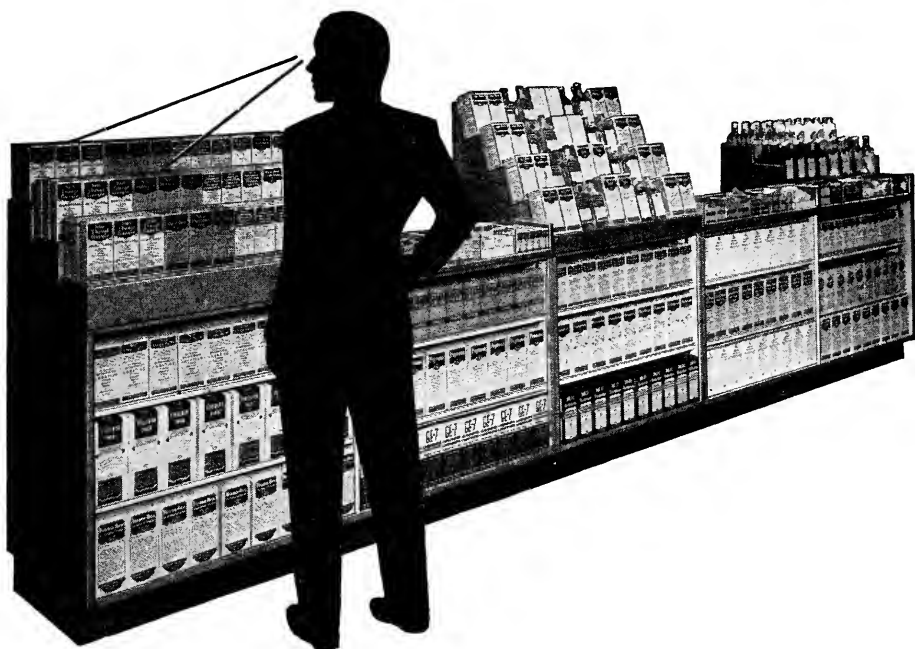
*Trade-Marks Reg. U.S. Pat. Off.



PARKE, **D**AVIS & COMPANY

DETROIT, MICHIGAN

THE "EYE-LINE" IS THE "BUY-LINE"



The "Eye-Line" System of Drug Store Merchandising

Druggists are using open display of merchandise to its best advantage today, because the war effort has temporarily created a shortage of experienced salespeople.

"EYE-LINE" displays by "Grand Rapids" of fast selling, consumer accepted merchandise build drugstore sales by inviting customers to wait on themselves — "self-selection" assures satisfaction.

Save valuable time, too — they "get the merchandise out where people actually see it — feel it — buy it."

Our salesmen are prepared to furnish complete information and prices, and to take your orders for "EYE-LINE" equipment.

OWENS & MINOR DRUG CO.

Incorporated

Who Have Been Good Wholesalers Since 1882

RICHMOND, VIRGINIA

Please Mention The Carolina Journal of Pharmacy When Writing Advertisers

The Carolina Journal of Pharmacy

PUBLISHED MONTHLY BY THE
NORTH CAROLINA PHARMACEUTICAL ASSOCIATION

AT CHAPEL HILL, N. C.

W. J. SMITH, MANAGING EDITOR

Entered as second-class matter July 5, 1922, at the post office at Chapel Hill, North Carolina
under the Act of March 3, 1879

Annual Subscription, \$1.00

Single Numbers, 15 Cents

Vol. XXV

FEBRUARY, 1944

No. 2

"A Slap in Our Face"

Membership in the North Carolina Pharmaceutical Association carries with it many benefits, one of which is free space in THE CAROLINA JOURNAL OF PHARMACY to advertise for help, merchandise, and the like. A representative group of such ads is carried in this issue of the JOURNAL on page 37.

Several months ago a member of the Association sent in an ad which he directed be run in the JOURNAL; all replies to be received by the Secretary and forwarded to him. Since the individual in question had been told by his local draft board that he would in all probability be taken in the next quota, he was utilizing every possible avenue in which to locate a replacement for himself, hence the ad reproduced below:

Registered pharmacist, draft exempt, who can manage, do the buying, and is capable of filling 20,000 prescriptions a year. The store hours are from 8:30 A.M. to 10 P.M. six days a week and from 9 A.M. to 10 A.M. and 2 P.M. to 6 P.M. on Sundays; also subject to call at any other time. If interested, write W. J. Smith, Drawer 151, Chapel Hill, N. C.

The ad, which appeared in two consecutive issues and was again repeated in the December number, did not produce a single favorable reply. Yet the ad brought results, possibly not the sort the writer had anticipated when he composed it, but results just the same.

The first reply that came in was an unsigned postal card in which the writer had expressed himself, simply and to the point, "Try Santa Clause, North Pole." Another reader suggested we try the morgue since, in his opinion, any pharmacist following such a schedule would surely be dead from overwork.

The editor of one of our northern drug journals expressed himself thusly, after reading the ad:

"A SUPERMAN WANTED!"

"The following want 'ad' appeared in a recent number of a Southern State, pharmaceutical Journal:

"WANTED"

"Registered pharmacist, draft exempt, who can manage, do the buying, and is capable of filling 20,000 prescriptions a year. The store hours are from 8:30 A.M. to 10 P.M. six days a week and from 9 A.M. to 10 A.M. and 2 P.M. to 6 P.M. on Sundays; also subject to call at any other time.

"A little mental arithmetic will show that the store hours, 13½ on week days, 5 on Sundays, total 86 hours per week.

"The applicant must be capable of managing, doing the buying and also be capable of filling 20,000 prescriptions per annum. That means, in addition to his other chores, compounding 55 prescriptions a day, 7 days in the week, every week in the year. (Just try it for a seven-day stretch.)

"The Disciple of Galen, fortunate enough to secure this pharmaceutical sinecure, in addition to putting in 6 thirteen and a half hour and one five-hour day each week must, according to the 'ad' be, 'subject to call at any other time.'

"Of course, if the chap who hooks up with this soft snap should find time hanging heavy on his hands, he could improve his mind by reading the Bible or the immortal works of the Bard of Avon, or he could while away an idle hour or two each day in listening to radio programs or doing a couple of cross-word puzzles."

Following appearance of the ad in our December issue, a group of pharmacists stationed at an Army base in Florida let the writer know in no uncertain terms what they thought of such a work schedule as outlined in the ad. Their "statement of protest" follows:

"There are eight graduate registered pharmacists here. They represent quite a few colleges and states and all are interested in Pharmacy as a Profession. That is why we all join in expressing our contempt of a condition as deplorable as that described in this ad:

"WANTED

"Registered pharmacist, draft exempt, who can manage, do the buying, and is capable of filling 20,000 prescriptions a year. The store hours are from 8:30 A.M. to 10 P.M. six days a week and from 9 A.M. to 10 A.M. and 2 P.M. to 6 P.M. on Sundays; also subject to call at any other time. If interested, write W. J. Smith, Drawer 151, Chapel Hill, N. C.

"This is a direct slap in our face; it is characteristic of the old trend that has discouraged many potential pharmacy students from pursuing the profession, and has encouraged many registered pharmacists to seek work other than pharmacy.

"Many pages could be written condemning such unreasonable expectations of an employer.

"We hope that no registered pharmacist with pride and self-respect, and respect for the pharmacy profession, will accept such conditions. We are convinced that if we are expected to accept conditions in pharmacy that are not honorable we will not return to the profession."

Signed:

Jesse M. Russell, Jr., R.Ph.
Italo A. Bianculli, R.Ph.
Samuel Handler, R.Ph.
Seymour Jaffe, R.Ph.

Walter S. Obsharsky, R.Ph.
Dononie A. Todora, R.Ph.
Harry Shamowitz, R.Ph.
Harry Milman, R.Ph.

While we do not pose as a prophet nor do we have a crystal ball enabling us to peer into the future, it appears that the 7-8 A.M. to 10-12 P.M. day hitherto effective in most drug stores is slated to become a war casualty; a casualty which most pharmacists will applaud with vigor. It has been repeatedly demonstrated in this State that a reduction in hours does not necessarily mean lowered profits. As a matter of fact we have proof, taken from the financial statement of drug stores already operating on sensible schedules, that the exact opposite is true.

More rest, more relaxation steps up efficiency and with this comes a greater interest in the task at hand, a prime essential in any well-operated business. Yes, the pharmacist of the future will demand, and is entitled to, something better than the "slavish" schedule that has been a part of the profession in the past.

New Prescription Item

Reaco Products, Durham, recently released its second product to the trade—Reaco B-Complex with C. Since some confusion has been created by physicians writing for "Reaco Tablets," the manager of the firm requests that we notify pharmacists that "Reaco B-Complex with C" is desired when the prescriber writes "Reaco Tablets."

"A.E.P.," the firm's initial product, is a combination of Aminophyllin, Ephedrine Sulfate and Phenobarbital. The product is occasionally prescribed as "Duke Asthma Tablets" since its formula is identical with the one used in the Duke Hospital, Durham.

The two pharmaceuticals may be obtained

from your wholesale druggist or directly from the Company in Durham.

New Arrivals

News has just reached us of the birth of a son to Lt. and Mrs. Stanford C. West at Duke Hospital on January 12. Two months prior to this—on November 12—a son was born to Mrs. J. W. Provo, Mrs. West's sister, in Alpine, Texas. Mrs. West and Mrs. Provo are better known in this State as "The Bush Twins," Jean and June, and are the only twin women pharmacists in the United States.

Mrs. West and Mrs. Provo plan to establish a home in Chapel Hill to await the return of their husbands, both of whom are in service at the present time.

A Unique Order

Wilson K. Lewis of Mt. Olive writes us that he was somewhat taken aback when an old "darkie" made his way into the store and handed him a slip of paper reading

*ALZULER,
for the inguster.*

Mr. Lewis was able to decipher this "code" and filled the order to the "darkie's" satisfaction. Could you?

Doctor of Pharmacy

We are happy to learn of the honor bestowed upon John William Dargavel, Executive Secretary of the N. A. R. D., when the Rhode Island College of Pharmacy conferred on him the honorary degree of Doctor of Pharmacy. Dr. Dargavel is well known to retail pharmacists throughout the Nation, and has to his credit many enduring and outstanding accomplishments. Dr. Dargavel has been an honorary member of the N. C. Pharmaceutical Association for several years, and we wish to congratulate him on this recognition of his service to the profession of Pharmacy.

Tin Tubes

Nearly 200 million used tin tubes, most of which formerly contained toothpaste and shaving cream, have been turned in by consumers during the past 16 months for use in making war material, according to the NWDA, which has been cooperating with the Tin Salvage Institute, Newark, N. J., in this war conservation effort.

Tubes received since the campaign started in July 1942 represent a gross weight of

7,300,475 pounds, from which so far 1,154,958 pounds of tin, 1,497,119 pounds of lead, and 38,211 pounds of other metals have been reclaimed to date.

WANTED

Licensed pharmacist to manage drug store in small town. Write W. J. Smith, Drawer 151, Chapel Hill, N. C.

Have immediate opening for licensed pharmacist; reasonable hours; good salary. Write A. G. McCartney, Walgreen's, Raleigh.

Experienced drug clerk to manage stock room and do part-time sales work in drug store in western N. C. town. Write W. J. Smith, Drawer 151, Chapel Hill, N. C.

Have opening for Junior or Licensed Pharmacist. Write Mr. Walter P. Baker, Hoke Drug Company, Raeford, N. C.

Two Licensed Pharmacists needed at once. Hours: 54 per week; Salary: \$75 per week. Write E. Reid Toms, Toms Drug Company, Wilmington, N. C.

O. Henry Lyon, 1847 N. Wilcox Avenue, Hollywood 28, California, is interested in purchasing a drug store in North Carolina. If you wish to sell your store, write to him.

Asher-McAdams Drug Store, Burlington. Opening for registered pharmacist, suburban store, reasonable hours. Write Mr. E. L. McAdams.

Progressive drug store in Greensboro needs pharmacist for exclusively prescription work. No Sunday hours; top salary for the right individual. For further information, write W. J. Smith, Drawer 151, Chapel Hill.

Vinson Drug Store, Goldsboro. Have opening for good junior drug clerk. Write Mr. J. T. Vinson.

Mr. F. W. Hancock, Secretary-Treasurer of the N. C. Board of Pharmacy, has announced that the next State Board of Pharmacy examination will be held Tuesday and Wednesday, March 28 and 29, 1944, at Chapel Hill, North Carolina. Individuals desiring to take the examination should write to Mr. Hancock, P. O. Box 910, Oxford, N. C., and secure the necessary application blanks.

We Tell 'em — You Sell 'em



**Millions of
Newspaper Readers
Every Week
and
Millions of
Radio Listeners
Every Day**

HEADACHES-NEURALGIA Eased Quickly with "BC"

Agonizing headaches and an-
noying neuralgic pains usual-
ly viat hurry to the
ingredients in
ula. "BC" is
r the relief

of muscular aches and func-
tional periodic pains. Acts as
a sedative in simple nervous-
ness. 10c & 25c sizes. Use only
as directed. Consult a physi-
cian when pains persist.



**B. C. REMEDY COMPANY
DURHAM, NORTH CAROLINA**

"Keep it on Hand—To Supply the Demand"

News Notes from the Home Front

Chapel Hill—J. M. Pritchard, who formerly operated a drug store in Chapel Hill, has accepted a position at Ocean Beach, Virginia.

Oxford—Friends of Mr. and Mrs. F. W. Hancock are happy to learn that Mrs. Hancock is improving after an operation at the hospital at Oxford on December 14th. Our best wishes for complete recovery go to her.

Dunn—C. O. Warren has purchased Paul C. Hood's and Thomas R. Hood's interests in the Dunn Pharmacy, and is now sole owner of the business.

Winston-Salem—L. M. Bobbitt's dog, Delivery Boy, won the open all-age stake in the Pinehurst field trials held early in January.

Durham—W. A. Hayes, pharmacist, formerly associated with the Peabody Drug Company, entered the Navy at Spartanburg, January 15th.

Kinston—Leslie Dickerson, New Bern shipyard employee, was recently arrested by federal narcotics agent W. T. Atkinson of Greensboro on a charge of forging six doctor's prescriptions for one dram of morphine each. Officers said all six of the forged prescriptions bore the name of Dr. R. J. Walker of Snowhill.

Zebulon—E. C. Daniel, Jr., son of pharmacist and Mrs. E. C. Daniel of this city, recently returned to this country after working in Europe for three years. Mr. Daniel has resigned his position with the Associated Press to join the foreign staff of the *New York Times*.

Bunnell, Florida—Mrs. Alta Jane Holden Caudell writes that she is taking the Florida Board of Pharmacy examinations in order to become licensed in that state. After a stay in Texas with her husband, who is stationed there, she will return to Florida and practice her profession there. Mrs. Caudell is a graduate of U. N. C. Pharmacy School and at the present time has a sister enrolled there in the first-year class.

Chapel Hill—Joe LaRocca, graduate student in Pharmacy at U. N. C., visited friends at Chapel Hill in mid-January.

High Point—J. V. Farrington, formerly of Hickory, N. C., has accepted a position with Anderson's West End Drug Store, High Point.

Dunn—Among those commissioned second lieutenants in the Army Air Forces following graduation from the Eastern Technical Training Command officer candidate school, Miami Beach, January 1, was Lt. A. Lee, Jr., of Dunn. His father is connected with the Butler & Lee Drug Company of that city.

Hendersonville—Mr. O. D. Biddy, formerly of Guiton's Drug Store, Whiteville, is now associated with Justus Pharmacy, Hendersonville.

Roxboro—Philip L. Thomas of Thomas and Oakley Drug Company, was elected director of the Roxboro Chamber of Commerce, to take office January 1, 1944.

Lincolnton—A. N. Costner, Jr., recently graduated in medicine at Washington University, St. Louis, Mo. Congratulations and best wishes.

Charlotte—Mr. H. R. Stowe, formerly of the Addison Pharmacy, is now connected with Liske Drug Store No. 1, Charlotte.

Winston-Salem—The Winston-Salem Drug Club held a luncheon meeting December 28th at the Cavalier Cafeteria. This was in the nature of a business meeting, at which time a program committee was appointed to schedule programs for the coming months.

Mooreville—We understand that Charles M. Crowell of the J. A. White Drug Company has entered Service in the Merchant Marine.

Tarboro—D. B. Browning, formerly of Rocky Mount, is now associated with the Tarboro Drug Company, Tarboro.

Roseboro—McDonald Davis, Jr. has purchased half-interest in Melvin Brothers Drug Store and henceforth the store will be known as the Davis-Melvin Drug Store. Mr. Davis is a graduate of the U. N. C. School of Pharmacy, and had been associated with stores in Rocky Mount, Fayetteville, and Sanford before his present connection with the Roseboro store.

'S. T. 37' SEASON IN FULL SWING!

Feature and push the large size for Profit

SCRAPEY THROATS are at their peak . . . and so are sales of 'S. T. 37' Antiseptic Solution. By recommending the large 12-oz. size, you assure yourself a profit of at least 33⅓% on your investment! Stock up on this exceptional antiseptic solution and recommend it with confidence.

'S. T. 37' Antiseptic Solution is a preparation that offers not only high *germicidal action* but also exceptional nontoxic features. Pathogenic bacteria are rapidly destroyed by 'S. T. 37' Antiseptic Solution. Inflamed mucous tissues and open wounds are soothed by its analgesic effect. Normal bleeding

is not hindered. 'S. T. 37' Antiseptic Solution also has this important characteristic: a low surface tension which facilitates *penetration of minute tissue spaces*. It is bactericidal and is vigorously carried into narrow tissue crevices and fissures.

Colorless, odorless, readily miscible in water, 'S. T. 37' Antiseptic Solution is an exceptionally useful antiseptic for general use. It contains no heavy metals such as mercury and is harmless even if swallowed accidentally in full strength.

'S. T. 37' Antiseptic Solution is supplied in bottles of five and twelve fluid-ounces. **Sharp & Dohme, Phila. 1, Pa.**

'S. T. 37' *Antiseptic Solution*

Please Mention The Carolina Journal of Pharmacy When Writing Advertisers

Mail Call

Have you written to a soldier today? Here are some additional A.P.O. addresses which have been sent in to this office. The first of this list was printed in the January issue. Keep these addresses handy—consult them—and write to a pharmacist who is doing a job for you overseas.

Pvt. Thomas R. Rand, Jr. 34673972
41st Station Hospital
A.P.O. No. 9022, c/o Postmaster
San Francisco, California.

Pvt. Rand was associated with the Hawthorne Pharmacy, Charlotte, at the time he entered service.

Guy O. Tripp, Ph.M. 1/c
U.S.N.A.B. No. 338
c/o Fleet Post Office
San Francisco, California.

Pharmacist Mate Tripp of Kinston, was associated with Eckerd's of Charlotte prior to entering the Navy. He has been awarded the Purple Heart for wounds received in combat duty.

Pvt. Jack W. McAdams
A.S.N. 34674488
276 Replacement Company
A.P.O. 928, c/o Postmaster
San Francisco, California.

Pvt. McAdams, son of E. L. McAdams of Asher-McAdams Drug Company of Burlington, graduated from the U. N. C. Pharmacy School last year.

Ens. H. C. Tee, Jr., U.S.N.R.
U. S. S. C. 651
c/o Postmaster
New York City.

Ensign Tee has been serving in the North Africa area recently. He is from Harrington, Delaware, and is a graduate of the U. N. C. Pharmacy School.

Wriston Smith
65th General Hospital
A.P.O. 518, c/o Postmaster
New York City.

Wriston Smith is stationed somewhere in England. In civilian life he was associated with his father in business at the Kannapolis Drug Company.

Sgt. T. Joseph W. Neil 140685511
38th Evacuation Hospital
A.P.O. 763, New York, N. Y.

Sgt. Neil was associated with Suttle's Drug Store of Shelby before entering Service.

"A Shopper's Code" Issued by Pal Blade Company

Recognizing the difficulties facing retailers the country over these war days, and believing that consumers will readily understand and make allowances for shortcomings in merchandise and service if they are confronted with the facts right at the point of purchase, the Pal Blade Company, makers of Pal Hollow Ground Razor Blades, have prepared a "Shopper's Code" in card form, for placement on retail counters the country over.

The card is a two-color affair, contains no advertising matter, and reads as follows:

A

SHOPPER'S CODE

I Will Be Patient . . .

if I'm not waited on promptly and efficiently, or if I can't get exactly what I want when I want it . . .

because I know that many experienced sales people are in Service—that it's difficult to get merchandise these days and shipments are frequently delayed.

I Will Co-operate . . .

with my dealer who is serving me during these unusual times . . .

because I know that he is serving me now as best he can—and that he will do better when he can

Patience and co-operation are my contributions to VICTORY on the HOME FRONT.

Sponsored in the interest of an internal "Good Neighbor" policy, by the Pal Blade Company, makers of Pal Hollow Ground Razor Blades.

The field staff of Pal will distribute the cards to retailers throughout the country on their regular field trips throughout 1944. Copies of the card, easel-mounted, are available from the Pal Blade Company, 595 Madison Ave., N. Y. C.

Peanut Butter Sandwiches : Salted Peanuts

By



N. C. Branch Offices at

Greensboro - Fayetteville - Greenville

Keep It Alive . . .

An active prescription department is not merely a matter of professional pride, but one of economic necessity as well, it is responsible for a large share of drug-store sales and a larger share of the net profits. It affords an opportunity for the application of the professional training which the pharmacist must have, distinguishes the drug store from other forms of retail endeavor.

To be successful in his operations the pharmacist must be alert to advances in medical research, must be well informed on new products as they are developed, must ever be ready to render a competent professional service. A representative line of Lilly Products lends distinction to any prescription department.

The Peabody Drug Company

Durham, N. C.

Norwich Announces 1944 Advertising Plans

During the latter part of December, the Norwich Pharmacal Company held its annual year end sales meetings in branch office cities throughout the United States. Highlight of the consecutive conventions was the announcement by Frank L. McCartney, Norwich president, that the company's advertising program was to be put on an even broader base than the extensive national campaigns of previous years. Norwich representatives were told that the new schedules call for additional millions of circulation in a greatly increased number of magazines and newspapers.

According to Mr. McCartney, shifts in wartime earning capacities foretell a change in the nation's buying habits. "Millions of Americans," declared the Norwich president, "are experiencing a change in living, working and thinking habits. It will be the function of our expanded advertising to anticipate and keep pace with these changes. The products that solidify their positions in today's new market will remain the standard and demanded products of the post-war world."

Contributors to Pharmacy Foundation

Contributions to the N. C. P. A. Pharmacy Foundation totaled \$132.00 on January 10. A list of contributors follows: C. M. Cain, Caroleen, \$2.00; J. Louis Cobb, Black Mountain, \$5.00; A. L. Hogan, Kinston, \$5.00; Reaco Products (I. T. Reamer), Durham, \$5.00; Robert Savage, Pilot Mountain, \$5.00; J. A. Terrell, Jr., Greensboro, \$5.00; S. G. Nelson, Aulander, \$5.00 and W. R. Viall, Pinchurst, \$100.00.

In addition to the above contributions, Justice Drug Company of Greensboro forwarded a \$200.00 check to the American Foundation for Pharmaceutical Education which was earmarked for the University of N. C. School of Pharmacy. Also, a \$40.00 check was received from A. Hal Cornwell of Lincolnton to be used by the Pharmacy School for purchase of needed equipment.

All funds contributed to date have been turned over to Dean Beard who, in turn, arranged with the University's Dean of Administration to place the contributions in reserve for future use.

The Foundation wishes to commend the individuals and firms mentioned above for their support of this worthy project and again asks that you forward your check to the N. C. P. A. Pharmacy Foundation, Drawer 151, Chapel Hill, N. C., in the event you have not already done so. All contributions to the Foundation are deductible from your Income Tax provided (1) the contribution is paid during the taxable year and (2) the contribution does not exceed 15% of your net income before deducting the contribution.

Additional Scholarships

Dr. E. L. Newcomb, Secretary of the American Foundation for Pharmaceutical Education, has just announced two additional scholarships, valued at \$200.00 each, will be made available to the U. N. C. School of Pharmacy.

Late last fall the Foundation made available two such scholarships, so contributions to date from this organization amount to \$800.00. Individuals interested in any of these scholarships should write directly to Dean J. G. Beard, School of Pharmacy, Chapel Hill, for further information.

Look into this **LIQUID** vitamin and mineral food supplement—

ZYRONE

ZYRONE isn't just "another vitamin pill." It is a **LIQUID** food supplement which supplies the minimum daily requirements of Vitamins B₁, B₂, and the Vitamin Niacin, 12 times the minimum daily need of Iron, and helpful amounts of Calcium, Phosphorus, and Manganese.

Examine the ZYRONE formula. See if it isn't one of the finest of its kind you have ever seen. Then remember that ZYRONE is backed by a heavy radio campaign designed to reach all classes.

Where ZYRONE has already been introduced, retailers report a high percentage of repeat sales. Stock ZYRONE with the confidence that comes in stocking any product of

THE CHATTANOOGA MEDICINE CO.

Chattanooga

Tennessee



PROTECTION

Takes Many Forms

Wartime redoubles our ever-existing need for protection. Life and Health must have every possible safeguard, to keep the nation strong and fit. Protective values of good prophylactics are recognized by competent authorities.

Peacock

RESERVOIR END PROPHYLACTICS

—have won widespread popularity. The health feature, which gives EXTRA protection, is plainly visible to the buyer. . . . All Dean prophylactics are sold through drug stores ONLY. Ask Your Jobber or Write—

**Buy
War
Bonds**

Dean

RUBBER MFG. CO.
North Kansas City, Mo.

Public Relations

The group which sponsored the Bernays Survey of the profession of pharmacy and the drug trades, at a meeting held at the Vanderbilt Hotel, appointed E. Walton Bobst (Assistant to the President of Hoffmann-La Roche, Inc.) Chairman of a permanent committee on ways and means and authorized him to select a committee to proceed with permanent organization to bring about a public relations program for the drug trades and the pharmaceutical profession, as laid down in the Bernays Survey. Mr. Bobst will report back to the Sponsors Group, made up of representatives for all branches in the field.

Mr. Bobst appointed the following committee: Mr. Will J. Murray, Jr., President, McKesson & Robbins, Inc.; Mr. Walter G. Baumhogger, President, United Cigar-Whelan Stores Corp.; Mr. Robert A. Hardt, Director of Product Development, E. R. Squibb & Sons; Mr. John W. Dargavel, Executive Secretary, National Association of Retail Druggists. The committee will shortly begin consideration and act on the problem at hand.

At the meeting six major points were taken up:

1. The need for a public relations program was emphasized. Mr. Bobst, reading the summary of the Bernays Survey, stated that reports from all over the country from leaders regarding the survey and its objectives had been most favorable. Other professions and industries are well organized and have strong public relations programs. Said he, "The Bernays Survey does a fine job of presenting a practical business course to meet wartime and post-war conditions and the industry must agree upon this in its own and the public interest. There is no other way we know to maintain and strengthen our position with the public."

2. Funds and organization were considered by the committee. It was brought out at the meeting that practically without solicitation, an amount necessary to cover the preliminary program suggested by Bernays was in sight. A permanent working committee was needed, Mr. Bobst said, which should represent all branches of the

industry, to carry out the program, with the advice of counsel on public relations.

3. Pharmacy, the profession, was discussed. It was agreed that young men must be sold on pharmacy as a profession, that there are good opportunities in the field for attractive incomes, and satisfactions as in law, medicine, engineering and other professions. One of the greatest jobs to be done was to bring into the profession able young men.

4. Industry unity was stressed. It was pointed out that present and post-war conditions demanded the unity of the industry from every standpoint.

5. The relationship of the Pharmaceutical Foundation to the proposed educational survey was discussed and the cooperation of these two activities was considered.

6. Freedom of action was given to the permanent committee in following recommendations within the broad limits of the Bernays report.

In issuing this statement Mr. Bobst stated he was much encouraged by the response both of his committee members and by the subsequent discussions and conferences with representative leaders. With the continued support of all concerned, the public relations activity should begin to function the early part of the year.

Cooperation

A doctor dropped into a pharmacy on Sunday and wrote two prescriptions, passed them to the pharmacist and said, "You fill 'em while I write the labels." By the time they were compounded, the labels were neatly typed and darned if the doctor hadn't even made the proper entry in the prescription book. He then paid for the prescriptions and delivered them to the patient for the pharmacist.

Dunn—Mr. J. I. Thomas writes us that he has accepted a position with the Dunn Pharmacy. Mr. Thomas was formerly associated with the Gibson Drug Company at Gibson.

Raleigh—D. L. Jordan is the new proprietor of Cooley's Pharmacy. The name of the firm has been changed to Five Point Pharmacy.

**WE TOLD YOU****"YOU AIN'T SEEN NOTHIN' YET!"**

In 1944, PAL Advertising will appear in

**LIFE • Colliers • Esquire • LOOK
Saturday Evening Post • Time
Newsweek • Liberty • CLICK**

What a line-up! The nine top publications of the nation, with a combined circulation of 16,318,745. And dominant Pal ads will appear in at least one of these magazines every week of the year, reaching practically every one of your customers—again and again! In other words, in 1944 the Pal Hollow Ground "Feather Touch" story will be told 165,894,000 times.

That's just the Magazine set-up! Next issue watch for announcement of Pal Newspaper Advertising.

"Pal's the Blade it Pays to Push"

*Order Through
Your Wholesaler*

PAL

hollow ground
RAZOR BLADES

PAL BLADE CO.

595 Madison Ave.

New York, N. Y.

Keep a Weather Eye on Your Stock of

**CONSISTENT
REPEATER**



**TRADE
BUILDER**



for

COLD DISCOMFORTS

Biggest Advertising Campaign in O-N History

\$2.80 Dozen. 2 Free.

Order from Your Jobber

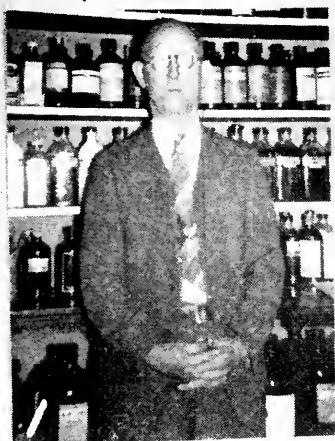
**Also keep well stocked on O-N for Itch or Athlete's
Foot and similar skin irritations.**

Owen Drug Company : Salisbury, North Carolina

Please Mention The Carolina Journal of Pharmacy When Writing Advertisers

CAROLINA CAMERA

(1) Sam Purcell of Salisbury stops long enough to have his picture snapped; (2) 208-pound, 8-point antler deer killed by Hiliard Bobbitt (Glen Alpine) in the Pisgah National Forest; (3) H. W. Walker of Norlina; (4) Hal Cornwell of Lincolnton and (5) A. L. Cochrane of Jackson give you a brief glimpse into the daily life of a pharmacist.





Mist from the Mountains

By JAMES W. HARRISON, Asheville

The druggists of this city and vicinity who have been rendered *hors de combat* by influenza this winter would make a couple of pages of "Who's Who in Drugdom" if enumerated. Practically all of them at one time or another have been incapacitated by that insidious germ. So far, however, no store has been forced to close on account of a lack of help or because of no help, but some hardship has been experienced by those who have had to work double shifts. Druggists, almost without exception, form a group, each member of which is always glad to help out his fellows during an emergency, and the emergency created by this influenza flare-up has made more apparent this willingness on the part of the druggists of this area.

If you're thinking of defacing those OPA prices printed on hot water bottles and other rubber goods, think again and don't do it. The OPA caused those prices to be placed there as a ceiling, and the prices are established all the way down the line from manufacturer to consumer. To make another price beyond that price set by the OPA constitutes a palpable violation of the regulations. Needless to say, there is a penalty for such violations.

G. B. Woodward, formerly of Erwin, Tennessee, is now with Pinner's Drug Store, West Asheville.

The many friends of Roy Johnson will be happy to learn that he is recovering after a recent operation at the University of Michigan Hospital at Ann Arbor.

Latest to join the Merchant Marine from Western Carolina are: Phil Brame of North Wilkesboro and William Halsey of Cornwell No. 2, Morganton.

Jimmy Evans, Pharmacist Mate First Class, spent Christmas holidays at his home in Marion.

The many friends of Bayliss Harrison of McDowell Cut Rate Drug Store, Marion, will sorrow with him in the news he received that his son, Bayliss, Jr. is reported missing in action. Bayliss, Jr. was serving in the Merchant Marine.

Latest to join the Sunday "closers" is Salley's Drug Store. "The acute shortage of help has made this step necessary until further notice," says Moss Salley.

Of the five thousand or more different items carried in the average store, a fair percentage of unmarked items would be about 1%. This arbitrary figure to allow for merchandise being checked by invoice to be placed in stock and to allow for carelessness or other factors more or less excusable. This writer made a survey at Grove Park Pharmacy and found not a hundred, not ten, but only two items not marked with the cost and the date; and there is ample excuse for even this lapse from a habit and system well-nigh perfect, namely: one item was being used pending arrival of invoice and the other was so obsolete that no one in the store even knew it was in stock. There are so many advantages to be derived from a system of dating and price marking, a few of the most important may be repeated: selling is made easier, new and green help may be more efficient in selling the product and inventory is more simple. The system used at Grove Park Pharmacy is a gummed label affair with the store name and space for price. This eliminates the hazard of a lost mark through a rubbed-off pencil mark. It also keeps the name of the store before the purchaser at least until the product is being used, and identifies the product in the case of returned merchandise. This system or a modification embracing the same basic principles to suit the needs of the individual store is one well worth adopting.

NEWS BRIEFS

Winston-Salem—W. A. Gilliam, president-elect of the N. C. P. A., has announced discontinuance of his fountain service, effective February 1. At the same time, he stated that the store would open at 8:30 and close at 10 except on Saturday when the store would remain open until 10:30. Sunday hours are 2-7 p.m.

Greensboro—Lt. Sam McFalls, formerly of Wilkerson-McFalls Durg Store, has been transferred from Florida to the Boston Fighter Wing, Box 26, N. Postal Annex, Boston 14, Massachusetts. Lt. McFalls is in the Chemical Warfare Service.

Brevard—E. P. Crawford of Marion is doing relief work with the S. M. Macfie Drug Company. H. R. Bobst is now associated with Varner's Drug Store.

Raleigh—R. A. Kellam, formerly of the R. A. Ellington Drug Company of Madison, is now prescriptionist with Boon-Isley Drug Company.

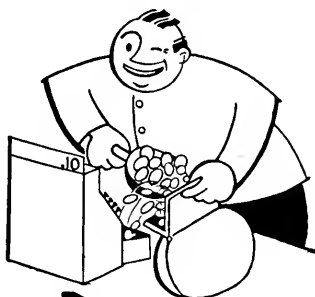
Durham—Dr. Haywood Taylor, Duke University toxicologist, has expressed the opinion that the eight negro deaths resulting from a "canned heat" party were caused by methyl alcohol in the product. No liability can be attached to the manufacturer since the canned heat was properly labeled.

Raleigh—H. E. Henriksen, formerly of Boon-Isley, and Nowell Drug Company of Wendell, is now representative for the Winthrop Chemical Company with headquarters in Charlotte.

Greensboro—J. W. Finch, formerly representative for Sharpe, Dohme Company in the Greensboro area, is now traveling for Carroll, Dunham, Smith Pharmaceutical Company and is making his headquarters at Arlington, Virginia.

Goldsboro—George W. Waters, local pharmacist, is the new potentate of Sudan Shrine Temple. He was elevated to the position during the organization's recent meeting in New Bern.

Wilmington—John B. Howard of Winston-Salem was arrested January 27 after admitting to local police that he had assisted in administering adrenalin to draftees, the purpose being to raise the blood pressure of such individuals so they would fail their induction examinations.



*It pays
you 4 to 1!*



If it's a Bromo-Seltzer sale you've rung up, that ten-cent sale has put 8¢ into your pocket. It took only 32 seconds to dispense it. It cost only 2¢. Yessir, it nets you 4 to 1.

Not many of your sales do as well as that. So it's worth while to push Bromo-Seltzer a little more. Give the dispenser a good place on your fountain. Do a little promoting. Bromo-Seltzer dimes are worth more than most dimes to you.

BROMO-SELTZER

**Emerson Drug Company
Baltimore, Md.**



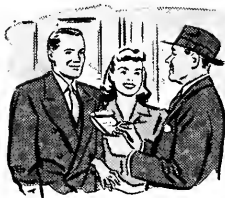
1. It's no news to you that Sulfathiazole, one of the Sulfa Drugs, is a great contribution of modern science in combating staphylococcic infections!



2. Men in our fighting services are equipped with this type of drug to help prevent infection of their wounds!



3. Men and women all over the country are reading—hearing—and talking about the wonders of Sulfathiazole!



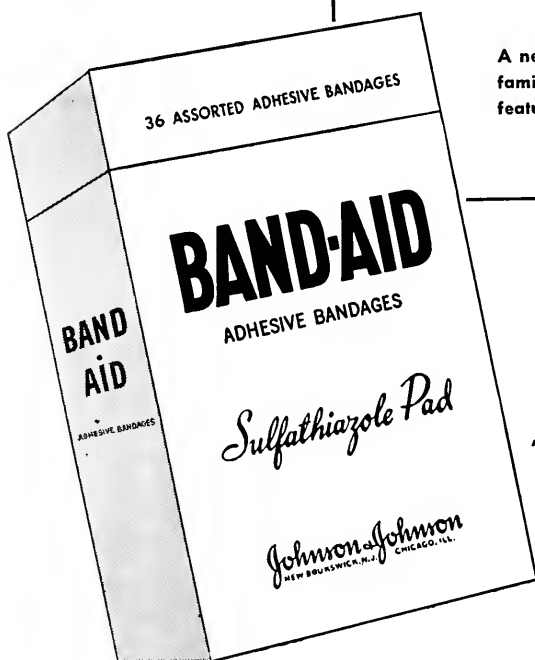
4. And, in a recent survey, better than half the people questioned said they would welcome and use a Sulfathiazole-treated adhesive bandage! So...

BAND-AID^{*}

now comes with

SULFATHIAZOLE TREATED PAD!

A new member of the famous Band-Aid family that's well worth stocking and featuring!



Comes in Band-Aid 23¢ size only

Johnson & Johnson
NEW BRUNSWICK, N. J. CHICAGO, ILL.

"LOOK TO THE LEADER FOR LEADERSHIP"

*BAND-AID is the Reg. trade-mark of the adhesive bandage made exclusively by Johnson & Johnson.

The Bodeker Drug Company

:

Richmond, Virginia

Queen City News

By MRS. E. H. HEMMLE, *Corresponding Secretary*

New Officers for Charlotte Drug Travelers

The Charlotte Drug Travelers held their regular monthly luncheon and business meeting, Saturday, January 8th, at Thacker's Restaurant. President J. G. Barnette was in charge. The most important business to come before the club was the election of new officers for 1944, who were as follows: P. C. Day (Jergens Company), President; Reuben Russell (Burwell & Dunn), Vice-President; B. M. Humphries (Eli Lilly), Secretary; R. E. Tucker (Southern Dairies), Corresponding Secretary; Johnnie Bennick (Scott Drug Company), Treasurer.

The following visitors attended: G. B. Lovelace of the Kendall Medicine Company, Shelby; Mr. Hendrixson and Mr. A. W. Burns, both of the Winthrop Chemical Company; Mr. Frank Jones of Owens, Illinois Glass Company, who has replaced Newt Harris; W. E. Hardee, Upjohn Company, who became a member.

Mr. Johnnie Bennick made a motion to assess each member \$10, which would bring in sufficient money to clear all indebtedness against the club house on the Catawba River. The motion was quickly seconded and passed by a large majority. Each member was given until the March meeting, scheduled March 4th, to pay his assessment.

The club gave a vote of thanks to the retiring president, J. G. Barnette and to the retiring secretary, C. H. Smith, for past service to the club. Mr. Smith has been secretary for four years, and has done an outstanding job.

Thirty members attended the meeting. The next meeting will be held Saturday, February 5th.

Charlotte Women's Auxiliary

The Charlotte Druggists Women's Auxiliary met January 11th at Efrid's private Dining Room. The invocation was given by Mrs. S. A. Beaty. Table decorations were furnished by Mrs. W. B. Holmes, Jr. and Mrs. E. H. Hemmle, and after the luncheon they were sent to our shut-in member, Mrs.

Gene Saunders, a patient at Mecklenburg Sanatorium.

Mrs. W. R. Dixon, Secretary, gave her report on the last two meetings. Mrs. Joe Monroe gave an itemized report on the shopping tour she and Mrs. Johnnie Bennick made, to purchase clothes and gifts for the underprivileged girl the club sponsored at Christmas.

Mrs. T. H. Williams, who does a great deal of civic and Girl Scout work, gave a talk on the problems of juvenile delinquency. She asked that financial backing be given one of the less fortunate Girl Scout groups in Charlotte. The club voted unanimously to back this worthy project.

The club gave rising votes of thanks to Mrs. W. R. Dixon who had so graciously opened her home for a luncheon in December, and to Mrs. E. H. Hemmle's mother, Mrs. Bobbie Low Smith of Texas, who dressed four dolls for the club to donate to the Salvation Army.

Mrs. W. S. Obenshain gave a lovely reading on "Christmas Gifts," and also a beautiful poem by Grace Noll Crowell.

Mrs. E. H. Hemmle reported that the posters "Why Study Pharmacy?" were being placed in the local drug stores and schools as suggested by Mr. W. J. Smith of Chapel Hill.

All in all, it was a very enjoyable meeting, attended by twenty-one members.

NEWS BRIEFS

Mr. and Mrs. James H. Austin (Mead, Johnson & Company) spent several days in New York City recently, stopping at the Waldorf. While they were away, Mrs. Austin's mother, Mrs. D. P. Shaw of Lumberton, stayed with their children at their home on Providence Road.

Many Charlotte druggists and drug travelers were among flu victims in the past month or so. There may have been others we didn't hear about, so if you're not mentioned, don't feel slighted—it wasn't much fun having the flu. Those we learned about were: Mrs. Luke Blackmer, Mr. and Mrs.

POWERS-TAYLOR DRUG COMPANY

Richmond, Va.



Wholesale Druggists.

Importers & Jobbers

Druggists' Sundries & Fancy Goods



We solicit your orders

Our experience of over 70 years
insures our ability to serve you
satisfactorily

Timely *Tips*

PUT
YOUR COLOR
and
YOUR DESIGN
IN YOUR CUSTOMERS
MEDICINE CABINET
with
**BOXES
& LABELS**

DRUG
ST. LOUIS, MO.
FINE DRUG

PACKAGE
INCORPORATED
BOXES & LABELS

WRITE OR CALL

C. H. SMITH
Representative

Phone 3-5208 Charlotte, N. C.

Box 1001

The Seeman Printery, Inc.



Where Good Printing is a Habit



WE SPECIALIZE IN SATISFACTION
AND PROMPTNESS



Printers in Durham, N. C., Since 1885

J. W. Bennick, Grady Blackmon, Jean Dawson, daughter of Mr. and Mrs. J. G. Dawson, Mr. and Mrs. F. F. Potter, Charlie Summers, son of Mr. and Mrs. Pierce Summers, Billie and Paul Holmes, sons of Mr. and Mrs. W. B. Holmes, Jr., Mr. and Mrs. Joe Monroe and family, Mrs. Clyde Webb, L. W. Millican and family.

Mrs. B. B. Owens, wife of Woodbury salesman, is recuperating from a major operation.

Mr. Marshall Smith (Mennen Company) reported the illness of his daughter.

Mrs. J. G. Barnette has gone to Alexandria, Virginia, to be with her brother and children, while her brother's wife is undergoing an operation. She expects to be there two or three weeks.

Mrs. P. W. Delaney, whose husband operated the Charlotte Drug Company, slipped on the ice Christmas Day and was severely cut on the head. She was confined to the hospital for ten days. During this time she developed flu from exposure which occurred at the time of the accident.

Mr. and Mrs. P. C. Day spent two weeks with Mrs. Day's mother at Dayton, Tennessee. Mr. Day went on to Cincinnati on a business trip for four days.

Mrs. C. W. Haygood is visiting her mother in Florida.

E. H. Hemmle (Colgate Company) spent several days in New Orleans attending a sales conference of the Southern Division of his company.

Doe and Mrs. Jeanette McElveen (Nyal Company) spent a week in New York during Christmas.

On Saturday, January 8, the *Charlotte News* carried a very interesting photograph featuring young Joe Wear of the Junior Commandos with G. A. Marks of the Charlotte Junior Chamber of Commerce, in a scrap weighing-in ceremony at Eastover School. Counting his scrap paper and all, the young Commando captain weighed-in about 500 pounds of salvage material. He is the son of Mr. and Mrs. Joe L. Wear. Mr. Wear represents Richard Hudnut Company.

Mr. H. W. Wohlford, pharmacist at Elizabeth Drug Store, tells us that he has two son-in-laws in the Armed Services. One of his daughters, Mrs. S. R. Jordan, is now employed at Merriman's Pharmacy, while

her husband, a corporal in the Air Force, is somewhere in Alaska. His other daughter, Mrs. H. A. Merritt and her son are making their home with Mr. Wohlford while Capt. Merritt is somewhere in England.

Just Arrived

Mr. and Mrs. Edwin R. Fuller announce the birth of Edwin Rudolph Fuller, Jr., at the Yarkin Hospital at Albemarle, December 16 at 2 a.m. Mr. Fuller is a graduate of the U. N. C. School of Pharmacy and at the present time is associated with Phillips' Drug Company of Albemarle.

Sandra Liggett Kelley made her debut at Watts Hospital at Durham, December 19, 1943. Sandra's father, Hunter Kelly, is Chief Pharmacist at Watts Hospital, and is a graduate of the U. N. C. School of Pharmacy.

DEATHS

Mrs. John R. Elson of Enka, died at her home January 12th. She is survived by her husband, pharmacist-proprietor of the Community Pharmacy and Elson's, Inc. at Enka; one son, J. R., Jr., a Lieutenant in the U. S. Army, stationed at Camp Forrest, Tenn., also a registered pharmacist; one daughter, Ruth.

George K. Grantham, Sr., age 82, father of G. K. Grantham, Jr., Durham Pharmacist, died at his home in Dunn January 28.

Before retiring, he had been in the drug business for 45 years and was a former trustee of the University of North Carolina and the State Normal School for Negroes. For many years he was a member of the State Board of Agriculture and at one time represented his district in the General Assembly. He headed the N. C. Pharmaceutical Association in 1904-1905.

In addition to his son Mr. Grantham is survived by two daughters; four brothers, including Hiram Grantham of Red Springs, and three sisters.

NOTICE

In case you have not done so, don't forget to renew your pharmacist's license and drug store permit. Penalty is imposed after March 1.

**YOU GET SOMETHING
PLUS
WHEN YOU USE
UNGUENTINE**

UNGUENTINE is more than a simple ointment. It is scientifically medicated to relieve pain and to destroy germs with which it remains in contact.

Indeed, you get *three-way* action when you put UNGUENTINE on a minor burn, scrape or cut...

1. It relieves pain—
2. Its antiseptic action fights infection—
3. And it promotes healing—usually without a scar.

Why treat the little injuries of daily life with one-way product? Use the three-way.

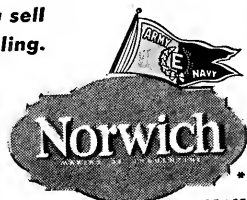
In handy tub for home or travel.

AN AD TO READ AND REMEMBER

You SELL something plus, when you sell UNGUENTINE! You sell pain relief, antiseptic action, and the promotion of healing.

UNGUENTINE ADVERTISEMENTS like this in national magazines reach millions, create business, bring you profits.

UNGUENTINE*



*Reg. U. S. Pat. Off.

Please Mention The Carolina Journal of Pharmacy When Writing Advertisers

U. S. Penicillin Output Rises 6000% in 7 Months

Production of penicillin in the United States during January will be approximately 6,000 per cent higher than during June, 1943, it was disclosed recently by Dr. Theodore G. Klumpp, president of Winthrop Chemical Company, New York, in an address before the Aesculapian Society of Queens University, Kingston, Ontario.

Indicative of the continuing rise in penicillin output, Dr. Klumpp said that January production would exceed that of the previous month by 40 per cent.

"The exact amount of penicillin being produced in the United States is a military secret," Dr. Klumpp said, but despite the spectacular increases during the past seven months it is not yet sufficient for our estimated minimum national requirements, including both civilian and military."

Estimates of total American requirements vary greatly, Dr. Klumpp pointed out, ranging from 42 billion units of penicillin per month to as much as 600 billion units.

Manufacturing Facilities

Dr. Klumpp noted that early in 1943 "there were approximately five firms producing small amounts of penicillin in the United States. Manufacturing experience at that time indicated that the drug could be produced on a substantial scale at a cost that would not be prohibitive. The Army and Navy decided that they wanted increased amounts of the drug and in cooperation, the War Production Board decided to give high priorities for equipment and materials required for its manufacture.

"Fourteen additional concerns, and perhaps some others, began during 1943 preparations for the manufacture of the mold extract. On July 9, 1943, the War Production Board placed the distribution of the drug under rigid allocation, and all penicillin produced, even that used for chemical and pharmacological research, became subject to War Production Board allocation.

"There is not yet enough penicillin to meet all demands, but in the United States today all suitable critical cases not amenable to

other forms of therapy are able to obtain the treatment."

Dr. Klumpp said definitely that penicillin had not yet been synthesized, "but we know that the structure of penicillin is complex and we know enough about it to be able to say that the task of synthesizing it will be extraordinarily difficult. However, the cost of producing the drug biologically has declined, so that it is now evident that it can be so produced at a cost that will be within the reach of those who need it."

U. S. Requirements

In discussing the estimates of American requirements, Dr. Klumpp said "there are too many imponderables in the picture to make such estimates anything more than a guess at this time. It is estimated that anywhere from 200,000 to 1,000,000 units per case will be used, and the guesses run all the way from a minimum of 42 billion to a maximum of 600 billion units per month as the requirements for the United States. Assuming that the average dose per case will be 300,000 units, I believe that 450 billion units per month will meet our national requirement. Of course, in arriving at these figures, many assumptions have had to be made, and the figures, therefore, are very 'iffy.'"

Penicillin and Sulfa Drugs

Compared with the sulfonamides, Dr. Klumpp told the Aesculapian Society, penicillin therapy presents many advantages and some disadvantages. "To a large extent, the sulfonamide compounds are inactivated by certain tissue products and by pus," he continued. "Penicillin, however, is almost equally efficacious in the presence of pus. It acts far more rapidly and powerfully than the sulfonamides on susceptible diseases. Lastly and most important, all sulfonamides have a definite toxicity for the patient as well as for the invading organism; penicillin has almost no toxicity. Therapeutic doses have been given to hundreds of patients without any serious deleterious effects.

Penicillin's Future

"The preoccupation of the scientific staffs of pharmaceutical houses in solving the problems related to the increasing produc-

TABLETS**Aminophylline—Phenobarbital****Ascorbic Acid****Multi-vitamin****Nicotinic Acid (Niacin)****Nicotinamide (Niacinamide)****Phenobarbital****Riboflavin****Strychnine Sulfate****Thiamine Hydrochloride****Vitamins A and D****Vitamin B Complex High Potency*****Scientifically Correct Products*****L. P. MAYRAND***Manufacturing Chemist***GREENSBORO, N. C.**

A NEW PRODUCT... For New Profits

EVERCOL

ISOPROPYL ALCOHOL RUBBING COMPOUND

This new rubbing compound is the finest rub down you can possibly buy. There is no better quality obtainable and the special blend of neutralizers which we have used gives you a product that is pleasant to use. Order from your jobber. If he does not stock it, write to

THE McCAMBRIDGE & McCAMBRIDGE CO.
2201 Eagle Street Baltimore, Maryland

MAKERS OF EVERFRESH CITRATE OF MAGNESIA

tion of penicillin and the multiplicity of demands made upon scientific facilities of our universities and research institutions by the war, have not prevented a purposeful search for new biologic extracts which may be even more powerful than penicillin or which may have a wider range of activity. Already there have been discovered at least two substances—clavacin isolated from culture of *Aspergillus clavatus*, and flavicin from *Aspergillus flavus*—which show promising antibacterial properties. Although these have not yet been used clinically, from experimental studies they appear to destroy other species of pathogenic bacteria which are resistant to the action of penicillin.

"Just as sulfonamide compounds, having a progressively wider range of activity, were rapidly developed following the discovery of Prontosil, so the advent of penicillin opens the door to another era in chemotherapy. Penicillin is not the end, but the beginning. The first firm step has been taken; the horizon is limitless."

Penicillin

The Army and Navy now receive practically all penicillin being produced; however a small quantity is allotted for civilian use and, at the present time, is being distributed under the direction of Dr. Chester S. Keefer of the Evans Memorial Hospital, Boston, Mass.

Dr. Keefer authorizes the use of penicillin in only such civilian emergencies as he and other attending physicians diagnose as affecting the patient's ultimate recovery.

Prescription Balances Repaired

Accurately

Speedily

Economically

Our convenient Southern location and competent shop technicians eliminate useless waiting and decrease repair costs.

PHIPPS & BIRD, Inc.

915C E. Cary Street

Richmond, Va.

It Pays You in Dollars

MR. DRUGGIST, it will pay you in dollars to keep adequate stock of Capudine. Our intensive newspaper advertising in North Carolina, with regular insertions every week, reaches over one million people. THAT'S BOUND TO BRING CUSTOMERS TO YOUR STORE.

So stock up now . . . buy the \$8.00 deal and get the extra 5% bonus. With this DEAL every sale means EXTRA PROFIT, both by the package and at the fountain.

Give Capudine a prominent display on your counter. It's a sure repeater and a generous profit maker.

Write for dose measure glass, counter cards and dummy cartons.

CAPUDINE CHEMICAL COMPANY
RALEIGH, N. C.

Purepac

January - February

FREE GOODS DEALS

• • •

Analgesic Balm

Aspirin Tablets

F. M. C. Cough Syrup

Pure-O-Drin Nasal Drops

Lubinol

And Other Seasonable Purepac Items

• • •

You Will Receive Complete Information About
These Deals from Our Representative.

• • •

JUSTICE DRUG COMPANY
GREENSBORO, N. C.

North Carolina Service Wholesaler

New One-A-Day (brand) Multiple Vitamin Capsule Introduced by Miles Laboratories, Inc.

With an "Extra Discount Introductory Deal" for Druggists as its opening rocket-gun, Miles Laboratories, Inc., who already have the double-success story of One-A-Day (brand) A and D Vitamin Tablets and One-A-Day (brand) B-Complex Vitamin Tablets chalked-up to their credit, are now launching the new One-A-Day (brand) Multiple Vitamin Capsule.



The new One-A-Day (brand) Multiple Vitamin Capsule meets a growing and insistent consumer demand and benefits the drug trade in three important ways: 1. It gives the druggist a complete One-A-Day line. 2. It is a quality Multiple Vitamin Capsule in every way, one the druggist will have every confidence in recommending, and yet it is priced to meet the average customer's purse. 3. It offers the dealer an unusual opportunity for profit. This new One-A-Day Vitamin product will have one of the most intensive promotion campaigns ever put behind a quality Vitamin. And Miles Laboratories state emphatically that even if the consumer were asked to pay two or three times as much, they could not obtain

a Vitamin capsule more accurately compounded or more painstakingly checked for purity and potency.

And here's the Extra Discount Deal for Druggists that introduce the new One-A-Day (brand) Multiple Vitamin Capsule—(Notice that it offers the retailer a neat profit of 46.5%).

| | Cost | Selling Price |
|-------------------------|--------------|---------------|
| 1/12 doz. \$2.00 size @ | | |
| \$16.00 per doz..... | \$1.33 | \$2.00 |
| 2/12 doz. \$1.00 size @ | | |
| \$8.00 per doz..... | 1.34 | 2.00 |
| | <hr/> \$2.67 | <hr/> \$4.00 |

Less 20% Introductory

Discount\$.53

Net Cost to Druggist.....\$2.14

Only 3 sales to make

profit of\$1.86, or 46.5%

Careful surveys indicate a growing trend towards Multiple Vitamins, especially where they belong to a line already favorably known to customers for other dependable Vitamin products. In such cases, the Multiple Vitamin saves the druggist from all need to explain why any one Vitamin would be well for the prospective purchaser to buy. It gives him a larger unit of sale.

National advertising on the new One-A-Day (brand) Multiple Vitamin Capsules will start early in January. A national radio audience will learn about the high guaranteed potency and the low prices of the new Multiple Vitamin from four coast-to-coast radio programs: National Barn Dance; Lum 'n Abner; News of the World; and Quiz Kids. In addition, Miles Laboratories are employing spot radio, newspaper, magazines and car cards.

The new One-A-Day (brand) Multiple Vitamin Capsules—like One-A-Day (brand) A and D Vitamin Tablets, and One-A-Day (brand) B-Complex Vitamin Tablets are laboratory tested for purity and potency in Miles Laboratories by a staff of bio-chemists, pharmacists and laboratory technicians under the supervision of consulting doctors. In addition, all advertising copy is checked and okayed by a staff of consulting doctors.



*Did You Get Your
Introductory Deal
of ONE A DAY (Brand)
Multiple
Vitamin Capsules
... the DEAL that brings you
46.5% PROFIT on
a \$2.14 Investment?*

Perhaps You Have Asked This Question :
**"Why a ONE A DAY Multiple
Vitamin Capsule?"**

It is because the calls for Multiple Vitamins in drug stores have become greater than those for any other combination.

Thousands of druggists contacted by Miles salesmen say this is true. In round numbers, A and D Vitamin preparations (all makes) are showing a gain of 25 percent; B-Complex sales are up about 60 percent; Multiples are up 100 percent. "That ain't hay."

The Vitamin market is growing by leaps and bounds. In dollar volume the A and D Products and the B-Complex are holding their own. You can't disregard their importance. At the same time, Multiples are getting a greater share of the entire Vitamin market.

So the need for all three kinds of One-A-Day (brand) Vitamins is here to stay.

Customers who specifically need the protection A and D

Vitamins give, appreciate the opportunity of getting ONE-A-DAY (brand) A and D tablets in the yellow box. These are a favorite with druggists because of their convenience, full potency, low cost and the fact that Miles stands behind them.

For customers who specifically need the vitamins of the B-Complex, druggists wisely push ONE-A-DAY (brand) B-Complex Vitamin Tablets in the gray package for reasons similar to those just enumerated.

But customers who need all-around Vitamin help are counseled to take ONE-A-DAY (brand) Multiple Vitamin Capsules, prepared by a formula which every pharmacist will do well to read for purposes of comparison. Eight important vitamins are provided in a potency intended to bring results regardless of the manufacturing expense. When you sell ONE-A-DAY, you sell satisfaction. That's why Miles now provide all three.

If you did not get your Introductory Deal of ONE-A-DAY (brand) Multiple Capsules—the deal that brings you 46.5% profit on a \$2.14 investment, order it now from your wholesaler before it is withdrawn. If you bought the deal and have sold out, why not order more ONE-A-DAY (brand) Multiples today?

ONE-A-DAY is the registered trademark of Miles Laboratories, Inc.

ESTABLISHED
SIXTY YEARS



MILES LABORATORIES, INC., Makers of Alka-Seltzer and One-A-Day Vitamins

U. N. C. Pharmacy School News

Kappa Epsilon

The week-end of January 22, 1944 was a very gala occasion for the members of Kappa Epsilon Pharmacy Sorority and their pledges. Saturday night, January 22, they gave a party at the Phi Delta Chi House in honor of a new member and the new pledges. Members of the Pharmacy School faculty, Kappa Psi, and Phi Delta Chi Fraternities, the girls in Pharmacy School, and the boys of the first-year class were present, together with several alumnae members of Kappa Epsilon. The party was the opening of the Cafe Elegante and everyone participated in the taxi-dancing and other games. Everything centered around a night club.

The new member of Kappa Epsilon is Nancy Travis Hunt of Oxford, N. C. The following were pledged at the end of the quarter: Emily Aliton, Port Jervis, N. Y.; Fate Burnette, Black Mountain; Patricia Lawrence, Charlotte; Eleanor Holden, Bunnell, Florida. Thomasine Slayton and Betty Hanna were pledged during the last quarter.

Another highlight of the week-end for Kappa Epsilon was the dinner held Sunday, January 23, in the small dining room of the Carolina Inn. Those present were the members of Kappa Epsilon, the pledges, several alumnae sisters, and Miss Alice Noble, advisor of the Sorority. The purpose of the dinner was the celebration of the 3rd anni-

versary of the Lambda Chapter of Kappa Epsilon which was established at the University of North Carolina, January 12, 1941. The object and purpose of the sorority is to unite the women students in Pharmacy; to cooperate with the faculty of the college where the chapters are established; to stimulate in its members a desire for higher scholarship; to foster a professional consciousness, and to provide a bond of lasting loyalty, interest and friendship.

Pharmacy Senate

The January 26th meeting of the Pharmacy Senate, student organization at the U. N. C. School of Pharmacy, was featured by a report on "Penicillin, Its Action and Use" by Miss Ruth Aycock of Princeton.

Bill Canaday of Four Oaks also discussed "Sulfamerizine."

Dr. E. V. Zoeller

As we go to press we are glad to report that our beloved President of the N. C. Board of Pharmacy, Dr. E. V. Zoeller of Tarboro, is steadily improving at Duke Hospital where he was taken for treatment on January 21st.

At the time Dr. Zoeller entered the hospital, he was in a serious condition. Fortunately, however, expert medical care plus the fighting spirit of Dr. Zoeller helped him through a critical period.



Valentine's Meat-Extract

1 4/5 ozs. net

1 dozen at list \$9.00 through wholesaler.

Valentine's Meat-Juice Company

Richmond, Virginia

Bits of News from Here and There

Winston-Salem—Dr. Wingate Johnson spoke to the Winston-Salem Drug Club at its regular monthly meeting on January 24th. Dr. Johnson's topic was "Socialized Medicine."

Chapel Hill—a representative of Becton, Dickinson & Company is slated to discuss "Clinical Thermometers" on February 3rd. His audience will be Professor Rose's 4th-year class in Dispensing Pharmacy.

Catawba—Henry William Harris, a former student of pharmacy at Chapel Hill, made the top mark (92 and 5/7's) of all candidates taking the mid-winter exams of the N. C. Board of Medical Examiners. Harris completed his medical training at Harvard.

Elm City—H. G. White has sold his drug business to Marvin L. Davis, formerly of the Dunn Pharmacy, Dunn. Mr. White is retiring after forty-three years of work in retail pharmacy.

Washington, D. C.—George A. Moulton, retail pharmacist and Secretary of the New

Hampshire Pharmaceutical Association has been elected president of the A. Ph. A.

Concord—Dan Nicholas and H. A. Baringer of Salisbury are the new owners of the Pearl Drug Company. Jesse Pike and his mother, Mrs. J. W. Pike, are still associated with the firm.

Winston-Salem—Wade Gilliam was recently elected a member of the board of directors of the Winston-Salem Retail Merchants Association. E. L. Cahill of O'Hanlon's was a director of the organization this past year.

Durham—"Hospital Pharmacy" was the topic of I. T. Reamer's address before the Students' Branch of the N. C. P. A. in Chapel Hill on February 3rd. The speaker heads one of the largest hospital pharmacies in the South and is Secretary of the American Society of Hospital Pharmacists.

Asheville—Richard Scharff, while home from U. N. C. Pharmacy School for the Christmas holidays, did relief work at Salley's, Johnson's and Charlotte Street Pharmacy, all of Asheville.

Robert R. Bellamy & Son

Wholesale Druggists

Wilmington, N. C.

Wartime Nutrition



When you suggest ice cream to your customers, you are recommending *real nourishment* in its most delicious form. And when you sell Sealtest Ice Cream, you are selling a food whose quality and purity are scientifically controlled and safeguarded.

Southern Dairies
Sealtest
ICE CREAM

Please Mention The Carolina Journal of Pharmacy When Writing Advertisers

ONE IN A SERIES OF "FACTS BEHIND THE GREATEST DRUGGISTS' ACCEPTANCE IN THE U. S."

INSPECTION PLUS!

The M M & R Essential Oils, Balsams and kindred products delivered to you by your wholesaler represent the best that nature, science and man can produce. We begin by selecting nature's "best," then scientifically triple-check the quality to make sure it meets the U. S. P. Standards and M M & R's own requirements for uniform quality.

THE QUALITY LINE OF ESSENTIAL OILS

Order Through
Your
Wholesaler



MAGNUS, MABEE & REYNARD, INC.

QUALITY ESSENTIAL OILS, BALSAMS

16 DESBROSSES ST. NEW YORK, N. Y.



AROMATIC CHEMICALS, ETC. SINCE 1895

Purepac

January and February Free Goods Deals

| | BUY DOZ. | FREE DOZ. |
|--------------------------------------|----------|-----------|
| Analgesic Balm, 1 oz..... | 2 1/2 | 1/2 |
| Aspirin Tablets, 12s | 9 | 3 |
| Aspirin Tablets, 36s | 5 | 1 |
| Aspirin Tablets, 100s | 5 | 1 |
| Boric Acid Powder, 1 oz..... | 5 1/2 | 1/2 |
| Boric Acid Powder, 2 oz..... | 5 1/2 | 1/2 |
| Boric Acid Powder, 4 oz..... | 5 1/2 | 1/2 |
| Dr. Travers Tooth Powder, 4 oz..... | 2 1/2 | 1/2 |
| Elix. Beef & Iron, pt..... | 11 1/12 | 1 1/12 |
| F. M. C. Cough Syrup, 3 oz..... | 2 3/4 | 1/4 |
| Lubinol, 8 oz. | 5 1/2 | 1/2 |
| Lubinol, 16 oz. | 5 1/2 | 1/2 |
| Lubinol, 32 oz. | 5 1/2 | 1/2 |
| Pure-O-Drin Nasal Drops | 2 1/2 | 1/2 |
| Reddy Rub Analgesic Oint., 2 oz..... | 2 3/4 | 1/4 |
| Stearate of Zinc, 1 oz. | 2 3/4 | 1/4 |
| Zinc Oxide Oint., 1 oz..... | 6 | 1 |
| Zinc Oxide Oint., 2 oz. | 6 | 1 |

Ask Our Salesmen for Further Information

W. H. KING DRUG COMPANY

Wholesale Druggist

RALEIGH, N. C.

"The House of Friendly and Dependable Service"

Please Mention The Carolina Journal of Pharmacy When Writing Advertisers

so far I have learned of no other suggestion which provides the necessary valve which such an arrangement could give. It would be tragic if a lot of business concerns were wrecked and workers thrown into idleness because of inability to cut through the red tape in getting their claims settled.

RESPONSIBILITIES OF CONTRACTORS

In making these statements with reaction by the Federal authorities, I am, also, that business concerns which contracts have a responsibility on them to facilitate speedy settlement of war contracts. They have the responsibility for preparing their claims and presenting them in proper form. Some progress has been toward getting a recognition of the industry must play in this respect, twenty more and more experience of it is now being gained. The services of the Government, I know, very helpful attitude toward this situation and the local office of W. P. B. has had a regional advisory service for war contracts with problems resulting from termination. That is a very helpful point.

In making possible the prompt termination of war contracts is now. It will be unsafe to wait until a deluge of contract terminations through legislation on short notice. The problem is too complicated to be dealt with in that way.

MATERIALS FOR CIVILIAN PRODUCTION

In making provision for the termination of war contracts, there is the task of facilitating the flow of materials for civilian production as soon as materials can be spared from war purposes. We shall not have unanimity here in Massachusetts because materials, which are physically in existence in the United States, are unavailable by manufacturers as a result of legal or administrative restrictions. The legislation vesting the priority power in the President, which power, the President, delegated to the Chairman of the War Production Board, is probably adequate to the flow of materials, but it may be for the Congress to make sure that administration of the priority power by the War Production Board is directed toward the speedy and smooth resumption of civilian production. The War Production Board should be expected to eliminate orders, its conservation and its allocation systems just as the needs of the war program permit.

of their effects on plans for reconstruction, I foresee that these problems canceled contracts and securing the flow of raw materials for civilian production will presently be matters of widespread concern here in Massachusetts.

To summarize, my specific recommendation is that legislation should be enacted to the following points:

TERMINATION OF TERMINATED WAR CONTRACTS

Terminated contracts should be set aside by the contracting agency of the Government, and the negotiated settlement should be final in the absence of misrepresentation.

Partial payments amounting to a large percentage of the claim should be made to each contractor upon submittal of a statement of the claim, subject to a penalty for perjury.

Settlement committees should be authorized to authorize partial payments of over 30 days occurs on the part of the Government agency.

4. Contracting agencies should be required to give prompt clearance of claims on work in process. There should be clear-cut procedures for authorizing the removal of Government-owned inventories and machines, with storage at Government expense, in order that civilian production may be started.

5. The dilemma of the subcontractors must be resolved. At the present time the Government exercises the right of approving all payments in settlement of subcontracts but does not assume any responsibility to the subcontractor, with the result that the subcontractor in many cases cannot secure action by either the prime contractor or the contracting agency. I suggest that the local settlement committees proposed above should be empowered to approve settlement of subcontracts if a delay occurs in approval by the contracting agency.

B. DECONTROL OF MATERIALS

1. As soon as war conditions permit, the rules for the release of scarce raw materials should be revised, with a view to facilitating the rapid resumption of civilian production.

A Magnificent Job

EXTENSION OF REMARKS

OF

HON. LOUIS LUDLOW

OF INDIANA

IN THE HOUSE OF REPRESENTATIVES

Tuesday, January 11, 1944

Mr. LUDLOW. Mr. Speaker, Indianapolis and Indiana are very proud of the great pharmaceutical house of Eli Lilly & Co., which has processed its millionth blood donation without a cent of profit. This record is in keeping with the fine, generous spirit which this firm always has manifested in the service of our country and which long ago brought to it the recognition of an Army-Navy E award. Commenting on the company's contribution to the blood campaign, which means so much in saving the lives of our precious boys, the Indianapolis News says editorially:

LILLY'S CONTRIBUTION

In the midst of charges that some concerns are making an unholy profit from war contracts it is heartening to learn that the Indianapolis laboratories of Eli Lilly & Co. have processed 1,000,000 blood donations entirely on a nonprofit basis.

In addition to performing this service at cost, the expense involved has been decreased constantly through the introduction of more efficient methods.

There certainly could have been nothing unethical if the Indianapolis pharmaceutical house had sought a minimum profit for the work it has been doing.

Donations of blood at Atlanta, Chicago, St. Louis, Detroit, Cincinnati, Louisville, Columbus and Indianapolis have been converted into live-saving plasma at the Lilly plant, involving the installation of new equipment and the employment of much additional skilled personnel.

The patriotic Americans who donated this blood, however, got nothing for their contributions and the Lilly Co. determined that its connection with the effort to strengthen the wounded on every fighting front should be entirely shorn of private gain. From beginning to end, it has been and is a magnificent job.

The Gates Must Not Be Closed

EXTENSION OF REMARKS

OF

HON. SAMUEL DICKSTEIN

OF NEW YORK

IN THE HOUSE OF REPRESENTATIVES

Tuesday, January 11, 1944

Mr. DICKSTEIN. Mr. Speaker, I leave to extend my remarks in the record, I include the following editorial from the Daily Mirror of January 4, 1944:

THE GATES MUST NOT BE CLOSED

When Congress reconvenes on January 11 it should take up the Gillette-Taft-Rogers resolution.

This resolution calls for the formation of a Presidential commission to create an army, in conjunction with the United Nations, to rescue the millions of Jews now being systematically exterminated by the Nazis and their quislings.

When the Presidential commission work, one of the first things it should seek the abrogation of the Chaney "White Paper" of May 1939.

At present, Palestine is being administered by Great Britain in conformity with a policy embodied in the "White Paper" of 1939, which Jewish immigration is now limited and is to be stopped after March 31, 1944. This is to be reduced to a permanent maximum of 33 percent in the country and the land to Jews is to be practically prohibited.

A DIRECT REPUDIATION

This is a direct repudiation on the part of the League of Nations Mandate for Palestine of the Balfour Declaration incorporated in the mandate of 1917.

According to this declaration, Palestine is to become a national Jewish home under the protectorate of England.

In 1939, after the Jews had created a civilization in what was practically an Arabian desert, England turned on her solemn promise of 1917.

This perfidy of Britain toward the Jews was denounced by no one more than by Winston Churchill in Parliament in the debate on the "White Paper" when he said:

"MR. CHURCHILL'S REGRET"

"As one intimately and personally concerned in the earlier stages of our policy, I could not stand by and see engagements into which Britain had entered before the world set aside for reasons of administrative convenience or for the sake of quiet life. I should feel personally assailed in the most acute manner if myself by silence or inaction to what I regard as an act of repudiation."

"I regret very much that the Balfour Declaration, endorsed as it is by successive governments, and the conditions under which we obtained the mandate have both been violated by the Government of the United Kingdom."

"I select one point upon which plainly a breach and repudiation of the Balfour Declaration—the provision that Jewish immigration can be stopped in 5 years by the decision of an Arab majority. As a plain breach of a solemn obligation."

As the Palestine Mandate was issued by the League of Nations, it cannot be abrogated even by Great Britain herself without the consent of the League.

A SOLEMN OBLIGATION

But the League did not give its consent in 1939 abrogation.



Pharmacists who pride themselves on rendering distinctive professional services—services that set their pharmacies a bit apart from the usual run of drug stores, services that make people come back again and again because they prefer to shop there...these pharmacists feature

**Surgical Dressings
by PARKE-DAVIS**



Purepac

for

**More Repeats
Bigger Profits
Greater Turnover**

**A Complete Line of More Than 300
Health Aids**

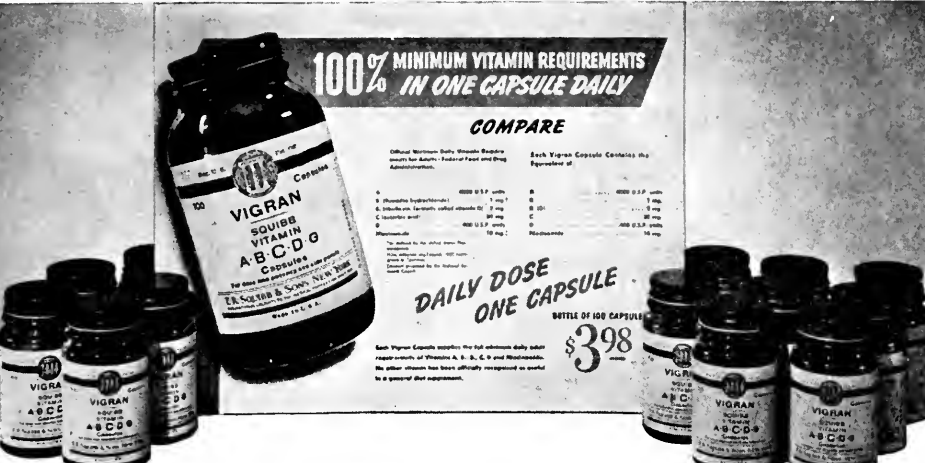
**Purepac offers you the year round
Extra Free Goods Deals that enable
you to earn greater profits and assures
100% drug store distribution.**



**For further information as to
deals, ask our salesman.**

Bodeker Drug Company

**1408-20 E. MAIN STREET
RICHMOND 13, VA.**



**100% MINIMUM VITAMIN REQUIREMENTS
IN ONE CAPSULE DAILY**

COMPARE

Official Minimum Daily, Weekly, Monthly
Requirements for Adults: Federal Food and Drug
Administration.

Each Vigran Capsule Contains the
Equivalent of:

| | | | |
|----------------|-------------------|----------------|-------------------|
| A | 4000 U.S.P. units | B | 4000 U.S.P. units |
| B ₁ | 1 mg. | B ₂ | 1 mg. |
| B ₂ | 2 mg. | C | 30 mg. |
| C | 30 mg. | D | 400 U.S.P. units |
| D | 400 U.S.P. units | Niacinamide | 10 mg. |

**DAILY DOSE
ONE CAPSULE**

BOTTLE OF 100 CAPSULES
\$3.98

Each Vigran Capsule supplies the full minimum daily value
requirements of Vitamins A, B₁, B₂, C, D and Niacinamide.
No other vitamin has been officially recognized as useful
in a general diet supplement.

Feature

VIGRAN

SQUIBB VITAMIN A-B-C-D-G CAPSULES

In Windows and Counter Displays

**STRESS THE FACT THAT . . .
ONE VIGRAN CAPSULE DAILY**

Supplies 100% of the adult Mini-
mum Daily Requirements of vita-
mins A, B₁, B₂, C, D as estab-
lished by the Federal Food and
Drug Administration, and Nia-
inamide, as proposed by the
National Research Council.

No other vitamins have been offi-
cially recognized as essential in a
general diet supplement.

Bottle of 100 Capsules . . \$3.98
Resale Price

Also available in bottles of 25, 50, 250 and 1000
capsules

**REMEMBER . . . There is a
40% Profit in VIGRAN**

Each VIGRAN Capsule contains

| | |
|----------------|---------------------|
| A | 4000 U. S. P. units |
| B ₁ | 1 mg. |
| B ₂ | 2 mg. |
| C | 30 mg. |
| D | 400 U. S. P. units |
| Niacinamide | 10 mg.* |

*Non-official; proposed by National Research Council.

Ask the Squibb Representative or your local
wholesaler for details on how to qualify for the
extra 10% during March and April.

E. R. SQUIBB & SONS

MANUFACTURERS OF A COMPLETE LINE OF
FAST-SELLING, HIGH PROFIT VITAMIN PRODUCTS

Purepac To Help Solve Your War-Time Shortages!

Has the bugaboo of "Wartime Shortages" been putting spots before your eyes? Has the promise, "We expect new supplies tomorrow," become a false hope?

These questions are rather rhetorical, for who hasn't listened to the monotonous chant, "Sorry, we're out of that at the moment?" Shortages are widespread with all brands, but the least of all with PUREPAC. For, of the 300 products listed by PUREPAC, more than 200 fast-selling medicine-cabinet preparations are still available under the PUREPAC label. That is only one of the many reasons why PUREPAC is a good brand to feature.

So for bigger turnover and larger profits, begin stocking the entire PUREPAC line now. Ask your **Owens & Minor** Drug Salesman to write up a representative PUREPAC order of household dries and wets, ointments, tablets, vitamins and specialties. Or, else write today for a PUREPAC Catalog. **Owens & Minor** will gladly send you a copy.



Fill up your shelves with PUREPAC'S March-April Dry Deal No. 1074 offering 2 dozen Epsom Salt free with 13 dozen assorted dries—a \$25.20 retail value for only \$10.74.

Owens & Minor Drug Co.
Incorporated

1000 E. Cary Street

Richmond, Virginia

"Who have been good drug wholesalers since 1882"

The Carolina Journal of Pharmacy

PUBLISHED MONTHLY BY THE
NORTH CAROLINA PHARMACEUTICAL ASSOCIATION
AT CHAPEL HILL, N. C.

W. J. SMITH, MANAGING EDITOR

Entered as second-class matter July 5, 1922, at the post office at Chapel Hill, North Carolina under the Act of March 3, 1879

Annual Subscription, \$1.00

Single Numbers, 15 Cents

Vol. XXV

MARCH, 1944

No. 3

65th Convention Scheduled in Raleigh, May 23-24

The Executive Committee of the N. C. P. A., meeting in Chapel Hill on February 16th, voted to hold the Sixty-fifth Annual Convention in Raleigh on May 23rd, 24th. The Sir Walter Hotel was selected as Convention Headquarters and Mr. R. I. Cromley, a partner of M. B. Melvin, was selected as Local Secretary.

Phil D. Gattis, who served as Local Secretary during the Association's last visit to Raleigh, assured the Committee that ample hotel facilities would be available for Convention delegates. Since the decision was made to schedule the annual meeting in Raleigh, assurances have reached us that 300 rooms will be reserved for the Convention.

We need comment no further on the prospects for a successful meeting if you were among those (1,250 registered) at the last N. C. P. A. Convention held in Raleigh. All past attendance records of the Association were broken at that time; a meeting which our hosts, the Raleigh pharmacists and their friends, are justly proud. Even though there is little likelihood of the attendance record being surpassed this year (our ration board confirms this), you may rest assured the business and entertainment program will justify your visit to the Capital City on May 23rd, 24th.

In order to place the Association in position to properly finance the various activities associated with the meeting, the Con-

vention registration fee was set at \$3.00 for members and visitors. In the past contributions for this purpose have been solicited from various firms, some of which had little or no interest in our profession. A limited number of our Raleigh friends will be called on to sponsor various Convention activities; the balance of the program will be financed by your registration fee.

Additional business transacted by the Committee follows: (1) authorized the Public Relations Committee to formulate a program for establishing a better relationship between the profession and the public and, further, to map a detailed plan for financing the program; (2) directed the Secretary to purchase 1,000 pharmacists insignias for sale to pharmacists' members of the Association; (3) authorized continuation of the N. C. P. A. Tuition (\$85) Scholarship at the U. N. C. School of Pharmacy; (4) authorized publication and distribution of a "Pharmacy Career" poster to 732 North Carolina high schools.

In attendance at the meeting were President R. P. Lyon of Charlotte, E. C. Daniel of Zebulon, Ralph P. Rogers of Durham, Paul B. Bissette of Wilson and W. J. Smith of Chapel Hill. Two members of the Committee, Messrs. Joe Hollingsworth of Mount Airy and Wade Gilliam of Winston-Salem, were unable to be present on account of illness. Phil D. Gattis of Raleigh was a visitor.

Committee Recommends New Pharmacy Building

"The School of Pharmacy of the University of North Carolina now occupies a strong position in the field of pharmaceutical education. It is the largest school of pharmacy south of the Mason-Dixon line and east of the Mississippi River. It is the only school of pharmacy in the State. It is the only school of pharmacy offering graduate work in pharmacy south of Maryland, north of Florida and east of the Mississippi River.

"The present building, Howell Hall, originally built in 1904, was reconstructed for pharmacy in 1925. Pharmacy at that time was a two year course. Pharmacy is now a four year course.

"We believe that the School of Pharmacy should secure a new building as soon as possible to maintain or increase its present position in pharmaceutical education because the present building is rapidly becoming inadequate."

We have just quoted from Report No. 1 of "The War and Post-War Planning Committee of the University of N. C. School of Pharmacy." For the past several months the Committee has been at work and, as indicated above, came to the conclusion that it would be much more economical for the State to erect an entirely new building, designed especially for pharmacy, rather than to attempt to remodel the present structure.

Without attempting to discuss the matter any further at this time—we'll be back with a complete report at a later date—the recommendation of the Pharmacy Committee deserves consideration and support from every progressive-minded person in North Carolina.

Pharmacy, educationally speaking, advanced a great deal during the last decade. What progress is made during the ensuing ten years will be a matter of vital importance to you; to your customers. So, let's not disappoint either.

With These Weapons We Can Win

Mr. Roger A. McDuffie, member of the North Carolina Board of Pharmacy, participated in a radio program over WBIG,

Greensboro commemorating American Social Hygiene Day, February 8, 1944. The script was entitled "With These Weapons We Can Win" and we quote from it:

"We, that is, the pharmacists of the City will be well represented at Senior High School tonight when the program on venereal disease education is given.

"We believe that the message of disease prevention must be carried to the meeting places of the people. One of the places most frequently visited by large numbers of people is the drugstore. Pharmacists are open long hours and at least one member of virtually every family in a community visits one of them some time every week of the year.

"It is for this reason that we believe it is important to tell you of an activity which we believe is bound to do much good. It is the educational project sponsored by a Joint Committee of the American Pharmaceutical Association and the American Social Hygiene Association. This project is intended to make as direct as possible the providing of medically approved information to persons who consult their pharmacist and to make it easy for the pharmacist to refer those who need treatment to a competent physician.

"Specially prepared pamphlets, which are being distributed, advise the drugstore customer that the pharmacist cannot lawfully diagnose or treat venereal disease but can be counted on to give valuable counsel in the interest of venereal disease prevention. Since many people come to the pharmacists with questions about syphilis and gonorrhea often seeking guidance, the active cooperation of the pharmacist in this education project is of great value. The pharmacy window, the display counter and the pharmacist's word represent powerful education instruments.

Poison Registers are now available from the N. C. Board of Pharmacy. Send your order direct to Mr. F. W. Hancock, P. O. Box 910, Oxford, with check for \$1.25.

Speaker Rayburn Speaks

Here's an interesting news item which we lifted from a recent issue of the Durham Sun, written by Frances McKusick over a Washington (D. C.) dateline.—Ed.

"We were talking to Rep. Carl T. Durham of Chapel Hill in the Speakers Lobby the other day when the Speaker himself joined us. Smiling at Durham, Mr. Rayburn remarked, 'You're talking to a man there who can tell you more than just about any other person in Congress—if you can get him to talk. But I expect you've found out what a job that is.'

"For the first time in the two years we've known Mr. Durham, we saw him blush. He modestly tried to disclaim the Speaker's compliment, but was outvoted by everyone on this score."

Pharmacist Appointed to Medical Care Commission

The appointment of a commission to study a proposed program for the expansion of hospitals and medical care in North Carolina was announced recently by Governor Broughton. Mr. Paul B. Bissette of Wilson was appointed to represent pharmacy on the Commission.

The recommendations of Governor Broughton provide: that the present two-year medical school at Carolina be enlarged and increased to provide for a full four-year medical course; that an adequate hospital be erected at Carolina with a capacity of not less than 600 and preferably 1,000 beds; that the hospital shall be open to patients from all sections of the State, with provision for free medical and hospital service to all patients unable to pay for the service; and that other hospitals to serve as local medical centers be established in strategic regions of the State.

The commission will make a comprehensive study of the entire subject, including possible visits to other sections in which a similar program has been established. The commission also will make recommendations to the 1945 General Assembly. The commission membership represents doctors, pharmacists, farmers, business men, labor, and Negroes.

Confidence

It's an old, old lesson that has been taught through the years, that the first requisite of being a good pharmacist is to carry on your work in such a manner that the customer has the utmost confidence in you. One North Carolina pharmacist learned this lesson well.

A United States Senator from North Carolina, now residing in Washington, has such confidence in the preparations turned out by the Person Street Pharmacy No. 1 in Raleigh, that he has his prescriptions flown to Raleigh where they are filled and put back on a plane for Washington.

Prescription Volume Up 38%

McNairy's Drug Store, Lenoir, is one of the leading prescription stores in Western North Carolina. During 1943 the three pharmacists associated with the business, H. M. Deal, James O'Daniel, and C. O. Huntley, filled 33,534 prescriptions, a 38% increase over the preceding year.

New prescriptions amounted to 22,781; refills, 10,753. The latter figure is interesting in that one-third of McNairy's prescription customers thought well enough of their medication to return for refills.

It is also interesting to note here that McNairy's daily average is substantially above the average volume of prescription business done by the drug stores in North Carolina. When last checked, the average figure was 30 per day.

Tsk, Tsk

A young lady went into a drug store. "Have you any Lifebuoy?" she asked.

"Set the pace, lady," said the clerk, "set the pace."

For Sale

Rebuilt Carbonators, noiseless belt driven. Three-foot sandwich unit, perfect condition.

O. A. BERRYHILL
927 Foindexter Drive
Charlotte, N. C.

Yes, We Have Onions

During the history of retailing various and sundry methods of promoting good will among customers have been tried out but we think we've found a new "wrinkle." During the recent onion shortage, Phil Gattis (Person Street Pharmacy, Raleigh) managed to buy fifteen pounds of onions. Wishing to share with his less fortunate friends, he sent two or three large onions, all nicely packaged, to each of his neighbors. Since this made him so popular with his neighbors, he decided the idea would work well in his store. So—he finagled around until he was able to buy three bags of onions. These he took to his store, and instructed his clerks to ask their regular customers as they came in, if they needed onions. You can judge the results for yourselves when I tell you that "Phil" had 400 phone calls the next day about "ONIONS."

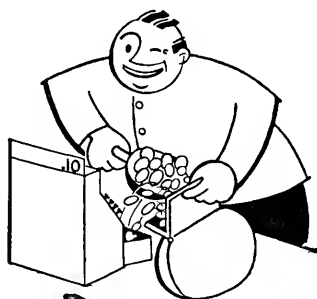
A.Ph.A. Doubles Its Membership in N. C.

An all-time record for new active members has just been reported by the Membership Committee of the American Pharmaceutical Association. On December 31, 1943, 2,549 new members were reported as having joined since the convention of the previous year.

During 1943 the A. Ph. A. more than doubled its membership in North Carolina and it is particularly gratifying to note that the increase came mainly from the retail field. Since January 1st the following N. C. pharmacists have affiliated with the A. Ph. A.: Gilberto Colina and D. Clyde Lisk, Charlotte; M. Lucile Gillespie and S. O. Brewer, Durham; Helen W. Duguid, Graham; P. L. Thomas, E. E. Thomas, and W. H. Adair, Roxboro; Frank G. Brooks, Siler City.

Wanted

Electric toaster and coffee maker.
Write T. R. Burgiss, B & T Drug Company, Sparta, North Carolina.



**It pays
you 4 to 1!**

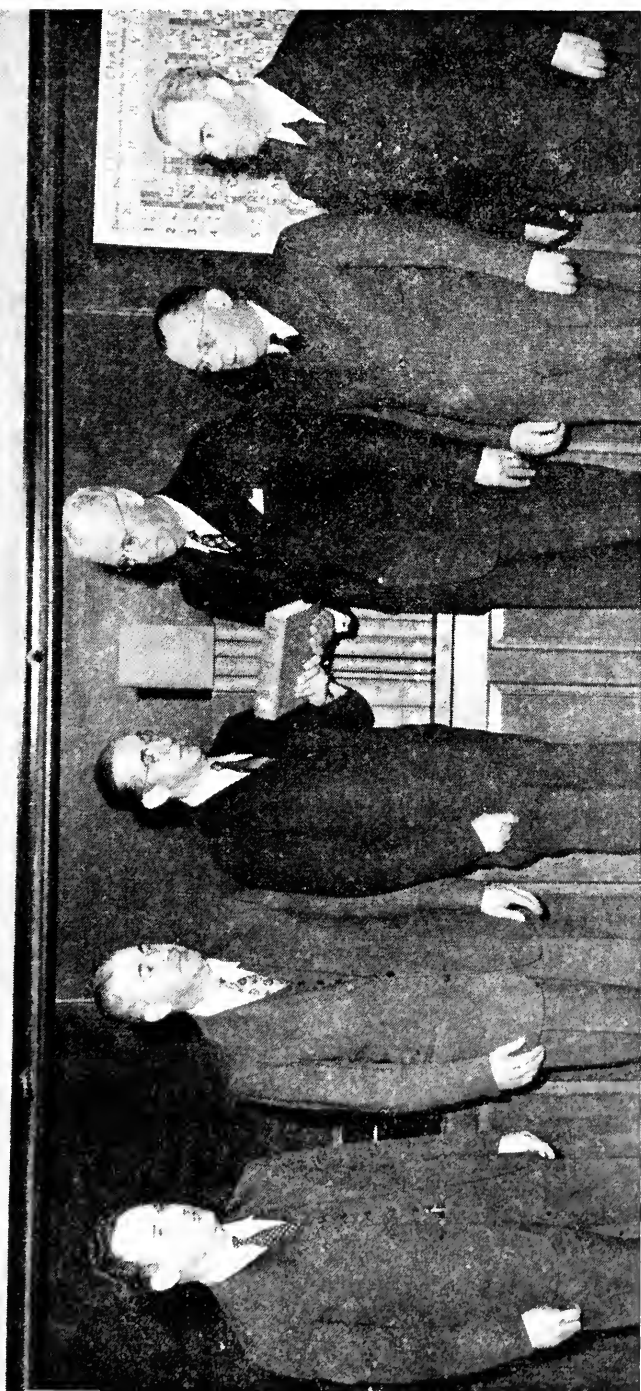


If it's a Bromo-Seltzer sale you've rung up, that ten-cent sale has put 8¢ into your pocket. It took only 32 seconds to dispense it. It cost only 2¢. Yessir, it nets you 4 to 1.

Not many of your sales do as well as that. So it's worth while to push Bromo-Seltzer a little more. Give the dispenser a good place on your fountain. Do a little promoting. Bromo-Seltzer dimes are worth more than most dimes to you.

BROMO-SELTZER

**Emerson Drug Company
Baltimore, Md.**



Shown above are members of the Executive Committee of the N. C. Pharmaceutical Association as they recently presented a 47-volume set of "Beilstein's Handbuch der Organischen Chemie" to the University of N. C. School of Pharmacy. The copyright to the books has been seized by the U. S. Government. Originally the books were published by Julius Springer in Berlin but they are now being published and distributed in the U. S. "in the public interest by authority of the Alien Property

Custodian." Before seizure of the copyright the books sold for \$1,200. Now they are quoted at \$400. Making the presentation, left to right are: W. J. Smith, Chapel Hill; Phil D. Gattis, Raleigh; Dean J. C. Beard, Chapel Hill; R. P. Lyon, Charlotte; Paul B. Bissette, Wilson and Ralph P. Rogers, Durham. Two donors who were unable to be present for the ceremony were T. G. Crutchfield of Greensboro and Joe Hollingsworth of Mount Airy.

75 Year Old Wholesale Drug House Promotes Bond Sales in Unique Way through Retail Customers and Newspapers

On February 4th, the Dr. T. C. Smith Company, Wholesale Druggists since 1869 became so enraged over the Japanese atrocities they sponsored and paid for a full page U. S. Treasury War Bond advertisement in the Asheville, N. C. Citizen and Times. The advertisement was signed, "The Druggists of Western Carolina and East Tennessee."

To insure their message getting over, the firm mailed a letter in advance of publication of the ad to all their retail customers in the two states enclosing a post-card and asking each Druggist to display the ad in their windows when it was published. Following up their first letter, a second letter was mailed each account with a printed proof of the advertisement.

According to Stacy Smith, sales manager of the Dr. T. C. Smith Company, several dozen of the post-cards were returned by the druggists in which they commended the

firm on doing what they were, and pledging their cooperation and support.

Hundreds of other merchants and business men commented to the Dr. T. C. Smith Company on their enterprise and patriotism in carrying on the program of good will among the druggists. A number of the retailers agreed to buy more bonds as a result of the activity of the Dr. T. C. Smith Company.

Kunkle Dispensing for Navy

A. B. Kunkle, formerly of Conover, is now stationed at the Norfolk Naval Hospital as Pharmacist Mate 2/c. He recently wrote us that the Norfolk Dispensary is filling more than 200 prescriptions a day.

The Pharmacy has 500 ampules of Penicillin on hand at all times, and the estimated weekly turnout in the more common drugs is as follows: 50,000 APC tablets, 40 gals. of alcohol, 25 qts. Merthiolate, 60 qts. Elixir of Terpin Hydrate with Codeine, 50,000 gms. of various ointments, 7,000 Sulfathiazole tablets, 5,000 CAP capsules, 5,000 Brewers Yeast tablets, 200 gals. distilled water.

Keep a Weather Eye on Your Stock of

CONSISTENT
REPEATER



TRADE
BUILDER



for

COLD DISCOMFORTS

Biggest Advertising Campaign in O-N History

\$2.80 Dozen. 2 Free.

Order from Your Jobber

Also keep well stocked on O-N for Itch of Athlete's Foot and similar skin irritations.

Owen Drug Company : Salisbury, North Carolina



News Notes from the Home Front

Liberty—Herbert Lovett, local chairman of the Fourth War Loan Drive, directed an enthusiastic war bond auction which netted \$32,800 in sales on February 12. The day's goal was set at \$25,000 to observe "Euliss-Butler Day," honoring Seth Euliss and Ishom Butler, prisoners of war of Japan since the fall of Bataan.

Black Mountain—Carter C. Uzzell is on the mend after undergoing an operation recently. While Mr. Uzzell is in the hospital, J. Louis Cobb is keeping everything running smoothly at the Black Mountain Drug.

Washington—Pharmacists desiring bound copies of the Third Supplement to N. F. VII should send a request and a large, stamped, self-addressed envelope to Justin L. Powers, Committee on National Formulary, 2215 Constitution Avenue, Washington 7, D. C.

Enka—North Carolina pharmacists continue to go overseas, the latest being Lt. John R. Elson, Jr. He is stationed near London.

Carrboro—Lloyd M. Senter, Ph. M. 1/c, who entered the Maritime Service about a year ago, is now stationed at 1501 Cheyenne Place, Denver 2, Colorado.

Bessemer City—O. R. Black announces the transfer of Orb Laboratories, Inc., from Bessemer City to 2238 Wilkinson Boulevard, Charlotte. The firm is entering larger quarters in order to take care of its expanded business.

Charlotte—W. W. Alexander, formerly with Liggett's Drug Store, is now associated with Walgreen's.

Kannapolis—W. C. Lewis has returned to Kannapolis and is associated with the F. L. Smith Drug Co. He has been employed at Kennedy's in Gastonia.

Concord—Lt. Joe W. Pike, Jr., is stationed at Washington, D. C. with the Navy Department.

Charlotte—R. B. Bryan has bought an interest in the Boulevard Pharmacy. Mr. Bryan replaces C. L. Rhyne who recently accepted a position with Anderson's Drug Store.

Southern Pines—Mrs. Grover Nash, registered pharmacist of Ohio, has replaced R.

H. Johnson at the Sandhill Drug Company. Mrs. Nash's husband is stationed at Fort Bragg. Mr. Johnson and Mr. D. G. McCrimmon recently purchased the McCrimmon Drug Company of Robbins.

Charlotte—E. L. Webb has resigned his position with the Nance Drug Store to accept employment with the J. P. Stowe and Company.

Greensboro—Mr. and Mrs. Jesse W. Tyson visited Chapel Hill recently. Mr. Tyson reports an unusual increase in the volume of prescription business being done by his store, the Green Street Drug Company.

Sanford—E. F. Rimmer has been appointed chairman of the War Fund of the Lee County chapter of the American Red Cross. The drive for funds is expected to begin around March 1st and net \$8,200. Robert Neal Watson, Jonesboro pharmacist, has been selected as one of the committee chairmen in the drive.

Kinston—J. D. Bunting, former pharmacy student at U. N. C., who has been front manager with J. E. Hood and Company for nearly ten years, has accepted a position as traveling representative for Robt. R. Bellamy & Son of Wilmington, replacing Mr. Williams, who has been called into Service.

Durham—I. T. Reamer, chief pharmacist at Duke Hospital, recently underwent an operation at that hospital, and we understand is getting along nicely.

Chapel Hill—W. A. Morton, pharmacy student at U. N. C., from Wilmington, was tapped for Rho Chi at a ceremony held recently at the Pharmacy School.

Kinston—A. L. Hogan, pharmacist at the E. B. Marston Drug Co., is back on the job after several days absence from work due to illness.

Tarboro—Dr. E. V. Zoeller recently underwent an operation at Duke Hospital. His nephew, Harvie Ward, reports satisfactory progress.

Durham—Pharmacists Beth Murphy, Blanche Burrus, and Elizabeth Weaver have been awarded certificates for one year's internship in Hospital Pharmacy by Duke Hospital.

Peanut Butter Sandwiches : Salted Peanuts

By



N. C. Branch Offices at

Greensboro - Fayetteville - Greenville

To Our Loyal Customers

Naturally, we haven't been expecting "business as usual" at this time when the war takes first place in all our hopes and plans. So it is a satisfaction, in these short-rationed times, just to keep going. That we are doing, thanks to our loyal customers generally.

War, like adversity, tests one's friends, and we are indeed grateful that we may count you among the number. We appreciate your continued friendship and good will, and look forward to serving you in the good, old way, when peace comes back.

THE PEABODY DRUG COMPANY

Please Mention The Carolina Journal of Pharmacy When Writing Advertisers

Another Report on Shorter Hours

Mr. J. C. Hood, of the J. E. Hood Drug Company, Kinston, writes us that for the past fourteen months he has been operating his store from 9 a.m. to 9 p.m. every day except Saturday and Sunday. On Saturday the store remains open until 10 p.m. and on Sunday, morning hours are 9-11 a.m., and afternoon hours, 2-7 p.m. As has been the report in all cases where hours have been shortened, Mr. Hood states that he has done more business than heretofore and that one great beneficial result has been that the clerks get more rest, making them more alert and cooperative. Mr. Hood, with his daughter, Marsha, and G. L. Sewell, all registered pharmacists, work together in filling more than a hundred prescriptions daily.

Bissette Speaks to F. W. D. A.

Mr. Paul B. Bissette was a featured speaker on the 3rd "Road Ahead" Conference of the Federal Wholesale Druggists' Association at the Hotel Biltmore, New York City, February 7th. The subject of Mr. Bissette's talk was "A Retailer Looks at the Road Ahead." We have had comments from New York that Mr. Bissette did a good job of representing North Carolina drug retailers on this occasion.

We like the story which he used in closing his talk—"There once lived a hermit who was reputed to be so wise that he could answer any question. Two young fellows undertook to fool him and this was their idea. They would catch a bird and one would hold the bird behind him. The other fellow would ask the hermit what his friend was holding. If the hermit answered correctly, the next question would be, 'Is the bird alive or dead?' If the hermit answered, 'Dead,' the boy would release the bird which would fly away. If the hermit answered, 'Alive,' the boy would crush the bird and hand it to the hermit.

Well, they caught the bird and went to the hermit who agreed to answer two questions. To the first question the hermit answered, 'A bird.' Then came the question, 'Is it alive or dead?' The hermit replied, 'The answer is in your hands.'"

Engagements

Mrs. P. B. Burks of Chapel Hill is announcing the engagement of her daughter, Anna Dean to Dr. Edmund R. Blower, of Akron, Ohio. They will be married April 29th at the Episcopal Church at Chapel Hill.

Miss Burks has been associated with the pharmacy at City Hospital, Akron, Ohio, since her graduation from the U. N. C. Pharmacy School in 1940. She has the distinction of being the only hospital (pharmacist) interne to receive a \$50 bonus at City Hospital. Her citation read that she was awarded this bonus because of her "willingness to take responsibility."

Births

Mr. and Mrs. Francis Anderson of Lansing, Michigan, are announcing the birth of their daughter, Alice Diana, February 1, weighing 5 lb., 15 oz. Mrs. Anderson will be remembered as Carolyn Cox, U. N. C. Pharmacy School graduate, and pharmacist for McDuffie-Eubanks Drug Company, Greensboro, before her marriage.

Marriages

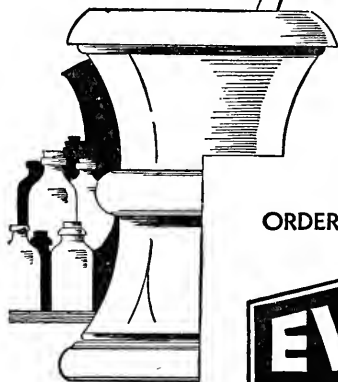
Announcement is being made of the marriage of Miss Martha Rachel Williams to Sgt. George Woodrow McLean, U. S. Army Air Forces, on February 6th at Wingate, N. C. Sgt. McLean is the son of Wallace Alexander McLean and the late Mrs. McLean of Raeford. He is a graduate of the U. N. C. Pharmacy School and a member of the Kappa Psi fraternity. Before entering the Army Air Forces, he was pharmacist with the Lee Drug Store at Sanford. At present he is stationed at the Station Hospital, Charleston, S. C.

Deaths

We were grieved to hear of the death on December 31, 1943 of the oldest practicing pharmacist in the state, Mr. J. M. McMinn of Asheville. Mr. McMinn was licensed in 1881. For some time he had been operating a store in Asheville, and when traveling through that section, it was one stop we always looked forward to with great pleasure.

PROTECTED PROFITS • •

For The DRUGGIST



Retail druggists respect the EVERFRESH controlled quality and standardly maintained price. Everfresh Citrate of Magnesia is made under strictest pharmaceutical conditions. Its dependable quality is due to exact measure, exact strength, and exact sterility. Everfresh sells for 25¢ everywhere!

ORDER EVERFRESH FROM YOUR JOBBER

EVERFRESH

CITRATE OF MAGNESIA

The McCAMBRIDGE & McCAMBRIDGE CO.

2201 Eagle Street

--

Baltimore, Md.

TABLETS

Aminophylline—Phenobarbital

Ascorbic Acid

Multi-vitamin

Nicotinic Acid (Niacin)

Nicotinamide (Niacinamide)

Phenobarbital

Riboflavin

Strychnine Sulfate

Thiamine Hydrochloride

Vitamins A and D

Vitamin B Complex High Potency

Scientifically Correct Products

L. P. MAYRAND

Manufacturing Chemist

GREENSBORO, N. C.

Cobb's Comments

By J. LOUIS COBB, Black Mountain

"It is an ill wind that blows *nobody* good." When Tojo's yellow-bellied Japs seized the East Indies and the other highly cultivated lands in the Pacific area, unbeknowingly they set into motion a fair wind which, like a sharp needle leading heavy waxed cobbler's thread, is sewing together all of the patch-quilt patterns of the Americas into an everlasting bond of a solid neighborhood. Almost overnight after Pearl Harbor the point of the dagger which had been aimed at Uncle Sam's back began opening up the lands of the American Tropics to all of the heretofore "Monopoly" crops of the Far East.

In the beginning most of these crops were native to the American Tropics. In the early days of our Colonial history, they had been carried off to the Orient for cultivation there under the "penny-a-day" economy of coolie-labor.

These "Prodigal Children," rubber, guine, vanilla, beans, chocolate, ginger, cinnamon, black pepper, paprika, allspice, and many others are returning to their "Father's House" and the "Fatted Calf," the good earth, is being prepared for bountiful cultivation. The list includes Abaca and Roselle from which rope and cordage are made. It includes cork and several of the grass-oil crops which form a basis for the soaps and many pharmaceutical products.

This work in plant rehabilitation south of the Rio Grande is progressing in leaps and bounds under the direction of the Defense Supply Corporation and with the cooperation of such corporations as the United Fruit Company.

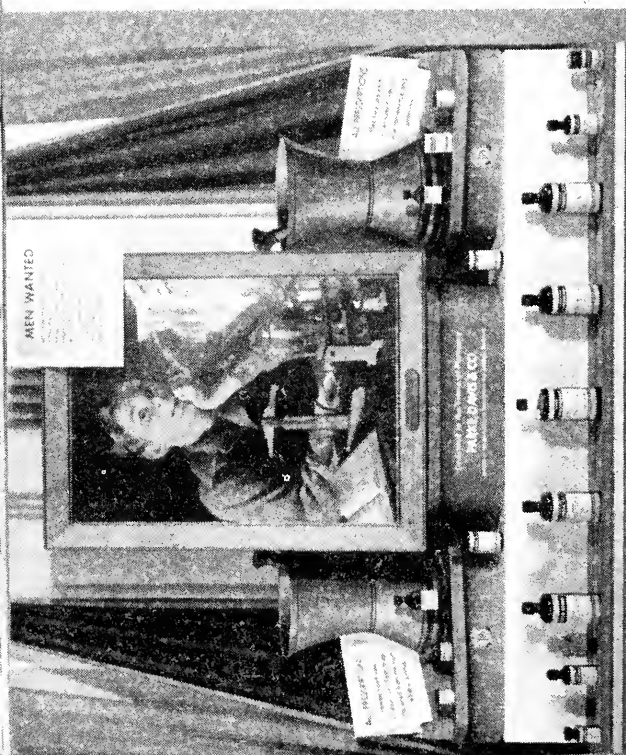
The termite-like Japs, in precipitating this great wholesale shifting of crops, the greatest in the history of the world to date, have created a most beneficial bond between the Americas; stronger than any that might have been forged in any other way. This is the bond that binds brothers into the fraternity of the family; the bond of mu-

tual help and dependency. Looking into the mystic crystal-ball of the future, we see these "Cash Crops" bringing money into the pocketbooks of the people of the Middle Americas; money which will create new markets for the manufactured products of the United States. They will create a bond of mutual help and dependency!

As we move along into the new year, don't be surprised when the WHITES finally fade out from everyday things such as paper and cloth. The whites will be replaced by grays. This will be due to shortage—so far as consumer goods are concerned—of SODIUM PEROXIDE, the lily-white bleaching agent. The Sodium Peroxide thus saved will mean more and more high octane gasoline, to keep an umbrella of planes over the wave upon wave of our boys which will deluge the paper hanger's Europe when the name of the month says "March!"

Of interest to the drug trade is another root crop which is now being harvested in the Middle Americas, derris roots. From these roots come the most powerful insecticide known to man, the base of which is the fine crystalline powder known as Rotenone. Rotenone means instant death to the so-called "Cold-Blooded Rotens" and is absolutely harmless to all of the warm-blooded races that stalk the earth. It would be interesting research—sprinkling this insecticide on the Nazi cold-bloods, the would-be master race of Parasites. Unlike "Paris-Green" and the other "Arsenates," rotenone may be dusted on all edible garden vegetables and fruits without skull-an-crossbones effect.

It's a funny word; this word—PHARMACY! The "PH"—the Public's Health; "ARM"—the Arm, the Guard—. All of its meaning staring back at us in simple syllables that form the word. Or, to look at it another way—P, protection (from) HARM—acy.



Photos

(Opposite Page)

Top: Patriotic window display installed in Lutz's Drug Store, Hickory, by Pharmacist C. G. Lasley. For further information concerning this unique display, refer to "Mist from the Mountains" on page 83.

Lower left: New Parke-Davis display designed to sell pharmacy to the youth of the Nation. Ask the Parke-Davis representative in your area for one of these displays; use it to tie in with the current Association program which seeks to attract additional recruits to pharmacy.

Lower right: Baylis Whitner Harrison, Jr., of Marion, son of Mr. and Mrs. B. W. Harrison (McDowell Drug), who joined the U. S. Merchant Marine in October, 1942, "is missing following action in the performance of his duty." His father believes he is missing in the Mediterranean theater of war, as he was last heard from on his fourth mission across the Atlantic to that sector.

Heard While Passing . . .

By N. B. Moury, Greensboro
(The Wampole Man)

Chadwick Drug Company, Kinston, is now in a new location. It was moved across the street into a building adjacent to the Oasis Theatre.

R. L. Smith, with headquarters in Greenville, is taking over V. P. Farrar's territory for Abbott in Eastern North Carolina.

Whiteville drug stores are now closing all day Sunday.

John LeGette, formerly of Asheville, has accepted a position as sales representative with the Nyal Company.

D. O. Tate, pharmacist with Loftin's Drug Store, Albemarle, for the past several years, recently accepted a position with the Broad Street Pharmacy of Southern Pines.

Dave Browning is now with the Standard Drug Company, Kinston. For the past several years he managed the I. W. Rose Drug Company in Rocky Mount.

R. E. Langdon has resigned as manager of White's Drug Store, Fayetteville, to accept a position with Abbott. He will call on the trade in the Fayetteville area.

Loftin's Drug Store, Albemarle, was partially destroyed by fire several weeks ago. Insurance adjusters are now in the process of settling claims.

Small Business Is Big Business

"Over nine-tenths of all business concerns in the country are small, and these nine-tenths account for 45 per cent of the workers employed, and for 34 per cent of the business in dollar volume as shown by the census."

That's the giant we're all talking about whenever we discuss small business.

Queen City News

Among the many members of the Charlotte Auxiliary who are doing their bit at the Red Cross Room regularly are: Mrs. H. H. Hudson, Mrs. W. I. Hall, Mrs. P. C. Day, Mrs. J. G. Barnette, Mrs. W. S. Obenshain, Mrs. C. W. Hagood, and Mrs. Grady Blackmon.

Mr. Irby Hall has resigned his position as traveling representative for Abbott Laboratories in the Charlotte territory. He is entering the electrical supply business with his father at Albertville, Alabama. Mr. Hall expects to remain with Abbott Labs, however, until they can replace him.

Prescription Balances Repaired

Speedily Accurately Economically

Our convenient Southern location and competent shop technicians eliminate useless waiting and decrease repair costs.

PHIPPS & BIRD, Inc.

915C E. Cary Street

Richmond, Va.

Selling Your Customers For YOU

Millions of
Newspaper Readers
Every Week
and
Millions of
Radio Listeners
Every Day

**Nerve Racking
HEADACHE**



**Eases the Pain —
Soothes the Nerves**

The quick-acting ingredients in the "BC" formula ease headaches and gently soothe nerves. Also relieves neu-

RELIEVES HEADACHES



... and soothes Nerves upset by

HEADACHE and NEURALGIA

The prescription-type ingredients in the "BC" formula are readily assimilated.

It's why "BC" offers relief from headaches, muscular aches and neuralgic pains.

Nerves ruffled and upset by minor pains are also gently soothed by the quick-acting "BC" ingredients. Keep a 10c or 25c package handy. Use only as directed. Consult a physician when pains persist.



**B. C. REMEDY COMPANY
DURHAM, NORTH CAROLINA**

"Keep it on Hand—To Supply the Demand"



Mist from the Mountains

By JAMES W. HARRISON, Asheville

The Fourth War Loan Campaign found druggists throughout the state cooperating with the Treasury Department in the drive for sales of War Bonds and Stamps. Especially significant is the plan used by Lutz Drug Store of Hickory. This store used its large window in the scheme. One section of the window contained photographs of the doctors still practicing on the home front, while the other section of the window contained photographs of the doctors in the uniform of the military services.

Well placed placards explained how these doctors were serving their country at home and in the services. The placard behind the photographs of the doctors of the home front bore this inscription, "These doctors are doing their best to protect your health on the home front. You can help them and yourself by going to their offices when possible." The placard describing the doctors in the military services bore this inscription, "These doctors are doing their best to protect and save your loved ones. You can help them by buying War Bonds." A name plate was attached to each photograph. The store itself tied in with the entire scheme with other cards in the background. One bore the legend, "Have your doctor phone us your prescription. It will be delivered as soon as possible." Another admonished, "This store's 35 years of continued business prove its merit and dependability. Bring us your prescription."

The window dressing was admirable, with a patriotic motif throughout. The Statue of Liberty and national symbols were visible to the onlooker. Looking beyond the window and into the store revealed a clean, orderly and well-kept pharmacy. Even the pharmacy licenses, proud and upright, were visible over the prescription department.

C. G. Lasley, pharmacist at Lutz, must be given credit for a splendid idea, born of inspiration and carried out with patience as to detail and fulfillment. This idea, carried out in the window display has aroused much comment, all favorable, and has stirred to action many a careless or procrastinating Bond buyer. Too, it has given many a layman a picture of the fine job being done by the doctors at home and in the services. Indirectly perhaps, John Q. Public may also realize how his druggist is serving him today.

Latest to pass around the cigars is H. R. Laidlaw of Charlotte Street Pharmacy. The occasion was the birth of their first child, a daughter, on January 25th.

Balfour Brookshire resigned his position as pharmacist at Kenilworth Drug Store on February 1st, with a view to enlistment in the Naval Reserve. Classified and reclassified many times by his draft board, Balfour decided that enlistment was preferable to the suspense of awaiting an indefinite induction.

A serio-comic plea for the purchase of War Bonds is set forth by Frank Dayvault of Lenoir. Frank uses a printed handbill with a comic picture of himself behind a symmetrical Vandyke and a miniature Chaplin mustache with suitable inscription making the claim to the title of "The Ugliest Man in Lenoir." The handbill goes on to say that, "Seriously folks, the whole idea is to remind you to buy U. S. War Bonds during the Fourth War Loan." Frank offers the best \$1.00 Ingersoll watch in his store to the person selling the most War Bonds in his behalf. This campaign was engineered by the Lenoir Lions Club. Well, any medium is a good medium if it sells War Bonds.



**A \$25.20 value
for only \$10.74**

Quick Sellers for MARCH

**2 DOZEN PUREPAC EPSOM SALT, 8 oz.
AS EXTRA FREE GOODS**

**with each purchase of
the following packed assortment:**

| | LIST | RETAIL |
|--------------------------------------|----------------|----------------|
| 1 dozen Alum Powder, 2 oz..... | \$.60 | \$ 1.20 |
| 1 dozen Soda Bicarbonate, 4 oz. | .60 | 1.20 |
| 1 dozen Boric Acid Powder, 1 oz..... | .60 | 1.20 |
| 2 dozen Boric Acid Powder, 2 oz..... | 1.68 | 3.60 |
| 1 dozen Boric Acid Powder, 4 oz..... | 1.20 | 2.40 |
| 2 dozen Epsom Salt, 4 oz..... | 1.10 | 2.40 |
| 1 dozen Epsom Salt, 8 oz..... | .78 | 1.80 |
| 1 dozen Epsom Salt, 16 oz..... | 1.15 | 2.40 |
| 1 dozen Flaxseed Meal, 2 oz..... | .95 | 1.80 |
| 1 dozen Mustard Powder, 2 oz..... | 1.10 | 1.80 |
| 1 dozen Senna Leaves, 1 oz..... | .98 | 1.80 |
| TOTAL | \$10.74 | \$21.60 |
| TOTAL WITH FREE GOODS.... | \$10.74 | \$25.20 |



JUSTICE DRUG COMPANY
GREENSBORO, N. C.

North Carolina Service Wholesaler

Let's All Save Paper!

It takes 25 tons of blueprint paper to make a battleship.

700,000 different kinds of items are shipped to the Army—and they're paper-wrapped or boxed.

"K" ration containers, shipped from the Eastern Seaboard alone, take 662 pounds of paper a month.

Each Signal Corps Radio set takes 7 pounds of kraft paper, 3 pounds of book paper.

Each propelling charge for 155-millimeter shell takes 3/5 pound of paper.

Each 500-pound bomb takes 12 pounds of paper for rings, tops and bottoms.

A fiber container for a 75-millimeter shell takes 1.8 pounds of paper board.

Each weapon part must be wrapped in grease-proof paper and in waterproof paper. A single shipping case of decontaminating apparatus requires 273 square feet of waterproof lining paper.

All kinds of paper are used by the Army, from vegetable parchment, .0015 inches thick, to heavy paper board and wallboard.

All Army clothing and equipment are shipped in waterproof paper wrappers.

Multiwall paper bags are used extensively in shipping flour and dehydrated foods.

All openings and exposed surfaces of tanks are sealed with paper for shipping.

Submachine guns are not only paper-wrapped but boxed in paper board. Shell grommets, bomb rings and practice bomb fins are made of paper to save needed steel.

Gas-mask canisters and hand-grenade containers are made of paper.

Paper is used in camouflage strips and netting and parachutes.

Paper vests have proved excellent for aviators and ground crews as cold protection.

Paper is used for disposable gun covers and ordnance wraps to protect such equipment while making invasion landings.

The Army supplies helmets of laminated fiber for noncombat duty in the tropics.

Many essential airplane parts are fabricated of plastic with a paper base.

Army trucks require 20 pounds of paper for safe delivery.

An ambulance requires 52 pounds of paper for shipment abroad.

Paper is used to protect anti-aircraft fire control directors.

"V" Boxes, made of waterproofed paper board used by invasion forces, are often dumped overboard and floated ashore to speed landing operations.

V-Mail envelopes are printed by the Government for the armed forces in quantities as high as 110,000,000.

Huge amounts of paper board are used by the Red Cross for blood-plasma containers.

"SO WHAT?" YOU MAY SAY.

Well, just this. Paper is badly needed to make it possible to get the millions of pounds of essential supplies to our Armed Forces in good condition. And without these supplies, we can not hope to win this war.

So, don't throw away or destroy any waste paper you may have at anytime, but get in touch with some representative of the Government and ask that it be called for—or SELL IT TO SOME DEALER IN WASTE PAPER.



"IT'S FAMOUS

because

IT'S GOOD"

Robert R. Bellamy & Son

Wholesale Druggists

Wilmington, N. C.

CAPUDINE
BONUS DEAL

TO RETAIL TRADE

THROUGH ACCEPTED WHOLESALERS

\$8.00 ^{ANY} **5%** **CASH BONUS**
ASSORTMENT

In Addition to Wholesaler's Discount

Cash Bonus will be sent direct upon Receipt of
Wholesaler's Invoice showing Purchase

P.S.—You net 481% Profit when dispensed over the fountain from the one
pint size. Include on your order. Write for Free Dose Measure Glass,
Counter Cards, Dummy Cartons.

CAPUDINE CHEMICAL CO.

RALEIGH, N. C.

The Employee Pharmacist—His Hopes and Ambitions

The shortage of Pharmacists at the present time has brought the importance of the employee pharmacist sharply into focus. We have certainly discovered that he is a most important cog in our industry. For many years there has been an over supply of Licentiatees but today this picture is radically changed. The thing which we, perhaps, have not been consciously aware of is the fact that this change has been going on in the pre-war days; that our colleges have been graduating fewer men each year; that the number of men taking the Board examinations have steadily declined. In the face of this, we must ask ourselves the possible reasons for the phenomenon. Why are young men no longer interested in pharmacy as a career? What has pharmacy to offer to the average ambitious youngster?

In the years gone by the young man in pharmacy always had the ambition of eventually having his own store. In fact, that was the only thing which he could look forward to and fortunately this fulfillment of his hope was made comparatively easy for him by benevolent wholesalers. This picture, too, has changed as the number of drug stores to population had just about reached the saturation point, particularly in metropolitan areas. The prospect of the one-man store is never any too bright and credit for starting a store is not so freely available. Some wholesale houses learned a bitter lesson in 1930.

So the employee pharmacist faces the situation that he may be just that throughout his life and so he begins to compare the possibilities of that with the position of the shoe clerk, the grocery clerk, bartender and liquor clerk, also the milkwagon and laundry driver. What is the answer?

As conditions, salaries and working hours are right now the answer is not so bad. But then arises the question: Are they going to stay that way or are they going back to pre-war levels? If they are, they are not going to look so good from the employee's viewpoint and his viewpoint can be easily discerned. We can clearly see the determination to make the economic position of the employee pharmacist one worthy of a man's ambition.—N. Calif. Drug News.

How to Kill An Association

1. Don't come to the meetings.
2. If you do come, come late.
3. If too wet or too dry, too hot or too cold, don't think of coming.
4. Kick if you are not appointed on a committee, and if you are appointed, never attend a committee meeting.
5. Don't have anything to say when you are called upon.
6. If you do attend a meeting, find fault with the proceedings and the work done by other members.
7. Hold back your dues, or don't pay them at all.
8. Never bring a friend whom you think might join the association.
9. Don't do anything more than you can possibly help to further the association's interest; then, when a few take off their coats and do things, howl that the association is run by a clique.—Pennsylvania Pharmacist.

A colored man was being arraigned before a justice. This justice asked if he would like a lawyer to defend him.

"No, judge," came the reply, "I don't think I wants a lawyer. But I'd certainly 'preciate a couple of good witnesses if you got 'em."

Modern drug store fire insurance coverage, like the compounding of prescriptions, requires expert knowledge and experience.

We have that knowledge and experience available for your benefit.

Drop us a card to learn "The American Way" of protection against loss by fire.

THE AMERICAN DRUGGISTS' FIRE INS. CO.
AMERICAN BUILDING CINCINNATI 2, OHIO

SOME OF OUR STATE AGENTS

E. F. RIMMER
Box 377
Sanford, North Carolina

RALPH M. CROSSON
P. O. Box 475
Columbia, South Carolina

*We've Told You How Pal's 1944
Advertising Will Run in the 9
Leading Magazines of the Country*

NOW LOOK at PAL NEWSPAPER PLANS for '44!



Twice a week, every week in the year, Pal's new newspaper series featuring great inventions (including Hollow Grinding of safety razor blades, by Pal) will appear in more than 500 leading newspapers from coast to coast. These ads will reach a combined circulation of 16,640,000 every issue. During the year, Pal ads will appear 1,597,440,000 times!! Your customers, and the men you want for customers, will be told the Pal story again and again.

That's power! No wonder, "Pal's the Blade it Pays to Push."

*Order Through
Your Wholesaler*

PAL

hollow ground
RAZOR BLADES

PAL BLADE CO.

595 Madison Ave.

New York, N. Y.

Please Mention The Carolina Journal of Pharmacy When Writing Advertisers

News Notes

Chapel Hill—Anna Dean Burks, hospital pharmacist at Akron, Ohio, had the misfortune to break her arm and at this writing is confined to the hospital at which she is employed as pharmacist.

Lincolnton—E. E. Adams replaced B. B. Lewis at Lawing & Costner. Mr. Lewis has become associated with Lincolnton Drug Company.

Roseboro—Mr. W. L. West and his son were visitors in Chapel Hill recently.

Chapel Hill—The U. N. C. School of Pharmacy "Visitation Committee" is slated to visit Chapel Hill on March 8th. In addition to the Chairman, Mr. G. E. Andes of Wadesboro, the following members of the Association will visit the School: Messrs. Rowe Campbell, Taylorsville; C. L. Murphy, Salisbury; A. G. Elliott, Fuquay Springs; and Boyce Hunter, Charlotte.

Asheville—Although not taking his regular shift at his store, Roy Johnson is home again from University of Michigan Hospital where he underwent an operation on December 14th. Much improved in general health, Roy is able to don his street clothes and be up a portion of each day.

Maurice Cable was a three-day visitor in Asheville the latter part of January. Maurice, Ph.M. 1/c USNR, stationed at New River, accompanied a Naval Officer to the Veterans' Hospital at Oteen.

"Let Us Live by the Way"

Dear Mr. Smith:

After reading the article in the CAROLINA JOURNAL OF PHARMACY, entitled "A Slap in Our Face," I wish to make a few comments about the way we operate the drug stores in our town. The hours in each store are as follows: Monday through Friday, 8:30 a.m.-7:30 p.m.; Saturday, 8:30 a.m.-9:30 p.m.; Sunday, 8:30 a.m.-9:45 a.m.; 2 p.m.-6 p.m.

The above hours became effective January 1, 1943 and since that time, I am happy to inform you, our business has increased substantially, which is very encouraging. We find that this schedule is appreciated by our employees, causing them to be more interested in making our store a success. Our pharmacist is off duty every Wednesday and every other Sunday. In our dealings

with our employees we are just trying to live and let live as we go by the way. We remember what Robert Burns said, "As we go through life, let us live by the way."

Very truly yours,
(Signed) A. W. Cloninger.

Central Drug Store
Bessemer City, N. C.

Unguentine Boot

The Norwich Pharmacal Company announces that it is now making available to druggists a card to fit in the merchandise boot in which Unguentine is shipped to them. The card fits into the back of the boot to make an outstanding counter merchandising display.

Available: One Newly Fired Drug Clerk

The following amusing incident has just been brought to my attention: A pharmacist, hard-pressed for sufficient help to operate his store, employed an untrained sales clerk. Later in the day one of the store's regular customers brought in a prescription and handed it to the clerk who, noticing that the name of another drug store appeared thereon, directed the customer to take it there to be filled.

Pharmacy Senate

The February 9th meeting of the Pharmacy Senate, student organization of the U. N. C. School of Pharmacy, was featured by a talk on "Points to Note when Buying a Drug Store" by Mrs. Frances Youngblood of Sanford.

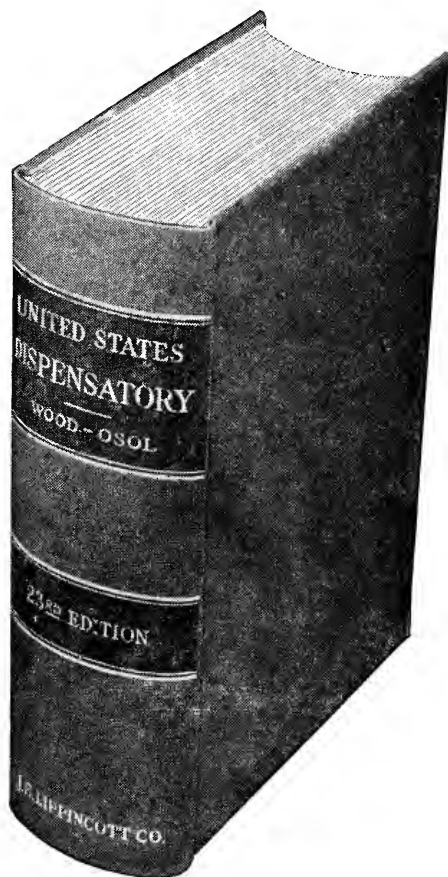
Emerson Wrote:

What you are speaks so loudly that I cannot hear what you say you are. That might apply to the professional appearance of your drug store. You may insist on your letterhead that you are a professional man; but if your Rx case is also your unpacking room, and if excelsior is all over your tile from the packing boxes, the customer sees that instead of the spotless worktable you think you have. All the public relations work of radio, news release, and public address, isn't half so important as the personal relations of the druggist and his clientele. By our stores they shall know us!—Kansas Ph. Ass'n. News.

The New U. S. Dispensatory 23rd Edition

Containing

**More New Information and
Changes Than Ever Before**



FEATURES

War Emergency Replacements

All the New Drugs:

Sulfas, Vitamins,

Sex Hormones, etc.

U. S. P. XII and N. F. VII

Official Descriptions, Tests,

Formulas and Directions

Now Given

VERBATIM

New and Non-Official

Remedies Included

Trade Name Products

Described

Official Tables of Weights

and Measures

Testing Apparatus Illustrated

British Pharmacopoeia

Included

1900 PAGES

SIZE 7" x 10 1/4" x 4"

OVER 30,000 INDEX

ENTRIES

1. Every drug and preparation of the U. S. P. XII and N. F. VII, including all the new drugs such as the numerous sulfonamides, sex hormones, vitamins and similar products, are considered in detail. There is given the most recent information concerning the chemistry, botany, manufacture, pharmacy, dosage, physiologic action, therapeutic uses, and toxic properties.
2. All the drugs and preparations of the British Pharmacopoeia 1932 and its five addenda are presented, with descriptions.
3. WAR EMERGENCY replacements are indicated.
4. Formulas for clinical laboratory reagents.
5. Descriptive articles on practically all substances important to the profession of pharmacy or medicine but not included in the three legal standards, including the latest information on the new synthetic remedies. Those substances recognized by the Council on Pharmacy and Chemistry of the American Medical Association in its NEW AND NON-OFFICIAL REMEDIES are especially designated.
6. Complete and authoritative articles on the vaccines, antitoxins, serums, biologicals, endocrines and similar products including methods of manufacture.
7. TABLES—The official tables of weights and measures, of specific gravities of different percentages of alcohol, acids, etc.; of thermometric equivalents and of atomic and molecular weights.
8. Types and arrangement of testing apparatus illustrated.
9. Trade-name products described.
10. General articles on certain groups of chemically related active principles—such as the glycosides, the alkaloids, the sterids, the amino acids—surface-active agents, fixed and volatile oils, hydrogen ion concentration, radioactivity and the colloids.

Carolina Journal of Pharmacy,
Drawer 151,
Chapel Hill, N. C.

U. S. Dispensatory
[] Check Enclosed

[] 23rd Edition \$15.00
[] Money Order Enclosed

Name.....

City..... State.....

Address.....

(Use Label if Desired)

Pharmacy Posters

We have just completed mailing a special pharmacy poster, designed to interest worthy students in pharmacy as a career, to more than 700 high schools in this State. Attached to each poster was a letter to the principal of the school stating that fourteen tuition (\$85) scholarships and four tuition-fees (\$200.00) scholarships were available at the U. N. C. School of Pharmacy.

Applicants for the scholarships were asked to file their applications with Dean J. G. Beard, Chapel Hill, on or before July 1st.

In the event you know a desirable prospect who is interested in studying Pharmacy, have the individual contact Dean Beard at once. If you are personally acquainted with the Principal of your local high school, call his attention to the poster and determine if it has been placed on the school's bulletin board as he was requested to do so. The Association has gone to considerable expense in preparing and mailing the posters so we'd hate to see the bulk of the posters discarded.

During the past several weeks seven additional contributions have been added to the Pharmacy Scholarship Fund Foundation. Six scholarships were made possible by a contribution of \$510.00 from the six Eckerd Drug Stores in the State (\$85 from each of the Eckerd stores in Asheville, High Point, Durham and Raleigh and \$170.00 from the two Eckerd stores in Charlotte). A nice contribution also came in from Mr. R. M. Willis of Southport.

1944 Estimate Put Off to April 15th

Taxpayers have been given until April 15th to file their 1944 declarations of estimated income and victory tax, but are cautioned to be sure to file their final 1943 income tax returns before March 15th.

Originally it was intended that both the return and the declaration would be filed on or before March 15th, but the estimating procedure was delayed pending final action on the Tax Bill vetoed by the President. Forms will be distributed late in March.

The procedure will be similar to that of last September. Declarations are required

from single persons with an anticipated income of \$2,700.00 or more and married persons with expectations of \$3,500.00 or more.

John Adams Coppedge

We extend our deepest sympathy to Jim and Ben Coppedge of Raleigh whose father, John Adams Coppedge, died March 3rd. At the time of his death Mr. Adams was 91 years of age.

That War

"Corporal, where did you get that black eye?"

"In the war."

"What war?"

"The boudoir."

Wanted to Buy

Balances, in good condition. Write Dr. James M. Northington, Medical Building, Charlotte.

Metal Polishing Cloth

Metal polishing cloths, such as the following, afford an easy means of keeping metal objects bright and clean.

| | Parts |
|----------------------------|-------|
| A. Hard soap | 5 |
| Boiling water | 35 |
| Glycerin | 5 |
| B. Oleic acid | 7 |
| Fine tripoli | 35 |
| C. Ammonia (0.96) | 5 |
| D. Denatured alcohol | 8 |

Heat solution A, add B, saponify with C. Cool to 40-45°C., and add D. Impregnate suitable cloths at 40-45°C., permit to dry, and dust out gently before packing.

"Any man in the retail drug business to-day who is not making money is either in the wrong location or in the wrong business and ought to change one of the other."—(Bert R. Mull—Eli Lilly Company).

POWERS-TAYLOR DRUG COMPANY

Richmond, Va.

Wholesale Druggists

Importers & Jobbers

Druggists' Sundries & Fancy Goods

We solicit your orders
Our experience of over 70 years
insures our ability to serve you
satisfactorily



WRITE OR CALL

C. H. SMITH

Representative

Phone 3-5208 Charlotte, N. C.

Box 1001

The Seeman Printery, Inc.

Where Good Printing is a Habit

WE SPECIALIZE IN SATISFACTION
AND PROMPTNESS

Printers in Durham, N. C., Since 1885

Queen City News

By MRS. E. H. HEMMLE, *Corresponding Secretary*

The Charlotte Auxiliary met at Efrd's private dining room Tuesday, February 8 with twenty-three members and guests attending. Mrs. Clyde Webb pronounced the invocation and Mrs. Walter R. Dixon, Secretary-Treasurer, read the minutes of the last meeting.

Since the month of February contained the birth dates of two great Americans, George Washington and Abraham Lincoln, a patriotic theme was carried out in the entire meeting. Mrs. J. G. Dawson at the piano, led the members in singing the National Anthem and America, the Beautiful.

Mrs. W. S. Obenshain, in charge of the program, gave a delightful talk, and presented a contest in the form of a quiz, regarding the lives of Washington and Lincoln. Mrs. Marshall Smith won the prize for the most correct answers. Mrs. Obenshain read a poem by George Eliot in closing her part of the program.

The motif of the decorations was also patriotic, with flags adorning the refreshment tables. Mrs. W. H. Campbell and Mrs. B. B. Owens joined the Club; Miss Mary Lou Geyer was a guest of Mrs. W. McElveen.

Plans for a night party at which the members' husbands might attend were discussed, with the date to be announced later.

Charlotte Drug Travellers

The Drug Travelers held their regular monthly business meeting and luncheon Saturday, February 5th, with their newly elected president, Mr. P. C. Day (Jergens) in charge. Thirty-one members and guests attended, among them Mr. G. H. Brumble of the Magazine Repeating Razor Company, Dr. G. E. Rogers of the Pharmaceutical Division of Standard Brands, Inc., and Mr. B. B. Owens of the Jergens-Woodbury Company. Mr. E. H. Hemmle won the door prize, but due to the fact that the donor of the prize, Mr. Joe Wear, was out of town, the winner will have to wait until he can get in touch with Joe to get it.

Mr. B. M. Humphreys (Eli Lilly) newly elected Secretary, read the minutes of the January meeting.

The Club voted to hold a Membership Drive, dividing the club into two teams having Mr. F. F. Potter and Mr. J. G. Barnette as captains. The contest is to run through February, March, April, ending with the May 6th meeting. The team which sells the fewest paid-up memberships by that time, will entertain the winners at a fish-fry or a similar feast at the Club House.

President Day appointed nine members to serve as a Board of Directors. Four of the nine members are past-presidents of the Club, namely W. M. Stone, E. H. Hemmle, W. R. Dixon, and J. G. Barnette. The remaining five appointees are Joe Wear, S. A. Beaty, T. G. Slaughter, Johnnie Ben-nick, and C. H. Smith.

Several committees were appointed by President Day as follows: Frank Armistead (Johnson & Johnson), Chairman Membership Committee; J. G. Dawson (Tablerock Lab), Chairman Sick Committee; E. H. Hemmle (Colgate Company), Chairman House Committee; M. W. Stone (Hunter's Chocolate), Chairman Rules Committee; W. R. Dixon (Bauer & Black), Chairman House Finance and Operations; Rush Hamrick (Kendall Medicine Company), Chairman Entertainment Committee to secure speaker for March meeting; E. H. Hemmle, Chairman of Publicity.

All members look forward to a good year under the guidance of their new officers and committeemen. The next meeting date was set as March 4th, 1:15 p.m. at Thacker's Restaurant. Any out-of-town drug salesmen who are in Charlotte on that date are cordially invited to attend.

News Briefs

Mr. G. E. Cory (Dr. West Company) of Greensboro, asked us to tell all his customers "Goodbye" through the Journal.

(Continued on Page 95)

Watch Vitamin Profits Add Up...



ONE-A-DAY
(brand)
A and D
VITAMIN
TABLETS



ONE-A-DAY
(brand)
B-COMPLEX
VITAMIN
TABLETS



THE NEW
ONE-A-DAY
(brand)
MULTIPLE
VITAMIN
CAPSULES

With These
NEW

ONE-A-DAY

REG. U.S. PAT. OFF.

MULTIPLE VITAMIN CAPSULES

**They Complete the ONE-A-DAY LINE of Fast-Selling, Popular-
Priced, Profit-Making VITAMINS**

This is just what your customers want: Numerous surveys prove the public wants a high quality, easy-to-take, accurately compounded Multiple Vitamin Capsule with full basic potency at reasonable prices.

The new ONE-A-DAY (brand) Multiple Vitamin Capsule fulfills this demand in every way. A sixty day supply costs only \$2.00. The price to the customer is right. The PROFIT to YOU is right. So make this wonderful sales opportunity work for you. Push the new ONE-A-DAY (brand) Multiple Vitamin Capsule. Take advantage of the tremendous Sales Power behind this new vitamin product.

Here's the big, year 'round promotional schedule that makes ONE-A-DAY (brand) Vitamins one of the fastest moving lines in drug stores: The Quiz Kids every Sunday; The National Barn Dance Saturday nights; News of the World with John W. Vandercook 6 days every week including Sunday; Lum 'n' Abner, Monday through Thursday and a new program—Robert St. John and the News, 10:15 A. M. Eastern War Time, six times every week. All this plus Magazine Advertising, Car Cards and Window and Counter Displays. Order ONE-A-DAY (brand) Vitamins from your wholesaler today.



John W. Vandercook—News of the World 7 days a week



Lum 'n' Abner—Monday through Thursday



The Alka-Seltzer National Barn Dance—every Saturday night



Quiz Kids with Joe Kelly—every Sunday night



NEW! Robert St. John and the News—six days a week

MILES LABORATORIES, INC., ESTABLISHED SIXTY YEARS ELKHART, IND., *Makers of Alka-Seltzer*

Wartime Nutrition



Contains Natural
VITAMIN A
and **CALCIUM**
... and the other vital
elements of fresh milk

When you suggest ice cream to your customers, you are recommending *real nourishment* in its most delicious form. And when you sell Sealtest Ice Cream, you are selling a food whose quality and purity are scientifically controlled and safeguarded.

Southern Dairies
Sealtest
ICE CREAM

Please Mention The Carolina Journal of Pharmacy When Writing Advertisers

FIRST PREFERENCE

By an *overwhelming* majority, druggists recently indicated their preference for M M & R Packaged Essential Oils, Balsams and kindred products. This national survey again shows a *continued* swing to M M & R.

Your wholesaler has M M & R Essential Oils and Balsams in uniform amber bottles with the convenient dispensing pour lip and easy to open flange cork.



THE QUALITY LINE OF ESSENTIAL OILS



Order Through
Your
Wholesaler

MAGNUS, MABEE & REYNARD, INC.

QUALITY ESSENTIAL OILS, BALSAMS

16 DESBROSSES ST.



AROMATIC CHEMICALS, ETC...SINCE 1895
NEW YORK, N. Y.

Purepac

| | BUY DOZ. | FREE DOZ. |
|--------------------------------------|----------|-----------|
| Analgesic Balm, 1 oz..... | 2 1/2 | 1/2 |
| Aspirin Tablets, 12s | 9 | 3 |
| Aspirin Tablets, 36s | 5 | 1 |
| Aspirin Tablets, 100s | 5 | 1 |
| Boric Acid Powder, 1 oz..... | 5 1/2 | 1/2 |
| Boric Acid Powder, 2 oz..... | 5 1/2 | 1/2 |
| Boric Acid Powder, 4 oz..... | 5 1/2 | 1/2 |
| Dr. Travers Tooth Powder, 4 oz..... | 2 1/2 | 1/2 |
| Elix. Beef & Iron, pt..... | 11/12 | 1/12 |
| F. M. C. Cough Syrup, 3 oz..... | 2 3/4 | 1/4 |
| Lubinol, 8 oz. | 5 1/2 | 1/2 |
| Lubinol, 16 oz. | 5 1/2 | 1/2 |
| Lubinol, 32 oz. | 5 1/2 | 1/2 |
| Pure-O-Drin Nasal Drops | 2 1/2 | 1/2 |
| Reddy Rub Analgesic Oint., 2 oz..... | 2 3/4 | 1/4 |
| Stearate of Zinc, 1 oz. | 2 3/4 | 1/4 |
| Zinc Oxide Oint., 1 oz..... | 6 | 1 |
| Zinc Oxide Oint., 2 oz. | 6 | 1 |

Ask Our Salesmen for Further Information

W. H. KING DRUG COMPANY

Wholesale Druggist

RALEIGH, N. C.

"The House of Friendly and Dependable Service"

The Carolina JOURNAL OF PHARMACY

Published Monthly by the North Carolina Pharmaceutical
Association at Chapel Hill, N. C.



Pharmacy: A Critical Shortage Field

It is a well-known fact that the United States is suffering from a critical shortage of pharmacists. This shortage is due to a number of factors, including a decline in the number of students entering the field and a corresponding decrease in the number of graduates.

What Is Pharmacy?

Pharmacy is the science and art of preparing and dispensing drugs. It is a profession that requires a high level of education and training. Pharmacists are responsible for ensuring that the drugs they dispense are safe and effective for their patients.

Women Needed In This Field

Women are needed in the field of pharmacy. They bring a unique perspective to the profession and are essential in providing care to their patients. Many women have excelled in the field and have made significant contributions to the advancement of pharmacy.

Scholarships Available

There are several scholarships available for students interested in pharmacy. These scholarships are designed to help students pay for their education and to encourage more people to enter the field. The scholarships are awarded based on academic achievement and financial need.

Tuition (\$85) Scholarships

North Carolina Association of Colleges and Universities
1000 North Salisbury Street
Chapel Hill, N. C. 27514
W. H. K. F. C. Inc.
1000 North Salisbury Street
Chapel Hill, N. C. 27514

Tuition - Fees (\$200) Scholarships

North Carolina Association of Colleges and Universities
1000 North Salisbury Street
Chapel Hill, N. C. 27514

Accelerated Schedule

Students who are interested in an accelerated schedule should contact the North Carolina Association of Colleges and Universities. They will be able to provide more information about the program and the requirements for admission.

For Further Information Write

DR. J. G. GARDNER
SCHOOL OF PHARMACY
UNIVERSITY OF NORTH CAROLINA
CHAPEL HILL, N. C.

POSTED BY J. G. GARDNER, SCHOOL OF PHARMACY, UNIVERSITY OF NORTH CAROLINA

Pharmacy Poster Mailed to 700 North Carolina High Schools

- Board of Pharmacy Meets
- Public Relations Program
- What Is Your Guess?
- Army Commission for You?

April, 1944

Vol. XXV Number 4



Today's sales are the fruits of yesterday's good will

Faculty members of the leading medical schools are well known to the Lilly medical service representative. Through them he is frequently permitted to contact medical students, particularly those in the senior year. Often the entire class is interviewed in a body. Individual questions concerning therapeutic agents are correctly answered. It is seldom indeed that a medical student leaves school to enter internship without some knowledge of Lilly

Products and their indications. When he eventually engages in practice he is well informed.

He knows, also, that if he chooses to use or prescribe Lilly Products they are quickly available through the one reliable source of supply . . . the pharmacist. For the distribution of Lilly Products is restricted to the drug trade. The Lilly plan of marketing recognizes the function of the pharmacist, regards him as an important factor in medical care.

ELI LILLY AND COMPANY, INDIANAPOLIS 6, INDIANA, U. S. A.

BUY WAR BONDS

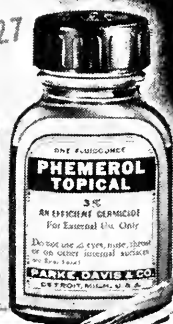


Lilly
SPEED VICTORY

MARK YOUR CALENDAR!



CHECK YOUR STOCK!



National First Aid Week will be May 21 to 27...
it's just a few weeks off... mark your calendar
and check your stock of

PHEMEROL TOPICAL*

Feature this powerful, synthetic detergent skin antiseptic which represents a new type of germicide. Contains no phenol, mercury, or iodine—it is a quaternary ammonium compound developed in the Research Laboratories of Parke-Davis.

HERE IS YOUR SELLING STORY:

- Low surface tension gives it great penetration.

- Equals or exceeds tincture of iodine in germicidal action.
- Effective in the presence of pus, serum, and sweat.

Make PHEMEROL TOPICAL the feature of your First Aid Week displays this year . . . it's a product that gives you an opportunity to do a real selling job on the basis of your professional knowledge.

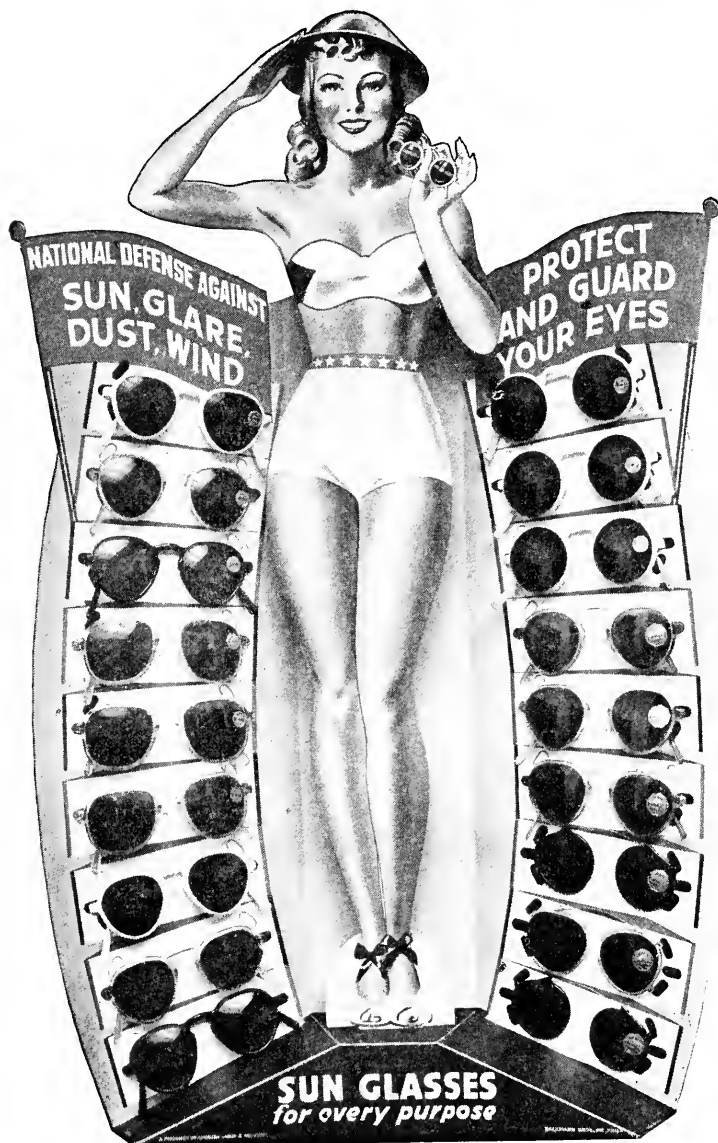
...and make sure
you have a good
stock of Parke-
Davis Surgical
Dressings on hand
for National
First Aid Week.



*Trade-Mark Reg. U.S. Pat. Off.

PARKE, DAVIS & COMPANY

DETROIT 32, MICHIGAN



106 Deal

TUDOR & SOLAREX

Sun Glasses

The Same
Quality
Sun Glasses
at
Pre-War
Prices

Ask
Our
Salesmen



JUSTICE DRUG COMPANY

GREENSBORO, N. C.

North Carolina Service Wholesaler

*The***EMPTY DRAWER****Tells an Eloquent Story**

- 1**—That you have a fastmoving item . . . which means **PROFITS!**
- 2**—That this little storage space may be the most valuable in your store.
- 3**—That the Visible Health Feature of Peacock's brings big repeat business.
- 4**—That you should keep in close touch with your Dean jobber . . . to keep that drawer **FILLED**

with

Peacock
RESERVOIR END
PROPHYLACTICS



All Dean Prophylactics are sold through
Drug Stores ONLY.

Call YOUR jobber or write

Dean RUBBER MFG. CO.
North Kansas City, Mo.

Dean Headquarters in Your District

PARAMOUNT SALES CO.

P. O. Box 477

Knoxville, Tenn.

Many HAIR TONICS You Cannot Buy

YOU CAN GET

Tono Scalpa

In both the 50c and \$1.00 bottles

•

TONO SCALPA is still the best thing we know of for dandruff and itching scalp. Dealer recommendation and one user telling another means it must be good.

The current deal is one bottle free with each 11/12 dozen, and 5% cash discount in case lots of two dozen 50c size or one dozen \$1.00 size.

We appreciate your recommendation.

From your own wholesaler
or from

Owens & Minor Drug Co.

Incorporated

1000 E. Cary Street Richmond, Va.



*"Who have been good drug
wholesalers since 1882"*

The Carolina Journal of Pharmacy

PUBLISHED MONTHLY BY THE
NORTH CAROLINA PHARMACEUTICAL ASSOCIATION
AT CHAPEL HILL, N. C.
W. J. SMITH, MANAGING EDITOR

Entered as second-class matter July 5, 1922, at the post office at Chapel Hill, North Carolina under the Act of March 3, 1879

Annual Subscription, \$1.00

Single Numbers, 15 Cents

Vol. XXV

APRIL, 1944

No. 4

Repopularize Pharmacy

An editorial by RAPHAEL M. NACCA

Editor, *Pharmacy and Medicine in Review*

There are two major problems facing pharmacy today—the growing, serious shortage of pharmacists and the low professional prestige of pharmacy. These threats to the profession have not sprung up overnight but have been gradually growing worse during past years. Pharmacists have realized this and, like the weather, everybody talked about it, but nobody did anything about it. No one did anything about it until now!

Aroused by the seriousness of this situation, which constitutes a frank menace not only to the future of pharmacy but also to the future of public health in our nation, leaders in the industry had a thorough survey made of the pharmaceutical profession and drug industry. The major problems confronting pharmacy were defined, and the need for a strong public relations program was revealed. The National Pharmacy Committee on Public Information was created to plan and direct this needed public relations program.

Just last month Chairman E. W. Bobst said, "Within another month or so the program should be under way. Eventually all the major problems facing pharmacy will receive attention but in the immediate future only the two most pressing problems will be attacked—(1) the shortage of pharmacists; (2) the low professional prestige of pharmacy.

To assure the success of the plans of the National Pharmacy Committee on Public Information all interests in the pharmaceutical profession and drug industry will have to be behind the Committee, unanimously and to the utmost. Manufacturer, wholesaler, educator, retail pharmacist, hospital

pharmacist, association officer—each one will be called upon to do his part.

There is no reason why pharmacy should not command great respect among its own members and among young men and women who are trying to decide upon a career. Yet it is a well-known fact that many pharmacists themselves have a deprecatory attitude toward their own profession and their lack of professional pride only serves to augment the public's disrespect. An immediate aim of the Committee is to repopularize the profession and to make it actually, as well as apparently, more desirable. The first steps in this public relations program must be taken by pharmacy itself. It must clean up the minority of shabby, non-professional stores that tend to put the majority in an unfavorable light with the public. The profession of pharmacy is vital to the well-being of the country; the pharmacist is a partner of the medical profession in caring for the health of the public. It is the duty of the pharmacist to acquaint the public with pharmacy's place and function in our society. Each pharmacist can be his own public relations counsel in meeting the public in his community.

The words of Mr. Bobst, delivered before the recent F.W.D.A. convention in New York, are worthy of recall: "*Gentlemen, pharmacy is the pivotal point—the axis—of the drug industries; it must be kept healthy in the minds of the profession itself—in the minds of the public—in the minds of the opinion molders and legislators. Only then will the entire orb of the drug industries revolve healthfully, profitably and harmoniously.*"

Convention News

A bird's-eye view of the coming N. C. P. A. Convention compiled for the busy reader:

TUESDAY, MAY 23

Registration begins 10 A.M., lobby, Sir Walter Hotel, Raleigh. Past-Presidents Luncheon, 12 to 2 P.M.; First Session, 2 P.M.; "Open House," 5-6 P.M. For further information concerning the "Open House," write Bob Cromley.

Second Session, 7 P.M., Past-President's Address; 30 minutes of rib-tickling "Patton Medicine Testimonials" by Bob Patton of Morganton; Dance, 9 to 1.

WEDNESDAY, MAY 24

Third Session, 9 A.M. Three "Open Forums," (a) Hours, (b) Fountain Closings and (c) Revision of Pharmacy Act; Programs and Reports by (a) Public Relations Committee, (b) Post-War Planning Committee, (c) Visitation Committee, (d) Practical Pharmacy and Dispensing Committee and (e) Papers and Queries Committee. 11 A.M., Meeting of the Women's Auxiliary and the Traveling Men's Auxiliary.

1 P.M., Bridge-Luncheon for the Women's Auxiliary, Country Club; Buffet Luncheon for the men, Sir Walter Hotel. 2 P.M., Fourth Session. Reports, addresses, installation of officers.

5 P.M., Barbecue Party. 7 P.M., T.M.A. Dance and Floor Show. Prizes will be confined to war bonds and stamps.

For the complete program, all convention details, read the CAROLINA JOURNAL OF PHARMACY, May issue.

T.M.A. Board of Governors Meet

The Board of Governors and Officers of the Traveling Men's Auxiliary met in Raleigh on March 12 and, according to Secretary J. Floyd Goodrich, "made plans for staging the best convention entertainment program we have ever been able to offer." The party will be held in the Raleigh Municipal Auditorium from nine until one the night of May 24th.

The Auxiliary passed a motion "asking that all traveling salesmen who have complaints to make against hotels regarding the

treatment they are now receiving" to file these complaints with the Secretary of the T.M.A. The Secretary, in turn, was instructed to give as much publicity as possible to these hotels.

Board of Pharmacy Examinations

F. W. Hancock, Secretary-Treasurer of the North Carolina Board of Pharmacy, announced March 30 that 20 candidates had successfully completed the pharmacy examinations given in Chapel Hill, March 28-29.

The list of successful candidates follows: W. G. Beam, Cherryville; W. T. Boone, Jackson; M. S. Canaday, Four Oaks; T. E. Fussell, Chapel Hill; J. W. Haith, Washington, D. C.; R. M. Herring, Clinton; W. H. Hollowell, Jr., Edenton.

C. A. Johnston, Littleton; R. M. McArthur, Norfolk, Virginia; N. O. McDowell, Jr., Scotland Neck; W. A. Morton, Wilmington; A. D. Richardson, Cerro Gordo; J. H. Rosser, Raleigh.

R. C. Scharff, Asheville; Phyllis J. Scholl, Charlotte; Jessie Lee Smith, Durham; E. C. Sutphin, Galax, Virginia; J. R. Teague, High Point; W. R. Viall, Jr., Pinehurst; Frances R. Youngblood, Sanford.

R. M. Herring, W. A. Morton, and A. D. Richardson tied for high honors with an average of 91 for all subjects.

Those who were eligible to take only the Theoretical Examination and who passed successfully were: G. B. Albright, Jr., Spencer; Mary Ruth Aycock, Princeton; L. E. Britt, Clinton; M. R. Caruthers, Graham; M. K. Fearing, Manteo; Marguerite W. Hahl, Raleigh; Muriel A. Upchurch, Apex.

One of the seven Assistant Pharmacists who took the examinations, T. E. Fussell of Chapel Hill, was successful.

In addition to Secretary-Treasurer F. W. Hancock, the following Board Members assisted in giving the examinations: J. G. Ballew, Lenoir; Roger A. McDuffie, Greensboro, and M. B. Melvin, Raleigh. The President of the Board, Dr. E. V. Zoeller, of Tarboro, was unable to attend due to illness. Mr. Ballew presided in his stead.

News Notes from the Home Front

Chapel Hill—Professor I. W. Rose of the Faculty of the U. N. C. School of Pharmacy, is ill at Watts Hospital, Durham. We want him to know that we miss him at the School, and hope that he will be back with us soon.

Lumberton—G. G. Oliver, formerly associated with the Modern Pharmacy, has bought the Chesterfield Drug Company, Chesterfield, South Carolina.

Richmond, Virginia—Mr. Gamble M. Bowers II, formerly of the Owens & Minor Drug Company, is now Lt. (j.g.) Gamble M. Bowers II, USNR. He reported for duty at Hollywood Beach Hotel, Hollywood, Florida on April 1st.

Elkhart, Indiana—The Miles Laboratories are offering to six graduates of the Elkhart High School, four-year scholarships to college under a plan announced recently. The purpose of the scholarships will be to encourage worthy students to continue their training, and to foster in these students a desire to excel in the fields of engineering, business administration, and science, the latter including medicine, pharmacy, and dentistry.

Lexington—Clayton S. Curry of Lexington, N. C. recently graduated at the College of Medicine of the University of Tennessee at Memphis, Tenn. At the same time he received his commission as a First Lieutenant in the Army Medical Corps. Before entering active service, he will serve his internship at the Baptist Memorial Hospital, Memphis, Tennessee. Dr. Curry received a Ph.G. degree from the U. N. C. School of Pharmacy and practiced Pharmacy in N. C. a few years before entering medical school. He is a member of Psi, Rho Chi, and Beta Pi fraternities.

Wilmington—Mr. O. K. Richardson has returned to the Turner Drug Company, after spending several months at Clearwater,

Florida, where he was associated with a retail pharmacy.

Brevard—Mr. E. P. Crawford, who has been associated with Macfie's Drug Store, has returned to his home at Marion, N. C. He writes that since he is in the farming business now, he must get back home long enough to get spring planting done.

Madison—Mr. John R. Hughes, proprietor of the Madison Drug Company, has resigned as postmaster of Madison, and has gone to Florida for a short stay.

Reidsville—Mr. R. G. Ham, formerly of Mann's Drug Store at Kannapolis, is now associated with Gardner Drug of Reidsville.

Winston-Salem—Mr. W. O. Singletary has closed his drug store and is now associated with Hutchins Drug Store of the same city.

Spray—Mr. Dan Taylor has sold his interest in the Spray Drug Company to S. L. Martin, Jr.

Black Mountain—An addition to the drug personnel of Black Mountain is Pharmacist Fitz L. Smith who is now associated with Jumper's Pharmacy.

Dunn—P. A. Lee and C. R. Butler have constructed a new bus terminal and will manage it.

Junior Drug Clerk Wanted

Good hours, good pay—Cheap living conditions. Write W. J. Smith, Drawer 151, Chapel Hill, N. C.

Keep a Weather Eye on Your Stock of

CONSISTENT
REPEATER



TRADE
BUILDER



for

COLD DISCOMFORTS

Biggest Advertising Campaign in O-N History

\$2.80 Dozen. 2 Free.

Order from Your Jobber

Also keep well stocked on O-N for Itch of Athlete's
Foot and similar skin irritations.

Owen Drug Company : Salisbury, North Carolina

Robert R. Bellamy & Son

Wholesale Druggists

Wilmington, N. C.

National Prescription Figures

Although there is an acute shortage of medical doctors in civilian practice, prescriptions filled by the nation's druggists reached a new high in 1943, Dr. E. L. Newcomb, executive vice-president of the National Wholesale Druggists' Association, revealed today.

"The volume of drug prescriptions, which normally totals about 200,000,000 a year, was more than 230,000,000 in 1943," said Dr. Newcomb, who interpreted the rise as an indication that the American people are using some of their increased earnings to purchase more adequate medical care.

Concerning the 20% Cosmetic Tax

The Cheseborough Manufacturing Company has obtained a ruling from the Treasury Department under date of March 11th, that certain Vaseline articles are not subject to the 25% Cosmetic Tax while others are. Those which are taxable are: Vaseline Hair Tonic, Vaseline Pomade, Vaseline Lip Balm, Vaseline Perfumed White Petroleum Jelly, Vaseline Quinine Pomade. Other Vaseline products are not taxable under the 25% Cosmetic Tax.

Important Meetings in Chapel Hill

March 16th was a busy day for several pharmacists of North Carolina who came to Chapel Hill for meetings of various N.C. A. committees.

At 11 a.m. the Executive Committee met to continue their discussion of plans of operation of the Association for 1944.

Following this, at 12 noon, the Public Relations Committee met to discuss their proposed program before presenting it to a group at a session at 2 p.m. The afternoon session was a joint meeting of the Executive, Public Relations, and Post-War Training Committees. Mr. John McFerrin, editor of the *American Druggist*, was a guest and contributed greatly to the success of the meeting.

Those attending the meetings during the day were: President R. P. Lyon, Charlotte; Phil B. Bissette, Wilson; R. P. Rogers, Durham; Joe Hollingsworth, Mt. Airy; W. A. Gilliam, Winston-Salem; E. C. Daniel, Zeelon; Roger A. McDuffie, Greensboro;

P. A. Hayes, Greensboro; C. T. Council, Durham; J. G. Beard, Dean of the Pharmacy School at Chapel Hill; I. T. Reamer, Durham; Phil D. Gattis, Raleigh; Marsha Hood, Kinston; E. F. Rimmer, Sanford; H. C. McAllister and W. J. Smith, Chapel Hill.

A complete report of the committee meetings will be published in a forthcoming issue of the JOURNAL.

American Foundation for Pharmaceutical Education

The American Foundation for Pharmaceutical Education has allotted funds for the establishment of 130 scholarships in 64 colleges of Pharmacy, according to Dr. E. L. Newcomb, Secretary of the Foundation. The scholarships have a value of \$200, he said.

The Foundation, which was established to broaden pharmaceutical education and create new opportunities for ambitious young men and women in the drug field, has received contributions of more than \$400,000 from leaders in the industry, according to the announcement.

Visitation Committee

The N. C. P. A. Visitation Committee, of which Mr. G. E. Andes of Wadesboro, is Chairman, met at the U. N. C. School of Pharmacy on Wednesday, March 8th. After making a thorough inspection of the building and interviewing the fourth-year students, a conference was held with the Faculty relative to matters pertaining to the School.

Chairman Andes will present a complete report at the Annual Meeting of the N. C. P. A. at Raleigh in May.

Solution: Insult the Doctor

On a recent pharmacy dispensing quiz at the U. N. C. Pharmacy School, a number of prescriptions containing overdoses of potent drugs were submitted to a group of students for study. Each student was asked whether he would fill the prescription as written and if so in what manner.

One interesting reply was as follows: "Since Brown Mixture contains Opium, the dose is too high. In this case, the doctor should be *insulted*." Perhaps the student meant *consulted*.

7 Reasons Why You, Mr. Druggist, Should Push Capudine

1. PRODUCT and ADVERTISING comply fully with all provisions of the new Food, Drug and Cosmetic Act.
2. A Fair Trade item that assures generous profit.
3. 5% CASH BONUS (in addition to jobbers discount) on \$8.00 quantities or more.
4. Our newspaper advertising alone reaches over one million people each week in North Carolina.
5. 481% PROFIT when dispensed over the fountain from the one pint size.
6. FASTER stock turnover from increased volume of sales.
7. Capudine Chemical Co. has been serving the druggists of North Carolina for over 40 years.

CAPUDINE CHEMICAL CO.

RALEIGH, N. C.

Modern drug store fire insurance coverage, like the compounding of prescriptions, requires expert knowledge and experience.

We have that knowledge and experience available for your benefit.

Drop us a card to learn "The American Way" of protection against loss by fire.

THE AMERICAN DRUGGISTS' FIRE INS. CO.
AMERICAN BUILDING CINCINNATI 2, OHIO

SOME OF OUR STATE AGENTS

E. F. RIMMER
Box 377
Sanford, North Carolina

RALPH M. CROSSON
P. O. Box 475
Columbia, South Carolina



New Owner of Southern Pines Pharmacy

Clement Byrd, who purchased a half interest in the Southern Pines Pharmacy from H. S. Fox last August, is now the sole proprietor, having acquired Mr. Fox's remaining interest recently.

Mr. Byrd, a registered druggist specializing in prescriptions, is an alumnus of the University of North Carolina, was formerly a drug inspector, and for some time was connected with the Scott Drug Company of Charlotte, as chemist.

Within the past few months he has greatly modernized the Pharmacy, adding to its display many new lines demanded by its increasing clientele.

What Is Your Guess?

Let's see how well-informed you are on pharmacy in North Carolina by asking yourself these questions. The answers are based on a survey compiled March 1, 1944. They can be found on page 111.

Shall we start out with an easy one?

(1) How many pharmacists and assistant pharmacists are registered in North Carolina?

Did you get that one? Let's try another.)

(2) Of this number, how many are in the Armed Forces?

Was your score any better on that question? Well, let's keep trying anyway. (We go again):

(3) Of the total number, how many pharmacists are working full-time in retail drug stores?

If you want to know where the rest of them are, write us!)

(4) How many drug stores have been granted permits to do business in North Carolina?

Too many or not enough?)

(5) What is a physician-permit store and how many are there in the State?

(I'll bet those Doctors are busy, sure enough!)

(6) What is the net total of white drug stores operated by pharmacists offering pharmaceutical service to the general public?

(Does this surprise you?)

(7) What constitutes the difference between answers No. 4 and No. 6?

(News to you?)

(8) What is the average number of prescriptions filled per day in North Carolina drug stores?

(Do you work that hard, or harder?)

(9) How many prescriptions are compounded and/or dispensed per month in all North Carolina drug stores?

(Whew!)

(10) How does the daily prescription volume (average) of Durham compare with that of Charlotte?

(Why?)

Purepac

for

**More Repeats
Bigger Profits
Greater Turnover**

**A Complete Line of More Than 300
Health Aids**

Purepac offers you the year round
Extra Free Goods Deals that enable
you to earn greater profits and assures
100% drug store distribution.



For further information as to
deals, ask our salesman.

Bodeker Drug Company

1408-20 E. MAIN STREET
RICHMOND 13, VA.



Mrs. C. H. Bradford, President of the Greensboro Drug Club Auxiliary

If you'll ask Mrs. Bradford for her opinion of this year's work with the Greensboro Drug Club Auxiliary, she will tell you that she is more than pleased with the splendid cooperation she has received from each and every member during the year. Now we would like to speak for the Auxiliary, and say that she has made an excellent President, and that her leadership has been all that we could expect of anyone. Mrs. Bradford joined the Greensboro Auxiliary the night we organized, and has missed only one or two meetings since then. We wonder how many of you know all the things she really does. Other than being her husband's most able assistant at the Elam Drug Company, she keeps house, is a church circle, and is the mother of three nice children (forgot to include old man C. H. himself—that makes four). The oldest daughter, "Dinky" is now a student

at Lenoir-Rhyne. Jane, who is 16, is now at Senior High at Greensboro, and the son "Bus" is a student at Columbia High School at Columbia, S. C.

We take our hats off to Mrs. Bradford, who is unusual in that she is able to do so many things so well.—E. G.

For Sale

**Drug Store. Completely equipped.
Ready for Business. Sacrifice price.**

Box 771, Asheville, N. C.

The **BIG PUSH** is on for **ONE A DAY B-Complex**

Note These Big Profits ↓

**12
Tablet
Size**

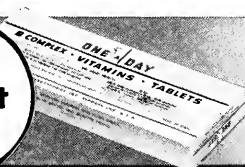


YOU PAY
20c
For this Size

YOU GET
44c
Minimum
Fair Trade

YOU MAKE
24c
You More than
Double Your Money

**30
Tablet
Size**



YOU PAY
46c
For this Size

YOU GET
87c
Minimum
Fair Trade

YOU MAKE
41c
Over 47% Profit
on Selling Price

**90
Tablet
Size**



YOU PAY
\$1.33
For this Size

YOU GET
\$2.21
Minimum
Fair Trade

YOU MAKE
88c
40% Profit
on Selling Price

MAKE HAY WHILE THE SUN SHINES!

There's tremendous Radio and Magazine Advertising Sales Power behind One-A-Day (brand) B-Complex Vitamins. Just a suggestion from you to your customers will mean a sale and an *Unusual Profit*. So make these big profits while they last.



Get this
New Sales
Making
Window
Display
At Once!
Features
the 3
Kinds of
ONE A DAY
B-Complex
Vitamins

SELL ALL THE BENEFITS of ALKA-SELTZER

Recommended
for

- Cold Symptoms
- Acid Indigestion
- that Ache-all-over feeling
- as well as for
- Headaches

★ A recent survey shows Alka-Seltzer is used mostly for headaches. It is equally effective for other ailments. The more Alka-Seltzer that is used in the home, the more sales and profits for both of us. Let's sell ALL the benefits of Alka-Seltzer.



MILES LABORATORIES, INC.

ESTABLISHED
SIXTY YEARS

Makers of Alka-Seltzer

Please Mention The Carolina Journal of Pharmacy When Writing Advertisers

Answers to "What Is Your Guess?"

- (1) 1,223.
- (2) 101.
- (3) 909.
- (4) 834.
- (5) A Physician-Permit store is operated on a permit granted to a physician and operated by the physician in a village of 500 inhabitants or less. There are 57 such stores.
- (6) 695.
- (7) Stores closed due to death of pharmacists, etc., hospital pharmacies listed, drug laboratories, Negro drug stores, Physician-Permit stores.
- (8) 39.2.
- (9) 956,301.
- (10) Charlotte, 97.9 per store; Durham, 1.9 per store.

which we snatch from the *Maryland Pharmacist*:

Early to bed
Late to rise
Is most essential
If we are wise.

In these days
With all its frills
It's a darn long day
Rolling pills.

So to ourselves
Let's all get hep
Take more hours off
To keep our Pep.

U. N. C. Pharmacy Senate

S. N. Black, Reporter

The Pharmacy Senate held its last meeting of the quarter at 7 p.m. on March 8th. The business meeting was held under the chairmanship of Gerald Hege.

The program for the evening was conducted by the Seniors who were attending their last meeting. The Senators who will graduate at the end of this quarter are as follows: George Albright, Ruth Aycock, Lawrence Britt, Bill Canaday, J. C. Canipe, Rankin Caruthers, Joe Estes, Herbert Hollom, Anna Frances Rimmer.

The meeting was adjourned until the second week of the Spring quarter.

More "Hours" Data

Mr. Sam E. Welfare, genial proprietor of Welfare's Drug Store of Winston-Salem has sent us a copy of a little sign which is posted in his drug store window:

Hours: Daily, 9 a.m. to 9 p.m.
Closed All Day Sunday.
In case of emergency, call 5339
or 2-2078.

As we have stated in the past, we are always pleased to learn of another recruit to shorter hours for we are interested in keeping our pharmacists on their jobs, and the long hours of the past would shorten the working years of any one. Apropos of this, you might be interested in the little poem

Wanted—Registered Pharmacist

Short hours, good pay. Housing project apartment cheap if desired.

Maffitt Drug Company.

Maffitt Village
Wilmington, N. C.

Phone 22582



"IT'S FAMOUS

because

IT'S GOOD"



Girls Find Pharmacy an Appealing Career

Shown on the opposite page are 29 of the 32 young women who are enrolled in the University of North Carolina School of Pharmacy. First row, left to right: Marguerite White Hahl, Raleigh; Jean Lyerly, Lowell; Elsie Hudson, Chapel Hill; Bonny Hoffman, High Point, and Emily Ann Feld, Memphis, Tenn. Second row: Virginia Caudle, Peachland; Shirley Hurwitz, Clinton; Fate Burnette, Black Mountain; Mary Rose Pruitt, Oxford, and Evelyn Salter, Stacy. Third row: Billie Johnson, North Wilkesboro; Travis Hunt, Oxford; Doris Bullard, Roseboro; Patricia Lawrence, Charlotte; Ola Faye Jackson, Sanford. Fourth row: Mary Lou Cecil, High Point; Muriel Upchurch, Apex; Ruth Patterson, Chapel Hill; Laurel Williams, Hilton Village, Va.; Anna Frances Rimmer, Sanford. Fifth row: Thomasine Slayton, Murphy; Rosaline Stonebraker, Cleveland Heights, Ohio; Betty Lanna, Hickory; Eleanor Holden, Bunnell, Florida. Back row: Molly Hood, Dunn; Sarah Kibler, Morganton; Frances Cole, Chapel Hill; Ruth Aycock, Princeton; Lucy Lee Kennedy, Kerr. Three girls who were not present when the photo was taken are Emily Aliton, Port Jervis, N. Y.; Lilaune Norris, Boone, and Mariem Garr, Robersonville.

Army Commission for You?

If you are interested in a commission in the Pharmacy Corps of the U. S. Army, you might like to use the questions listed below to test your knowledge of Pharmacy. It is rumored that these questions were included among those asked on the recent Pharmacy Corps examinations.

(1) Illustrate by balanced chemical equations each of the following types of reactions: (a) Diazotization, (b) Wurtz reaction, (c) Cannizzaro Reaction, (d) Williamson Synthesis, (e) Hofmann's Reaction.

(2) Define Polymerization and illustrate by graphic formulas how the process is used to make a USP drug and name the drug formed.

(3) Name and describe three simple groups of bacteria, based on morphology,

and list two organisms under each of these groups.

(4) For what organisms are the following stains commonly used: (a) Acid Fast, (b) Flagella, (c) Spore, (d) Capsule, (e) Neisser's.

(5) Name an official drug that is: (a) Stigma, (b) Sclerotium, (c) Hairs of a Seed, (d) Inner Bark, (e) Spores, (f) Corm, (g) Insect, (h) Tuberous Root, (i) Strobile, (j) Cotyledon.

(6) Give the official English titles of USP Preparations of Cocaine.

(7) Name four of the main classes of diuretics and give one example of each.

(8) Give the pharmacological action of Strychnine, if any, when administered in therapeutic doses, on the following: (a) Central Nervous System, (b) Cardiovascular System, (c) Gastro-Intestinal Tract.

(9) Give official English titles of ten Vitamins or Vitamin preparations recognized by the USP.

(10) Give 5 drugs of the Sulfonamid group and give the principal recognized bacterial infections in which their use is indicated.

Remington's Available Soon

The copyright of the original Remington has been presented to the Philadelphia College of Pharmacy and Science as a memorial to the late Dean Joseph P. Remington. After a complete revision, with Dr. E. Fullerton Cook as editor, the new edition of the well-known publication "Remington's Practice of Pharmacy" will be available to Pharmacy students, pharmaceutical workers, etc. The exact date it will come off the press will be announced later.

Hickory Man Jailed on Narcotics Charge

James P. Howard of Hickory was recently charged with raising and forging 87 narcotic prescriptions. After being arrested at Newton, he was taken to Hickory by John D. Dixon, Federal Narcotic Agent. While Mr. Dixon was driving, Howard allegedly slashed him with a knife. Thus Howard was returned to Newton and jailed there under the dual charges of attacking Mr. Dixon, and raising and forging the prescriptions.

Out of the Mail Bag

I am very grateful to you for your letter received today. I have had the V-Mail and enjoyed it too; either one is fine. We boys in service need to have some connection with our profession. We do not get much recognition in service. How many women Pharmacy students do you have? It is interesting to know that we have another record. I would like to hear about Dean Beard and more about the school. J. E. Tilley and myself are the only ones in our class who are in service that I know of. If there are others, will you mention it next time.

I have been in the Southwest Pacific now for quite a while, maybe I shouldn't say how long. We landed on this island in the Solomons on my birthday and before I had a chance to attend any one I was in need of attention myself. I got the Purple Heart Thanksgiving Day. There is not a house on the Island, and I surely would like to look in on a good drug store now. There is no shortage here; everything is fine. The only shooting we have is practice now. Everybody seems to be collecting a few souvenirs; they will be more common after the war than dime store gadgets. I have a native friend who brings me bananas and pineapples and other such things. My favorite pastime now is dodging falling coconuts.

G. O. Tripp

G. O. Tripp, Ph.M 1/c
Advanced Naval Base
Navy 338, c/o F.P.O.
San Francisco, Cal.

I certainly was glad to get the November copy of the JOURNAL last month. It was a little late but was real news to me. Recently I received a letter and another copy of the JOURNAL with much pleasure. All the news of the fellows back there and overseas really does help to build up the morale.

Since being over here, I have had quite a variety of work. At first I was stationed for a few months on the beach at a hos-

pital where I had charge of the Pharmacy. Fact is, we opened the hospital and I set up a Pharmacy, such as it was. Had a set of balances and one mortar and pestle, couple of spatulas and few graduates. It was quite interesting to set up and turn out the varied products asked for. Since most of the Doctors were Reserves and thought that the Pharmacy was a corner drug back in the States, there were many orders to fill, even to suppositories in July with no ice and plenty of hot weather. One night during a red alert, the Captain came down and wanted me to prepare a soothing lotion for the Admiral's insect bites. I had some prepared but he had a special formula, so I told him the Admiral could wait, because I wasn't coming out at a time like that for anybody. Told him to wait until the "all clear" was sounded.

Several weeks later I was transferred to sea duty on a small ship. It is independent duty and so I do a little of everything now. It is better than on the beach because we do have good chow and nice quarters, and there is no dust to bother with.

By the time you get this will have completed my first year over and have had some very thrilling and interesting experiences that we cannot write about.

I want to thank you for the JOURNALS and the letter; I do not know of anything better that I have received or appreciated more. Keep up the good work.

By the way, we got our first Coca-Cola today, so you see it isn't so bad after all.

It makes me feel very good that the School of Pharmacy is carrying on in such a grand fashion and that you are doing so much to help all the boys keep up with the current affairs back home.

Give all the professors and Miss Noble my regards. Hoping to see you in the not too far future.

Phil Gaddy

Phil Gaddy Ph.M. 1/c
U.S.S. Yew (AN-37)
Fleet Post Office
New York City

and Into Print . . .

I received the package of back issues of the JOURNAL and had a delightful time reading them, for they put me on the beam about my class mates, the professors and the activities of the N. C. P. A. By the time I had finished, there was quite a pile of clippings to send home. I enjoyed reading your paper on the "Origin of the Show Globe" very much. It had never occurred to me how they started. The attractiveness and especially the modernization of the JOURNAL are quite noticeable assets.

Staff, U.S.N. Hospital Wm. A. Simmons
St. Albans, L. I., N. Y.

I sold the Torsion Scales yesterday to a drug store in Siler City. I do appreciate your interest and help in this matter. You have been very kind.

Greensboro, N. C. Mrs. C. N. Herndon

I received one V-Mail and one Air Mail from you today. I think you have a very nice idea and it is a wonderful thing. It sure helps us keep up with the news.

There isn't much in the line of news over here. We are having a little excitement in a well-known country over this way. I have seen a little bit of it but not too much.

You asked whether we would rather have V-Mail or the Air Mail. Actually, I think the V-Mail would be faster and less expensive. I think they are just about as good as Air Mail.

Ens. H. C. Tee, Jr.
U.S.S. S. C. 651

Harry Tee

c/o Postmaster, N. Y.

Thanks very much for your very courteous letter of yesterday. I hated very much to leave Lumberton, but I have bought an interest in and have taken over the management of Chesterfield Drug Company of this city and the situation looks very good.

I expect to continue my membership in the N.C.P.A. for the time being at least, and am looking forward to attending the meeting in Raleigh on May 23rd and 24th.
Chesterfield, S. C. G. G. Oliver

Your plan of rushing the N.C.P.A. Activities and other N. C. Pharmacy news to pharmacists serving in military service overseas is coming through. I have received two letters from you recently, the latter dated January 8th—also getting the N.C. P.A. JOURNAL. Am desirous to express commendation, and I'm sure, all of us are appreciative. You may be sure that we are gratefully interested in all the post-war plans of the N.C.P.A. It is most pleasing to realize that we can do our job in present capacity knowing transition to civilian life, after this war is over, will be simplified by the efforts of our fellow pharmacists.

Am still on the side of a N. African hill, sweating it out. Our unit is doing Neuropsychiatric work almost altogether now. Installations for this special work have been set up. We are trying to improve the Pharmacy Department in every way as "time marches on." However, I feel that we have just about lived our usefulness here in N. Africa.

I shall be mighty glad to get back into civilian work after this war. It is a soldier's duty to serve cheerfully and willingly; however we sometimes grow weary of the Army's "bull shooting, and passing the buck."

Oscar Umstead

Sgt. Oscar L. Umstead
114th Station Hospital
A.P.O. No. 763, c/o Postmaster
New York City

Thanks very much for yours of the 10th enclosing poster which you are distributing to develop recruits for pharmacy. This poster is very beautifully set up and should appeal to many young men and women.

We will circularize it to the officers of the Foundation.

E. L. Newcomb, Secretary
American Foundation for
Pharmaceutical Education

330 West 42nd Street
New York City

Letters

I have just received and read the December issue of the A.Ph.A. Journal and have found in it a masterpiece of understatement. I am referring to a sentence in the article concerning the Pharmacy Corps exams on page 376 (bottom). Quote, "It seems likely that careful preparation and thorough professional knowledge will be needed to make a high score on the examinations." It should have said that such careful preparation with luck would be necessary for a passing mark, and that the Good Lord's help would be necessary for a high mark. Ten applicants took the exams here. None of us think that we passed, but we have not heard officially as yet. I tip my hat to those who do make the grade, and I must give the army credit for having made out exams that will give them the very best. However, I would like to have had the man who made up the Chemistry exam with me for the past year and then let him see if he could pass his own test. I'll bet he couldn't even hold a pencil. Don't know if you know it, but Ensign George Graham Inman is now married to Miss Ruth Evelyn Spangler (Washington, D. C.) All is well here.

J. A. Creech

S/Sgt. J. A. Creech
114th Station Hospital
A.P.O. 763, c/o Postmaster
New York City

Yesterday afternoon I visited at the American Pharmaceutical Association Building in Washington, D. C., and all the fellows there asked to be remembered to you when I contacted you again. The folks there realize the fine job which you are doing for the pharmacists of North Carolina and of the U. S., and they want you to know it.

Jesse Pike

Pearl Drug Co.
Concord, N. C.

I am very glad to send you check enclosed for fifty dollars for the N.C.P.A. Pharmacy Scholarship Foundation, from the Winston-Salem Drug Club.

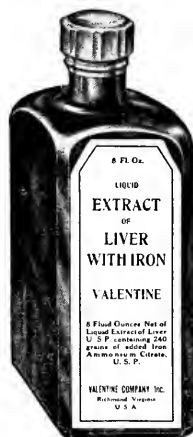
Sam E. Welfare

Well, I am still sitting out here in the South Pacific. Admiral Halsey says he still needs me out here on this beautiful(?) tropic isle. Thanks for your breezy letter to us fellows, it is a link to keep us in touch with the drug business in the Old North State, which all of us should appreciate, and I for one do that very thing. Sorry to hear of Mrs. Elson's death. Richard and Doc will miss her. It is still hot down here and damp. Supplies are more plentiful than ever. Seems to be more shipping around this part of the world than when I came down. I hope politics don't hold the war up too much; it seems to be just getting under way down here. Here's to an early and successful end to the whole thing. Regards to all of you.

Bill Evans

W. B. Evans, C.Ph.M.
9th Special U.S.N.C.B.
Co. B. Medical Department
F.P.O., San Francisco, Cal.

LIQUID EXTRACT OF LIVER WITH IRON VALENTINE



8 Ounces net

1 Dozen at list
\$21.00

Through
Wholesaler

Our recent journal and direct mail advertisements deal with the natural B₂ complex of this product, 5 mg. of riboflavin and 25 mg. niacin per fl. oz.

Valentine Company, Inc.
Richmond, Virginia

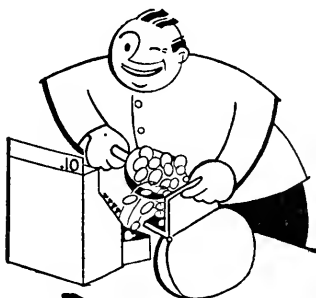
March Graduation

In the auditorium of Hill Music Hall on the campus of the University of North Carolina at 3 p.m. on Sunday, March 19th, an impressive graduation was held. Among those receiving degrees at this time were twenty Pharmacy students who had finished their work under the accelerated plan of operation now in effect at the University. They are: George B. Albright, Jr., Spencer; Mary Ruth Aycock, Princeton; William G. Beam, Cherryville; William T. Boone, Jackson (in absentia); Lawrence E. Britt, Clinton; Merwin S. Canaday, Four Oaks; John C. Canipe, Jr., Boone; Morrison R. Caruthers, Graham; Malcolm Keith Fearing, Jr., Manteo; Marguerite White Hahl, Raleigh; William Herbert Hollowell, Jr., Edenton; Clyde Anthony Johnston, Littleton; Norfleet O. McDowell, Jr., Scotland Neck; William A. Morton, Wilmington; Aubrey DeV. Richardson, Cerro Gordo; Anna F. Rimmer, Sanford; Richard C. Scharff, Asheville; James R. Teague, High Point; Muriel Upchurch, Apex; Wesley R. Viall, Jr., Pinehurst. Joseph C. Estes of Durham was unable to graduate due to serious illness. Most of the graduates remained in Chapel Hill until after the Board of Pharmacy examinations were given March 28-29.

A Tribute

We would like to pause here to pay a tribute to a member of the N.C.P.A. who makes it a point to be present at all committee meetings, etc., to which he is called, regardless of the personal sacrifices it involves. However, on February 16th, he was unable to attend a meeting of the Executive Committee because of illness. This was the first meeting he had missed in *six* years. We think this is a record for loyalty. We speak, of course, of the Association's good friend, Joe Hollingsworth of Mt. Airy. Since the date of his affiliation with the N.C.P.A. he has been loyal and dependable, never shirking his task, regardless of the effort involved.

An inebriated citizen on his way home encountered a tree protected by an iron tree guard. Grasping the bars he felt his way around it twice. "Curse it," he moaned, sinking to the ground in despair. "Locked in!"



**It pays
you 4 to 1!**



If it's a Bromo-Seltzer sale you've rung up, that ten-cent sale has put 8¢ into your pocket. It took only 32 seconds to dispense it. It cost only 2¢. Yessir, it nets you 4 to 1.

Not many of your sales do as well as that. So it's worth while to push Bromo-Seltzer a little more. Give the dispenser a good place on your fountain. Do a little promoting. Bromo-Seltzer dimes are worth more than most dimes to you.

BROMO-SELTZER

**Emerson Drug Company
Baltimore, Md.**

POWERS-TAYLOR DRUG COMPANY

Richmond, Va.



Wholesale Druggists

Importers & Jobbers

Druggists' Sundries & Fancy Goods



We solicit your orders

Our experience of over 70 years
insures our ability to serve you
satisfactorily

Timely Tips

PUT
YOUR COLOR
and
YOUR DESIGN
IN YOUR CUSTOMERS
MEDICINE CABINET
with
**R BOXES
& LABELS**

DRUG
ST. LOUIS, MO.
FINE DRUG

PACKAGE
INCORPORATED
BOXES & LABELS

WRITE OR CALL

C. H. SMITH

Representative

Phone 3-5208 Charlotte, N. C.

Box 1001

The Seeman Printery, Inc.



Where Good Printing is a Habit



WE SPECIALIZE IN SATISFACTION
AND PROMPTNESS



Printers in Durham, N. C., Since 1885

Queen City News

MRS. E. H. HEMMLE, *Corresponding Secretary*

Charlotte Woman's Auxiliary

The Charlotte Druggists' Woman's Auxiliary held their regular monthly meeting March 4th at Efrd's private dining room.

The President of the Auxiliary, Mrs. Foster E. Thomas, presided. Mrs. W. R. Dixon, Secretary and Treasurer, gave a report of the last meeting.

Mrs. Wiley Obenshain was in charge of the program which was in keeping with the St. Patrick's Day theme. The group sang several Irish songs with Mrs. J. G. Dawson accompanying them at the piano. At the conclusion of this, Irish jokes were told. The members then were given sheets of paper with instructions to write a brief sketch full of "blarney" about some other member present. The sketches were then read and the members attempted to guess whom the description fitted. Following this Mrs. W. B. Holmes gave a reading on "The Meaning of March 17th, St. Patrick's Day Feast."

During the business session plans were made for a night party in April to which the husbands would be invited. It was voted to send \$50 to the Student Loan Fund at Chapel Hill.

Twenty-two members and three guests enjoyed the program and luncheon. At the conclusion of the meeting, the bowl of mixed spring flowers which had graced the luncheon table, were sent to Mrs. George Bryan, who was ill.

Charlotte Drug Travelers

The Charlotte Drug Travelers held their regular monthly meeting March 4th at Thacker's Restaurant with President Day in charge. There were 41 members and guests present. The minutes of the February meeting were read by Secretary Humphries and approved as read. Mr. Humphries also gave a report on the number of payments which had been received on the extra assessments for use on the club house indebtedness.

Mr. Al Bechtold, Personnel and Public

Relations Manager of Lance, Inc., was the speaker. After being introduced by President Day as "one of the boys," Mr. Bechtold gave a most interesting and enlightening talk on "Multiple Management" which is in effect at House of Lance. The basic principles of the plan originated with McCormick Company, maker of spices, mayonnaise, etc. Mr. Bechtold said that at their firm they have four Boards: 1st, the Senior Board of Directors who make the final decisions; 2nd, a Junior Board, who weigh all suggestions and ideas and pass them on to the Senior Board; 3rd, a Plant Board who make suggestions relative to plant operation, production, shipping, etc.; 4th, a Sales Board who offer ideas regarding sales, promotions, etc. While Mr. Bechtold said that this "Multiple Management" plan was not a cure-all for all problems, it was accomplishing very satisfactory results with his firm.

Mr. Frank Armistead furnished the door prize for this meeting, which was won by Ruben Russell. A Program Committee for the April meeting was appointed by President Day as follows: E. H. Hemmle, J. W. Bennick, and Rush Hamrick. It was noted by the club to accept the following new members: H. E. Henriksen of the Winthrop Chemical Company, C. E. Davis of Merck Company, W. L. Dunn of Scott Drug Company, and B. B. Owens of Jergens-Woodbury Company. Mr. Rufus Moore of the Hynes Sales Company of Charlotte was a visitor.

News Notes

Mr. Gene Saunders tells us that his wife, who is a patient at the Mecklenburg Sanatorium at Huntersville, is progressing nicely. Everybody misses her greatly and hopes that she will be able to return to her regular activities before long.

Mr. Louis B. Holmes of the Park Place Pharmacy, who recently underwent a serious operation, is reported to be rapidly recovering. We are indeed glad to hear this heartening news.

Peanut Butter Sandwiches : Salted Peanuts

By



N. C. Branch Offices at

Greensboro - Fayetteville - Greenville

To Our Loyal Customers

Naturally, we haven't been expecting "business as usual" at this time when the war takes first place in all our hopes and plans. So it is a satisfaction, in these short-rationed times, just to keep going. That we are doing, thanks to our loyal customers generally.

War, like adversity, tests one's friends, and we are indeed grateful that we may count you among the number. We appreciate your continued friendship and good will, and look forward to serving you in the good, old way, when peace comes back.

THE PEABODY DRUG COMPANY

Please Mention The Carolina Journal of Pharmacy When Writing Advertisers

Two drug stores of Charlotte, which recently changed hands are the Smith Drug Store, and Wesley Heights Pharmacy. Mr. D. L. Smith who recently went into the Navy sold the Smith Drug Store to Mr. E. L. Anderson and the store is now known as Anderson's Pharmacy. Mr. James I. Campbell sold the Wesley Heights Pharmacy to L. C. Eldridge of Charlotte.

Mr. Victor L. Riggsbee, who operated Hawthorne Pharmacy, recently bought out his partner's interest and also Yates Pharmacy. Mr. C. L. Yates, who was partner in both stores, has decided to retire.

Mr. Max Staples reported that his young son recently had a touch of the flu together with croup, but is now reported to be all right again, and ready to see a cowboy movie.

On Saturday night, March 4th, several couples of Charlotte Drug Travelers went out to the cabin on the Catawba. The purpose of the trip was to take along a few prospective members for the club, to show what they would get for their money, if they joined. A membership drive is now on for new members for the Charlotte Drug Travelers and will continue until May 1.

Mr. and Mrs. H. H. Hudson have left Charlotte to reside at Bristol, Tennessee. Mr. Hudson was transferred by his company, Vitamin Products. We know everyone regrets to see this congenial couple leave, as they were "tops" with all who knew them, and both the Woman's Auxiliary and the Drug Travelers will feel a great loss by their departure.

Mr. E. G. Green of Eckerd's in Durham, was a visitor in Charlotte March 15th. Mr. Green was formerly manager of Eckerd's Charlotte store and has been manager of their Durham store for several years.

Mr. and Mrs. W. R. Dixon received a cablegram March 15th from their son, Walter, Jr., who is a Staff Sergeant in the Army somewhere in England. He is well and has received all mail and packages which have been sent to him.

Mrs. W. B. Holmes, Jr. left March 16th for Atlanta where she will meet her husband, who is representative for Merck. They went from there to Knoxville, Tennessee be-

fore returning to Charlotte the last of March.

Mrs. E. H. Hemmle has been appointed as Chairman for the State Membership Committee of the Woman's Auxiliary, N. C. P. A. Mrs. Hemmle has asked us to say that she urges as many women as possible to join the State organization. The dues are only \$1.00 per year and the benefits derived from this membership are worth far more than the fee. So Mrs. Hemmle has asked that you have your one dollar bill ready for her when she calls for it.

The late Mrs. W. T. Wohlford, mother of Herbert W. Wohlford of the Elizabeth Drug Company, was honored at a special service held at the Moravian Little Church on the Lane recently when a memorial plaque was presented to mark the pew occupied by her until her death last September. Mrs. Wohlford was called the church mother of the Little Church on the Lane. Her family presented the property on which the church is built. Her immediate family were honor guests at the presentation program.

Mr. E. I. Butler, formerly an engineer with the Liquid Carbonic Corporation has discovered a method of preventing deterioration of the rubber self-sealing gasoline tanks which the Navy installs in certain types of flying boats. The complete process was accepted by the Government and the Edwin I. Butler Company given a prime war contract.

Pharmacy Radio Show

As a continuation of its policy in building goodwill for Pharmacy, the Owens-Illinois Glass Company is sponsoring a weekly radio broadcast show "Corner Pharmacist" over the Columbia Network.

The programs have a two-fold purpose: First, they promote the sale of war bonds and other government drives; second, they build up goodwill between the corner druggist and the public.

Owens-Illinois is to be commended for its work in our behalf. During recent months it has spent thousands of dollars in informing the public that "NOW YOUR DRUGGIST NEEDS YOUR HELP" through *Colliers*, *Saturday Evening Post* and other publications.

...for a Spring "clean-up" in profits



'COMBEVITA' CAPSULES

A combination of the synthetic member of the vitamin B-complex with the natural B factors as found in dried whole liver.

DOSAGE: Adults, 1 capsule twice daily before meals. Children (6 to 12 years) 1 capsule daily.

Supplied in bottles of 25, 100 and 500.

ELIXIR 'B-G-PHOS'

Provides all the elements of the vitamin B-complex with glycerophosphates of calcium, manganese, sodium and potassium. Exceptionally palatable. Noted for its stimulating effect on the appetite.

DOSAGE: Adults, 1 tablespoonful; children (6 years or older) $\frac{3}{4}$ tablespoonful, to be taken 3 times daily before meals. Supplied in pint and gallon bottles.



'LIRIMIN' CAPSULES

Ferrous sulfate with Liver-Yeast Concentrate and the Vitamin B-complex. For oral administration in the treatment of secondary anemias and certain forms of nutritional deficiency diseases.

DOSAGE: One capsule after each meal and on retiring, or as directed by the physician.

Supplied in boxes of 100 capsules.

'RIBOTHIRON'

Ferrous Sulfate with Thiamine and Riboflavin

'Ribothiron' Tablets and Elixir are effective in the prophylaxis or treatment of hypochromic anemia and provide ferrous sulfate combined with vitamins B₁ and B₂ (G) to aid absorption and assimilation of the factors necessary for normal hemopoiesis.

DOSAGE: One tablet, or one teaspoonful of the elixir four times daily, after each meal and upon retiring.

Supplied: Tablets—Bottles, 100 and 1000.

Elixir—Bottles containing one pint.



'PROPADRINE'

Phenylpropanolamine Hydrochloride Products

'Propadrine' hydrochloride is specifically indicated in relieving the nasal congestion of coryza, rhinitis, sinusitis and nasopharyngitis. Its effective yet gentle decongestive action on the inflamed and engorged mucosa promotes freer drainage and permits more normal breathing.

Supplied: Capsules— $\frac{3}{8}$ gr. bottles of 25, 100 and 500; $\frac{3}{4}$ gr. bottles of 25, 100 and 500.

Solution: 1%—1-ounce and pint bottles; 3%—1-ounce and pint bottles.

Elixir—In pint and 1-gallon bottles. 2 grains per fluidounce.



SHARP & DOHME, Philadelphia 1, Pa.

Please Mention The Carolina Journal of Pharmacy When Writing Advertisers

Cleanliness Is Next to Godliness

Yes, cleanliness is next to Godliness and not nearly so hard to achieve. Of course you're wondering why we are harping on such an old theme, but our reasons are new in that some work which is being done along other lines at the present time is dependent upon the appearance of every drug store in the United States.

On March 15th the recently organized National Pharmacy Committee of Public Information held their initial meeting. Their purpose is to publicize Pharmacy in an attempt to elevate our profession in the eyes of the public. We know that our work is "tops" but it is natural that the public must be educated to believe and know the same thing.

A great deal of work is going to be done and quite a sum of money spent in this National Public Relations program. However, regardless of the amount of money spent on radio programs, regardless of the number of column inches of newspaper space devoted to the subject, if the customer walks into your store and has to step over paper cups, drinking straws, etc., in order to make his way to the prescription department, only to find disorderly shelves, a dirty counter, a littered floor, and similar eye-sores, he will walk down the street and into a cleaner establishment the next time. But more important, he will read the newspaper publicity, hear the radio programs publicizing Pharmacy and will call us "hypocrites" for preaching one thing and practicing another.

Drug Store Closings

Drafting of proprietors into the armed forces was responsible for more than 25 per cent of all drug store closings during a five-month period, the National Wholesale Druggists' Association reveals in announcing results of a survey of drug store closings, conducted for the Association by Dun and Bradstreet.

Natural causes, such as illness, death or retirement, were responsible for another 25 per cent of the closings, the report says, and the remainder can be credited to insufficient

capital, lack of understanding of the principles of merchandising, and competition. The report notes that where competition was involved it usually was from independent, not chain, stores.

The survey, which covers the period from December 1, 1942 to April 30, 1943, analyzes factors involved in the closings of 138 stores in all parts of the country. The Association estimates that the 138 stores surveyed constituted about 18 per cent of all drug store closings during that period.

In analyzing the results of the survey, the committee drew the following conclusions:

1. Insufficient capital, competition, poor personality, inexperience, failure to keep adequate records, and too high personal withdrawals were the chief causes of failure.
2. Stores closing with loss to creditors nearly all had higher than normal rent.
3. Nearly all stores which closed with loss to creditors had been C.O.D. or slow pay for at least one year before closing.

"Drug retailing, in spite of a turnover of approximately 10%, is one of the most stable of retail lines, one reason being that drug store proprietors are men of more highly specialized training and qualifications than are required for the operation of some other types of retail stores," the report points out.

Sixty-four of the stores surveyed were established by the last proprietor, 55 were purchased as going concerns and 12 were purchased as bankrupts. Of all the stores, 117 were operated by an individual, 6 by partnerships, 12 by corporations and 3 as agencies. None were chain branches.

Prescription Figures

A drug store in a small town has submitted their prescription figures for our files. The proprietor is the only registered pharmacist in the establishment. He writes us that in the period of March 15, 1943-March 15, 1944 he filled 17,358 new prescriptions and did 5,718 refills, making a total of 23,076. This gives a daily average of 63.

Wartime Nutrition



When you suggest ice cream to your customers, you are recommending *real nourishment* in its most delicious form. And when you sell Sealtest Ice Cream, you are selling a food whose quality and purity are scientifically controlled and safeguarded.

Southern Dairies
Sealtest
ICE CREAM

Please Mention The Carolina Journal of Pharmacy When Writing Advertisers



Mist from the Mountains

By JAMES W. HARRISON, Asheville

Ensign Eddie Varner, USNR, had a few days furlough in February, spending most of it in looking for a druggist for his Brevard store.

Joe McKay of Hazelwood was fortunate enough to have two weeks of rest in Florida during February.

C. E. Cline, after a brief stay in Greensboro and Raleigh, is again at Salley's for a few weeks.

John A. Goode also had a fortnight rest in Florida during February.

Joe Aiken also made the long trek to Florida in late February, but to be with his mother who was seriously ill. We are glad to report that she is now much improved.

Johnny Johnson, Kenilworth Drug Store, used two nights on busses in order to spend a day in Chapel Hill in early March. Johnny says, "Every North Carolina druggist should make a periodic visit to Chapel Hill to see how the boys conduct the Association." A pilgrimage to *Mecca*, so to speak.

Corporal Dick Young, son of Richard E. Young of Eckerd's of Asheville, is making quite a name for himself in the squared circle. Dick fought to the finals in the Chicago Golden Gloves Championship matches and only lost then by a TKO. Dick's victor and himself, both middleweights, are Chicago team members selected to meet the New York team in Madison Square Garden on March 27th. Mr. and Mrs. Young attended the Chicago fights.

R. J. Noell has resigned his position as prescriptionist at Goode's and has moved to Florida.

Dean Tainter of Marion is an occasional Asheville visitor, making a few trips in early March to visit his father-in-law who is ill in an Asheville hospital.

Beaman Pinner, Army Medical Corps,

wangled a fourteen-day leave from his camp at Jackson, Miss., and spent all but the travelling time at his home in West Asheville.

Relief Pharmacist Available

We have among our Association members a very unselfish woman pharmacist who is willing to give up her summer vacation so that other pharmacists of the State may have a rest period away from their stores. She will work for a period of not more than two weeks per store. For further information, write W. J. Smith, Drawer 151, Chapel Hill listing the period for which you wish her services.

"ORDER BY MAIL From McCOURTS"

EITHER FOR IMMEDIATE
OR FUTURE DELIVERY

- Labels
— Rolls or Flat
- Boxes
- Physicians Rx Blanks

Satisfaction Guaranteed
— or No Sale

McCourt Label Cabinet Co.

Specializing in Labels for Drug Stores

58 BENNETT STREET

BRADFORD,

PENNA.

We Tell 'em — You Sell 'em



**Millions of
Newspaper Readers
Every Week
and
Millions of
Radio Listeners
Every Day**

HEADACHES-NEURALGIA Eased Quickly with "BC"

Agonizing headaches and annoying neuralgic pains usually yield to the quick relief of muscular aches and functional periodic pains. Acts as a sedative in simple nervousness. 10c & 25c sizes. Use only as directed. Consult a physician when pains persist.

of muscular aches and functional periodic pains. Acts as a sedative in simple nervousness. 10c & 25c sizes. Use only as directed. Consult a physician when pains persist.



**B. C. REMEDY COMPANY
DURHAM, NORTH CAROLINA**

"Keep it on Hand—To Supply the Demand"

Groome's Greensboro Gossip

MRS. DEWEY E. GROOME, *Reporter*

For several months we haven't been able to get any news from Greensboro, due to the fact that Mrs. Finch, their reporter, had moved to Washington. So we were elated to find in our mail box the other day a letter from our friend, Eva Groome, with some most interesting news notes concerning the pharmaceutical personnel and their families of Greensboro. We hope that Mrs. Groome will see fit to continue sending these reports, now that we have her back at the typewriter.—V. S.

Roger McDuffie, President of the Greensboro Drug Club, tells us they had a most interesting meeting during the first part of March—stag affair, of course—at the Jefferson Roof Restaurant. It seems they had a splendid attendance and a most interesting program centering on a discussion of present-day problems. With them they had two very distinguished visitors, none other than our friends, C. C. Fordham, Jr. and A. C. Browning. It is our understanding that "A. C." is now at sea, and we wish for him, along with all the others, the best of luck.

We hear that Wilkerson-McFalls are happy to have with them Herbert Seoggins, formerly of Louisburg, N. C., and a graduate of Carolina. Mr. Seoggins was in the Army for a couple of years, having recently received a medical discharge. We welcome him to Greensboro and assure him he will be happy in his home at Wilkerson-McFalls.

There seems to have been quite a lot of excitement at the home of the I. O. Wilkersons a few nights ago. A visitor, a young Negro man, decided he would take a stroll through and see what he could find of interest. However, before he had made any headway he was discovered and immediately turned over to proper authorities with instructions to serve "hickory-tea."

We extend to Mr. and Mrs. Harper Best our deepest sympathy in the loss of Harp-

er's mother, Mrs. Lila W. Best, wife of the late Dr. B. W. Best. Mrs. Best passed away February 8th at her home on Broad Avenue. She had for a number of years been one of Greensboro's most beloved citizens and will be greatly missed.

Bobby Best, the 18-year-old son of Harp-er and Mrs. Best, is now in the Navy in Bainbridge, Maryland. He was home on his first few days leave recently.

We are very much thrilled about little Alice Diana Anderson, daughter born to Mr. and Mrs. Francis Anderson. Mrs. Anderson, the former Carolyn Cox, was pharmacist at McDuffie-Eubanks for some time before her marriage.

We have another announcement if you please—none other than a young son of Mrs. Philip Fagan. Mrs. Fagan is a former pharmacist of McDuffie-Eubanks, and her husband is stationed at B.T.C. No. 10.

New York we hear is a big—big CITY. Now, of course, Mr. P. A. Hayes didn't tell us this. We wonder though if he won't agree. Recently he accompanied Mr. A. B. (better known as "Abie") Williams, the recently appointed Drug Sundry Buyer, to New York. We thought this was a business trip, but indications are that this is one trip made most enjoyable by the grand mixture of business and pleasure. This was Mr. Williams first *business* trip to New York, but we can say to him he chose a good fellow to accompany him.

Now that Grandma and Grandpa (Mr. and Mrs. Frank Hayes) are without Estelle (Mrs. Loomis) and the little granddaughter, we wonder what we can do to make Frank walk down the street with the usual broad smile. You know it is a fact, he actually thinks that no other grand-child has even been so sweet and pretty! As for "Grandma Hayes," she just KNOWS that there never has been or ever will be another so wonderful. Estelle and the little girl are on a visit with the other grandmother, Mrs. C. B. Loomis in Demorest, Georgia.

Bill Cagle, son of Mr. and Mrs. C. V. Cagle, is now a member of the Eighth Air

Force somewhere in England and was recently promoted to Staff Sgt. They hear quite often from Bill and he has been in several missions over Germany. Best wishes always to you, Bill.

Steve and Mrs. Frontis are still in Washington. Steve, as you know, is in the Navy in a big dispensary. Here's what he says, "I'm learning how to change 'em." Course you know what he means!

We feel "Ritzy" to include among our group those who are able to live the "retired" life. Yes, we almost envy them—just can't do that, though, when we speak of Margaret and Bill Sellars. They are just about the most cozy couple we know and they are enjoying so much their lovely place in the country. Bill is feeling and looking so much better now that he is able to get some of the much needed rest and relaxation. As for Margaret, she says the country is just wonderful.

Early in January, Mrs. C. H. Bradford was called to West Columbia, S. C. because of the serious illness of her oldest brother, Dr. C. E. Oxner. On January 7th, Dr. Oxner passed away. He was only 43 years old and a very prominent and promising physician.

Elam Drug Company has a new addition to their family—Mrs. Audrey Brown. Welcome, Mrs. Brown, and we hope you enjoy your work with the Bradfords.

Some people get so busy these days they forget to smile. Such is not the case of our friend "Pop" (J. L.) Howerton of Elm Street Pharmacy. Both he and Mrs. S. L. Jones stay quite busy and right behind the counter, and report they are still able to take care of the sick.

We happen to know of one drug store in this town that is plenty lucky. They have a new motorcycle and say they can give prompt delivery service now. Of course you wonder whom they are able to depend upon to make these trips. Well, if you must know, it is none other than Margaret Lloyd or perhaps J. T. Usher himself. Of course they are usually busy behind the prescription counter, and do this just when the delivery boy does not show up. Asheboro Street Pharmacy has always been most dependable, but, we kinda agree

with Mr. Usher, he has a nice attraction in Margaret who is always most efficient in every detail.

Mr. Jesse Tyson, now operating Green Street Drug Company, recently purchased from W. P. Sellars, is doing a splendid job and business seems to be good at all times.

Tommy Crutchfield (Crutchfield's, Inc.) has been working quite hard due to the illness of Mr. Grant, his assistant. Mr. Grant is able to be back on the job now and we are quite glad too. We hear that "Little Tommie" (his baby girl) is seriously in need of her Daddy now that she is so ambitious about learning to walk. So, we hope Pop Tommy will take time out to take her for a little walk, and get a little walk for himself.

Have you seen the New Revolution Drug Store? This has all been redecorated and restocked since their fire the first of the year. Ralph Sykes has really something to be very proud of in his store. He has real curtains at the top of his front windows! A new and modern prescription counter—yes, and a brand new stock throughout. Ralph and Fay would like for you to take a little drive out to see their new store.

Rufus Russell, brother of Lon, is now connected with Cecil-Russell Drug Store. Welcome to you, Rufus. Cecil-Russell has made some changes in their store arrangement, which is very attractive.

The assistant manager and the new soda fountain manager at Walgreen's must be well trained and very dependable these days. Someone told us that the W. D. Tennants took off for a week-end visit with Mrs. Tennant's mother at Crossnore, N. C. We hope they will do this more often and have the very best time.

Mr. I. L. Zuckerman of Mann's O'Henry Drug Store tells us that they are kept plenty busy these days, but have been very fortunate with their employees staying on the job.

If we want to talk about the employees at Liggett Drug Company, we have the permission of Mr. W. E. Wagoner, the manager, to say just what we think. In the first place we have to agree with him that he has a pretty nice set-up. It so happens that a young lady walked in to Liggett's

early one morning and asked for a jar of cold cream. She noticed that the "boy" mopping the floor had every intention of giving the best of service. The "boy" happened to be none other than our friend, J. P. Norman, who thinks nothing of it if the porter does not show up. If the customer had been very polite, it seems to me she would have mopped while Mr. Norman went for the package!

We wonder if it isn't getting about time for F. S. Petrea (Liggett's) to be looking through the attic for his fishing tackle. He has been away right much lately—just an idea of our own.

Greensboro Drug Club Auxiliary

The fourteenth regular luncheon of the Drug Club Auxiliary met February 16th at 12:30 noon at Cartland's Tea Room. This was one of the loveliest luncheons of the year. The air was just filled with Spring, even to the extent of a corsage for every member. We must tell you about these since they were an original idea of our President, Mrs. C. H. Bradford. They were made of popcorn which had been colored in pastel colors, and they made the most adorable corsages. To say the least, they were highly appreciated by all.

Immediately following the luncheon we retired to the living room for the business meeting. The President seemed quite pleased with all reports. The financial report was good, the report from Mrs. M. G. Morris, chairman of our Red Cross work, was most pleasing. Since our last meeting she reported 171 hours given to Red Cross, 101 of which were in nursing, 40 hours in sewing, and 30 hours in canteen work.

We had a most unique entertainment feature. In the first place we had wondered WHY all the corsages. We found out later that this was the month for our Birthday Party. We were celebrating the birthday of our little friend, Mrs. C. J. Kee. She was presented with a lovely cake and all sang Happy Birthday to Jessie! Following this we had fun with lucky

numbers. Judy (Mrs. D. E.) Compton and Eva Groome were quite the happy pair—their numbers were lucky and each was presented with hose.

The real fun came when we were asked to unload our hand-bags. We often wonder why we carry everything! We were instructed to count the different articles. We are still wondering what little ole (W. D.) Tennant had in mind when she was carrying around with her 114 different articles! Had she been shopping, visiting, or perhaps on her way to spend the week-end! She was presented with a novelty vase for being able to carry the load!

All in all—this was one of our most enjoyable meetings. It seems that each came with the intention of getting the most out of the party and that is just exactly what it takes! Those of you who missed it—we are sorry, and hope you will be with us at our next meeting which will be April 19th. Mrs. W. L. Johnson will have charge of the program and we know it will be good.

It was voted to have a benefit party at the Sally Sothern Room at Southern Dairies, Inc., Friday, March 17th. Practically everyone present was anxious to make a reservation for one table, knowing the good times we have at these parties.

Benefit Bridge Party

The benefit bridge party was held March 17th at the Sally Sothern Room and was a bang-up success. The weather man very agreeably furnished a beautiful day and everyone felt grand and peppy. St. Patrick's Day was well celebrated in the decorations and color schemes of the party. Seventeen tables were in play, and most everybody won a prize for, in addition to a prize for each table, there were enough more to bring the total number of prizes to thirty. The players were well pleased with their lovely party and I know the President of the Auxiliary, Mrs. Bradford, was pleased with the fact that \$20.30 was cleared after all expenses had been paid.

First U.S.P. Bound Supplement

The First Supplement to the U.S.P. XII is now available, and anyone who owns the Pharmacopoeia may secure the Supplement at no extra cost by mailing the coupon in the back of the book. The new Supplement will contain a coupon entitling the owner to the Second Supplement if and when one is issued.

Articles recognized in the new Supplement are as follows:

Capsulae Diethylstilbestrolis
Capsulae Hexavitaminarum
Capsulae Totaquinæ
Capsulae Triasyni B
Capsulae Triasyni B cum Hepati
Concentrate B-Vitaminarum Hepati
Dichlorophenarsinae Hydrochloridum
Diethylstilbestrol
Estradiol
Injectio B-Vitaminarum Hepatis
Injectii Diethylstilbestrolis
Injectio Ergonovinae Maleatis
Injectio Menadioni Sodii Bisulfitis

Injectio Triasyni B cum Hepati
Liquor Hydrogenii Peroxidi Fortior
Menadioni Sodii Bisulfis
Oxophenarsinae Hydrochloridum
Saccharomyces Siccum
Succinylsulfathiazolum
Sulfadiazinum
Sulfadiazinum Sodicum
Sulfadiazinum Sodicum Sterile
Sulfaguanidinum
Sulfadiazonum Sodicum
Sulfadiazonum Sodicum Sterile
Tabellæ Diethylstilbestrolis
Tabellæ Hexavitaminarum
Tabellæ Saccharomycetis Sicci
Tabellæ Succinylsulfathiazoli
Tabellæ Sulfadiazini
Tabellæ Sulfaguanidini
Tabellæ Totaquinæ
Tabellæ Triasyni B
Zinci Peroxidum Medicinale

(Signed)

M. L. Jacobs, Member
U.S.P. Revision Committee
University of North Carolina.

TABLETS

Aminophylline—Phenobarbital

Ascorbic Acid

Multi-vitamin

Nicotinic Acid (Niacin)

Nicotinamide (Niacinamide)

Phenobarbital

Riboflavin

Strychnine Sulfate

Thiamine Hydrochloride

Vitamins A and D

Vitamin B Complex High Potency

Scientifically Correct Products

L. P. MAYRAND

Manufacturing Chemist

GREENSBORO, N. C.

Look into this **LIQUID** vitamin
and mineral food supplement—

ZYRONE

ZYRONE isn't just "another vitamin pill." It is a **LIQUID** food supplement which supplies the minimum daily requirements of Vitamins B₁, B₂, and the Vitamin Niacin, 12 times the minimum daily need of Iron, and helpful amounts of Calcium, Phosphorus, and Manganese.

Examine the ZYRONE formula. See if it isn't one of the finest of its kind you have ever seen. Then remember that ZYRONE is backed by a heavy radio campaign designed to reach all classes.

Where ZYRONE has already been introduced, retailers report a high percentage of repeat sales. Stock ZYRONE with the confidence that comes in stocking any product of

THE CHATTANOOGA MEDICINE CO.

Chattanooga

Tennessee

FOR SALE

Rebuilt Electric Ice Shavers

Wanted to Buy

Worn Out and Discarded Hand
or Electric Shavers

Write

O. A. BERRYHILL

927 Poindexter Drive
Charlotte, N. C.

Prescription Balances Repaired

Accurately

Speedily

Economically

Our convenient Southern location
and competent shop technicians
eliminate useless waiting and de-
crease repair costs.

PHIPPS & BIRD, Inc.

915C E. Cary Street

Richmond, Va.



HAVE YOU RECEIVED YOUR Shopper's Code CARD?

The Pal "Shopper's Code" is on the counters and in the windows of hundreds of stores from coast to coast. It's **YOUR** card, addressed to **YOUR** customers, to explain **YOUR** problems. Here's what it says (in part):

"I will be patient—

if I'm not waited on promptly
and efficiently, or if I can't get
exactly what I want when I
want it. . . ."

"I will cooperate—

with my dealer who is serving
me during these unusual times
as best he can. . . ."

If you haven't received yours yet, ask your jobber's salesmen to order it for you from the Pal representative, or write us direct. It's yours for the asking—just another evidence of Pal cooperation.

Order Through
Your Wholesaler

PAL

hollow ground
RAZOR BLADES

Pal Blade Co.

595 Madison Ave.

New York, N. Y.

Heard While Passing

By N. B. Moury, Greensboro

Sgt. Bill Wilkins, son of Pharmacist W. R. Wilkins of the Wilkins Drug Company of Mocksville, was home on a furlough recently. Sgt. Bill was manager for Standard Drug Company of Kinston, and has been in the Service for about a year. He has been stationed at Kiska.

Sam McFalls, formerly of Wilkerson-McFalls of Greensboro, who has been stationed at Miami for some time, was recently transferred to Boston, and later promoted to Captain.

Ed Welfare, son of Sam Welfare of Winston-Salem, is working at Varner's Drug Store, Brevard.

Mr. G. W. Hart of the Standard Drug Company of Winston-Salem, had his appendix removed recently, but is back in circulation again, and expects to return to the job shortly.

Mr. Watson of O'Hanlon-Watson, Win-

ston-Salem, has had quite a bit of trouble with an infected ear, but is recovering now.

Tom Moore, Wilson druggist and GOP candidate for Congress, resigned from the State Board of Elections and recommended a successor, whose name is not known as yet.

Reaco Products

The following announcement has just been released by Mr. I. T. Reamer, Director of Reaco Products, Durham:

Reaco B-Complex with C Tablets (sometimes prescribed by Duke doctors as Reaco Tablets, also Reco Tablets) are stocked by Peabody, King, Justice, Scott, Burwell & Dunn, Owens & Minor.

All of the above stock A.E.P. Tablets. The following stock only A.E.P. Tablets at present: Bodeker, Bellamy, Strother, Dr. T. C. Smith, O'Hanlon-Watson, McKesson & Robbins (Murray), Columbia, S. C.

The shape of the vitamin tablet now being delivered varies slightly from our original tablet. Please explain to your customers on refill of Rx.



A NEW PRODUCT... For New Profits

EVERCOL

ISOPROPYL ALCOHOL RUBBING COMPOUND

This new rubbing compound is the finest rub down you can possibly buy. There is no better quality obtainable and the special blend of neutralizers which we have used gives you a product that is pleasant to use. Order from your jobber. If he does not stock it, write to

THE McCAMBRIDGE & McCAMBRIDGE CO.
2201 Eagle Street Baltimore, Maryland

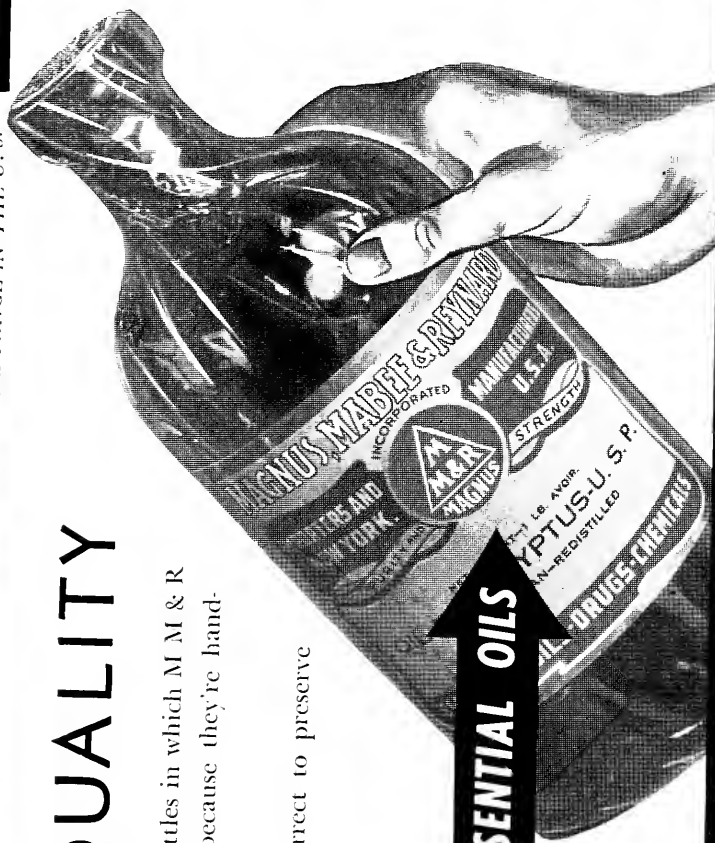
MAKERS OF EVERFRESH CITRATE OF MAGNESIA

Please Mention The Carolina Journal of Pharmacy When Writing Advertisers

UNIFORM QUALITY

Druggists like the professionally uniform bottles in which M M & R Essential Oils and Balsams are packaged because they're handsome enough to be kept out in the open.

The special amber glass is scientifically correct to preserve the *extra quality* of M M & R oils.



THE QUALITY LINE OF ESSENTIAL OILS



Order Through
Your
Wholesaler

MAGNUS, MABEE & REYNARD, INC.

QUALITY ESSENTIAL OILS, BALSAMS

16 DESBROSSES ST.



AROMATIC CHEMICALS, ETC... SINCE 1895

NEW YORK, N. Y.

Attention!

The 65th Annual Convention of the
NORTH CAROLINA PHARMACEUTI-
CAL ASSOCIATION will be held in
RALEIGH on May 23 and 24.

Bob Cromley, Chairman of the Enter-
tainment Committee, has already completed
plans to provide sparkling entertainment
for the Convention. Something good is in
store for you. You can't afford to miss it;
so begin now to make your plans to attend
this Convention.

W. H. KING DRUG COMPANY

Wholesale Druggists
RALEIGH, N. C.

"The House of Friendly and Dependable Service"

The Carolina **JOURNAL OF PHARMACY**

Published Monthly by the North Carolina Pharmaceutical
Association at Chapel Hill, N. C.



R. I. (BOB) CROMLEY
Local Secretary, 1944 Convention

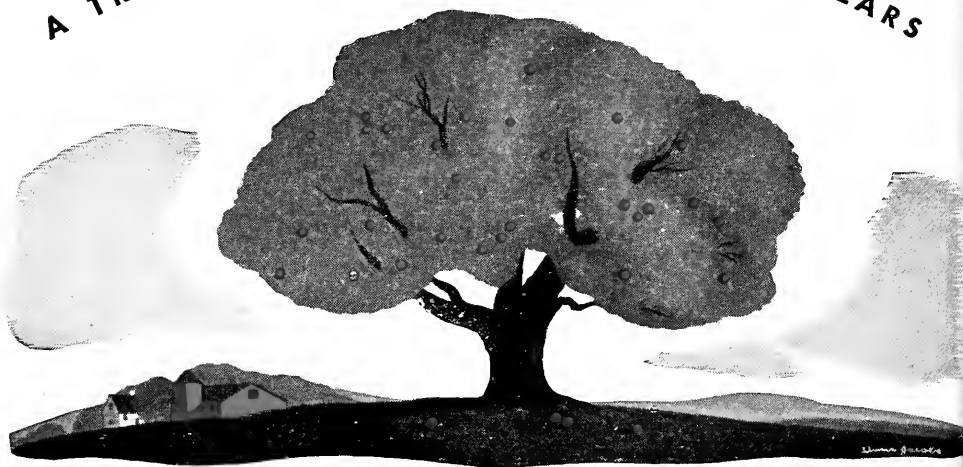
May, 1944

XXV Number 5

Program Issue



A TREE IS KNOWN BY THE FRUIT IT BEARS



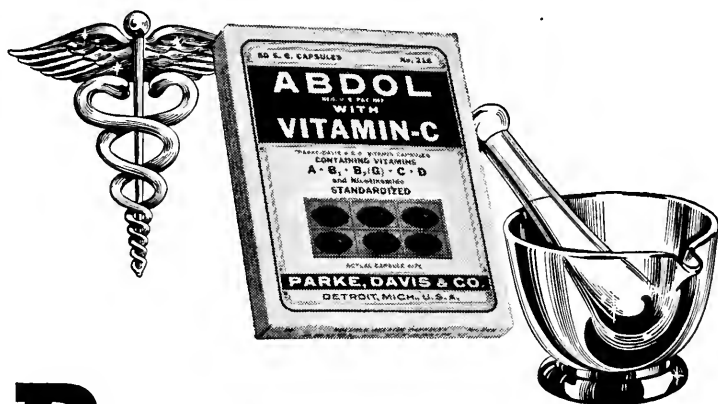
ETERNAL truth has a way of penetrating the veneer of things to reveal methods and events in true perspective. The real test of an organization, an institution, or a business policy is not what it professes to be, but what it is and what it accomplishes.

A half century of the Lilly Policy has served to bring the physician, the pharmacist, and the wholesaler into closer mutual respect and understanding. Each appreciates more and more the rightful function of the others. Eli Lilly and Company is grateful for having been accorded the privilege of contributing to this improved relationship among the health services.



Among the Lilly veterans in the Middle West is V. L. Kerns, who became associated with the organization in July, 1914. Mr. Kerns registered as a pharmacist in Missouri in 1910. His present territory is in Kansas City.





PROFESSIONALLY DISTRIBUTED VITAMINS

You won't find NATOLA* or ABDOL* in a bin at the supermarket or next to the soap counter at the corner grocery. The PARKE-DAVIS vitamin line is *professionally distributed* . . . detailed to physicians and sold only through pharmacists.

Fifty-six per cent of those who buy vitamin products buy them on the advice or

prescription of a physician . . . and he expects you to dispense a *professional* product, as distinguished from the products he sees featured in the grocery.

If you wish to retain your share of the *professional* vitamin market,—detail, display, and sell a *professional* line of vitamin products . . . the PARKE-DAVIS line.

*Trade-Marks Reg. U.S. Pat. Off.



PARKE, DAVIS & COMPANY
DETROIT, MICHIGAN

Demand Growing By Leaps and Bounds!



ANTISEPTIC

*Repeats on Merit
Real Trade Builder*

Big Advertising Schedule

For Itch and Burn of
ATHLETE'S FOOT
 Ringworm, insect bites and similar skin irritations
AT JOBBERS

\$2.80 Dozen — 2 Free

Also keep well
stocked on O-N
for cold discomforts.



Owen Drug Company

Salisbury, North Carolina

Norwich



YOUR PROFIT HOUSE

Norwich is your profit house. To the public the Norwich seal represents the highest pharmaceutical standards. To druggists it is the sign and symbol of dependable consumer demand.

Norwich products are priced—and Fair Traded—to give you a highly satisfactory return. And they are Advertised—your assurance of turnover and profit.

THE NORWICH PHARMACAL COMPANY
NORWICH, NEW YORK



UNGUENTINE* for minor burns
PEPTO-BISMOL* for upset stomach
UNGUENTINE* RECTAL CONES
 for simple piles
AMOLIN* POWDER DEODORANT
AMOLIN* CREAM DEODORANT
NORFORMS* vaginal suppositories
RESPAMOL* for coughs due to colds
ZEMACOL* for skin irritations
OCUSOL* eye lotion
NORPLEX* Vitamin B Complex

And other fine
pharmaceutical preparations

* T. M. Reg. U. S. Pat. Off.



Nearly 8 FAMILIES OUT OF EVERY 10

Hear Miles Radio Programs Every Week*

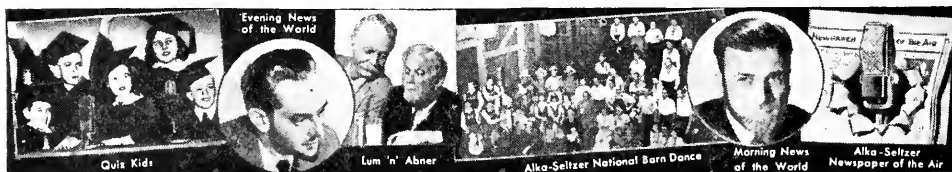
That's Power! Just think of the overwhelming *Sales Influence* this tremendous Radio coverage gives ONE-A-DAY (brand) Vitamins. Think of the ideal circumstances under which Miles Radio Sales Messages reach your own customers. Right in their own homes, *8 families out of every 10* hear a Miles Network Radio Program at least once each week.

This summer we will feature the year 'round use of vitamins. We are going to show why vitamins are as important in July as in January. In this way we will use the six Miles Network programs to help you sell One-A-Day (brand) Vitamins all through the summer. So help *us* to help *you*. Convert these summer *listeners* into One-A-Day (brand) summer *users*. Your concentration on One-A-Day (brand) Vitamins is all that is necessary . . . and *you'll find it pays!*

MILES LABORATORIES, INC. • Elkhart, Indiana
ESTABLISHED SIXTY YEARS

**This information obtained through an independent survey*

- 1 Six Miles Network Radio Programs will be on the air *all summer long* to help you sell more One-A-Day (brand) Vitamins.
- 2 Eight out of ten families will be told One-A-Day (brand) Vitamins are as necessary in summer as in winter.
- 3 The One-A-Day line provides 3 popular vitamin combinations.
- 4 Nowhere is it possible to secure better quality.
- 5 One-A-Day (brand) Vitamins produce a great repeat business.
- 6 One-A-Day (brand) Vitamins provide full basic daily requirements of essential vitamins in convenient, easy-to-take form.
- 7 Fast turnover plus good margin mean big profits for you on a relatively small stock investment.
- 8 Miles Code of Responsibility guarantees the sale of every Miles Product.



Please Mention The Carolina Journal of Pharmacy When Writing Advertisers

POWERS-TAYLOR DRUG COMPANY

Richmond, Va.

Wholesale Druggists

Importers & Jobbers

Druggists' Sundries & Fancy Goods

We solicit your orders

Our experience of over 70 years
insures our ability to serve you
satisfactorily

Timely Tips

PUT
YOUR COLOR
and
YOUR DESIGN
IN YOUR CUSTOMERS
MEDICINE CABINET
with
BOXES & LABELS

DRUG
ST. LOUIS, MO
FINE DRUG

PACKAGE
INCORPORATED
BOXES & LABELS

WRITE OR CALL

C. H. SMITH

Representative

Phone 3-5208 Charlotte, N. C.

Box 1001

The Seeman Printery, Inc.



Where Good Printing is a Habit



WE SPECIALIZE IN SATISFACTION
AND PROMPTNESS



Printers in Durham, N. C., Since 1885

We Believe in Our State Pharmaceutical Associations

- Never was there a time when it was more important that druggists meet together and compare their problems than it is today.

Prepare to attend the sixty-fifth convention of the North Carolina Pharmaceutical Association at Raleigh on May 23rd and 24th. The few days away from your business will help you physically, and the ideas you get from exchanging information with other druggists will help you to keep up with the many changes in business these days.



Owens & Minor Drug Company

Incorporated

Jas. B. Bowers, Pres.
Richmond, Virginia

*"Who Have Been Good Drug
Wholesalers for 60 Years"*

The Carolina Journal of Pharmacy

PUBLISHED MONTHLY BY THE
NORTH CAROLINA PHARMACEUTICAL ASSOCIATION
AT CHAPEL HILL, N. C.

W. J. SMITH, MANAGING EDITOR

Entered as second-class matter July 5, 1922, at the post office at Chapel Hill, North Carolina under the Act of March 3, 1879

Annual Subscription, \$1.00

Single Numbers, 15 Cents

Vol. XXV

MAY, 1944

No. 5

You Owe It to Yourself—to Attend the 65th Convention

In planning for the 65th Annual Convention of the North Carolina Pharmaceutical Association to be held in Raleigh, May 23-24, one major thought was kept in mind—to make the Convention one “of, by, and for North Carolina pharmacists and their friends.” The program is headed by pharmacists who operate businesses in North Carolina; by pharmacists who have to cope with the same problems as yourself; and by pharmacists who, in many instances, have successfully overcome many of the difficulties encountered nowadays in the operation of a drug store.

Thus, the 65th Convention is a convention of “home folks.”

Some of you are wondering what to do about reducing your store hours; others of you are debating with yourselves as to the advisability of closing your soda fountains for the duration. These problems will be discussed by pharmacists who have already made these decisions and are qualified to discuss them with you.

Lately we have heard a great deal about “Socialized Pharmacy and Medicine”; about “The public’s low regard for Pharmacy”; about “Post-War Planning.” During the 1944 Convention these three subjects will be thoroughly discussed; more important, what the Association plans to do about each one will be specifically outlined.

Although some of our members are of the opinion that entertainment features should be substantially reduced this year, the writer thinks differently. For more than two years the pharmacists of North Carolina, as well as other states, have stuck to their jobs as faithfully as any segment of the American population. Many of them have pushed themselves to the limit of physical endurance, or even beyond. Our Army recognizes a need for rest in “furloughs”; our Navy in “shore leaves.” Why not periods of rest and relaxation for our soldiers on the home front who are mighty important cogs in the war effort. Yes, we maintain that you have earned for yourself a right to attend entertainment events just the same as any member of our armed forces. Yes, there’ll be entertainment at the 65th Convention—maybe not on as grand a scale as “Stage Door Canteen,” but entertainment just the same.

You owe it to yourself, as well as to the public, to attend this convention. We’ll be waiting for you in the lobby of the Sir Walter on the morning of May 23rd.

BEFORE AND AFTER THE CONVENTION





PRESIDENT R. P. LYON

Greetings to the Members of the North Carolina Pharmaceutical Association and the Affiliated Auxiliaries

This is to invite you to the Annual Convention at Raleigh on May 23-24. As you go through the ensuing pages of the JOURNAL for this month, you will read of the many interesting programs scheduled for your enjoyment. I hope that all of you will be able to be present, for I can assure you that a hearty welcome awaits every one of you.

On the program you will find a number of North Carolina druggists—men of our profession who will tell us how they have overcome some of the problems which have arisen due to the war. Dr. Kelly, secretary of the American Pharmaceutical Association, will speak to us, giving us the latest developments in Washington, as concerns Pharmacy. His address alone will be well worth the trip to Raleigh. Congressman Carl

Durham will tell us what he is allowed to of the progress of the war effort. Since the various committees have been doing work of such tremendous importance this past year, their reports will create much discussion.

So come prepared to absorb a great deal of information which will help you through the remaining war days; and by all means plan to relax after each session by enjoying the entertainment programs to your utmost.

Cordially yours,

R. P. LYON, President.

CONVENTION PROGRAM

OF THE

Sixty-fifth Annual Meeting of the North Carolina Pharmaceutical Association

HOTEL SIR WALTER, RALEIGH

May 23-24, 1944

TUESDAY, MAY 23

10:00 A.M. Registration opens. Lobby of Sir Walter Hotel.

Meeting of Nominating Committee.

Meeting of Committee on Revision of Pharmacy Laws. ✓

11:00 A.M. Meeting of Executive Committee.

12:00 Noon. Past-President's Luncheon, Roanoke Room, Sir Walter Hotel.

2:00 P.M. Sixty-fifth Annual Convention of the North Carolina Pharmaceutical Association called to order by President R. P. Lyon.

Twelfth Convention of the Reorganized Woman's Auxiliary called to order by Mrs. C. H. Smith, President.

Thirty-first Convention of Traveling Men's Auxiliary called to order by President A. T. Lewallen.

Group singing "Star Spangled Banner."

Invocation by the Reverend N. J. Robison, Pastor of Hillyer Memorial Church, Raleigh.
Address of Welcome by J. C. B. Ehringhaus, President, Raleigh Chamber of Commerce, and former Governor of North Carolina.

Response to Address of Welcome by C. M. Andrews, Burlington.

Group singing "America."

"What's Ahead for Pharmacy"—a report of what is being done by the Post-War Planning Committee of the N. C. P. A.—Paul B. Bisette, Chairman.

"Pharmaceutical Education After the War"—J. G. Beard, Dean of the School of Pharmacy, University of North Carolina.

Panel Discussion—Soda Fountain Closings—by Pharmacists C. L. Eubanks, Chapel Hill; W. A. Gilliam, Winston-Salem; J. T. Stevenson, Elizabeth City.

"Operating a Small Town Drug Store"—Rowe Campbell, Taylorsville.

"Short Cuts to Better Prescription Work"—E. F. Rimmer, Chairman of Committee on Practical Pharmacy and Dispensing.

"Isotonic Solutions"—Dr. E. A. Breeht, Professor at School of Pharmacy, University of North Carolina, and member of the Committee on Practical Pharmacy and Dispensing.

5:00 P.M. Open House, Colonial Room, Sir Walter Hotel. All those attending Convention are cordially invited to attend.

8:00 P.M. Second session convenes.

Song "God Bless America," by group.

President's Address, by R. P. Lyon, with W. A. Gilliam, First Vice-President, presiding.

Solo by Miss Mary Lee Holder, District winner in National "Hour of Charm" contest.

"Present Trends in Pharmacy" by Dr. E. F. Kelly, Secretary of the American Pharmaceutical Association and Honorary Member of the North Carolina Pharmaceutical Association.

"Keeping Crane In this Sazy World"—by Humorist Bob Patton. Try a dose of this "Patton Medicine."

10:00 P.M. Dancing in Virginia Dare Ballroom to the music of Woody Hayes and his Orchestra. Sponsored by the W. H. King Drug Company.

WEDNESDAY, MAY 24

9:00 A.M. Third session called to order.

Group singing—"Dixie."

Report of F. W. Hancock, Secretary-Treasurer of the N. C. Board of Pharmacy.

"Activities of the Association During the Past Year" by W. J. Smith, Secretary-Treasurer of the N. C. P. A.

"A Report from Washington" by Congressman Carl T. Durham, a member of the Military Affairs Committee of the House of Representatives.

"Three Suggested Changes in the N. C. Pharmacy Law" by H. C. McAllister, Chairman of Committee on Revision of Pharmacy Laws.

"Creating Favorable Publicity for Pharmacy" by Paul B. Bisette, Chairman of Public Relations Committee.

1:00 P.M. Bridge Luncheon for Ladies at the Carolina Hotel. Sponsored by Southern Dairies and Pine State Creamery.

Buffet Luncheon for members of N. C. P. A. and guests—mezzanine floor of Sir Walter Hotel.

2:30 P.M. Fourth session convenes.

Group singing.

Panel Discussion—"The Results of Shortening My Drug Store Hours" by G. E. Andes, Wadesboro; Frank Dayvault, Lenoir; J. C. Hood, Kinston; Bill McDonald, Hickory; H. C. Reaves, Asheboro; Ralph P. Rogers, Durham.

"The U. N. C. School of Pharmacy" by G. E. Andes, Chairman of Visitation Committee.

Report on Resolutions—Joe Hollingsworth, Chairman of Resolutions Committee.

Report of the Committee on the President's Address.

Report of Committee on Time and Place.

Report of Nominating Committee.

Installation of Officers.

Adjournment.

6:00 P.M. Barbecue for everybody at Memorial Auditorium. Sponsored by W. H. King Drug Company.

9:00 P.M. Floor Show at Memorial Auditorium, sponsored by the Traveling Men's Auxiliary.

10:00 P.M. Dance at Memorial Auditorium, sponsored by the Traveling Men's Auxiliary.

Local Committees in Charge of N. C. P. A. Convention

R. I. Cromley, Local Secretary

Executive

P. D. Gattis, Chairman
R. I. CromleyJ. F. Neely
B. F. Page

Hotels

Jack Blackwell, Chairman
Kenneth Franklin
R. W. HunterW. L. Johnson
H. G. Russell

Publicity

A. B. Kirkpatrick, Chairman
W. C. Collins
H. J. FarnsworthWilkins Harden
A. C. McCartney

Welcome

O. C. Edwards, Chairman
Jack Blackwell
J. C. Brantley, Sr.
J. C. Brantley, Jr.
J. C. Chappell
J. W. Coppedge
William Farmer
Phifer Fullenwider
Rawley Galloway
H. I. Gattis
P. D. Gattis
Reginald Hamlet
W. R. JohnsonD. L. Jordan
A. B. Kirkpatrick
D. A. Laughlin
M. B. Melvin
L. B. Powers
Cader Rhodes
Homer Starling
J. E. Treadwell
R. C. Walton
J. E. White
W. W. Wiggins
S. M. Williams
E. W. Yates

Registration and Information

M. B. Melvin, Chairman
A. E. Butler
J. B. Coppedge
J. S. FergusonJ. W. Harrell
W. D. Pearce
H. G. Price
N. T. Taylor

Entertainment

H. I. Gattis, Chairman
J. R. Brockwell
W. A. Burwell
L. H. Crumpler
O. G. Duke
W. W. Hinnant
Kenneth KeithJ. D. Kilgore
W. F. Matthews
Pat Nelson
C. E. Page, Jr.
A. D. Pollard
J. D. Smith
Geo. L. H. White

Prizes

Homer Starling, Chairman
W. A. Andrews
B. D. ArnoldW. C. File
John I. Matthews
H. Mitchell

Transportation

J. C. Brantley, Jr., Chairman
John Buffalo
M. E. DizorC. N. Dodd
S. M. Edwards

Bob Says—"We'll Be Waiting for You"

R. I. Cromley, Local Secretary for the Convention (see front cover) certainly has played his part well in preparing for all those who will be able to attend the Convention at Raleigh. When we talk to him about Raleigh's many plans for entertaining their guests, we get so enthused we can hardly wait until the appointed time for these things to begin.

He has written us as follows:

"We are getting everything lined up in preparation for *all* those who can attend the Convention. We think it might be a good idea to warn all comers that they should be prepared for some good hearty handshaking. You see, in addition to having Governor Broughton and former Governor Ehringhaus appearing on the programs, prospective Governors Gregg Cherry and Ralph McDonald are using the Sir Walter as their campaign headquarters. Since several druggists are on the ticket for seats in the Legislature, this will add to the general handshaking, good cheer Marathon. So come prepared.

"Seriously though, we know you are going to enjoy the many entertainment features which are in store for you. At our Open House on Tuesday afternoon, you will find much congeniality backed by some good "Christian cocktails." At the barbecue Wednesday evening, you will find all the barbecue you can eat, and this is one time you can leave your ration book at home! The buffet luncheon for the men and the bridge luncheon for the ladies, are expected to be gala affairs. The dance Tuesday evening is going to be lots of fun, with Woody Hayes and his orchestra supplying the music.

"So pack up your wife along with your other shirt, and be on hand at the Sir Walter Hotel, Raleigh, Tuesday morning. We'll be waiting for you."



They Write Us Thus

A recent note from Frank Carrigan of the Caldwell Drug Store, Granite Falls, reads as follows:

"About two years ago, Bill Bramen of T. C. Smith Company, followed me about half-way to my Rotary meeting, which is about two blocks from the store, trying to sell me a \$50 shipment of films.

"Yesterday, Mr. Phillips who has taken Bills' place now that he is in the Army, was here to see me. He had several bags to carry and he was leaving as I was on my way to the Rotary meeting. Before I hardly realized it, I was carrying two of his bags, I opened the car door for him, helped him get his baggage in, invited him to lunch with me,—and all the films he would promise was 1/4 doz. Assorted Sizes. How times do change!"

David Purcell Is Commended

David C. Purcell of Salisbury, son of Pharmacist and Mrs. Sam Purcell, and graduate of the University School of Pharmacy, was commended recently by Brig. Gen. J. R. Hawkins, wing commanding offi-

cer, for "display of courage and devotion to duty" during the initial Anzio-Nettuno operations.

The commendation, just released by the wing, states: "The manner in which you have performed your duties at the Anzio-Nettuno beachhead while all our installations, roads and bivouac areas were subjected to intense artillery fire and bombing attacks is worthy of the highest praise. The courage you have shown has contributed much to the success of this operation."

Craig, as he is known to his friends, is a member of a signal air warning battalion attached to a famous fighter wing of the U. S. Army air force. His battalion took a prominent part in the invasion operations at Gela, Sicily after achieving an outstanding record in North Africa. When Italy was invaded it figured in the early assault stages near Salerno.

After graduating from the Pharmacy School at Chapel Hill, Craig was assistant manager of Purcell's Drug Store No. 2. He entered the army in February of 1942, and after training in Arkansas and Tampa, Florida, was sent overseas at Christmas, 1942.



What you put
your Prescriptions into
suggests what you put
into your Prescriptions.

PICTORIAL

PAPER PACKAGE CORP.

BURTON LYON, *Repr.*
Greensboro, N. C.

THANKS CAROLINA PHARMACISTS

and best wishes for a successful get-together



Thanks for the wonderful cooperation you have given Pal Blades, and the understanding you have shown in helping us meet our many problems of wartime production and delivery—thanks, good luck, and good business in the year to come.

As you meet in convention in Raleigh this month, it occurred to us that you are a living symbol of the greatness of this land of ours. In midst of war, you are free to meet, to renew acquaintance, to discuss the manifold problems affecting your business and mutual welfare.

Our wish—that your next convention be held in a nation at peace.

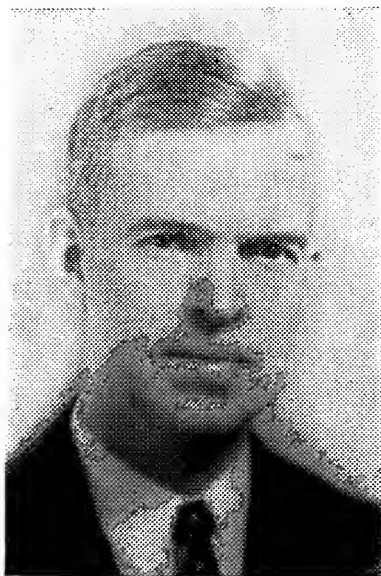
PAL

Hollow Ground RAZOR BLADES

PAL BLADE CO.

595 Madison Ave.

NEW YORK, N. Y.

"Yours for More Fun"*Bob Patton*

BOB PATTON

Bob Patton, who is slated to appear on the Tuesday evening session of the Convention, says of himself, "Born October 25, 1891, in middle of depression and not out yet. Am the fourth in direct line of R. L. Pattons and the sorriest one.

"Was raised to do on little and be satisfied with it—a virtue which went out of style with the coming of automobiles and bobbed hair.

"Educated under my father in the fundamentals, which we now sugar coat. He believed school a serious business and that we should do with our might the things our hands find to do.

"Have a large family and am proud of all of them and couldn't spare a single one. All the bad in them they got from me, so I try to be patient with them. Am the happiest when at home with the family.

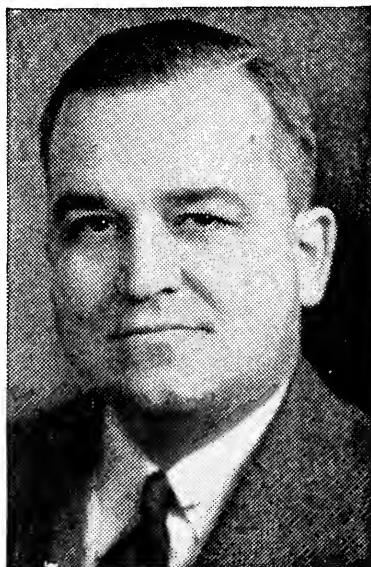
"Used to like to fox hunt and found much pleasure in it, but had to give it up when the Legislature put county superintendents on charity."

Pharmacist-Rotarian Tom Hood

Rotary District 188 recently issued an attractive brochure as a tribute to Tom Hood, the first candidate ever offered by that district for the office of Director of Rotary International, for 1944-1945.

On the cover of the booklet is a picture of Mr. Hood; the contents give a short history of his activities in Rotary which includes: Member of District Conference Committee; Chairman Conference Publicity Committee; Member of District Finance Committee; Member of Conference Program Committee; Secretary to District Conference; District Governor of 188th District for 1941-42. His activities in the Dunn Rotary club are listed as: Member or Chairman of all committees; Member of Board of Directors for six years; Editor of Club Bulletin; Secretary and Treasurer; Vice-President; President.

Mr. Hood has been associated with his brother, Paul C. Hood, in the Hood Drug Store, Dunn, for many years.



TOM HOOD

Congratulations

AND

Best Wishes

to the

Members of the North Carolina
Pharmaceutical Association and
their affiliated auxiliaries. We
anticipate for you a happy and
successful Annual Convention at
Raleigh, May 23 and 24.

Burwell & Dunn Company

Charlotte, N. C.

*Service Wholesaler and Manufacturing Pharmacists
since 1887*

Convention Comments

Registrar Charles Andrews, Local Secretary Bob Cromley, T. M. A. Entertainment Chairman Dewey Pollard, Woman's Auxiliary Chairman Mrs. W. D. Pearce, and all their loyal assistants are already grinning from ear to ear, getting ready to hand out the biggest "Welcome" you ever heard. Just enter the Sir Walter Lobby on Tuesday morning, May 23rd, and find out for yourselves.

Be sure to bring your luck with you, for there will be drawings of War Bonds and Stamps at every session. When you register you will be given a book of tickets. In this you will find a numbered card which will entitle you to a chance on those Bond and Stamp prizes.

Raleigh has ample hotel facilities to take care of Convention guests. For hotels, try the Sir Walter, Carolina, Andrew Johnson, Raleigh, or the Mansion Park. The S. & W. Cafeteria is directly across the street from Convention Headquarters, and there are other good eating establishments in the city.

Eastern North Carolina's Barbecue King will supervise the Barbecue sponsored by W. H. King Drug Company.

At the Past-President's luncheon, each guest has been asked to be prepared to relate the most amusing incident which has happened to him since he received his pharmacy license. What you bet we'll hear some corkers?

When the Kelling Nut Company was contacted for special advertising for this issue, they not only contracted for the two center pages, as you have already noticed, but wrote us offering to supply nuts for use at the dinner parties of the Convention. This is cooperation to the nth degree.

Both the Woman's Auxiliary and the N. C. P. A. are planning some very attractive program brochures. The Auxiliary will use red, white, and blue for their color scheme, while the N. C. P. A. will use a blue booklet edged in white.

The N. C. P. A. Nominating Committee, headed by W. C. Ferrell, Nashville, will meet Tuesday morning at 10 o'clock, in advance of the Convention sessions. Thus, they will be free to enjoy the program, having

completed their work before the "call to order."

Bob Patton, the Sage of the Blue Ridge, will treat us to 30 minutes of side-splitting humor, direct from "them thar hills."

It's going to be mighty nice to have two of our native North Carolinians, Dr. E. F. Kelly and Congressman Carl T. Durham, back with us from that hurly-burly city of Washington.

We think it will be novel to begin each session with a song by the entire audience, don't you?



Dr. Kelly to Address Convention

The N. C. P. A. is very fortunate in being able to entice Dr. E. F. Kelly to the Convention. Dr. Kelly, a North Carolinian, has been Secretary of the American Pharmaceutical Association for a number of years. However, he apparently has a soft spot in his heart for his native heath, since he is taking time out from his busy days to pay a visit to us.

Dr. Kelly will speak to the combined groups of the N. C. P. A. Tuesday evening, May 23rd. His subject will be "Present Trends in Pharmacy." Since he is in a position to give us a great deal of timely, useful information, his address is awaited with much interest.

WELCOME

AIR CONDITIONED RESTAURANT

R
A
D
I
O



G
A
R
A
G
E

KENNETH PHILLIPS, MGR.

RATES \$3.00 UP

CIRCULATING ICE WATER

**Your Raleigh
HEADQUARTERS**

••

*The Hotel
Sir Walter*

A ROBERT MEYER HOTEL

*We look forward to having you with us—and
that this Convention will be long remembered.*



H. C. McAllister Commissioned Member N. C. Board of Pharmacy

Governor Broughton commissioned Harmon Carlyle McAllister of Chapel Hill a member of the North Carolina Board of Pharmacy for a term expiring April 28, 1949. Mr. McAllister has served as Assistant Inspector with the Board of Pharmacy for the past several years and is, therefore, well qualified for this post.

"A Glance at Chemotherapy"

The March meeting of the Winston-Salem Drug Club was held at the Robert E. Lee Hotel with Maddyree Cooke, president, in charge. The featured speaker of this luncheon meeting was L. P. Mayrand, pharmacist and manufacturing chemist of Greensboro, N. C.

In discussing "A Glance at Chemotherapy," Mr. Mayrand stated that "In the use of synthetic drugs, the main problem is to devise an agent which will reach the parasite in the tissues, and serve to eliminate it with a minimum of danger and inconvenience to the host. Much progress has been made in the solution of this problem.

"Between the years 1910 and 1935, the period between the discovery of salvarsan and the announcement of prontosil, remedies for almost every protozoal disease had been found—Bayer 205 and trypanamide for sleeping sickness; atabrine and plasmoquin, in addition to quinine, for malaria, yatrien and emetine in amebiasis (amebic dysentery) and antimony compounds for certain other protozoal diseases.

"Today, in the sulfanilamides and also penicillin and related substances, we have powerful weapons against the onslaught of the bacteria. The development of success-

ful defensive weapons against the virus diseases is still a task for the scientists of the future."



WADE A. GILLIAM

President-Elect of the N. C. P. A., Mr. Gilliam will be installed as head of the Association during the last session, to be held on the afternoon of May 24th.

"The public often looks at the pharmacy as a store and not as a public health station, and while the Bernay's Report recommends a Public Relations Program, the real public relations job rests upon the shoulders of the individual pharmacist. We must make our professional services more apparent to the layman. We must make them actual, not just mere words or signs. We must go all the way."—Dr. E. F. Kelly.



To give all our valued agencies the traditional quality and traditional service for which NORRIS has so long been known, is NORRIS' greatest desire.

If at times the demands of our fighting men, plus wartime restrictions, make this impossible, please understand that NORRIS continues its traditions of highest quality and best possible service to all . . . distributing the precious supplies of NORRIS Exquisite Candies on a fair and equal basis.

NORRIS

EXQUISITE
CANDIES

Candy provides pleasant nourishment and is a real morale builder.

NORRIS, INCORPORATED

P. O. Box 2208

Atlanta 1, Georgia

Please Mention The Carolina Journal of Pharmacy When Writing Advertisers

THE WOMAN'S AUXILIARY

OFFICERS

| | |
|---------------------------------------|------------------------------|
| MRS. C. H. SMITH, Charlotte..... | <i>President</i> |
| MRS. J. C. JACKSON, Lumberton..... | <i>First Vice-President</i> |
| MRS. N. B. MOURY, Greensboro..... | <i>Second Vice-President</i> |
| MRS. LINWOOD ROBINSON, Belmont..... | <i>Secretary-Treasurer</i> |
| MRS. W. R. McDONALD, Hickory..... | <i>Parliamentarian</i> |
| MRS. A. L. FISHEL, Winston-Salem..... | <i>Historian</i> |



MRS. C. H. SMITH

Greetings

Do you know the object of the Woman's Auxiliary?

The object of this Auxiliary shall be to interest and encourage qualified women to concern themselves more actively with the Annual Convention of the North Carolina Pharmaceutical Association.

On behalf of the Woman's Auxiliary, I take this opportunity to urge your attendance at the Annual Convention to be held in Raleigh on May 23-24 at the Sir Walter Hotel.

You will find listed on the Calendar the events to which we are especially invited. The business meeting of the Auxiliary will

be held Wednesday morning, May 24th, at 10:30. We have arranged a very interesting program.

The Ladies of Raleigh and the Committees of the Auxiliary have planned many very delightful entertainment features for our benefit, and we want you to be there to share in this, as well as attending our business session.

If you have not already paid your dues for 1944, we urge that you do so as soon as you register, so that you may be duly qualified to participate in all events.

We are very anxious to have a good increase in membership this year, for, as you know, our annual dues go to maintain a fund at the State University to enable needy and worthy Pharmacy Students to complete their education. We believe you will want to share in such a worthy cause and that you will welcome an invitation to join our Auxiliary. We need your help and cooperation.

Get down the date in your engagement book, come to Raleigh prepared to have a good time, and you won't be disappointed.

Mrs. C. H. Smith,
President.

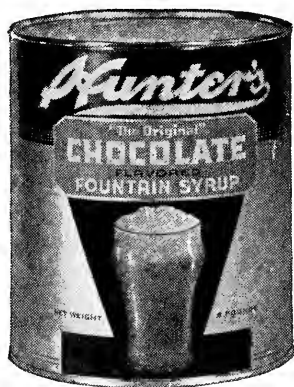


Hunter's
TRADE MARK

The Oldest Name in

PREPARED

CHOCOLATE SYRUP



Also—

READY-FOR-USE FRUIT SYRUPS

PINEAPPLE

CHERRY

LEMON

GINGER ALE

COFFEE RICO

ROOT BEER

VANILLA

ETC.

H. B. Hunter Co., Inc.

NORFOLK, VIRGINIA



Message from Mrs. W. D. Pearce

General Chairman—Woman's Entertainment
To ALL Wives of Pharmacists and Associated Travelling Men in the Old North State:

Since last May we have been thinking with pleasure of your coming to Raleigh for the 1944 convention; since the first of this year we have been actively planning for it and, now as the time draws near, every woman in Raleigh who is connected with the pharmaceutical profession is working with just one purpose in mind: to see that you have a really wonderful time at the 1944 Convention.

The general program for men and women is most attractive and we believe you will enjoy the events especially planned for the ladies. The annual business meeting of the Woman's Auxiliary will be well worth attending as there will be much interesting information given out at that time, and the program will present the best speaker in the state of North Carolina!!! Following this meeting, you will be entertained at a bridge luncheon and there will be War Bond drawings at both events.

We are expecting you, and we shall be greatly disappointed if you stay at home.
COME TO RALEIGH FOR MAY 23-24.

Cordially yours,

Sibyl C. Pearce
(Mrs. W. D.)

Woman's Auxiliary Events

Tuesday

- 2:00-2:30—Formal opening of Convention. Joint session of N. C. P. A., T. M. A., and the Woman's Auxiliary.
- 3:00—Meeting of officers of the Woman's Auxiliary. Other members of the Auxiliary are cordially invited to remain at the afternoon session of the N. C. P. A.
- 5:00-6:00—Open House at the Colonial Room of the Sir Walter Hotel.
- 8:00—Evening session of Convention. All the ladies are cordially invited to attend this session which will feature the President's Address; a solo by Mary Lee Holder, a student at Meredith College, and district winner in the National Contest held for the Hour of Charm program by their sponsor, General Electric; an address by Dr. E. F. Kelly, Secretary of the American Pharmaceutical Association; and a sparkling 30 minutes of "Patton Medicine" fun, by humorist Bob Patton of Morganton.
- 10:00-1:00—Dancing in the Virginia Dare Ballroom to the music of Woody Hayes and his Orchestra. This event is sponsored by the W. H. King Drug Co.

Wednesday

- 10:30 a.m.—Business session of the Woman's Auxiliary followed by a program which will include special music and an address by the Honorable J. Melville Broughton, Governor of N. C. There will be a War Bond drawing.
- 1:00 p.m.—Bridge Luncheon at the Carolina Hotel. There will be War Bond drawings at this event also.
- 6:00 p.m.—Everybody attending the Convention has been invited by the W. H. King Drug Company to a barbecue at the Memorial Auditorium.
- 9:00-1:00—Floor Show and Dance, sponsored by the T. M. A. at the Memorial Auditorium.

Pharmacy Committee on Public Information

The National Pharmacy Committee on Public Information has opened its offices at 620 Fifth Avenue, New York 20, New York. Complete outlines of their objectives, policies and Time-Action program will be released later.

Cuticura

. . . A FRIEND OF YOUR PHARMACEUTICAL ASSOCIATION

. . . and of your customers, too, who know the benefits of

Cuticura mildly medicated aids for the skin.

•

Cuticura Preparations are known and used throughout the world . . . not only for relieving externally caused skin irritations but also for regular, daily care of the skin.

CUTICURA SOAP is cleansing, mildly medicated, ideal for all toilet purposes.

CUTICURA OINTMENT is an emollient for helping relieve pimples, simple rashes and other blemishes due to external origin.

CUTICURA TALCUM is a fragrant, super-fine powder that soothes and comforts—helps prevent chafing and irritation.

POTTER DRUG & CHEMICAL CORPORATION
Malden, Mass.



Please Mention The Carolina Journal of Pharmacy When Writing Advertisers

Woman's Auxiliary Committees**Nominating Committee**

Mrs. P. A. Hayes, Chairman - Greensboro
 Mrs. P. D. Gattis - - - - - Raleigh
 Mrs. Dean Tainter - - - - - Marion

Membership Committee

Mrs. D. E. Compton, Chairman Greensboro
 Mrs. A. Coke Cecil - - - - - High Point
 Mrs. E. H. Hemmle - - - - - Charlotte
 Mrs. Lloyd Jarrett - - - - - Asheville
 Mrs. Hunter Kelly - - - - - Durham
 Mrs. M. B. Melvin - - - - - Raleigh
 Mrs. Clarence Tilley - - - - - Durham
 Mrs. H. P. Watson - - - - - Winston-Salem

Local Committees

Executive Chairman for Annual Meeting at
 Raleigh—Mrs. W. D. Pearce

Welcome Committee

Mrs. H. I. Gattis, Joint Chairman
 Mrs. A. D. Pollard, Joint Chairman
 Mrs. J. R. Brockwell
 Mrs. J. C. Chappel
 Mrs. R. I. Cromley
 Mrs. M. E. Dizor
 Mrs. C. N. Dodd
 Mrs. O. C. Edwards
 Mrs. W. C. File
 Mrs. Phifer Fullenwider
 Mrs. P. D. Gattis
 Mrs. Reginald Hamlet
 Mrs. D. A. Laughlin
 Mrs. John I. Matthews
 Mrs. M. B. Melvin
 Mrs. J. F. Neely
 Mrs. W. D. Pearce
 Mrs. L. B. Powers
 Mrs. J. D. Smith
 Mrs. Homer Starling
 Mrs. N. T. Taylor
 Mrs. R. C. Walton
 Mrs. W. W. Wiggins
 Mrs. S. W. Williams

Registration Committee

Mrs. R. I. Cromley, Chairman
 Mrs. Wilkins Harden
 Mrs. W. W. Hinnant
 Mrs. W. F. Matthews
 Mrs. Pat Nelson
 Mrs. C. E. Page
 Mrs. H. G. Russell

Publicity

Mrs. O. C. Edwards, Chairman
 Mrs. J. D. Kilgore

Auxiliary Meeting

Mrs. J. F. Neely, Chairman
 Mrs. P. D. Gattis
 Mrs. W. D. Pearce
 Pages for Woman's Auxiliary Meeting
 Mrs. R. I. Cromley
 Mrs. L. H. Crumpler
 Mrs. Wilkins Harden
 Mrs. J. F. Neely
 Mrs. C. E. Page
 Chairman of Entertainment Committee for
 Annual Meeting at Raleigh—Mrs. P. D.
 Gattis

Luncheon

Mrs. M. B. Melvin, Chairman
 Mrs. B. D. Arnold
 Mrs. J. C. Brantley
 Mrs. J. C. Brantley, Jr.
 Mrs. John Buffaloe
 Mrs. L. H. Crumpler
 Mrs. Hunter Farnsworth
 Mrs. John Ferguson
 Mrs. Kenneth Franklin
 Mrs. R. W. Hunter
 Mrs. W. L. Johnson
 Mrs. A. B. Kirkpatrick
 Mrs. A. G. McCartney
 Mrs. H. Mitchell
 Mrs. H. G. Priece
 Mrs. Geo. L. H. White
 Mrs. Julian White
 Mrs. Edwin Yates

Prizes

Mrs. Homer Starling, Chairman
 Mrs. Jack Blackwell
 Mrs. W. C. Collins
 Mrs. O. G. Duke
 Mrs. S. M. Edwards
 Mrs. Rawley Galloway
 Mrs. J. W. Harrell

Transportation

Mrs. J. R. Brockwell, Chairman
 Mrs. A. E. Butler
 Mrs. W. R. Johnson
 Mrs. D. L. Jordan
 Mrs. Kenneth Keith
 Mrs. Cader Rhodes

Prescription Balances Repaired

Speedily Accurately Economically
Our convenient Southern location
and competent shop technicians
eliminate useless waiting and de-
crease repair costs.

PHIPPS & BIRD, Inc.
915C E. Cary Street Richmond, Va.

Wanted to Buy

Neon "Prescription" sign—not over 4
feet long. Prefer red lettering. For
inside use. Write W. J. Smith, Drawer
151, Chapel Hill, N. C.

FOR SALE

Rebuilt Electric Ice Shavers

Wanted to Buy

Worn Out and Discarded Hand
or Electric Shavers

Write

O. A. BERRYHILL
927 Poindexter Drive
Charlotte, N. C.

Wanted

Registered Pharmacist for prescrip-
tion work, in Raleigh, N. C. Position
offers a good salary, reasonable hours,
and a suitable place to live. For fur-
ther particulars, write W. J. Smith,
Drawer 151, Chapel Hill, N. C.

DRUGGISTS WHO VISUALIZE New Horizons in Vitamin Merchandising

Should Feature

WHEATAMIN BRAND PRODUCTS

A comprehensive group of fine vitamin preparations utilizing both
synthetic and natural materials, offering a broad range of prophylactic and therapeutic values.

Write for Descriptive List

The De Pree Company

Wheatamin Division

HOLLAND, MICHIGAN, U. S. A.

To the Ladies of Greensboro

Message from Mrs. C. H. Bradford, President of the Greensboro Drug Club Auxiliary

I want to take this opportunity to thank each member of the Greensboro Auxiliary for her splendid cooperation this past year. I am sure you will agree that we have had a wonderful year in every way, and this could not have been accomplished other than through the sincere interest and hard work of everyone of you.

We have met our goal, both socially and financially. NOW, we have something to look forward to, and we can have an opportunity to express our appreciation by attending the convention. Our fellowship has been something to be proud of locally speaking, and we want to extend our good-will and this fine fellowship to the other auxiliaries in the state, and the best way to accomplish this is to MEET at the convention. I know you well enough to know that we will not have a worry there, for we can depend on every one of you to be there.

Sincerely,

Mrs. C. H. Bradford.

Revision of Pharmacy Act Proposed

The Committee on Revision of the Pharmacy Laws, headed by H. C. McAllister, met in Chapel Hill April 12th to discuss much needed changes which should be made in the present Pharmacy Act of North Carolina. Those attending were: H. C. McAllister, Chairman, Chapel Hill; C. M. Andrews, Burlington; J. C. Brantley, Jr., Raleigh; E. A. Brecht, Chapel Hill; J. C. Jackson, Lumberton; R. A. McDuffie, Greensboro; A. N. Martin, Roanoke Rapids; W. R. McDonald, Jr., Hickory; E. F. Rimmer, Sanford; W. A. Ward, Swannanoa. Attorney F. O. Bowman of Chapel Hill was a guest.

A sub-committee was appointed to work up the proposed changes in the existing Pharmacy Law, for presentation to the Association membership at the Convention in Raleigh. The entire committee will hold their next meeting at Raleigh, Tuesday morning, May 23rd.

Mrs. Hancock Dies

Mrs. F. W. Hancock, wife of the Secretary-Treasurer of the N. C. Board of Pharmacy died suddenly at her home at Oxford, on the evening of March 29. Funeral services were held the following Friday at the family residence, with Rev. M. L. Banister and C. K. Proctor officiating. Interment was in the Elmwood Cemetery.

Mr. Hancock was in our office March 28 telling us of the fine help which Mrs. Hancock had given him for more than 40 years, in carrying on his work with the Board of Pharmacy. In addition to this, she was instrumental in organizing the Woman's Auxiliary of the North Carolina Pharmaceutical Association in 1920, and was president of this group for several years. It was at her instigation that the Woman's Auxiliary Loan Fund was established at the University—a loan fund for the use of Pharmacy students.

Surviving Mrs. Hancock are her husband; a son, Frank W., Jr.; three daughters, Mrs. E. B. Howard of Washington, D. C., Mrs. Roland Pruette of Wadesboro, and Mrs. John Mayes, Jr. of Oxford; one sister, Mrs. L. E. Royster, Sr., and one brother, Col. F. P. Hobgood of Reidsville.

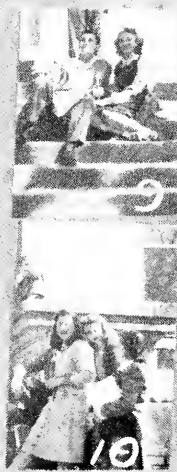
Active pallbearers were druggists and the family physician, while honorary pallbearers were deacons of the Oxford Baptist Church.

Henry K. Wampole Company

Due to restrictions on Alcohol, Henry K. Wampole and Company have discontinued distributing Wampole's Preparation in 6 oz. and gallon sizes, also Creo Terpin, 10 oz. and gallons. Until the situation improves, Wampole's Preparation will be available in 16 oz. size only, and Creo-Terpin in 3 oz. size only.

The Norwich Pharmacal Company

The twelfth annual Health Defense Sales Meeting, an inception of the Norwich Pharmacal Company to promote national good health, was held in Nashville March 4th and 5th. An important announcement made at this meeting was that a national advertising campaign in leading magazines had been scheduled for Zemacol, with full-page, half-page, and quarter-page advertisements in color.



School of Pharmacy Snapshots

(Opposite Page)

1. A group of Pharmacy students relax just before the class bell rings. Note the predominance of women students.

2. C. H. Beddingfield, Jr., Clayton; H. G. Dameron, Star.

3. Four Pharmacy coeds on their way to class: Front, left to right: Elsie Hudson, Chapel Hill; Evelyn Salter, Stacy. Back, left to right: Virginia Caudle, Peachland; Frances Cole, Chapel Hill.

4. In the foreground of this snapshot, Professor I. W. Rose is pictured relaxing with a good game of horse-shoe pitching.

5. A timid student tucks his back!

6. Jack Ranzenhofer must be watching for the birdie.

7. A trio of Pharmacy V-12 students with Coeds Salter and Caudle.

8. J. G. Beard, Dean of the School of Pharmacy, is snapped in an informal pose.

9. Two members of the March graduating class, M. S. Canaday of Four Oaks and Ruth Aycock, pharmacist at Rex Hospital, Raleigh.

10. Pharmacy Coeds Shirley Hurwitz, Clinton; Thomasine Slayton, Murphy; Evelyn Salter, Stacy.

Pharmacists Seek Political Posts

At press time three pharmacists have been reported as having entered the race for seats in the 1945 session of the General Assembly. In addition to R. T. Fulghum of Kenly, who has served several terms in the House, E. P. Crawford of Marion and Sam Welfare of Winston-Salem have their hats in the ring.

Pharmacy needs active, aggressive representatives in the Assembly since no session of this Body passes without legislation being introduced having a direct influence on our profession. A vote for one of the above pharmacists will prove mighty beneficial when the Assembly gets underway next January.



Greetings!

Members of the North Carolina Pharmaceutical Association

We extend to you a cordial welcome
and hope that you will drop by our
rooms in the Hotel Sir Walter on

May 23rd and 24th

ROBERT R. BELLAMY & SON

Wholesale Druggists

WILMINGTON, N. C.

We wish all the druggists a pleasant
visit to the Sixty-fifth Convention

in

RALEIGH

May 23-24

The Peabody Drug Company

DURHAM, N. C.

Don't be
GENEROUS GEORGE



**It wastes profits
... makes for
sloppy serving**

Generous George is the fellow who uses a glass that's too small . . . who gets too vigorous in his mixing . . . who uses too much water and finds Bromo-Seltzer overflowing like Niagara Falls in a rain barrel.

Remind him that *one turn of the knob does the job!*

Served right, you can't beat Bromo-Seltzer as a profit-maker. It's a great repeater, too! Because your customers know Bromo-Seltzer fights headaches **THREE** ways.

Listen to Bromo-Seltzer's 2 big shows:
VOX POP and ELLERY QUEEN

**BROMO-
SELTZER**

New Guinea Experiences

David Henry Hood, a graduate of the U. N. C. Pharmacy School, and leader of the Board in June, 1942 has written a letter to his parents (Mr. and Mrs. Paul C. Hood of Hood Drug Company, Dunn, N. C.) which is so interesting that we want you to have a portion of it.

Dear Mother and Dad,

Thus far I cannot complain about my life in New Guinea. It is hot and it is a very damp, steaming heat. The least exertion and one is wet from sweat. We have showers and everyone takes a good bath every afternoon and after sweating all day, it is really good to get under the shower.

There are about ten million different species of bugs in this country and all of them bite. The boys at the Motor Pool here at the Squadron killed a fifteen foot snake (a python) shortly before I arrived.

You should see the Fuzzy-Wuzzies, (natives) up here. Their hair stands on end and is very thick and bushy. Some of the men wear shorts and some wear a G-string. They dye their hair red when they are looking for a wife. So far I haven't seen any Fuzzy Wuzzy women. The native men keep them strictly in the village, a short distance from here, and don't let them roam around.

You just can't describe the jungle. You have to see it to believe it. It is really thick and impenetrable. Hanging vines everywhere and trees with roots up in the air. Thick underbrush. If a man went through it at all he would have to just simply cut his way through. You walk up to it and it is just a solid wall.

There are quite a few coconut trees down on the coast but very few around our Squadron area. There is a continuous noise from the jungle, night and day, from buzzing insects.

It rains almost every night here but hardly ever in the day time. The rain is very welcome as it cools things off.

We get our cigarettes free up here about a pack a day. Also a few cigars and some chewing tobacco. I got a package of Bull Durham in the last tobacco issue, (yesterday) and today I am having a wonderful time learning to roll my own. My self-manufactured cigarettes are so crude however, that I think I shall go back to "tailormades."

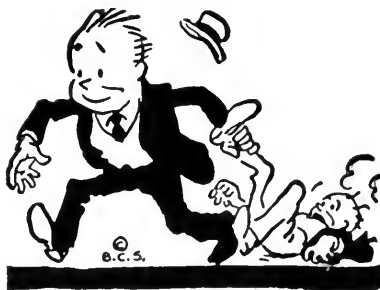
Our food is good up here, but we get lots of corned beef. Butter comes in tin cans and most everything is dehydrated. No fresh eggs, all powdered. Milk is also powdered.

Am wearing jungle boots now. They are high-top canvas boots with rubber soles, no leather at all in them. Leather rots very quickly up here and all metal rusts out very quickly if it is not kept covered with oil. We have jungle hammocks to sleep in when we go into the field. The hammocks are nice, with a rubber canopy over the top and mosquito netting sides. Of course we sleep on cots here in camp.

We also have machetes (long, wide knives), for cutting our way through the jungle.

We get a daily newspaper up here, published by the Army. It is named "Guinea Gold." Will mail you a copy. I also have some snapshots I took back in Australia that I will mail to you all. Am going to take pictures up here and will send them to you. I mailed you all a copy of "Yank Down Under" shortly before I left Australia. Would send some more of them, but cannot mail them from New Guinea.

CONVENTION BOUND



Double



FAST S

e Kay

*"The Double Kay Nut Shop is
Priceless---no First Class Drug
Store can afford to be without it."*

JOHN A. GOODE

Thank You-- Mr. Goode—and—through you we pledge
Double Kay dealers throughout the Nation that we will
keep Supplies Rolling—so that the Double Kay Nut
become more and more Priceless—in every drug store;
Double Kay may earn and deserve more and more of your
will and high opinion for the days and years to come.

R. S. Kelling

Exec. Vice President

THE KELLING NUT CO.

365 E. Illinois St., Chicago 11, Ill.

FROM PASSAIC, N. J.

Greetings

FROM

Plough Sales Corporation

Memphis, Tennessee

Distributors for Plough, Inc.

Featuring Fair Trade at FULL
Advertised Prices

AND

Originators of Plough's 7-Point Profit-Protected Sales Plan, said by retail druggists to be the strongest and most liberal platform of sales policies in the entire Drug Industry.

Plough, Inc.

Memphis, Tennessee

Manufacturers of: St. Joseph Aspirin, Penetro Products, Moroline and Mufti Products, Black and White Cosmetics and Hair Preparations, Black and White Ointment and Skin Soap, Argotane, Breethem, Ever-Ready Oil. Exclusive Distributors of Mexsana, formerly Mexican Heat Powder.

Mistake Takes Four Lives

Boric acid, mistakenly substituted for dextrose in a feeding formula, recently caused the deaths of four babies at the Lawrence and Memorial Associated Hospitals in New London, Conn. The mistake was made by a young woman pharmacy school graduate employed in the hospital's combined pharmacy and storeroom.

Robert Bonner

Robert Bonner, one of the leading citizens of Valdese, died of a heart ailment, April 22nd. Mr. Bonner was born in Morganton, October 17, 1892. At the time of his death he was operating the Rock Drug Store in Valdese.

News from Here and There

Monroe—C. M. Brooks of Secrest Drug Store went frog hunting recently and had a very successful haul. Later he entertained his friends at a Frog Leg Supper.

Charlotte—Damage estimated at \$1,000 resulted from a fire which was discovered at the rear of Nance's Drug Store. The blaze was started when a refrigerating unit motor behind the prescription counter ran hot and then burst into flames.

Durham—Lt. (jg) Ed. Hamlet and his wife were visitors in this section recently. For the past year Lt. Hamlet has been stationed in the South Pacific where he was commanding officer of a LCT. Prior to entering service, he was on the staff of the Duke Hospital Pharmacy.

Student Enrollment Continues to Drop

The American Association of Colleges of Pharmacy has just completed a survey of its members on the question of student enrollment. As would be expected the final figures showed a big drop from the average enrollment over the past ten years.

On April 10th, the date of the survey, there were 2,752 students enrolled in the various pharmacy schools of the country. Of this number 1,010 were women students. Represented in the total enrollment were 206 men under eighteen years, 492 in 4F.

Departed This World

A reporter informs us that there is much sadness in the Williams Drug Company, Oxford, these days. Rachael, a Persian cat, died recently after a nine-year affiliation with the drug concern. She had been around almost as long as the store had been in existence, and was well known to salesmen traveling in that section of the State.

Draft Salesmen?

George E. Royall of the Turner Drug Company, Elkin, poses these interesting questions: "Who are we going to get to work in drug stores? When are we going to get relief? We have a lot of salesmen that are druggists and have not been called into service, so why not draft these men for drug stores?"



Words of Wisdom

"Anytime you reach the point when you think you are indispensable, take a walk through the local cemetery and read the inscriptions on the headstones. They were pretty important guys too."

Here's help in operating your fountain in wartime



ASK your Coca-Cola salesman for this book

Restricted wartime markets bring new problems to the fountain operator. For example: How do you keep customers in spite of merchandise shortages? How do you meet the help problem with the shortage in manpower? What can you do to keep store equipment in good working order with the shortage of maintenance now?

Your immediate profit depends on your answers to these questions. So does the ability of your business to survive till peacetime.

The answers to these and many other wartime questions will be found in our new book—"Soda Fountain Operation and Maintenance". Ask your Coca-Cola salesman for your copy.

THIS BOOK CONTAINS SUGGESTIONS ON:

1. Customer relations
2. Cleaning schedule (morning)
3. Cleaning schedule (closing)
4. Washing glassware
5. Care of carbonator
6. Refrigeration
7. Dispensing carbonated beverages
8. Fountain merchandising
9. Dispenser care and operation

Copyright 1944, The Coca-Cola Company

Please Mention The Carolina Journal of Pharmacy When Writing Advertisers

Late News Flashes

Fuquay Springs—John Palmer, son of A. G. Elliott, who is with the Army Medical Corps, stationed in England, was promoted to Captain recently.

Nashville—Mr. and Mrs. W. C. Ferrell have just returned home after a two-weeks visit with their son, Reginald C. Ferrell, who is stationed at West Overfield, Mass., with the Army Air Forces. Mr. Ferrell reports an enjoyable trip and stated "we visited quite a number of historical places in and around Boston and New York. Am glad to report that our boy is well and happy and seems to be enthusiastic about his work as an aerial gunner on a Liberator."

Rocky Mount—Chief Pharmacist Mate Joe S. Neese recently returned from 19 months' duty in the South Pacific and has been spending a thirty-day leave with relatives and friends in the two Carolinas. He formerly lived in Rocky Mount and represented John Wyeth & Brothers, Inc., in Eastern North Carolina.

Chapel Hill—Announcement has just been made of the appointment of Dr. E. A. Brecht to the National Formulary Revision Committee. Dr. Brecht is on the faculty of the U. N. C. School of Pharmacy.

Charlotte—John K. Civil is able to be out after having been confined to his home on Kenmore Avenue by illness for a week.

Mr. Civil is planning to attend the Annual Convention in Raleigh.

Dunn—W. W. Carroll has entered the Navy and is taking boot training at Camp Perry, Va. He reports his new job with Uncle Sam an interesting experience.

Shelby—Mr. and Mrs. J. C. Murphy are spending two weeks in New York City visiting their son, J. C., Jr., a graduate of the University of North Carolina, class of 1937.



Picture
of
John Doe
Enjoying
Himself
at the
1944 Convention



Valentine's Meat-Extract

1 4/5 ozs. net

1 dozen at list \$9.00 through wholesaler.

Valentine's Meat-Juice Company

Richmond, Virginia

RALEIGH'S NEWEST AND FINEST

Hotel Carolina

RALEIGH, N. C.



EXTENDS A CORDIAL INVITATION

to the

**North Carolina Pharmaceutical
Association**

250 Rooms Each With Bath, Radio
and Electric Fan

ROBERT I. LEE, Manager

TRAVELING MEN'S AUXILIARY

OF

THE NORTH CAROLINA PHARMACEUTICAL ASSOCIATION

OFFICERS

| | |
|------------------------|----------------------------|
| A. T. LEWALLEN..... | <i>President</i> |
| M. G. MORRIS..... | <i>Vice-President</i> |
| J. FLOYD GOODRICH..... | <i>Secretary-Treasurer</i> |

BOARD OF GOVERNORS

| | |
|---------------------|-------------|
| L. J. LOVELAND..... | Five Years |
| N. B. MOURY..... | Four Years |
| C. H. SMITH..... | Three Years |
| J. W. BENNICK..... | Two Years |
| J. F. NEELY..... | One Year |

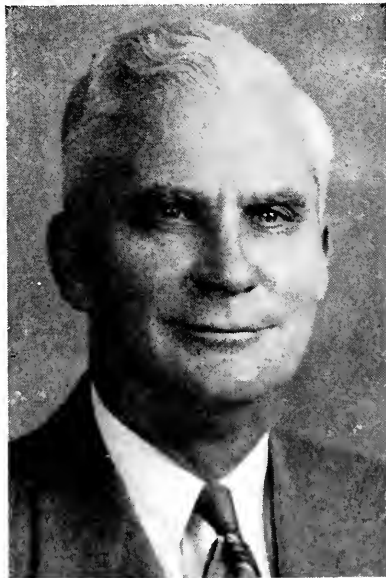
To All Members of the North Carolina
Pharmaceutical Association:

As President of the Traveling Men's Auxiliary, I realize that your motive in attending the annual meeting of the N. C. P. A. is to get ideas as how to best operate your drug store during these war times. I also realize that your coming to the Convention is a strictly business mission. However, after attending business sessions on Wednesday, May 24, we believe that you will be ready to relax and enjoy some entertainment. We have that entertainment for you.

Dewey Pollard, Chairman of the TMA Entertainment Committee, has arranged a swell floor show and dance to be held in the Raleigh Memorial Auditorium from 9 p.m. 'til 1. This event is planned for the druggists, their wives, and other guests at the Convention. We shall expect you. Of course, the Traveling Men and their wives will be there to welcome you to this evening's program of entertainment.

Yours sincerely,

A. T. Lewallen, President,
Traveling Men's Auxiliary.



THAD LEWALLEN



Plan to attend this modern Convention
even though you have to travel in an old-
fashioned rig.

*To the North Carolina
Pharmaceutical Association —*

Our Best Wishes for a
Successful and Profit-
able Sixty-Fifth Annual
Meeting.

VICK CHEMICAL CO.
Greensboro

VICKS VAPORUB

94
53
26
17

VICKS VA-TRO-HOL • VICKS INHALER • VICKS MEDICATED COUGH DROPS

Over

Million Packages Used Yearly

The Traveling Men's Auxiliary

Members of the T. M. A. will find their genial secretary, J. Floyd Goodrich, at the registration desk in the Sir Walter Hotel at 10 o'clock, Tuesday morning, May 23rd. At 2 p.m., the joint session of the N. C. P. A., Woman's Auxiliary, and the T. M. A. will convene. Then at 5 p.m., everybody is invited to the Colonial Room at the Sir Walter for Open House. At 8 p.m., Tuesday, all convention guests are invited to attend the evening session featuring N. C. P. A. President Lyon; Dr. E. F. Kelly, Washington, D. C.; Miss Holder in a musical selection; and Humorist Bob Patton. To wind up the day, there will be dancing to the music of Woody Hayes and his orchestra in the Virginia Dare Ballroom, Hotel Sir Walter.

On Wednesday morning at 11 o'clock, there will be an important business session of the T. M. A. At this time a discussion concerning the treatment which some hotels are according salesmen, will be the principal business for consideration. Don't fail to attend this—be prepared to add your thoughts to those of other members of the T. M. A. At 6 p.m. Wednesday, there will be a gala barbecue at the Memorial Auditorium. This will be followed at 9 by a floor show, and at 10 by a dance sponsored by your own group. These events will take place at the Memorial Auditorium, also, and although they will be last on the calendar for the 1944 Convention, they will be far from least!

An Invitation from Dewey Pollard

The Traveling Men's Auxiliary made a very wise choice when they selected Dewey Pollard for Chairman of their Entertainment Committee. He has asked us to tell all those who are planning to attend that the T. M. A. party scheduled for Wednesday night, will be one of the best ever offered by his group. The floor show will be the best to be had, and the nationally known Dean Hudson and his band will play for the dance. Mr. Pollard asked us to urge everybody to attend, for "anyone who misses this party will certainly regret it for a long time. All we ask of the Convention guests is for each one to see that he gets to the Memorial Auditorium at 9 p.m. Wednesday evening; we will do the rest."



DEWEY POLLARD

"Drugsmith" and "King Special"

Two wholesale drug houses of the State have added service features for their customers. The Dr. T. C. Smith Company of Asheville is publishing a mimeographed bulletin once a month, designed to keep each customer informed as to the latest developments in the Asheville territory. "Drugsmith" is edited by Jim Harrison, who does an excellent job of anything he undertakes.

The "King Special" is distributed by the W. H. King Drug Company of Raleigh. Mr. Earle Jones of that organization tells us that for some time they have been mailing a list of special merchandise and newly arrived goods to customers who find it impossible to get to the wholesale house frequently, or who are not visited so often by the King salesmen due to that old friend "rationing." "King Special" is now being mailed every Saturday to all customers of W. H. King Drug Company.



Newman's
VERAZEPTOL
 (Antiseptic Powder)

G-P-C
 Tonic

A. S. B.
 Alkalizing Powder

•

Newman Pharmacal Co.
 Louisville, Ky.



"IT'S FAMOUS
because
IT'S GOOD"

The American Druggists' Fire Insurance Co.

Cincinnati 2, Ohio

Dear Mr. Druggist:

When you have a fire you will need our service. When you pay the premium you will enjoy our saving.

You will also have benefits and advantages which no other company can so well provide. This is because we are the only Capital Stock Insurance Company owned, operated and interested in Retail Druggists exclusively.

If you are not yet a policyholder drop us a card for complete information.

Yours very truly,

THE AMERICAN DRUGGISTS' FIRE INS. CO.

By E. F. Rimmer, State Agent.

P.S.—Our South Carolina State Agent: Ralph M. Crosson.

School Days

Patricia Ann Lawrence,
U. N. C. School of Pharmacy

Spring has come to Carolina; the campus is a masterpiece of blossoms, and everyone (even the "profs," though they won't admit it) has a 100% case of spring fever. The recent announcement of the Honor Roll for the fall quarter, however, served as a reminder that grades still exist. Thirteen Pharmacy students were named on the University Honor Roll for their scholastic achievements. They are as follows: Sam Black, Asheboro; Doris Bullard, Roseboro; Emily Feld, Memphis, Tenn.; L. L. Gordon, Rutherford; R. W. Hardy, Everetts; J. R. Harris, Cliffside; Eleanor Holden, Bunnell, Florida; Pat Lawrence, Charlotte; N. O. McDowell, Scotland Neck; J. A. Ranzenhofer, Highland Falls, N. Y.; Sam Stallard, Gate City, Va.; W. W. Taylor, Durham, and Laurel Williams, Danville, Va. In addition to the above, the following students had a scholastic average sufficient to justify recognition on the Dean's Honor List: Fate Burnette, Black Mountain; Frances Cole, Chapel Hill; Shirley Hurwitz, Clinton; C. A. Johnson, Littleton; W. A. Morton, Wilmington; R. H. Parsons, Margaretville, N. Y.; A. D. Richardson, Cerro Gordo; R. C. Scharff, Asheville; Thomasine Slayton, Murphy; J. G. Taylor, Gumberry; and Muriel Upchurch, Apex.

Dr. Henry Burlage is really on the move in the interests of Pharmaceutical education these days. He attended a joint meeting of the American Association of the College of Pharmacy and the American Foundation for Pharmaceutical Education in New York on April 3, and a single meeting of the former on April 4. Hardly home, he was off again for Washington on April 14th, to discuss present and post-war problems of pharmacy and pharmaceutical education.

At a regular meeting of the Pharmacy Senate, Wednesday, April 5, officers for the next three quarters were elected as follows: President, Sam Black, Asheboro; Vice-

President, Laurel Williams, Danville, Va.; Recorder, A. G. Elliott, Jr., Fuquay Springs; Reporter, Robert Parsons, Margaretville, N. Y. Following Virginia Caudle's inaugural speech on "Pharmacists in the Promotion of Public Health," nine new members were elected to the Senate. They are as follows: Frances Cole, Chapel Hill; Sara Kibler, Morganton; Robert Hall, Mocksville; E. D. Hoyle, Cooleemee; Pat Lawrence, Charlotte; Betty Hanna, Hickory; Doris Bullard, Roseboro; Emily Aliton, Port Jervis, N. Y., and Shirley Hurwitz, Clinton.

After a day of one-sided pigtails, K E lettered lab coats, speeches to the faculty, etc., the following pledges were initiated into Kappa Epsilon, Pharmacy Sorority on Thursday night, April 20th: Emily Aliton, Port Jervis, N. Y.; Fate Burnette, Black Mountain; Pat Lawrence, Charlotte; Eleanor Holden, Bunnell, Florida; and Betty Hanna, Hickory.

Installation of officers opened the March 29 meeting of the Student Branch of the N. C. P. A. The following students took over the reins for the coming year: President, C. H. Beddingfield, Clayton; Vice-President, Thomasine Slayton, Murphy; Secretary-Treasurer, Laurel Williams, Danville, Virginia; Executive Committeeman, Doris Bullard, Roseboro.

Following the installation of officers A. Coke Cecil, Class of '19, prominent High Point Pharmacist, and father of Mary Lou, a fourth year Pharmacy student, mystified his audience with a wide assortment of magic. In the audience were a number of the March graduates, back to take the State Board Exam. It was good to see you back, grads, and congratulations on passing the Board. We who remain at Carolina wish you every success in your chosen field of Pharmacy. We know that you will bring honor not only to your alma mater, but also to the profession as well.

Selling Your Customers For YOU

**Nerve Racking
HEADACHE**



**Eases the Pain —
Soothes the Nerves**

The quick-acting ingredients in the "BC" formula ease headaches, soothe nerves, and gently soothe nerves, also relieves neu-
pr up
r



RELIEVES HEADACHES



... and soothes Nerves upset by

HEADACHE and NEURALGIA

The prescription-type ingredients in the "BC" formula are readily assimilated.

It's why "BC" offers relief from headaches, muscular aches and neuralgic pains.

Nerves ruffled and upset by minor pains are also gently soothed by the quick-acting "BC" ingredients. Keep a 10c or 25c package handy. Use only as directed. Consult a physician when pains persist.



**B. C. REMEDY COMPANY
DURHAM, NORTH CAROLINA**

"Keep it on Hand—To Supply the Demand"

Please Mention The Carolina Journal of Pharmacy When Writing Advertisers

Queen City News

MRS. E. H. HEMMLE, *Corresponding Secretary*

Charlotte Drug Travelers

By E. H. Hemmle

The Charlotte Drug Travelers held their regular luncheon and business meeting at Thacker's Restaurant, April 1st. This was the largest and most important meeting ever held by the Club. There were 54 attending. The meeting was called to order by President Day, after which the drawing for the door prize (furnished this month by C. Rush Hamrick) was held. W. R. Dixon was the lucky man.

The new members, recognized later in the meeting, were voted into the Club at this time. They were: Rufus A. Moore and Van S. Hynes of the Hynes Sales Company; A. B. Ellerbee of Hoffman-LaRoche; H. D. Vail of Yardley Company; Lester W. Slye of Biltmore Dairies; Harvey W. Holmes of Upjohn Company; A. A. Brooks of W. B. Caldwell Company; Fred J. Atkinson of Aydes and Gray Vita Company; Hiram M. King, Jr. of Retonga Company. Guests present were: Clarence O. Kuester, Vice-President of the Charlotte Chamber of Commerce, and Al Bechtold, Personnel and Public Relations Director of Lance, Inc.

The big event of the day was the presentation of a check for \$500 to Mr. John M. Scott of the Scott Drug Company. This represented the balance due on the original \$1,000 which Mr. Scott had lent to the Club when they were organizing. Since the date of the meeting was April Fool's Day, a little fun was had with Mr. Scott. President Day presented him with a check for \$500 made payable to Mr. John M. "Sucker" and signed "The Bankrupt Drug Travelers." Mr. Scott looked at the check and said that he might have known there was some catch to getting him up there on April Fool's Day. The genuine check was then presented and Mr. Scott turned over to the Club the original note for \$1,000. The "phoney" check was burned by President Day as a token, symbolizing the burning of the mortgage. He then read a letter from Mr. Scott authorizing the club to

equip the kitchen at the Club House with knives, forks, spoons, cups, and various other incidentals. This was a complete surprise to the Club, and was received heartily and gratefully by the entire membership.

President Day then introduced the guest speaker, Mayor Herbert H. Baxter, who in his talk commended the Charlotte Drug Travelers on the unity among these competitive salesmen. He stressed the fact that this spirit was needed among other groups as well. Mayor Baxter also touched on the Post-War Plans for Charlotte and said that the city would be ready for whatever expansion comes. At the conclusion of Mayor Baxter's address, the Club accorded him a rising vote of thanks.

A report on the Membership Drive contest showed that F. F. Potter's team was in the lead with 14 new members, while J. G. Barnett's team had 4 new members. The contest closes with the meeting May 6th, so it is to be expected that there will be a great deal of rivalry during the ensuing time.

The Drug Travelers again wish to invite any out-of-town salesmen who call on the drug trade to meet with them May 6th at the usual hour of 1:15 at Thacker's Restaurant.

News Briefs from Charlotte

Miss Patsy Perry, daughter of Mr. and Mrs. N. B. Perry (Perry's Drug Store), spent the Easter vacation with her parents. She is a student at Mary Washington College in Fredericksburg, Virginia, where she was elected to the dean's list and the honor roll last quarter.

Lt. James Boyce Hunter, Jr., USMCR, recently spent a 10-day leave with his parents at their home in Charlotte, before reporting for duty on the west coast. Lt. Hunter's father is associated with Myers Park Pharmacy.

The newly elected Board of Health at Charlotte got off to a good start at their first meeting, March 23, by laying plans for many improvements in their building,

TABLETS

Aminophylline—Phenobarbital

Ascorbic Acid

Multi-vitamin

Nicotinic Acid (Niacin)

Nicotinamide (Niacinamide)

Phenobarbital

Riboflavin

Strychnine Sulfate

Thiamine Hydrochloride

Vitamins A and D

Vitamin B Complex High Potency

*Scientifically Correct Products***L. P. MAYRAND***Manufacturing Chemist*

GREENSBORO, N. C.



A NEW PRODUCT... For New Profits

EVERCOL

ISOPROPYL ALCOHOL RUBBING COMPOUND

This new rubbing compound is the finest rub down you can possibly buy. There is no better quality obtainable and the special blend of neutralizers which we have used gives you a product that is pleasant to use. Order from your jobber. If he does not stock it, write to

THE McCAMBRIDGE & McCAMBRIDGE CO.
2201 Eagle Street Baltimore, Maryland

MAKERS OF EVERFRESH CITRATE OF MAGNESIA

Please Mention The Carolina Journal of Pharmacy When Writing Advertisers

as well as projected plans for carrying out their many activities. Mr. D. C. Lisk of Lisk's Pharmacy, Charlotte, is one of these busy members.

C. L. Yates, publicized as the 'Dean of Druggists in Charlotte, has sold his interest in both the Yates Pharmacy, and Hawthorne Lane Pharmacy to Victor L. Riggsbee, and has retired. Of his retirement he says simply "When a fellow has been at it as long as I have, without anything going wrong with his health, it's time to get out—or something's bound to crack up soon." Mr. Yates claims the distinction of opening the first suburban drug store in Charlotte, and despite the fact that people predicted failure for this type of store, he made a success of it.

Morris Preston Stone, year-old son of Mr. and Mrs. M. W. Stone (H. B. Hunter Company) had the misfortune of turning over a pot of coffee on himself while playing around his home. While "Stoney," Sr., said it was not a first degree burn, it was most painful. We hope he will be okay soon.

Mrs. E. H. Hemmle, corresponding secretary for the Charlotte Druggists Woman's Auxiliary, underwent a minor operation at Memorial Hospital, on April 11. She has returned to her home now and is progressing nicely.

Origin of Charlotte Drug Travelers

By E. H. Hemmle

Away back before gas and tire rationing, many traveling salesmen met on Saturday morning at Scott Drug Company to chew the fat. If some one of our friends had gotten sick during the week and had to go to the hospital, then we'd all chip in 25c or 50c and send our pal some flowers. Then some other fellows would come in next week who had missed out on donating for the flowers, and he'd feel he had been slighted. So we had an idea then of organizing into a club. It didn't develop right away, however, but we kept on talking about the possibility.

Scott Drug Company let us use a room in which they held sales meetings for their men. We named it the "Dog House." On Saturday morning you would find from five

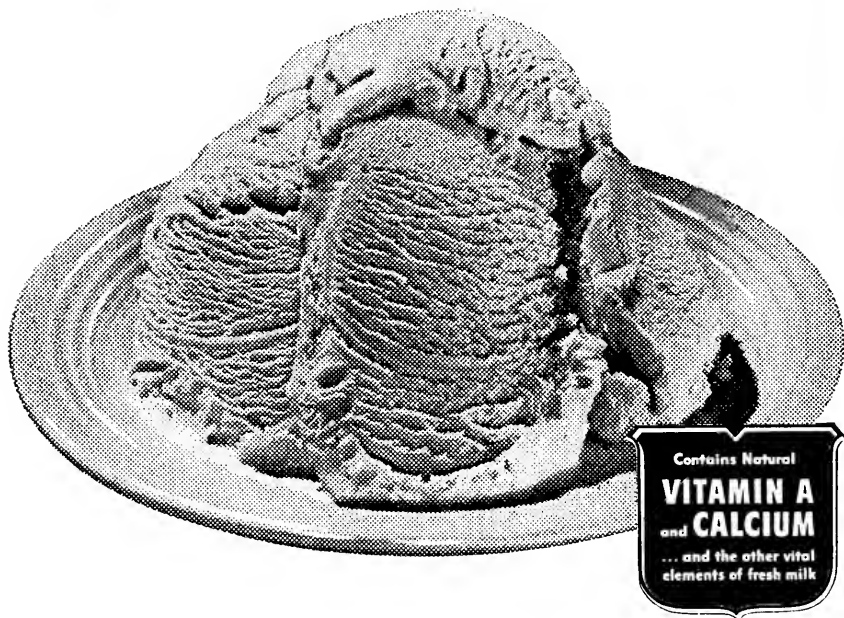
to fifteen drug salesmen. We matched for coca-colas. By process of elimination, one man had to pay for the works. Any late comer had to match the fellow who was stuck. During this time we would discuss our trip of the past week, and all through this we kept up the idea of organizing the traveling salesmen who called on the drug trade.

On March 2, 1940, a group met at Thacker's Restaurant and organized the Charlotte Drug Travelers. At this meeting the following officers were elected for 1940: M. W. Stone, President; J. G. Dawson, Vice-President; J. W. Bennick Treasurer; C. H. Smith, Secretary. A committee was appointed to draw up the by-laws. Those appointed for this were: P. C. Day, J. L. Wear, and B. M. Humphries. The club voted to meet the first Saturday of each month at 1:15 p.m. for luncheon and a business session.

At the January meeting of 1941, the following officers were elected for the year: E. H. Hemmle, President; W. R. Dixon, Vice-President; J. W. Bennick, Treasurer; C. H. Smith, Secretary. Early in the year the Club was able through A. B. Morgan, to secure a lease from Duke Power Company for a site for a club house on the Catawba River. After deciding to build a Club House, committees were appointed by President Hemmle to carry on this work. A finance committee composed of Wilbe Wilson, Chairman, and Phil Van Every, and the late Henry Marston, was appointed to figure out how to get the money. They submitted a plan to the club for selling memberships at \$25 each to finance the building. Mr. A. B. Morgan was chairman of the Building Committee and he did a swell job of seeing that it was erected. On Saturday afternoon, many members spent their time clearing the grounds and cutting underbrush. There were plenty of aching muscles and blisters to pay for this, but the results achieved were well worth it.

The Club was beginning to grow from the sale of the memberships, so it was decided to incorporate and the following members and officers met in the office of John D. Shaw in the Law Building for this purpose: S. A. Beatty, J. W. Bennick, Joe L. Wear, C. H. Smith, Henry Marston,

Wartime Nutrition



When you suggest ice cream to your customers, you are recommending *real nourishment* in its most delicious form. And when you sell Sealtest Ice Cream, you are selling a food whose quality and purity are scientifically controlled and safeguarded.

Southern Dairies
Sealtest
ICE CREAM

Please Mention The Carolina Journal of Pharmacy When Writing Advertisers

Wilbe Wilson, P. C. Day, and E. H. Hemmle. The name was then changed to the Charlotte Drug Travelers, Inc. Mr. John M. Scott lent the club \$1,000 to get things started, and it was necessary to obtain another loan of \$600 from the bank. The Club House was completed late in 1941, and a house warming party was given in November.

Officers for 1942 were elected as follows: Walter R. Dixon, President; J. G. Barnette, Vice-President; J. W. Bennick, Treasurer; C. H. Smith, Secretary. During this year many improvements were made at the Club House, primarily in improving the grounds by flowers and shrubs.

In January 1943, J. G. Barnette was elected President with P. C. Day as Vice-President; J. W. Bennick, Treasurer, and C. H. Smith, Secretary. Both President Dixon (1942), and President Burnette (1943) were able to reduce the indebtedness on the club materially.

P. C. Day was elected President in January, 1944 with Reuben Russell, Vice-President, J. W. Bennick, Treasurer, and B. M. Humphries, Secretary. When President Day took office, the club still owed a balance of \$500 to Mr. Scott. They voted a \$10 assessment on each member, which took care of this debt.

The Club House on the Catawba is situated about 4 miles north of Buster Boyd Bridge. The building has a large main room upstairs with large fireplace. This room is used for dancing and other entertainments. Just off this room is the electrically quipped kitchen and a small cloak room. A screened porch faces the river. The downstairs contains the bar, men's shower, and care-taker's room. There are also several tables for dining. On the grounds there is a large outdoor grill with nearby tables and benches, which will be thoroughly enjoyed for steak fries and hamburger parties, A. P.*

Now that the Club is free of debt, they are hoping to sponsor some deserving young man at the U. N. C. School of Pharmacy. This was an original aim of the Club, and they are now in a position to start work on this project.

* After Points.

The Board of Directors of the Charlotte Drug Travelers, Inc. are as follows, with length of time to serve: J. W. Bennick Chairman, 1 year; S. A. Beaty, 2 years; T. G. Slaughter, 3 years; J. L. Wear, 4 years; C. H. Smith, 5 years; M. W. Stone, 6 years; E. H. Hemmle, 7 years; W. R. Dixon, 8 years; J. G. Barnette, 9 years. Next year President Day will automatically become a member of the Board of Directors. J. W. Bennick will then retire, and S. A. Beaty will become chairman.

W. H. KING DRUG CO.

(Continued from Page 191)

member of the sales staff, and the other seven have been with the King concern for 15 or more years, all being known widely in Southeastern drug circles.

Another veteran official of the King Company is the Secretary, B. F. Coffin, who has been identified with it for more than 25 years. Faithful and efficient service has marked the career of the secretary.

PLYWOOD BOXES

For

Oversea Mailing

A REAL BONANZA
FOR DRUG STORES

Price—\$50 per 100

Minimum Order—50 Boxes

2% 10 days—F.O.B. Henderson

J. P. B. Connell
Henderson, N. C.

In These Times

You Need

N. C. P. A.

and

N. C. P. A.

Needs You

Make Your Plans

NOW

To Attend the

CONVENTION

in

RALEIGH, N. C.

May 23rd and 24th

Bodeker Drug Company

Richmond, Virginia

Engagements

Mr. and Mrs. D. C. Lisk of Lisk's Pharmacy, Charlotte, are announcing the engagement of their daughter, Mary, to Pvt. John W. Gibbs.

Announcement is being made by Mr. and Mrs. R. N. Williams of Riverside Drive, New York City, of the engagement of their daughter, Barbara Jeanne, to Lt. (jg) Wiley Shackford Obenshain, Jr., son of Mr. and Mrs. Obenshain of Charlotte. Lt. Obenshain's father is manager of Southern Dairies at Charlotte.

Mr. and Mrs. John Keough Civil have issued invitations to the wedding of their daughter, Ruth Ann, to Raymond West Bradley, Jr., Lt. (jg) USNR, on Saturday, April 29th.

Mr. and Mrs. M. G. Upchurch of Apex announce the engagement of their daughter, Muriel Ann, to James Nicholson Corbett of Houston, Texas. The wedding will take place at the Apex Baptist Church, June 10th. Miss Upchurch received a B.S. in Pharmacy at the March graduation. She is a sister of Pharmacist M. T. Upchurch, of Smithfield.

Marriages

Miss Anna Ruth Gibson of South Norfolk, Virginia and Richard C. Scharff of Asheville were married April 4, 1944 at South Mills, North Carolina.

Mrs. Scharff is employed at the County Clerk's office of Norfolk County, Virginia. Mr. Scharff received his B.S. degree in Pharmacy at the March graduation at the University of North Carolina. He was licensed as a pharmacist by the State Board of Pharmacy shortly thereafter. He is now employed at Salley's Drug Store, Asheville.

William B. Halsey and Miss Elsie Harris were married Sunday, April 16, 1944 at Morganton. Pharmacist Halsey is a graduate of the School of Pharmacy at Chapel Hill and was licensed in 1939. For the past several years he has been with the Cornwell Drug Stores of Morganton. He is now in the Marines, stationed at Sheepshead Bay, Brooklyn, N. Y.

Births

Mr. and Mrs. J. W. F. Wooten of Fayetteville announce the birth of Joan Frank-

lin on March 15 at the Pittman Hospital. She weighed 8 lb. 12 oz. at birth. The Wootens have one other child, a daughter 6 years old.

Deaths

Frank G. Fetzter

Frank Goodson Fetzter, pharmacist-manager of Fox and Lyon Drug Company of Wadesboro, died unexpectedly at his home April 6th. Mr. Fetzter received his license to practice pharmacy in North Carolina in 1911, and has been affiliated with the N. C. P. A. since 1922. He has been associated with R. P. Lyon in the store at Wadesboro for several years.

Mr. Fetzter was a trustee of the Wadesboro city schools, Director of the First National Bank of that city, Chairman of the Board of Deacons of the Wadesboro First Presbyterian Church, and a Mason.

Funeral services were held from the home on April 8th, with the Presbyterian minister of Mount Holly, in charge. Interment was in Eastview Cemetery at Wadesboro.

E. M. Hannon

Edgar M. Hannon, secretary-treasurer of the Scott Drug Company of Charlotte, died at his home April 9th, following an illness of several months.

Mr. Hannon was born in Moore County, but after receiving his degree at Wake Forest College he went to Charlotte and became associated with the Scott Drug Company. He had been with this organization continuously up until his death.

Funeral services were held at Myers Park Presbyterian Church on Tuesday, April 11th, and interment was at Elmwood Cemetery.

J. T. Stevenson, Jr.

Our sympathy goes to Mr. and Mrs. J. T. Stevenson of Elizabeth City, in the death of their son, Aviation Cadet John T. Stevenson, Jr., in an airplane crash at Pensacola, Florida. Cadet Stevenson was killed when his plane collided with another during a formation training flight, according to the naval officer's report.

Cadet Stevenson, who would have received his wings in two weeks, graduated from high school at Culver Military Academy, Culver,

(Continued on Page 187)

The Following Members of the House

of

Justice

Mr. and Mrs. P. A. Hayes

Mr. and Mrs. D. L. Shreve

Mr. and Mrs. L. A. Thomas

Mr. and Mrs. Thomas B. Waugh

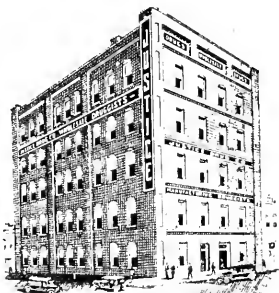
Mrs. D. Frank Hayes

Mr. J. L. Davis

Mr. L. R. Davis

Mr. T. S. Simpson

are looking forward to meeting you at the Sir Walter Hotel, Raleigh, North Carolina, Tuesday and Wednesday, May 23 and 24, the date of the North Carolina Pharmaceutical Association meeting.



JUSTICE DRUG COMPANY
GREENSBORO, N. C.

North Carolina Service Wholesaler

News Notes from the Home Front

Nashville—William Glenn Beam, graduate of the U. N. C. School of Pharmacy with the March, 1944 class, is now associated with the Ward Drug Store.

Morehead City—Arthur R. Johnson, son of Mr. and Mrs. L. T. Johnson of Kerr, was recently promoted from Ensign to Lt. (jg) USNR at the amphibious training base at Fort Pierce, Florida. He formerly lived in Morehead City, where he worked as a pharmacist.

Greensboro—J. T. Usher of Asheboro Street Pharmacy, went to the Baptist Hospital, Winston-Salem, shortly after May 1st, and will spend three weeks for observation.

Brevard—Mr. H. R. Bobst is again associated with J. A. Macfie Company.

Winston-Salem—Due to his inability to get competent help, W. O. Singletary, class 1901, has closed out his drug store at 1201 Woughtown Street, and has accepted a position as pharmacist with Hutchins Drug Store.

Reidsville—James L. Thompson has sold his interest in the Dailey-Thompson Drug Company to his partner, R. I. Dailey.

Wilmington—Bill Morton, graduate of the U. N. C. School of Pharmacy in March, is now with Hall's Drug Store, Wilmington.

Asheville—Jim Harrison, our faithful contributor of Mountain Mist, was forced to skip this issue of the Journal because of the "flu." Best wishes, and the readers will be looking forward to the "Mist" again in the June issue.

Wallace—It is very gratifying to know that R. E. L. Dees, who has been ill for several years, is improving, and is able to get out for short times, occasionally.

Burlington—E. L. Kivett, Manager of Southern Dairies, Burlington, tells us that it was his pleasure to give a ride to an old friend who had "thumbed" his way as far as Sanford from St. Petersburg, Fla. It was none other than Dave Shreve himself! He and Mr. Kivett had a very happy chat all the way to Greensboro.

Jackson—We have just received a new A.P.O. address on one of our Pharmacy School graduates, class of 1943. He is stationed somewhere in England at present. His address: Pvt. Gordon V. Wyche, 34678625, Co. B, Medical A.P.O. 7563, c/o Postmaster, New York. Let's show Gordon we know how to write letters!

Lincolnton—A. Hal Cornwell, pharmacist-proprietor of the Economy Drug Store, is now in the Navy, stationed at Great Lakes, Illinois. W. H. Thornton, formerly of Newton, is now with the Economy.

Salisbury—Mr. Purcell writes us that Charles L. Murphy, Secretary and Buyer for Purcell Drug Company, took a flyer on the streamliner to New York City recently to attend Affiliated Drug Convention, and incidentally to see if he could buy something which Purcell's could sell, thus removing a few headaches which beset the organization daily. He stated further that Cy Kincaid would also attend the convention, and assist Mr. Murphy in his duties as well as pleasures, and would also offer him sober advice about when to come home.

Statesville—L. W. McKesson will wind up forty years of business in his present establishment on May 10 of this year. This is a mighty good record. Mr. McKesson studied Pharmacy at Chapel Hill, and worked in Tarboro before going to Statesville. One of his sons, Louis, Jr. is in the Army, stationed somewhere in England.

Burlington—E. C. Wilson of Heritage-Wilson Drug Company, has been back on the job for several weeks, following a serious illness.

Winston-Salem—Sam Welfare has announced his candidacy for the House of Representatives, from Forsyth County.

Morganton—The Spake Pharmacy is closed every Sunday "in observance of the Sabbath, and in co-operation with the war effort; and to give its clerks time for worship and relaxation." Pharmacist Whiteley and Mr. Spake take Sundays about answering calls for necessary medicines and prescriptions.



"Yes . . . I got last week's order . . . They're all gone. Never saw such a repeat sales item!"

PEACOCK

Reservoir End PROPHYLACTICS

All Dean Prophylactics are sold through
Drug Stores ONLY.

Call YOUR jobber or write

Dean RUBBER MFG. CO.
North Kansas City, Mo.



Dean Headquarters in Your District

PARAMOUNT SALES CO.

P. O. Box 477

Knoxville, Tenn.

Concord—E. L. Hicks of Cline's Pharmacy, has stated that this drug store was not open on Sundays in 1943, and that he hopes never to open again on Sundays.

Washington—W. D. Welch should be very proud of himself and his committee. Mr. Welch, Chairman of Red Cross for Beaufort County, tells us that their quota was passed by about \$3,000.

Asheville—Richard Scharff, March graduate of the U. N. C. School of Pharmacy, is associated with Salley's Drug Store. He will be there until Uncle Sam calls him.

Scotland Neck—N. O. McDowell, Jr., was visiting in Chapel Hill recently. While there he called on Prof. I. W. Rose, who remains ill at his home.

Greensboro—Staff Sgt. William C. Cagle, son of Mr. and Mrs. C. V. Cagle, has been reported missing in action over Germany. Mr. Cagle is with the Justice Drug Company.

Durham—Joe Estes, member of the March graduating class at the University School of Pharmacy, is seriously ill at Vatts Hospital.

Portsmouth, Virginia—Stokes Pharmacy, of which Banks Kerr is pharmacist-manager, burned recently. Reports are that the store will be rebuilt soon. Pharmacist Kerr is a graduate of the U. N. C. School of Pharmacy, class of 1943.

Burgaw—C. L. Shields, pharmacist with Lees Pharmacy, and Miss Watts of Burgaw, were visitors in Chapel Hill recently.

Washington, N. C.—O. Henry Lyon has returned from California and will make his home in North Carolina.

Marion—E. P. Crawford has been drafted as a candidate for the Legislature, from McDowell County. He writes us that he will be doing some relief work for J. C. Murphy at Shelby around May 1st.

Smithfield—Miss Muriel Upchurch of Apex, recent graduate of the U. N. C. School of Pharmacy, is now employed at Upchurch Pharmacy, Smithfield.

Spruce Pine—Miriam Day, daughter of Pharmacist L. G. Day, sang on the General Electric Hour of Charm program Easter

Sunday night, a program which was on a nationwide hook-up as well as being short-waved to the Armed Forces overseas.

Fayetteville—L. E. McKnight, class of 1942, U. N. C. School of Pharmacy, was recently promoted from Ensign to Lt. (jg) USNR. He is now on duty with the Atlantic Fleet. In civilian life, Lt. McKnight was associated with H. R. Horne's Sons, Fayetteville.

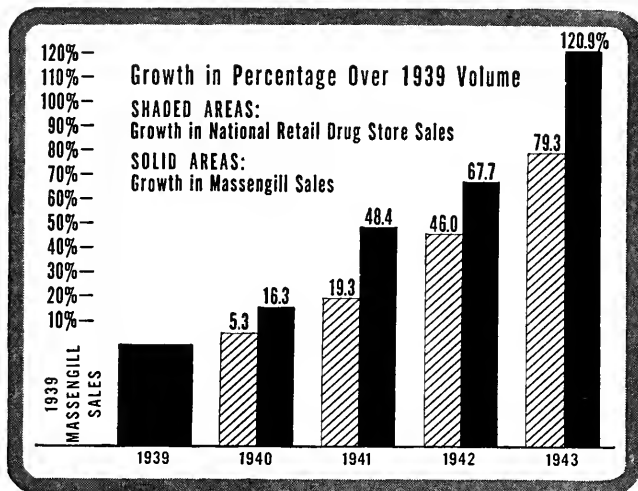
Pilot Mountain—Robert Savage writes us that his brother, Jack, who used to be associated in business with him, is somewhere below the equator, and that it is hotter than H—. Jack is Pharmacist Mate First Class aboard USS Birmingham, and has been through four major engagements starting at Sicily, then Bougainville, Tulagi, and Tarawa. He says he is getting plenty of opportunity to use his knowledge of Pharmacy, and various other skills. He went into service October, 1942.

Morganton—Morganton can be added to the list of those towns whose drug store proprietors have gotten together and decided to shorten their working hours. The stores are now operating on a 9 a.m.-9 p.m. schedule six days a week.

North Wilkesboro—C. E. Wilson of Red Cross Pharmacy, and party went to Myrtle Inlet the weekend of April 15th, for deep sea fishing. The report was that all in the party had good luck.

Cary—Mrs. C. L. Futrell, Chairman of the Welfare Department of the Cary Woman's Club, attended a luncheon and afternoon program at the Carolina Inn, Chapel Hill, recently. The program was given by the Women's Field Army of the American Society for the Control of Cancer. Mr. Futrell is pharmacist with Adams Drug Store.

Greenville—W. Clyde Hollowell, Pharmacist Mate 1/c, has recently been transferred from Norfolk to duty on a mine sweeper. Clyde will have to take care of the medical needs of 100 men. He has been in the Navy since December, 1942. Mrs. Hollowell (Lucinda Hood, daughter of Pharmacist J. C. Hood of Kinston) has been carrying on the work at the drug store since Clyde went into service.



Thank you, Mr. Druggist

FOR THIS MAGNIFICENT SUPPORT

To be permitted to keep step with the growth of the industry which one serves is gratifying; to be favored with a preference that leads to considerably greater growth, is a recognition granted to but few manufacturers. Hence it is with a deep feeling of gratitude that we thank the pharmacists of the United States, who by their support have made possible the remarkable growth of this organization, have enabled us to establish this modern manufacturing plant, organize this staff of competent research men.

THE S. E. MASSENGILL COMPANY

Bristol, Tenn.-Va.



46 YEARS OF SERVICE

Please Mention The Carolina Journal of Pharmacy When Writing Advertisers

Lenoir—Earl Tate, Lenoir Drug Store, Chairman of the War Fund Drive for Caldwell County, tells us that with a quota of \$19,000 to raise, the County went over the top with \$24,401.97.

Charlotte—John D. Mitchell of Sterling Drug Company, is spending a week at Darlington, Maryland, and Sparta, N. C. D. Oswald Tate is doing relief work at Sterling. Another member of this store's personnel, C. G. Ford, has been accepted in the Navy and will begin his training soon.

Grover—Miss Genevieve Tate, daughter of Mr. and Mrs. R. C. Tate of People's Drug Company, will receive her B.S. degree at W. C. T. C. at Cullowhee, N. C., May 22nd.

Morganton—G. T. Cornwell, proprietor of Cornwell Drug Company, is teaching the Cadet Nurse's Class at Grace Hospital, Morganton. He is instructing them in Materia Medica and Pharmacology.

Raleigh—J. I. Matthews of Walgreen's, and Mr. Britt of State College were guests in Chapel Hill recently.

Wadesboro—Rowland Pruett, grandson of Mr. F. W. Hancock, was heard over the radio one night recently, broadcasting from Italy where he is serving with the Armed Forces.

Hickory—The drug stores of Hickory have adopted a plan of closing all stores except one, every Wednesday afternoon, beginning May 17 and extending through August. The drug stores will rotate in this plan.

Sanford—E. F. Rimmer, Chairman of Lee County Red Cross, reports that their quota of \$8,200 was exceeded by more than \$1,000.

Charlotte—C. A. Paul, writing in the *Charlotte News*, mentioned this interesting item concerning one of the local drug stores. The Addison Pharmacy has a display in a showcase that gets laughs out of customers. A sign above it declares the contents to be lipstiques. Included in the display are a lipstiek in a metal case, a flashlight battery, a chocolate bar, and a cigar. Cards explain that lipstiek was formerly used by women, usually in the wrong shade, and that cigars were at one time 'smoked by gentlemen, poli-

ticians and fathers of new babies.' In a blank spot is a card reading, 'A roll of films would be here if we had one.'"

Hickory—P. J. Suttlemyre, authorized representative of the N. A. R. D. to the Georgia State Pharmaceutical Association, attended their meeting at Atlanta recently. Mr. Suttlemyre is a member of the N. A. R. D. Executive Committee.

Mt. Holly—Kelly N. Summey of the Summey Drug Company, is back on the job after undergoing an operation at the Presbyterian Hospital, Charlotte, where he was confined four weeks.

J. T. Stevenson, Jr.

(Continued from Page 181)

Indiana, after which he attended Princeton University. He took his basic training at the Navy Pre-Flight School, Athens, Georgia, and advanced training at Pensacola, Florida, where he was stationed at the time of his death.



CONGRESSMAN CARL T. DURHAM who will appear on the Convention program, Wednesday morning, May 24th

Compounding Prescriptions at 20 Cents Per

Compounding prescriptions for 20 cents plus the wholesale cost of ingredients, seems a preposterous suggestion; but it is the proposal recently made to the druggists of Australia by the authorities who handle Socialized Medicine in that country. Further, the prescriptions must follow a formulary compiled under the direction of the State.

It may be presumed that Socialized Medicine would take a similar direction in this country, once the politicians had gotten firm

control, John W. Dargavel, executive secretary of The National Association of Retail Druggists, said in a letter to a retail druggist, reproduced in the May 1 issue of the N. A. R. D. Journal.

Up to now, the medical and pharmaceutical professions have controlled their own Pharmacopoeia and Formulary. Under medical regimentation as embodied in the pending Wagner-Murray-Dingell bill, that control would be taken away from them if, as is probable, Socialized Medicine should develop along the lines it has followed elsewhere.

W. H. KING DRUG COMPANY

On the opposite page is reprinted an article "W. H. King Drug Company Maintains Efficient Service" which originally appeared in *PURE-FACS*, monthly news organ of the Purepac Corporation, New York. We know that the many friends of this popular wholesale drug firm will read with interest the details surrounding the establishment and growth of the W. H. King Drug Company.

It Pays You in Dollars

MR. DRUGGIST, it will pay you in dollars to keep adequate stock of Capudine. Our intensive newspaper advertising in North Carolina, with regular insertions every week, reaches over one million people. **THAT'S BOUND TO BRING CUSTOMERS TO YOUR STORE.**

So stock up now . . . buy the \$8.00 deal and get the extra 5% bonus. With this **DEAL** every sale means **EXTRA PROFIT**, both by the package and at the fountain.

Give Capudine a prominent display on your counter. It's a sure repeater and a generous profit maker.

Write for dose measure glass, counter cards and dummy cartons.

CAPUDINE CHEMICAL COMPANY
RALEIGH, N. C.

Please Mention The Carolina Journal of Pharmacy When Writing Advertisers

W. H. King Drug Company Maintains Efficient Service

SERVING Central and Eastern North Carolina for almost a half century, the W. H. King Drug Company of Raleigh, North Carolina, known to the drug trade as "The House of Friendly and Dependable Service," is an organization that grew and prospered by building its career upon the fundamentals of business—service, courtesy, faith and initiative.



B. F. PAGE

Located now in its spacious home at 117-119 South Wilmington Street, it has the well-deserved honor of being the primary distributor of drug store products in the entire eastern half of North Carolina; and its service channel even has extended to the northern portion of the neighboring state of South Carolina.

The W. H. King Drug Company, incorporated in 1899, now is in its 44th year. It was founded by William Henry King; and after his death, the business was managed for a time by B. W. Hunter, who still is in the drug business, now operating a store at New Bern, North Carolina. John F. Sprague, at that time general manager of Sharp and Bohme, subsequently acquired the King interest and assumed personal charge of the enterprise. Mr. Sprague was president of the company until his death in 1915. He was succeeded by B. F. Page, who has proven to be a capable president and general manager of the organization, highly respected by his customers and friends and treasured very much to his employees.

The company's first location was at the corner of Wilmington and Martin Streets, where it was conducted for a number of years. As the business grew the demand for larger quarters was so intense that it moved to 117-119 East Main Street, where it operated for several years. Continued expansion of its operations and the imperative need for additional space resulted in construction of the present new home at 117-119 South Wilmington Street in the fall of 1927. This structure is 60 x 180 feet, three stories in height and has

a basement floor of the same space as the upper floors. This home, together with a large warehouse nearby, gives the company approximately 55,000 square feet of floor space.

Besides its big home in Raleigh, the W. H. King Drug Company also operates a large branch in the neighboring city of Durham, North Carolina, under the name of the Peabody Drug Company. The King firm acquired the Peabody interests some years ago, and elected to continue the use of this name in Durham.

The home of the W. H. King Drug Company is equipped with all modern conveniences. Inter-communicating system, with the use of master speakers with remote control render direct contact to all floors from the checking and call departments. Pneumatic tubes with carriers from the checking and shipping departments to the pricing department are quite a time-saving device.

Orders are assembled on the various floors and sent to the checking department via spiral gravity chutes. There they are placed on roller conveyors to be weighed, sealed and stencilled.

The building is equipped with two electric elevators, one for freight and one for small packages; steel shelving, sprinkler system and commodious offices and show rooms. No expense was spared in installation of time-saving and efficiency devices with a view to giving customers a maximum of service in a minimum of time.

A native of Randolph County, Mr. Page was born at Asheboro. He attended the University of North Carolina and graduated in Pharmacy. He began his career in his home town as a retail druggist. Next, he affiliated with the L. Richardson Drug Company at Greensboro, North Carolina, working under

(Continued on Page 191)



F. C. STARLING

Serve
Golden Tap Fruit Juices



At Your
 Fountain

Fancy Orange Juice—Grapefruit Juice

Use

Dixie Cups

for All Occasions



Distributed by

GARLAND C. NORRIS CO.

Raleigh, N. C.

Phone 2-0324

Mr. Lunsford Richardson, who later founded the Vick Chemical Company. After that time the L. Richardson Drug Company became known as the Justice Drug Company. Mr. Page went to Raleigh in 1913 as secretary and assistant manager of the W. H. King Drug Company, then under the presidency of Mr. Sprague. Upon the death of Mr. Sprague, Mr. Page was named president and general manager; and has since become one of the well-known figures in the wholesale drug trade in the Southeast.

Besides his executive duties with these drug concerns, Mr. Page also found time to train young druggists in the school of pharmacy that bore his name. He founded the school in Greensboro in 1905; and upon going to Raleigh, he continued his teaching for several years until the demands upon his time and talent by the W. H. King Drug Company became such that he was forced to close the Page's School of Pharmacy. His teaching enterprise was not given over to a successor. Many of its graduates are prominent and successful drug store operators in the King territory, thus continuing to some degree the association with Mr. Page that began in his pharmacy school.



Homer C. Starling, native of Sampson County, North Carolina, is the able Treasurer of the King concern, having been associated with the drug business for 15 years. Mr. Starling came from Roseboro and graduated in business administration from the University of North Carolina. He began his business life with the Peabody Drug Company at Durham prior to its acquisition by the King enterprise. He was identified with the Peabody firm for four years before coming to Raleigh as credit manager of the W. H. King Drug Company

in 1931. Subsequently he was made treasurer, which post he has filled for the past several years.



EARLE JONES

The capable Vice-President and Buyer of the King family is Earle Jones, who joined the company two years ago. Mr. Jones succeeded Mr. J. D. Kase, Vice-President and Buyer, who deceased in 1942. He is also serving in the capacity of Sales Manager in the absence of Harry Montgomery, now in the service of the United States Navy. A native of Columbia, South Carolina, Mr. Jones has been in the drug business for almost 30 years. He was with the Murray Drug Company in Columbia for 10 years prior to becoming merchandising manager of the McKesson and Robbins branch at Tampa, Florida, which position he filled for 17 years.

More than 75 persons constitute the operating personnel of the W. H. King Drug Company and its Peabody branch at Durham. Attesting to its stability and its strong ties to its list of several hundred customers, the King's sales and operating staffs have shown a minimum turnover during the steady growth that has marked the history of the company.

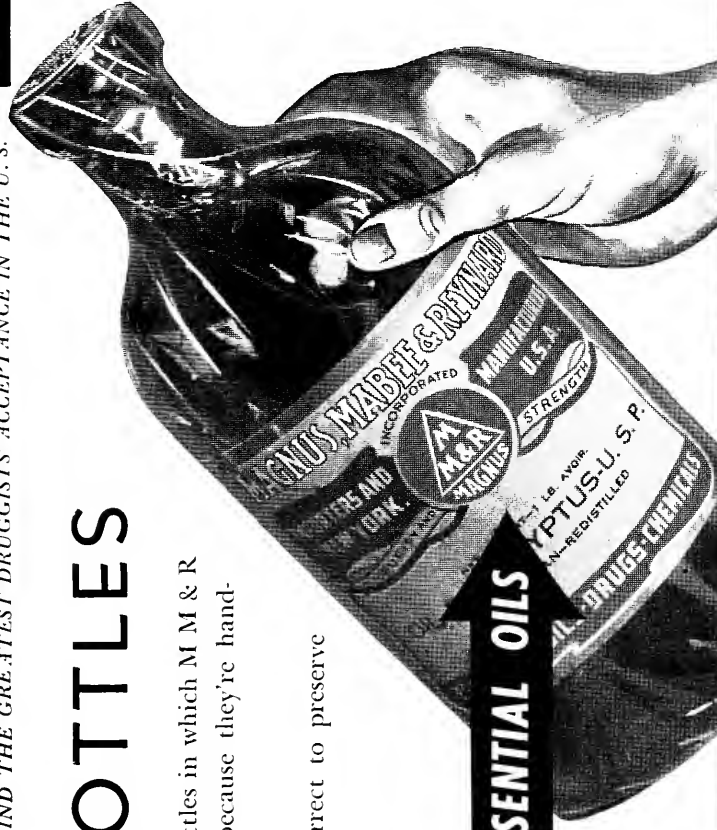
W. R. (Captain Billy) Boyle and R. H. Mitchell are the Raleigh city salesmen; and the men who cover the outside territory are J. R. Brockwell, J. B. Coppedge, J. W. Coppedge, R. W. Hunter, R. M. Watts, and F. J. Williams. Brockwell is the youngest

(Continued on Page 179)

UNIFORM BOTTLES

Druggists like the professionally uniform bottles in which M M & R Essential Oils and Balsams are packaged because they're handy some enough to be kept out in the open.

The special amber glass is scientifically correct to preserve the *extra quality* of M M & R oils.



THE QUALITY LINE OF ESSENTIAL OILS



Order Through
Your
Wholesaler

MAGNUS, MABEE & REYNARD, INC.

QUALITY ESSENTIAL OILS, BALSAMS



16 DEBROSSES ST.

AROMATIC CHEMICALS, ETC...SINCE 1895
NEW YORK, N. Y.

NORTH CAROLINA DRUGGISTS

Raleigh

Welcomes You on the Occasion of the 65th
Annual Convention

of the

North Carolina Pharmaceutical Association



"The House of Friendly and Dependable Service"
Congratulates You Upon Another
Year of Progress and Wishes
You an Enjoyable and
Profitable Stay in Our City



Our Doors Will Be Wide Open

TO YOU

We Especially Invite You to Visit Our
"Sundry Department" in Which You Will
Find an up-to-date Display of the
Latest Novelty Merchandise

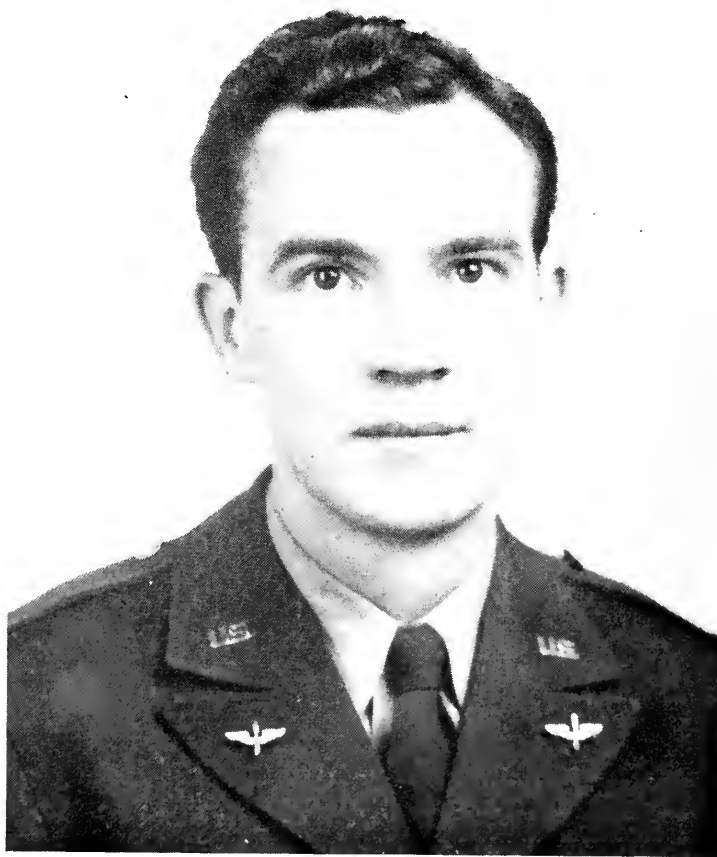
W. H. King Drug Company

Wholesale Druggists

RALEIGH, N. C.

JOURNAL OF PHARMACY

Published Monthly by the North Carolina Pharmaceutical
Association at Chapel Hill, N. C.



CAPTAIN SAM W. McFALLS

Captain McFalls entered the Army 19 months ago as a private. He is now stationed with the Fighter Wing Command, Boston, Mass.

June, 1944

Volume XXV Number 6

**Have You Entered Your Store
in the
Ambulance Plane Campaign?**



PENICILLIN

From the beginning, Eli Lilly and Company has been active in the development of Penicillin, and for several months has made it available to the armed forces on government allocation and to the Office of Scientific Research and Development.

The material has been so scarce that very little has been available for civilian use, and then only on special assignment. Even in army and navy hospitals it often was restricted to patients unresponsive to sulfa-drug treatment.

Penicillin is now more generally available, and research to achieve the ultimate in chemotherapeutic perfection continues as a major project in the Lilly laboratories.



Lilly

ELI LILLY AND COMPANY • INDIANAPOLIS 6, INDIANA, U. S. A.

MAPHARSEN

makes possible accelerated forms
of syphilis treatment
dosage is one-tenth that of
arsphenamines
promptly causes disappearance of spirochetes
heals lesions rapidly
arsphenamine intolerant patients can
take full doses
extremely low toxicity... fewer
untoward reactions
readily injected
easy to administer
special preparation
needed

MAPHARSEN[®] is meta-
amino-para-hydroxy-
phenyl arsine oxide
hydrochloride (arsen-
oxide), a modern arsen-
ical which represents a
significant advance in
the therapy of syphilis.

*Trade Mark Reg. U. S. Pat. Off.



*Parke, Davis & Company
Detroit 32, Michigan*

Syphilis treatments today are shorter by months and far less disagreeable to the patient, thanks to the new, accelerated courses of therapy developed with the use of MAPHARSEN[®].

In full-page advertisements appearing in more than half a hundred state and national

medical journals we are calling attention to the advantages of this product and creating a demand for you to fill. Keep your prescription department in step with the modern treatment of syphilis and make it the source of MAPHARSEN supply for physicians in your community.

*Trade mark Reg. U. S. Pat. Off.

PARKE, DAVIS & COMPANY
DETROIT 32, MICHIGAN

Robert R. Bellamy & Son

Wholesale Druggists

Wilmington, N. C.

**CAPUDINE
BONUS DEAL**

TO RETAIL TRADE

THROUGH ACCEPTED WHOLESALERS

\$8.00 ANY ASSORTMENT **5%** CASH BONUS

In Addition to Wholesaler's Discount

Cash Bonus will be sent direct upon Receipt of
Wholesaler's Invoice showing Purchase

P.S.—You net 481% Profit when dispensed over the fountain from the one pint size. Include on your order. Write for Free Dose Measure Glass, Counter Cards, Dummy Cartons.

CAPUDINE CHEMICAL CO.

RALEIGH, N. C.

POWERS-TAYLOR DRUG COMPANY

Richmond, Va.



Wholesale Druggists

Importers & Jobbers

Druggists' Sundries & Fancy Goods



We solicit your orders

Our experience of over 70 years
insures our ability to serve you
satisfactorily

Timely Tips

PUT
YOUR COLOR
and
YOUR DESIGN
IN YOUR CUSTOMERS
MEDICINE CABINET
with
BOXES & LABELS

DRUG
ST. LOUIS, MO.
FINE DRUG

PACKAGE
INCORPORATED
BOXES & LABELS

WRITE OR CALL

C. H. SMITH

Representative

Phone 3-5208 Charlotte, N. C.

Box 1001

The Seeman Printery, Inc.



Where Good Printing is a Habit



WE SPECIALIZE IN SATISFACTION
AND PROMPTNESS



Printers in Durham, N. C., Since 1885

Many HAIR TONICS You Cannot Buy

YOU CAN GET

Tono Scalpa

In both the 50c and \$1.00 bottles

TONO SCALPA is still the best thing we know of for dandruff and itching scalp. Dealer recommendation and one user telling another means it must be good.

The current deal is one bottle free with each 11/12 dozen, and 5% cash discount in case lots of two dozen 50c size or one dozen \$1.00 size.

We appreciate your recommendation.



From your own wholesaler
or from

Owens & Minor Drug Company

Incorporated

1000 E. Cary Street Richmond, Va.

*"Who have been good drug
wholesalers since 1882"*

The Carolina Journal of Pharmacy

PUBLISHED MONTHLY BY THE
NORTH CAROLINA PHARMACEUTICAL ASSOCIATION
AT CHAPEL HILL, N. C.

W. J. SMITH, MANAGING EDITOR

Entered as second-class matter July 5, 1922, at the post office at Chapel Hill, North Carolina under the Act of March 3, 1879

Annual Subscription, \$1.00

Single Numbers, 15 Cents

Vol. XXV

JUNE, 1944

No. 6

Business Goes Where It Is Invited—And Stays Where It Is Well Treated

It would be a very foolish person who couldn't readily admit that the war has lightened the nerves of practically everybody on the face of the globe. Of course his results in many cases of irritability, etc., but as in the case of the scarceness of certain commodities, many things are credited to the war which should not rightfully be. We hope the case outlined in the letter printed below, which was received at the association office this week, is a matter of nerves, and not a usual occurrence.

We would also like to state in passing that the person mentioned in the ensuing letter is not a member of the N. C. Pharmaceutical Association. We doubt very much if he ever will join for he'd be a "fish out of water" among our congenial, good-natured group.

Now for the letter:

Dear Mr. Smith:

I regret that the state convention of the NPA opens tomorrow in Raleigh. I wish that I had "boiled over" a little earlier and perhaps have suggested an excellent attention theme to drive home to your members—one that I believe is quite timely at this time.

Whether or not the . . . Pharmacy in . . . member of your state body, I do not know, but I do know that I have taken my insult from this man as one of his customers. Lately I have entered his store anyway, when it would become a decided inconvenience to go to another druggist.

I am not going to enumerate all of the little things by way of indifference, lack of courtesy, and downright insults he is capable of handing out to his retail trade (at least that is my own experience) but if he is one of your members and you are interested, I will most certainly tell you all you wish to know of his small, high-handed, insulting attitude.

Not so long ago our local Lions Club secretary ran a series of articles in our weekly Lions bulletin wherein he deplored the smallness of certain retailers, and their general "don't give a damn for the public" attitude which has become prevalent since the war. I shook his hand in appreciation of his articles since I am one that has taken about enough from some of these little fellows in business. Since the war is going to be over one of these days, this is a theme I should think would go over and be most timely at your convention to wake up these merchants that the buying public is one day going where their money is appreciated; that the business axiom still and always will hold good: "Business goes where it is invited and stays where it is well treated."

You will agree, Mr. Smith, there is a reason why some fellows remain "little" all their lives and operate nothing but a one-horse business. They simply lack the brains to rise above it.

Cordially yours,
(Signed)

ERNEST V. MEADE

May 22, 1944

Board Examination in June

The North Carolina Board of Pharmacy will hold an examination at Chapel Hill, June 20 and 21, 1944. All applicants wishing to take the examination must apply for application by June 15, 1944 to

Mr. F. W. Hancock, Secy-Treasurer
N. C. Board of Pharmacy
Oxford, North Carolina

Missing in Action

Lt. R. E. Kibler, Jr., son of Pharmacist Kibler of Morganton, is reported missing in action over Germany, in a message received by his parents. Lt. Kibler, flight commander of a Thunderbolt fighter squadron, based in England, had seen much action with the Eighth Army air force, and holds the Air Medal with 3 oak leaf clusters, the Distinguished Flying Cross and according to an Army announcement, has been recommended for an oak leaf cluster to the D.F.C. for having downed two enemy planes during one single mission.

L. W. McKesson

On May 10th, 1944, L. W. McKesson celebrated the 40th anniversary of the opening of The Statesville Drug Company. "Mr. Mae" as he is affectionately known by his many friends and customers, has not only been a pharmacist of Statesville, but is a charter member of the Rotary Club, its second president; he has served as president of the Merchant's Association; director of the Chamber of Commerce and has been a steady worker in Red Cross, Salvation Army, countless civic drives and committees, and was one of the first martyrs to the ration cause, serving as chairman of the ration board in his community during the first arduous months of its setup.

Of Mr. McKesson and his store, we read the following in a recent issue of *The Statesville Daily*, and it impressed us so much that we want to pass it on. "He threw into the running of his store much of the ideal of the real pharmacist—counting his prescription business first, his soda foun-

tain second, making the soda fountain a cheerful welcoming place but never permitting it to encroach on the fundamental principles of a good drug store—the honest, conscientious and efficient handling of prescription service and of drug needs."

Dr. Cook

Dr. E. Fullerton Cook, Chairman of the U. S. P. Revision Committee since 1920 and member of the staff of the Philadelphia College of Pharmacy and Science, visited this state recently to address the student body at Bowman Gray School of Medicine in Winston-Salem.

Dr. Cook briefly outlined the history and development of the U.S.P. and discussed "drug standardization" with the students. His talk to the medical students was one in a series designed to acquaint them with a broader aspect of the field of medicine.

In addition to the students E. W. Rollins, Chief Pharmacist at Bowman Gray, and Wade A. Gilliam, Carl Robinson and G. C. Bowles, Pharmacist Mate 1/c, were present for the address.

Pictorial News

Our friend, Jim Cobb of Black Mountain, replied to a request for news with the drawing reproduced below.



Wasted Effort?

In an effort to cooperate with organizations sponsoring Social Hygiene Week, pamphlets and other material were sent out prior to the observance of that week early in February. At any time the North Carolina Pharmaceutical Association has been asked by members of the medical profession for cooperation, the Association staff has bent over backwards in an effort to lend all support possible. Apparently, however, a portion of this has been wasted effort, as proved by the paragraph below which was taken from The Asheville *Citizen-Times* of April 16, 1944. Apparently Dr. Marjery J. Lord, City Health Officer, supplied the information released through this article. Near the close of the article the following statements were brought to our attention:

"False Information"

"False information concerning gonorrhea has made many infected with disease and themselves into believing it is no more serious than the common cold and pursuing the same trend of thought, they seek no treatment for it or else go to the nearest drug store—engage in a whispered conversation with the clerk and come out quite satisfied with a cure all.

"Little do they realize how they have been gypped. First, no diagnosis has been made. They do not know if they have the disease for which they are swallowing pills or using other local treatment. Secondly, they do not realize that correct dosage is necessary in order to get results, even though the same drug is used? . . . So our drug store patron has not been playing fair with himself or with others."

"Quite justifiably, a prominent Asheville pharmacist took time out from his work to write Dr. Marjery Lord as follows:

Dr. Lord:

"I have had your very fine article on venereal disease which appeared in last Sunday local paper, very forcefully called to my attention, most particularly the last paragraph, beginning 'False information—go to the nearest drug store—whispered conversation with clerk—satisfied with a cure all, etc.'"

Naturally every profession has its "rascals," and there is no doubt that ten years ago the "counter prescribing" in drug stores for venereal disease was all too common—as was also the private practitioner who made a "racket" of this type of patient. Certainly both Pharmacy and Medicine throughout the professions as a whole have made great strides to fulfill their obligation to the other fellow.

The law of the State of North Carolina makes it unlawful for a pharmacist to dispense for the treatment of venereal disease, except on prescription (or I believe there is some provision for making a report of sales in unusual cases; I am not familiar with this as we have no occasion in a town of this size with a clinic to have to dispense to unusual cases). Also, Section 502 (j) of the Food, Drug and Cosmetic Act of 1938 (U. S.) limits a number of drugs including all sulfa derivatives to prescription only. The above mentioned paragraph then can only imply that the "nearest" drug store is a willful violator of law as well as ethics. I can assure you that neither I nor any clerk employed by me, has with my knowledge dispensed for venereal disease since the establishment of the local clinic, and I have personally directed a number of calls to the clinic. Certainly, if there are willful violators they should be handled under the law by the health authorities and not publicly classed with ethical pharmacists.

This paragraph also, I find tends to advertise drug store medication to the ignorant, sending illegal business to a violator, and making to hinder the progress of the individual druggist and our State Association, both of whom have for years cooperated in every possible way with the drive against venereal diseases.

While I can only speak for my drug stores, I am sure that the druggists of Asheville are with your efforts wholeheartedly, and I'm sure that you'll find most of us cooperating to the utmost, especially during the past few years.

Sincerely yours,

(Signed) H. H. SHIGLEY

Remember
this about

BROMO-SELTZER



Look into this LIQUID vitamin
and mineral food supplement—

ZYRONE

ZYRONE isn't just "another vitamin pill." It is a LIQUID food supplement which supplies the minimum daily requirements of Vitamins B₁, B₂, and the Vitamin Niacin, 12 times the minimum daily need of Iron, and helpful amounts of Calcium, Phosphorus, and Manganese.

Examine the ZYRONE formula. See if it isn't one of the finest of its kind you have ever seen. Then remember that ZYRONE is backed by a heavy radio campaign designed to reach all classes.

Where ZYRONE has already been introduced, retailers report a high percentage of repeat sales. Stock ZYRONE with the confidence that comes in stocking any product of

—THE CHATTANOOGA MEDICINE CO.—

Chattanooga

Tennessee

PLYWOOD BOXES

For

Oversea Mailing

A REAL BONANZA
FOR DRUG STORES

Price—\$50 per 100

Minimum Order—50 Boxes

2% 10 days—F.O.B. Henderson

J. P. B. Connell

Henderson, N. C.

News Notes from the Home Front

Greensboro—Chris C. Fordham III, has been elected president of the freshman class at the University of North Carolina.

Fayetteville—R. E. Langdon, formerly of White's Drug Store, now associated with Abbott Laboratories as representative, writes that "he hopes he is frozen to his job, since he is working for the best organization in the world."

Dunn—Tom Hood was elected a Director of Rotary International at the meeting May 19th at Chicago. He represents the Fourth Zone which covers nine states, from Florida to the District of Columbia.

Greensboro—Mrs. R. A. McDuffie was a first prize winner in the first annual regional exhibition of oil and watercolor paintings recently held at Virginia Inter-mont College. Mrs. McDuffie's entries were in the oil painting division, where she won first award.

Albemarle—Recent changes in drug store personnel in Albemarle are: E. R. Fuller of the Phillips Drug Company enters the Navy within a few days—he is being replaced by John A. Terrell, Jr. of the Vick Chemical Company, Greensboro. E. D. Ledbetter is now associated with Phillips Drug Company, while J. B. Smith is now connected with Loftin's Drug Store.

Black Mountain—An admirable incident during Convention days at Raleigh was the relief work of E. P. Crawford at Old Fort that W. R. Griffin of the Old Fort Drug Company might attend the meeting. Hats off to Mr. Crawford!

Greensboro—Mr. Harper Best and C. C. Brien attended the convention, even though it meant closing their store for the time.

Charlotte—Ditto the above for Victor Eggsbee with one of his Charlotte stores.

Raleigh—Mrs. Marguerite White Hahl is now associated with Five Points Pharmacy. Mrs. Hahl graduated with the March class at the School of Pharmacy at Chapel Hill.

Hickory—Mr. and Mrs. H. C. Lutz were in Charlotte recently, attending the funeral of Mr. W. E. Thomas.

Durham—S. O. Brewer, Jr. is now doing civil service work at the hospital pharmacy of the Oliver General Hospital in Georgia. He is living at 2908 Lombary Court, Augusta, Georgia.

Chapel Hill—Dr. E. A. Breeht, recently elected to the Executive Revision Committee of the National Formulary, attended a meeting of that group in Washington, D. C. May 19th and 20th.

Burlington—A. T. Kemp of the Main Street Drug Store has recently returned to work after a bout with pneumonia.

Brevard—O. H. Lyon who for several years lived in Hollywood, California, has returned to this state and is practicing his profession at Varner's Drug Store, Brevard.

Plymouth—A visitor in the N.C.P.A. offices recently was L. N. Womble. The members of the Association are always most welcome and their visits are enjoyed greatly.

Highlands—C. E. Mitchell reports that the fish are biting mighty good around his section. He has recently returned from a trip to New York where he went on business, and we suspect, some pleasure.

Burlington—J. F. Sherard is now associated with the Asher-McAdams Drug Company. His employer, Mr. E. L. McAdams, reports that his son has received a new address—Pfc. Jack W. McAdams 34674488, 118th General Hospital Unit I, A.P.O. 927, c/o Postmaster, San Francisco, California.

Wanted

Pharmacist for relief work in a hospital pharmacy for 30 day period.

Write W. J. Smith, Chapel Hill, N. C.

Wanted to Buy

Drug Store—a proposition that will make good return on investment. W. J. Smith, Chapel Hill.

"ORDER BY MAIL
From MCCOURTS"

**EITHER FOR IMMEDIATE
OR FUTURE DELIVERY**

- **Labels**
— Rolls or Flat
- **Boxes**
- **Physicians & Blanks**

**Satisfaction Guaranteed
— or No Sale**

McCourt Label Cabinet Co.
Specializing in Labels for Drug Stores
58 BENNETT STREET
BRADFORD, PENNA.

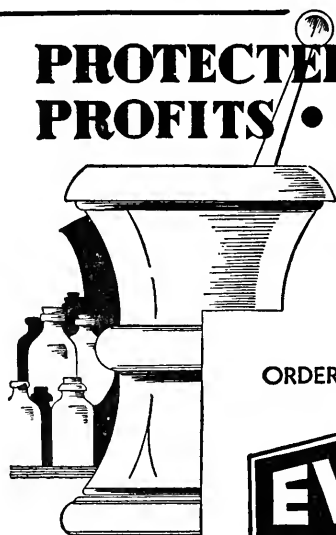


..IT'S FAMOUS

because

IT'S GOOD™

PROTECTED PROFITS • •



Retail druggists respect the EVERFRESH controlled quality and standardly maintained price. Everfresh Citrate of Magnesia is made under strictest pharmaceutical conditions. Its dependable quality is due to exact measure, exact strength, and exact sterility. Everfresh sells for 25¢ everywhere!

ORDER EVERFRESH FROM YOUR JOBBER

EVERFRESH
CITRATE OF MAGNESIA

The McCAMBRIDGE & McCAMBRIDGE CO.
2201 Eagle Street :- Baltimore, Md.

The Apothecary Club

MRS. E. W. ROLLINS, *Reporter*

Prior to the Convention at Raleigh, a meeting of the Apothecary Club was held at the home of Mrs. H. P. Watson, at which plans were made for attendance at the convention. Mrs. Arthur Fishel was selected as president for the coming year—a charter member always faithful and full of enthusiasm.

The Apothecary Club held its May meeting in the lovely home of Mrs. James Darlington. Twelve members were present, and two new members were welcomed, Mrs. Annie B. Cooksey and Mrs. J. C. Misenheimer.

A short service was held in memory of Mrs. I. H. Rider who passed away last summer. A gift of money for the Woman's Auxiliary Loan Fund was announced to the Club. It is to be given by Mrs. Herbert White in memory of her husband, who operated White's Drug Store at Fayetteville, prior to his death.

Mrs. Cooksey, with the help of Mrs. Darlington, conducted a most interesting contest of Truth and Consequences, with lovely prizes which had been donated by O'Hanlon-Watson, going to the winners. It was voted to hold the June meeting at the home of Mrs. Leon Kimball.

Additional Radio Entertainment

To the extensive summer, coast-to-coast advertising campaign now running on St. Joseph Aspirin and Mexsana, Plough, Inc., announces the recent addition of a 15-minute, once-a-week show on 16 radio stations. The show sponsored on these stations is "Don't You Believe It," starring Toby Reed and an all-star Hollywood cast. This novel entertaining and educational show, which explodes heretofore commonly accepted facts, has been broadcast for 18

months on the Columbia Pacific Coast Network. Its popularity has influenced Plough to extend it to other markets. Among the 16 radio stations just added is WCBR, Greensboro.

Elizabeth City Stores to Close Wednesday Afternoons

Four drug stores of Elizabeth City are closing Wednesday afternoons, starting May 7th. They are: The Albemarle Walgreen agency; The Apothecary Shop; Jacock's Pharmacy; Overman & Stevenson.

New Recruits

Other new recruits have been added to the "Shorter Hour Brigade" in the six drug stores of Statesville: Fisher Drug Company, Hawkins Drug Store, Holmes Drug Store, Statesville Drug Company, Stimson's Drug Store, and Purcell's. Early in May they notified their customers that effective Sunday, May 21st, their stores would observe the following schedule: Week Days—8:30 a.m. to 8 p.m.; Saturdays—8:30 a.m. to 10 p.m.; Sundays—9 to 11 a.m. and 3 to 6 p.m. With continued progress in this matter of shortening the hours of operation of drug stores, the midnight closing has become the exception rather than the rule. And—as one pharmacist-proprietor so aptly put it: "There are so many advantages and absolutely no disadvantages."

Pharmacy Scholarship Foundation

The retail drug establishment, C. A. Ring and Sons of High Point, made a contribution to the Pharmacy Scholarship Foundation a few days ago. "Little by little the acorn grew" is apropos of this Foundation fund which continues to increase as the interested members of the Association continue to send in contributions from time to time.



WORDS OF WISDOM

"As to curb service, if I go back to it after the war, it is going to be this way: a car with one or two people will cost them 5c extra; two or more people, 10c extra. There is no reason why anyone should give extra service and not get extra pay. You can get a reserved seat in the Pullman car, but it costs more than a day coach."
—E. E. McElroy.

Peanut Butter Sandwiches : Salted Peanuts

By



N. C. Branch Offices at

Greensboro - Fayetteville - Greenville

Keep It Alive . . .

An active prescription department is not merely a matter of professional pride, but one of economic necessity as well. It is responsible for a large share of drug-store sales and a larger share of the net profits. It affords an opportunity for the application of professional training which the pharmacist must have, distinguishes the drug store from other forms of retail endeavor.

To be successful in his operations the pharmacist must be alert to advances in medical research, must be well informed on new products as they are developed, must ever be ready to render a competent professional service. A representative line of Lilly Products lends distribution to any prescription department.

THE PEABODY DRUG COMPANY

Wholesale Druggists

DURHAM, N. C.



Mist from the Mountains

By JAMES W. HARRISON, Asheville

Richard Scharff, prescriptionist at Salley's Drug Store, attended the N.C.P.A. convention at Raleigh, where he presented his bride to his friends, and changed his N.C.P.A. membership from the Student Branch category to that of "Regular" member. Richard graduated with the March class at the University, and received his license shortly thereafter.

McDowell Cut Rate Drug Store, Marion, moved across the street to larger quarters.

There's nothing like a good paint job to freshen up a drug store. Those stores which have already undergone a "face lifting" are: Black Mountain Drug Company, Black Mountain; Caldwell Drug Company, Granite Falls; Dayvault Drug Store, Lenoir.

Kendall-Spangler Drug Company, Shelby, is enlarging the store, putting in new fixtures from front to back.

Moss Salley, Salley's Drug Store, Asheville, made a trip to Durham for the graduation of his daughter, Antoinette, at Duke University, May 27th.

Hancock Davis, Andrews, who was seriously ill in May, is now recovering.

M. L. Jones, after a brief period in Charleston, S. C., is now back at Asheville as prescriptionist at Merrimon Avenue Pharmacy. Mr. Jones was pharmacist at Hester's Pharmacy before going to South Carolina.

Jim Perry, Perry's Drug Store, Franklin, after having served a year in the Army, is discharged, then reinducted in May.

R. E. Young, Manager of Eckerd's of Asheville, attended the Golden Gloves fight at Madison Square Garden at which his son made a brilliant showing, putting the Chicago team in the win column. Dick is now corporal in the Army, stationed at Chicago.

Many North Carolina druggists will remember Joe Elletson of the S. M. A. Cor-

poration. Joe now is in the Army, stationed somewhere in England at present. Recently, he started a letter to Stacy Smith of T. C. Smith Company, Asheville, by pasting a brilliant red label at the top of the page. This was printed in bold black letters as follows:

WATT'S DRUG STORES
SALTS OF LEMON—POISON
WILLIAM WATT, M.P.S. (Lond.)
Chemist (by Examination)
44, Three Colt Street, Limehouse, E.

As a note at the side of the label, Joe had written the following:

"This label is from a little drug shop in the center of Old Limehouse in London. I got in there one day and really got a thrill out of it."

Joe's letter follows:

Dear Mr. Smith: (Stacy Smith)

Your letter of some time back was more than appreciated. Your complimentary remarks about my work made me feel good and I must say that without the grand co-operation that you gave me, this would not have been possible. We shall pick up where we left off too.

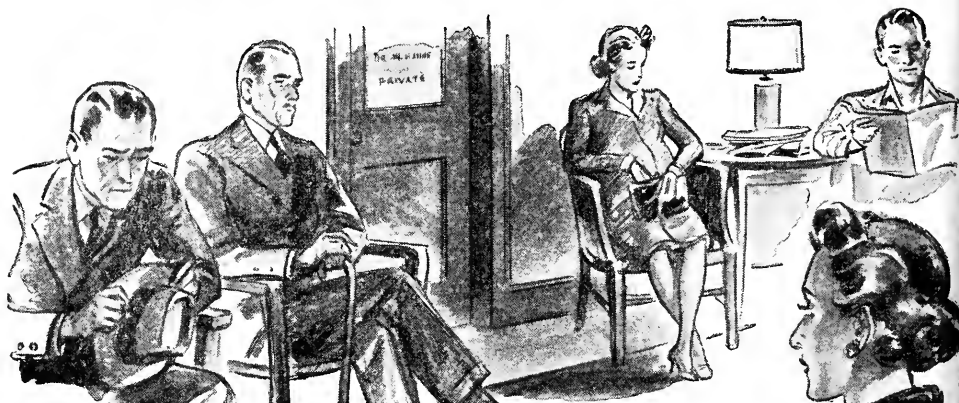
I am making a lot of mental notes about the drug business here in England and we can talk it over when I return.

On one or two occasions I've gotten into London and visited Burroughs-Wellcome's Institute and the Petrogolar, John Wyeth Plant. Wish you could have been with me. These people are carrying on under difficulties that sure make you admire them. I've also met the secretary of the British Pharmaceutical Society.

Things are moving fast over here and I hope this thing will soon end. Please give my regards to all there at your office and best personal wishes to you.

JOE ELLETSON
 (S.M.A. Corp.)

FOR *Convenience* AND FLEXIBILITY OF DOSAGE



Bethiamin, widely advertised and detailed to the medical profession, presents crystalline thiamine hydrochloride in three forms and in a range of dosages adequate for every need. • For oral administration palatable Bethiamin Elixir provides 6 mg. of thiamine hydrochloride per

ounce, and Bethiamin Capsules are available in dosages from 1 mg. to 15 mg. • For parenteral administration Bethiamin ampuls are available up to 100 mg. per cc. Thus Bethiamin places at the physician's hands dependable vitamin B₁ medication in the most convenient forms.

BETHIAMIN



For oral administration, Bethiamin, a brand of thiamine hydrochloride, is available in capsules containing 1 mg., 3½ mg., 10 mg., and 15 mg.; for parenteral administration, in 1 cc. ampuls containing 1 mg., 10 mg., 50 mg., 100 mg. and in 10, 30 or 60 cc. rubber-capped vials. In liquid form Bethiamin Elixir contains 6 mg. of thiamine hydrochloride per fluidounce.

THE S. E. MASSENGILL COMPANY

Bristol, Tenn.-Va.

NEW YORK • SAN FRANCISCO • KANSAS CITY



Please Mention The Carolina Journal of Pharmacy When Writing Advertisers

Charlotte Druggists' Woman's Auxiliary

Mrs. E. H. HEMMLE, *Reporter*

The May meeting of the Woman's Auxiliary was held at Efrid's private dining room where a delicious luncheon was served to twenty members and guests. Mrs. W. B. Holmes, Jr. had furnished a beautiful bowl of garden flowers for table decoration.

Mrs. Foster Thomas, president, pronounced the invocation after which Mrs. W. R. Dixon, secretary-treasurer, read the minutes of the last meeting and submitted her treasurer's report for the year. The chairman of each committee reported her group's activities, since this was the last meeting of the year.

Mrs. Harry Bizzell, acting as spokesman for the Nominating Committee, presented the new slate of officers for the coming year as follows: Mrs. W. B. Holmes, Jr., President; Mrs. Joe Monroe, Vice-President; Mrs. T. E. Whitehead, Secretary-Treasurer; Mrs. E. H. Hemmle, Corresponding Secretary.

Before disbanding for the summer, Mrs. Thomas asked all members to join hands and sing Auld Lang Syne.

News Briefs from Charlotte

Friends of Louis B. Holmes of the Park Place Pharmacy, are hoping for a quick recovery from his present illness.

Mrs. B. B. Owens, wife of the Woodbury-Jergens salesman, has returned to her home after undergoing a major operation at Presbyterian Hospital.

Mrs. P. C. Day is spending a month visiting her mother and sister at Dayton, Tennessee.

Mrs. J. G. Barnette visited her sister and brother-in-law at Columbus, Georgia, recently.

Mr. George Bryan, manager of Eckerd's, was ill at his home recently.

M. W. Stone (Hunter's Chocolate) has as houseguest, his father, A. P. Stone, of Lynchburg, Virginia.

Lt. L. J. Loveland, U. S. N., formerly sales representative for the B. C. Remedy Company, was a guest in Charlotte. He

expressed regret that he was unable to see all his friends while there due to limited time. He was on his way to Florida, and expected to return to Raleigh to attend the N.C.P.A. convention.

C. E. Cline, formerly of Salley's Drug Store, Asheville, is now employed in the prescription department of Hawthorne Pharmacy, Charlotte, operated by Victor L. Riggsbee.

Boyce Hunter, formerly of Myers Park Pharmacy, has returned to Park Place Pharmacy where he is associated with L. M. Holmes. Mr. Williams of the Park Place Pharmacy, is now at Myers Park Pharmacy.

Charlotte Drug Travelers, Inc.

The Charlotte Drug Travelers held their regular monthly business meeting and luncheon at Thacker's Restaurant on Saturday, May 6th with President Day in charge.

Mr. S. A. Beaty won the door prize which was furnished by Mr. T. G. Slaughter. Mr. W. R. Dixon will furnish the door prize for the next meeting.

The minutes of the March and April meetings were read by Secretary Humphries, and approved as read.

This was the final meeting of the Membership Contest. F. F. Potter, Captain of the Sharpshooters, won the contest with his team securing 11 new members, with J. G. Dawson the member of his team bringing in the largest number. J. G. Barnette, Captain of the losing team which secured 4 new members, with the cooperation of his group, put on a fish fry for the winners on June 3rd at the Club House.

New members voted into the club at the May meeting were Arthur W. Burnes, Jr., (Winthrop Chemical Company) and N. J. Groom (Pepsi-Cola Company).

S. A. Beaty was on the committee with J. W. Bennick to secure the speaker for the meeting, Captain Clinton W. Kirkpatrick, who has served 16 months overseas with the British Eighth Army in the Mediterranean Theatre. Capt. Kirkpatrick gave a most exciting and interesting talk.

The next meeting of the Club was announced for June 3 at the usual place.



Victor Riggsbee Remodels Pharmacy and Ups R_y Business \$500.00 a Month

On the opposite page is pictured two interior views of The Hawthorne Pharmacy, Charlotte, which was remodeled several months ago. At the time the new fixtures were installed the owner, Mr. Victor Riggsbee, decided to eliminate the soda fountain. What happened during the ensuing months is related by Mr. Riggsbee in the article published below. Fixtures shown in the photos were designed, built, and installed by the Wade Manufacturing Corporation of Charlotte, N. C.—Editor.

Not everyone has the advantage I have had in going into strictly a prescription business. However, I am certainly enthusiastic regarding the conversion of my store in Charlotte, and I feel many of you will find my own experience most interesting, helpful, and well worth your consideration for its most evident merit.

With conditions as they are today, and with the outlook for the future, I am firmly of the opinion that we have problems that need immediate attention. Many of us have "strayed from the fold" and have forgotten the fundamental importance of what a drug store actually is in trying to hold our own in competition with other outlets. Soda shops and the larger chains are to be reckoned with, it is true, but I am convinced, should we, as druggists, maintain the type of drug store featuring the prescription department, we are going to find ourselves not only operating a profitable but a dignified business serving its rightful place in our community life.

When I decided I wanted to convert my business to a "Prescription Store," there was quite a discussion as to the amount of business we would lose. The following facts should bear evidence enough that this was not a mistake on our part, but rather one of the wisest and most profitable moves I could have made.

In September, 1943, I placed an order with the Wade Manufacturing Corporation of Charlotte for additional fixtures and at the same time removed my soda fountain. These new fixtures consisted of a new prescription work counter, one new buffet section of drug shelving, other shelving, a special cosmetic display section, step displays,

and certain refinishing and minor changes to make the work complete. The cost of these fixtures was not large and the change was completed within eight weeks after the order was placed.

At the time I decided to convert my business to a prescription store, we were doing a business of \$125,000 annually; \$65,000 in drugs and drug sundries; \$60,000 in soda fountain products, etc. In the month of December following elimination of the fountain and conversion to a strictly high-class drug business, we had an increase of \$500 from prescriptions alone. Of course, I concede the fact that part of this remarkable increase was due to the flu epidemic, but the next thirty days also showed an increase of \$250 a month in the prescription department. Today, we are filling twice as many prescriptions as was the case before elimination of the soda fountain.

Since I installed my new Cosmetic Bar, the sales from this department have more than tripled. In view of the fact that we have modern attractive equipment, on which to display this merchandise, the supply houses have seen to it that we have this merchandise. I am convinced my displays have insured me an adequate supply of cosmetics which otherwise might have been reduced considerably.

I have already sold more Wampole products with my open display than I would have normally sold in two years! I now have no hesitation in buying in case lots because I sell so much more and I know I am not going to be overstocked when buying in such quantities.

Cost of Operation: Overhead, in the drug business, as you can readily appreciate, will,



With the doctor
shortage there is
a real demand for

J. & J.

First Aid Kits

First Aid Kits

| | 50 | 25 | 1 |
|-----------|----------|----------|----------|
| No. 20 | 2.16 ea. | 2.28 ea. | 2.40 ea. |
| Autokit | 1.08 | 1.14 | 1.20 |
| No. 16 | .60 | .64 | .67 |
| Towel Kit | .36 | .38 | .40 |



*For further details
ask our salesman*

Bodeker Drug Company

Richmond 13, Virginia

unless closely watched, absorb too much of one's profit. The following facts may be of interest to you: Prior to the removal of our fountain, the weekly payroll was \$168 on this department, part of which was paid to nine delivery boys. Today we operate with two delivery boys. Our white employees, formerly six in number, has been reduced to three.

With the arrangement I now have, three regular men work on a 21 ft. prescription counter, fill twice as many prescriptions with more efficiency and ease than was the case before. Since two men can now easily operate the store, we are in position to give our employees ample time off for rest and relaxation.

Since this change was made many expressions of pleasure have come to me from our old customers and, incidentally, from new customers who now frequent our store. Our customers and friends feel that their prescriptions are going to be properly and conscientiously filled. They feel that we are really interested in their welfare and that we are serving them just as sincerely as their physicians do.

As owner and operator of the business I now have more time to devote to my customers without having to waste my energy on little worries associated with and resulting from having a fountain in operation. I feel that I am doing a real job with my prescription business and that I am helping to keep the profession on a plane it rightfully deserves. I notice, also, that my customers feel more respect for my business and do not throw trash on the floors as was the case previously.

Frankly, this change has been so successful in my case, that, should I have to go back to operating a soda fountain, I would close up and go into some other type of business.

Prescriptions should be a feature, *the main feature*, of your business. The prescription department should be located at the front of the store where no one will lose sight of its importance nor its purpose. Let your customers know that their prescriptions will be professionally and carefully compounded, and that we, just as their phy-

sician, are skilled and trained men able to serve them as only professional men are capable of doing.

Today, I am doing \$90,000 annually at greatly reduced overhead. As a matter of fact, *it is now a pleasure to operate my business.*

Captain Lyon

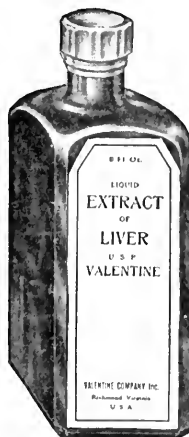
An impromptu welcome party was given in Wadesboro recently to celebrate the arrival home from a long tour of duty in the South Pacific of Captain Ridsen A. Lyon of the Army Air Force. An immense "key to the city" was presented to Captain Lyon on behalf of Mayor G. E. Andes by Senator H. P. Taylor.

Captain Lyon, son of Mr. and Mrs. R. P. Lyon, served brilliantly as commander of a bombing plane in New Guinea and nearby battle zones. His bravery and skill were recognized some months ago when he was awarded the Air Medal.

At the present time Captain Lyon is stationed at Florence, S. C., where he is flight commander of a bomber group.

LIQUID EXTRACT OF LIVER

U. S. P.
VALENTINE



8 ounces net
1 dozen at list
\$21.00

Through wholesaler

Valentine Company, Inc.

Richmond, Virginia



You can recommend 'S.T.37' with complete confidence!

'S. T. 37' Antiseptic Solution is a year-round item that brings customers back again and again . . . assuring you a steady flow of profits! Sell your customers the 12 oz. economy size.

You can always depend on 'S. T. 37' Antiseptic Solution to come up to your recommendation. It combines high germicidal potency with exceptional nontoxic features and its analgesic effect soothes open wounds and inflamed mucous membranes while it rapidly destroys pathogenic bacteria. Furthermore, its low surface tension facilitates penetration of minute tissue spaces where it can exert its bactericidal action. 'S. T. 37' is ideal for home use because it is colorless, odorless and is harmless even if swallowed accidentally in full strength. It is supplied in bottles of five and twelve fluidounces.

Sharp & Dohme, Philadelphia 1, Pa.

'S. T. 37' *antiseptic solution*

School Days

PATRICIA ANN LAWRENCE
U. N. C. School of Pharmacy

The steps of Howell Hall these days testify to all who pass our pharmacy building that summer is here in earnest. The big trees in the front of the building offer welcome shade to the pharmacy students who congregate there between classes and before labs. Remember when you used to gather on those same steps? Well we still do, and the conversation still ranges from "who's dating who" to the Dean's MM (Materia Medica) quiz the period before. But the bell soon warns that 95 degrees or no, there is work to be done, and the steps are emptied for another hour.

It hardly seems possible that another quarter is gone, but since you last received the JOURNAL, exams have come to Carolina and gone, accompanied by the usual last minute cramming, the worried expressions, and the crossed fingers. I am happy to report that all survived. We have been home for ten glorious days, and are back now to tackle the summer quarter.

The Pharmacy School moved practically en masse to Raleigh for the convention, May 23 and 24. Many of the students were there on Tuesday and nearly all were present on Wednesday. We attended the meetings—weren't the speakers grand?—and took in all the entertainment with equal gusto. We students certainly enjoyed the chance to talk with the men and women who will be our future employers and competitors as well as friends.

The Pharmacy Senate

The May meeting of the Pharmacy Senate was opened by Emily Aliton, Chairman for the evening, following which a letter from E. A. Brecht, Sr. of Minnesota Lake, Minnesota, was read. This was in appreciation for the flowers sent by the Pharmacy Senate at the time of Mrs. Brecht's death.

The program was carried out according to parliamentary procedure, as had been planned at the previous meeting. Follow-

ing the meeting, a committee composed of Gerald Hege, Lexington; Lucy Lee Kennedy, Kerr; Betty Hanna, Hickory; and Dr. Brecht, was appointed to plan a picnic for Senate members. Before adjourning it was voted to ask Dean Beard to speak at the next meeting.

Joint Meeting with Student Branch, NCPA

The Pharmacy Senate and the N.C.P.A. Student Branch held a joint meeting on May 17th, and presented as speaker for the evening our own Dean Beard. The Dean gave a most enjoyable and informative pictorial presentation of past presidents and secretaries of the N. C. P. A. The only business of the meeting was the adoption by the Senate of a motion to reinstate any members who leave to join the armed forces immediately upon their return regardless of quotas and waiting lists.

School of Pharmacy "Cabinet"

Dean Beard recently appointed a "Cabinet" of eight students from the four classes of the School. The function of this group is to advise the Dean of student opinion and to relay to the student body the Administration's reasons for various regulations. It is hoped that this body will be successful in bringing the student body and Administration into closer harmony and cooperation. Students appointed to the Cabinet were: Lucy Lee Kennedy, Kerr; C. H. Beddingfield, Clayton; W. W. Taylor, Durham; Doris Bullard, Roseboro; R. H. Parsons, Margarettsville, N. Y.; Pat Lawrence, Charlotte; J. G. Taylor, Gumberry; Eleanor Holder, Bunnell, Florida.

We were mighty glad to see Joe Estes, Durham, at the convention in Raleigh. Joe, a member of the class of '44, had been a shut-in for quite a long time, both at Watts Hospital, and at his home. It was grand to see you up, Joe, and we hope that it won't be long until you are on the completely mended list. Everyone here at Howell, from Jim, the janitor, to the Dean, has been watching your progress, has been rooting for your speedy recovery, and has been praying for you, too.

Purepac

*Outstanding deals
on*

MINERAL OIL

ODORLESS - TASTELESS - COLORLESS

53% Average Profit

LUBINOL EXTRA HEAVY U.S.P.

VISCOSITY 335/350 - GRAVITY 0.875/0.905

PINTS, QUARTS 3 FREE WITH 9
HALF-GALLONS 1 FREE WITH 5
GALLONS 1 FREE WITH 3

MIN-O-LENE HEAVY U.S.P.

PINTS, QUARTS. 3 FREE WITH 9
HALF-GALLONS 1 ONLY FREE WITH 5 ONLY
GALLONS 1 ONLY FREE WITH 3 ONLY



Also Other Seasonal and Pre-Seasonal Deals

Ask our salesman or write

JUSTICE DRUG COMPANY
GREENSBORO, N. C.

North Carolina Service Wholesaler

Greensboro Auxiliary News

MRS. DEWEY E. GROOME, *Secretary*

The fifteenth regular meeting of the Drug Club Auxiliary met for luncheon with Sarah Cartland April 19th, 12:30 noon.

This was one of the most exciting meetings we have had for a long time—inspiration agitated by the presence of four of our members who have not been able to be with us so much. It was so much fun to sit back and watch the members as they rushed in. Some at the very last minute; but none were in too much of a hurry to shout a happy welcome to Minnie Neister, Clarice Crutchfield, Mrs. Jesse Tyson, and Mrs. Waugh. Now that you see how much we miss those of you who are not able to attend regularly, this should be proof enough that you are most valuable to us.

You would think from the forms of conversation during the luncheons that we hadn't seen each other for months. Surprising how much we have to tell each other from one meeting to the next.

Fay Sykes rendered invocation which was so lovely. Her short prayer in connection with remembering the Cagle family in their sorrow.

As is our usual custom, so immediately after lunch we formed our friendly circle to dispense with business. First, Mrs. Bradford asked for the Secretary's report which was given and approved. Next came a report from the Treasurer which more than pleased us. \$153.42 sounds like a lot of money—and it is! Wonder how many of you realize that Zoe Trogdon swelled this pot by \$25.00 made with her own little hands in cake baking? Then too, we had a few more dollars added to our Sunshine money by our President, Mrs. Bradford. She has found time to make corsages to sell. Think you will agree that we have some splendid and most unselfish workers in our group. To say "thank you from the bottom of our hearts" is not enough.

We find that Gertrude VanHorn has been busy in her duties in looking after our good-cheer work. She has sent four cards, a book, and flowers. She is ever on her toes to remember those in trouble.

We were mighty well pleased with Her-

mine Morris' report of Red Cross work. She reported 1092 hours for the year—500 hours by Zoe Trogdon in Nursing, 230 hours Canteen work by Eva Groome, and 362 hours by the group in sewing and knitting. She wants more workers in the sewing rooms, and it is up to those of us who can to go with her.

Mrs. Davis in making report for the membership committee, had one new member, Mrs. J. W. Valentine, 711 Summit Ave. to report. Mrs. Valentine was at the meeting and we were so glad to have her join us.

Mrs. Derrick made report concerning the good time had by all, and the proceeds of the bridge party at the Sally Sothern Room. \$21.30 was turned over to the treasurer.

Mrs. Compton has been chosen state chairman, and responsible for collection of state dues. We were asked to pay our dues direct to her, if convenient, before the convention.

Mrs. Bradford read a letter from Mrs. W. J. Smith indicating that they now have on hand \$1,786.60 in the Student Loan Fund. She also read a letter from Mrs. Smith asking for discussion and decision concerning the loan fund being made available to out-of-state students. Mrs. Bradford indicated that she had talked to several of the members of the Drug Club and it was the concensus of opinion it would perhaps be best to confine this loan fund to North Carolina. A vote was taken to this effect, and carried.

In the past, June has been our month for the installation of new officers. This brought about a little discussion as a result of suggestion by Mr. I. O. Wilkerson to arrange our year to end the same month as that of the Drug Club, which is December. A vote was taken and it seems the present officers will stay in service until December.

Mrs. Bradford welcomed the two visitors and one new member.

Convention time being around the corner brought real conversation in making plans for a good attendance. Mrs. Bradford stated that the transportation committee would



I'm the girl on the new UNGUENTINE Window Display
... and I'm yours if you'll put me in your window and
push UNGUENTINE over your counter • Millions of people
will see me in magazines and newspapers this summer!

UNGUENTINE*

TREATS SUNBURN AS A BURN

Norwich

U.S. PAT. 2,100,000

make arrangements for those not using their own cars and urged that all who possibly could to attend the Wednesday program if unable to attend the fulltime. In lending an ear to all side-lines, you could hear such as this, "I am going to drop everything and get myself ready—and, what are you going to wear?" Another was heard saying that she had already been shopping for a dress, asked for a size 14 and managed to get in it with the assistance of the sales lady, but as hard as she tried she could not wiggle out of it. Finally, the Manager of the store came to her rescue and with much dignity and poise relieved her of her embarrassment by telling her they had made a mistake. She had a size 12 on instead. Yes, you heard all the laughter when none other than Gertrude was telling her own story.

So much for the fun we had in making our plans for the convention and we are well satisfied that we will be proud of our group.

Mrs. VanHorn was asked to send a card to Dr. Rose who has been ill.

We want to congratulate Mrs. W. L. Johnson on the very splendid program. With the assistance of Gertrude VanHorn and Zoe Trogdon, most attractive cups of mints served as place cards. By the way, we thank Fay Sykes for making the mints. In the bottom of the cups had been placed lucky numbers. Minnie Neister had lucky No. 1—a nice Devil's Food cake. Mrs. Harper Best had No. 2, received bulbs for her garden. Gertrude Van Horn No. 3, and received Southern Dairies ice cream. Mrs. Jesse Tyson No. 4, a box of powder from Cecil-Russell, Mrs. F. S. Petrea, a box of toilet soap from Elm Street Pharmacy. Mrs. Johnson No. 5, Southern Dairies ice cream, and Mrs. Thomas No. 6, a box of home-made cookies. Estelle Hayes, to celebrate a wedding anniversary June 6th, was given bulbs. By the way these bulbs were given by our friend Julia Compton.

Our next meeting will be held Wednesday June 21, with Mrs. P. A. Hayes in charge.

We were having such a good time when Mrs. Bradford reminded us that time was up, and asked for a motion for adjournment.

For Sale

Drug store fixtures: soda fountain and back bar; 3 glass cases for cosmetics, etc.; wall case with glass front; prescription department except instruments and other items. Write W. J. Smith, Chapel Hill.

Wanted

Registered Pharmacist to manage drug department of drug store in an Eastern Carolina town of 7,000. No Sunday work, weekday hours: 9 a.m. to 7 p.m.—Saturday: 9 a.m.—9 p.m. Write W. J. Smith, Chapel Hill.

For Sale

Complete set drug store fixtures (no fountain) consisting of wall cases, show cases, prescription counter, wrapping counter, scales, candy show-case, etc. Description, price and photo of fixtures can be furnished interested purchaser. Write E. H. Wood, 118 Broad Street, New Bern, N. C.

Wanted to Buy

Slightly used new model electric milk shaker. Write J. T. Fields, Laurinburg, N. C.

Short, Short Biog

Born in New York City, graduated from Georgetown University, in 1914. Executive Assistant and later special representative for the Du Pont Company.

Entered employ of Eckerd's in 1926. Was supervisor of Eckerd's of Greenville, S. C., Chattanooga, Tenn., and Asheville, N. C. For the past fifteen years manager of Eckerd's of Asheville.

Past president of the Asheville Merchants Association and Lions Club; chairman of motorecade to Florida to bring tourists to Asheville; past director of the Asheville Community Chest. At present Director of Merchants Association and on Executive Board of the Good Samaritan Mission.

Subject of Biog: Richard E. Young of Asheville.

ONE-A-DAY Vitamins Know No Season



Remember when you had to carry cod liver oil down to the basement for storage during the summer?



No need to carry new type vitamins such as One-A-Day (brand) into the basement. They sell year 'round.



Many items that formerly demanded counter space in Summer are not now obtainable.



Use this same space to display One-A-Day (brand) Vitamins. Push them the year 'round.

Sell them All-Year 'round... Summer as well as Winter

More and more people are realizing they need vitamins just as much in summer as in winter. Take advantage of this new buying trend. Push ONE-A-DAY (brand) Vitamins. Give them prominence in your store. Use the counter space formerly devoted to electric fans, alarm clocks and other off-the-market merchandise for vitamins. Year 'round need for vitamins makes ONE-A-DAY (brand) good summer sellers.

Vitamins are ideal merchandise to handle. They are available quickly upon order. They do not have to be stored in the basement during the summer. The merchandise is not bulky or hard to handle. Tremendous stocks are not required. Everybody needs vitamins the year 'round. So, get set for big summer vitamin sales.

ONE-A-DAY (brand) Vitamins will prove good summer sellers because

One-A-Day (brand) Radio Advertising will continue full power ahead all summer long. Six big network programs will reach 8 families out of every 10 at least once each week. That's tremendous coverage.

This means that right in your own locality, many of your own customers will hear the One-A-Day (brand) Vitamin sales story all summer long. Help us convert these summer radio fans into summer vitamin users. Keep plenty of One-A-Day (brand) Vitamins in stock and on display.

MILES LABORATORIES, INC.
Established 60 Years
Elkhart, Indiana



Displayed They Sell FASTER

Please Mention The Carolina Journal of Pharmacy When Writing Advertisers

Obituaries

GEORGE RATCLIFFE PILKINGTON—JOE HOLLINGSWORTH

During May, the North Carolina Pharmaceutical Association lost through death two of their past-presidents—a loss which will be felt for many years to come.

On the morning of May 2, death claimed George Ratcliffe Pilkington of Pittsboro, following a brief illness. Although he had been in failing health for a number of months, he continued active in his business until a short time before his death.

Mr. Pilkington was born in Haslingden, England, March 15, 1866. His elementary education was obtained at the Manor House Boarding School in Chester and his collegiate training was secured at Springfield College in Yorkshire. He was apprenticed from 1881 to 1886 to William Warburton, a druggist of Manchester, England, under whom he received painstaking instruction in the practical phases of the drug business. Following this work he attended a school of pharmacy in London. When his technical education was completed, Mr. Pilkington worked as a pharmacist in London, Douglas on the Isle of Man, and in Liverpool. He then emigrated to America, arriving in Raleigh, N. C., October 15, 1889, and subsequently in Pittsboro on November 2nd of the same year. For five years following his entry into this country he was out of the drug business, but in 1894 he purchased Merritt's Drug Store in Pittsboro, secured his license as a North Carolina Pharmacist (1897) and was continuously engaged in this business until his death.

Mr. Pilkington joined the North Carolina Pharmaceutical Association in 1898. He became a life member in 1920. Following a number of committee assignments he was elected third-vice-president of the organization in 1916, and was regularly promoted through vice-presidential grades until his election in 1919 to the presidency of the Association.

To our knowledge, "Uncle George" as his friends know him, didn't miss an Annual Convention of the N.C.P.A. during his lifetime. He was missed greatly in Raleigh at the 1944 convention, and it was with real

sorrow that the membership received the sad news that he would not be with us again. A tribute was paid to him many years ago that we would like to repeat—"People who knew him—and he was easy to know—liked him; most of them felt an attachment deeper than mere liking."

For two days we've been attempting to write a very simple statement—just this: "Our friend, Joe Hollingsworth, died Saturday morning, May 27th." The actual writing of the words take very little effort, but to write adequately of this man is a more difficult task than we have had for a long time.

Joe was more than our friend—Joe was a friend of Pharmacy. For many years he was most active in N.C.P.A. projects, and when it was necessary for him to miss a meeting of the Executive Committee early this year, we found that this was the first time in six years that he had failed to answer "Present" when meetings which required his presence were called to order. Not only did he serve on many committees during his affiliation with the Association, but he served as one of its ablest presidents during the year 1940-1941. During this period he traveled over the state, going into many stores of Association members, and making personal friends of these individuals. He told us many times that he felt that he had gained a great deal through this phase of his presidential work.

Mr. Hollingsworth was licensed in North Carolina in 1917 after attending Davidson College. The next year (1918) he received the Ph.G. degree when he graduated at the University of Maryland. He was proprietor of two drug stores at Mount Airy—the Hollingsworth Drug Company and the Hollingsworth Pharmacy. He was a member of the American Pharmaceutical Association, the National Association of Retail Druggists, and had represented the N.C.P.A. at national meetings on many occasions.

Funeral services were conducted at Mt. Airy, Sunday, May 28th and interment was in a local cemetery.

We Tell 'em—You Sell 'em



Millions of
Newspaper Readers
Every Week
and
Millions of
Radio Listeners
Every Day

HEADACHES-NEURALGIA Eased Quickly with "BC"

Agonizing headaches and annoying neuralgic pains usually yield to the quick relief of muscular aches and functional periodic pains. Acts as a sedative in simple nervousness. 10c & 25c sizes. Use only as directed. Consult a physician when pains persist.

of muscular aches and functional periodic pains. Acts as a sedative in simple nervousness. 10c & 25c sizes. Use only as directed. Consult a physician when pains persist.



**B. C. REMEDY COMPANY
DURHAM, NORTH CAROLINA**

"Keep it on Hand—To Supply the Demand"

Dear Friend Smith:

Congratulations on your initiative in restoring to the drug business and especially the registered pharmacist, the lost appreciation and respect to the oldest profession. The doctors seem to think that it is their business to tell all patients what they should pay for prescriptions. I realize that we should cooperate with the doctors, but we do not tell them what they shall charge, neither should they dictate our prices. Most of them charge from \$3 to \$5 for an office call, write a prescription for 12 powders, and expect the druggist to charge the measley sum of FIFTY CENTS. Ridiculous, absurd! How in the heck can we pay decent salaries to druggists? How can they live in decent homes and neighborhoods? We are the poorest paid profession in the world today. We are mostly responsible. The need of organization, County, District, and State meetings, with leaders with back-bone enough and organization ability to get every druggist in the state to join our organization and the National organization.

Our dues should be large enough to get good men and pay good salaries—you are doing a wonderful job. We should have a lobbyist in Washington ALL THE TIME; we should be in politics—City, County, State, and National. Are we afraid to face the public? Our hours are too long; we have lost our initiative through long hours of work. Let's get organized, and tell the world of our profession.

Sincerely,

(Signed) JOHN R. HUGHES

Madison, N. C. May 10, 1944

Charlie Hiram King

Charlie H. King, Durham, died May 18th at his home there, after suffering from a heart ailment for several months. For many years he was associated with the C. E. King & Sons Drug Store and later with McKay's Pharmacy; however at the time of his death he was connected with the Whelan Drug Company. Harris King who operates the C. E. King & Sons Drug Store at Five Points in Durham, is a brother of the deceased.

Mr. King received his license to practice pharmacy in North Carolina in 1904 and has been engaged in his profession continuously since that time.

Change of Address?

Several members of the Woman's Auxiliary have suggested that they would like the CAROLINA JOURNAL OF PHARMACY sent to their home addresses rather than their husband's place of business, so that they might have access to it also. If this is the case with you, let us have your home address, and we will gladly make the change.

Auxiliary Records

Mrs. A. L. Fishel, retiring Historian of the Woman's Auxiliary, has asked that if any person has clippings or photographs concerning the Auxiliary or past-officers of the organization to please send them to her at 189 North Poplar, Winston-Salem. She wishes to include these in the Woman's Auxiliary Scrap Book.

Addresses Society

H. C. McAllister of Chapel Hill, member of the N. C. Board of Pharmacy, was one of the chief speakers on the program of the Old North State Medical, Dental and Pharmaceutical Society held in Winston-Salem, June 7th. Mr. McAllister's talk centered around the State Pharmacy Act, the Harrison Narcotic Act and the Federal Food, Drug and Cosmetic Act.

In Memoriam

In memory of Herbert W. White, Fayetteville, Mrs. White placed a beautiful bowl of red roses on the speaker's desk during the Convention at Raleigh. Mrs. White, together with her daughter, Kathrynne Jefferson, presented a check for \$5 to the School of Pharmacy, in memory of her husband, to be used in the purchase of a piece of equipment.

Prescription Balances Repaired

Speedily Accurately Economically

Our convenient Southern location and competent shop technicians eliminate useless waiting and decrease repair costs.

PHIPPS & BIRD, Inc.

915C E. Cary Street

Richmond, Va.

The American Druggists' Fire Insurance Co.

Cincinnati 2, Ohio

Dear Mr. Druggist:

When you have a fire you will need our service. When you pay the premium you will enjoy our saving.

You will also have benefits and advantages which no other company can so well provide. This is because we are the only Capital Stock Insurance Company owned, operated and interested in Retail Druggists exclusively.

If you are not yet a policyholder drop us a card for complete information.

Yours very truly,

THE AMERICAN DRUGGISTS' FIRE INS. CO.

By E. F. Rimmer, State Agent.

P.S.—Our South Carolina State Agent: Ralph M. Crosson.

TABLETS

Aminophylline—Phenobarbital

Ascorbic Acid

Multi-vitamin

Nicotinic Acid (Niacin)

Nicotinamide (Niacinamide)

Phenobarbital

Riboflavin

Strychnine Sulfate

Thiamine Hydrochloride

Vitamins A and D

Vitamin B Complex High Potency

Scientifically Correct Products

L. P. MAYRAND

Manufacturing Chemist

GREENSBORO, N. C.

Bashful Bill

or

The Story of the North Carolina Pharmacist

Introduction: Bashful Bill is an exaggerated character, of course. But since this story is meant only for pharmacists, perhaps no one will get mad. It wouldn't hurt, though, if someone did get mad. Lord knows, it's time some one of the pharmacists in North Carolina woke up to the need of telling the people just what services they do render to the public.

Bashful Bill was just about to settle down in the easy chair when thirteen-year-old Bill, Jr. shot this question at him:

"Dad, what are you doing to help win the war?"

Bill sort of mumbled a minute or two and came back with this answer:

"Well, son, as you know, I'm a pharmacist. I fill prescriptions for folks who are sick or about to get sick. That's important because, it's important because . . . well, anyway it's important . . . I guess. And why bother me with such a dumb question? Can't a man come home after a day's hard work without his son asking questions? You're worse than them dang questionnaires we're all the time having to send in to the government.

"Okay, Dad," the boy replied, "but gee, I wish you were helping beat up those Nazi and Japs like the other kids' dads are. Look at Henry Stevens. His dad works at the factory. He's the man behind the man behind the gun. Or George Hall. His old man's a doctor. He is busy keeping the home front healthy. Or Johnny Gregory. His pop's a policeman. He's keeping the town decent so it will be a good place to live in when the soldiers come home. Why aren't you doing something?"

"I'm sorry you don't have a hero for a dad, son, but now how about letting me rest a little. I'm tired."

But Bashful Bill didn't rest.

He sat there, after the kid had left, and thought about the questions his son had asked.

If the kid only realized what services the pharmacist renders. But shucks, his son wasn't the only person who knew little of what it takes to be a good pharmacist. Look at the committee on public health which the mayor appointed yesterday. Doctors, lawyers, ministers, businessmen and housewives were on it. But no pharmacists.

And that woman who had come into the store as he was leaving tonight. Boy, what a howl she made about paying \$1.25 "just for pouring something into a bottle and pasting a label on it." By gum, somebody ought to tell that woman the ingredients cost 70c, the bottle 5c . . . that out of the 50c left a hundred and one other sorts of costs that go into the operation of the prescription department had to be paid.

Somebody ought to tell the Mayor that when it comes to public health, a pharmacist can pitch in some darn good ideas.

Somebody ought to tell the people what is required to become a licensed pharmacist in North Carolina.

In fact, I'm going to bring this matter up at our next meeting of the Association. And Bashful Bill did bring it up at the meeting. And so did a lot of the other 1200 pharmacists in North Carolina.

Sure, it wasn't the first time that the Association had thought of improving its relations with the public. But this time, something was done about it.

President R. P. Lyon appointed a Committee on Public Relations. He named Paul Bissette from Wilson as chairman, along with Phil Gattis of Raleigh, E. F. Rimmer of Sanford, Moss Salley of Asheville and Jesse Tyson of Greensboro. Together with W. J. Smith, Secretary-Treasurer of the N.C.P.A., they began to work on the questions introduced by Bashful Bill and many of his fellow pharmacists.

Meanwhile, Bashful Bill read with interest that the National Pharmacy Committee on Public Information was launching a

nation-wide educational program. Good stuff, but it was going to take action on a state level, too, if the story of the North Carolina pharmacists was to make a dent with Tar Heels.

Then on March 16th, the North Carolina Committee made it's report to the Association's Executive Committee. The plan of action as outlined by Mr. Bissette and his group was unanimously accepted by the Executive Committee. Later, on May 19th, the Committee released its report to the membership of the Association. Copies of the report, "Something should be done to help the public understand and appreciate the Pharmacist," may be obtained from the N. C. Pharmaceutical Association, Drawer 151, Chapel Hill, N. C.

To finance the public relations program here in North Carolina, contributions are now being made by pharmacists, manufacturers and wholesalers. If you have not been contacted as yet, you will be within the near future. If everyone cooperates, the amount per individual or organization will be relatively small.

A Mark to Shoot At!

The North Carolina Pharmaceutical Association, through its "Pharmacy for Victory" Committee, has agreed to sponsor the purchase of five ambulance planes, costing \$125,000 each, by selling "E" bonds in the 5th War Loan Drive, June 12th-July 8th. Each of the planes will be named in accordance with the listing below. Assuming that the goal is exceeded, the sixth and seventh planes will be named in accordance with the schedule. Additional planes will be named by the Committee.

(1) North Carolina Pharmaceutical Association.

(2) Woman's Auxiliary of the N. C. P. A.

(3) Traveling Men's Auxiliary of the N. C. P. A.

(4) Wholesale Druggists of North Carolina.

(5) North Carolina Pharmacists.

(6) County selling largest total "E" bonds per capita.

(7) City or town selling largest total "E" bonds per capita.

We Know There's A War On!



WE don't fall back on this moth-eaten adage to excuse bad treatment; we've never considered the huge increase in demand for Pal Blades as a reason to high-hat our wholesalers or dealers. Your good-will is *our* most important stock-in-trade and we're doing our level best to deserve it. Our jobbers and dealers know that we're supplying as much as we can, and dividing it as fairly as we can NOW, so that at the war's end, a mutual friendship will exist that will carry Pal on to ever-greater success.

PAL

hollow-ground
RAZOR BLADES

PAL BLADE CO., 595 Madison Avenue, N. Y. C.

Demand Growing By Leaps and Bounds!



ANTISEPTIC

*Repeats on Merit
Real Trade Builder*

Big Advertising Schedule

For Itch and Burn of
ATHLETE'S FOOT
Ringworm, insect bites and similar skin irritations
AT JOBBERS

\$2.80 Dozen — 2 Free

Also keep well
stocked on O-N
for cold discomforts.



Owen Drug Company

Salisbury, North Carolina

Father's Day

June 18th

- Be prepared to take advantage of this profitable merchandising opportunity.
- The June 3rd "King Special" Bulletin contains a list of items suitable for Father's Day Gifts. We invite your orders.

W. H. KING DRUG COMPANY

Wholesale Druggists
RALEIGH, N. C.

"THE HOUSE OF FRIENDLY AND DEPENDABLE SERVICE"

The Carolina **JOURNAL OF PHARMACY**

Published Monthly by the North Carolina Pharmaceutical
Association at Chapel Hill, N. C.

Morale Builders

(Editorial, Charlotte Observer, June 29, 1944)

North Carolina druggists are progressing well in their war bond campaign, with a goal of five hospital planes at a cost of \$125,000 each. If a person were addicted to wagering he could make some money backing the belief that they will sell that total and pass it.

The druggist is a most amazing person, most resourceful, a working optimist.

Having one for a friend is like having money in the bank. Merely walking into a drug store improves one's morale, makes one feel cleaner, refreshed. Their establishments are oases of cheer. Having set their shoulders to the bond campaign wheel they will push it up the hill and over it.

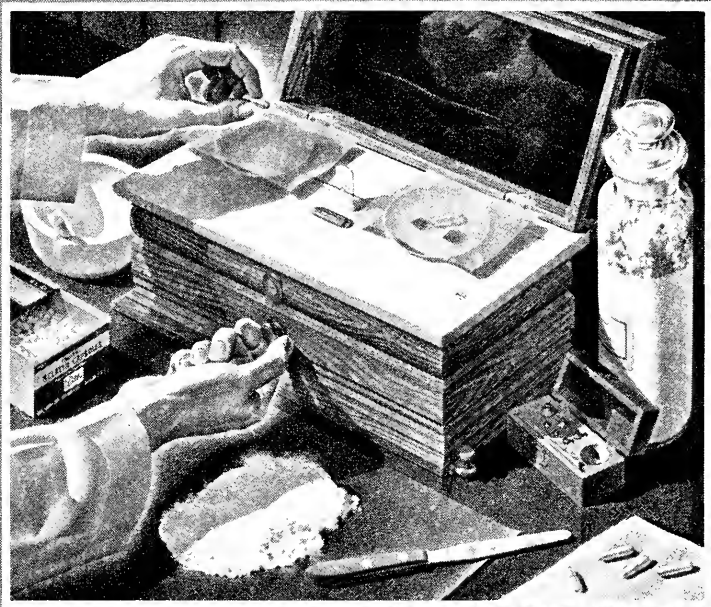
They are wonderful morale builders.

If an American drug store with its fountain and soft drink bar, its chicken salad and pimento sandwiches, its aspirin tablets and salted peanuts, its thousands of items, its sweets and bitters and especially those double-header ice cream cones, could be set up unchanged in every place where there are American soldiers, at home and overseas, it might do more to stimulate high, natural morale and cure homesickness than a hundred of the officially inspired and approved entertainment features.

July, 1944

Volume XXV Number 7

**"HOSPITAL PLANE" SALES
PASS MILLION MARK**



THE FINE ART OF THE APOTHECARY HAS NOT BEEN LOST

The apothecary of other years was a mysterious and romantic figure. Under his magic influence roots, herbs, and minerals were turned into pills, extracts, and plasters. The doctor's prescriptions were filled, the patient's health and comfort restored. Although much of the mystery with which he was surrounded has vanished, the fine art of the apothecary has not been lost. Today, however, he must be much more than a qualified prescriptionist. He must understand the problems of public health. He must know markets and be in position to keep his physicians informed on shortages and replacements. He must understand the basic sciences and be familiar with all their ramifications. The practice of pharmacy is a responsibility which every pharmacist is glad to accept.



M. B. Scott, Jr., is a graduate of Alabama Polytechnic Institute and a registered pharmacist in Alabama and Florida. He joined the Lilly organization in 1922 and now resides in Jacksonville, Florida.



Lilly

A Natural ANTIBACTERIAL AGENT



TYROTHRICIN PARKE-DAVIS

Here is an important new drug with which you should be familiar.

Tyrothricin, Parke-Davis, is obtained from the aerobic, spore bearing, soil bacterium, *Bacillus brevis*, and is effective against certain gram positive organisms, including pneumococci, staphylococci, streptococci, diphtheria bacilli, and others.

It is used by local application—by wet dressing, instillation, or irrigation—in the treatment of

infected wounds . . . abscesses . . . indolent ulcers . . . chronic ear infections . . . empyema . . . infections of the nasal sinus . . . and following mastoidectomy.

Tyrothricin is supplied in 10 cc. vials, as a 2 per cent solution to be diluted with sterile, distilled water before use. It is for topical use only—not to be injected.

Prescription-promoting advertising and detailing are "highlighting" this new product to physicians in your community.

Parke, Davis & Company

Detroit 32, Michigan

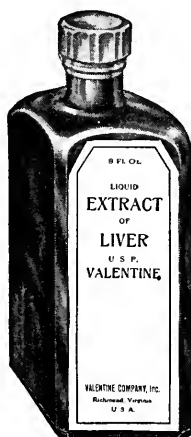


"IT'S FAMOUS

because

IT'S GOOD"

**LIQUID EXTRACT OF
LIVER WITH IRON
VALENTINE**



8 Ounces net

1 Dozen at list

\$21.00

Through
Wholesaler

Our recent journal and direct mail advertisements deal with the natural B₂ complex of this product, 5 mg. of riboflavin and 25 mg. niacin per fl. oz.

Valentine Company, Inc.
Richmond, Virginia

Robert R. Bellamy & Son

Wholesale Druggists

Wilmington, N. C.

POWERS-TAYLOR DRUG COMPANY

Richmond, Va.

Wholesale Druggists

Importers & Jobbers

Druggists' Sundries & Fancy Goods

We solicit your orders

Our experience of over 70 years
insures our ability to serve you
satisfactorily

"ORDER BY MAIL From McCOURTS"

EITHER FOR IMMEDIATE
OR FUTURE DELIVERY

- Labels
— Rolls or Flat
- Boxes
- Physicians Rx Blanks

Satisfaction Guaranteed
— or No Sale

McCourt Label Cabinet Co.
Specializing in Labels for Drug Stores
58 BENNETT STREET
BRADFORD, PENNA.



A NEW PRODUCT... For New Profits

EVERCOL

ISOPROPYL ALCOHOL RUBBING COMPOUND

This new rubbing compound is the finest rub down you can possibly buy. There is no better quality obtainable and the special blend of neutralizers which we have used gives you a product that is pleasant to use. Order from your jobber. If he does not stock it, write to

THE McCAMBRIDGE & McCAMBRIDGE CO.
2201 Eagle Street Baltimore, Maryland

MAKERS OF EVERFRESH CITRATE OF MAGNESIA

WHEN THE *Restorative* POWERS OF TISSUE MUST BE AUGMENTED

In the management of burns and non-infected or infected indolent wounds, Morruguent Ointment, widely advertised and detailed to the medical profession, has proved of highly beneficial influence on healing. Based on the unsaponifiable active principles present, Morruguent is 25% stronger than cod-liver oil, U.S.P. This greater content of the vitamin-bearing fraction, to which the stimulant influence on wound healing is attributed, accounts for the greater therapeutic value for which Morruguent has been acclaimed by so many physicians.



M O R R U G U E N T



Wound odor disappears, necrotic material is liquefied, granulation tissue fills the wound, epithelization begins early, scarring is minimized. Morruguent Ointment is applied directly onto the wound, gauze covered, and the area lightly bandaged. Supplied in 2-oz. collapsible tubes, and in 1-lb. and 5-lb. jars.

THE S. E. MASSENGILL COMPANY
Bristol, Tenn.-Va.

NEW YORK • SAN FRANCISCO • KANSAS CITY



Please Mention The Carolina Journal of Pharmacy When Writing Advertisers

Selling Your Customers For YOU

Millions of
Newspaper Readers
Every Week
and
Millions of
Radio Listeners
Every Day

**Nerve Racking
HEADACHE**



**Eases the Pain —
Soothes the Nerves**

The quick-acting ingredients in the "BC" formula ease headaches and gently soothe nerves. It also relieves neu-

RELIEVES HEADACHES



... and soothes Nerves upset by

HEADACHE and NEURALGIA

The prescription-type ingredients in the "BC" formula are readily absorbed. That's why "BC" offers relief from headaches, neuralgic aches and pains.

Nerves ruffled and upset by minor pains are also gently soothed by the quick-acting "BC" ingredients. Keep a 10c or 25c package handy. Use only as directed. Consult a physician when pains persist.



**B. C. REMEDY COMPANY
DURHAM, NORTH CAROLINA**

"Keep it on Hand—To Supply the Demand"

Demand Growing By Leaps and Bounds!



ANTISEPTIC

*Repeats on Merit
Real Trade Builder*

Big Advertising Schedule

For Itch and Burn of
ATHLETE'S FOOT
Ringworm, insect bites and similar skin irritations
AT JOBBERS

\$2.80 Dozen — 2 Free

Also keep well
stocked on O-N
for cold discomforts.



Owen Drug Company

Salisbury, North Carolina

News Gets Around

about our service

One druggist hears it from another.

We will always provide the best in security, service, and saving for the drug trade exclusively.

Druggists are fortunate in having their own fire insurance company with all of the benefits of specialization. There is no rationing of insurance for your Drug Store.

A word from you will bring full particulars.

THE AMERICAN DRUGGISTS' FIRE INS. CO.
AMERICAN BUILDING **CINCINNATI 2, OHIO**

SOME OF OUR STATE AGENTS

E. F. Rimmer
 Box 37
 Sanford, N. C.

Ralph M. Crosson
 1812 Marion St.
 Columbia 3, S. C.

TABLETS

Aminophylline—Phenobarbital

Ascorbic Acid

Multi-vitamin

Nicotinic Acid (Niacin)

Nicotinamide (Niacinamide)

Phenobarbital

Riboflavin

Strychnine Sulfate

Thiamine Hydrochloride

Vitamins A and D

Vitamin B Complex High Potency

Scientifically Correct Products

L. P. MAYRAND

Manufacturing Chemist
GREENSBORO, N. C.

Your Wholesaler



Our every act and thought, as your wholesaler today, is to serve you so well today that we will deserve your orders in the years to come.

Our stocks of standard drug items are large. We are distributing scarce merchandise as equitably as possible to our customers.

Remember "If Owens & Minor Drug Co. hasn't got it, it's hard to get."



Owens & Minor Drug Company

Incorporated
Richmond, Virginia

*"Who Have Been Good Drug
Wholesalers for 60 Years"*

The Carolina Journal of Pharmacy

PUBLISHED MONTHLY BY THE
NORTH CAROLINA PHARMACEUTICAL ASSOCIATION

AT CHAPEL HILL, N. C.
W. J. SMITH, MANAGING EDITOR

Entered as second-class matter July 5, 1922, at the post office at Chapel Hill, North Carolina
under the Act of March 3, 1879

Annual Subscription, \$1.00

Single Numbers, 15 Cents

Vol. XXV

JULY, 1944

No. 7

"Hospital Plane" Campaign Great Success

Seven Planes Assured; Goal Now Ten

Once again North Carolina pharmacists, with the help of their friends in the wholesale and manufacturing fields, have demonstrated their tremendous power and ability to do a good job by selling more than a million dollars worth of "E" bonds in the "Hospital Plane" drive officially sponsored by the N. C. Pharmaceutical Association through the "Pharmacy for Victory Committee." Although the campaign still has ten days to run at the time this is written, the goal of five planes (\$625,000 cash) has long ago been passed. The mark now is to "double our goal" and, unless I am greatly mistaken, the pharmacists of the State will do exactly that and more.

From all over the State excellent reports have been pouring into the Association office in Chapel Hill. Some pharmacists were so enthusiastic about the campaign that they sold their entire store's quota (\$300.00 per employee) the first day of the drive. Forsyth County, with sufficient drug store employees to run their county quota up to the \$45,000 mark, has sold more than \$65,000 in "E" bonds and are now pointing towards \$100,000. Much of the credit for this excellent showing goes to Sam E. Welfare, Forsyth Chairman, who has worked constantly to put the drive across in his territory.

Thomas H. Williams of Charlotte, Chairman of the Mecklenburg County Committee, organized his entire area—see photos in this issue of the JOURNAL—and is leading the entire State in total "E" sales. Before the drive ends, Mr. Williams expects to report for his county alone more than a million dollars in bond sales—half of it in "E's."

But lest the reader get the impression all the work is being concentrated in the larger cities of the State, let's examine some additional reports: Over in Franklin, L. W. Henderson sold \$54,500 in "E's" the first week of the drive; Mrs. B. W. Hensley of Ward's Drug Store, Swannanoa, sold \$7,175 in "E's" in five days. Bertie County (one of the least populated in the State) has to its credit sales of \$57,025. T. J. Ham, Jr., of Yanceyville, reports sales of \$25,350 the first week and up in McDowell County, Dean Tainter is "backing the attack" by selling bonds night and day. Dean has already chalked up sales of \$55,175 for his county and says "We want one of those planes named for our county." Incidentally, Dean was invited to address all the civic clubs of his home town on the purpose of the "Hospital Plane" campaign and since that time has been receiving 100% cooperation from the members of these organizations.

There are hundreds of pharmacists deserving of recognition here for the part they have played in putting the drive across the top but space requirements do not permit. For a partial list of the stores reporting directly to Association headquarters in Chapel Hill, turn to page 242.

Wholehearted support of the Association's program designed to reach the public

will stand as one of the highmarks of the campaign. Thousands of people read our message, as presented in the specially prepared ad sent out by the Public Relations Committee, and published in the following papers: Durham, Winston-Salem, Henderson, Lumberton, Shelby, Marion and Burlington. Full page ads also appeared in *The Charlotte Observer* and *The Asheville Citizen* through the courtesy of Eckerd's and the Dr. T. C. Smith Company respectively.

While we do not have access to all the papers published in the State, we do know that many have carried bond ads for our members. We recall seeing such ads in the Mocksville, Kinston, Yanceyville, and Reidsville papers.

This report would not be complete without crediting the members of The Woman's Auxiliary for their excellent work. The Charlotte Auxiliary has sold nearly \$50,000 in "E" bonds; the Winston-Salem Apothecary Club backed up the pharmacists in that city by setting up a special booth in the building formerly occupied by the Owens Drug Company and sold \$35,000 in bonds the first two days of the drive. In Greensboro the members of the Auxiliary are looking after two booths and early reports indicate both to be successful.

Our friends, the salesmen, have helped greatly by promoting the drive, by buying their bonds from drug stores, and, through their own organization, The Traveling Men's Auxiliary, by crediting a \$500.00 bond to the campaign.

While the campaign has been built around the sale of "E" bonds—this is the only type of bond which may be applied towards the purchase of equipment—an attempt has been made to ascertain the total of all other type bonds purchased by or sold through the drug stores, wholesale drug houses and manufacturing pharmaceutical establishments of the State. Despite the fact we have less than fifty such reports on hand, the total of such bonds (F, G, C, Treasury Bonds and Notes, etc.) is in excess of two million dollars.

B. C. Remedy Company of Durham purchased bonds totaling \$750,000 and credited it to the pharmacists' campaign. Several stores have sold \$100,000 bonds. Off hand,

I recall that Paul Webb and Son of Shelby and McDuffie-Eubanks of Greensboro sent in such reports. Roger McDuffie says their clerk had to be revived with a dose of ammonia shortly after a customer stepped up to the counter and ordered a hundred thousand dollar bond.

Mr. and Mrs. C. S. Goodrum of the White Drug Company, Davidson, have sold \$17,375 in "E" bonds and \$210,000 in other type bonds. What a praiseworthy effort on the part of these two individuals! Is it any wonder that Hitler is cringing on his mountain top?

An attempt has been made to give you a brief summary of what has been done by North Carolina pharmacy in the 5th War Loan Drive. Even tho' incomplete at this time, present indications are that the editorial reproduced on the cover page is more than justified.

Yearbook

The next issue of THE CAROLINA JOURNAL OF PHARMACY—August Number—will be the annual "Yearbook." As customary in the past, the issue will contain a complete listing of the members of the N. C. P. A. and its two auxiliaries, The Woman's Auxiliary and The Traveling Men's Auxiliary, as well as Mr. F. W. Hancock's Board of Pharmacy Report and an up-to-date list of North Carolina pharmacies and pharmacists.

All addresses, reports, resolutions and other bits of pertinent information presented at the 65th annual meeting of the N. C. P. A. will appear in the "Yearbook" along with committee appointments as announced by President Wade A. Gilliam. Watch for this extra special issue of THE CAROLINA JOURNAL OF PHARMACY.

Notices

Scott Drug Company, Charlotte, has position open for pharmacist. If interested write Mr. J. W. Bennick.

Half-interest in drug store for sale; located near Asheville. For details, write W. J. Smith, Chapel Hill.



SAM E. WELFARE

Beginning January 1, 1945, Sam E. Welfare of Winston-Salem, will take up temporary residence in Raleigh. The reason? Sam was selected by his many friends in Forsyth County to represent them in the forthcoming session of the General Assembly. And what a vote of confidence they gave him . . . more than 4,000 votes . . . second high man out of six in the race for Forsyth's two seats in the House.

Mr. Welfare is no stranger to pharmacists in this State. He is a past president of the N. C. P. A., has served on many important committees, and at the present time is doing an outstanding job as County Chairman of the Association's "Ambulance Plane" drive in his section of the State.

Since the election many of Mr. Welfare's friends have visited him at his store to assure him of their cooperation and, in some instances, to tip him off that "they voted right." In this connection, Sam says he cannot understand how any of the

other candidates received any votes since it appears all voted for him; at least, so their story goes.

Another pharmacist-member of the Assembly will be Mr. T. R. Burgiss of Sparta, who returns for the second time. He served as a member of the House during the 1943 session and did a creditable job of representing his county and pharmacy. This time Mr. Burgiss was up against tough opposition in Alleghany County but when the votes were counted, it was found he had led the entire ticket.



WORDS OF WISDOM

It is your job as loyal members of your state associations to inaugurate a public relations program. Support your colleges of pharmacy, your board of pharmacy, your officers. Make your presence felt in the public health program of your state. Demand a place and have a voice in all boards, agencies and committees and other organizations affecting the health of your people. We have remained silent too long.—Charles H. Evans.



Charlotte Druggists Bond Organization

Pictured at the left, top, are the members of the Charlotte "Ambulance Plane" Committee appointed by T. H. Williams to direct the bond drive in Mecklenburg County: Reading from left to right (top row) S. A. Beaty, J. A. Monroe, George F. Bryan, E. H. Hemmle, D. Clyde Lisk, Herbert M. Wayne, P. C. Day, vice-chairman; (center) Mrs. J. A. Monroe, Mrs. J. G. Dawson, T. H. Williams, Chairman and member of the State "Pharmacy for Victory Committee," Mrs. W. B. Holmes; (front) J. G. Dawson, James B. Hunter and A. K. Hardee. Members not shown in the picture are J. S. Nance, V. L. Riggsbee, J. W. Bennick and Herman Cline.

Promoting sales of \$125,000 of 5th War Loan Bonds for purchase of an ambulance plane to be named "Charlotte Druggists" is the objective of this group (bottom, opposite page). This phase of the campaign will coordinate sales efforts of the wholesale and retail druggists. Leading this activity are, left to right (seated), Mesdames Joe Monroe, George Bryan, W. B. Holmes, Jr., E. I. Butler, B. B. Owens and J. G. Barnette; (standing) H. M. Wayne, Mrs. D. Clyde Lisk, Mrs. E. H. Hemmle, Mrs. J. G. Dawson, T. H. Williams, M. L. Cannon, general chairman of the campaign, P. C. Day, Mrs. H. G. Blackmon and Mrs. Johnnie Bennick.

Blood Plasma

Sharp & Dohme's movie "Lyovac Normal Human Plasma" was shown to the students of the UNC School of Pharmacy on the night of June 15. The show was under the official sponsorship of the Students' Branch of the North Carolina Pharmaceutical Association.

Production of dried plasma from whole blood to finished product was shown. The technique to be used in preparing the plasma for use is shown; the elaborate precautions as maintained by S&D to insure absolute safety of product is covered by the film; an actual transfusion is shown at one point in the picture.

Mr. H. E. Hudson, District Sales Manager for Sharp & Dohme in this area and

Mr. C. F. Brown, the firm's representative in the High Point-Greensboro territory brought the film to Chapel Hill and were guests of the Branch during the meeting. C. H. Beddingfield, Jr., President of the Branch, presided during the session.

While the film is booked far in advance, local drug clubs will do well to place this film on their program schedule as soon as possible. Available dates may be secured by contacting any S&D representative or by writing Sharp & Dohme, Baltimore, Md.

Ten Business Commandments

By DON TEODORO R. YANCO

1. **WORK HARD.** Tackle the hardest job first each day.
2. **STUDY HARD.** The more you know, the easier and more effective is your work.
3. **HAVE INITIATIVE.** Ruts often deepen into graves.
4. **LOVE YOUR WORK.** There is a sense of satisfaction in doing work well.
5. **BE EXACT.** Accuracy is better than haste.
6. **HAVE COURAGE.** A stout heart will carry you through difficulties.
7. **BE FRIENDLY.** Only friendly people become successful leaders.
8. **CULTIVATE PERSONALITY.** Personality is to a woman what perfume is to a flower.
9. **WEAR A SMILE.** It opens the door into sunshine beyond.
10. **DO YOUR BEST.** For if you give the world the best you have, the best will come to you.

—*Pennsylvania Pharmacist.*

Eli Lilly and Company has prepared a timely book on Penicillin, which is free for the asking to physicians, pharmacists, and graduate nurses. The book condenses in twenty-four pages the history of Penicillin, its chemistry, pharmacology, and clinical indications. Actual clinical reports comprise about half the contents and a comprehensive bibliography appears on the final pages. Write Eli Lilly and Company, Indianapolis 6, for your free copy.

Wife: "Goodness, George, this is not our baby. This is the wrong carriage."

George: "Shut up! It has rubber tires."

An Idea for Merchandisers

Promotion oversea mailing business is a good way to regain volume lost to war shortages. You render great service to your customer. You do a bit to bolster the morale of the man oversea. You not only sell the container but the merchandise contained. A correctly merchandised oversea mailing department is a real business getter. It should be prepared to fill the box, weigh it, nail it up, tie it, and address it.

Get on the wagon. Get the best boxes from the originator, J. P. B. Connell, Henderson, N. C.

The price of the boxes is \$50 per 100 F.O.B.; 3 Gross prepaid; 5 Gross prepaid and 5%. Terms are 2% 10 days. Minimum order 50 boxes.

The box is regulation size and made of 3 ply plywood with solid poplar ends. It weighs about $1\frac{3}{4}$ lbs. This leaves $3\frac{1}{4}$ lbs. for merchandise. Any lighter box is frailer. Avoid disappointment. Get your September supply now. Adv.

The Peabody Drug Company

Wholesale Druggists

Durham, N. C.

Passed by Censor

(Comments from the Boys Overseas)

The soda fountain is a very much missed item in the Chemist Shops over here. I am working in "Mess" and "Medical Supply." Would be nice to be back in "Good Ole North State."—Lt. C. P. Pressly, England.

Still in North Africa "Sweating it out."
—Sgt. Oscar Umstead.

This spot is quiet but we have hopes of moving into something big one of these days. We are definitely on the go now.
—Bill Evans, South Pacific.

How is good ole Chapel Hill? I can think of no place I had rather be just now. Thanks for the V-Mail letter and news—they really help out. Cpl. T. R. Rand, Jr., South Pacific.

If you can find space in the JOURNAL, I believe it would be interesting to many readers to publish the answers to the questions asked on the recent Pharmacy Corps exam.

There are two questions I would like answered in the JOURNAL or in one of your letters: (1) What openings are available to pharmacists in governmental agencies; (2) what are some of the jobs the Public Health School at Carolina qualifies its graduates to do?—Sgt. Jack Creech, North Africa.

I have been in the South Pacific for thirteen months. I participated in the Empress Augusta Bay operation on Bougainville Island and have someone above to thank for my present good health.—Lt. E. V. Stephenson, South Pacific.

Well, I am glad that the Anzio beach-head is over with. I got very tired of living in a hole in the ground.—Sgt. David C. Purcell, Italy.

That and More

Binks: "He has his back to the wall and his ear to the ground, his shoulder to the wheel and his nose to the grindstone, his head level and both feet on the ground."

Skinks: "Contortionist?"

Binks: "No—a guy trying to do business with the OPA."

Five Pass Board

Five candidates successfully completed the Board of Pharmacy examinations given in Chapel Hill, June 20-21: Sgt. I. N. Adelson of Brooklyn, N. Y., now stationed at Fort Bragg in the Dispensary; Professor E. A. Brecht, Chapel Hill; J. C. Estes, Jr., of Durham, now employed by Walgreen in Raleigh; Miss Billie Waugh Johnson of North Wilkesboro and Roy C. Eller of Belmont, both of whom returned to their home towns.

Professor Brecht led the Board by making an average of 97 on all subjects. By doing so he tied the all-time record of candidates taking the Board examinations in the past.

Application for a Hotel Room

We understand that some hotels are so crowded these days that prospective guests are being asked to fill out an application for a room. The questions run something as follows:

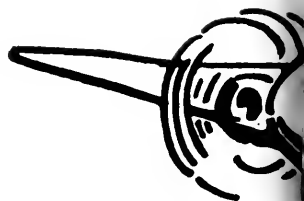
- (1) Do you have enough towels and ash trays at your home now?
- (2) Do you let the hot water in your bathroom drip, drip, drip all night?
- (3) Will you want a personal check cashed about ten minutes before you check out?
- (4) Do you "look them over" as you pass lady guests in the lobby?
- (5) Do you shine your shoes with hand towels?

New 500 cc. Package of Dried Plasma Marketed by Sharp & Dohme

Announcement is made by Sharp & Dohme of the release to the market of a new 500 cc. package of "Lyovac" Normal Human Plasma. This new package supplies the plasma equivalent of two pints of whole blood, twice the quantity of plasma as the package which has been in the field for some time. There are numerous occasions when plasma is required in doses larger than 250 cc. and, in fact, the growing use of plasma and the beneficial results following its use in adequate quantities have created a need and demand for this larger package. The Army and Navy have been using a 500 cc. package for some time and with great satisfaction.

BOND SALES

A partial list of drug stores participating in the current "Hospital Plane" drive is published below, together with bond sales as of June 29th. Following completion of the drive, final figures will be sent to all drug stores in the State . . . watch for this special release.



ALAMANCE COUNTY

| | |
|--------------------------|--------|
| BURLINGTON | |
| Asher-McAdams Drug Co. | \$ 300 |
| Burlington Drug Co. | 725 |
| Heritage-Wilson Drug Co. | 537 |
| Main St. Drug Co. | 5,400 |
| Mann's of Burlington | 425 |
| HAW RIVER | |
| Purity Drug Co. | 300 |

ALEXANDER COUNTY

| | |
|---------------------|--------|
| TAYLORSVILLE | |
| People's Drug Store | 16,575 |

ANSON COUNTY

| | |
|------------------------|-----|
| WADESBORO | |
| Parsons Drug Co., Inc. | 550 |

BERTIE COUNTY

| | |
|-------------------|--------|
| AULANDER | |
| Aulander Pharmacy | 10,250 |
| COLERAIN | |
| Wade's Pharmacy | 16,050 |
| WINDSOR | |
| Windsor Pharmacy | 30,725 |

BLADEN COUNTY

| | |
|--------------------|-------|
| BLADENBORO | |
| Bridger Drug Store | 3,500 |

BRUNSWICK COUNTY

| | |
|-------------------|-------|
| SOUTHPORT | |
| Watson's Pharmacy | 3,900 |

BUNCOMBE COUNTY

| | |
|----------------------|-------|
| ASHEVILLE | |
| Adams-Blauvelt, Inc. | 2,225 |
| Eckerd's | 675 |
| SWANNANOA | |
| Ward's Drug Store | 9,675 |

BURKE COUNTY

| | |
|-------------------|-------|
| GLEN ALPINE | |
| Clinic Drug Store | 1,750 |
| MORGANTON | |
| Cornwell Drug Co. | 3,200 |
| Kibler Drug Co. | 300 |
| Phillips Drug Co. | 1,125 |
| Spake Pharmacy | 2,100 |

| | |
|---------------------|-----|
| VALDESE | |
| People's Drug Store | 900 |

CABARRUS COUNTY

| | |
|-------------------|-------|
| CONCORD | |
| Pearl Drug Co. | 5,550 |
| Wilmar Drug Store | 50 |

| | |
|----------------------|-------|
| KANNAPOLIS | |
| F. L. Smith Drug Co. | 8,050 |
| Kannapolis Drug Co. | 3,000 |

| | |
|-----------------|--------|
| MT. PLEASANT | |
| A. W. Moose Co. | 11,350 |

CASWELL COUNTY

| | |
|----------------------|--------|
| YANCEYVILLE | |
| Yanceyville Drug Co. | 25,350 |

CATAWBA COUNTY

| | |
|-----------------------|-----|
| MAIDEN | |
| Campbell's Drug Store | 900 |

CHEROKEE COUNTY

| | |
|-----------------|-------|
| MURPHY | |
| Mauney Drug Co. | 3,100 |

CLEVELAND COUNTY

| | |
|--------------------------|-------|
| KING'S MOUNTAIN | |
| King's Mountain Drug Co. | 3,625 |

| | |
|-----------------|-------|
| SHELBY | |
| Paul Webb & Son | 7,650 |

COLUMBUS COUNTY

| | |
|---------------------|--------|
| WHITEVILLE | |
| Columbus Drug Store | 1,125 |
| Guiton's Drug Store | 16,325 |

CRAVEN COUNTY

| | |
|--------------------|-------|
| NEW BERN | |
| Duffy's Drug Store | 6,500 |

DAVIDSON COUNTY

| | |
|--------------------|-------|
| LEXINGTON | |
| Lexington Drug Co. | 500 |
| People's Drug Co. | 3,600 |

DAVIE COUNTY

| | |
|--------------------|--------|
| COOLEEMEE | |
| Cooleemee Drug Co. | 3,600 |
| MOCKSVILLE | |
| Hall Drug Co. | 4,975 |
| Wilkins Drug Co. | 10,375 |

DUPLIN COUNTY

| | |
|-----------------|-------|
| WARSAW | |
| Warsaw Drug Co. | 1,350 |

DURHAM COUNTY

| | |
|---------------------|-------|
| DURHAM | |
| Crabtree Pharmacy | 1,250 |
| Durham Drug Company | 3,125 |
| Hospital Pharmacy | 975 |
| McDonald Drug Store | 300 |
| McKay's Pharmacy | 2,000 |
| Montague's Pharmacy | 1,300 |
| People's Cut Rate | 2,250 |
| Rogers' Drug Store | 3,950 |

EDGECOMBE COUNTY

| | |
|----------------------|-------|
| ROCKY MOUNT | |
| May & Gorham | 3,600 |
| WHITAKERS | |
| Burnett's Drug Store | 575 |

FORSYTH COUNTY

| | |
|------------------------|--------|
| WINSTON-SALEM | |
| Bobbitt's Pharmacy | 4,350 |
| Carolina Drug Store | 200 |
| Hutchins' Drug Store | 1,550 |
| Nissen Drug Company | 1,200 |
| E. W. O'Hanlon, Inc. | 16,050 |
| Patterson Drug Company | 2,150 |
| Standard Drug Company | 525 |
| Summit Street Pharmacy | 4,650 |
| Welfare's Drug Store | 2,375 |
| Willson Drug Store | 350 |

FRANKLIN COUNTY

| | |
|----------------------------|--------|
| FRANKLINTON | |
| L. W. Henderson's Pharmacy | 54,500 |
| YOUNGSVILLE | |
| Timberlake Drug Store | 7,050 |

GASTON COUNTY

| | |
|-----------------------|-------|
| BELMONT | |
| Belmont Drug Company | 5,500 |
| Robinson's Drug Store | 1,650 |

| | |
|-----------------|-------|
| BESSEMER CITY | |
| Curtis Pharmacy | 5,450 |

| | |
|--------------------|-----|
| CHERRYVILLE | |
| Allen Drug Company | 850 |

| | |
|-----------------------|-------|
| GASTONIA | |
| Caldwell's Drug Store | 900 |
| Firestone Drug Store | 1,025 |
| Kennedy's, Inc. | 850 |
| Rhynes' Drug Store | 900 |

N. C. PHARMACISTS

| | | | |
|------------------------------|--------|------------------------------|--------|
| MT. HOLLY | | McDOWELL COUNTY | |
| Holland Drug Co. | 1,500 | MARION | |
| Summey Drug Company | 350 | McDowell Drug Store | 15,850 |
| GREENE COUNTY | | Marion Drug Company | 8,275 |
| WALSTONBURG | | Streetman Drug Co. | 10,000 |
| Jenkins Drug Store | 925 | Tainter's | 21,050 |
| GUILFORD COUNTY | | OLD FORT | |
| GREENSBORO | | Bradley Drug Company | 1,200 |
| Asheboro St. Pharmacy | 1,575 | MARTIN COUNTY | |
| Elm St. Pharmacy | 2,975 | WILLIAMSTON | |
| McDuffie-Eubanks Drug Co. | 11,100 | Clark's Pharmacy, Inc. | 1,500 |
| HIGH POINT | | Davis Pharmacy | 875 |
| Arthur's Pharmacy | 1,000 | MECKLENBURG COUNTY | |
| C. A. Ring & Son | 600 | CHARLOTTE | |
| POMONA | | Burwell & Dunn | 2,250 |
| Pomona Drug Store | 600 | Carolina Cut Rate Drug Store | 1,856 |
| HALIFAX COUNTY | | Charlotte Woman's Auxiliary | 41,715 |
| SCOTLAND NECK | | Eckerd's (Both stores) | 39,450 |
| Whitehead's | 2,400 | Park Place Pharmacy | 5,750 |
| WELDON | | Stanley Drug Store | 1,400 |
| Selden's Pharmacy | 1,650 | J. P. Stowe & Co., Inc. | 400 |
| HARNETT COUNTY | | Walgreen's | 8,375 |
| BUTES CREEK | | T. A. Walker Drug Store | 2,550 |
| Wiggins Drug Store | 250 | DAVIDSON | |
| COATS | | White Drug Company | 8,100 |
| Roycroft Drug Co. | 825 | MITCHELL COUNTY | |
| DUNN | | SPRUCE PINE | |
| Butler & Lee Drug Co. | 5,150 | Day's Drug Store | 2,175 |
| Hood Drug Company | 1,000 | MONTGOMERY COUNTY | |
| HAYWOOD COUNTY | | BISCOE | |
| CANTON | | Biscoe Drug Store | 1,275 |
| Champion Cut Rate Drug Store | 1,625 | TROY | |
| CLYDE | | Troy Drug Company | 3,600 |
| Clyde Pharmacy | 100 | MOORE COUNTY | |
| HAZELWOOD | | PINEHURST | |
| McKay's Pharmacy | 2,000 | Carolina Pharmacy | 400 |
| HERTFORD COUNTY | | SOUTHERN PINES | |
| AHOSKIE | | Broad St. Pharmacy | 450 |
| Copeland Drug Co. | 1,000 | Sand Hill Drug Co. | 4,100 |
| Walker-Holloman Drug Co. | 2,000 | NASH COUNTY | |
| HOKE COUNTY | | SPRING HOPE | |
| RAEFORD | | South Side Pharmacy | 200 |
| Hoke Drug Company | 3,200 | ORANGE COUNTY | |
| IREDELL COUNTY | | CARRBORO | |
| STATESVILLE | | Senter's Drug Store | 800 |
| Hawkins' Cut Rate Drug Co. | 4,075 | CHAPEL HILL | |
| Holmes Drug Company | 1,900 | Eubanks' Drug Store | 5,225 |
| Statesville Drug Co., Inc. | 1,875 | Sutton's Drug Store | 1,000 |
| JOHNSTON COUNTY | | HILLSBORO | |
| BENSON | | W. A. Hayes' Drug Store | 1,650 |
| Benson Drug Co., Inc. | 275 | James' Pharmacy | 3,200 |
| FOUR OAKS | | PASQUOTANK COUNTY | |
| Four Oaks Drug Co. | 1,000 | ELIZABETH CITY | |
| LEE COUNTY | | Albemarle Cut Rate Drugs | 3,000 |
| SANFORD | | Jacocks Pharmacy | 1,000 |
| Lee Drug Company | 1,300 | Overman & Stevenson | 3,200 |
| LENOIR COUNTY | | PITT COUNTY | |
| KINSTON | | AVDEN | |
| College Street Pharmacy | 750 | Edwards' Pharmacy | 6,125 |
| J. E. Hood and Company | 1,800 | GREENVILLE | |
| LINCOLN COUNTY | | Greenville Drug Company | 325 |
| LINCOLNTON | | Hollowell's Drug Store | 175 |
| Lawing & Costner | 6,400 | | |

(Continued on page 255)

Peanut Butter Sandwiches : Salted Peanuts

By



N. C. Branch Offices at

Greensboro - Fayetteville - Greenville

7 Reasons Why You, Mr. Druggist, Should Push Capudine

1. PRODUCT and ADVERTISING comply fully with all provisions of the new Food, Drug and Cosmetic Act.
2. A Fair Trade item that assures generous profit.
3. 5% CASH BONUS (in addition to jobbers discount) on \$8.00 quantities or more.
4. Our newspaper advertising alone reaches over one million people each week in North Carolina.
5. 481% PROFIT when dispensed over the fountain from the one pint size.
6. FASTER stock turnover from increased volume of sales.
7. Capudine Chemical Co. has been serving the druggists of North Carolina for over 40 years.

CAPUDINE CHEMICAL CO.

RALEIGH, N. C.

Please Mention The Carolina Journal of Pharmacy When Writing Advertisers

News Notes from the Home Front

Jacksonville—Ross E. Rouse of Kinston became associated recently with the W. L. Ketchum Drug Company.

Swannanoa—Barbara Ward, 15-year-old daughter of Mr. and Mrs. W. A. Ward is a patient in an Asheville hospital, suffering from serious injuries resulting from being thrown from a bicycle. She sustained a broken jawbone and bruises and lacerations.

Forest City—Jeter Mooneyham, son of Mr. and Mrs. O. J. Mooneyham, has been awarded a medal for being the best drilled cadet in the band at the final battalion parade and drill of the McCallie School, Chattanooga, Tenn.

Greensboro—A note from Roger McDuffie: "Gone Fishing." What could be nicer or easier on the ration book?

Windsor—The June 23rd issue of the Bertie *Ledger-Advance* carried photos of pharmacist W. B. Gurley, a member of the Board of Commissioners, and J. L. Perry, a member of the Windsor Volunteer Fire Department. The occasion was the celebration of the Department's fifth anniversary.

Greensboro—Lon Russell of the Cecil Russell Drug has been rendered "hors de combat" but is on the mend. Lon, as chairman of the Bond Drive in Greensboro, has been doing a mighty fine job.

Asheville—Richard E. Young, Eckerd's of Asheville, was one of the first individuals in the city to purchase bonds in the 5th Drive . . . the amount was \$15,000.00.

Garland—Harold C. Warren is now a student in Chicago. He writes that he would like to keep up with developments in the State by reading THE CAROLINA JOURNAL OF PHARMACY. Thanks, Harold, the publication is on the way.

Oxford—Druggists of Oxford were guests of the Granville County Medical Society on June 8th at a barbecue and brunswick stew dinner.

Winston-Salem—Ann Darlington, daughter of Mr. and Mrs. J. M. Darlington, was awarded the George Lentz Memorial Prize, a gold ring which is awarded annually to the student with the best record in scholarship, citizenship, and service.

Kinston—R. W. Horton is back at work after several years' illness. He is associated with the Standard Drug Company.

Boone—G. K. Moose, owner and manager of Boone Drug Company, was recently elected president of the Lions Club.

High Point—James H. Brooks, formerly of Cecil's Drug Store, is now overseas. Mail will reach him at the following address: Pvt. James H. Brooks, 34679185, 347th Quartermaster Depot, A.P.O. #606, c/o Postmaster, Miami, Florida.

Dunn—Tom Hood has been named a director of Rotary International for 1944-1945. The zone of which he is director covers 9 states from Florida to the District of Columbia.

Burlington—Maryellen Millaway, daughter of Mr. and Mrs. E. D. Millaway of Burlington (Mann's Drug Store), recently graduated from high school and was awarded the American League Certificate of School Award, which is given the senior outstanding in courage, service, companionship, and scholarship. Miss Millaway plans to enter the UNC School of Pharmacy this fall.

Raeford—We are glad to report that L. E. Reaves, Jr. has returned to his home after being confined at Highsmith Hospital, Fayetteville, where he underwent an operation. He hopes to be able to return to his business at an early date.

Chapel Hill—Prof. I. W. Rose of the School of Pharmacy is greatly improved, and is teaching three hours a week now. This will be good news to his many friends throughout the state.

If you know
UNGUENTINE
you know
NORWICH



UNGUENTINE* for minor burns
 PEPTO-BISMOL* for upset stomach
 ZEMACOL* for skin irritations

NORWICH makes needed drug preparations that meet the highest pharmaceutical standards. We price them—and Fair Trade them—at a highly satisfactory profit to the druggist. And we advertise them—to assure your turnover. That's what makes NORWICH your Profit House!

UNGUENTINE* RECTAL CONES
 for simple piles
 AMOLIN* POWDER DEODORANT
 AMOLIN* CREAM DEODORANT

NORFORMS* vaginal suppositories
 RESPAMOL* for coughs due to colds
 OCUSOL* eye lotion
 NORPLEX* Vitamin B Complex

And other fine pharmaceutical preparations

*T. M. Reg. U. S. Pat. Off.



Mist from the Mountains

By JAMES W. HARRISON, Asheville

J. C. McGee (Charlotte St. Pharmacy) enjoyed a nine-day vacation at Myrtle Beach in early June.

Guy Brookshire (West Asheville Pharmacy) has purchased the building once occupied by the Bank of West Asheville. This building, a two-story structure with basement, adjacent to the West Asheville Pharmacy on Haywood Road, is now being remodeled for the Buncombe County Nursery School. This organization has leased the building for the duration of the war.

J. V. Thompson has resigned his position as pharmacist at Merrimon Avenue Pharmacy, Asheville, and is now connected with A. T. U.

Asheville was fairly well represented at the recent N. C. P. A. convention in Raleigh. W. L. Buhmann, Albert Chandley, Richard Scharrf, C. E. Cline, W. A. Ward, and R. E. Young attended. Swannanoa gets credit for W. A. Ward, and Cline says that he is such an itinerant that Asheville, Charlotte, and other points get credit for him. Perhaps there were more from this area attending, but this reporter has been unable to learn of it.

Charlie Sisk (Pinner's, Asheville) was lucky enough to have a week-end of fishing in May.

Since Grove Park Inn, or a part of it, is the capital of the Philippine Government, the personnel of Grove Park Pharmacy and the members of President Quezon's official family are having some very pleasant contacts. Maj. Gen. Valdes, Philippine Army Chief-of-Staff and Cabinet Member, is a frequent visitor at the pharmacy and carries away his purchases, unwrapped if feasible, just like any loyal American. Young Quezon, the President's son, is also

a frequent visitor. They are very friendly persons and never too rushed or harried to spend a few minutes exchanging the amenities or engaging in conversation.

A recent visitor to Asheville was Ph. M. 1/c Maurice Cable, enjoying a short leave from the Marine camp at New River.

It's good to see Roy Johnson (Johnson Drug, Asheville) back on the job again. Roy has quite recovered from his recent illness.

Half Crazy

Pharmacist Roy Eller of Belmont is responsible for the ensuing mirth-provoking tale:

A certain professor was having trouble with his mathematics class, and he decided in order to segregate the "passables" from the "impossibles" he would give the entire class a problem which could not be solved. Those who attempted to work the problem would be expelled from school, as being so dumb that they couldn't recognize that a solution could not be found to the problem.

In presenting it to the class, the professor said, "This is a tough problem, but I wish an immediate answer. It's 25,000 miles around the world; the moon is green, the sun is purple. Now from that, figure my age."

In a very short time, one old boy in the corner put up his hand and said, "I got it, prof, you are 44."

The professor admitted that was right and asked how the student had figured it out.

"Well," the old boy continued, "I have a brother that is 22 years old and he is half crazy."



Carolina Camera

(1) Dean J. G. Beard and President Frank Graham of the University of North Carolina pose with four women graduates of the Pharmacy School. Left to right, President Graham, Mrs. Marguerite White Hahl of Raleigh; Ruth Aycock of Princeton; Mrs. Muriel Upchurch Corbett of Apex; Mrs. Frances Rimmer Youngblood of Sanford and Dean Beard.

(2) N. C. P. A. "Pharmacy for Victory" Committee meets in Winston-Salem to formulate plans for pharmacists' participation in 5th War Loan Drive. Seated, left to right, Mrs. A. L. Fishel, Winston-Salem; Mrs. J. C. Jackson, Lumberton; Mrs. C. H. Bradford, Greensboro; and W. A. Gilliam, President of the N. C. P. A., Winston-Salem. Standing, left to right, W. J. Smith, Chapel Hill; N. B. Moury, Winston-Salem and W. B. Gurley, Windsor. Several members of the committee were absent when the photo was made.

(3) Ralph Rogers of Durham entertains his employees. Since he instituted Sunday closing, Ralph says he has time to do a lot of things that formerly had to be passed up. Satisfied employees are decided assets nowadays.

(4) Tom Smith, Wilmington, Del., Dr. E. F. Kelly, Secretary of the American Pharmaceutical Association, Washington, D. C., and J. A. Goode of Asheville are pictured enjoying some quiet relaxation on the steps of Mr. Goode's mountain cabin located in The Smokies.

(5) Two prospective candidates for enlistment in the U. S. Cadet Nurse Corps are attracted by a recruiting poster in the entrance to a pharmacy. This scene is being repeated in thousands of communities throughout the country as the nation's pharmacists lend their aid in the campaign by the United States Public Health Service to recruit thousands of additional cadet nurses.

(6) W. R. McDonald, Jr., of Hickory (Ninth Avenue Pharmacy) affectionately poses with his son, W. R. McDonald, III. At the rate Bill is now filling prescriptions, 24,000 last year, he'll soon need the assistance of his son.

(7) Captain J. C. Powell, in civilian clothes, returns to Winston-Salem after

serving 22 months in World War 2. For story, see page 251.

(8) Professor H. M. Burlage of the UNC School of Pharmacy is shown at an analytical balance. This is a familiar scene and will be remembered by many of Professor Burlage's former students, now practicing throughout the State.

HEARD WHILE PASSING

By N. B. MOURY, Greensboro

Davis Drug Company, Belhaven, is being enlarged. The adjoining building has been rented, the wall knocked out, thus doubling the size of the old store. R. H. Parker is the pharmacist.

Keith W. Todd and his wife, Goldena Todd, were arrested on June 16th following theft of 98 quarter-grain morphine tablets from the Mebane Drug Company, Mebane. Todd is reported to have snatched the drug and fled from the store in a waiting automobile. State highway patrolmen overtook the car at Haw River where the arrest was made.

Practically all druggists are buying bonds in the "Hospital Plane" campaign. S. M. Edwards of Ayden reports that he sold \$2,100 in "E" bonds the first week of the drive.

James B. Gibson of Raleigh was arrested recently in connection with disappearance of an electric fan from Galloway's Drug Store. According to newspaper reports Gibson would take fans on the pretense of repairing them and conveniently forget to return the property.

Timely News Items

The net profit to the average drug store owner this year should run somewhere between \$5,000 and \$7,000, according to the locality in which he operates and the type of overhead that is necessary for the store's operation.

The razors you are waiting for are ready and will be shipped as soon as the manufacturer can get display cartons and shipping cases.

Did you hear what **PHIL BAKER** said
about Eversharp Red Top Leads?

Now in stock:

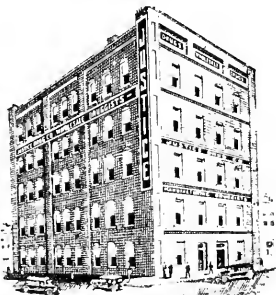
Eversharp Red Top Lead Assortments

No. S-10 \$ 4.32

No. S-15 \$ 6.48

No. I-15 \$12.96

*Ask our representative to give you complete
information about these Assortments.*



JUSTICE DRUG COMPANY
GREENSBORO, N. C.

North Carolina Service Wholesaler

The Apothecary Club

MRS. E. W. ROLLINS, *Reporter*

The June meeting of the Apothecary Club of Winston-Salem was held at the home of Mrs. Sam E. Welfare, with sixteen members present.

There were enthusiastic reports from those who had attended the convention. Those who had not gone resolved then and there to go next year.

New groups were formed and leaders appointed for the year. Plans were made for helping in the Fifth War Loan Drive—especially in assisting in selling bonds to sponsor the purchase of ambulance planes.

The Club voted to give \$5 to the local Ice and Milk Fund. Mrs. J. P. Andrews graciously gave \$5 to be sent as a help toward buying stationery for the Woman's Auxiliary of the N. C. Pharmaceutical Association.

After the business meeting, a social hour was enjoyed. Miss Ammie B. Cooksey conducted a very humorous "I Chews Bubble Gum" Quiz.

Winston-Salem Pharmacists' Sons in Service

John S. Rider has been in Africa two years. He recently visited his father, I. H. Rider, connected with O'Hanlon-Watson Drug Company. John will be at Camp Blanding, Jacksonville, Florida.

Cpl. Robert McF. Wheeler, 101st Photo Mapping Squadron, Muskogee Army Air Field, Muskogee, Oklahoma, son of Mr. and Mrs. Cyrus R. Wheeler of Nissen Drug Company, Winston-Salem.

Haywood P. Watson, stationed at Sequoia Field, Visalia, California. He expects to get in wings in September. He is the son of Mr. and Mrs. H. P. Watson of O'Hanlon-Watson Drug Company.

Donald E. Welfare, Ph. M. 2/c, stationed in England, sailed from New York, July 14th, 1943. **Cpl. James R. Welfare**, USMC spent two years in Cuba. Later trained as a Paratrooper; graduated in June, 1943. Now stationed at Camp Pendleton, California as an instructor. Donald and James are sons of Mr. and Mrs. Sam E. Welfare.

Joe L. Knight is a Staff Sergeant, stationed in England. **Charles William Knight**

is a Seaman 2/c with the Medical Division, stationed at Bainbridge, Md. They are the sons of Mr. and Mrs. C. H. Knight of O'Hanlon Drug Store.

John Lewis Fishel, son of Mr. and Mrs. A. L. Fishel, is leaving soon for the Navy.

J. L. Powell, formerly with Walgreen Drug Store, has been for more than a year stationed in a California hospital.

John E. Tilley, Ph. M. 1/c USMCAC Dispensary, located at Chery Point, N. C. Mrs. Tilley, his wife, was notified that she was selected in his place to sell bonds for the Ambulance Plane War Bond Drive, and has already sold a good many and expects to sell more before the end of the drive.

Charlotte Drug Travelers, Inc.

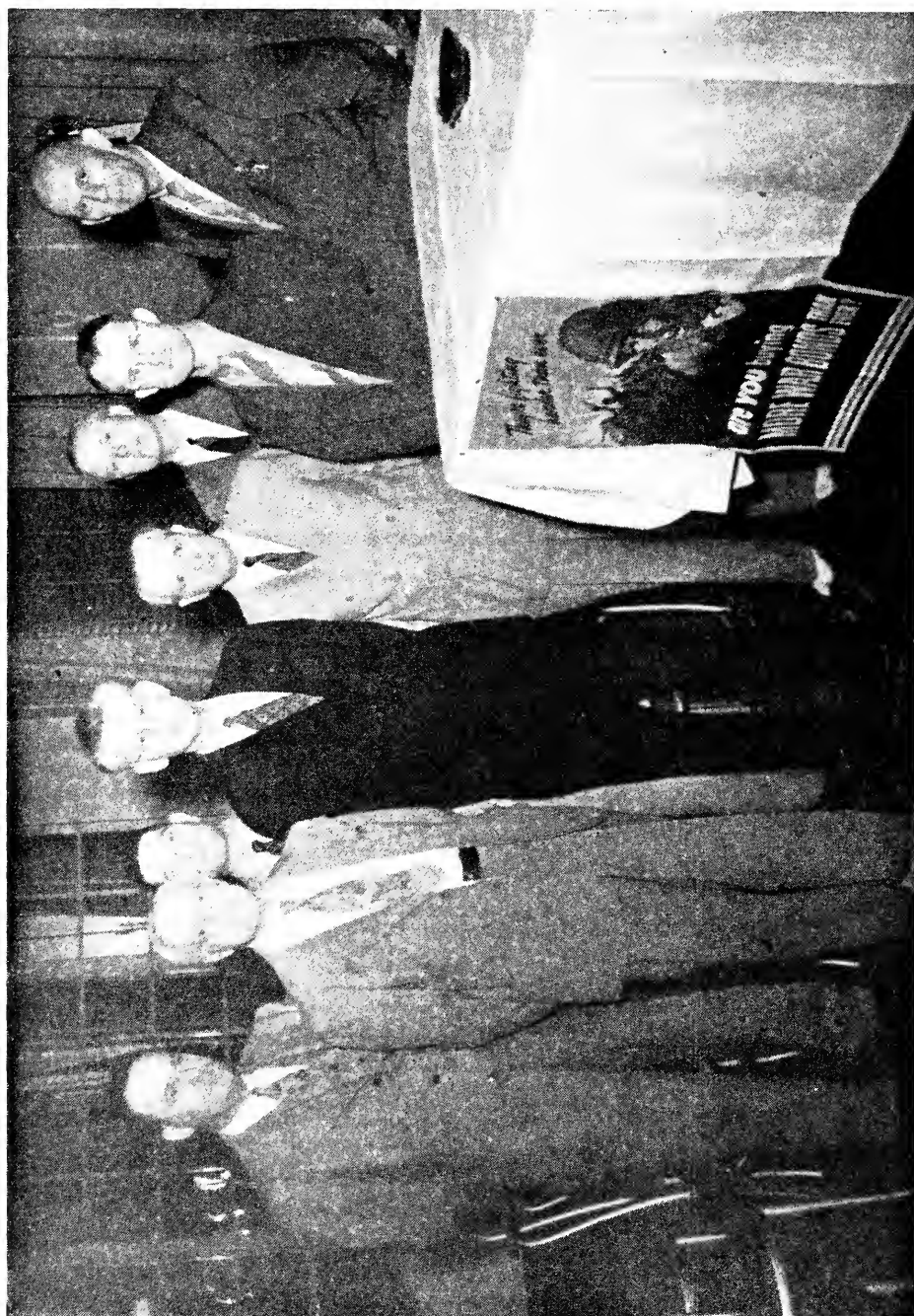
The Charlotte Drug Travelers held their regular monthly business meeting and luncheon at Thacker's at 1:15 p.m., June 3rd. President P. D. Day, was in charge of the meeting. Mr. W. R. Dixon gave the invocation, after which the drawing was held for the door prize, donated by W. R. Dixon. Mr. H. W. Holmes was the lucky winner.

After approving the minutes of the last meeting, as read by Secretary B. M. Humphries, the Club voted to hold a Fourth of July picnic at the club house on the Catawba River. It was planned for everyone to bring his own picnic basket and stay as long as he desired.

A tribute was paid to Mr. Joe Hollingsworth of Mt. Airy, who recently died, commending the good work he had done in securing new members for the T. M. A.

The meeting was adjourned promptly at 2:30 p.m. so that the members could have ample time to get to the club house for a Fish Fry at 6 p.m. This was put on by the losing team in a recent membership contest, with the winner side as honor guests. Mr. J. G. Barnette, captain of the losing team, and his committee, really put on a grand party. The menu consisted of speckled trout, potato salad, slaw, corn bread, hush puppies, pickles, olives, coffee, cookies, and cake.

Many of the members took their children along, and everyone from the youngest to the oldest, had a most delightful evening. It was estimated that 125 persons attended.



W. N. C. Druggists Pledge \$270,000 in "E" War Bonds

Druggists of Western North Carolina at a meeting Sunday afternoon, June 25th, at the George Vanderbilt Hotel in Asheville, pledged sales of more than a quarter of a million dollars in "E" bonds as their part in the statewide "Hospital Plane" drive sponsored by the N. C. Pharmaceutical Association.

The quota for each of the 150 stores in the western area was set at \$300 in "E" bonds for each employee. At the time of the meeting it was announced that more than a dozen drug stores in the area had either already met or had exceeded the goal. A partial list of these stores follows: Bennett's of Bryson City, West Asheville Pharmacy and Adams-Blauvelt of Asheville; Ward's of Swannanoa; Forest City Drug Company of Forest City, Mills Drug Store, Cliffside; Tainter's, Marion Drug, Streetman's and McDowell Drug, all of Marion.

T. C. Smith of the Dr. T. C. Smith Company, Asheville wholesale drug house, welcomed the druggists to the meeting. Stacy Smith, sales manager of the firm, presided and introduced the speakers, some of whom are pictured on the opposite page, left to right: W. J. Smith of Chapel Hill; W. H. Blauvelt of Adams-Blauvelt, Asheville; James W. Harrison, Buncombe County chairman of the "Pharmacy for Victory Committee," Asheville; Dean Tainter of Tainter's, Marion; George W. Mathews, President of the Asheville Drug Club; J. Gerald Cowan, regional director of the Fifth War Loan; Stacy Smith of the Dr. T. C. Smith Company; and W. A. Ward of Ward's Drug Store, Swannanoa.

Captain Powell Returns

After serving 22 months in World War 2, Captain J. C. Powell of the United States Air Corps, was retired on June 12 th and returned to his home in Winston-Salem two weeks later.

For service in World War 1 Captain Powell was given a commission in the Reserve Corps of the Army of the United States on Dec. 28, 1923, and was recalled

to active duty July 27, 1942. Since that time Captain Powell has been stationed at Lowry Field, Colorado; Paine Field, Washington and San Diego, California in the Intelligence Section of the Army Air Corps. Before entering service Capt. Powell represented Van Pelt & Brown in Western North Carolina and East Tennessee.

Greensboro Druggists' Auxiliary

EVA GROOME, *Secretary*

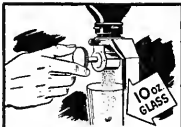
The regular monthly luncheon meeting of the Greensboro Druggists' Auxiliary was held June 21st with Mrs. P. A. Hayes and Mrs. Frank Hayes in charge. As place cards, we found a nice big box of stationery for every guest, complete with name. It was not until during our business meeting, however, that we knew the luncheon was a surprise "party" and that we were guests of the Justice Drug Company. We feel deeply grateful for this expression of appreciation of the efforts of the Auxiliary and we hope someday we will be in a position to reciprocate.

We had still another nice surprise—Mrs. Hayes had arranged for a representative from our local Red Cross chapter to be our guest speaker. Mrs. H. A. Fluharty came, and gave us a very general idea of the need for more volunteer work in the sewing rooms as well as in the bandage making rooms. She also told us of the great number of kits to be made by our chapter. She was a real inspiration. Although we thought we had been doing a reasonable share, we found we had not accomplished half as much as we could. We had 37 members present and the largest majority went direct to the sewing rooms from the luncheon. It is understood that a number are planning to form little groups to work at night in the bandage room, especially those who are unable to work during the day because of business connections.

Our next meeting will be held August 15th, and as usual, we are looking forward to it with great anticipation.

Remember
this about

BROMO-SELTZER



ONE TURN OF THE
KNOB DOES THE JOB



KEEP DISPENSER
CLEAN — ASSURES
MEASURED DOSES



The Seeman Printery, Inc.



Where Good Printing is a Habit



WE SPECIALIZE IN SATISFACTION
AND PROMPTNESS



Printers in Durham, N. C., Since 1885

Governor Buys Bond from R. I. Cromley, Raleigh Pharmacist



Governor J. Melville Broughton lends his personal support to the N. C. P. A. "Hospital Plane" drive by purchasing a bond from Robert I. Cromley of the Cromley-Melvin Drug Stores, Raleigh.

Late News Flashes

Elkin—George Royall helped to put his city ahead in the Fifth War Loan campaign by appearing in an "Amateur Show" staged by Elkin on the night of June 22nd. George "gave out with the music" as a member of "The Jughtown Band."

Wilson—Mr. and Mrs. Paul B. Bissette and their son, Paul, Jr., attended the annual meeting of the Association of Chain Drug Stores, held the first week in June at French Lick, Indiana.

Marion—Starting June 28th the drug stores of Marion agreed to close each Wednesday afternoon.

Dunn—"Tom Hood Night," held June 23rd, gave the Dunn Rotarians ample opportunity to fete this distinguished pharmacist for having been unanimously elected Director of Rotary International from the Fourth Zone, which comprises nine of the Southeastern states.

Enka—E. D. Ledbetter of Chapel Hill has accepted a position with Elson's Community Pharmacy. For the past several months he has been doing relief work.

Louis M. Holmes Dies

Louis M. Holmes, manager of Park Place Pharmacy, Charlotte, died in a Charlotte hospital July 6th, after a year of declining health. His funeral was held at St. Peter's Episcopal Church and interment was in Elmwood Cemetery.

As a young man Mr. Holmes was connected with Burwell & Dunn, wholesale druggists, and later was associated with the Tryon Drug Company. He was president of the Charlotte Druggists' Association at the time of his death, and had been a member of the North Carolina Pharmaceutical Association since 1934.

Born in Harmony, Fredell County, on March 5, 1890, he was the son of Mrs. Fannie Turbiville Holmes and the late Vance Holmes. He was educated in the Charlotte schools. In 1915 Mr. Holmes was married to Miss Marguerite Bensley, who survives him.

Pallbearers for the funeral were J. Boyce Hunter, H. D. Horton, Roy Palmer, J. W. Bennick, W. A. Buening, and Joe Weir.



Enterprising pharmacists have found that a diabetic department, well stocked, appropriately displayed, and featuring Iletin (Insulin, Lilly) preparations, offers many selling and service opportunities. An attractive display of saccharin tablets, iso-propyl alcohol, Benedict's solution, hypodermic cases, scales, test tubes, and miscellaneous supplies lends distinction to the entire store.

Iletin (Insulin, Lilly) preparations featured in your prescription department add prestige and increase net profits. Send your orders to us.

BODEKER DRUG COMPANY

1414-20 EAST MAIN STREET • RICHMOND, VIRGINIA

BOND SALES

(Continued from page 241)

| | |
|--|--------|
| RANDOLPH COUNTY | |
| ASHEBORO | |
| Randolph Drug Company | 5,900 |
| Standard Drug Store | 1,200 |
| RAMSEUR | |
| Ramseur Pharmacy | 3,300 |
| RICHMOND COUNTY | |
| HAMLET | |
| Birmingham Drug Company | 3,850 |
| C & W Pharmacy | 675 |
| ROBESON COUNTY | |
| FAIRMONT | |
| Mitchell-Caudle | 250 |
| LUMBERTON | |
| Hedgpeth's Pharmacy | 4,050 |
| Johnson's Drug Store | 4,750 |
| ROWLAND | |
| Rowland Drug Company | 500 |
| ROCKINGHAM COUNTY | |
| LEAKSVILLE | |
| Chandler Drug Company | 5,875 |
| MADISON | |
| R. A. Ellington Drug Co. | 3,825 |
| Madison Drug Company | 6,400 |
| SPRAY | |
| Tri City Pharmacy | 5,000 |
| ROWAN COUNTY | |
| CLEVELAND | |
| Cleveland Drug Company | 1,150 |
| RUTHERFORD COUNTY | |
| CLIFFSIDE | |
| Mills Drug Company | 6,150 |
| FOREST CITY | |
| Forest City Drug Co. | 8,625 |
| Piedmont Drug Co. | 1,200 |
| SAMPSON COUNTY | |
| ROSEBORO | |
| Tart & West | 2,025 |
| STANLEY COUNTY | |
| OAKBORO | |
| Barger Drug Store | 1,000 |
| SURRY COUNTY | |
| ELKIN | |
| Elk Pharmacy | 725 |
| Turner Drug Co. | 1,275 |
| PILOT MOUNTAIN | |
| Smith Drug Store | 13,325 |
| SWAIN COUNTY | |
| BRYSON CITY | |
| Bryson City Drug Co. | 1,100 |
| UNION COUNTY | |
| MARSHVILLE | |
| McBride's Drug Store | 200 |
| MONROE | |
| Gamble Drug Co. | 23,225 |
| Secrest Drug Co. | 3,125 |
| Wilson Drug Co. | 2,250 |
| VANCE COUNTY | |
| HENDERSON | |
| Page-Hocutt Drug Co. | 775 |
| Parker's Drug Store | 600 |
| Southside Drug Co. | 1,200 |
| WAKE COUNTY | |
| RALEIGH | |
| Cromley-Melvin No. 1 | 675 |
| Five Points Pharmacy | 750 |
| Walgreen's | 7,275 |
| Wilmont Pharmacy | 125 |
| WASHINGTON COUNTY | |
| PLYMOUTH | |
| Arps Pharmacy | 2,200 |
| Womble Drug Co. | 1,200 |
| WATAUGA COUNTY | |
| BOONE | |
| Boone Drug Company | 7,150 |
| WAYNE COUNTY | |
| Chairman B. R. Ward reported on June 24 that 7 of the 13 stores in the county had reported sales in the amount of \$5,706.25 | |

| | |
|---------------------------|-------|
| WILKES COUNTY | |
| NORTH WILKESBORO | |
| North Wilkesboro Drug Co. | 2,500 |
| Wilkes Drug Store | 25 |
| WILSON COUNTY | |
| WILSON | |
| Shade's Pharmacy | 1,875 |

Births

Mr. and Mrs. John I. Matthews, Walgreen's, Raleigh, announce the birth of a son, John Dudley, May 31, 1944 at Rex Hospital. The young man weighed in at 7 lb. 2 oz. This is the second child in the family.

Marriages

Miss Muriel Upchurch, daughter of Mr. and Mrs. M. G. Upchurch of Apex and James Nicholson Corbett, son of Mrs. Ruth Corbett and the late Hayse Beatty Corbett of Houston, Texas, were married June 10th at 7 p.m. at the Apex Baptist Church.

Mrs. Corbett was a member of the March graduating class at the University of North Carolina, where she received a B.S. degree in Pharmacy. She is the niece of M. T. Upchurch, pharmacist of Smithfield. In her wedding party, serving as bridesmaid, was Miss Marsha Hood, pharmacist of Kinston.

Mr. and Mrs. Corbett are making their home in Houston, Texas, where Mr. Corbett is associated with the Houston Shipbuilding Company.

Deaths

Hiram Grantham, age 71, died in Fayetteville on June 19 after an illness of a few days. Mr. Grantham was a prominent pharmacist in Red Springs where he operated the Red Springs Drug Company.

He was born in Smithfield in 1873 and received his education in the local schools and Turlington Institute. Later he studied pharmacy under William Simpson of Raleigh. Before establishing the Red Springs Drug Company, he worked for three years with Hood and Grantham, Dunn.

Mr. Grantham was a former mayor of Red Springs and president of the Red Springs Building and Loan Association. He was also a member of the Board of Trustees of Flora Macdonald College and chairman of the Board of Trustees of the Red Springs public schools.

Surviving are one daughter and two sons, all members of the armed forces. Mrs. Grantham died two years ago.



"NATIONALLY ADVERTISED"

Have you noticed lately, the tremendous strides being made, these war days, by "nationally advertised" goods? Grocers report sales of "nationally advertised" brands of coffee, etc., up 50% since rationing. Department stores are advertising the famous "nationally advertised" brands they carry. When they have to be sure, people turn to the known, the familiar, the **PROVED**. That's why "nationally advertised" Pal Blade sales have been zooming—and the men that try them are going to stay Pal users a long, long time.

PAL

hollow-ground
RAZOR BLADES

PAL BLADE CO., 595 Madison Avenue, N. Y. C.

Mrs. H. Eugene Wood

1002 N. Main St.
High Point, N. C.

Telephone 7361

Representing
ASTHMANEFRIN CO.
Upper Darby, Pa.

Prescription Balances Repaired

Speedily Accurately Economically

Our convenient Southern location and competent shop technicians eliminate useless waiting and decrease repair costs.

PHIPPS & BIRD, Inc.
915C E. Cary Street Richmond, Va.

Timely *Tips*

**PUT
YOUR COLOR
and
YOUR DESIGN
IN YOUR CUSTOMERS
MEDICINE CABINET
with
BOXES
& LABELS**

DRUG
ST. LOUIS, MO.
FINE DRUG

PACKAGE
INCORPORATED
BOXES & LABELS

WRITE OR CALL
C. H. SMITH
Representative

Phone 3-5208 Charlotte, N. C.

Box 1001

Please Mention The Carolina Journal of Pharmacy When Writing Advertisers

NEW PACKAGES NEW PRICES

for
ONE-A-DAY B-Complex Vitamins
In NEW Style Glass Containers

LARGE
SIZE

180
Tablets



LIST PRICE

\$28⁸⁰

DOZEN

RETAIL PRICE

\$3⁶⁰

PER BOTTLE

FAIR TRADE
(MINIMUM)

\$3⁵³

PER BOTTLE

MEDIUM
SIZE

90
Tablets



LIST PRICE

\$16⁰⁰

DOZEN

RETAIL PRICE

\$2⁰⁰

PER BOTTLE

FAIR TRADE
(MINIMUM)

\$1⁹⁶

PER BOTTLE

SMALL
SIZE

24
Tablets



LIST PRICE

\$4⁸⁰

DOZEN

RETAIL PRICE

60¢

PER BOTTLE

FAIR TRADE
(MINIMUM)

59¢

PER BOTTLE

and a
NEW
ONE A DAY
Assortment
of
3 KINDS

Pays You More Than
37% PROFIT

(Slightly Less at Fair Trade Minimum)

Costs You . \$24³⁵

You Get . . \$38⁸⁵

(Based on Retail Prices)

NUMBER OF PACKAGES
IN ASSORTMENT

| | Large | Medium | Small |
|--------------------|-------|--------|-------|
| A & D Vitamins | 1 | 2 | 3 |
| B-Complex Vitamins | 1 | 4 | 2 |
| Multiple Vitamins | 7 | - | 6 |

ORDER NOW!

Put this **NEW**
Attractive
Display on
Your Counter
near your
Cash Register
Watch
Sales Grow



MILES LABORATORIES, INC. (ESTABLISHED SIXTY YEARS) Makers of Alka-Seltzer

Three Million in Twelve Months

at

\$110.28 Each



America's Biggest Crop of Babies

Over Three Million Born Within the Past Twelve Months

If a mother were to buy all of her baby's *Drug Store Needs* for the first year at one time, she would spend \$110.28.

You can get your full share of this profitable business by developing a **BABY NEEDS DEPARTMENT** and by featuring products the mother wants to buy.

We carry at all times a most complete line of fast-selling baby merchandise and gladly offer our assistance to you in installing a complete **BABY NEEDS DEPARTMENT** in your store.

Consult our representative in your territory or write to:

"The House of Friendly and Dependable Service"

W. H King Drug Company

Wholesale Druggists

Raleigh, N. C.

The Carolina
JOURNAL OF PHARMACY

Published Monthly by the North Carolina Pharmaceutical
Association at Chapel Hill, N. C.

Y E A R B O O K

of the

North Carolina
Pharmaceutical Association

and

Sixty-Third

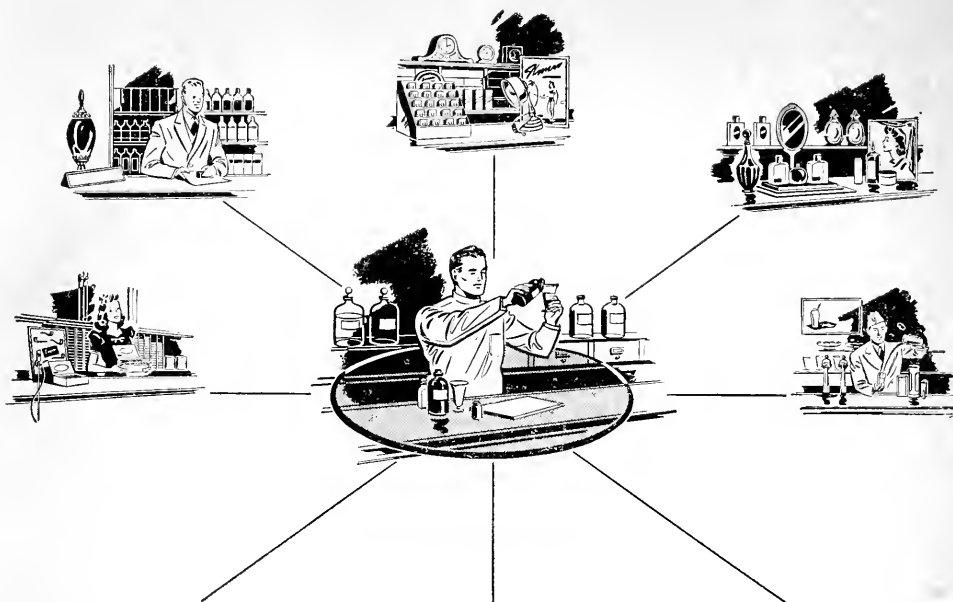
A N N U A L R E P O R T

of the

North Carolina
Board of Pharmacy

August, 1944

Volume XXV Number 8



A PROFESSIONAL RESPONSIBILITY

The first apothecary shop was established back in the thirteenth century for the purpose of compounding and dispensing the medicines which physicians prescribed. From that day to this, the prescription department has been the distinguishing feature of the drug store professionally, its safeguard against losses economically. It is the hub around which the entire drug industry revolves. Without the prescription department, the drug store as we know it would soon cease to exist.

Every pharmacist should assure himself that his prescription department is adequate to modern demands, that its operation is governed by sound business methods, that ethical principles are observed. In order to benefit from the opportunities which the profession affords, the pharmacist must also accept its responsibilities. In the selection of stocks he can do no better than to concentrate on the Lilly Line. Lilly Products are high in quality and find ready acceptance with physicians.

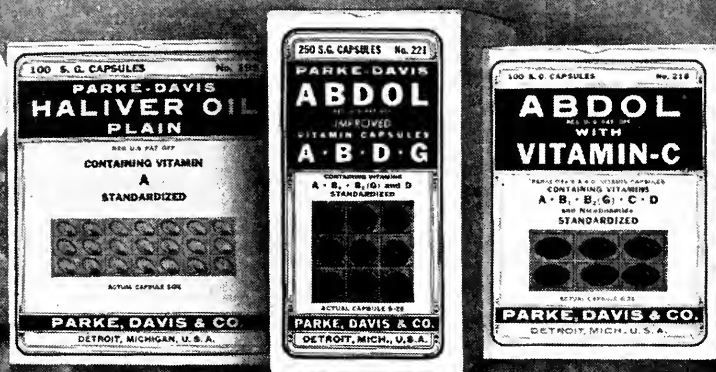


Lilly

ELI LILLY AND COMPANY

INDIANAPOLIS 6, INDIANA, U. S. A.

ON DRUG STORE COUNTERS



...WHERE VITAMINS BELONG!

You won't find PARKE-DAVIS vitamin products in a bin at the super-market, next to the soap counter at the corner grocery, or in with the cough drops at the newsstand.

We believe that vitamins will continue to occupy an increasingly important place in the health and welfare of the nation . . . that they should be taken on the advice or prescription of a physician and should be sold only by pharmacists who understand them.

FOUR FACTS

- 1** The P-D vitamin line is complete . . . there is a product that meets the particular needs of every vitamin deficiency.
- 2** The P-D vitamin line is detailed and advertised to physicians.
- 3** The P-D line is backed by a name that customers know and respect.
- 4** The P-D vitamin line is a "drug store only" line.

That is why PARKE-DAVIS vitamin products are *professionally distributed* . . . detailed and advertised to physicians . . . sold only through the drug trade.

You can hold the vitamin line if you display and feature the PARKE-DAVIS label as the line of professional preference. It brings customers back to your pharmacy for repeat sales.

Parke, Davis & Company

DETROIT 32, MICHIGAN

Officers, Committees, and Delegates 1944-1945

Officers

President

WADE A. GILLIAM.....Winston-Salem

Vice-Presidents

E. C. DANIEL.....Zebulon

T. R. BURGESS.....Sparta

T. G. CRUTCHFIELD.....Greensboro

Secretary-Treasurer

W. J. SMITH.....Chapel Hill

Assistant Secretary-Treasurer

C. M. ANDREWS.....Burlington

Local Secretary (To be appointed)

Historian

J. G. BEARD.....Chapel Hill

General Counsel

F. O. BOWMAN.....Chapel Hill

Members of the Board of Pharmacy

E. V. ZOELLER, President.....Tarboro

J. G. BALLEW.....Lenoir

R. A. McDUFFIE.....Greensboro

M. B. MELVIN.....Raleigh

H. C. McALLISTER.....Chapel Hill

F. W. HANCOCK, Secretary-Treasurer.....Oxford

Committees

EXECUTIVE

W. A. Gilliam, Chairman.....Winston-Salem

Paul B. Bisette.....Wilson

T. R. Burgess.....Sparta

E. C. Daniel.....Zebulon

R. P. Lyon.....Charlotte

R. P. Rogers.....Durham

W. J. Smith, Secretary.....Chapel Hill

LEGISLATIVE

M. B. Melvin, Chairman.....Raleigh

D. L. Boone.....Durham

A. C. Cecil.....High Point

J. C. Hood.....Kinston

H. C. McAllister.....Chapel Hill

P. J. Suttlemyre.....Hickory

Earl Tate.....Lenoir

FAIR TRADE

Ralph P. Rogers, Chairman.....Durham

E. S. Benson.....Wilmington

Harper Best.....Greensboro

R. I. Cromley.....Raleigh

R. J. Johnson.....Asheville

D. C. Lisk.....Charlotte

E. W. O'Haulon.....Winston-Salem

U. N. C. VISITATION

W. L. West, Chairman.....Roseboro

Paul B. Bisette.....Wilson

H. M. Deal.....Lenoir

J. A. Mitchener, Jr.....Edenton

James A. Way, Jr.....Winston-Salem

INTER-PROFESSIONAL RELATIONS

John A. Goode, Chairman.....Asheville

Herman Cline.....Charlotte

Dean Tainter.....Marion

E. Reid Toms.....Wilmington

C. R. Whitehead.....Ramseur

PRACTICAL PHARMACY AND DISPENSING

E. A. Brecht, Chairman.....Chapel Hill

A. L. Hogan.....Kinston

G. C. Hartis.....Winston-Salem

D. D. Hocutt.....Henderson

Miss Margaret Lloyd.....Greensboro

PAPERS AND QUERIES

W. Lee Moose, Chairman.....Greensboro

A. G. Elliott.....Fuquay Springs

Paul Gamble.....Monroe

Octavus Griffin.....Roanoke Rapids

N. O. McDowell.....Scotland Neck

MEMBERSHIP

I. T. Reamer, Chairman.....Durham

Maddrey Cooke.....Winston-Salem

Jim Harrison.....Asheville

M. H. Hoyle.....Cooleemee

Roger McDuffie.....Greensboro

RESOLUTIONS

J. C. Jackson, Chairman.....Lumberton

T. R. Burgess.....Sparta

W. C. Ferrell.....Nashville

C. J. James.....Hillsboro

Sam Welfare.....Winston-Salem

PHARMACY LAWS REVISION

H. C. McAllister, Chairman.....Chapel Hill

C. M. Andrews.....Burlington

J. C. Brantley, Jr.....Raleigh

E. A. Brecht.....Chapel Hill

R. R. Copeland.....Ahoskie

J. C. Jackson.....Lumberton

A. N. Martin.....Roanoke Rapids

W. R. McDonald, Jr.....Hickory

Roger A. McDuffie.....Greensboro

W. F. Rhyne.....Gastonia

E. F. Rimmer.....Sanford

W. A. Ward.....Swannanoa

POST-WAR PLANNING

Paul B. Bisette, Chairman.....Wilson

J. G. Beard.....Chapel Hill

T. R. Burgess.....Sparta

E. C. Council.....Durham

E. C. Daniel.....Zebulon

P. D. Gattis.....Raleigh

W. A. Gilliam.....Winston-Salem

P. A. Hayes.....Greensboro

Miss Marsha Hood.....Kinston

R. P. Lyon.....Charlotte

Roger A. McDuffie.....Greensboro

M. G. Morris.....Greensboro

I. T. Reamer.....Durham

R. P. Rogers.....Durham

R. C. Scharff.....Asheville

W. J. Smith, Secretary.....Chapel Hill

PUBLIC RELATIONS COMMITTEE

| | |
|---------------------------------|------------|
| Paul B. Bissette, Chairman..... | Wilson |
| Phil D. Gattis..... | Raleigh |
| E. F. Rimmer..... | Sanford |
| Moss Salley..... | Asheville |
| J. W. Tyson..... | Greensboro |

DELEGATES

American Pharmaceutical Association

| | |
|-------------------------------------|----------------|
| H. M. Burlage, Voting Delegate..... | Chapel Hill |
| Octavus Griffin..... | Roanoke Rapids |
| Roger A. McDuffie..... | Greensboro |
| I. T. Reamer..... | Durham |
| E. F. Rimmer..... | Sanford |

National Association of Retail Druggists

| | |
|-----------------------|-----------|
| John A. Goode..... | Asheville |
| P. J. Suttlenyre..... | Hickory |

Alternates

| | |
|-----------------------|-------------|
| Paul B. Bissette..... | Wilson |
| C. L. Eulbanks..... | Chapel Hill |
| Phil Gattis..... | Raleigh |

County Legislative Chairman for 1944-1945

The following men have been appointed by President Gilliam to direct the Association's legislative activities this year in the various counties of the State. The duties of these chairmen will be to organize the druggists in their respective counties so that when necessary there can be complete cooperation in matters pertaining to legislation:

| | |
|--------------------------------|----------------------|
| Alamance, Burlington..... | C. M. Andrews |
| Alexander, Taylorsville..... | R. B. Campbell |
| Alleghany, Sparta..... | T. R. Burgiss |
| Anson, Wadesboro..... | G. E. Andes |
| Beaufort, Washington..... | W. D. Welch, Jr. |
| Bertie, Windsor..... | W. B. Gurley |
| Bladen, Elizabethtown..... | B. F. Stone |
| Brunswick, Southport..... | R. M. Willis |
| Buncombe, Asheville..... | Roy J. Johnson |
| Burke, Morganton..... | G. T. Cornwell |
| Cabarrus, Mt. Pleasant..... | Hoy A. Moose |
| Caldwell, Lenoir..... | Earl Tate |
| Carteret, Morehead City..... | Walter Huffham |
| Caswell, Yanceyville..... | T. J. Ham, Jr. |
| Catawba, Hickory..... | W. R. McDonald, Jr. |
| Chatham, Siler City..... | F. G. Brooks |
| Cherokee, Murphy..... | W. M. Mauney |
| Chowan, Edenton..... | J. A. Mitchener, Jr. |
| Clay, Hayesville..... | L. P. Booth |
| Cleveland, Kings Mountain..... | C. D. Blanton |
| Columbus, Fair Bluff..... | M. M. Edmonds |
| Craven, New Bern..... | H. Bryan Duffy |
| Cumberland, Fayetteville..... | R. V. McBryde |

| | |
|---------------------------------|---------------------|
| Davidson, Lexington..... | W. F. Welborn |
| Davie, Cooleemee..... | M. H. Hloyle |
| Duplin, Wallace..... | C. M. Miller |
| Durham, Durham..... | I. T. Reamer |
| Edgecombe, Pinetops..... | J. E. Sparks |
| Forsyth, Winston-Salem..... | Sam Welfare |
| Franklin, Franklinton..... | L. W. Henderson |
| Gaston, Belmont..... | J. Linwood Robinson |
| Granville, Oxford..... | A. H. A. Williams |
| Greene, Walstonburg..... | Sam Jenkins |
| Guilford, Greensboro..... | T. G. Crutchfield |
| Halifax, Weldon..... | J. S. Selden |
| Harnett, Angier..... | W. R. Adams |
| Haywood, Canton..... | S. B. Burrus |
| Henderson, Hendersonville..... | A. J. Miller |
| Hertford, Murfreesboro..... | E. N. Nicholson |
| Hoke, Raeford..... | W. P. Baker |
| Iredell, Mooresville..... | S. H. Price |
| Jackson, Sylva..... | R. F. Keenum |
| Johnston, Selma..... | W. H. Creech |
| Lee, Jonesboro..... | R. N. Watson |
| Lenoir, Kinston..... | J. C. Hood |
| Lincoln, Lincolnton..... | B. P. Costner |
| McDowell, Marion..... | Dean Tainter |
| Macon, Highlands..... | C. E. Mitchell |
| Madison, Marshall..... | H. E. Roberts |
| Martin, Williamston..... | D. R. Davis |
| Mecklenburg, Davidson..... | C. S. Goodrum |
| Mitchell, Spruce Pine..... | L. G. Day |
| Montgomery, Troy..... | M. A. Nicholson |
| Moore, Southern Pines..... | Clement Byrd |
| Nash, Spring Hope..... | Augustus Neville |
| New Hanover, Wilmington..... | J. M. Hall |
| Northampton, Jackson..... | A. L. Cochrane |
| Onslow, Jacksonville..... | G. P. Johnson |
| Orange, Hillsboro..... | C. J. James |
| Pasquotank, Elizabeth City..... | J. T. Stevenson |
| Pender, Burgaw..... | Mrs. E. R. Dees |
| Person, Roxboro..... | E. E. Thomas |
| Pitt, Ayden..... | S. M. Edwards |
| Polk, Tryon..... | F. R. Owens |
| Randolph, Liberty..... | H. E. Lovett |
| Richmond, Hamlet..... | F. E. Campbell |
| Robeson, Lumberton..... | J. C. Jackson |
| Rockingham, Leaksville..... | J. T. Chandler |
| Rowan, Salisbury..... | J. W. Compton |
| Rutherford, Forest City..... | N. P. Adkinson |
| Sampson, Garland..... | L. A. Warren |
| Scotland, Laurinburg..... | L. J. Lea |
| Stanley, Albemarle..... | M. B. Phillips |
| Surry, Mount Airy..... | W. S. Wolfe |
| Swain, Bryson City..... | Kelly E. Bennett |
| Transylvania, Brevard..... | Fred Holt |
| Union, Monroe..... | Paul Gamble |
| Vance, Henderson..... | D. D. Hocutt |
| Wake, Raleigh..... | Phil D. Gattis |
| Warren, Warrenton..... | W. R. White |
| Washington, Plymouth..... | L. N. Womble |
| Watauga, Boone..... | G. K. Moose |
| Wayne, Fremont..... | W. Y. Whitley |
| Wilkes, North Wilkesboro..... | R. M. Brame, Jr. |
| Wilson, Wilson..... | Paul B. Bissette |
| Yancey, Burnsville..... | Rowland Glenn |

The Pharmacist and the Public



The stature and importance of Pharmacy to the public is built on what you are and what you mean to your customers and your community.

Pharmacy's public relations problems are simply a multiplication of the public relations problems of each individual pharmacist.

We believe that Pharmacy stands high in the minds of the public because of the outstanding service of the vast majority of practicing pharmacists to their communities.

The maintenance of health standards by the pharmacists will do much toward building prestige, dignity and respect for Pharmacy.



Owens & Minor Drug Company

Incorporated

1000 E. Cary St. Richmond, Virginia

*"Who Have Been Good Drug
Wholesalers since 1882"*

The Proceedings
of the
Sixty-Fifth Annual Meeting
of the
North Carolina Pharmaceutical Association
held in
The Virginia Dare Ball Room
Sir Walter Hotel
Raleigh
North Carolina
May 23, 24, 1944

EDITED BY W. J. SMITH

THE CAROLINA JOURNAL OF PHARMACY

VOL. XXV

August, 1944

No. 8

ENTERED AS SECOND-CLASS MATTER JULY 5, 1922, AT THE POSTOFFICE AT
CHAPEL HILL, NORTH CAROLINA, UNDER THE ACT OF MARCH 3, 1879

FIRST SESSION

The opening session of the Sixty-Fifth Annual meeting of the North Carolina Pharmaceutical Association convened at the Sir Walter Hotel, Raleigh, Tuesday, May 23, 1944, at 2:00 p.m. President R. P. Lyon of Charlotte presided.

After formally calling the session to order, President Lyon presented Mrs. C. H. Smith, president of the Woman's Auxiliary who declared her group in session.

President Lyon then introduced A. T. Lewallen, president of the Traveling Men's Auxiliary, who called the meeting of his body to order.

The entire audience rose to join in the singing of "The Star Spangled Banner," after which the Reverend N. J. Robison, pas-

tor of Hillyer Memorial Church, Raleigh, gave the invocation.

J. C. B. Ehringhaus, President of the Raleigh Chamber of Commerce and former Governor of North Carolina who was introduced by R. I. Cromley of Raleigh, welcomed the convention guests to Raleigh. The response to this address of welcome was given by C. M. Andrews, of Burlington.

After the group joined in singing "America," President Lyon declared the joint session of the three groups adjourned, and the first session of the North Carolina Pharmaceutical Association ready for the transaction of business.

Mr. Paul B. Bissette, Chairman of the Post-War Planning Committee, reported on the activities of that body in a talk entitled "What's Ahead for Pharmacy."

1944 CONVENTION OFFICIALS



Top, left, A. T. Lewallen, Winston-Salem, President of the T. M. A.; right: F. W. Hancock, Secretary-Treasurer of the N. C. Board of Pharmacy. Lower, left: E. C. Daniel, Vice-President of the N. C. P. A.; lower, right: R. P. Lyon, President of the N. C. P. A.

What's Ahead for Pharmacy

BY PAUL B. BISSETTE

At the last annual meeting of this Association in Greensboro, it was recommended that a Post-War Planning Committee be appointed. This recommendation was approved and the first meeting of the Committee was held in Chapel Hill on September 29th of last year.

In accordance with the original recommendation, Dean J. G. Beard of the School of Pharmacy at the University and Mr. Roger A. McDuffie of the State Board of Pharmacy, along with the executive committee of this Association automatically became members of the Post-War Planning Committee.

At this first meeting in Chapel Hill the following additional members were appointed:

Mr. C. T. Council to represent manufacturing pharmacy.

Mr. P. A. Hayes to represent the Wholesale Drug Industry.

Mr. I. T. Reamer representing the Hospital Pharmacists.

Miss Marsha Hood representing women in Pharmacy.

A permanent chairman and secretary were elected and the meeting was opened for business.

The following tentative list of subjects was prepared for study, discussion and action at the next meeting.

1. Employment and Status of Ex-Service Men.
2. Socialized Pharmacy and Medicine.
3. Shorter work day. Higher wages.
4. Future status and mode of operation of the N. C. P. A.

The second meeting of this committee was held in Chapel Hill on October 27th. Since a complete report of this meeting has been published in the JOURNAL, I feel no further comment is necessary here.

On March 16th a third meeting of this committee was held at the Carolina Inn in Chapel Hill. This meeting was held in conjunction with meetings of our Public Relations and Executive Committee. Our guest speaker at this meeting was Mr. John W. McPherrin of the *American Druggist*. Since a complete account of this meeting will also be carried in an early issue of the JOURNAL, I shall not enumerate further details here.

I have brought to you a brief accounting of the activities of this committee so you may know that a Post-War Planning Committee has not only been activated but has rolled up its sleeves and gone to work.

Since I have been privileged to preside over its sessions, I feel that I can say to you with some degree of authority that this committee has accepted the challenge its problems have presented with greater enthusiasm than any on which it has been my privilege to serve.

Every member has accepted his or her assignment as an obligation. They have given liberally and unselfishly of both their time and thought. They have worked so diligently and harmoniously

that I want to thank each of them and Mr. W. J. Smith, secretary of the Committee, for their untiring efforts in behalf of this Association.

The program committee has said that my subject shall be, "What's Ahead for Pharmacy?" I want you to know that not only have they failed to endow me with any super-natural powers but they have also failed to provide even a crystal ball or any other abracadabra of the occult. Therefore, my journey into the prophetic stratosphere will, of necessity, be confined to my own experiences, observations and opinions.

In that connection, let me say to you that the statements I may make here today have not been submitted to all of the members of the Post-War Planning Committee and, therefore, do not necessarily represent the unanimous opinion of that body.

I would like to discuss with you for a few minutes Socialized Medicine and its bearing on Pharmacy.

In my humble opinion we in Pharmacy have been entirely too passive and complacent on this subject. We have assumed, I am afraid, that the Wagner-Murray-Dingell Bill was a problem of the medical profession and as such was of no particular concern of ours.

Ladies and gentlemen of pharmacy, I believe our chestnuts too are in that fire.

Socialized medicine may be broadly defined as the provision of medical care of the people by the government. This provision of medical care may be all-inclusive in which the government undertakes to insure medical care for all of its citizens, or it may be limited in varying degrees as to the amount and nature of the medical care provided. By its sponsorship and support of various public health programs, the medical profession has already sponsored a certain degree of socialized medicine. Its efforts in this direction are being increased as public demand increases.

The clamor for Socialized Medicine for all of the people is, I believe, a reflection of the demands of certain classes of our people for more consideration.

Deep in the soul of every human being there is an intense desire for betterment. This desire, at times dormant, is now most active. They are acutely conscious that the welfare of people throughout the world is inter-dependent and I believe they are resolved that there shall be no place for special privilege within our society. More than ever men are conscious of their potential strength and know that many of the decisions about the future of the world lay in their hands. They intend that their decisions shall allow room for economic, social and spiritual growth and equalization of opportunity. The yeasty bubbling of their desire for betterment is being brought to a climax and the reforms, instituted by the New Deal in this country, have been largely dictated by this desire plus the hesitancy, incompetence and reactionary nature of previous administrations, too selfish and under too many obligations to capital to insist that it justly share with labor the fruits of its prosperity.

**WHOLESALEERS AND MANUFACTURERS WHO CONTRIBUTED
FOR THE PURCHASE OF WAR BONDS AND STAMPS
FOR N. C. PHARMACEUTICAL CONVENTION
MAY 23-24, 1944**

| | |
|---------------------------|------------|
| O'HANLON-WATSON DRUG Co. | |
| Winston-Salem, N. C..... | \$ 100.00 |
| VICK CHEMICAL Co. | |
| Greensboro, N. C..... | 133.33 |
| B. C. REMEDY Co. | |
| Durham, N. C..... | 25.00 |
| ROBT. R. BELLAMY & SON | |
| Wilmington, N. C..... | 100.00 |
| MERITT CHEMICAL COMPANY | |
| Greensboro, N. C..... | 100.00 |
| GOODY'S, LTD. | |
| Winston-Salem, N. C..... | 100.00 |
| JUSTICE DRUG Co. | |
| Greensboro, N. C..... | 400.00 |
| SCOTT DRUG COMPANY | |
| Charlotte, N. C..... | 75.00 |
| EDWARDS' DRUG STORE | |
| Raleigh, N. C..... | 100.00 |
| PARKE, DAVIS & COMPANY | |
| Baltimore, Maryland..... | 66.67 |
| POINTER CIGAR Co. | |
| Raleigh, N. C..... | 50.00 |
| PEABODY DRUG COMPANY | |
| Durham, N. C..... | 100.00 |
| BURWELL & DUNN COMPANY | |
| Charlotte, N. C..... | 100.00 |
| KENDALL MEDICINE COMPANY | |
| Shelby, N. C..... | 75.00 |
| YAGER LINIMENT COMPANY | |
| Baltimore, Maryland..... | 25.00 |
| TOTAL MATURITY VALUE..... | \$1,550.00 |

This desire for betterment has been recognized and is being given consideration by the medical profession and must, I am convinced, be recognized and given consideration by pharmacy.

I believe with the medical profession that any plan for the socialization of medicine should originate within that profession and should be administered by it.

I also believe that any plan for the socialization of Pharmacy should originate within our profession and that its scope and extent be determined by us.

The Wagner Bill, in my opinion, is a costly, ineffectual, extravagant, bureaucratic, dictatorial, unwarranted and ill-timed piece of legislation which the Federal uplifters and rainbow chasers are attempting to put over on the American people.

I believe that the principle that indigent sick are community responsibilities is a sound one. These people have, in the past, been looked after by the charity of private physicians, kind-hearted pharmacists and hospitals endowed by private charity, by public-spirited and compassionate fellow citizens or by public monies authorized by municipal governing boards. Care for these people is, in my opinion, a local responsibility in which all should share.

Intelligent use of public funds, after adequate social surveys, will solve this problem without hardship to anyone concerned in a manner based on intelligent Christian principles of human brotherhood.

It was such an opinion, I believe, that prompted Governor Broughton when he recently appointed his Hospital and Medical Care Commission.

This Commission is composed of members of the medical, dental and pharmaceutical professions, business, agriculture and labor groups. The duties of this Commission are to make a comprehensive study of the Hospital and Medical Care needs of the state including studies and possible visits to other sections in which achievements along this line may have been made, and to submit recommendations to the next session of the General Assembly. In the words of Governor Broughton, and I quote him, "The ultimate purpose of this program should be that no person in North Carolina shall lack adequate hospital care or medical treatment by reason of poverty or low income."

North Carolina is faced with critical shortages of general hospital facilities and trained medical personnel of all types.

In 1941 North Carolina, the eleventh largest state and the fifth most rapidly growing, stood in forty-second place in the number of general hospital beds per thousand population and in a comparable position in the number of doctors.

The Governor's recommendation included the following:

1—That the present two-year medical school at the University be enlarged so as to provide a full four-year course.

2—That an adequate hospital be erected at the University of North Carolina at Chapel Hill with

a capacity of not less than six hundred and preferably one thousand beds, which in conjunction with the medical school and the hospital facilities already available at the University shall constitute a state hospital center; that such hospital shall be built by state funds supplemented by such federal, private or foundation funds as may be available and shall be open to patients from all sections of the state with provisions for free hospital and medical service to all such patients as may be unable to pay for same; that the various counties of the state be encouraged and set up appropriations to provide a substantial portion of the cost of patients who may be sent to such hospital from such county, such funds to be supplemented by funds that may be available from the Duke Foundation or other foundations now in existence or hereafter created for such purpose.

It is my sincere hope and opinion that we will have included in these central hospital plans a new and greatly improved building for the School of Pharmacy at the University as well as the improvement of other facilities at the School, which will certainly include the use of the hospital dispensary for the instruction of students.

3. That since it is obvious that one hospital center could not begin to serve the needs of the state under this sort of program, that other, though smaller, hospitals to serve as local medical centers be established in strategic regions of the state for the hospitalization of those in need of medical care without the means to provide for that care. It is possible that some of the Army or Navy hospitals that have been built in the state in connection with military and naval institutions, or otherwise, may be available in connection with this program.

I sincerely hope that this body will go on record as approving this plan as promulgated by our Governor.

In closing, let's go back a moment to Pharmacy's part in the care and treatment of the indigent. As I have said before, I think any part we play should originate within our profession and not with governmental or lay agencies.

Our profession, too, owes its debt to humanity.

I would like to recommend that this Association during this meeting here in Raleigh set up a committee, who with the collaboration of the other members of the Association, will work out a formula for pricing prescriptions, medicines and medical supplies to the authorized and worthy indigent sick. Such a formula would not, in my opinion, be without some profit to the pharmacist but would supply the needy with our part of medical care at the lowest possible price consistent with sound business and professional practice. Such a plan should, I think, be presented to the recognized welfare agencies as early as possible and certainly before some such demand is made on us by such agencies or the public at large.

I repeat, Pharmacy, too, owes its debt to humanity.

A motion was made and seconded that Mr. Bisette's report be accepted with thanks for his committee's work.

Dean J. G. Beard of the School of Pharmacy at Chapel Hill was called to the rostrum, where he was greeted by applause.

Before Dean Beard began his talk he said: "First I want to make two statements: There are two men that wanted to come today and who couldn't come—two former presidents who are sick. It would be quite appropriate to have the Secretary send telegrams to Ira W. Rose and Joe Hollingsworth."

(Motion was made and carried that messages be sent to these two and to any other person who was sick or otherwise unable to be there.)

"About a year ago the government notified us that it was sending an unknown number of students to our school. I asked the Executive Committee to let us have Mr. Smith to help us out. They agreed; and I am so grateful to you folks for lending us Mr. Smith's help."

Pharmaceutical Education After the War

By J. G. BEARD

The title of this paper was composed by the Secretary and put in the program. The author, however, is going to limit his remarks to education to be offered by the Federal Government to service men and women when they are mustered out of the armed forces. (It will be assumed that little change in civilian education may be expected.)

Almost from the very beginning of hostilities bills providing vocational rehabilitation have been introduced into the Congress. Education, of course, was included in these measures. Among these many bills certain ones have received much attention, notably the ones offered by Representatives Graham Barden, of North Carolina, Chairman of the Education Committee, and J. E. Rankin, of Tupelo, Mississippi. The essential differences between the measures offered by Messrs. Barden and Rankin is that the Barden bill would have vested in the several states the direction and control of the rehabilitation features, while the Rankin bill places all control in the hands of the Veterans' Administration. Educators preferred the Barden bill; veterans backed the Rankin bill. The latter bill has passed both branches of the Congress without a dissenting vote and it would be a waste of time now to discuss the respective merits of the two measures. Attention, therefore, will be centered in

the Rankin bill.

This measure was introduced in the House of Representatives as H. R. 4057 on January 25 of this year and was referred to the Committee on World War Veterans' Legislation, of which Mr. Rankin is chairman. It came to be known as the "Omnibus Bill" and later as the "G.I. Bill." Several amendments were offered in the House and several of these changes were included in the bill that passed that body but the Senate passed the original, unamended bill. The measure will likely go to a Conference committee to reconcile differences and then be sent back to both branches for final passage. Since, however, not a dissenting vote was cast in either branch it may be concluded that the measure is virtually a law. Since the author does not know the particulars of the several amendments offered he cannot speak intelligently or definitely of what may be expected finally of the law that will issue from the Congress, but several guesses will be hazarded. The first statement is a fact, however.

General Hines as head of the Veterans' Administration will have charge of the law, not only of its educational phases but of hospitalization, monetary claims, Home and Farm Aid to veterans, etc., that gave to the measure the nickname of "Omnibus Bill." And now for guesses about the educational features:

1. Maximum length of time free education is available to veterans: four years.
2. Kind of education permitted: vocational technical, or professional.
3. Money available to each veteran for education: educational expenses plus \$80 a month for single persons with an added differential for married persons.

Until the full provisions of this Act are known and are studied it is futile to say in any detail what will be offered by schools and colleges in the way of an educational program to former service men and women. Obviously, however, pharmacy will be among the agencies of training. The School at Chapel Hill will make available the resources of its staff and its offerings will include short, refresher courses; standard degree courses; and such other programs as seem best adapted to the needs and wishes of returning veterans and to the provisions of the Rankin Act as finally passed.

Assuming that the men and women when mustered out can exercise some choice as to the length and character of the education, if any, they may select, the age factor and former preparation will doubtless play the largest part in their final choices. Much too will depend upon their ability or inability immediately to secure positions in civil life. If we attempt to place ourselves in the place of these returning veterans we can likely get a better insight into what they will desire. Here, for example, is an unmarried man in the middle twenties or older who had completed his college education before going into service. This man will likely want a brief refresher course to re-familiarize himself with the technique of his work and to learn some of the

newer methods of practice. He also wants to get married and establish himself in a home. About three to six months will be as much time as he will care to spend in college even if he cares to spend any additional time at all.

Suppose, however, we visualize a youngster who went into service while in high school and at the war's end is still quite young. He is in no immediate hurry to settle down or to marry but is anxious to secure the college education he had plotted for himself before war robbed him of an opportunity. In such case he will likely want as full an educational experience as he can gain. He may have changed his mind about the particular career he had elected to follow, or the college he had originally selected to attend, but that he will still want an education can hardly be doubted. It must be realized that whereas he may have been guided in his earlier choice not entirely by his wishes but in part by his economic status, the Rankin Act will give him his educational expenses for any career for which he is properly prepared. A man or woman of this type will stay at least four years for a degree. In between these two extremes of age will be found a multitude of veterans whose educational plans and purposes cannot be predicted. Colleges and universities will be severely tested in providing training for the heterogeneous group that will present itself for the kind of education it wants and demands. The challenge will be enormous, unprecedented, and as yet unpredictable. One will lose the meaning of it all if one attempts to measure what will happen after this war by what did happen after World War I. The length of the two wars, the number of soldiers engaged, the geography involved, the machinery employed, the sociological thinking now in effect, and the methods used are so different that embittered hostility will be the only common denominator of both struggles. We have no yardstick of measurement, no basis of comparison to guide us. We will enter upon an uncharted pioneer undertaking that will demand and require the finest response we can make. What these will be remains at this time a monumental question mark.

If there are any questions from the floor about the Rankin Act that can be answered an effort will gladly be made to provide such information.

President Lyon thanked Dean Beard for his timely address. He then asked that Mr. C. L. Eubanks of Chapel Hill open the panel discussion "Soda Fountain Closings."

Panel Discussion—"Soda Fountain Closings"

Since a number of drug store proprietors have found it expedient to close their soda fountains during war-time, these men were asked to relate their experiences regarding this change in the operation of their busi-

nesses. Mr. C. L. Eubanks of Chapel Hill who closed his soda fountain several months ago was the first speaker.

Mr. Eubanks—My understanding is that you want about three or four points brought out on this question of soda fountain closing. My reason for closing was the lack of help. We had two fountain boys who had been with us for a long time. They both left the same time to go into service.

We have never featured the soda fountain very strongly. We never kept it open on Sunday—we didn't sell sandwiches, so we just ran a country soda fountain without any of the frills. But it was a lot of work and worry to carry on during the war. The worry with the soda fountain was the biggest trouble we had in the front end of the store. Why didn't we put in girls? It wasn't practical in our little town. The type of girls that we want to use at the soda fountain can get better employment in Chapel Hill. The Navy has two dining rooms which offer splendid work to the type of girls that we would use in the soda fountain business. I decided that it was best for me to close up the soda fountain.

Now for the good results—I got rid of a lot of worry. My volume of business was greater with the fountain closed than it was with the fountain open. Of course you miss the traffic, and miss the people.

It enabled us to close earlier at night. A large percentage of the night trade was fountain trade, more so in a college town. By closing the fountain we found it advisable to close our store about 9 o'clock. This shortened the day a great deal. So the best features, I would say, are the lack of worry, and more volume of business.

The bad features—there is no man in business who enjoys seeing his customers having to go to other places to be served. I don't enjoy that and I don't think you would. Nor would you like the constant asking, "When are you going to open your fountain?"

I have always enjoyed my friends having a soft drink at the fountain with me, and now I can't do that. Now we have nothing at the fountain, and I can't even offer them a drink of water. I am firmly convinced, however, that closing the fountain has been a great blessing to me.

As to future plans, I haven't decided. I am going to wait until the war is over before I say what I am going to do about the future. I haven't disposed of a bit of my equipment, and the thing is ready to operate in case we do decide to reopen it. I thought whoever my successor might be, there was a possibility he might be interested in operating a fountain, so I kept it for that reason.

Mr. W. A. Gilliam closed his soda fountain at the Summit Street Pharmacy, Winston-Salem, February 1, 1944.

Mr. Gilliam—First, I want to tell you the type of drug store we operate. It is a large sub-

urban store near a high school—we have a great deal of trade among the high school students.

My reason for closing my soda fountain was shortage of help. High school students thronged in during the half hour after school, and almost took over the place. During that time we had to quit whatever we were doing and come out and watch the students. We didn't have enough help to do this.

The second reason was the shortage of merchandise. The OPA had something to do with it also. We were purchasing our ice cream mix and for a while the OPA let it go along. Then the price of ice cream was frozen, but not the ice cream mix. An appeal didn't do any good.

In considering closing the fountain, we were a little leery as to what the loss would be in our other departments. In February, March, and April, our soda fountain sales were 18 per cent of our total volume. We made a check to see what we lost and found it to be only 11 per cent of our volume. We found that we cut our expenses 12 per cent. By the time we considered the losses incurred by the soda fountain help eating, and the high school students picking things up, we hadn't lost anything at all. Now we are able to devote more time to our other departments, and in the evenings it is really pleasant—we don't have that rush and we are able to think.

As to our future plans—I think we will keep our equipment, but some friends tell me that after we have left the fountain closed six months, we will never open it again. I think I can live about ten years longer without the headaches of operating a soda fountain.

After a discussion by the convention guests, Rowe Campbell, pharmacist of Taylorsville, gave the assembled group the benefit of his experience in a retail drug store in an address entitled

"Operating a Small Town Drug Store"

When I received a letter from our mutual friend, W. J. Smith, inviting me to appear on the program at this Convention, my first thought was to refuse—but all my life I have never been a man who could say no when asked to do something for the good (maybe bad in this case) of Pharmacy. I love my profession, I love the Druggists of North Carolina, and when humanly possible, I will do anything at any time for Pharmacy and the North Carolina Pharmaceutical Association. However, I feel like Ol' Mose up in my county. Mose is known far and wide as the cussingest man in our whole county. He can cuss in any language. He can cuss by note and on all occasions. One day last winter Ol' Mose came to town with a load of apples. He was travelling up a steep hill in our town when the back end of his wagon gave 'way, and apples rolled down the hill for a mile. All the citizens of our town ran

out. They knew Ol' Mose's reputation. They knew that this would be the supreme test. They all wanted to hear it. Ol' Mose got out of his wagon, slowly looked the crowd over and said, "Ladies and gentlemen, I know what you are expecting, but I just don't feel equal to the occasion." No, I do not feel equal to the occasion, but I am going to try to tell you about some of the experiences I have had and some of the things I have learned from working in, and operating a small town drug store.

I was born and reared in Taylorsville, a small town of twelve hundred people. It is the county seat of Alexander County, one of the smallest counties in the State. Population 14,000. I started working in the local drug store in 1908 and have been continuously associated with the drug business ever since. I have seen all the changes that have taken place in the last thirty-six years. I have seen the old drug store with the fancy shelf bottles give way to the glitter of glass in the roaring twenties, and finally change to the open display and open prescription room of the forties. I am firmly convinced that this 1944 model is the only type drug store that can do more than exist in a small community like mine. It is a far cry from the little corner drug store of thirty-five or forty years ago to the modern small town drug stores of today.

The first store that I worked in, the Taylorsville Drug Company, was housed in an old wooden building. We had a homemade soda fountain, and I believe that you could have carried off everything we had, including fixtures and merchandise, in a one-horse wagon. I will never forget an incident that happened shortly after I started to work in this store. A great giant of a man came in from the mountains. He stopped in the middle of the store and looked around. He rared back on his heels and said, "Son, I will give you fifty cents and drink every damn thing you got." Now these small town stores are not far behind our city brothers. They are just as progressive, and feature such occasions as National Pharmacy Week, First Aid Week, Baby Week, One Cent Sales and Two for One Sales, and most of us operate under minimum fair trade prices.

These stores are a combination Drug Store, Gift Shop, Western Union Office, Bus Station, Lunch Counter, Seed House, Social Center, Bureau of Information, and are manned by trained pharmacists and assistants. Possibly we small town men do not make the grade financially like our big town cousins, but we do enjoy life. It is lots of fun, as well as lots of work, running a small town store. We know all our customers, their joys and sorrows, and they know ours. They are just as interested in us as we are in them. Yes, there is a lot of satisfaction in operating one of these small town stores, living in a house by the side of the road, and being a friend to man. Women, too, if you can get by with it.

After passing the State Board examination in 1917 I worked away from home for one year. Then, in December 1918, I returned to Taylorsville and opened the store that I now operate.

When I opened this little store, and when you opened your drug store or pharmacy, this applies to all stores, large and small, we assumed certain professional and moral obligations that we cannot cast aside. We are honor bound to practice our profession with knowledge, skill and integrity, and at the same time recognize our responsibilities to our several communities. In the discharge of these duties we should reflect honor on, and jealously guard the high ideals of our own profession. If you uphold these obligations there is no person, with the possible exception of the family physician, who is closer to the hearts of your community than you—the family druggist. You must always keep in mind that the secrets of your patrons are as inviolate as the secrets of your own heart.

If I were asked today to give you one word that would sum up the success of a drug store, be it a professional pharmacy, a commercial drug store in a large city, or a small town drug store, I would without hesitation say SERVICE. Service is the one word that covers the drug business from the prescription room to the soda fountain. It is a word that is much abused. To merit its use, you must fully understand the meaning of it as applied to your own business. In a well-managed store Service means: a trained personnel, an adequate and properly displayed stock of merchandise, courteous and conscientious salesmanship, confidence of customers, taking part in any community effort for the health and welfare of your county and town, and hard work.

Too many of us when we finish school feel that we know all that we need to know about the drug business. Actually we have just started. We must keep up, read and study, for we never get too old to learn. We must familiarize ourselves with new drugs and be able to tell our physicians something about them. A friend of mine was telling me a story the other day. He said a few years ago a young man of his town was ill with pneumonia. He was talking to the attending physician about the sick boy and was told that if a change did not take place the boy would not live twenty-four hours. This druggist was a keeper-upper. Sulfapyridine had just been introduced and he had stocked it. He told the doctor all he knew about sulfapyridine and suggested he give it a trial. The doctor did and in forty-eight hours the boy's temperature was normal. Today that boy is in England ready for the invasion. That is one meaning of the word Service.

Operating a drug store is not a haphazard game. To give Service you must know your merchandise, whether it is vitamins, cosmetics, or an electric heating pad, know what you are talking about. For example: A lady had a request from Italy for an amphetamine inhaler. The druggist sold her two Benzedrine Inhalers. That is what I mean when I say, Know Your Merchandise. Not only must you know your stock of goods, you must have an adequate stock attractively displayed. I am a great believer in mass displays. When you get in a shipment of milk of magnesia or mineral oil, do not put a few bottles on the

shelf and leave the rest in the stock room, put a gross of it out and order one to five gross more.

Salesmanship is an overplayed word. To me it means just plain horse sense. How many of you like for these high-pressure boys to come in and try to sell you everything he has? To me, a country boy, I am a little scared of them. Maybe sometimes I do not buy as much from them as I should. I try to treat my customers as I would like to be treated myself. I believe in controlled lines, and I do not allow my clerks to try and cram this type of merchandise down every customer's throat that comes in. When a customer asks for a bottle of cough syrup do not grab a bottle from your controlled line and try to force it on him. Instead, ask him if the cough syrup is for a child or an adult, if it is for a cough following "flu," whooping cough, or an asthmatic cough. This builds his confidence in you. He thinks you know what you are talking about and nine times out of ten you sell the cough syrup you want to sell. There is a lot of psychology in selling. Yes, even in selling prescriptions. When you are delivering a prescription, especially an expensive one, do not just say "three dollars please." Your customers have been taught all their lives that the druggist is a robber. Lots of crude jokes have been pulled on us about the profit we make on prescriptions. As you are wrapping the prescription why not say, "Mrs. Smith, the doctor has prescribed a rather particular medicine for you and it is right expensive." Then when you tell her it is three dollars she is relieved that it is not five or six dollars, and nine times out of ten she will say, "Well, I don't care what it costs if it helps me." Tell her that you hope and believe it will. Mrs. Smith leaves in a better frame of mind, feeling that you are really interested in her.

Confidence goes hand in hand with Service. You may spend years gaining the confidence of your community. This can be destroyed in the bat of an eye, for in a small town like mine your life is an open book. You must watch your step. A small town druggist told me a story that is worth repeating here. This man is more than just a druggist in his community, he is an institution. People just naturally take their troubles to him. His advice is sound and they usually take it. Here is the story he told me: "A few years ago a young girl of fifteen came in my store and said, 'I want to talk with you in private.' We walked to the back of the store where she told me, 'I want your help, I want you to give me some medicine. Jimmie and I have been doing something that we shouldn't and I am in a bad way.' I said, 'Child, there is no medicine that I or anyone else can give you that will do you any good, but I am going to give you a little good advice. You love Jimmie and Jimmie loves you, why not get married? The only thing for you to do is to go right home and tell your mother all about this. She is the best friend you have in the world, and I know she will tell you the right and proper thing to do.' Two weeks later they were married and now they have four little

children, and are as happy as can be." That is another meaning of the word Service.

It is your civic duty to take part in all community activities and to be a part of the life of your town. Lend your support actively to any undertaking that is for the uplifting and welfare of your town or county. Back your schools and churches. If you have civic clubs, join one. Help with USO, Red Cross, and Bond Drives. For three years I was County Chairman of the Alexander County Chapter of the American Red Cross. I am now Home Service Chairman of the same organization. There is a lot of work in it, also a great deal of satisfaction, satisfaction in knowing that you are doing something for the boys in the fox holes of Italy, Burma, and the islands of the Pacific.

Work plays an important part in the success or failure of your business. Do not be afraid of it. I do not believe that it ever killed anyone. When you are not busy in the prescription room your place is in the front part of the store, mingling with your customers. Your clerks try harder when you are out there with them doing your part. Do not make money your God. There is much more satisfaction in feeling that your work is well done and that you have added something to the health and happiness of your town. There is an old maid living up in Alexander County, well past sixty winters, with snow in her hair but with summer in her heart. She had always lived the life of a virgin. She had saved every penny she could lay her hands on, and had a horror of a pauper's grave. She had set aside three thousand dollars to take care of her burial expenses. One day she began thinking just what kind of an animal a man is, and decided that she would like to spend one night with a man before she died. She placed an ad in our local weekly paper, offering some strong young man one thousand dollars to spend one night with her. A young married couple who were having a hard time meeting their bills talked the matter over and they decided that here was the chance to get out of debt. So the young man accepted the proposition and went over to spend the night with the old spinster. The next morning he did not come home for dinner. His wife became worried and went over to the old lady's house. She knocked on the door. The old maid stuck her head out the door and said, "Go on back home. I have decided to keep him two more nights and let the county bury me." Yes, money comes in handy, but cannot buy happiness.

With this great world struggle going on we have two problems, merchandise and help. A few years ago we could get all the merchandise we could pay for. Now we buy all we can get. Do not let the few items of scarce goods get you down. When you get your monthly supply of Coca-Cola, candy, gum, tissues, or other short items, divide it out. Put so much out each day. At some time every day in the month have some of this merchandise to sell. There are still lots of good, saleable items available. For example—first aid supplies or vitamins, push them. Make

counter displays and keep them out all the time. Push your prescription business. Cater to the doctors. Have what the doctor wants. More prescriptions are being filled today than ever before in the history of Pharmacy. Get your part. Consult with your physician and do not be afraid to stock new items. Anticipate him. When a detail man is in town find out what he is detailing. If you know your doctor you should know what will appeal to him, and learn something about this new item so that when your doctor mentions it you will be able to discuss it intelligently.

Another thing, when you fail to get all the merchandise you think you should have from your jobber, do not take it out on the salesman. He is the same fellow that we thought was such a wonderful man a few years ago. The jobbers and manufacturers are the same ones that have carried us over many a rough spot. They are doing the best they can with the merchandise at their disposal. I know they sometimes feel like a man up in my county. This fellow gets on a bender every few months and has a devil of a time pulling through. Not long ago he was on one of his habitual drunks, and was feeling awfully tough and thought he was going to die. He asked his wife to pray for him. She got down on her knees beside the bed and started out, "O Lord, have mercy on my poor drunk husband." Bill stopped her and said, "Mary, Mary don't tell him I'm drunk, tell him I am sick." I have the greatest respect for these knights of the road, having been reared in a boarding house where all the drummers, as we called them, put up. Those were happy days. I would sit up half the night listening to tales of the outside world. I thought then that they were about the finest men in the world, and I have the same opinion now. The help and advice that these travelling encyclopedias have given me has contributed greatly to what little success I have had in life. I have the highest regard for them and will always value their friendship.

Help is our number two problem. We are all in the same boat. Since the war started we have lost eight men from our store to the armed forces, two girls to civil service positions, and one man to a pharmaceutical house. On the last day of this month we are giving Uncle Sam two more sailors. It has been a continual change. The other day I looked up to see a little gal come tripping along behind the counter. I started to ask her what she was doing there, and then I realized she was a new one I had employed a day or two before. A couple of years ago I hired a good corn fed boy, fresh from the pioneer countryside. He was the most innocent fellow I ever saw. I did not know they grew them like that any more. He had been working about two weeks when one day I saw him behind the soda fountain with a package of Modess in his hands, tearing it open. I asked him what he was going to do with it. He said, "We are out of napkins here at the fountain and I am just opening some more." Yes, he had a heart of gold,

but he just did not know much. Do you know where he is today? God bless him, he is in the far Pacific, trying to make an edible sandwich out of a damn Jap.

This war will soon be over and the dawn of a new day will come. We must look to the future. Right now every one of us should have a separate bank account marked post war. We should put aside a certain sum each month, for when this great conflict is over, we will have many new items to buy, medicines, sundries, modern equipment we never dreamed of. We must be prepared. Not only must we be prepared in our individual professions and avocations, we must be ready to take our right and proper places in our respective towns and communities. When this storm has passed we will all find our greatest opportunity for Service, that of helping remake the world on a basis of understanding, good will, and cooperation. Let us be already preparing ourselves for this time in order that we may be fully able to rise to the challenge of this opportunity which will then be ours. Meanwhile, all of us must hold resolutely to our belief in the ultimate survival of goodness and truth and in God's love for all his children.

After Mr. Rowe B. Campbell's talk Mr. E. C. Daniel said: "I would like to suggest that we have more papers like this each year. We need more of this to make us think."

Mr. Dayvault said: "I would like to say that that comes from one of the busiest druggists in North Carolina. He hasn't had a day off since the last convention."

Mr. E. F. Rimmer, Chairman of the Committee on Practical Pharmacy and Dispensing, brought much good practical information in his talk.

Short Cuts to Better Prescription Work

BY E. F. RIMMER

As has been stated many times, the greater portion of our dispensing is very simple. For that reason the filling of a prescription in the average drug store is treated as a very matter-of-fact proposition. It is not considered nor is it handled in such a manner as to maintain the respect of the public. Our prescription departments should be conducted in keeping with the high regard that the layman has for it. In our post-war planning, many are thinking of buying new fixtures, new soda fountains, air conditioning, etc.

We should now, not awaiting any termination of the war, begin to promote our prescription departments in every way possible. Inadequate equipment is the most prevalent criticism that could be made for the majority of the prescription

departments of our state. The outlay in many stores is negligible.

It is fairly certain that much improvement could be made without requiring any equipment that is scarce or unobtainable. The greatest criticisms that the average prescription department has become to a great extent the office, the stockroom, and in some instances the kitchen and dressing room for employees.

This is a condition that in many instances can be remedied by some very simple carpentry. Many of us are able to do such work as would be necessary ourselves. The small amount of lumber or hardware required should be no major obstacle. Next, painting in a bright cheerful manner at least every two years will help keep our workshops professional in type and appeal.

In the years gone by, the drug store with its typical shelf bottles was able to maintain a much more distinctive appearance than is the present-day drug store with its shelves of proprietaries. We could, however, by segregating these prescription items and by giving them more attractive settings, build up more professional prestige.

I have in my store a prescription department and a prescription counter that I think is equal to any store in North Carolina. I wrote to Merck and got the blueprint for it, and then I got a carpenter. He wanted to know if the blueprint was copyrighted. We finally made an agreement that I would pay him \$100 and the blueprint. He told me that when he had finished that his cost sheet was \$240.

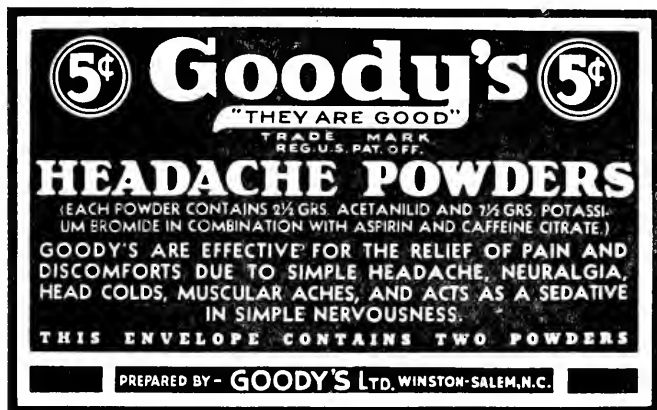
I have books—something that I like—and I will continue to buy pharmaceutical books. You spend your money on automobiles, shotguns, and yet you use the same equipment that you bought years and years ago. You wouldn't be caught driving that old car, but you will use the same equipment.

The subject as stated in the program has not even been touched upon as yet. It will now be approached in reverse. It is my intention to ask the audience to furnish the information in the form of suggestions of such practices as they have found time-saving. One of the handiest things that has ever been used by the speaker is a device for making up ointments using parchment paper instead of a pill tile or slab. I secured embroidery hoops, then had circles of wood cut by a woodshop to fit inside the hoop. I simply cover the wooden circle with the parchment, place the outside hoop of the two hoops on it. It will be held perfectly stationary. After the ointment is made, simply throw away the paper. That is much quicker than cleaning any mortar or slab.

One of the first stores that I worked in had setting on the sink, a large bottle filled with shot. We used this shot to cleanse oily bottles, graduates, etc. The shot could then be easily cleansed with kerosene, washed again with water, and allowed to dry.

Now I'd like to ask that anybody in the audience who uses some labor-saving device will tell us about it.

"We use a milk shake mixer for ointments."



IT'S *Good* NEWS TO
YOUR CUSTOMERS

When You Sell Them

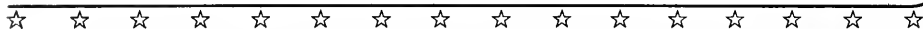
Goody's Headache Powders

Manufactured By

Goody's, Limited

436-438-440 South Liberty St.

WINSTON-SALEM, N. C.



Please Mention The Carolina Journal of Pharmacy When Writing Advertisers

"We use an ice tea spoon to remove powders from a jar, instead of a spatula. This is easier."

"We have on our prescription counter an old style rubber nipple. We fit this nipple over the cap of bottles, and unscrew. This removes the tops easily and quickly."

"We have a direct telephone to the prescription department. The number is known only to the doctors of the city. It is unlisted and there is no dial on it. The doctors appreciate the fact that they can always reach the prescription department direct."

"We use a flour sifter to mix powders."

"We keep a roll of toilet paper handy to wipe off the pill tile after making an ointment. Then we use a little alcohol, and it is clean."

"We keep a paper cup inverted over the top of each gallon bottle. This always makes a clean appearance, and keeps the top of the bottles clean."

It would do my heart good to think that every man in this room would go home and spend \$100 in cleaning up his prescription department. The public thinks a lot more of us than we think he thinks of us. Nobody is going to think we are professional unless we think we are professional.

Dr. E. A. Brecht, a member of the faculty at the School of Pharmacy, and a member of the Committee on Practical Pharmacy and Dispensing, spoke on

The Extemporaneous Preparation of Isotonic Solutions

(An abstract)

BY E. A. BRECHT

Physicians are increasingly emphasizing the importance of the proper strength of solutions which are to be used in intimate prolonged contact with delicate tissues of the body. The proper osmotic strength of such solutions is designated by the term isotonic, meaning that the solutions have the same osmotic pressure as the normal fluids of that particular tissue.

Pharmacists are receiving prescriptions for such solutions, particularly for parenteral injections, nasal preparations, and collyria. The physician designates the kinds and quantities of the active ingredients, and it becomes the problem of the pharmacist to calculate the quantity of an inert solute which must be added to produce isotonicity.

In the past, such calculations have involved a rather fresh knowledge of chemistry plus considerable time, about twenty minutes. During the last few years, a satisfactory rapid method has been developed in which a table of sodium chloride equivalents is used to reduce the quantity of

each ingredient to the quantity of sodium chloride which would produce the same osmotic pressure. The amount of solute which must be added to produce isotonicity is then easily ascertained. The complete calculations require less than two minutes.

DATA FOR ISOTONIC SOLUTIONS

Sodium Chloride Equivalents

| | |
|---|-------|
| Alum (Potassium) | 0.19 |
| Alypin Hydrochloride | |
| (Amydricaine HCl) | 0.18* |
| Ammonium Chloride | 1.13 |
| Amphetamine Sulfate | |
| (Benzedrine Sulf.) | 0.20* |
| Amylcaine Hydrochloride | 0.20* |
| Antipyrine | 0.17 |
| Apothosine Hydrochloride | 0.19* |
| Atropine Sulfate | 0.14 |
| Benzyl Alcohol | 0.30* |
| Boric Acid | 0.55 |
| Butacaine Sulfate | |
| (Butyn Sulfate) | 0.10* |
| Caffeine | 0.13 |
| Calcium Chloride (no H ₂ O) | 0.73 |
| Calcium Gluconate | 0.14 |
| Calcium Lactate | 0.21 |
| Chlorobutanol | 0.18 |
| Cocaine Hydrochloride | 0.19 |
| Cupric Sulfate | 0.15 |
| Dextrose | 0.16 |
| Diothane Hydrochloride | 0.13* |
| Emetine Hydrochloride | 0.14 |
| Ephedrine Hydrochloride | 0.28 |
| Ephedrine Sulfate | 0.19 |
| Epinephrine Hydrochloride | 0.26 |
| Ethylmorphine Hydrochloride | |
| (Dionin) | 0.16 |
| Ethylhydrocupreine Hydrochloride | |
| (Optochin) | 0.15* |
| Eucatropine Hydrochloride | |
| (Euphthalmine) | 0.18* |
| Fluorescein Soluble | 0.19* |
| Glycerin | 0.35 |
| Homatropine Hydrobromide | 0.19 |
| Hyoscine Hydrobromide | |
| (Scopolamine HBr) | 0.13* |
| Hyoscine Hydrochloride | 0.15* |
| Iodophthalein Sodium | 0.12 |
| Lactose | 0.11 |
| Larocaine Hydrochloride | 0.18* |
| Magnesium Chloride (6 H ₂ O) | 0.42 |
| Magnesium Sulfate | 0.20 |
| Menthol | 0.21* |
| Mercuric Chloride | 0.12 |
| Mercuric Cyanide (no H ₂ O) | 0.14 |
| Mercuric Succinimide | 0.14 |
| Methamine | 0.24 |
| Metycaine Hydrochloride | 0.20* |
| Mild Protein Silver | |
| (Argyrol) | 0.19 |
| Morphine Hydrochloride | 0.15* |
| Morphine Sulfate | 0.12 |
| Neosynephrin Hydrochloride | 0.28* |
| Nupercaine Hydrochloride | 0.15* |
| Phenacaine Hydrochloride | |
| (Holocaine HCl) | 0.16 |

It's TOPS at My Fountain!

He Knows Frosty-Cold
Dr. Pepper is TOPS in
PROFITS Too!

128—5c Servings—\$6.40 revenue per
Gallon of Syrup! No wonder so many
druggists feature Dr. PEPPER at
their fountains!



—he knows Frosty-Cold Dr. PEPPER is TOPS—in taste-thrill, nutrition, energy-lift—a real liquid “Bite-to-Eat” that helps a lot when you’re hungry, thirsty or tired.

Dr. PEPPER drinkers really repeat—will make your fountain their rendezvous at 10—2 and 4—and give you TOP priority to fill ALL their drug needs.

Your local jobber carries Dr. PEPPER Fountain Syrup. The Dr. PEPPER bottler can supply you with bottled Dr. PEPPER.

September 15th • October 15th

- Time for mailing packages for the boys and girls overseas.
- Our Christmas merchandise is now on display in our sample room.
- We invite you to come in and see it at any time.

The Peabody Drug Company

| | |
|--|-------|
| Phenobarbital Sodium | 0.27 |
| Phenol | 0.35 |
| Physostigmine Salicylate | 0.19 |
| Physostigmine Sulfate | 0.12* |
| Pilocarpine Hydrochloride | 0.22 |
| Pilocarpine Nitrate | 0.21* |
| Potassium Biphosphate | 0.40* |
| Potassium Chloride | 0.84 |
| Potassium Iodide | 0.38 |
| Potassium Nitrate | 0.60 |
| Procaine Hydrochloride | 0.24 |
| Propadrine | 0.31 |
| Quinine Hydrochloride | 0.16 |
| Quinine and Urea Hydrochloride | 0.26 |
| Silver Nitrate | 0.39 |
| Sodium Benzoate | 0.45 |
| Sodium Bicarbonate | 0.69 |
| Sodium Biphosphate | 0.45 |
| Sodium Borate | 0.43 |
| Sodium Bromide | 0.62 |
| Sodium Cacodylate | 0.30 |
| Sodium Carbonate | 0.68* |
| Sodium Chloride | 1.00 |
| Sodium Citrate | 0.32 |
| Sodium Hypophosphite | 0.54* |
| Sodium Iodide | 0.38 |
| Sodium Lactate | 0.52* |
| Sodium Nitrate (no H ₂ O) | 0.62 |
| Sodium Phosphate | 0.27* |
| Sodium Salicylate | 0.40 |
| Sodium Sulfate | 0.28 |
| Sodium Sulfite | 0.58* |
| Sodium Thiosulfate | 0.31 |
| Strong Protein Silver | |
| (Protargol) | 0.04 |
| (Mallinkrodt's) | 0.10 |
| Sucrose | 0.10 |
| Sulfadiazine Sodium | 0.21* |
| Sulfanilamide | 0.20* |
| Sulfapyridine Sodium | 0.20* |
| Sulfathiazole Sodium, sesquihydrate | 0.19* |
| Syntropan | 0.14* |
| Tannic Acid | 0.03 |
| Tetracaine Hydrochloride | |
| (Pontocaine HCl) | 0.19* |
| Tutocaine Hydrochloride | |
| (Butamin) | 0.20* |
| Urea | 0.54 |
| Zinc Chloride | 0.60* |
| Zinc Phenolsulfonate | 0.15* |
| Zinc Sulfate | 0.15 |

The above data without the asterisk are calculated from freezing point data by Husa and Rossi: J. A. Ph. A., 31, 274 (1942) and those with the asterisk are taken from Wells: J. A. Ph. A. (Pract.): 5, 103 (1944).

SAMPLE CALCULATIONS FOR PREPARING ISOTONIC SOLUTIONS

Method:

1. Calculate the amount of sodium chloride which is equivalent to each specified ingredient. This is done by multiplying the amount of the ingredient by its sodium chloride equivalent as given in the table.
2. Add the equivalent amounts of sodium chloride.
3. Calculate the amount of sodium chloride alone which would prepare the specified volume of solution. This is done by using the data given at the bottom of the page.
4. Subtract the equivalent amount of sodium chloride (2) from the amount of sodium chloride required alone (3). The answer is the amount of sodium chloride to be added.
5. If an ingredient other than sodium chloride, such as dextrose or sodium nitrate, is to be used to make the solution isotonic, divide the amount of sodium chloride (4) by the sodium chloride equivalent of the substance. The answer is the amount to be added.

1. R

| | |
|--------------------|-------|
| Zinci Sulfatis | gr. 1 |
| Acidi Borici | gr. x |
| Aquae Destillatae, | |
| qs. ad | ℥ i |

M. Ft. isotonic cum NaCl.

Sig. Eye drops.

- (1) 1 gr. x 0.15 = 0.15 gr.
 10 gr. x 0.55 = 5.5 gr.

5.65 gr.

- (2) 5.65 gr.
- (3) 6.4 gr. of sodium chloride is required to make 1 fl. oz. of isotonic collyrium.
- (4) 6.4 gr. - 5.65 gr. = 0.75 gr. of sodium chloride, to be used in the above prescription.

2. R

| | |
|--------------------------|------|
| Ephedrinae Hydrochloridi | 1.2 |
| Chlorobutanolis | 0.3 |
| Dextrosi, qs. | |
| Aquae Destillatae, | |
| qs. ad | 60.0 |

M. Ft. isotonic sol.

Sig. Nasal spray.

- (1) 1.2 Gm. x 0.28 = 0.34 Gm.
 0.3 Gm. x 0.18 = 0.05

0.39 Gm.

- (2) 0.39 Gm.
- (3) 2 x 0.27 Gm. = 0.54 Gm. of sodium chloride, alone, is required to make 60 cc. of solution.
- (4) 0.54 Gm. - 0.39 Gm. = 0.15 Gm. of sodium chloride required to make the prescription isotonic.

SODIUM CHLORIDE CONCENTRATIONS FOR ISOTONIC SOLUTIONS

Parenteral Injections

isotonic with blood 0.9% 4.1 gr./fl. oz. 0.27 Gm./30 cc.

Nasal Preparations

isotonic with nasal secretion 0.9% 4.1 gr./fl. oz. 0.27 Gm./30 cc.

Collyria

isotonic with tears 1.4% 6.4 gr./fl. oz. 0.42 Gm./30 cc.

Demand Growing By Leaps and Bounds!



ANTISEPTIC

*Repeats on Merit
Real Trade Builder*

Big Advertising Schedule

For Itch and Burn of
ATHLETE'S FOOT
Ringworm, insect bites and similar skin irritations
AT JOBBERS

\$2.80 Dozen — 2 Free

Also keep well
stocked on O-N
for cold discomforts.



Owen Drug Company

Salisbury, North Carolina

(5) $0.15 \text{ Gm.} - 0.16 = 0.94 \text{ Gm.}$ of dextrose to be used, instead of sodium chloride to make the prescription isotonic.

President Lyon extended sincere thanks to these members of the Committee on Practical Pharmacy and Dispensing for their contribution of ideas and information on this program.

Since Dr. Brecht's talk concluded the program scheduled for this period, there was a motion that the first session of the convention be adjourned, to reconvene at 8 p. m.

SECOND SESSION

Vice-President Gilliam was called to the rostrum to preside while President Lyon addressed the convention guests.

The second session was called to order by President Lyon at 8 o'clock, Tuesday evening, May 23. After the group joined in singing "God Bless America," Miss Mary Lee Holder, a student at Meredith College, and district winner in the "Hour of Charm" contest sang, accompanied by Miss Peggy Royster Jones.

President's Address

By R. P. LYON

Mr. Chairman and Fellow Members of the North Carolina Pharmaceutical Association, Honored Guests, Ladies and Gentlemen:

Once again we come to the close of an Association year, one that has seen this country marshal one of the greatest armies in the world for a blow which may fall on the aggressor nations at any moment. In the midst of this turmoil and preparation for invasion we have been subjected to a constant barrage of regulations and business restrictions all borne gracefully and without complaint, knowing that there is no easy way to win wars and at the same time continue business "as usual."

Despite handicaps of every conceivable nature, we pharmacists are carrying on, still rendering the high quality pharmaceutical service which has been supplied in more peaceful times. Many of you have admirably acquitted yourselves on the home front by active participation in War Bond Drives, Red Cross Roll Calls, Civilian Defense, and enterprizes of a similar nature.

Even though more than 10% of our group is in active service on the fighting fronts, those of us at home are compounding more prescriptions and selling more health supplies than at any time in the history of the retail drug business. You can all take pride in the fact that the average pharmacy in North Carolina compounds 30 prescriptions a day, a figure which

is double the national average, and four times the prescription volume being done in some states.

This State has received considerable recognition for its fine conventions. Recently a national pharmaceutical leader stated to me that the Annual Pharmaceutical meeting held in North Carolina was generally conceded to be one of the top three in the entire United States. A great deal of the credit for this excellent rating is due to two aggressive hard working groups, the Women's Auxiliary and the Traveling Men's Auxiliary. The Women's Auxiliary, headed by Mrs. C. H. Smith of Charlotte, has done an outstanding job in building up a loan fund for women pharmacy students at Chapel Hill. At the present time, the fund exceeds \$1700.00 and is steadily growing from year to year. Since more than one-third of the student body of the Pharmacy School is represented by women, this fund is proving a decided asset to many deserving students.

All of us are familiar with our affiliate, the Traveling Men's Auxiliary, but few of us realize the splendid job that is being done by this organization in keeping us informed on general conditions throughout the trade. The members of the T.M.A. probably know more about us and our needs than any similar group to be found in the State. We can and will work together to mutual advantage. The Association is proud of its two auxiliaries and of their records, proud of the work they are doing to unite our group into a stronger and more lasting one.

Two years ago your Association initiated a program designed to promote the voluntary shortening of hours so that professional service might not be handicapped or seriously curtailed as a result of the dwindling labor supply. I am happy to state that this program has been more than successful. With few exceptions, practically all of our member stores are now operating on curtailed schedules to their own advantage and without adverse criticism from the public.

Since this subject is scheduled to be discussed more fully by a panel of pharmacists who have already reduced their working day schedules, I will comment no further other than to state that unless steps are taken to insure a continuation of reasonable working conditions for our drug store personnel, following the end of the present war, a steady loss of our employees to more lucrative fields may be expected. This problem is one best solved individually, depending on local conditions, no two of which are similar.

The successful passage of the Pharmacy Corps Bill by Congress was a feather in the cap of organized pharmacy and was achieved solely by the persistence and determination of our good friend and fellow member, Congressman Carl T. Durham, assisted by our two national pharmaceutical associations and hundreds of pharmacists. To all those individuals who demonstrated that a just cause is not a lost cause, we owe our thanks and gratitude.

Although many obstacles were placed in our way to frustrate our efforts to gain rightful recognition for our men in the services, Congress

Prescription Balances Repaired

Speedily Accurately Economically

Our convenient Southern location
and competent shop technicians
eliminate useless waiting and de-
crease repair costs.

PHIPPS & BIRD, Inc.
915C E. Cary Street Richmond, Va.

FOR SALE

Electric Ice Shavers

O. A. BERRYHILL
927 Poindexter Drive
Charlotte, N. C.



Valentine's Meat-Extract

1 4/5 ozs. net

1 dozen at list \$9.00 through wholesaler.

Valentine's Meat-Juice Company
Richmond, Virginia

Peanut Butter Sandwiches : Salted Peanuts

By



N. C. Branch Offices at

Greensboro

-

Fayetteville

-

Greenville

passed this legislation without a single dissenting vote. Since passage of the legislation groundwork for the establishment of the Corps has been effectuated, qualifying examinations have already been held at various posts throughout the country, the results of which will undoubtedly provide a nucleus of commissioned men and women with which to expand the Corps in the days that lie ahead.

Much criticism has been heard of the slowness in which the Pharmacy Corps has been established, much of it well deserved, but the main point to keep in mind is that the first hurdle, the most difficult obstacle, has been successfully removed, with easier sailing ahead. The unanimous passage of the Pharmacy Corps Bill marks a point in the progress of pharmacy of which all of us can be justly proud.

While we still are in the midst of a great war, we can begin to see on the horizon a glimmer of peaceful times ahead: the "beginning of the end" as the Honorable Winston Churchill so aptly put it. An end, which, while welcomed in a most fervent way, will bring new problems, new responsibilities, and a need for clear thinking, forceful and positive action.

Your Association has not been negligent in its responsibilities to you. Already there has been set up within the Association a Post-War Planning Committee with a capable leader at its head and able representatives from all branches of the trade included in its membership. To date three meetings of the Committee have been held with others scheduled for the future.

The post-war era will not be a radically different era from the one we know today. Changes, of course, there will be, but the American way of life will still be present. We may expect to re-enter a "buyer's market"; we may expect fierce competition from other outlets for the consumer's dollar, particularly from retail groups newly entered into the sundry field as a result of wartime conditions. It appears that there will be further extensions of "agency" or "controlled" lines of drug merchandise to smaller stores. Expansion of our present chain stores to communities of ten thousand or less is within the realm of possibility.

Problems, yes, innumerable ones, but none that cannot be successfully solved if we but set our minds and hearts to the task at hand. The time to start is now, today. Get your house in order, pay your bills, accumulate a surplus for that day ahead when cash in the bank will spell the difference between a solvent business and a bankrupt business.

With high taxes and operating costs on one hand and strong, unrelenting competition on the other, the pharmacist who weathers the post-war period will be the one who knows the needs of his customers and supplies that need more efficiently and more economically than the fellow down the street.

With the introduction of the Wagner-Murray-Dingle Bill in Congress, the so-called "Socialized Medicine" Bill, a new approach to an age-old subject was initiated. By now we assume you

are all familiar with this legislation and are wondering just where pharmacy fits into the picture. As you know, pharmacy is not mentioned in the original bill, but it is clearly evident that if the medical profession is to be regulated by political bureaucrats, we will not be far behind when the program really gets underway.

As I see it, nothing can be accomplished by simply criticizing the pending legislation. We must go further; we must offer in lieu of the present bill a plan or system whereby no person will be deprived of adequate medical assistance simply because he or she is unable to pay for the service or the commodity. While a number of such plans are now in operation on a limited scale, the one best suited to our own needs and the one which appears to me to be the most practical is the one recently announced by our most progressive Governor, the Honorable J. Melville Broughton.

In setting up the various committees to work out the details of this plan, Governor Broughton recognized the importance of having pharmacy represented and accordingly commissioned Mr. Paul B. Bisette of Wilson a member of the Medical Care Study Commission. Mr. Bisette has already familiarized himself with the proposals and is in a position to see that adequate pharmaceutical service under the supervision of pharmacists be provided in the final drafting of the legislation to be presented to the next General Assembly.

Regardless of what scheme is worked out to provide proper medical care and supplies for the sick, we must and we will insist that pharmacy be given representation on the policy-making body, and that free choice of pharmacist as well as physician and dentist, be incorporated as a basic concept in the legislation.

The "Citadel of Pharmacy" in North Carolina is centered in Chapel Hill and rightfully so, because here is established our own State Pharmacy School, in which we take great pride. Under the efficient guidance of Dean Grover Beard and a strong and capable faculty, the school has steadily grown until now it is the largest pharmacy school south of the Mason-Dixon line, and east of the Mississippi River. It is the only pharmacy school offering graduate work in pharmacy south of Maryland, north of Florida and east of the Mississippi River.

Despite wartime restrictions our Pharmacy School is carrying on in a most commendable way. As an indication of its popularity and its standing, I mention the fact that it was one of three pharmacy schools in the United States selected by the Navy to train V-12 students. Last July a program of training for this group was inaugurated at Chapel Hill, and although the major part of the students have since graduated, a number of V-12's are still enrolled at Chapel Hill.

Your Association, recognizing that the war would seriously deplete the student body at the School, has undertaken a program to interest capable young men and women in pharmacy as

WORD-OF-MOUTH



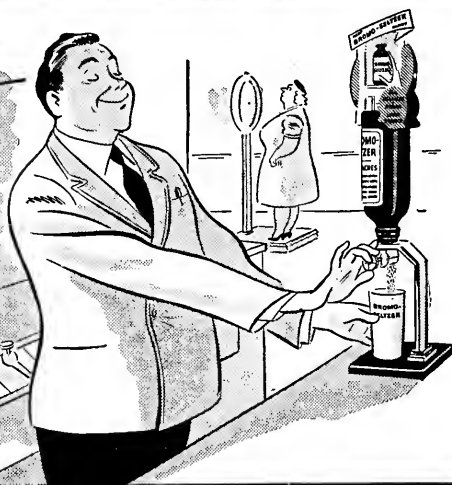
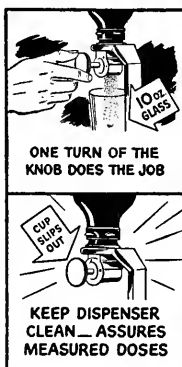
As you know, the Pal Blade Company does a big advertising job. Nine of the biggest national magazines and over 500 newspapers, plus radio stations, posters, displays, tell the story of a better shave. . . . BUT, when all is said and done, the most potent salesmen we have are *your* customers, the men you get to try a Pal, who find it's everything you said it was, and then tell a friend. That's why Pal sales have been mushrooming.

PAL *hollow-ground*
RAZOR BLADES

PAL BLADE CO., 595 Madison Avenue, N. Y. C.

Remember
this about

BROMO-SELTZER



Please Mention The Carolina Journal of Pharmacy When Writing Advertisers

a career. The major portion of the work to date has been confined to the distribution of posters to the high schools of the State and to the establishment of scholarships. As a result of this work the Association has been instrumental in doubling the number of scholarships at our State University School of Pharmacy for this year, and has turned over to Dean Beard the names of fifteen applicants for admission to the School this fall. Although our efforts are beginning to bear fruit, we believe the Association's program along this line will be even more successful in the months ahead.

Chapel Hill, being centrally located, and as previously stated, "The Citadel of Pharmacy in North Carolina," would prove an ideal place for holding one of our conventions in post-war days. To those of you who had the opportunity of attending this wonderful institution, I know that a return visit would be most welcome, and to those of you who are not so familiar with the School, its faculty and leader, I know that a visit would be most enlightening. Although the conditions in Chapel Hill at the present time, due to the wartime program, preclude our visit within the immediate future, I am definitely of the opinion that one of our annual meetings should be held there, and I so recommend to the Committee on Time and Place.

Those of you who are familiar with the "Bernays Survey" know that the public does not properly appreciate the pharmacist as a professional person. A survey of a similar nature undertaken in this State not more than a month ago re-emphasized this fact and further brought to light the amazing fact that a large proportion of the public is in total ignorance as to background and qualifications necessary for becoming a pharmacist.

As a means of educating the public to a better conception of pharmacy, and in an attempt to publicize the creditable deeds of our members, the Association has undertaken an elaborate Public Relations Program. The program will be under the immediate supervision of the Public Relations Committee, headed by Mr. Paul B. Bissette of Wilson, and will have the cooperation and support of Secretary Smith and the advice and technical direction of the Harvey-Massengale Company, one of the South's foremost public relations counsels.

I will not attempt to go into further detail concerning this most ambitious undertaking at this time since Chairman Bissette will discuss it with you tomorrow morning. I would, however, like to state that this is probably one of the most needed programs ever attempted by the Association and to be successful will require the support of every member, every segment of the trade, including manufacturers, wholesalers, retailers, and their representatives. The problem of adequately and properly representing our profession to the public is so important, so pressing, that I know each of you will do your share in the common effort.

I mention here one service which the Association has been rendering which is perhaps

more appreciated by a select group than any other activity in which we are presently engaged. I refer to the practice of sending monthly V-Mail letters to all our members now serving overseas. If you could see the response to these letters, you would readily understand how desperately eager our boys are to receive news from home.

They are out there on the front fighting our battles and the least we can do is to assure them that we are pulling for them to be back at the earliest possible moment, and that when they do return there will be jobs waiting for them. Our Secretary is anxious to increase the number and frequency of letters from pharmacists to our members overseas. If you would like to cooperate in this most commendable effort, contact the N.C.P.A. office for a complete listing of the names and addresses on file.

Without the militant leadership of our two national associations, pharmacy would not have made the progress it has made during the past two decades. We could cite a host of problems successfully attacked by these two associations, but suffice it to say, both are serving your interests in a magnificent manner. We are honored to have with us tonight one of the leaders of the American Pharmaceutical Association, Dr. E. F. Kelly, Secretary of that organization for many years. Dr. Kelly, a native North Carolinian, is welcomed back to his home state by friends who are proud of his record and of his accomplishments for the profession.

The American Pharmaceutical Association, with which Dr. Kelly is so actively identified, deserves the support of every pharmacist who takes pride in his profession. I am pleased to note here that the membership of this great organization in North Carolina was more than doubled in 1943 and we are hopeful that a similar increase will occur this year. If you are not a member of the American Pharmaceutical Association at the present time, you should by all means take immediate steps to align yourself with this organization which has dedicated itself to the task of improving pharmaceutical practice and of maintaining the prestige of pharmacy.

Perhaps one of the greatest problems faced by our Association during the past year has been the relationship of Selective Service to the membership of the organization. Our Secretary tells me that the greater portion of his time during the past twelve to fifteen months has been spent in contacting local draft boards for various pharmacists.

In this connection, I would like to emphasize that our State Pharmacy Advisory Committee for Selective Service has been of invaluable help in clarifying the problem in respect to the rights, duties, and obligations of our membership to the various branches of service. This Committee has maintained constant contact with State Selective Service Headquarters and has accomplished its task in a fair and impartial manner.

It was largely through the efforts of this Committee that a three months' "stay of induction" was granted to our hard-pressed pharmacists during the flu epidemic just ended; a concession

PEACOCK

Keep Buying War Bonds!



RESERVOIR END PROPHYLACTICS

**Repeat
Repeat
Repeat
Repeat
Repeat
Repeat
Repeat**

**Repeat
Repeat
Repeat**

Repeat Repeat

Repeat

Repeat

Repeat

Repeat

*"Repeat Sales
... and quick
turnover bring
biggest profits
in the retail
drug business"*

*All Dean Prophylactics
are sold through Drug
Stores ONLY.*

*Call YOUR jobber
or write.*

Dean Rubber Mfg. Co.

NORTH KANSAS CITY, MO.

Dean Headquarters in Your District
PARAMOUNT SALES CO.
P. O. Box 477 Knoxville, Tenn.

which I believe was unique in that no other state was granted such relief.

The members of the State Pharmacy Advisory Committee undertook a most difficult task; they are accomplishing their work with distinction and in a manner which is a credit to our profession. To the members of this Committee I say: "Well done; carry on."

North Carolina pharmacists may take pride in the wonderful response which they gave to the appeal for quinine. This program initiated by my predecessor in office, Mr. Paul Bisette, netted more than two million grains of the precious drug for the National Quinine Pool, and is representative of the sort of cooperation the members of this organization are capable of giving.

While no figures have been announced by the National Pool as to the response given by pharmacists in the various states, I am of the opinion that no pharmacists in the Old North State will be ashamed of the contributions made by you during this drive. Many of you stripped your shelves bare of all quinine preparations and derivatives so that our boys fighting in the malaria infested regions of the world might meet their enemy at least on equal footing. The fact that our forces have made such headway in the areas where quinine is required in such large quantities is more than ample testimony that your contribution has been put to good use.

In view of the deplorable conditions existing among the juveniles of our communities, it is timely and important that we druggists of North Carolina use our best judgment and influence to help and correct this dangerous menace which is sweeping the whole country. Our business hours are much longer than other commercial establishments, and no doubt many of us have seen prevailing conditions among the juveniles for a good many years, but did not know how to bring it out publicly or do anything to correct it. Now it has become a national issue and is being talked plainly and forcibly from our church pulpits, radio broadcasting stations, Parent Teacher Associations, government agencies, and from numerous other public enforcement organizations.

Being this year President of your Association, and knowing the great help that the druggists of North Carolina can give in this very important matter, I could not pass up an opportunity of presenting it at this convention.

Before relinquishing my duties as President of the Association I desire to make certain recommendations which, in my opinion, are in line with present-day thinking and are of such a nature, if energetically prosecuted, will add to the progressiveness and value of the organization.

RECOMMENDATIONS

(1) I recommend that the Association take immediate steps to provide a part-time consultant on drug store equipment for member stores. Assistance of this nature will be vitally needed by our pharmacies in the post-war era.

(2) I recommend that the Committee on Time

and Place look into the possibilities of holding one of our annual conventions in Chapel Hill.

(3) I recommend that a series of five to ten day refresher courses in pharmacy be established at Chapel Hill as soon as feasible. Many of our returning veterans will desire to take advantage of such "brushup courses" before returning to civilian practice and I know there are many other pharmacists throughout the State who will welcome a return to school, if but for a short period.

(4) I recommend that this Association endorse the "Medical Care Plan" as submitted by Governor Broughton and render whatever assistance it can towards passage of the necessary legislation to bring the "Plan" into existence.

(5) I heartily endorse the Association's past efforts to uphold our existing educational standards and recommend that constant vigilance be maintained during the forthcoming session of the General Assembly in order that unqualified individuals may not enter our ranks.

(6) As soon as conditions permit I recommend that our Executive Committee actively sponsor "District Associations" throughout the State in order to provide opportunity for more frequent meetings of sectional groups. Such "District Meetings" will provide excellent spots for our Secretary to discuss problems of interest to members who, for various reasons, are prevented from attending the annual conventions.

(7) It is needless for me to point out that the bulk of equipment in our pharmacies is rapidly wearing out, much of it irreplaceable at the present time. For this reason there will be an exceedingly active market among our member stores for new equipment following completion of the war. In order that our membership may be appraised of the latest equipment being offered in the post-war era, I recommend that the Post-War Planning Committee look into the possibilities of holding an equipment show as soon as the production of such equipment is resumed.

(8) For the past twenty years Mr. C. M. Andrews of Burlington has faithfully served this Association as Registrar. During this period Mr. Andrews has been deprived of participation in the sessions and other features of the conventions, in carrying on these duties. This he has done cheerfully and without complaint. For two decades of high devotion to duty and for much honest toil, I recommend that this Association grant to Mr. Andrews a "Life Membership" in recognition of his valued services to the organization.

In concluding this report on the activities of the Association, I should like to express our appreciation to all those who have cooperated with and given to organized pharmacy their splendid assistance during the year. May I express my great appreciation to you for elevating me to this high office, the highest honor this great organization may confer upon one of its members. I would like for each and every one of you to realize that it has been a sincere pleasure for me to serve in this capacity, and I should like to assure you that at any time or in any way that I

We Tell 'em — You Sell 'em



Millions of
Newspaper Readers
Every Week
and
Millions of
Radio Listeners
Every Day

HEADACHES-NEURALGIA Eased Quickly with "BC"

Agonizing headaches and annoying neuralgic pains usually relieved by

hurry to the ingredients in formula. "BC" is for the relief

of muscular aches and functional periodic pains. Acts as a sedative in simple nervousness. 10c & 25c sizes. Use only as directed. Consult a physician when pains persist.



B. C. REMEDY COMPANY
DURHAM, NORTH CAROLINA

"Keep it on Hand—To Supply the Demand"

can be of service to the Association, I shall be entirely at your call.

I wish to express, also, to the members of our committees, our Secretary and all who have given so unstintingly of their time and energies our deep and sincere appreciation and thanks. Finally, may I ask for my successor the same fine spirit of loyalty and faithfulness that you have displayed so abundantly to me and to those who have served with me.

May we all give to the incoming administration that same continuity of help and unflinching co-operation without which the program of our great organization could not grow and without which all of our efforts would be in vain.

Vice-President Gilliam appointed the Committee on the President's Address, who was asked to have its report ready for the afternoon session of the following day. Mr. P. D. Gattis, Raleigh, was appointed as Chairman with E. F. Rimmer, Sanford, and W. A. Ward, Swannanoa, serving with him.

Their report, tendered during the Wednesday afternoon session, was as follows:

We, the members of the Committee on the President's Address, have read with care and interest his fine outline of the accomplishments during the past year as our president. We have studied those recommendations that he has considered as being needed in the more efficient operation of our Association.

These are eight in number and we have considered each in turn in the numerical order that he has made them. We wish to report these as follows:

Recommendation No. 1. As this will demand the expenditure of Association funds and would require the action of the Executive Committee, we refer this to that committee.

Recommendation No. 2. Concurred with and referred to Committee on Time and Place when the time arrives.

Recommendation No. 3. Concurred with.

Recommendation No. 4. Concurred with.

Recommendation No. 5. Concurred with.

Recommendation No. 6. Concurred with.

Recommendation No. 7. This to a certain extent is allied with the first suggestion. We concur and suggest it be referred to the Executive Committee.

Recommendation No. 8. As stated by our President, for his many years of unselfish devotion to the Association we concur and move that Mr. Andrews receive a life membership in the North Carolina Pharmaceutical Association.

Respectfully submitted,

(Signed)

PHIL D. GATTIS, Chairman

E. F. RIMMER

W. A. WARD

President Lyon, after thanking Vice-President Gilliam for presiding, asked Mr.

R. A. McDuffie of Greensboro to introduce Dr. E. F. Kelly, Secretary of the American Pharmaceutical Association, as the next speaker of the evening. Mr. McDuffie did this in a most gracious manner, mentioning the fact that Dr. Kelly is a native of this State—and also praising him for his many accomplishments in pharmaceutical fields, especially his work with the American Pharmaceutical Association.

Recent Trends in Pharmacy

BY E. F. KELLY

The opportunity to again visit with the pharmacists of my native state and to consider with them the present status of our profession, including certain trends, is deeply appreciated.

I am also grateful for the cordial welcome you have so kindly given me and for the distinction of being an honorary member of the North Carolina Pharmaceutical Association for many years. You will understand that this means that I feel very much at home with you.

May I now extend the cordial greetings of the American Pharmaceutical Association and its best wishes for the success of this meeting. It is our hope that your Association may continue to grow in membership, in influence and in service to the people of the state as well as to its members. The pharmacists of North Carolina as well as those of the other states deserve credit for the patriotic spirit in which they have met and in most instances solved the difficulties that have developed out of the present emergency.

The time allotted to me on this program could be fully occupied, and properly so, in reviewing the contributions that this Association has made to the progress of pharmacy in North Carolina and in the nation and in paying tribute to the leaders who have made and are making this progress possible. Many of them have been and are personal friends and co-workers and it was my privilege as a boy to know several of the founders of the Association including Mr. Nadal of Wilson and Mr. Horne of Fayetteville. Dean Beard is now a Vice-President of the American Pharmaceutical Association and North Carolina has been and is now represented officially in most of the national pharmaceutical associations. Mr. Durham is doing a splendid work in the Congress of the United States and American pharmacy is indebted to him for many services. We hope that his valuable services in that capacity will be continued for many years. It is important that pharmacists take an increased interest in public affairs.

As pleasant as such a review would be, I am confident that you expect me to direct my remarks to our present situation and problems, and what the more important trends may indicate for the future. The national picture is only the reflection of the average of the state pictures. This means



DEMAND CREATED



The pharmaceutical excellence and therapeutic effectiveness of 'HOMICEBRIN' (Homogenized Vitamins A, B₁, B₂, C, and D, Lilly) are manifested by the demand for a larger sized package. 'HOMICEBRIN' is now available in 120-cc. as well as in 60-cc. bottles.

- 'HOMICEBRIN' is a palatable source of five vitamins essential to human nutrition.
- 'HOMICEBRIN' is unique in that the vitamins are homogenized.
- 'HOMICEBRIN' is especially recommended as a dietary adjustment to the feeding regimen of infants and children.

Our Lilly stocks are complete. Send your orders to us.

BODEKER DRUG COMPANY

1414-20 EAST MAIN STREET • RICHMOND, VIRGINIA

Please Mention The Carolina Journal of Pharmacy When Writing Advertisers

that the state pictures vary not only as to the over-all picture, but also as to particular features of it. It is, therefore, important to have available and to study the national picture and each state picture in determining our future programs, as they apply nationally or within any state or region. One of the advantages of the present emergency is that it has made us become better acquainted with ourselves and our surroundings. We now have a reliable and substantial basis for a continuous study which should be broadened and aggressively carried on.

The recent surveys in North Carolina which Secretary Smith has reported to us and on which you and he are to be complimented, have helped us and no doubt have helped you, to a more complete understanding of pharmacy in this state and of the scope and character of its services to the people. The same thing has happened in most of the states and the result is that more and more each state can compare its situation with the national situation and also with that in other states.

The primary purpose and responsibility of pharmacy, broadly expressed, is to give the people adequate, dependable and safe service and advice in connection with their needs for drugs and medical supplies. The requirements for drugs and medical supplies vary with the financial situation of our people as we observed again in the preceding decade, but the variation is not great. For instance, only about four per cent of the drug stores closed as the result of the last depression and this loss was recovered as conditions improved. It is our duty to ourselves as well as to the people, to see that pharmaceutical personnel, supplies and facilities are no more or no less, within reasonable bounds, than are required to protect and improve the health and well-being of the people whom we serve. It is wise and necessary to have adequate reserves in order to meet such emergencies as we are now experiencing, but it must also be borne in mind that depressions may occur and that the reserves should therefore be held to a reasonable minimum.

The Committee on the Cost of Medical Care which made a very comprehensive study of medical care in our country, stated in its final report, published in 1932, that "Drugs and medicines and medical supplies are essential to an adequate medical service, both preventive and therapeutic. Most of them are dangerous if unwisely employed. The preparation, standardization and distribution of drugs, medicines, and medical supplies should be limited, as far as possible, to pharmacists who are prepared by education and training, to render this responsible service and to protect the public against abuse." The state has given the pharmacist a licensed position in society to render this service in cooperation with the other health professions, and therefore his main objective and responsibility is so clearly set out that we need now to concern ourselves only with discharging the service and responsibility satisfactorily. It is also evident that the scope and value of medical service, including pharmaceutical service, is steadily

increasing and therefore, that the need for pharmaceutical service by the people is not likely to disappear or even to be seriously diminished in the near future.

With this general background, we may now consider some additional and more recent trends, peculiar to pharmacy, and which may guide us in meeting future developments.

It may be said that the increase in the number of pharmacists and pharmacies in this country was in general proportional to the increase in population up to 1930. At that time, the state boards of pharmacy reported that the names of approximately 105,000 licensed pharmacists were on their combined rolls and the Census reported that 58,258 drug stores were in operation. It was not known how many of the 105,000 pharmacists then licensed were practicing pharmacy, but it was estimated that about 25 per cent of them were registered in more than one state, were retired or were engaged in other activities. The population was then about 123,000,000 persons. In 1940, the state boards of pharmacy reported the names of about 107,000 licensed pharmacists on their rolls and the Census reported that 57,903 drug stores were in operation. In 1940, the Census of Occupation reported that of the 107,000 licensed pharmacists, about 82,000 were in active practice in March of that year, about 79,000 men and about 3,000 women. This Census report confirmed the estimate that only about 75 per cent of the licensed pharmacists were engaged in pharmacy actively. It should also be mentioned that during this decade the number of assistant pharmacists was reduced from about 20,000 to about 3,000, due to a discontinuation of this limited form of registration in most of the states. The population at this time was 133,000,000 people or 2,240 per pharmacy or 1,800 per pharmacist.

This means that the number of licensed pharmacists, the number of drug stores and the total volume of output were about the same in 1940 as in 1930 although the population had increased about 10,000,000 during the decade and although we had gone through a severe depression in the meantime.

In that decade, the course in pharmacy had been placed on a four-year basis; the number of colleges of pharmacy had decreased slightly, and the student body had decreased to about 8,800. However, the number of pharmacists registered annually averaged above 2,300 whereas the estimated replacement of 2.6 per cent based on 82,000 pharmacists was 2,130 per year.

This trend indicates that so far as pharmacists and pharmacies are concerned, the saturation point had been reached at least until there is a material increase in population. The problems now are to secure a more effective distribution and then to determine as accurately as possible the numbers reasonably required to render the necessary pharmaceutical service. This trend did not, however, indicate that the scope and volume of pharmaceutical service could not have been increased and taken care of by the same personnel since all of their time was not devoted to phar-

The Clang-Clang of the old school bell will soon be calling the youngsters back to their studies at the "little red school house," and they will look to you to have a supply of all the accessories they will need. Let us help you replenish your stock with such items as—

Pencils

Rulers

Pencil Leads

Protractors

Pencil Sharpeners

Compasses

Drawing Pencils

Crayons

Mechanical Pencils

Water Colors

Erasers

Spelling Pads

Pen Points

Composition Books

Pen Staffs

Note Book Fillers

Inks—Mucilage—Paste

Loose Leaf Note Books

Pen and Pencil Tablets

Book Bags and Straps



JUSTICE DRUG COMPANY
GREENSBORO, N. C.

North Carolina Service Wholesaler

macy. In fact, the increase in the number of prescriptions filled indicated that the pharmaceutical service was increasing.

In 1940, we had a fairly comprehensive picture of our situation, briefly as follows: 82,000 active pharmacists, of whom 72,000 were serving in retail pharmacies, 5,000 in manufacturing or wholesale organizations, 3,000 in hospital pharmacies, 1,000 in national and state services, and 1,000 in teaching, publishing, research and other related activities; 58,000 retail pharmacies, about 85 per cent of which were individually owned; about 65 schools and colleges of pharmacy; about 8,800 students of pharmacy; about 1,750 graduates annually; about 2,300 annual registrations of whom some were duplicates to meet a required replacement of about 2,130 caused by death, retirement and entry in other activities. The indications were that this situation would continue to be maintained about as outlined until a change was made necessary by either an increase in population or an increase in pharmaceutical services which could not be taken care of by a decrease in the non-pharmaceutical activities of the pharmacists.

The war emergency has intervened and what are the trends since 1940, some of which, but not all, may be considered as temporary? About 12,000 licensed pharmacists, it is estimated, have entered the armed forces or war industries and probably 14,000 will have entered by the end of 1944, by which time the armed forces will have reached their estimated maximum strength. This will represent about 17 per cent of the 82,000 pharmacists. Of these 14,000 pharmacists it is estimated that about 10,000 will return more or less rapidly after peace returns. Replacement requirements for the armed forces have been estimated at about 1,500 per year.

About 8,000 drug stores, it is estimated, have closed and probably 2,000 more will have been closed by the end of 1944, or a total of 10,000, which will represent about 16 per cent of the 58,000 in operation in 1940. Some have closed completely, some have consolidated and some have turned in their licenses and continued as general stores. What number of those closed will be reopened cannot be even estimated.

The drug store volume has increased materially including health services. No doubt, the volume will be decreased as we return to more normal conditions.

The number of hospital pharmacists has increased by at least one-third, or from 3,000 to about 4,000, and this is an interesting trend.

The drug industry has increased its production and distribution of drugs and medical supplies remarkably and has met the local as well as foreign demand, with the result that there has been no material shortage for civilian requirements.

Pharmacy as a whole deserves credit for having maintained, in general, a satisfactory pharmaceutical service to the people with no let-down in standards in spite of the loss in personnel and in pharmacies. This has meant a serious loss to many individuals and a great strain on those remaining in civilian service. The reduction in the

available number of physicians, dentists, nurses and other health personnel for civilian service has added to the work of the pharmacist.

The replacement trend is not so good. Up to the end of 1943, the estimated annual replacement had been met approximately by the number of pharmacists registered by the state boards and therefore the net loss in personnel was due almost entirely to the war effort.

The sixty-five colleges of pharmacy are still operating. However, the increased restrictions on student deferment has brought the student enrollment down from an average of about 8,800 to about 7,000 in the fall of 1942, to about 4,300 in the spring of 1943, to about 3,600 in October 1943 and to about 2,700 in April 1944, of whom about 1,500 are women and 4-Fs. After July 1st, the women and 4-Fs will practically constitute the enrollment and it is not necessary to emphasize that this brings a vital problem to the profession as well as to the schools. Only about 800 pharmacists will graduate in 1944 and only from 200 to 300 annually thereafter unless the restrictions are lessened which no doubt will be done as quickly as conditions will warrant. However, it will take from three to four years to build up the student body to the normal after all restrictions are withdrawn.

A careful review indicates a shortage of about 6,500 pharmacists as of January 1, 1946, even if 10,000 of the 14,000 pharmacists in the services return to pharmacy during that year and the colleges of pharmacy are permitted to enroll up to the usual number. This estimated shortage will be increased because it will be three or four years before students will graduate in the normal number. This situation will, no doubt, be relieved somewhat by the return of students who left college after one, two or three years. However, it represents a serious problem from several angles, among them the possibility of at least a partial breakdown in our educational institutions especially in the teaching and research staffs which will require years to correct.

On the other hand, we must be careful in our efforts to build up the student body which should have the support of every pharmacist, not to produce a surplus in the years to come. We know now about what is required and should be wise enough to place the emphasis on quality principally and on quantity only to the extent required to maintain an adequate personnel.

The time available does not permit a review of many other trends which are important, but not so basic as those mentioned above. Pharmacy has made progress. In order to continue our progress and to meet the unusual conditions resulting from the emergency, the interest and support of every pharmacist is required, in an individual and in an organized capacity. The public recognition of pharmacy rests largely on the individual pharmacist and the pharmacy. The people do not generally know pharmaceutical officials, teachers, writers, producers or schools. They know the pharmacist and the pharmacy which serve them. There is much to be done to improve the present situation in this respect.

News Gets Around

about our service

One druggist hears it from another.

We will always provide the best in security, service, and saving for the drug trade exclusively.

Druggists are fortunate in having their own fire insurance company with all of the benefits of specialization. There is no rationing of insurance for your Drug Store.

A word from you will bring full particulars.

THE AMERICAN DRUGGISTS' FIRE INS. CO.
AMERICAN BUILDING CINCINNATI 2, OHIO

SOME OF OUR STATE AGENTS

E. F. Rimmer
Box 37
Sanford, N. C.

Ralph M. Crosson
1812 Marion St.
Columbia 3, S. C.

TABLETS

Aminophylline—Phenobarbital

Ascorbic Acid

Multi-vitamin

Nicotinic Acid (Niacin)

Nicotinamide (Niacinamide)

Phenobarbital

Riboflavin

Strychnine Sulfate

Thiamine Hydrochloride

Vitamins A and D

Vitamin B Complex High Potency

Scientifically Correct Products

L. P. MAYRAND

Manufacturing Chemist

GREENSBORO, N. C.

Organized efforts are also necessary. We must have stronger local, state and national associations and greater coordination of their efforts. We are a relatively small group at best. Apparently less than 35,000 pharmacists are now active members of the state associations or only about 40 per cent of the 82,000 actively engaged in pharmacy. This means that the state and the national associations, taken as a whole, are not sufficiently representative or sufficiently strong to effectively do the work they should be doing. Progress has been made and the increased cooperation between the state associations and between the national associations is encouraging, and reference is made particularly to the cooperative program of the A.Ph.A. and N.A.R.D.

This lack of thorough organization from the individual pharmacist up through the local, state and national associations is our fault and our major problem. From the standpoint of both progress and protection such an organization would be worth whatever it would reasonably cost each pharmacist in time and money and thought.

Pharmacy is a worthwhile and stable profession. It probably ranks third or fourth among the health activities in personnel and the cost of its services. It makes a necessary and valuable contribution to the health and welfare of our people. It, therefore, deserves the individual and the organized support of every pharmacist. It will need that support in increasing measure if the profession is to maintain and improve its present situation. We cannot and should not expect others to do for us what we should do for ourselves and on our own initiative.

Dr. Kelly's address was received with much applause and after adjournment of the session, many of the convention guests expressed their gratitude for his coming to the meeting, and for his informative address.

The session was adjourned to reconvene at 9 a.m. the following morning, Wednesday, May 24.

THIRD SESSION

The third session convened promptly at 9 o'clock Wednesday morning, and after the group sang "Dixie," President Lyon asked Mr. F. W. Hancock to present his annual report as Secretary-Treasurer of the North Carolina Board of Pharmacy. (This report is printed in full in this issue, beginning on page 000.)

Mr. Hancock, as usual, gave his report in a clear, masterful manner, and it was received with thanks for the splendid work done by this friend and servant of pharmacy.

The Secretary-Treasurer of the North Carolina Pharmaceutical Association, W. J. Smith, was called on for his annual report.

Report of Secretary-Treasurer

Mr. President, Members of the N. C. P. A., Ladies and Gentlemen:

For the next fifteen minutes I will attempt to justify my having been seated, with occasional interludes of work, behind a door in Chapel Hill marked "Secretary-Treasurer and Managing-Editor." Since this is the fourth such report I have made concerning my part in the activities of the Association, I will make it as brief as possible in order to avoid getting too monotonous.

The similarity of my reports may be striking but I assure you the work which has passed through the Secretary's office since December 7, 1941, has been anything but calm on an unruffled sea. Washington has amply taken care of that. No sooner would a new regulation be digested for intelligent understanding and transmission to the membership than along would come another invalidating the first or else complicating the matter by insertion of additional "whereas's," "but's" or "repealing clauses."

Despite these unpleasant irritations, we have managed to carry on the work, even though in somewhat a different manner than has been customary in the past. In particular, the gasoline situation has greatly curtailed my visits to your stores, a phase of the work which I miss more than anything else. Confucious, the wise one, pretty much described my present situation when he said, "Secretary who remain at office desk, stay on bottom."

In order to maintain contact with the membership we have resorted to the issuance of special bulletins and letters. While this is not as satisfactory as the system previously used, it is being generally approved by the members of the Association. At least we assume this to be the case since an average of 25 requests of various sorts come into our office each day. During the past twelve months more than 50,000 separate pieces of mailing matter, 1st, 2nd and 3rd class, have gone out from the central office.

As the two audited statements printed below will indicate, the operation of the Association and the CAROLINA JOURNAL OF PHARMACY for 1943 resulted in a net increase in assets of \$330.09. At the end of the fiscal year we had \$1067.30 cash in the Bank of Chapel Hill. Other assets, including stocks, bonds and advertising accounts receivable, amounted to \$890.30.

As will be readily apparent upon studying these two statements, the CAROLINA JOURNAL OF PHARMACY is progressing nicely while the Association continues on its way, just managing to keep its financial head above water. Since it is obvious that something should be done to place the Association on a more solid financial basis, I will refer to this matter a little later in the report at



"IT'S FAMOUS

because

IT'S GOOD"

Look into this LIQUID vitamin
and mineral food supplement—

ZYRONE

ZYRONE isn't just "another vitamin pill." It is a LIQUID food supplement which supplies the minimum daily requirements of Vitamins B₁, B₂, and the Vitamin Niacin, 12 times the minimum daily need of Iron, and helpful amounts of Calcium, Phosphorus, and Manganese.

Examine the ZYRONE formula. See if it isn't one of the finest of its kind you have ever seen. Then remember that ZYRONE is backed by a heavy radio campaign designed to reach all classes.

Where ZYRONE has already been introduced, retailers report a high percentage of repeat sales. Stock ZYRONE with the confidence that comes in stocking any product of

—THE CHATTANOOGA MEDICINE CO.—

Chattanooga

Tennessee

Robert R. Bellamy & Son

Wholesale Druggists

Wilmington, N. C.

which time a specific suggestion will be offered to remedy the situation.

May 20, 1944

Mr. W. J. Smith, Treasurer
N. C. Pharmaceutical Association
Chapel Hill, North Carolina
Sir:

Pursuant to engagement, I have examined the cash receipts and disbursements of the NORTH CAROLINA PHARMACEUTICAL ASSOCIATION and submit my report thereon:

Exhibit "A"

Cash receipts and disbursements for the year ended December 31, 1943

The recorded receipts were proved and traced into bank deposits.

The disbursements are reported as shown by cancelled checks which were inspected and appear to be regular.

The cash on deposit was verified by direct communication with the Bank of Chapel Hill, Chapel Hill, N. C.

The scope of the audit was restricted to examination of the cash receipts and disbursements.

I certify that the accompanying exhibit, in my opinion, represents a true statement of cash receipts and disbursements for the period under review.

Respectfully submitted,

O. M. POWERS, JR.

Auditor.

NORTH CAROLINA PHARMACEUTICAL ASSOCIATION

Chapel Hill, N. C.

CASH RECEIPTS AND DISBURSEMENTS FOR THE YEAR ENDED DECEMBER 31, 1943

| | |
|--|------------|
| <i>Cash on Deposit January 1, 1943</i> | \$494.12 |
| <i>Receipts</i> | |
| For year 1941 | \$ 18.00 |
| 1942 | 268.00 |
| 1943 | 2,902.00 |
| 1944 (Prepaid) .. | 348.00 |
| New Members | 387.00 |
| Three Life Memberships | 300.00 |
| Fair Trade Income | 656.00 |
| Convention Fees Less | |
| Visitors' Expenses | 325.92 |
| CAROLINA JOURNAL OF | |
| PHARMACY | 66.66 |
| Interest | .78 |
| Other Income | 59.04 |
| | <hr/> |
| | \$5,331.40 |

Disbursements

Salaries

| | |
|---------------|------------|
| W. J. Smith | \$2,400.00 |
| F. O. Bowman, | |
| Dec., 1942 | 100.00 |
| F. O. Bowman, | |
| Legislative | |
| Retainer's | |
| Fee | 600.00 |

| | |
|------------------------------|------------|
| C. M. Andrews | 50.00 |
| Mrs. W. J. Smith | 270.00 |
| Postage, Telephone and | |
| Telegraph | 468.55 |
| Printing and Printing | |
| Supplies | 405.58 |
| Traveling Expenses | 260.60 |
| Convention Expenses | 191.80 |
| N. C. P. A. Scholarships | |
| (Two Quarters) | 56.66 |
| President's Account | 200.00 |
| N. A. R. D. Membership | 25.00 |
| Bond Premium | 7.50 |
| Bank Charges | 28.83 |
| Auditor's Services | 25.00 |
| Fair Trade Contribution | |
| (National) | 100.00 |
| Posters and Booklets | 39.00 |
| Photographs | 28.25 |
| Miscellaneous | 82.70 |
| | <hr/> |
| Total Disbursements | \$5,339.47 |

Excess of Disbursements over Receipts 8.07

Cash on Deposit December 31, 1943 \$486.05

May 20, 1944

Mr. W. J. Smith, Managing Editor
THE CAROLINA JOURNAL OF PHARMACY
Chapel Hill, North Carolina
Sir:

Pursuant to engagement, I have examined the accounts of THE CAROLINA JOURNAL OF PHARMACY and submit herewith the following statements:

Cash Receipts and Disbursements Statement of Assets and Liabilities

The cash on deposit was verified by direct communication with the Bank of Chapel Hill, Chapel Hill, N. C. The bonds were examined by me. The accounts receivable are stated as shown on the records without confirmation.

In my opinion, this statement of assets and liabilities fairly represents the financial condition of THE CAROLINA JOURNAL OF PHARMACY.

Respectfully submitted,

O. M. POWERS, JR.

Auditor.

THE CAROLINA JOURNAL OF PHARMACY STATEMENT OF CASH RECEIPTS AND DISBURSEMENTS

For the Year Ended December 31, 1943

Receipts

| | |
|---------------------------|------------|
| Advertising Revenue | \$2,891.56 |
| Subscriptions | 94.50 |
| Book Sales | 445.32 |
| N. C. Board of Pharmacy | |
| (Publishing 1942 | |
| Report) | 117.45 |
| Other Income | 149.00 |
| | <hr/> |
| Total Receipts | \$3,697.83 |

POWERS-TAYLOR DRUG COMPANY

Richmond, Va.

Wholesale Druggists

Importers & Jobbers

Druggists' Sundries & Fancy Goods

We solicit your orders

Our experience of over 70 years
insures our ability to serve you
satisfactorily

"ORDER BY MAIL From McCOURTS"

*EITHER FOR IMMEDIATE
OR FUTURE DELIVERY*

- Labels
— Rolls or Flat
- Boxes
- Physicians & Blanks

*Satisfaction Guaranteed
— or No Sale*

McCourt Label Cabinet Co.
Specializing in Labels for Drug Stores
58 BENNETT STREET
BRADFORD, PENNA.



A NEW PRODUCT... For New Profits

EVERCOL ISOPROPYL ALCOHOL RUBBING COMPOUND

This new rubbing compound is the finest rub down you can possibly buy. There is no better quality obtainable and the special blend of neutralizers which we have used gives you a product that is pleasant to use. Order from your jobber. If he does not stock it, write to

THE McCAMBRIDGE & McCAMBRIDGE CO.
2201 Eagle Street Baltimore, Maryland

MAKERS OF EVERFRESH CITRATE OF MAGNESIA

Disbursements

| | |
|---------------------------------|-------------------|
| Printing Journal— | |
| 12 issues | \$2,462.85 |
| Other Printing | 11.00 |
| Mailing Journal | 35.45 |
| General Postage | 161.42 |
| Book Purchases | 359.73 |
| Office Supplies | 66.12 |
| Janitor's Services | 12.00 |
| Auditor's Services | 12.50 |
| Photographs | 19.56 |
| N. C. P. A. | 66.66 |
| Typewriter Rental | 22.74 |
| Miscellaneous | 129.64 |
| Total Disbursements | \$3,359.67 |
| Excess of Receipts over | |
| Disbursements | \$ 338.16 |
| Cash on deposit January | |
| 1, 1943 | 243.09 |
| Cash on deposit December | |
| 31, 1943 | \$ 581.25 |

STATEMENT OF ASSETS AND LIABILITIES

Assets

| | |
|---------------------------|-------------------|
| Cash on Deposit | \$ 581.25 |
| U. S. Savings Bonds | 311.25 |
| Books in Stock | 22.00 |
| Accounts Receivable | \$ 630.05 |
| Deduct Account | |
| Cancelled: | |
| N. C. Board of | |
| Pharmacy | |
| (Publishing | |
| 1941 Report) | 108.00 |
| Deduct: Accounts | |
| charged off as | |
| uncollectable | 65.00 |
| Total Assets | \$1,371.55 |

Liabilities

| | |
|---------------------------|----------|
| Prepaid Advertising | \$ 73.84 |
|---------------------------|----------|

Eighty-six members of the Association are now serving in some branch of the armed forces. In line with an Executive Committee decision all members of this Association now in service are retained on the rolls with dues cancelled for the duration. As our President reported last night, monthly V-mail letters are sent to all N. C. P. A. members serving overseas and so far as possible contact is maintained with the others in this country. Of all the services offered by the central office, we count this one of the most important.

The membership roll now totals 926, classified as follows: Regular 602, Life 46, Charter 2, in Service 74, Honorary 10, Student Branch 57, Associate 122, Associate Life 1, Associate in Service 12.

Two of our life members, two associate members and nine regular members died during the year. They are as follows:

R. K. Blair, Charlotte, August 8.
 Ernest E. Brown, Greenville, February 19.
 A. M. Gibson, Gibson, July 3.
 Clarence P. Harper, Selma, January 16.
 M. C. McNeely, Greensboro, March 16.
 R. S. Mills, Jr., Draper, January 28.
 Ralph S. Morgan, Franklin, January 4.
 J. I. O'Brien, Pinehurst, November 29.
 E. B. Perry, Littleton, June 13.
 J. E. Perry, Franklin, February 16.
 L. E. Reaves, Sr., Raeford, February 7.
 B. C. Sheffield, Warsaw, November 5.
 H. W. White, Fayetteville, July 5.

On the basis of past history plus a little guesswork on my part, it appears reasonably certain that the post-war era will bring into existence a host of problems which, if not solved, will challenge the very existence of this Association. Acting on this premise and being very conscious that something should be done about it, I am definitely of the opinion that we should undertake to establish the Association on a more solid financial foundation. By so doing we will have prepared ourselves for whatever the future may hold in store for us.

For the past several years the Association membership has been growing; its revenue has been on the upgrade. At the same time an expansion of services plus employment of a full-time Secretary has increased disbursements to such a degree that our annual statements reflect little or no gain in net assets. Thus we are faced with several alternatives: First, we can continue to travel the same road, offering the same services, without altering our financial setup.

Secondly, we can retrace our steps by reverting to a plan whereby the work of the Secretary is done on a part-time basis. Assuming that our income would not be substantially changed, this plan would probably result in a net increase in the assets of the Association from \$1,000 to \$1,500 a year.

Finally, a third road which we should explore is the one leading to a better, a more firmly established, a more solidly financed Association. This road may be traveled only at the expense of your bank account and whether it is traveled is a matter which you must decide.

This Association, as financed at the present time, is capable of doing a good job. It can continue to support a full-time secretary; it can continue to issue the JOURNAL, bulletins, special communications and other helpful aids to its members without resorting to assessments. On the other hand, I visualize many services that this Association should render which are not possible under present circumstances. Someone has said "If you use a 22 rifle and 22 caliber shells, you may expect only 22 caliber results." If we expect to do a bigger job than we are doing at the present time, we had better change our ammunition.

Perhaps no one in the Association is quite so familiar with the receipts and disbursements of the N. C. P. A. as our auditor. He peers through our check books, thumbs our ledgers and asks a

The Seeman Printery, Inc.



Where Good Printing is a Habit



**WE SPECIALIZE IN SATISFACTION
AND PROMPTNESS**



Printers in Durham, N. C., Since 1885

It Pays You in Dollars

MR. DRUGGIST, it will pay you in dollars to keep adequate stock of Capudine. Our intensive newspaper advertising in North Carolina, with regular insertions every week, reaches over one million people. THAT'S BOUND TO BRING CUSTOMERS TO YOUR STORE.

So stock up now . . . buy the \$8.00 deal and get the extra 5% bonus. With this DEAL every sale means EXTRA PROFIT, both by the package and at the fountain.

Give Capudine a prominent display on your counter. It's a sure repeater and a generous profit maker.

Write for dose measure glass, counter cards and dummy cartons.

**CAPUDINE CHEMICAL COMPANY
RALEIGH, N. C.**

lot of questions, some of which we are able to answer, others which we cannot. In this connection it is interesting to note that of the two auditors employed by the Association during the past ten years, both have recommended an increase in our membership dues.

This question of whether or not to increase membership dues is a complex one and should not be hastily acted upon. For this reason, and at the same time desiring an opportunity to explain the matter in more detail, I suggest that our incoming president, Mr. W. A. Gilliam, of Winston-Salem, appoint a special committee to examine the systems in use by other state pharmaceutical associations in the light of our own and, if found desirable, to recommend specific changes in the sections of our By-Laws pertaining to annual dues.

Before concluding I would like to mention one other matter which, in my opinion, has merit and is of sufficient importance to warrant some thought being given to it. It is my belief that this Association should immediately undertake a program looking towards the eventual establishment of a permanent building to house the offices of the Secretary-Treasurer, as well as all records pertaining to the Association and the CAROLINA JOURNAL OF PHARMACY. The building should be located in a central spot in the State and be of sufficient size to provide an ample meeting place for committees, delegations, and the like.

In line with this thought I suggest that our incoming president appoint a special committee to investigate this matter; to determine if it is practical and, if so, whether such a program should be undertaken within the immediate future.

Before concluding this report I want to thank the members of the Association and our friends in the drug industry for their advice and help during the past year. It has been a source of much pride to me to be able to work with such a cooperative group and to each of you I pledge my continued support of all programs designed to better the profession.

Respectfully submitted,

(Signed) W. J. SMITH,
Secretary-Treasurer.

A motion was made and seconded that Secretary Smith's report be adopted.

At this point, Secretary Smith gave a report of the activities of the Executive Committee since the last annual meeting.

REPORT OF EXECUTIVE COMMITTEE

FIRST MEETING

The first meeting of the newly elected Executive Committee was held at Chapel Hill, September 29th. All members of the Committee were in attendance: R. P. Lyon, Paul B. Bissette, Ralph P. Rogers, Joe Hollingsworth, E. O. Daniel, W. A. Gilliam, and W. J. Smith. R. P. Lyon was elected Chairman of the Committee, with W. J. Smith as Secretary, by motion of Hollingsworth-Gattis.

Financial statements of the Association and the

JOURNAL for the first eight months of the year were submitted by the Secretary-Treasurer. A report of the collections and new membership applications turned in by Attorney F. O. Bowman was read and the Committee authorized President Lyon to write him a letter of appreciation for his continued support of the organization.

Following a request of J. G. Beard, Dean of the Pharmacy School of the University of North Carolina, the Committee authorized extension of the Secretary's part-time work with the Navy V-12 Training Program at the Pharmacy School until March 1, 1944. Since the Secretary's traveling has been greatly curtailed by war conditions, the Committee was of the opinion that this arrangement would not greatly hamper the work of the Association.

Upon motion of Bissette-Daniel, the Treasurer was authorized to pay Mrs. W. J. Smith a salary of \$10 per week retroactive to July 1, 1943, at which time she began full-time stenographic work in the offices of the Association.

On motion of Bissette-Rogers, Secretary Smith was authorized to purchase 500 two-color posters "Why Study Pharmacy" for distribution throughout the State. He was directed to distribute the posters to members of the Association through a coupon offer published in one of the monthly bulletins of the N. C. P. A.

The final business of the morning session was a discussion of the need for scholarships for pharmacy students at Chapel Hill. Secretary Smith was authorized to work with the faculty of the Pharmacy School in formulating a plan for solicitation of scholarships, from interested individuals in North Carolina. This plan is to be submitted to the Executive Committee in writing for action.

Following this, the Committee adjourned for lunch.

The Executive Committee reconvened and the first business of the afternoon session was the consideration of an application for membership sent in by W. R. Perry, Negro pharmacist of Burlington, N. C. Secretary Smith was instructed to write the following letter to Mr. Perry:

Mr. W. R. Perry
Worth Street Drug Store
Burlington, N. C.

Dear Mr. Perry:

Thank you for your application for membership in the North Carolina Pharmaceutical Association. You are to be highly commended for your interest in your profession, particularly in your desire to keep abreast of pharmaceutical developments, by availing yourself of our monthly publication and special bulletins.

We are so impressed with your interest in your profession, since you are the first member of your race to apply for membership in the N. C. P. A., that the Executive Committee has authorized me to place your name on our mailing list to receive the CAROLINA JOURNAL OF PHARMACY and special bulletins without charge to you.

Sometime ago I had the opportunity of speaking to the Old North State Medical, Dental and Pharmaceutical Society, which I understand, is



... put down one and carry two and multiply your shelf-space

IN OTHER WORDS, put down the wide, wasteful, old-fashioned bottle and pick up the narrow, book-shaped, Sharp & Dohme 'SPASAVER' bottles. They're *really* space-savers, as the name suggests. Flat on three sides and curved on the front like a book, they fit your shelves as books fit a book-shelf. Thirteen go into the space required for nine of the round or oval kind, giving you 44% more room.

'SPASAVER' bottles tone-up the appearance of your prescription-department, too. They are easy and comfortable to hold. They have "Pour-Out" lips which prevent dripping. A sturdy, plastic cap covers the entire lip and threads, keeping the pouring-surface clean. The label is lacquered and can be wiped clean with a damp cloth. Sharp & Dohme's tinctures, fluidextracts, and many other prescription-items are available in 'SPASAVER' bottles. Here is "room-service" ... by Sharp & Dohme, Philadelphia 1, Pa.

SHARP & DOHME 'SPASAVER' BOTTLES

Please Mention The Carolina Journal of Pharmacy When Writing Advertisers

the oldest organization of its type in this country. At the time I was impressed with the fact that so many of your group were interested in organized health service, and concretely demonstrated this by supporting the Old North State organization.

Under separate cover we are mailing to you several back issues of the JOURNAL, and when the current number is off the press within the next few days, it will also be sent. We trust that these publications will be of interest to you.

(Signed) W. J. SMITH,

WJS:vs

Secretary-Treasurer.

After disposing of this business, Secretary Smith outlined in detail what has been done by the Association toward remedying the shortage of carbon dioxide gas in North Carolina. The Committee examined two bulletins on this subject which had been mailed from the Association office and expressed their approval of the work which had been done to date. Secretary Smith stated that he had received information that jobbers of the product were receiving new supplies of the gas and that the temporary shortage has been alleviated for the time being.

The Committee was informed that pharmacy had temporarily lost its representation on the Board of Health. Secretary Smith stated that Lt. C. C. Fordham, the pharmacist member on the Board for the past several years, has been replaced by Governor Broughton, due to his inability to attend the monthly sessions. As soon as the change was made public, Secretary Smith contacted Governor Broughton and was assured by him that the next appointee to the Board of Health would be a pharmacist. Governor Broughton asked that a list of eligible prospects be filed with him for future use. Following a discussion of this matter a committee was appointed to submit a list of eligible prospects to the Governor. The Committee is composed of J. G. Beard, R. P. Lyon, and W. J. Smith.

The work which had been done to obtain new members for the American Pharmaceutical Association was presented to the Executive Committee. It was stated that until last month (August) there were only 38 members of the A. Ph. A. in North Carolina. During the past month, through the efforts of the N. C. P. A., 17 new memberships from North Carolina were added.

In recognition of his splendid representation of pharmacy in Congress, and as a token of appreciation for his long fight for enactment of the Pharmacy Corps Bill, Congressman Carl T. Durham was voted a Life Member of the North Carolina Pharmaceutical Association, on motion of Bissette-Daniels.

National Pharmacy Week was the next subject for discussion. It was suggested that radio talks be used throughout the state. Mr. Bissette suggested that Mr. Lyon open National Pharmacy Week with a talk over WBT at Charlotte, followed by a talk by Secretary Smith over WPTF, Raleigh. As a follow-up, he recommended that pharmacists throughout the State continue the week's activities with radio talks over local sta-

tions. Secretary Smith was asked to supply these individuals with suitable scripts from his files.

The successful conclusion of the quinine program, including the free transportation of the collection (1,100 pounds) to Washington, D. C., by the Associated Transport was mentioned. The Committee suggested that recognition of this service be given them in the JOURNAL.

At the conclusion of this, the Executive Committee adjourned so that the members could attend the initial meeting of the Post-War Planning Committee.

SECOND MEETING

The second meeting of the Executive Committee met in Chapel Hill on October 27th. In the absence of President R. P. Lyon, First Vice-President W. A. Gilliam called the meeting to order. In addition to Chairman Gilliam, there were present Messrs. Paul B. Bissette, R. P. Rogers, Joe Hollingsworth, E. C. Daniels, and W. J. Smith. Present as guests from the Post-War Planning Committee were the following: I. T. Reamer, P. A. Hayes, R. A. McDuffie, J. G. Beard, C. T. Council. T. G. Crutchfield of Greensboro was also a visitor.

Vice-President Gilliam, after expressing his regrets concerning President Lyon's absence, explained that there was a matter which the Executive Committee should dispose of before the formal opening of the session on Post-War Planning. At the last meeting of the Executive Committee in September, a Sub-Committee composed of the Faculty of the University of North Carolina School of Pharmacy and Secretary Smith, was appointed to formulate a plan for obtaining scholarships. Since the Sub-Committee had met and their report was ready for action to be taken by the Executive Committee, it was thought best to consider it at this time. Vice-President Gilliam called on Secretary Smith to present the committee's report.

Since the members of the Post-War Planning Committee had not been present at the September meeting of the Executive Committee, Secretary Smith explained to them the necessity for inducing students to study pharmacy, in order to replace those who die, retire, or leave the profession for various reasons. He explained that according to actuary statistics, 3.2 replacements are needed to keep the profession on its present level, a percentage which has not been approached for several years.

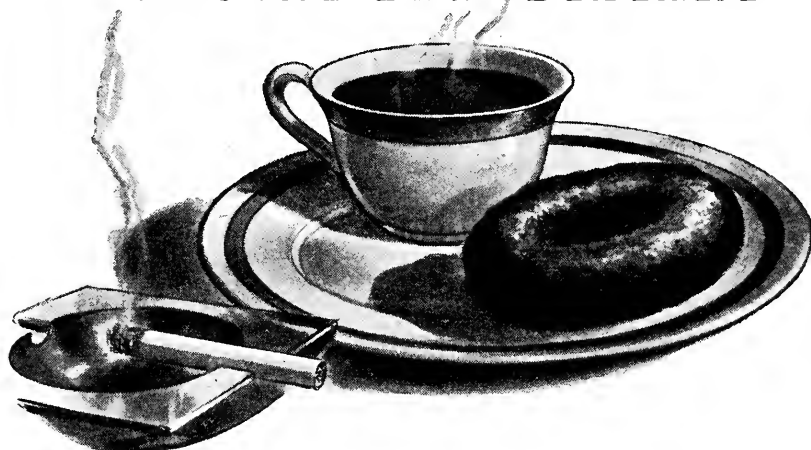
Mr. Smith then read the report of the Sub-Committee:

"To the Members of the Executive Committee:

"The Staff of the School of Pharmacy welcomes the assistance of the Executive Committee of the State Association in securing scholarships for the School and assures the Committee of its gratitude. In accordance with Secretary Smith's request the Staff met and adopted a set of guiding principles for submission to your group. They follow:

"1. Scholarships should be awarded on the basis of merit, aptitude, and financial need. Applicants should be expected to present evidence calculated to establish these three points. It is believed that

FOR *Better Utilization* OF THE PRESENT-DAY DIETARY



Lessened food availability, rationing, and increased carbohydrate consumption, in many instances have taken the dietary far from what might be called optimum. Not only to assure better utilization of the present-day dietary, but also to prevent or correct nutritional deficiencies, makes the

prescription of B-complex vitamins rational procedure. Noviplex, widely advertised and detailed to the medical profession, is largely derived from high potency yeast concentrate, and provides all the naturally occurring factors of the B-complex, including choline, inositol and biotin.

NOVIPLEX



Each capsule of Noviplex contains:

| | |
|---|---------|
| Thiamine hydrochloride..... | 1.0 mg. |
| Riboflavin..... | 1.0 mg. |
| Niacinamide..... | 8.0 mg. |
| Pyridoxine hydrochloride..... | 0.1 mg. |
| Calcium pantothenate | 0.2 mg. |
| plus all other factors naturally occurring in yeast concentrate. Noviplex is supplied in bottles of 100 and 500 capsules. | |

THE S. E. MASSENGILL COMPANY

Bristol, Tenn.-Va.

NEW YORK • SAN FRANCISCO • KANSAS CITY



Please Mention The Carolina Journal of Pharmacy When Writing Advertisers

the selection of recipients might well be made by the five-man teaching staff of the School.

"2. In order to be eligible to retain a scholarship after it has been awarded, the recipient should maintain a quality of progress and subscribe to the same conditions set up by the University's Scholarship Committee. Briefly these are a grade average of 'C' or better; good campus citizenship; and modest spending if award was granted on basis of need. Violation of these requirements may mean loss of scholarship.

"3. Three types of scholarships may be considered here in terms of value. They are

"The one well known to you that covers the exact cost of tuition only, or \$85, will be labelled A. We are given seven of these each year and could probably use more.

"The Staff believes that we could draw additional students who might otherwise go into another field of effort if we had a limited number of scholarships valued at \$200. This sum represents approximately the costs that must be paid to the University during a nine months' period for tuition, laboratory fees, laundry, infirmary and library fees, etc. It does not, however, cover the cost of board or room or books. This type will be labelled B. If the Committee has among its purposes the idea of attracting into pharmacy promising boys or girls who have not settled upon a career but are casting about, it might well examine into the merits of B. It is felt that an award of \$85 (bare cost of tuition) would not be enough in itself to sell a prospect however helpful such an amount is to students already in college. Two hundred, on the other hand, has pulling power, offers definite appeal, might well be the determining factor in steering into pharmacy boys and girls that pharmacy needs. It is hoped the Committee will give this idea thoughtful attention.

"Finally there is a third type we will call C. This School offers graduate work leading to the Master's degree that extends one year beyond the four-year B.S. degree. It is the only school between Baltimore and Florida and east of the Mississippi that offers this work. The Staff here is anxious to draw into its graduate curriculum well qualified students who want to pursue advanced, specialized studies, but who have exhausted their resources after four years and are not able to carry on for a fifth. This School would like to send into pharmacy a reasonable quota of specialists who by virtue of advanced training can make a genuine contribution and at the same time secure for themselves a career offering substantial financial rewards from a work that is quite stimulating. The Executive Committee may or may not be interested in seeking to establish one or more such scholarships. Since education on the graduate level is more expensive, it would seem well to set the value of a C scholarship at \$500 a year.

"Another type of scholarship that should be appealing is known as a memorial scholarship which will be designated here as D. To establish an award that would be self-perpetuating would require an investment of approximately \$2,500. The annual yield from such an investment would

vary according to interest rates. Surely there must be persons connected with pharmacy in North Carolina who could afford and would desire to keep fresh the name and memory of a loved one by creating a memorial of this sort which would have the double virtue of actively helping a deserving student of pharmacy while serving as an enduring tribute of respect to the person so memorialized. Where better than at the State University which has already stood for one hundred and fifty years could such a *living* testament of love and pride be established? It would seem wise to promote this idea in some dignified manner. But back for a moment to Scholarships A, B, and C.

"4. It would be well to consider the scholarship problem in terms of a long-range policy rather than as a temporary expedience, so that once set up the program can be carried on from year to year. This fact suggests, among other things this question: Shall a student hold a scholarship for one year only or shall he be permitted to retain such help throughout his stay here assuming always that his grades, general behavior, etc., merit continuing assistance?

"5. The wishes of donors of scholarships will be respected. Unless otherwise directed we will list in our catalogues the names of any persons giving these awards setting forth the annual value of each such scholarship.

"6. Contributions received in amounts less than the sum required for a scholarship should perhaps be pooled and used with other such sums.

"7. The Staff will court any opportunity to make clearer or to amplify the ideas just presented to the Executive Committee. We want to say once again that we are grateful for the helpful interest displayed in the School of Pharmacy by the Executive Committee."

It was suggested that solicitation by personal letter be begun immediately; that the CAROLINA JOURNAL OF PHARMACY carry a news story concerning the scholarship solicitation plan; that a representative be appointed in each town or county to personally contact prospective donors. Mr. Bisette made a motion that the plan as formulated be accepted. Mr. Rogers seconded the motion. The vote was unanimous.

Discussion followed concerning the future operation of the Public Relations Committee. Secretary Smith stated that for this committee to function effectively, it was necessary that they be furnished with funds for the work. After a thorough discussion for the need for publicity for pharmacy, Mr. Bisette suggested that the Public Relations Committee meet to formulate plans, draw up a budget and submit it to the Executive Committee at a later meeting. The suggestion was approved.

Since there was no further business for consideration, Vice-President Gilliam adjourned the meeting so that the Post-War Planning Committee might go into immediate session.

THIRD MEETING

The third meeting of the Executive Committee was held in Chapel Hill, February 16th. In addition to President R. P. Lyon, the following mem-

bers of the committee were present: Paul B. Bissette, Ralph P. Rogers, E. C. Daniels, and Secretary Smith. Phil D. Gattis of Raleigh was a visitor.

Secretary Smith submitted tentative financial reports on the operation of the CAROLINA JOURNAL OF PHARMACY and the N. C. P. A. for 1943, and stated that audited statements of the two accounts would be released at a later date.

On motion of Daniels-Bissette, the Committee voted to hold the 1944 Annual Meeting in Raleigh, May 23 and 24 and at the same time selected Mr. R. I. Cromley as Local Secretary. The Sir Walter Hotel was selected as convention headquarters. On motion of Bissette-Rogers, the registration fee was set at \$3 for everyone registering at the convention, with the exception of the members of the Ladies Auxiliary and the T. M. A. The Committee voted to send Mr. R. I. Cromley, Local Secretary, \$250 to take care of preliminary expenses in connection with the 1944 Annual Meeting.

Mr. Paul Bissette, Chairman of the Public Relations Committee, was authorized, on motion of Daniels-Rogers, to formulate a program for establishing a better relationship between the profession and the public, and, further, to map a detailed plan for financing it. He was directed to have this plan ready for presentation at the next meeting of the Executive Committee.

The N. C. P. A. \$85 tuition scholarship at the

U. N. C. School of Pharmacy was continued for another year on motion of Bissette-Rogers.

The Secretary was authorized to purchase 1,000 pharmacist insignias to be sold to registered pharmacists of North Carolina. This was done on motion of Rogers-Bissette. The Secretary was instructed to place these insignias on sale at the convention also.

On motion of Rogers-Bissette, Secretary Smith was authorized to have printed Pharmacy Career Posters for distribution to the high schools of the state.

There being no further business, the Committee was adjourned.

FOURTH MEETING

Present at the fourth meeting of the Executive Committee, held in Chapel Hill on March 16, 1944, were President R. P. Lyon and committeemen Bissette, Rogers, Hollingsworth, Gilliam, Daniels and Smith. Mr. E. F. Rimmer of Sanford and Mr. Phil D. Gattis of Raleigh were present as guests.

A brief business session of the Committee was held immediately prior to a joint meeting of the committees on Post-War Planning and Public Relations.

On motion of Hollingsworth-Rogers, Mr. F. O. Bowman was retained for 1944 as attorney for the Association at a fee of \$50.00.

W. J. Smith was reemployed as Secretary-Treasurer of the N. C. P. A. and Managing-Editor of the CAROLINA JOURNAL OF PHARMACY for 1944 at a monthly salary of \$250.00 on motion of Rogers-Gilliam. Since the Secretary is doing part-time work for the School of Pharmacy, for which he is currently receiving \$50.00 a month, the Executive Committee directed that this amount (\$50.00) be deducted from his contract salary of \$250.00 so long as the present arrangement continues in effect.

The committee authorized the payment of a monthly salary of \$60.00 to Mrs. W. J. Smith for full-time stenographic work which she is doing in the Secretary's office at the present time. The motion was by Hollingsworth-Gilliam.

Mr. C. M. Andrews of Burlington was retained as Assistant Secretary-Treasurer and Convention

Timely Tips

**PUT
YOUR COLOR
and
YOUR DESIGN
IN YOUR CUSTOMERS
MEDICINE CABINET
with
BOXES
& LABELS**

DRUG ST. LOUIS, MO. **PACKAGE** INCORPORATED
FINE DRUG BOXES & LABELS

WRITE OR CALL
C. H. SMITH
Representative

Phone 3-5208 Charlotte, N. C.

Box 1001

WANTED REGISTERED DRUGGIST REGARDLESS OF AGE

Part or Full-Time. Good Pay and
Good Hours. Apply to

HAWKINS DRUG CO.
Statesville, N. C.

Registrar at an annual salary of \$50.00 plus room expenses while at the convention. Motion by Daniels-Rogers.

Mr. Paul B. Bisette, Chairman of the Public Relations Committee, outlined in detail the work being done by his committee and submitted certain recommendations necessary for effectuating the program. After a thorough discussion of the matter, during which time Secretary Smith was directed to inform the membership of the proposed program through the JOURNAL, direct letters and a specially prepared booklet, the report was unanimously approved.

Secretary Smith submitted a plan whereby the Association would officially sponsor the construction and distribution of professional window displays for rental to member stores. The plan was approved on motion of Hollingsworth-Gilliam.

There being no further business the Committee adjourned to meet with the committees on Post-War Planning and Public Relations for a joint luncheon and business session.

FIFTH MEETING

The fifth and final meeting of the Executive Committee was held in the ballroom of the Sir Walter Hotel on May 23rd. In addition to President Lyon and Secretary Smith, three committeemen were present: Messrs. Rogers, Gilliam and Daniels.

The minutes of the previous meeting were read by the Secretary and adopted on motion by Daniels-Rogers.

After discussing at length the various programs undertaken by the Association during the current year, Secretary Smith presented audited statements of the financial accounts of the N. C. P. A. and the CAROLINA JOURNAL OF PHARMACY for 1943. The two statements, which are reproduced in this issue of the JOURNAL, were approved on motion of Rogers-Gilliam.

There being no further business the Committee adjourned.

Respectfully submitted,

(Signed) W. J. SMITH, *Secretary*.

The report of the Executive Committee was adopted as read by Secretary Smith.

Before continuing with the scheduled program, President Lyon appointed the Committee on Time and Place as follows: A. N. Martin, Chairman; Marsha Hood, P. J. Suttlemyre. He also announced that the Resolutions Committee composed of J. C. Jackson, Chairman; D. L. Boone, C. E. Matthews, and W. R. McDonald would receive resolutions for consideration.

President Lyon called attention to the lovely bouquet of flowers which had been placed on the Speaker's table in memory of Mr. H. W. White of Fayetteville, by Mrs. White, and daughter, Mrs. Kathryn White Baker.

Mr. C. L. Eubanks of Chapel Hill was asked to introduce the Honorable Carl T. Durham. Before going to Washington, Congressman Durham was employed at the Eubanks Drug Company, so that Mr. Eubanks was well qualified to present him to the convention guests assembled.

A Report from Washington

BY CONGRESSMAN CARL T. DURHAM

Mr. Chairman, Ladies and Gentlemen:

According to the program for this Annual Convention of the North Carolina Pharmacists, I am to speak to you about the present war. I need not tell you about production of war material as we have provided production and equipped the fighting forces of this country. I need not tell you about the bravery of our soldiers in battle because there are all about us today boys who can speak to us from their own experience more than I can from my personal observation. I need not tell you that our Air Force is now dropping bombs at the rate of a ton a minute around the clock. I think we all agree that our military leadership has been outstanding.

Instead, I am going to talk about the battle that must be fought and won in order that we, as Americans, may advance and be a factor in creating stability of world affairs. When we were attacked at Pearl Harbor, we immediately realized our physical peril, and we united in a common effort against the enemy. The onset of other perils could be safely guarded by uniting against them.

The pattern of life here in America after this war will be just what we make it. All of us will have a hand in shaping the pattern, but businessmen will have a special responsibility. While we must lend every effort to win the war, and I believe all Americans are trying to do this, we are bound to the military task as a people here on the home front.

Thinking is hard work. Most of us do not like to think about things outside our personal experience, but economic processes are different and broader than buying and selling or the running of a business. Thinking about problems that are beyond our personal and immediate position—problems such as nationwide production, nationwide employment, and nationwide buying power. We cannot rely again on trial and error. The cost is too great, and the sacrifice of life is too important.

I wish, gentlemen, the solution were simple. We, as American businessmen, looking backward to these times must not let future historians say that here American businessmen stood at the crossroads and made the same choice as we did after the 1917-18 war. American businessmen face a great responsibility. We must find the answer to some of the problems. We will have to find the answer to great and momentous ques-

tions. We will face problems which have no precedent.

I think this is a safe and conservative statement—that when this conflict is over, no matter which political party is in office or who is president, the paramount issue will be how to achieve full employment and continue the rise in our standard of living. No democracy can survive when 30% of its people cannot get jobs. We are the greatest industrial nation in the world, and some way must be discovered to maintain full employment. If we can do this here at home in America, we will make a great contribution to the stability of world affairs. There is no group in business that knows better than the druggists what cut-throat competition does. The American economy is a vast factor—worldwide—and will become more important. If we keep it going steadily, it will create demands for worldwide goods and services.

Much was left after 1917 and 1918 to special interests such as cartels, and let me say right here that I think the drug trade has suffered to a greater extent perhaps than any other American business. Our research in the drug field has suffered. Chemical production was hampered, and many other things which affect us. This is short-sightedness on the part of a few. What we should strive to understand is our true interest, and I think many of our conflicts arise from lack of knowledge of our true interest. We will be able to look back in a few years and see that the discovery of such drugs as penicillin has had a profound effect upon people worldwide because of the fact that American people want to extend the benefits to all. This is no new idea to America, but we have failed in discovering plans to carry it out in our economic system.

Not all of our problems will automatically be solved if we learn how to avoid mass unemployment, but with a strong purchasing power coming from this, we will be in a position to maintain our national income above the 100 billion mark. If business faces these problems realistically and finds means whereby to utilize our vast resources, government will not have to provide jobs. The hope of profit and competition has urged men on to find new and better products and methods. We have grown strong under a system of political and economic freedom.

The means exist here in America today to deal with the problem both from the standpoint of our own nation and internationally. You people would excuse no doctor today if he failed to use Typhoid Vaccine in case of an epidemic. We will not need a vast worldwide philanthropy as some people today visualize. We only need to keep our economic system working. These views you may say are narrow, but the heart of our post-war problems will be production and employment.

If we stop to think, we will discover that our lives and way of life have been determined by two factors—time and travel. Today that has increased many times. It will be necessary to work out many agreements with other nations in respect to travel and communications. We should

work out agreements to protect our birthright in these facilities because they, too, will play an important part in post-war problems.

There will be conflicting views on issues following this war as there were in the Twenties following the last war such as finance, commerce, air rights, bases, lend-lease settlement, oil, rubber, shipping, and many others. Many of these questions did not exist after the first war. We came out of the war of '17 and '18 with all our Allies indebted to America. We believed this would protect us and that we could use this method and financial position for whatever we desired. It simply did not work. I believe it to be a wise policy that bargaining and cooperation be started as early as possible that will not interfere with the war effort. We owe it to our armed forces and to our people here at home who have so loyally supported this war effort.

We have adopted in a large measure legislation improving all benefits to our veterans, and there is a demand, and rightfully so, that we not face the problems as we did in the last war that created great disturbances to our economic structure. It is intended by these measures and guaranteed that our soldiers will not face unemployment. Yes, it is going to cost money, but it certainly will not be as expensive to do the job now as later.

Today the minds and hearts of the American people are full of gratitude for those who dare to put country ahead of personal gain. Today, unfortunately, many fail to understand that the closer we get to victory the nearer we get to the crossroads of a crisis. We are confronted with a situation whereby we must maintain our pressure of production for war and victory but plan our conversion from war to peace.

I have faith enough in the American people to feel that all the headaches and agony that we as a country must endure will pay us dividends in the future. My faith is in Tomorrow.

President Lyon thanked Congressman Durham for coming to Raleigh to bring the latest information from Washington.

Creating Favorable Publicity for Pharmacy

BY PAUL B. BISSETTE

First, I want to read from the booklet which was sent to you a few days ago. This book carried on its cover wording to this effect "Something should be done to help the public understand and appreciate the Pharmacist!" Included in the text of the booklet is a report of the work done to date by the Public Relations Committee, as follows:

This Committee interprets its duties as being:

- (1) Creating and providing favorable publicity for Pharmacy in North Carolina.
- (2) Repopularizing Pharmacy with the public in our state.
- (3) To place and redistribute material that may

be made available to us by the National Pharmacy Committee on Public Information.

As soon as funds are made available to us, we propose to use these funds in the promotion of the above program to the best of our wisdom and ability, and according to the following general plan:

LAY PRESS

(1) A series of paid advertisements in leading state newspapers and magazines devoted to the building of prestige, dignity and respect for Pharmacy. For economy's sake these advertisements are to be placed only in papers and magazines having a state-wide or nearly state-wide circulation. However, reprints and matrixes of these advertisements are to be made available to individual drug stores and local drug clubs who will be encouraged to run them in their local papers under local sponsorship.

(2) Editorial material is to be supplied to all newspapers and magazines in the state. This material is to be prepared by leaders in the pharmaceutical profession in both the state and nation.

(3) News items favorable to pharmacy will be rewritten, elaborated on and every effort made to give them wide circulation throughout the state. News items will be created and accompanied by appropriate photographs will be distributed to the state press.

(4) Special articles, human interest stories, etc., about pharmacy and pharmacists will be prepared. Photographs will be made and supplied with these stories to appear in various state magazines and Sunday editions of leading state papers.

(5) Newspaper column fillers and bylines favorable to pharmacy are to be prepared and syndicated to the press of the state.

PROFESSIONAL PRESS

(1) A series of advertisements to be prepared and placed in the leading medical and dental journals in the state using appropriate ethical cuts and copy.

(2) A series of articles both scientific and prestige-building to be written for publication in the various medical and dental journals of the state.

(3) A series of editorials and articles in our own CAROLINA JOURNAL OF PHARMACY and in bulletins mailed by the N. C. P. A.

The purpose of these articles will be to engender a greater sense of professional pride in the pharmacist himself and otherwise assist him in maintaining the high professional standard our publicity program will set for him. These articles will cover such subjects as, "Minimum Equipment Requirements," "Cooperation With and Promotion of Our Own Public Relations Program," "Methods of Interesting More Students in Pharmacy as a Career," "Improvement and Modernization of Drug Stores," et cetera.

RADIO

(1) A dramatization of Pharmacy in a series of fifteen-minute playlets enacted by some recognized organization such as the Carolina Playmakers have in Chapel Hill. These to be broad-

cast over the major radio stations in North Carolina.

(2) A series of six one-minute recordings made by a name announcer on one of the major networks. Duplicates of these recordings are to be furnished every radio station in the state. In this connection, I would like to say that it is the plan of the committee to write the manufacturer of the principal products being currently advertised on our radio stations and by our newspapers. Our program will be outlined to them and they will be asked to write the various radio stations and newspapers and solicit their cooperation with our program. Since our entire program is institutional in nature and is destined to redound to our mutual benefit, we feel that both the newspapers and radio stations will agree to carry considerable material without cost to us.

(3) During each major annual event such as National Pharmacy Week, National First Aid Week, etc., arrangements will be made to have talks made or interviews given. Material for these are to be supplied by the Association.

DIRECT-BY-MAIL

(1) A series of letters, on scientific subjects, perhaps palatable combinations of new drugs that may have been developed here at the University Pharmacy School as an example. These letters will be mailed over the name of the N. C. P. A. and will be sent to the heads of county, district and state medical societies, to heads of the larger hospitals in the state and to other outstanding figures in the medical and dental professions.

(2) A series of letters to prominent citizens of the state, heads of state departments, industrial and labor leaders, in short men to whom Mr. Bernays in his survey refers to as opinion-moulders.

LEGISLATIVE

(1) Make a survey of governmental agencies, scientific bodies, and interprofessional groups and take necessary steps toward securing for pharmacy representation on these bodies.

As an example of the work we are doing and contemplating along this line, we would like to quote you from Section 7064 of the consolidated statutes:

"County board of health; organization; terms of members; chairman.—The chairman of the board of county commissioners, the mayor of the county town, and in county towns where there is no mayor the clerk of the superior court, and the county superintendent of schools shall meet together on the first Monday in April, one thousand nine hundred and thirty-one, and thereafter on the first Monday of January in the odd years of the calendar, and elect from the regularly registered physicians and dentists of the county two physicians and one dentist, who, with themselves, shall constitute the county board of health. The chairman of the board of county commissioners shall be the chairman of the county board of health, and the presence of three members at any regular or

called meeting shall constitute a quorum. The term of office of members of the county board of health shall terminate on the first Monday in January in the odd years of the calendar."

In order to expedite our work, we would like at this time to specifically recommend that the legislative committee prepare a bill for introduction at the next session of the legislature increasing the elective membership of county boards of health to four members with the stipulation that one member shall be a licensed pharmacist. Because of the greatly enlarged medical care program instituted by Governor Broughton and because of the active part taken by pharmacists in public health work, we feel that this is a necessary change.

In closing let me say that our committee is aware of the possibility of some duplication of our plans by the National Pharmacy Committee on Public Information. However, we do not consider this as of sufficient importance to warrant the curtailment or delay of any of our own plans. We feel and anticipate that the national program will supplement ours and will reduce the cost of same.

First, I want to tell you that this is no post-war planning.

The program I have just outlined to you, ladies and gentlemen, has, I am very happy to say, already begun.

The groundwork has been done, surveys have been made and the machinery is geared for action. The plan has been approved by your executive committee, a professional public relations' counsel has been employed and is already at work.

The continuation of this program is now in your hands. It must have:

1. Your wholehearted and constant support. Your interest, your enthusiasm and, yes, your belief in and your loyalty to your profession.

2. Your liberal financial support.

You may believe me when I say the last is the least of our problems.

This committee estimates that, to be really effective, this program will require an investment of \$10,000. I am authorized to tell you here for the first time that, if we, the retail pharmacists of the state, will show our interest to the extent that we will invest \$5,000.00, the remaining \$5,000.00 is assured. But please remember that this first five thousand is entirely contingent upon the interest and enthusiasm we display. I believe you'll agree that is as it should be.

I think it is well for you to know that no official or member of either this committee or this Association will receive one penny for any service, or services, they have rendered, or will in the future render this program. The vast majority of the detail work will be handled by the Association's office in Chapel Hill.

I can assure you, also, that this committee has effected every other possible economy in the operation of this campaign to the best of their ability to do so.

In addition to providing the people of North Carolina a studied and directed flow of publicity favorable to pharmacy, it expects to concern itself just as much with preventing and counteracting unfavorable publicity.

I am convinced that we are launching a program, here in North Carolina, that can do more toward elevating the standards and enhancing the prestige of professional pharmacy than has ever been done in its history. But believe me, ladies and gentlemen, it cannot be done by a public relations committee and counsel alone. Unless we conduct ourselves as professional men, unless our prescription departments, our advertising and our stores are given a professional air. Unless we take the part a professional man is expected to take in our communities. Unless we participate with professional dignity in religious, civic and social affairs. In short: Unless we think, act and talk like professional men, all the publicity in the world can only act as a boomerang to push us still further from our goal.

Dr. Charles H. Rogers, who is dean of the College of Pharmacy of the University of Minnesota, in his presidential address before the meeting of the Minnesota Pharmaceutical Association a short time ago expressed an opinion that I believe will be of interest to you. Dr. Rogers said, and I quote, "During the past year I have visited between three and four hundred stores and in the majority of them the proprietor knew as well as I did what was wrong. Was it because they were merchandising a large number of variety store items? Not necessarily. It was because the fundamental part of their pharmaceutical business had been subjugated to more profitable lines of merchandising and relegated to a place of unimportance in the store. The fine display and sale of well-selected lines of merchandise other than drugs, medicines and sickroom supplies does not necessarily preclude the rendering of good pharmaceutical service.

"To prohibit the sale of all articles of merchandise extraneous to the practice of pharmacy in our rural stores, particularly, would result in closing the doors of most of them with the result that the people in these communities would be deprived of what I, personally, have found to be a very adequate pharmaceutical service.

"What, then, is the matter with our stores and our practice? What can we do to impress upon the public the fact that our professional services, like those of medicine and dentistry, are really indispensable to their health and welfare?

"I have already mentioned that in most stores the professional service departments have been relegated to relatively unimportant locations. This, despite the fact that they constitute the foundation upon which the drug store or pharmacy is built.

"It is my considered opinion that if every pharmacy were highly departmentalized by grouping all health and sickness supplies in or around a Prescription Department located in a featured and very important place in the store and by prominently designating this department with neon signs such as 'The Pharmacy and Health

Sickroom Supplies Department' or 'The Pharmacy,' it would be the first step in changing the attitude of the public toward our profession."

There is no doubt that such departmentalization would give greater health emphasis to drug stores and this new emphasis would do much to give pharmacy and pharmacists a finer place in public estimation.

Serving with me on this committee are P. D. Gattis, E. F. Rimmer, Moss Salley and Jesse W. Tyson. They are happy to have served. They have, I assure you, given liberally of their time and energies and given willingly.

They join with me now in asking certain things of you. First, that you begin to look around you for news. Every drug store in every section of this great state holds a story, some, many of them, that will be of interest to people all over the state. Send the details of at least one to our office in Chapel Hill and they will finish the job.

Second, do what you can to increase the professional atmosphere of your store. Help us to live up to the high standards our publicity will set for us.

Third, please insure the success of this program by investing in it generously.

To those of you who have already contributed, we say to you from the bottom of our hearts, "Thank you very much." To those of you who left home before your booklet was received or, who have not had time to mail your check, we have provided a desk at the entrance of this room. So, if you are with us in this thing, please on your way out sign a pledge card. You can mail your check when you get home, but let us know the amount of your contribution now, so that it may be included in the total which will be announced at this afternoon session.

In closing, I would like to express the appreciation of our committee to those of you who have helped launch this great undertaking. We are especially grateful to the members of the Post-War Planning Committee and our executive committee for their encouragement, suggestions and assistance.

It is our sincere hope that with God's help these efforts may redound not only to our own benefit but may also be the steppingstones by which our sons and daughters may take their rightful places beside the members of the other learned and scientific professions.

President Lyon expressed the sentiments of the entire Association when he thanked the Public Relations Committee members for the tremendous amount of time and work which they had done since their appointment. He urged that the entire N. C. P. A. membership cooperate in this program as set forth by the Committee.

Mr. I. T. Reamer, Chief Pharmacist at Duke Hospital, where some of the first shipments of Penicillin were received in North Carolina, brought to the convention interesting and important information in his talk.

Penicillin

By I. T. REAMER

The discovery of penicillin in 1929 by Dr. Alexander Fleming, a bacteriology professor at St. Mary's Hospital Medical School, University of London, represents one of the outstanding medical contributions since the beginning of the practice of medicine. Scientifically, the mold from which it is derived, is referred to as *Penicillium notatum*, but the lay press and public refer to it as the "miracle drug" or the "wonder drug." It will not only do most of the things that sulfonamides do, but will do a better job. Furthermore it is useful in several important diseases in which the sulfonamides have no effect whatsoever. One of its outstanding advantages is that no toxic reactions have resulted thus far from either small or large doses of the drug.

The actual discovery of the drug was quite by accident. As reported in *Time* magazine May 15, 1944: "In his small, old fashioned laboratory, Dr. Fleming grew staphylococci in petri plates (flat glass culture dishes). One day he found that mold had spoiled one of his cultures. Staphylococcus grew on only half of the plate. A blue-green mold spotted, but did not cover, the other half.

"He noticed that the mold had cleared a wide, bacteria-free area between itself and the staphylococci—perhaps had killed them. He did not destroy the moldy culture.

"It was a great moment in the drama of medicine: the moment when Dr. Faustus opens Nostradamus' secret book, comprehends in a flash the sign of the macrocosm and is able at last to conjure up the Earth Spirit. But that was not the way Dr. Fleming reported his epochal perception. Said he: 'I was sufficiently interested in the antibacterial substance produced by the mold to pursue the subject.'

"Dr. Fleming stuck a loop of platinum wire into the mold colony, dipped the wire into some mold-growing liquid in a test tube. In less than a week, there was a felt-like growth at the mouth of the tube and a half-inch of cloudy liquid below it. To Dr. Fleming's amazement, the liquid in which the culture grew, even when diluted 800 times, prevented staphylococci from growing at all: 'It was therefore some two or three times as strong in that respect as pure carbolic acid.'

"Soon Dr. Fleming had ascertained that: 1. the strange liquid did not harm fresh leucocytes (white blood corpuscles), 2. injections of the liquid did not hurt mice, 3. some bacteria (e.g., whooping cough bacillus) lived in the liquid as cozily as in a baby's throat. Modest Dr. Fleming saved the moldy plate as a souvenir, still has it.

"Next year what Dr. Fleming knew about the mold's bacteria-baiting by-product appeared in the British Journal of Experimental Pathology. He had found that the mold was some kind of *Penicillium* (from the Latin for pencil—the shape of the magnified mold). He named its by-product Penicillin."

¹ *Time* magazine, May 15, 1944.

The discovery of the sulfa drugs spoiled the interest of investigators in the remarkable work of Fleming. Not until 1938 when Dubois of Rockefeller Institute announced the discovery of Gramicidin, a similar antibiotic, obtained from the cultures of soil bacilli did workers at Oxford University pursue the study of Penicillin. In 1940, Dr. Howard Walter Florey and Dr. E. B. Chain published the results of their study.

A recent paper by Florey summarizes the development of penicillin for medical uses: "Preliminary experiments showed that penicillin was an acid which in the acid form rapidly lost its activity. It was also destroyed by alkali but was *stable at a point which was neither acid nor alkaline, that is, about neutrality*. The crucial observation was then made that when the ether containing penicillin was shaken with water containing the right amount of alkali, the penicillin passed from the ether back into water. In this way the penicillin could be extracted from the crude brew and partially purified. The processes now used for the *preparation of penicillin* all depend, at one stage or another, on *transference of penicillin from a water solution to an organic solvent and back*. The main factors affecting the use of penicillin in medicine are that salts of penicillin: (1) are stable about neutrality; (2) they are destroyed by acid and alkalis; (3) by oxidizing agents such as potassium permanganate; (4) by certain metals such as copper, lead and mercury; (5) by some alcohols; and (6) by enzymes or ferments produced by certain air bacteria. Some of the first material produced inhibited the growth of an organism such as the streptococcus at a dilution of 1:1,000,000. The author made the erroneous deduction that anything so powerful as this must be fairly pure, but he now knows that only about 1 to 2 per cent of the original brown powder was pure penicillin. *What is now commonly called penicillin for use in medicine still contains not more than 10-20 per cent of the active material, the rest being coloured and other impurities.*

"Investigations were also made on its *pharmacological properties*. The most important points are: (1) lack of toxicity to mice and other animals; (2) white blood (leucocytes) and tissue cultures (body cells grown in glass vessels) are unaffected by concentrations of penicillin some hundred of times greater than that necessary to stop bacterial growth; (3) the activity of penicillin is not affected by pus, blood or the breakdown products of dead tissues; (4) its activity is little affected by the number of bacteria present; (5) it is absorbed after injection into muscle or beneath the skin and from the small intestine; (6) it cannot be given by stomach owing to the presence of acid there, nor by the large bowel owing to the presence of bacteria which destroy it; (7) it is very rapidly excreted by the urine, hence large and frequent doses have to be given. It is also excreted in the bile. Points 3 and 4 are in sharp contrast to the sulphonamides. It is most important that penicillin has little effect on the white blood cells or leucocytes, for it is to these

that we owe a great deal of the capacity of the body to combat infection. It will now be appreciated how penicillin acts in combating bacteria which have gained entry to the body. It stops the growth of the germs, while the white blood cells ingest them and kill them off. The final experiments which demonstrated that penicillin might be useful in medicine were those known as mouse protection experiments. A number of mice are inoculated with germs which will certainly kill them if no successful treatment is given. The author sat up through the night injecting penicillin every three hours into the treated group, and he must confess that it was one of the more exciting moments when he found in the morning that all the untreated mice were dead and all the penicillin-treated ones alive. Penicillin can be used in two ways; it can be injected intravenously or intramuscularly, after which it is carried by the blood stream to the diseased parts. By this means much penicillin has to be used, but it is the only possible way of giving it in many serious illnesses. It may also be used in much less quantities as a local application to infected parts. Its successful use locally clearly depends on being able to reach every part of the diseased area, and one of the main points in its use is the elaboration of the requisite surgical techniques to ensure this. Great efforts are being made to improve the yields produced by the mould by means of selecting a good specimen or strain of the mould, and by improving the media. A considerable measure of success has been achieved, particularly by American colleagues. Just as the Americans have had British information, British have theirs, and commercial firms both in Great Britain and America are now doing all they can to make this drug available in quantity in the shortest possible time. The author ventures to suggest that in another five or ten years the work he has been describing will be looked on as the first halting steps in the exploration of a whole series of new chemotherapeutic compounds, and he thinks the discovery and development of penicillin may be looked on as quite one of the luckiest accidents that have occurred in medicine, for without exception all other mould antibiotics so far examined are poisonous."²

The usefulness of penicillin was so well demonstrated when physicians used the small supply available at the time of the fire in the Cocoanut Grove Night Club in Boston, that large-scale production was started and twenty-one different firms spent over \$20,000,000 for penicillin plants. The first five months of 1943 production was only 400 million units; but by July the production jumped to 762 million units; August, 904 million; December, 9 billion; and in January 1944 the total was 12 billion. Production at present is 100 billion units per month. The armed forces are getting 12 billion units of this material and the balance is being allocated to civilians through 1,000 depot hospitals scattered throughout the country. It is now felt that production will increase sufficiently within the next 2 or 3 months

² *Penicillin: Its Development for Medical Uses*, Florey, H. W. (Professor, Univ. of Oxford), Nature, 153:40 (January 8), 1944.

to release the drug to wholesalers for general distribution.

Quoting from Merck's *Penicillin*: "The production of Penicillin is a difficult and delicate microbiologic process influenced by a host of factors, the slightest variation in any one of which may suffice to alter seriously the potency of the material. Of supreme importance is the necessity for selecting a high-potency strain of *Penicillium notatum*, since strains of the mold from different sources vary widely in their ability to produce the drug. Having chosen this stock culture, measures must be taken to prevent a spontaneous loss of Penicillin-producing power. This may be achieved by mixing an aqueous suspension of the spores with dry sterilized sand or soil, and drying the mixture in a frozen state. These cultures constitute the master stock cultures and can be preserved indefinitely in a refrigerator.

"In manufacturing a batch of Penicillin, a loopful of the soil-spore mixture is spread evenly over the surface of solidified Sabouraud's agar, which then is incubated for 4 to 6 days. At this time, the mold has developed uniformly over the surface of the agar to form an abundance of grass-green spores. There now are enough spores to inoculate dozens of Roux bottles containing the same medium, and these in turn provide sufficient material to inoculate several hundred flasks of liquid medium, which, after the growth of the mold, is known as Penicillin broth. The flasks of inoculated liquid media are incubated for 7 to 14 days. The spores floating on the surface first germinate and form white, cottony, vegetative patches on the surface. These gradually spread until a thin mat is formed over the entire surface of the liquid. At the same time, a yellow pigment, chrysogenin, is exuded into the medium. On the sixth day, the white vegetative growth on the surface of the mat begins to be replaced by green spores. With increased age the pellicle begins to wrinkle, until finally the surface is characterized by innumerable convolutions. During this incubation process, Penicillin is being exuded into the medium. The amount of the drug so produced depends upon a variety of factors, among which the nature of the medium is of profound importance. A point of special interest in this connection is that in those instances in which the pH drops below a certain critical level and remains there, a second antibacterial substance, Notatin (also called Penatin and Penicillin B), may be formed. At the same time, the production of Penicillin decreases. The presence or absence of certain substances in trace quantities, particularly zinc, also influences Penicillin production to a striking degree.

"By periodically assaying the liquid medium for Penicillin, it is possible to harvest the batch at the time of peak Penicillin accumulation. The liquid medium is separated from the mold material by filtration or centrifugation. This filtered, clear broth then is extracted with organic solvents and the final product obtained as an aqueous solution of the sodium salt of Penicillin. This orange-yellow solution yields a light orange-colored, dry

product which is the preparation used clinically."

Dr. M. A. Pittman in his "Penicillin in the Treatment of Osteomyelitis and Other Infections—Case Report" states: "A report by the Committee on Chemotherapeutic and other Agents of the National Research Council, under the chairmanship of Dr. Chester S. Keefer, summarizes results of Penicillin treatment of 500 patients. Included were ninety-one cases of *Staphylococcus aureus* bacteremia. Of these, fifty-four patients recovered, or improved to such an extent that recovery followed later; thirty-four patients died; in the remaining three, Penicillin had no effect. The case fatality rate—27 per cent—is considered remarkably low because the over-all rate in such a group not receiving Penicillin or sulfonamide treatment is usually about 85 per cent. Moreover, many of the patients were treated late in the course of the disease or received an amount of Penicillin considered inadequate according to present standards of dosage. The cases in which recovery occurred included acute osteomyelitis, bacteremia without obvious portal of entry, pneumonia, epidural abscess, burns, cavernous sinus thrombosis, and meningitis.

"Fifty-five patients with staphylococcal osteomyelitis without bacteremia were given Penicillin treatment; forty-eight of these recovered or improved.

"Penicillin also proved effective against the hemolytic streptococcus, and demonstrated that it was 'another potent weapon' against pneumococcal pneumonia.

"In gonorrhea, Dr. J. F. Mahoney, of the U. S. Public Health Service, appointed by the committee, treated 129 cases of sulfonamide resistant patients; 125 were symptom free and bacteriologically negative in from 9 to 48 hours after treatment. Treatment used was 20,000 units by the intramuscular route every 3 hours for 8 doses.

"Florey and Florey, University of Oxford, collected data on 200 cases treated in English hospitals, where the drug was first developed. The group included 15 cases of severe infection which appeared hopeless after other forms of treatment, such as the sulfonamides, etc., had been used. Only one of the 15 died, a case of endocarditis caused by *Streptococcus viridans*. They state, in cases of bone lesions as osteomyelitis, 'The evidence is, that with adequate dosage, it is possible to eliminate all infection, and one may look forward to the time when osteomyelitis treated early will no longer be a surgical condition.'"

CASE REPORT

By DR. M. A. PITTMAN

"A white male child, age 11, was admitted to the Woodard-Herring Hospital, Wilson, North Carolina, after an illness of 4 days. He complained of severe pain in region of right femur, high fever, and inability to walk. Past history

¹ *Penicillin, Its Action and Uses*, Merck & Co., Inc., Manufacturing Chemists, Rahway, N. J.

² *Penicillin in the Treatment of Osteomyelitis and Other Infections—Case Report*, M. A. Pittman, M.D., Woodard Herring Hospital, Wilson, North Carolina.

gotten from parents was essentially negative except that he had suffered from a boil just above the inner portion of knee about two weeks previous to admission. This had completely healed.

"His temperature on admission was 106, pulse 130, respiration 25. The right thigh was slightly swollen and tender. Laboratory studies showed the urine to contain 1 plus albumin, hemoglobin 73 per cent, red blood cells, 4,200,000 and white blood cells 16,000. X-ray of femur at this time showed no evidence of pathology. A tentative diagnosis of osteomyelitis was made.

"Initial treatment consisted of 1.5 gm. of sulfathiazole; then 0.5 gm. every 4 hours. Diathermy, opiates, and salicylates were given for pain. On the fourth day the blood culture was positive for staphylococcus aureus infection. On the sixth day the thigh was incised and drained. Some pus exuded from soft tissues; the bone appeared firm at this time. X-ray on the 14th day showed marked degenerative changes of the upper and lower thirds of the right femur. Temperature throughout this period ranged from 99 in the morning to 103 in the afternoon and the child was growing progressively worse in spite of continued sulfonamide therapy, supported by daily infusions of glucose and frequent transfusions. The case appearing hopeless, an effort was made to obtain Penicillin. After much difficulty, we received 20,000 units and began administering the drug on the 19th day.

"Twenty thousand units were dissolved in 4 c.c. of normal saline, then this solution injected into a vacoliter containing 500 c.c. of normal saline solution. This was given intravenously at the rate of 40 drops per minute, taking approximately 4 hours for the treatment. During the second 24 hours 40,000 units were given by the same method, allowing 10,000 units to be given at 3 hour intervals. Little or no improvement was noticed until after the third day of treatment.

"The temperature on the 4th day was subnormal in the morning and did not go above one hundred during the afternoon for the following two days. A blood culture at this time was negative and there was no odor from the wound. On the 7th, 8th, and 9th days the temperature was practically normal, ranging from 98 in the morning to 99 in the afternoon. On the 10th, 11th and 12th days temperature ranged from subnormal to normal and has not been above 99 since.

"As the patient became restless and uncomfortable while the intravenous drop method was being used, we changed on the 4th day to the intramuscular route, dissolving 20,000 units in 4 c.c. of normal saline and injecting 2 c.c. or 10,000 units in the child's hip every 4 hours. This method had its advantages. The patient liked it better and the nurse could administer it in the absence of the doctor. It appeared that there was a more noticeable improvement following this method than in the intravenous route.

"This case was discharged from the hospital November 25, 1943, and has had no fever now for the past 60 days. X-rays show the upper third,

including the head of right femur, partially absorbed with new bone formation in progress. A spica cast was applied 90 days after admission and the child is now able to be wheeled around in comfort. His convalescence will be slow, but his recovery appears certain."

The Office of Scientific Research and Development has sponsored the use of penicillin on more than 1,000 syphilitics at all stages of the disease. Doses from 1,200,000 to 4,000,000 units per patient have been used. Dr. Joseph Moore stated in a paper that penicillin has a profound immediate effect on syphilis of all types, but cautions that it may be years before anyone can say whether the drug actually cures late stages of the disease. A report in the *Journal of the American Medical Association* by Kirby, Rantz, and Bloomfield of Stanford University Hospital in California is as follows: "It seems clear then that immediate results comparable to those obtained with full doses of arsphenamine can be achieved. However, this by no means indicates that treponemes have been completely destroyed throughout the body and that recurrences, perhaps resembling those seen in patients inadequately treated with arsphenamine, will not take place later. The most careful observation and control of penicillin-treated patients are necessary for a long period before any conclusion can be drawn as to the ultimate effect. Quantitative serologic tests at frequent intervals, thorough physical examination and later examination of the spinal fluid must be done over a period of years to determine the final results. Dosage also has so far been purely tentative. It is clear, then, promising as these immediate results in syphilis seem to be, that the use of penicillin should still be restricted to the most careful experimental study of selected cases. The whole matter of penicillin treatment for syphilis is now being supervised by committees of the National Research Council and by the Committee on Medical Research of the Office of Scientific Research and Development.

"These experiences with penicillin therapy serve largely to emphasize the unsolved problems. The best route of administration and the optimum dosage of penicillin for various infections are as yet unsettled. Formulation of a sort is however possible. It is established that gonococic infections can usually be cured in a day or so by a total dose of 60,000 to 100,000 units given by intravenous drip, by subcutaneous clysis or by divided intramuscular injection. Staphylococic infections, on the other hand, are much more stubborn and even in favorable cases days or weeks elapse before cure is effected. It is our impression that a much higher dose of penicillin (200,000 to 400,000 units per day) should be given in the early stages of severe staphylococic infection and that the dose should never be under 120,000 units for an adult of average size. Continuous intravenous drip has been successful in our hands in staphylococic infections whereas subcutaneous clysis is likely to be ineffective because of the lower blood levels obtained by this

method, although the last word on the subject is not yet said. Intermittent intramuscular injections seem to us a less satisfactory method of treating severe staphylococcal sepsis, but our experience is mainly with intravenous administration. In any event, in every case the dose of penicillin and the route of administration should be carefully planned each day. One is guided by the clinical situation, the bacteriologic findings and the measurements of the blood level of penicillin. These principles apply to any infection for which penicillin is used."⁵

The following hospitals have been chosen as depots for the distribution of this remarkable drug for civilian use in North Carolina:⁶

Asheville Mission Hospital, Asheville, North Carolina.

Charlotte Memorial Hospital and Mercy Hospital, Charlotte, North Carolina.

Duke Hospital, Lincoln Hospital, and Watts Hospital, Durham.

Highsmith Hospital, Fayetteville.

Angel Hospital, Franklin.

St. Luke's Hospital, New Bern.

Rex Hospital and St. Agnes Hospital in Raleigh.

Roanoke Rapids Hospital in Roanoke Rapids.

Rutherford Hospital, Rutherfordton.

Tayloe Hospital, Washington.

James Walker Memorial Hospital, Wilmington.

City Hospital and North Carolina Baptist Hospital in Winston-Salem.

The quotas for these hospitals will be changed each month. As supplies increase the quotas will be enlarged.

Penicillin is packaged in vials containing from 10 to 100,000 Oxford units. One Oxford unit is that amount of penicillin which when dissolved in 50 cc. of meat extract broth just inhibits completely the growth of the test strain of *Saphylococcus aureus*. It is subject to deterioration if exposed to high temperatures or to room temperature for an extended period. Expiration date of material now being received is from 3 to 6 months only when stored at a temperature below 50° F. Solutions of the drug remain stable for 24 to 48 hours. It is important that sterile pyrogen-free distilled water or saline be used in preparing solutions for intravenous or intramuscular use.

Penicillin will not entirely supplant sulfa drugs. Sulfa drugs are still necessary for intestinal infections (penicillin is destroyed in the digestive tract); for bacillus coli infections of the urinary tract (penicillin does not attack bacillus coli).

Two salts of penicillin are being made at present, sodium and calcium. The calcium penicillin is more stable in the air than the sodium salt which is hygroscopic. Ointment preparations of calcium penicillin, 250 units per gram in a lanolin type base, have been used successfully by the

British as a dressing for infected burns and wounds.

Crystals of pure Penicillin Sodium have been prepared by some of our pharmaceutical manufacturers. This is the first and all important step in determining the chemical constitution and perhaps ultimately the chemical structure of penicillin.

Dr. Fleming, who discovered this remarkable drug, sees in penicillin, not the end, but the beginning of new discoveries which may lead to the cure of many plagues which penicillin leaves untouched.

At the conclusion of Mr. Reamer's address, Mr. H. C. McAllister was asked to make a report of the work done by the Committee on the Revision of Pharmacy Laws since its formation.

REPORT OF THE COMMITTEE ON THE REVISION OF PHARMACY LAWS FOR 1943-44

H. C. McALLISTER, *Chairman*

The committee was made up as follows: H. C. McAllister, Chairman, Chapel Hill; C. M. Andrews, Burlington; J. C. Brantley, Raleigh; E. A. Brecht, Chapel Hill; R. R. Copeland, Ahoskie; J. C. Jackson, Lumberton; W. R. McDonald, Jr., Hickory; R. A. McDuffie, Greensboro; A. N. Martin, Roanoke Rapids; W. F. Rhyne, Gastonia; E. F. Rimmer, Sanford; W. A. Ward, Swannanoa; F. O. Bowman (Advisory), Chapel Hill.

Mr. President, Members of the N. C. P. A., Ladies and Gentlemen:

I have the honor to submit herewith the report of the Committee on the Revision of Pharmacy Laws for 1943-44.

Developments during the period of the past decade have brought about great changes in the practice of Pharmacy, and with these changes new problems have arisen. In more recent years these problems have become more or less acute. The progress made in the scientific treatment of disease and the materials used in this treatment, have largely rendered the scope of our present laws inadequate to properly protect the public health. With this in mind the president of your Association appointed the above committee to study the needed changes and to make recommendations for their correction. In carrying on this work the committee has closely followed the work of the committee on the Modernization of Pharmacy Laws of the A. Ph. A. We are indebted to this body for much of our work.

During the year the Committee has held two meetings—one on April 12, 1944 at Howell Hall of Pharmacy, Chapel Hill and the other on May 23, 1944 at the Sir Walter Hotel in Raleigh. Prior to the first meeting a copy of the Pharmacy Law was sent to each member with the request that it be thoroughly studied and that recommendations be mailed to the chairman. These recommendations served as a basis of discussion at the meeting on April 12th. After thorough

⁵ *The Clinical Use of Penicillin*, Arthur L. Bloomfield, M.D., Lowell A. Rantz, M.D., and William M. Kirby, M.D., San Francisco, in the "Journal of the American Medical Association," March 4, 1944.

⁶ *Depot Hospitals*, War Production Board, Office of Civilian Penicillin Distribution, 226 W. Jackson Blvd., Chicago 6, Illinois, May 1, 1944.

examination of our present Act, 16 changes, 4 of which are of a basic nature, were recognized as desirable. In 4 cases the law was found to be out-dated or superseded by other related legislation; and, therefore, deserved to be repealed. The time allotted here does not permit the discussion of all of these desirable changes.

The committee was then faced with the consideration of how to effect the necessary alterations in our law. There were two methods of approach, e.g., revise the entire pharmacy code based on the Model Pharmacy Law, or to secure the desired changes by a series of amendments to our present code. Our attorney pointed out that there were some features in our present law which were very desirable and which might be lost should we undertake to adopt an entirely new code. The majority of the committee membership were in agreement with this position. Therefore, the latter course of action was decided upon. The committee recommends that from time to time the necessary revisions be undertaken keeping in mind the definite over-all pattern of the Model Pharmacy Act.

Following this policy the committee recommends the following changes to be presented to the General Assembly in the 1945 session:

1. Powers of the Board of Pharmacy.

Amend Section 6654, paragraph 1, pertaining to the Powers of the Board as follows: After "and shall have power and authority to employ," insert: "inspectors, chemists, agents and clerical help for the proper conduct of the office," and shall have power and authority to employ an attorney, etc.

These powers have been taken for granted in the past; however, the office of the Attorney General advises us that such powers of the Board are uncertain since not specifically stated.

(It was moved and seconded that this section be adopted as read. The vote was unanimous.)

2. Compound and/or dispensing of prescriptions by registered pharmacists, registered assistant pharmacists and registered apprentice pharmacists.

Section 6667, paragraph 1. Insert after "any person not licensed as a pharmacist" and before "within the meaning," etc., the phrase "or assistant pharmacist."

This corrects an omission in the language of the 1924 revision.

Paragraph 1, after "to compound physicians' prescriptions except," strike out, "as an aid to and under the immediate supervision of a person licensed as a pharmacist or assistant under this article," and insert in lieu thereof "one duly licensed as an apprentice pharmacist who may compound, dispense, or sell at retail any drug, chemical, poison, or pharmaceutical preparation upon the prescription of a physician or otherwise, only as an aid to and under the immediate supervision of a person licensed as a pharmacist or assistant pharmacist under this article."

Paragraph 2. Effect the same change after the word "except."

The requirements for becoming registered as an apprentice pharmacist are set forth by amending Section 6658 at the end of the Section by adding:

"In order to be licensed as an apprentice pharmacist within the meaning of this article, an applicant shall have had sufficient preliminary general education, and within the past two years next preceding, shall have been duly registered as a bona fide student in a recognized school or college of pharmacy which attendance must be certified by an officer of said school or college of pharmacy. And that said person desiring to become so registered shall file with the Secretary of the North Carolina Board of Pharmacy an application for registration as an apprentice pharmacist in which said application he shall be required to furnish such information as the Board may deem appropriate, and simultaneously with the filing of said application shall pay to the Board a fee of one dollar."

The change brought about by this amendment would affect the original intent and purpose of the law. That is, that pharmaceutical service shall be rendered only by registered pharmacists or assistant pharmacists and those students who are preparing themselves to become registered pharmacists to the exclusion of all others.

(After much discussion, the noon hour had arrived. The session adjourned until after lunch, at which time the discussion was resumed, and action of this section of the report was called for. It was necessary that a vote be taken by count. When this was done, it was found that this proposed revision had been defeated.)

3. Collection of fees.

Section 6660. (License by reciprocity.)

Strike the last line, "same fee, etc." and enter in lieu thereof "a fee of \$25.00."

This raises the fee for reciprocal registration from \$10 to \$25, a practice already adopted by most states and which is necessary to defray the expense of such registration.

Section 6657.

Strike out the phrase "for issuing a permit to a physician to conduct a drug store" in a village, etc. Insert in lieu thereof "for issuing a physician's license to practice pharmacy" in a village, etc.

This makes the language of the law conform to present day practice.

Amend this section further:

After "inhabitants, five dollars" drop period and insert semi-colon and add "for licenses without examination as provided herein-after (reciprocity) original \$25, renewal \$5; for the registration of a drug store original \$25, renewal thereof \$10."

This amendment would bring the fees collectible by the Board all in one place. The schedule of fees will be discussed later.

4. Registration of Drug Stores.

Repeal the entire section (6670a) and insert in lieu thereof:

"From and after this day of 19..... it shall be unlawful

A. For any person to operate, maintain, open or establish any pharmacy within this state, without first having obtained a permit so to do, from the North Carolina Board of Pharmacy.

On evidence satisfactory to the said North Carolina Board of Pharmacy: (a) that the pharmacy for which the permit is sought will be conducted in full compliance with the law and the rules and regulations of said North Carolina Board of Pharmacy; (b) that the location and appointments of said pharmacy are such that it can be operated and maintained without endangering the public health or safety; and that said pharmacy will be constantly under the personal and immediate supervision of a registered pharmacist or physician licensed to practice pharmacy in a village of under 500 population, a permit shall be issued to such person as the said Board of Pharmacy shall deem qualified to conduct such pharmacy. The fee for such registration shall be twenty-five dollars (\$25) for original and ten dollars (\$10) for renewal. All permits issued under this section shall expire on December 31 of each year. And if any holder of a permit to conduct a pharmacy shall fail for a period of sixty days after the expiration of the said permit, to make application to the Board for its renewal the name of the store will be erased from the register of licensed pharmacies and in order to again become so registered shall be required to pay the same fee as in the case of the original permit.

For the purpose of this Act:

(a) The term "pharmacy" shall be held to mean and include every store or shop or other place where (1) drugs are dispensed, or sold at retail, or displayed for sale at retail; or (2) where physicians' prescriptions are compounded; or (3) which has upon it or displayed within it, or affixed to or used in connection with it, a sign bearing the word or words "Pharmacist," "Pharmacy," "Apothecary," "Drug Store," "Druggist," "Drugs," "Medicines," "Medicine Store," "Drug Sundries," or any word or words of similar or like import; or (4) where the characteristic show bottles or globes filled with colored liquids or otherwise colored, are exhibited; or (5) any store or shop or other place, with respect to which any of the above words are used in any advertisement.

(b) The term "drug" means (1) articles recognized in the official United States Pharmacopoeia, official Homeopathic Pharmacopoeia of the United States, or official National Formulary, or any supplement to

any of them, intended for use in the diagnosis, cure, mitigation, treatment or prevention of disease in man or other animals; and (2) all other articles intended for use in the diagnosis, cure, mitigation, treatment or prevention of disease in man or other animals; and (3) articles (other than food) intended to affect the structure or any function of the body of man or other animals; and (4) articles intended for use as a component or any articles specified in clause (1), (2) or (3); but does not include devices or their components, parts or accessories. Provided, that nothing in Subsection (b) shall apply to the sale of Patented and Proprietary preparations which do not contain poisonous ingredients when such preparations are sold in the original and unbroken package of the manufacturer; nor with the sale of such non-poisonous domestic remedies as may be named and in the manner designated by the Board of Pharmacy; nor with the sale of certain commercial poisons as may be defined by the Board of Pharmacy, which are sold exclusively for use in the Arts or for use as insecticides when such substances are sold in unbroken packages bearing a label having plainly printed upon it the name of the contents, the word "Poison," the vignette of the Skull and Cross-bones conspicuously displayed, and the name of at least two readily obtainable antidotes.

(c) The term "prescription" shall be held to mean and include an order written by a legally competent practitioner of medicine, dentistry or veterinary medicine, to be compounded and/or dispensed by a registered pharmacist, in a registered pharmacy and to be preserved on file, subject to inspection by members of the Board of Pharmacy or its duly qualified representatives, for a period of five years.

(d) The term "person" shall be held to mean and include "person," "co-partnership," "association" or "corporation."

One of the major problems facing the Board of Pharmacy, who is charged with the enforcement of the Pharmacy Law, has been the lack of finances to adequately carry on a sufficient enforcement program. In order that this work may be carried forward more effectively it is necessary to have more revenue. It would seem that the drug store is the logical place to secure this revenue, therefore the fee for a permit has been raised from \$1 to \$10 for renewal and \$25 for original permits.

(After a short discussion, this section was passed by a unanimous vote.)

I wish to take this opportunity to thank the members of the committee and Mr. Bowman, our attorney, for their efforts in behalf of the work of the committee. I would especially like to thank Mrs. W. J. Smith for the great amount of secretarial aid she has provided.

On behalf of the committee I recommend that the proposed changes of the Pharmacy Law as adopted be turned over to the Legislative Committee to be presented for enactment at the 1945 General Assembly. I further recommend that the committee on the Revision of Pharmacy Laws be continued until such time as the entire Pharmacy Code is revised and brought up to date.

Respectfully submitted,

COMMITTEE ON REVISION OF PHARMACY LAWS
H. C. McAllister, Chairman.

(The recommendations as set forth in the closing paragraph were adopted.)

The members of the Committee on Revision of the Pharmacy Laws were thanked for their conscientious and untiring efforts in working out revisions which would render the Pharmacy Laws of North Carolina more effective, and more beneficial to the pharmacists.

In order to give the assembled membership the benefit of the experiences of those who had shortened the working hours of their personnel by closing their drug stores earlier, some of the proprietors who had curtailed their store hours were asked to relate their experiences.

Panel Discussion—"The Results of Shortening My Drug Store Hours"

G. E. Andes, Wadesboro:

Did this ever happen to you? Did the Army take your soda boys; the Navy take your junior clerks; Western Union take two girls; the sales tax, the social security tax, and the withholding tax come due; did the delivery boy tear up his bicycle; three girls ask you at the same time where to find Alka-Seltzer, Wampole's, and turpentine, and the prices of each? And during this, was a doctor holding the phone to give you a prescription? When I found myself in this predicament, if someone had happened in and offered to buy me out, I would gladly have given him a good drug store and agreed to be just the janitor—nothing more.

It was at this point that my competitors and I decided on shorter hours. The result of a conference was that we decided to open our drug stores at 9 a.m. and close them at 7 p.m. on weekdays. We worked out a four-hour schedule for Sundays, and on Saturday we decided to remain open until 10 p.m.

There are many good results from this revised schedule of working hours. We save light and heat; we have a much better class of people applying for jobs, people that are willing to work a day but not night and day; we have the nights off to live a normal life and get acquainted with

our wife and children, as well as the neighbors. We find that in the store it takes less clerks since we do not need two shifts. Our clerks are more efficient and are more interested in their work since they do not get so tired.

The question of closing on Wednesday afternoons was a problem. The clerks in other stores came to us and appealed to us for cooperation and we agreed. Three merchants of the town fought the Wednesday afternoon closing and they kept their stores open. The result is that the ill will of the people toward them plus the indignant mood of the clerks has cost them far more than they have gained. I have been told some of the clerks there do not charge full price on Wednesday afternoons. I'll take the good will of my clerks.

The bad results of our shorter hours are that there are times when we are needed. However, we can always be reached by phone for any emergency, and it happens that in our town the majority of our doctors take Wednesday afternoons off also. The country people rarely come to town on Wednesdays since it has been well advertised that most businesses are closed. Of course we miss any tourist business, but in war time this is negligible.

As to our future plans—our president and I recently discussed this. We could be wrong, but I made an extensive survey among the people of the town—doctors, lawyers, dentists, preachers, the man on the street. My findings were that our customers are now accustomed to our hours—that they want us to stay closed on Sundays during Sunday School and church especially, and that it is felt that everyone needs the relaxation of being away from business one afternoon a week.

Ralph P. Rogers, Durham:

We have seen drug store hours shortened twice within the last few years—once during the NRA period and again during the present World War. If you remember, the hours were shortened during NRA for no other reason than to benefit the working hours for employees, thereby creating more jobs for more people. During the crisis in which we are now living the drug store hours have been changed for two reasons, namely, to help working conditions for the employees and to conserve the stock of merchandise.

In our city every suburban drug store and most of the up-town stores have shortened working time about 8 to 12 hours weekly. I think the results have been good for the majority of the establishments now hiring girls are more able to get the right kind of girls and also are capable of rendering more efficient service to customers.

Speaking as an employer, I am certainly enjoying the shorter hours and particularly the Sundays "off." It is a grand and glorious feeling to be able to relax one day out of every seven. It gives me time to enjoy my family, my church and Sunday School activities. Besides, as you know, the average drug store receives about 1,000 pages of reading material weekly, and in order to keep up with our profession and our job as pharmacists, it is worthwhile to at least *Open*

and glance over some of the advertisements sent us. Physically, I know I feel ten years younger than I did when our store stayed open seven days a week.

Of course everyone knows that a Sunday's business deposit will be missed when we go to the bank on Monday morning. But when we figure the amount of expenses saved by being closed, against the amount of net profit, we would make if open, the loss is very small indeed.

Now this small loss together with the fact that some of the customers have not been able to buy what they failed to get on Saturday does have some bad effect.

In our particular case, we found that by staying closed on Sunday the net loss would be between \$10 and \$15; however, this is a rough estimate based on the average Sunday's return. In reality, it probably could be figured even more closely and the results would not show any net loss. I think the customers are learning more and more not to wait until Sunday to make purchases necessary for the week-end.

Now we come to the point of the sick person who really needs medicine before the store opens on Monday. We post a notice giving information as to whom to call in case of emergency. On an average, some one of our force has to go to the store at least once on Sunday.

After the war I believe drug stores generally will have shorter hours for I do not think present employers will want to return to pre-war schedules unless driven to it by lack of cooperation among competitive stores. The prospects of having shorter working hours certainly appeal to me.

J. C. Hood, Kinston:

I think all of us have had the same experience. However, if all of us relate the good results from shortening hours, we may convince some of you that maybe you are working too hard and keeping your store open too many hours.

It didn't take me long to be convinced when the war came along with its problems. Most of my employees now are girls, and you know what the hours for girls are. I came to the conclusion January of 1943 that we would have to shorten hours. In 1943 our sales increased nearly 20 per cent. I don't contribute that altogether to shorter hours. I found cooperation from the doctors, the hospitals and the general trade. In fact, we had lots of comments that we were acting very wisely. Our hours now are 9 a.m. to 9 p.m. except that we stay open until 10 p.m. Saturday evening.

Shortening the hours has been a wonderful help, and it has been stimulating to find the clerks so appreciative. They know they are going to get off at a decent hour. They can even fill a date or catch the late movie. We have also found that the doctors are very cooperative and if the doctors need a prescription filled before 9 in the morning, they have our telephone numbers and can call us. Even the colored help is more cooperative. I would certainly recommend that those proprietors who can, make plans to close

their businesses not later than 9 o'clock in the evening.

Frank Dayvault, Lenoir:

I had three young doctors that supported me 100 per cent. During one week, all three volunteered. Of course I had all the other war difficulties that you do, so I decided to sell my store. I wrote an ad listing the good points of my store—the location, the sales volume, etc. I also listed the hours which were in effect. After completing the writing of the ad I read it over to see if it would be satisfactory for publication. This really opened my eyes—for there was described the store I had wanted all my life! So I rolled up my sleeves and went back to work.

In Lenoir our Sunday closings and our Wednesday afternoon closings are rotated so that one store is open at these times. Since there are four stores in the town, this means that each store stays open one Sunday and one Wednesday afternoon, and then is closed for three weeks on these days. This rest keeps the personnel of the stores in a good humor and keeps them interested in their work.

As to the disadvantages of working shorter hours—there just aren't any!

W. R. McDonald, Jr., Hickory:

We, in Hickory, started about a year ago to realize that we had to cut down drug store hours. We had a meeting of our little drug club—this meets two Mondays a month. We all got to know each other better and got to know each other's problems, etc.

I grew up thinking you were a slacker unless you put in 16 or 17 hours a day. Everybody is happier now that we have learned better. In our store we are working girls, and we have better help by working them less. We find that we are saving exactly 72 hours a week by our shortened schedule. On Wednesday, we rotate and one store is open each Wednesday afternoon.

Our business is 25 per cent better than it was last year. The doctors are agreeing with me that we should close our stores earlier—and my wife is about to decide that being a druggist's widow isn't so bad after all.

H. C. Reaves, Asheboro:

Our reasons for shortening drug store hours were shortage of personnel and merchandise. In December, 1943, we decided to take a shot at shortening our hours. We reduced our hours so that we stayed open from 8:30 a.m. to 8:30 p.m. In September of last year we further reduced our hours to open at 8:30 a.m. and close at 6:30 p.m. with closing hour on Saturday at 7:00.

Our volume is up considerably. That, I think, is proof that shortening our hours did not affect business. The public has accepted it, and they seemed to think we were damned fools for working so long anyway.

We have had good cooperation from everybody. We have working in our store 12 employees—11 girls and a Negro porter. They only work 8 hours a day.

It is my opinion that shortening the drug store hours has done more to raise the prestige of pharmacy than any other one thing we have done.

As to the bad results—there are none. We intend to keep this schedule indefinitely unless competition forces a change.

Mr. Victor L. Riggsbee who had recently remodeled his store, The Hawthorne Pharmacy of Charlotte, gave a talk on the results of the changes made. Since the entire text of the address was carried in the June issue of the JOURNAL, it is not being carried here.

The Visitation Committee, of which Mr. G. E. Andes is Chairman, was asked for a report of its annual visit to the School of Pharmacy, Chapel Hill.

REPORT OF THE VISITATION COMMITTEE

The Visitation Committee met at Howell Hall, Chapel Hill, March 8, 1944, at 11 a.m. Due to gasoline rationing and help shortage, not all members of the committee were able to attend. Mr. A. G. Elliott of Fuquay Springs and G. E. Andes met with Dean Beard, Secretary Smith, and the faculty of the School of Pharmacy.

After a brief business session, the committee was joined by Mr. Paul B. Bissette of Wilson, representative of Pharmacy on the newly created Medical Care Study Commission. After lunch at the Carolina Inn, an inspection tour was made of Howell Hall. The classes were in session, and most things were progressing in orderly form. It was found, however, that there are no fire escapes at the building, no hoods in the laboratories to carry off unpleasant and poisonous gases, no hot running water. In addition the stock rooms were most congested, being small and divided. The building needs modern lighting facilities, easy chairs in the library, a public telephone, etc.

The Committee recommended that the N. C. P. A. exert every effort possible to assist Mr. Bissette and his committee to get the Greater University Medical Center placed at Chapel Hill, and with it a new, modern Pharmacy Building.

By doing this, the pharmacy students would have access to a modern drug store, filling prescriptions written by the senior medical students. The prescriptions would be given to indigent patients at cost, thus saving the present loss incurred by the disposal of the prescriptions now compounded.

Committeemen Andes and Elliott interviewed the senior class—an event which they considered the highlight of their visit. They found it most interesting to get the students' viewpoint. There were approximately 25 students present, a high type, clear-thinking group of boys and girls. They were a little bitter toward drug store history of long hours and poor pay. Many of them were sons and daughters of pharmacists.

The Pharmacy Senate advanced some helpful

and progressive ideas to assist the committee in its report. Taking everything into consideration, it was found that the School of Pharmacy is one of which the citizens of North Carolina should be proud—since it is a school which is ably fitting young men and women to assist the doctors in caring for sick people in an able and intelligent manner. The faculty is especially commended for their assistance to the druggists of North Carolina in bringing the standards of Pharmacy to an all high level.

Respectfully submitted,

(Signed) G. E. ANDES, *Chairman*
A. G. ELLIOTT

After it was voted that the Report of the Visitation Committee be adopted, Mr. J. C. Jackson, **Chairman** of the Resolutions Committee, was asked for a report of the work done by that group. The following resolutions were adopted by unanimous vote.

RESOLUTIONS

WHEREAS, the Pharmacists of North Carolina have already contributed greatly to the war effort by selling War Bonds and Stamps, and,

WHEREAS, at this time our help is needed more than ever for an "all out" effort for victory, and,

WHEREAS, it is recognized that to make a greater contribution to the effort that the N. C. P. A. should adopt a more definite plan for a War Bond Drive, similar to the plans followed by other State Associations, in which War Bond Sales are ear-marked to buy ambulance planes and trains, and recognition of these sales is given by inscribing on planes the name of the State Association or other appropriate inscription, therefore

BE IT RESOLVED, that the incoming president appoint at once a committee of seven members, to be known as the "Pharmacy for Victory" committee, and whose duties it will be to study plans used by other state associations in War Bond Drives, and to launch a War Bond Drive either simultaneously with the 5th national war bond drive, or any other date the committee sees fit.

Respectfully submitted,

(Signed) JAMES A. WAY, JR.

BE IT RESOLVED, that the Sixty-Fifth Annual Convention of the North Carolina Pharmaceutical Association, in regular meeting assembled in Raleigh, North Carolina, do now express its continued opposition to the so-called emergency sales-tax law; and that the Secretary be instructed to give a certified copy of this resolution to the Finance Committee of the 1945 Legislature.

(Signed) Oscar W. Smith, Lee A. Wharton, J. S. Selden, M. A. Nicholson, L. Gilbert, L. J. Lea, N. O. McDowell, J. C. Hood, J. M. Pike, Wm. R. McDonald, W. R. Wilkins, R. B. Hall, H. G. Dameron, J. C. Adams, H. E. Whitley, J. D. Bain, R. E. Bullard, W. B. Lemmon, C. B. Strickland, W. M. Lamar, J. I. Thomas,

McDonald Davis, Jr., H. G. White, John R. Hughes, J. L. Sutton, W. B. Gurley, W. C. Ferrell, D. R. Davis, R. H. Parker, C. H. Beddingfield, W. R. Adams, Sam E. Welfare, Mrs. Ellis R. Dees, C. R. Whitehead, E. C. Daniel, A. L. Fishel, Sam Jenkins, W. Lee Moose, W. A. Gilliam, W. A. Ward, A. G. Elliott, A. B. Chandley, Ralph P. Rogers, S. M. Edwards, H. T. Campbell, A. H. A. Williams, Victor Lee Riggsbee, Joe T. Allen, G. V. Lawrence, J. I. Matthews, H. C. Reaves, Stacy G. Nelson, E. F. Rimmer, D. L. Boone, R. M. Willis, T. G. Crutchfield, Henry A. Walker, Louis Holland, A. V. Baucom, H. S. Brown, H. Bryan Duffy, A. Coke Cecil, R. R. Copeland, D. D. Hocutt, F. R. Bell, R. L. Hamilton, W. W. Parker, Jr., P. J. Suttlemyre, T. N. Harrison, Chas. M. Andrews, S. M. Edwards, Robert Savage, F. W. Dayvault, Rowe B. Campbell, W. R. Nowell, H. M. Burlage, Hunter L. Kelly.

In view of the outstanding work and fine accomplishments during the past year by our Secretary-Treasurer, W. J. Smith, in carrying on the general work of the North Carolina Pharmaceutical Association, the excellent monthly JOURNAL and timely bulletins of very valuable information sent to all members of this Association, therefore

BE IT RESOLVED that we heartily endorse the very wonderful work he has done for this Association and each individual member and commend him for the very fine service he has rendered. As a result of this service the Association has enjoyed a healthy growth under his excellent leadership, and today it is the best pharmaceutical association in the United States. This fine service includes the sending of the cards so that the membership can send him items of interest and importance to the Association and these services keep the membership informed of meetings and events occurring in the state and in various committees which are of interest to the profession.

Respectfully submitted,

(Signed) SAM WELFARE
CLYDE EURANKS
E. C. DANIEL

BE IT RESOLVED that we give a vote of thanks for the splendid work done by the local druggists, the W. H. King Drug Company, the Traveling Men's Auxiliary, Hotel Sir Walter, Garland C. Norris Company, Capudine Chemical Company, Pine State Creamery, Southern Dairies, and the local press for their timely efforts in promoting this convention.

Respectfully submitted,

(Signed) RESOLUTIONS COMMITTEE

BE IT RESOLVED that this convention give a rising vote of thanks for the good work done by Mrs. C. H. Smith and her co-workers on the part of the Woman's Auxiliary for this year, and that we give them our wholehearted support for the coming year.

Respectfully submitted,

(Signed) J. C. JACKSON

WHEREAS, the North Carolina Pharmaceutical Association in convention assembled at Raleigh on May 24, 1944, has thoughtfully considered the

forward looking proposal of Governor Broughton to create a central hospital as an integral feature of expanded medical education at the University of North Carolina at Chapel Hill, and is in agreement with the project outlined by the Governor, therefore that we go on record as favoring his health proposal and promise the genuine co-operation of pharmacy in this state.

WHEREAS, it is our considered belief that pharmacy can and should play a constructive role in any proposal for adequate medical care in the State of North Carolina, and believing that the School of Pharmacy at Chapel Hill should be actively identified in the movement, therefore

BE IT RESOLVED, that this Association go on record as requesting the new president of the North Carolina Pharmaceutical Association to appoint a committee of five persons immediately to draw up practical proposals for submission to the Medical Care Study Commission, setting forth the part that the School of Pharmacy must play in any proposed program for adequate medical care of North Carolina citizens belonging to the lower income group.

Respectfully submitted,

(Signed) J. G. BEARD
M. L. JACOBS

Mr. A. N. Martin, Chairman of the Committee on Time and Place was asked for a report of his group.

REPORT OF THE COMMITTEE ON TIME AND PLACE

We, the Committee on Time and Place, recognizing the uncertainty of the times in which we are living, and realizing the impossibility of making plans a year in advance, recommend that the Executive Committee in one of their meetings in 1944 take cognizance of transportation and other conditions, and select a time and place in ample time for it to be given full publicity in the CAROLINA JOURNAL OF PHARMACY.

If the war condition of transportation and hotel facilities so permit, we recommend to them that they seriously consider Asheville as the place of meeting.

Respectfully submitted,

A. N. MARTIN, *Chairman*
MISS MARSHA HOOD
P. J. SUTTLEMYRE

After the adoption of the Report of the Committee on Time and Place, Mr. W. C. Ferrell was asked to report on the work of the Nominating Committee.

REPORT OF NOMINATING COMMITTEE

We have selected the following nominees for officers of the N. C. P. A. for the year 1945-1946:

NOMINEES FOR OFFICES OF THE
N. C. P. A. FOR THE YEAR 1945-46

President

E. C. DANIEL, Zebulon
D. R. DAVIS, Williamston

1st Vice-President

T. R. BURGESS, Sparta
F. W. DAYVAULT, Lenoir

2nd Vice-President

T. G. CRUTCHFIELD, Greensboro
C. R. WHITEHEAD, Ramseur

3rd Vice-President

R. I. CROMLEY, Raleigh
W. L. WEST, Roseboro

Member of Executive Committee

W. A. GILLIAM, Winston-Salem
W. R. McDONALD, JR., Hickory

Member of Board of Pharmacy

J. G. BALLEW, Lenoir
W. A. WARD, Swannanoa

Respectfully submitted,

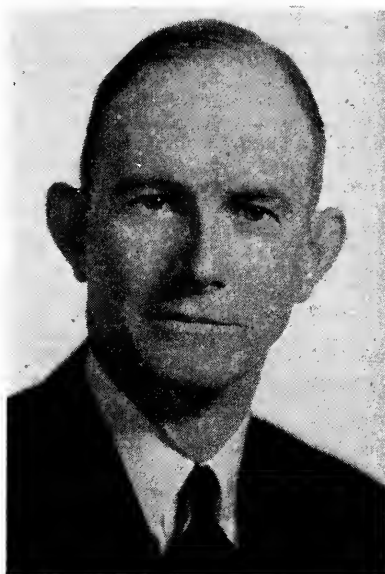
(Signed) W. C. FERRELL, *Chairman*

ROWE B. CAMPBELL

M. B. MELVIN

DEAN TANTER

EARL H. TATE



W. A. GILLIAM

Since there were no nominations from the floor, the report of the Nominating Committee was accepted unanimously.

The installation of officers for the year 1944-45 was the next scheduled business of the afternoon. In taking office, President Gilliam said:

First, I want to express my deep appreciation to you, my fellow pharmacists of North Carolina, for your vote of confidence in electing me to this high office. As your new President, I feel the grave responsibility placed upon me in performing the duties of this office in such a manner as to justify your confidence.

I also feel keenly my responsibility in carrying the banner of those very able leaders in Pharmacy who have preceded me. These men have fought a good fight for higher ideals and standards of Pharmacy, and have accomplished much.

Working with the fine and capable men of the Executive Committee, and of the faculty of the School of Pharmacy, has been a great help and a real inspiration to me during the past year. These men love Pharmacy, and if it were not for the fact that I feel I have their loyal support as well as the loyal support of the pharmacists throughout the state, I would assume my duties with fear and trembling.

The year ahead is full of uncertainties. Many problems and changes face us. Only by keeping a strong and powerful State Association can we

cope with these problems. And only through the cooperation and support of all pharmacists throughout our great state, can we keep our Association strong and powerful. Ours is a noble profession of which we should be justly proud. I now pledge to you my every effort in trying to keep it a noble profession, and I know that I can depend on all my fellow officers and members of this Association for cooperation. When you are called upon to serve your Association in any capacity, I plead with you to accept with this thought in mind—that only through the united effort of all officers, all committees, and all members, can Pharmacy in North Carolina contribute its part in winning the victory, thereby preserving our God-given Freedom, and take its rightful place along with the other professions.

I ask again that you give me the same splendid cooperation which you have given Mr. Lyon during his successful administration. With Divine Guidance, and with this united effort by all of us, Pharmacy in North Carolina will go forward.

There being no further business the Sixty-Fifth Annual Meeting of the North Carolina Pharmaceutical Association was declared adjourned.

Respectfully submitted,

W. J. SMITH,
Secretary-Treasurer.



PAST-PRESIDENTS AND GUESTS, 1944

Prior to the opening session of the Convention, a luncheon honoring the past-presidents of the N. C. P. A. was held at the Sir Walter Hotel. Each past-president contributed to the informal program by relating the funniest incident that had happened to him since he received his license to practice Pharmacy.

Those pictured are, seated, left to right: C. L. Eubanks, Chapel Hill; P. A. Lee, Dunn; R. P. Lyon, Charlotte; F. W. Hancock, Oxford; Dr. E. F. Kelly, Secretary of the A. Ph. A., Washington, D. C.; P. J. Suttlemyre, Hickory; Paul B. Bisette, Wilson; W. A. Gilliam, Winston-Salem, president-elect. Standing, left to right: W. C. Ferrell, Nashville; R. P. Rogers, Durham; R. R. Copeland, Aloskie; John C. Hood, Kinston; Sam E. Welfare, Winston-Salem; W. J. Smith, Secretary-Treasurer, N. C. P. A.; E. P. Rimmer, Sanford.

Prior to the opening session of the Convention, a luncheon honoring the past-presidents of the N. C. P. A. was held at the Sir Walter Hotel. Each past-president contributed to the informal program by relating the funniest incident that had happened to him since he received his license to practice Pharmacy.

Those pictured are, seated, left to right: C. L. Eubanks, Chapel Hill; P. A. Lee, Dunn; R. P. Lyon, Charlotte; F. W.

NORTH CAROLINA PHARMACEUTICAL ASSOCIATION

ROLL OF MEMBERS

(Corrected to July 1, 1944)

A dagger (†) before a member's name denotes both life and charter membership.

Names of life members are printed in small capitals.

Names of members in service are preceded by asterisks.

The date following a member's name indicates years of affiliation.

A

| | | |
|---------------------------|------|---------------|
| Adair, Walter Holmes | 1936 | Roxboro |
| Adams, Edward Clarence | 1910 | Gastonia |
| Adams, Ray McLean | 1943 | LaGrange |
| Adams, Wilbur Royster | 1933 | Angier |
| Adkinson, Newton Frank | 1932 | Forest City |
| Ahrens, Adolph George | 1926 | Wilmington |
| Airheart, Walter Thurston | 1936 | Concord |
| Allen, Charles Henry | 1920 | Winston-Salem |
| Allen, Harry Hampton | 1917 | Cherryville |
| Allen, Harry Hampton, Jr. | 1943 | Cherryville |
| Allgood, W. W. | 1942 | Roxboro |
| Andes, Gairette Earl | 1929 | Wadesboro |
| ANDREWS, CHARLES | | |
| McDONALD (1944) | 1907 | Burlington |
| Andrews, Wesley Thompson | 1922 | Goldsboro |
| Arnold, Brodie Duke | 1934 | Raleigh |
| Austin, Beverly Newton | 1928 | Shelby |

B

| | | |
|------------------------------|------|----------------|
| Bailey, Lee Alexander | 1938 | Charlotte |
| Bain, Jones Douglas | 1940 | Clayton |
| Baker, Walter Presley | 1922 | Raeford |
| Ballew, James Gordon | 1917 | Lenoir |
| Barbour, Joseph Parker | 1928 | Burlington |
| Barfoot, Lexie Glenn | 1934 | Welch Cove |
| Barnes, Ben S. | 1944 | Kinston |
| Barnhardt, Manlius Ray | 1929 | Rockwell |
| Basart, Jasper Martin | 1939 | Greenville |
| Baucum, Alfred Vernon | 1906 | Apex |
| Beam, William Glenn | 1944 | Nashville |
| BEARD, JOHN GROVER (1923) | 1908 | Chapel Hill |
| *Beavans, Samuel Clark | 1943 | Elkin |
| Beddingfield, Charles Herman | 1919 | Clayton |
| Beddingfield, Edgar T. | 1917 | Clayton |
| Bell, Frank Roland | 1924 | Beaufort |
| Bender, Walker Mcares K. | 1928 | Fayetteville |
| BENNETT, KELLY EDMOND | | |
| (1937) | 1912 | Bryson City |
| Benson, Ernest Stuart | 1936 | Wilmington |
| BERNARD, GERMAIN (1933) | 1904 | Durham |
| BEST, JOHN HARPER (1936) | 1923 | Greensboro |
| Biggs, Warren H. | 1942 | Williamston |
| Bilbro, Quinton Trotman | 1924 | West Asheville |
| Birmingham, John S. | 1933 | Hamlet |
| Bishop, Howard Lewis | 1939 | West Asheville |
| BISSETTE, PAUL BRANCH | | |
| (1943) | 1924 | Wilson |
| Black, Bonner Brevard | 1940 | Kannapolis |
| Black, Oliver Randolph | 1927 | Bessemer City |
| Blanton, Charles Donald | 1928 | Kings Mountain |
| Blauvelt, William Henry | 1938 | Asheville |
| Blue, Daniel Adolph | 1926 | Carthage |
| Bobbitt, A. B. | 1942 | Winston-Salem |
| Bobbitt, Hilliard Fletcher | 1939 | Glen Alpine |
| Bobbitt, Louis Myron | 1940 | Winston-Salem |
| Bolton, Robert Baugham | 1940 | Rich Square |
| Boone, D. Leonard | 1905 | Durham |
| Booth, Guthrie Donald | 1941 | Durham |
| Bowman, Carl Edward | 1942 | Conover |
| *Boyd, Shelton Bickett | 1940 | Aulander |
| Bradford, Charles Henry | 1939 | Greensboro |
| Bradley, J. P. | 1942 | Burlington |
| Bradshaw, Edward Luther | 1927 | Kinston |
| Brady, Charles Alvin | 1942 | Hickory |
| *Brame, Maurice Milam, Jr. | 1936 | Durham |
| *Brame, Philip Augustus | 1943 | N. Wilkesboro |
| Brame, Robert Marvin, Jr. | 1929 | N. Wilkesboro |
| Brantley, John Calvin | 1917 | Raleigh |
| Brantly, John Calvin, Jr. | 1930 | Raleigh |
| Brecht, Edward A. | 1940 | Chapel Hill |
| Bretsch, Albert | 1941 | Southern Pines |
| Brewer, Stroud Otis | 1915 | Durham |
| Brewer, Stroud Otis, Jr. | 1943 | Durham |
| Brisson, John Edgar | 1942 | Gastonia |

| | | |
|----------------------------|------|----------------|
| Brisson, Samuel Pressly | 1942 | Belmont |
| Brodie, Thomas Lewis | 1920 | Burlington |
| Brooks, C. McLane | 1944 | Monroe |
| Brooks, Frank Gibbons | 1921 | Siler City |
| Brookshire, Guy Elliott | 1919 | West Asheville |
| Brookshire, Lloyd Plemmons | 1924 | Asheville |
| Brown, Bonnie Curlee | 1931 | Greensboro |
| *Brown, Eugene Tulie | 1941 | Durham |
| Brown, James Dulon | 1934 | Garner |
| *Browning, Alton Cain | 1928 | Greensboro |
| Browning, David Benjamin | 1929 | Rocky Mount |
| *Bruce, Thomas Milton | 1940 | Hot Springs |
| Bryan, R. B. | 1944 | Charlotte |
| *Buchanan, Elmer William | 1935 | Greensboro |
| *Buchanan, Ernest Chadwell | 1939 | Kinston |
| Buchanan, R. A. | 1944 | Greensboro |
| Buffalo, John Mack | 1933 | Raleigh |
| Bullard, Rupert Edison | 1942 | Fayetteville |
| Bunch, Luther Elmo | 1934 | Carolina Beach |
| Burgiss, Thomas Roy | 1940 | Sparta |
| Burlage, Henry Matthew | 1934 | Chapel Hill |
| Burnett, John Paul | 1930 | Whitakers |
| Burris, Loy Ray | 1937 | Cleveland |
| Burris, Blanche Evelyn | 1941 | Durham |
| Burris, Samuel Brainard | 1934 | Canton |
| Burt, Milton Stanley | 1930 | Durham |
| Burwell, William Armistead | 1919 | Raleigh |
| Butler, A. B. | 1942 | Clinton |
| Bynum, Carney Washington | 1928 | New Bern |
| Byrd, Clement | 1940 | Southern Pines |

C

| | | |
|------------------------------|------|----------------|
| *Cable, Maurice LeRoy | 1939 | Asheville |
| Cagle, Carlus Vann | 1927 | Greensboro |
| Cain, Charles Macbeth | 1931 | Henrietta |
| Cain, Leighton Dewey | 1941 | Elm City |
| Caldwell, Palmer | 1937 | Wilmington |
| *Cameron, William Lauchlin | 1942 | Elizabethtown |
| Campbell, Edward Graham, Jr. | 1941 | Wilson |
| Campbell, Francis Earle | 1940 | Hamlet |
| Campbell, Howard Turner | 1933 | Maiden |
| Campbell, Rowe B. | 1918 | Taylorsville |
| Canaday, Ralph Clarence | 1913 | Four Oaks |
| Cannon, Claude C. | 1944 | Southport |
| Capps, Earl Uel | 1939 | Rocky Mount |
| Carigan, James Frank | 1931 | Granite Falls |
| *Carroll, William Wright | 1934 | Dunn |
| Carswell, Able Paul | 1942 | E. Durham |
| Carswell, Ransom Fred | 1939 | Winston-Salem |
| CARTER, SAMUEL (1918) | 1915 | Salisbury |
| Causey, John Henry | 1940 | Winston-Salem |
| Cecil, Aros Coke | 1919 | High Point |
| Champion, Herbert O. | 1926 | Waynesville |
| Chandler, Emmett Owen | 1930 | Leaksville |
| Chandley, Albert B. | 1940 | Asheville |
| Chapman, Henry Clay | 1941 | Durham |
| Cherry, James Lunsford | 1941 | Asheboro |
| Civil, John Keough | 1928 | Charlotte |
| Clapp, Ernest Bernard | 1936 | Newton |
| Clark, Claude Baxter | 1943 | Williamston |
| Clark, George Edward | 1942 | Washington |
| Clark, Samuel Gordon | 1942 | New Bern |
| Cline, Frederick Herman | 1920 | Charlotte |
| Cloer, Paul Link | 1935 | Lenoir |
| COBB, CLARENCE HARPER | | |
| (1936) | 1933 | Durham |
| Cobb, J. Louis | 1941 | Black Mountain |
| Coble, James Clifford | 1932 | High Point |
| Cochrane, Arthur Linwood | 1937 | Jackson |
| Cole, Thomas Reid | 1925 | Sanford |
| Colina, Gilberto | 1940 | Charlotte |
| Compton, James Wesley | 1917 | Salisbury |
| Connell, James P. Beardsley | 1930 | Henderson |
| Cooke, Henry Maddrey | 1937 | Winston-Salem |
| COPELAND, ROBERT ROYAL | | |
| (1925) | 1917 | Ahoskie |

| | |
|-----------------------------|--------------------|
| Coppedge, James William | 1915 Raleigh |
| Coppedge, John Benjamin | 1922 Raleigh |
| Cornelius, Robert Eston | 1942 Concord |
| *Cornwell, Amos Halsted | 1937 Lincelinton |
| Cornwell, George Thomas | 1936 Morganton |
| Costner, Beverly Pulaski | 1910 Lincelinton |
| Council, Commodore Thomas | 1915 Durham |
| Crabtree, Esker Peggam | 1942 Statesville |
| CRABTREE, W. A. (1917) | 1915 Sanford |
| Craig, Lyle Benjamin | 1940 Vass |
| Crawford, Edgar P. | 1919 Marion |
| Crawford, Harvey Dinsmore | 1939 Swannanoa |
| *Creesh, Jack Alexander | 1943 Salemburg |
| Creech, James Leonard | 1939 Smithfield |
| Creech, Leonard Ralph | 1934 Oxford |
| CREECH, WILLIAM H. (1942) | 1933 Selma |
| Cressman, Uba Frank | 1935 Lexington |
| Cromley, Robert Irvin | 1941 Raleigh |
| *Crowell, Charles Milton | 1938 Mooresville |
| Crutchfield, Thomas Garrett | 1933 Greensboro |
| Culbreth, Graham McKenzie | 1938 Hamlet |
| Curtis, James Richard | 1929 Bessemer City |
| Curtis, Rufus Harrison | 1934 Rowland |

D

| | |
|-------------------------------|--------------------|
| Dailey, R. I. | 1919 Reidsville |
| Daniel, Elbert C. | 1916 Zebulon |
| Darden, Robert Jackman | 1940 Clinton |
| Davis, Clifford Vernon | 1938 Mt. Airy |
| DAVIS, DAVID RAMSEY (1936) | 1926 Williamston |
| Davis, McDonald, Jr. | 1941 Roseboro |
| Davis, Marvin Lee | 1935 Elm City |
| Day, Lewie Griffith | 1930 Spruce Pine |
| Dayvault, Frank Wilson | 1929 Lenoir |
| Deal, Harland, Murlee | 1926 Lenoir |
| Dees, Robert Edward Lee | 1920 Wallace |
| Dever, James Henry | 1937 Greensboro |
| Dill, George W., Jr. | 1927 Morehead City |
| Dodd, C. N. | 1936 Raleigh |
| Dosher, George Rufus | 1936 Southport |
| Dowdy, David Astor | 1918 High Point |
| Duffy, H. Bryan | 1936 New Bern |
| Duguid, Helen Williams | 1941 Graham |
| Dunn, Robert A. | 1904 Charlotte |
| DURHAM, CARL THOMAS (1943) | 1918 Chapel Hill |

E

| | |
|-------------------------------|---------------------|
| Eatman, Garland Adelbert | 1939 Middlesex |
| Edmonds, Marion M. | 1940 Fair Bluff |
| Edwards, Charles Ruffin | 1935 Kannapolis |
| Edwards, Otho Crowell | 1922 Raleigh |
| Edwards, Snowdie McGroover | 1919 Ayden |
| Edwards, Sherwood Mae, Jr. | 1941 Ayden |
| Edwards, Thomas Northey | 1919 Charlotte |
| ELDRIDGE, J. LUCIUS (1940) | 1922 Winston-Salem |
| Eller, Royal Clio | 1943 Belmont |
| Elliott, Augustus Green | 1915 Fuquay Springs |
| Elson, John Ross | 1932 Enka |
| *Elson, John Richard | 1939 Enka |
| Etheridge, Samuel Bushell | 1917 Washington |
| Etheridge, Sidney Gladstone | 1913 Elizabeth City |
| Etheridge, Thomas Jarvis, Jr. | 1920 Bailey |
| Eubanks, Clyde L. | 1915 Chapel Hill |
| Eubanks, James Norwood | 1917 Greensboro |
| *Evans, James Edward | 1935 Marion |
| *Evans, William Bryant | 1924 Enka |

F

| | |
|--|---------------------|
| Feagin, E. L. | 1928 Hendersonville |
| Ferguson, John Stratford | 1929 Raleigh |
| FERRILL, WESSIE CONWAY (1933) | 1920 Nashville |
| Fishel, A. L. | 1912 Winston-Salem |
| *Fordham, Christopher Columbus, Jr. | 1925 Greensboro |
| *Forrest, Bedford Broiser | 1934 Hillsboro |
| Foster, Dan William | 1927 West Asheville |
| Foster, R. E., Jr. | 1941 Marion |
| Fox, Charles Michael | 1909 Asheboro |
| *Fox, Howard Spencer | 1937 Southern Pines |
| *Fox, James Hamilton | 1939 Asheboro |
| Fox, Ludolph Glenn | 1936 Rockingham |
| Franklin, K. V. | 1943 Raleigh |
| Frieze, William Scott | 1919 Concord |
| FULGHUM, RAIFORD THOMAS (1937) | 1933 Kenly |
| *Fuller, Edwin Rudolph | 1942 Albemarle |
| Fussell, Thomas Edmund | 1944 Chapel Hill |
| Futrell, Clyde Loraine | 1940 Cary |

G

| | |
|----------------------------|---------------------|
| Gaddy, Ellis Patrick | 1941 High Point |
| Gaddy, Henry Moody | 1940 Charlotte |
| *Gaddy, Phil | 1941 Marshville |
| Galloway, Adrian Eure | 1938 High Point |
| Gamble, John Paul | 1921 Monroe |
| Gardner, Mattie Smith | 1926 Charlotte |
| *Garren, Falton Oats | 1933 Wilmington |
| GATTIS, PHILIP D. (1929) | 1922 Raleigh |
| Gilbert, Laemie | 1943 Benson |
| Gilbert, Laemie, Jr. | 1942 Maxton |
| Gillespie, Lucile | 1943 Durham |
| Gilliam, Wade Axom | 1925 Winston-Salem |
| Gillikin, Claude Elton | 1935 Kenly |
| Glass, Patrick Gray | 1926 Kannapolis |
| Glass, William Thomas, Jr. | 1939 Wilmington |
| Glenn, Jamerson Samuel | 1925 Mount Olive |
| Glenn, Rowland | 1943 Burnsville |
| GODWIN, C. F. (1934) | 1933 Pine Level |
| GOODE, JOHN ALONZO (1919) | 1911 Asheville |
| Goodrum, Cloyd Smith | 1942 Davidson |
| Goodwin, Malcolm Noyes | 1940 Greensboro |
| Gorham, Richard Speight | 1919 Rocky Mount |
| Graham, John Calhoun, Jr. | 1917 Red Springs |
| Grantham, Lewis Irvin | 1916 St. Pauls |
| *Grantham, Reid Bridgers | 1937 Red Springs |
| Greene, Herbert Cooper | 1920 Charlotte |
| *Greene, Henry Wilson | 1943 Wilmington |
| Greene, John Gustavus | 1942 High Point |
| Griffin, Octavius | 1925 Roanoke Rapids |
| Griffin, William Russell | 1926 Old Port |
| Grimes, George David | 1942 Robersonville |
| Guion, Clayton Lloyd | 1921 Aberdeen |
| Guion, Clyde Doyle | 1919 Cornelius |
| Guion, Howell Newton | 1921 Marshville |
| Guiton, John Albert | 1921 Whiteville |
| Gurley, William Burden | 1917 Windsor |
| *Guthrie, Clarence H. | 1936 Beaufort |

H

| | |
|----------------------------|----------------------|
| Hall, James Malcolm | 1922 Wilmington |
| *Hall, James Malcolm, Jr. | 1937 Wilmington |
| Hall, John Denby | 1941 Scotland Neck |
| Hall, Sam Cannady | 1931 Oxford |
| Hall, Stacy Buckner | 1926 Mocksville |
| *Halsey, W. B. | 1941 Morganton |
| Ham, Robert Gardner | 1944 Reidsville |
| Ham, Thomas J., Jr. | 1926 Yanceyville |
| Hamlet, Reginald | 1940 Raleigh |
| Hammond, Harry Allan | 1939 Charlotte |
| Hancock, Franklin Wills | 1880 Oxford |
| Hand, Jasper Kennedy | 1922 North Charlotte |
| Hardee, Aldridge Kirk | 1924 Graham |
| Hardee, Aldridge Kirk, Jr. | 1940 Charlotte |
| Harden, Wilkins | 1937 Raleigh |
| Hardwicke, St. John Hart | 1924 Wake Forest |
| Harper, William Lacy | 1926 Hendersonville |
| Harris, Joseph Claxton | 1932 Durham |
| Harris, William B. | 1932 High Point |
| Harrison, Thomas N., Jr. | 1937 Greenville |
| Hart, George Washington | 1937 Winston-Salem |
| Hart, L. W. | 1921 China Grove |
| Hartis, Gilbert Clyde | 1935 Winston-Salem |
| Harville, Reese Courts | 1937 Gastonia |
| Haupt, Edward | 1925 Newton |
| *Hayes, William Anderson | 1940 Durham |

HEDGETH, ROMULUS

| | |
|-----------------------------|------------------|
| AUGUSTUS (1930) | 1924 Lumberton |
| *Henderson, Guilford Elerby | 1942 Charlotte |
| Hendrix, J. O. | 1911 Canton |
| Henriksen, Harold Eugene | 1942 Charlotte |
| Herring, Needham Bridgman | 1917 Wilson |
| Herring, Robert Roscoe | 1907 Oxford |
| Herring, Rufus McPhail | 1914 Clinton |
| *Hicks, A. M. | 1934 Charlotte |
| Hinton, Murray Sherman | 1913 Wilson |
| Hocutt, Delma Desmond | 1920 Henderson |
| Hogan, Alexander Lacy | 1924 Kinston |
| Holding, Thomas Efford, Jr. | 1936 Wake Forest |
| Holland, Henry Odessa | 1915 Apex |
| Holland, Lewis Lea | 1940 Apex |
| Holland, Willis Fronberger | 1921 Mount Holly |
| *Hollowell, William Clyde | 1935 Greenville |
| Holroyd, Robert McTearin | 1928 Whiteville |
| Holt, Fred Anderson | 1936 Brevard |
| *Honeycutt, George William | 1940 Raleigh |
| *Hood, David Henry | 1942 Dunn |
| Hood, John C. | 1919 Kinston |
| Hood, Mary Marsh | 1913 Kinston |
| Hood, Paul C. | 1937 Dunn |

| | | |
|--------------------------------|------|---------------|
| Hood, Thomas Ruffin..... | 1925 | Dunn |
| Horne, S. Ruffin..... | 1920 | Fayetteville |
| HORNE, WARREN W. (1917)..... | 1900 | Fayetteville |
| Hough, James Thomas..... | 1942 | Charlotte |
| HOUSE, JOSEPH (1935)..... | 1924 | Beaufort |
| Houser, William Henry..... | 1935 | Cherryville |
| Howerton, J. L..... | 1942 | Greensboro |
| Hoyle, Marion H..... | 1919 | Coolemeec |
| Huffham, Walter..... | 1943 | Morehead City |
| Hughes, John Robert..... | 1942 | Madison |
| Hunnicutt, Fabius J..... | 1944 | Durham |
| Hunter, James Boyce..... | 1940 | Charlotte |
| Huntley, C. O..... | 1942 | Lenoir |
| Huntley, W. A..... | 1943 | Greensboro |
| Huss, Kelly William..... | 1935 | Lincolnton |
| Hutchins, James Alexander..... | 1910 | Winston-Salem |

I

| | | |
|------------------------------|------|------------|
| Ingle, C. E..... | 1944 | Asheville |
| Ingram, Lawrence Munsey..... | 1933 | High Point |
| *Inman, G. G..... | 1944 | Fairmont |
| *Irwin, Dwayne Alton..... | 1941 | Elkin |

J

| | | |
|--------------------------------------|------|----------------|
| Jackson, Jasper Carlton..... | 1927 | Lumberton |
| Jackson, Leonidas..... | 1924 | Erwin |
| Jacobs, Marion Lee..... | 1927 | Chapel Hill |
| Jacocks, Francis Gillam..... | 1942 | Elizabeth City |
| JAMES, ALBERT ALLISON (1926)..... | 1916 | Winston-Salem |
| James, Charles Jordan..... | 1930 | Hillsboro |
| Jenkins, Lawrence Wilson..... | 1942 | Tabor City |
| Jenkins, Sam..... | 1929 | Walstonburg |
| Johnson, Graham Page..... | 1933 | Jacksonville |

JOHNSON, JAMES EDWIN, JR.

| | | |
|------------------------------|------|----------------|
| (1929)..... | 1928 | Lumberton |
| Johnson, J. Hugh..... | 1943 | N. Wilkesboro |
| Johnson, Roy Josiah..... | 1924 | Asheville |
| Johnson, Troy Humphrey..... | 1941 | New Bern |
| Johnson, William Lewis..... | 1939 | Raleigh |
| Johnson, Woodrow Wilson..... | 1935 | Fuquay Springs |
| Joiner, Arthur Eugene..... | 1937 | High Point |
| Joiner, Leon Benjamin..... | 1942 | Salisbury |
| Jones, Alpheus..... | 1915 | Warrenton |
| Jones, Dolan..... | 1927 | Monroe |
| Jones, George Haywood..... | 1944 | Zebulon |
| Jones, Joseph Hunter..... | 1919 | Haw River |
| Jones, John Lee..... | 1924 | Canton |
| Jones, M. L..... | 1937 | Asheville |
| Jordan, D. L..... | 1942 | Raleigh |

K

| | | |
|------------------------------|------|--------------|
| Keenum, Ralph Francis..... | 1935 | Sylva |
| Kelly, George Carl..... | 1928 | Lillington |
| Kelly, Hunter Liggett..... | 1941 | Durham |
| Kerner, Lewis Clarence..... | 1905 | Henderson |
| Kerr, James..... | 1930 | Wilmington |
| King, J. R..... | 1915 | Durham |
| Kirkpatrick, G. L..... | 1941 | Asheville |
| Koonce, John E..... | 1941 | Chadbourn |
| Koonts, Archie Alva..... | 1931 | High Point |
| *Kornegay, Grey Bryan..... | 1939 | Mount Olive |
| Kritzer, Everett Loftus..... | 1932 | Albemarle |
| *Kunkle, Austin Boyd..... | 1925 | Norfolk, Va. |

L

| | | |
|--------------------------------------|------|---------------|
| Lamar, William Moate..... | 1941 | Fayetteville |
| Lamm, Lewis Marion..... | 1939 | Mount Airy |
| LANGDON, RALPH EDWARD (1936)..... | 1924 | Fayetteville |
| *Langdon, Roscoe..... | 1936 | Benson |
| Lasley, Charles Glenn..... | 1939 | Hickory |
| Lasley, Matthew Ivey..... | 1924 | Winston-Salem |
| Lazarus, Joseph..... | 1925 | Sanford |
| Lea, Lumarlin..... | 1927 | Laurinburg |
| Lebetter, E. DuBarry..... | 1944 | Chapel Hill |
| LEE, PARMILLUS ARLEN (1918)..... | 1906 | Dunn |
| Lewis, Byron Bruce..... | 1942 | Lincolnton |
| Lewis, William Clyon..... | 1937 | Gastonia |
| Lewis, Wilson E..... | 1919 | Mount Olive |
| Lewis, W. K..... | 1942 | Mount Olive |
| Libbus, Thomas Anthony..... | 1936 | New Bern |
| *Link, Francis Philip..... | 1939 | Landis |
| *Linn, Tom Latan..... | 1939 | Landis |
| LISK, DANIEL CLYDE (1929)..... | 1920 | Charlotte |
| Lloyd, Allen Alexander..... | 1940 | Hillsboro |
| Lloyd, Margaret Thomas..... | 1943 | Greensboro |
| Lord, Charles A..... | 1916 | Asheville |
| Lovett, Herbert Edward..... | 1938 | Liberty |
| Lutz, Horace Cleveland..... | 1909 | Hickory |

| | | |
|------------------------------|------|-------------|
| *Lynch, William Francis..... | 1940 | Hillsboro |
| Lyon, F. F..... | 1916 | Oxford |
| Lyon, James Fleming..... | 1941 | Rocky Mount |
| Lyon, Robert P..... | 1919 | Charlotte |

Mc

| | | |
|------------------------------------|------|---------------|
| *McAdams, Jack W..... | 1942 | Burlington |
| McAllister, Harmon Carlyle..... | 1936 | Chapel Hill |
| McBane, Thomas Womack..... | 1943 | Pittsboro |
| McBryde, R. Vincent..... | 1933 | Fayetteville |
| McCollum, Numa Hill..... | 1934 | Leaksville |
| McCrimmon, Daniel David..... | 1928 | Pittsboro |
| McCrimmon, Dan Grier..... | 1943 | Robbins |
| McDonald, Henry Clyde..... | 1942 | Brevard |
| McDonald, William Russell, Jr..... | 1921 | Hickory |
| McDowell, Norfleet Owen..... | 1933 | Scotland Neck |
| McDuffie, Roger Atkinson..... | 1915 | Greensboro |
| McFalls, Charles Daniel..... | 1944 | Madison |
| McFalls, Oliver Wendell..... | 1940 | Pomona |
| *McFalls, Samuel Woodrow..... | 1937 | Greensboro |
| *McGee, James Conrade..... | 1941 | Asheville |
| *McGowan, David F..... | 1942 | Asheboro |
| McKay, Daniel McNeill..... | 1917 | Durham |
| McKay, Joseph Wheeler..... | 1943 | Hazelwood |
| McKenzie, L. M..... | 1941 | Lumberton |
| McKesson, Louis Walton..... | 1943 | Statesville |
| *McLean, George Woodrow..... | 1937 | Sanford |
| McLelland, John Howard..... | 1942 | Troutman |
| McManus, Matthew T. Yates..... | 1933 | Winston-Salem |
| McNair, Robert Terry..... | 1940 | Rockingham |
| McNeill, Arthur Dennis..... | 1935 | Norwood |
| McNeill, G. R..... | 1933 | Whiteville |
| *McNeill, John Albert..... | 1940 | Whiteville |
| *McNeill, Lenwood Johnson..... | 1936 | Gastonia |

M

| | | |
|------------------------------------|------|----------------|
| Macon, Arthur Boise..... | 1936 | Mount Airy |
| Malone, Charles Everette..... | 1917 | Salisbury |
| Maness, Riley Colon..... | 1935 | Greensboro |
| Markham, George Wilber..... | 1942 | Fayetteville |
| Martin, Alfred Newman..... | 1922 | Roanoke Rapids |
| Matthe ws, Charles Emmett, Jr..... | 1919 | Roanoke Rapids |
| Matthews, G. E..... | 1940 | Fayetteville |
| Matthews, John Ivey..... | 1938 | Raleigh |
| Mathews, George Washington..... | 1922 | Asheville |
| Mauney, Walter McCombs..... | 1928 | Murphy |
| May, Thomas Hilliard..... | 1944 | Fayetteville |
| Mayrand, Louis P..... | 1943 | Greensboro |
| Melvin, Marion Butler..... | 1924 | Raleigh |
| Merriman, William Doctor..... | 1938 | Charlotte |
| Miles, Morton Clifton..... | 1917 | Henderson |
| Millaway, Eugene Delano..... | 1940 | Burlington |
| Miller, Archie James..... | 1935 | Hendersonville |
| Miller, Clarence Mason..... | 1932 | Wallace |
| Miller, Robert E..... | 1935 | Wilmington |
| *Mills, Archie Edward..... | 1939 | Durham |
| Mills, John Craton..... | 1919 | Cliffside |
| Mills, Joseph Arthur..... | 1932 | Tabor City |
| Mitchell, Clarence Eugene..... | 1934 | Highland |
| Mitchell, Franklin Troy..... | 1924 | Fairmont |
| Mitchell, Henry Gaither..... | 1941 | Burlington |
| Mitchell, John D..... | 1936 | Charlotte |
| Mitchener, John Agrippa, Jr..... | 1938 | Edenton |
| Mock, Charles Henry..... | 1943 | Boone |
| Montague, George W..... | 1919 | Durham |
| Moore, Bernice Culbreth..... | 1931 | Rocky Mount |
| Moore, Banks McIlvain..... | 1942 | Salisbury |
| Moore, Milton Alvin..... | 1943 | Tarboro |
| Moore, Thomas John..... | 1927 | Wilson |
| Moose, George Kelly..... | 1925 | Boone |
| Moose, Hoy Archibald..... | 1927 | Mount Pleasant |
| Moose, Walter Lee..... | 1924 | Greensboro |
| Morton, William Alexander..... | 1944 | Wilmington |
| Moss, Fred Morris..... | 1935 | Gastonia |
| Mundy, James Coleman..... | 1937 | China Grove |
| Murphy, C. L..... | 1942 | Salisbury |
| Murphy, John C..... | 1942 | Shelby |
| Murr, George Frank..... | 1931 | Thomasville |
| Murrell, Harry Thomas..... | 1937 | Albemarle |

N

| | | |
|----------------------------------|------|---------------|
| Nance, J. S..... | 1944 | Charlotte |
| *Neil, Joseph Walton..... | 1937 | Shelby |
| Nelson, Stacy Gordon..... | 1943 | Aulander |
| Neville, Augustus, Jr..... | 1941 | Spring Hope |
| Newsome, Henry C..... | 1921 | Winston-Salem |
| Nicholson, A. T..... | 1915 | Tarboro |
| Nicholson, Elliott Nolley..... | 1935 | Murfreesboro |
| Nicholson, Michael Albright..... | 1918 | Troy |
| Nowell, William Robert..... | 1913 | Wendell |

O

| | | |
|---|------|---------------------|
| Oakley, Curtis Hill..... | 1929 | Roxboro |
| O'Daniel, James Sydney..... | 1939 | Lenoir |
| O'HANLON, EDWARD WILKINS (1929)..... | 1895 | Winston-Salem |
| Oliver, George Gustavus..... | 1943 | Chesterfield, S. C. |
| O'Neal, Walton Prentiss..... | 1928 | Belhaven |
| Overman, Harold Speight..... | 1908 | Elizabeth City |
| Owen, Fred R..... | 1936 | Tryon |
| Oxner, George Lever..... | 1943 | Greensboro |

P

| | | |
|--|------|-------------------|
| PAGE, BENJAMIN FRANKLIN (1930)..... | 1906 | Raleigh |
| Page, Clarence Eugene, Jr..... | 1939 | Raleigh |
| Palmer, Archibald William..... | 1936 | Sanford |
| Parker, Richard Smith..... | 1922 | Murphy |
| Parker, Roland, H..... | 1943 | Belhaven |
| Parker, Walter Wellington, Jr..... | 1924 | Henderson |
| Parks, William Allen..... | 1937 | Fort Mills, S. C. |
| Parrish, L. F..... | 1940 | Rocky Mount |
| Pegram, Addie Bradshaw..... | 1943 | Raleigh |
| Phillips, J. E..... | 1944 | Wilson |
| Phillips, Millard Brown..... | 1919 | Albemarle |
| Phillips, William Penn..... | 1937 | Morganton |
| *Pickard, John Milton..... | 1941 | Durham |
| Pierce, James Stanley..... | 1920 | Rocky Mount |
| Pike, Jesse Miller..... | 1941 | Concord |
| *Pike, Joseph William..... | 1938 | Concord |
| Pinnix, John M..... | 1942 | Kernersville |
| Pinnix, William Maple..... | 1925 | New Bern |
| Polk, John Bunnie..... | 1941 | Durham |
| Poole, Larry Brittain..... | 1942 | Thomasville |
| Porter, Charles Davis..... | 1924 | Concord |
| *Powell, Joseph Clement..... | 1940 | Winston-Salem |
| *Pressly, Charles Payson..... | 1937 | Charlotte |
| Price, Hubert Graham..... | 1938 | Raleigh |
| Price, Samuel Howard..... | 1920 | Mooresville |
| Proctor, William Vinson..... | 1939 | Charlotte |
| Pugh, Edward Stuart..... | 1941 | Windsor |
| *Purcell, David Craig..... | 1936 | Salisbury |
| PTURCELL, S. M. (1919)..... | 1909 | Salisbury |

R

| | | |
|----------------------------------|------|---------------|
| *Rand, Thomas Reid, Jr..... | 1940 | Charlotte |
| Ray, Erwin Linwood..... | 1926 | Asheboro |
| RAY, FREDERICK, JR. (1943)..... | 1933 | Jonesboro |
| RAYSON, C. A. (1917)..... | 1904 | Asheville |
| Reamer, Israel Thomas..... | 1934 | Durham |
| Reaves, Hallie Craven..... | 1937 | Asheboro |
| Reaves, Leonard Erastus, Jr..... | 1938 | Racford |
| Reeves, Jefferson..... | 1924 | Waynesville |
| Register, Milton Otis..... | 1932 | Clinton |
| Rhodes, Cader..... | 1924 | Raleigh |
| Rhine, Wayne Frank..... | 1925 | East Gastonia |
| Rice, Leslie Davis..... | 1936 | Maxton |
| Richardson, Luther Wyatt..... | 1939 | Goldsboro |
| Richardson, Odell K..... | 1938 | Elkin |
| Richardson, Wayne Robert..... | 1940 | Boone |
| Ridenhour, D. G..... | 1942 | Mount Gilead |
| Rimmer, Eugene Freeland..... | 1913 | Sanford |
| Rimmer, Helen Bell..... | 1934 | Sanford |
| Rimmer, Robert Meril..... | 1940 | Franklin |
| Ring, Clifton Adolphus..... | 1939 | High Point |
| Ring, Clifton Adolphus, Jr..... | 1939 | High Point |
| Ring, Luther Branson..... | 1922 | Wallace |
| Rives, Herbert Lisle..... | 1924 | Bethel |
| Roberson, Culas..... | 1932 | North Spray |
| Roberts, Herschel..... | 1918 | Waverlyville |
| Roberts, Hubert Earl..... | 1926 | Marshall |
| Robinson, Carlton..... | 1935 | Winston-Salem |
| Robinson, Derwood Paul..... | 1935 | Oxford |
| Robinson, John Linwood..... | 1937 | Belmont |
| Robinson, Thomas Ruffin, Jr..... | 1938 | Goldsboro |
| ROGERS, RALPH PEELE (1942)..... | 1912 | Durham |
| Rollins, E. W..... | 1942 | Winston-Salem |
| Rose, Ira Winfield..... | 1906 | Chapel Hill |
| Rosser, John Harrington..... | 1944 | Raleigh |
| Rouse, Louis Livingston..... | 1935 | Fayetteville |
| *Royall, George Edwin, Jr..... | 1941 | Elkin |
| Roycroft, William Ruffin..... | 1941 | Coats |
| Rudisill, Jones Solomon..... | 1910 | Forest City |
| *Russell, Jesse Milton, Jr..... | 1940 | Canton |
| *Russell, Thomas Wayne..... | 1937 | High Point |

S

| | | |
|-----------------------------------|------|-------------|
| Salley, William Moss..... | 1933 | Asheville |
| Sanders, C. A..... | 1938 | Thomasville |
| Sanford, Roger Derrick..... | 1922 | Lumberton |
| Sappenfield, James Alexander..... | 1926 | Kannapolis |
| Saunders, Lawrence Sidney..... | 1927 | Wilmington |

| | | |
|---|------|----------------|
| Savage, Matthew Council..... | 1941 | Roanoke Rapids |
| Savage, Robert Maryland..... | 1928 | Pilot Mountain |
| Sawyer, Robert B..... | 1943 | Winston-Salem |
| Scharff, Richard Cole..... | 1944 | Asheville |
| Scott, John M..... | 1898 | Charlotte |
| SEDERBERY, H. S. (1942)..... | 1892 | Rocky Mount |
| Selden, Joseph Stancell..... | 1927 | Weldon |
| Senter, Plennie Lloyd..... | 1937 | Carboro |
| Sewell, Guion Linwood..... | 1927 | Kinston |
| *Sheffield, B. C., Jr..... | 1942 | Warsaw |
| Shelton, Claude Fuller..... | 1929 | Fairmont |
| Sherard, John Frank..... | 1941 | Burlington |
| Shigley, Henry Hall..... | 1935 | Asheville |
| Shook, Eulan..... | 1936 | Hickory |
| Shuford, Lloyd Durham..... | 1944 | Forest City |
| *Simmons, Wilson Coite..... | 1939 | Winston-Salem |
| Simpson, Thomas Skinner..... | 1916 | Winston-Salem |
| Singletary, Fred Bunyan..... | 1936 | Greensboro |
| Singletary, W. O..... | 1942 | Winston-Salem |
| Sisk, C. J..... | 1944 | West Asheville |
| Sitison, James Andrew..... | 1927 | Mount Airy |
| Sloan, William Lee..... | 1942 | Graham |
| Sloop, Lonnie Leyburn..... | 1919 | High Point |
| Smith, Charles Henry..... | 1919 | Charlotte |
| Smith, Fitz Lee..... | 1935 | Black Mountain |
| SMITH, FRANK T. (1942)..... | 1888 | Richmond, Va. |
| *Smith, Henry Edwin..... | 1938 | Charlotte |
| Smith, James Pate Fillmore..... | 1942 | West End |
| Smith, Leon..... | 1920 | Kannapolis |
| *Smith, Leon Wriston, Jr..... | 1941 | Kannapolis |
| Smith, Oscar Wilbur..... | 1937 | Pilot Mountain |
| Smith, William Julius..... | 1937 | Chapel Hill |
| Smith, William Oscar..... | 1942 | Arlington, Va. |
| Sparks, Lee Roy, Jr..... | 1926 | Pinetops |
| *Sparks, Buxton William, Jr..... | 1944 | Durham |
| Spencer, Lewis Blanton..... | 1942 | Gastonia |
| Stamps, J. N..... | 1914 | High Point |
| Stamback, Thomas Melville..... | 1917 | Salisbury |
| Stanley, Vernon Eugene..... | 1935 | Charlotte |
| *Stephenson, Edward Vassar..... | 1937 | Madison |
| Stevens, Mac Watson..... | 1941 | Lillington |
| Stevenson, John Thomas..... | 1919 | Elizabeth City |
| Stimson, J. H..... | 1912 | Statesville |
| Stone, Benjamin Franklin..... | 1940 | Elizabethtown |
| *Stone, Bryant M..... | 1938 | Charlotte |
| Stowe, Harry Reid..... | 1942 | Charlotte |
| Strickland, Charles Brandon..... | 1932 | Fayetteville |
| Sullivan, Lawrence Sterns..... | 1937 | Lynchburg, Va. |
| Summey, Kelly Nims..... | 1924 | Mount Holly |
| Suttle, Julius Albert..... | 1919 | Shelby |
| Suttemyre, Claude Philip..... | 1935 | Charlotte |
| SUTTLEMYRE, PHILIP JOHNSON (1935)..... | 1922 | Hickory |
| SUTTON, JAMES LINWOOD (1930)..... | 1915 | Chapel Hill |
| Swaney, Charles Arthur..... | 1925 | Winston-Salem |
| Swaringen, DeWitt C..... | 1909 | China Grove |
| Swindell, Edmund Slade..... | 1922 | Durham |
| Sykes, R. J..... | 1943 | Greensboro |

T

| | | |
|--|------|----------------|
| Tainter, Dean..... | 1931 | Marion |
| Tarkenton, Edward Lawrence..... | 1903 | Wilson |
| Tart, David Whitefield..... | 1916 | Roseboro |
| Tate, Earl Henry..... | 1925 | Lenoir |
| Taylor, Leroy Boone..... | 1927 | Conway |
| Taylor, Norward Travis..... | 1936 | Raleigh |
| Taylor, William P..... | 1919 | Roanoke Rapids |
| TEAGUE, M. FITZ (1919)..... | 1917 | Asheville |
| Templeton, George Seckler..... | 1927 | Mooresville |
| Tennant, Walter Douglas, Jr..... | 1938 | Greensboro |
| Terrell, John Arthur, Jr..... | 1943 | Albemarle |
| Thomas, Eugene Ernest..... | 1929 | Roxboro |
| Thomas, E. R..... | 1907 | Erwin |
| Thomas, John Ivy..... | 1941 | Durham |
| THOMAS, PHILIP LANGSTON (1936)..... | 1933 | Roxboro |
| Thomas, William Graham..... | 1944 | Varina |
| Thompson, James Lee..... | 1936 | Reidsville |
| THOMPSON, PAUL HERMAN (1928)..... | 1925 | Fairmont |
| Thornton, George Palmer..... | 1940 | Goldsboro |
| Threatt, Julius Blackney..... | 1929 | Durham |
| *Tilley, John Everett..... | 1924 | Winston-Salem |
| Tingen, W. Z..... | 1944 | Charlotte |
| Toms, Elmo Reid..... | 1924 | Wilmington |
| Townsend, James H..... | 1915 | Red Springs |
| *Tripp, Guy Oscar..... | 1924 | Charlotte |
| *Trotter, Pinkney Lawson..... | 1943 | Pilot Mountain |
| Tunstall, Joe Peyton..... | 1941 | Washington |
| Turnmyre, Arthur Pleasant..... | 1922 | Mount Airy |

Tuttle, Bobbitt Marcus.....1942 Angier
Tyson, Jesse Williams.....1938 Greensboro

U

*Umstead, Oscar Logan.....1929 Durham
Underhill, John A.....1942 Kannapolis
Underwood, Hamilton Polk, Jr. 1942 Fayetteville
Upchurch, Malcolm Thurston 1934 Smithfield
Usher, Joseph Thomas.....1931 Greensboro

V

*Varner, Sebron Edward, Jr.....1943 Brevard
Vinson, Emmett Littlebury.....1922 Halifax
Vinson, James T.....1923 Goldsboro

W

Walker, H. L.....1942 Greensboro
Walker, Harry Wilbur.....1929 Norlina
Walters, Alonzo Kennedy.....1940 Burlington
Ward, Bernard Rudolph.....1933 Goldsboro
Ward, Edward Harvie.....1924 Tarboro
Ward, Waits Artemus.....1924 Swannanoa
Warren, Bowman Glidewell.....1927 Winston-Salem
Warren, Burney Simon.....1914 Greenville
Warren, Lovett Aldin.....1935 Garland
Warren, Lovett Aldin, Jr.....1939 Garland
Waters, George Walter, Jr.....1910 Goldsboro
Watson, Joseph Winstead.....1939 Rocky Mount
Watson, Richard.....1939 Hendersonville
WATSON, ROBERT NEAL (1943).....1939 Jonesboro
Way, James Athur, Jr.....1937 Winston-Salem
Webb, Eugene Lea.....1919 Thomasville
WEBB, THOMAS PAUL (1942).....1921 Shelby
Webb, Thomas Paul, Jr.....1942 Shelby
Welborn, William Fowle.....1919 Lexington
Welch, William Dorsey.....1929 Washington
WELFARE, SAMUEL EUGENE
(1917).....1917 Winston-Salem

*Wells, Robert Rodney.....1935 Shelby
West, James F.....1928 Winston-Salem
West, Wilber Lethian.....1941 Roseboro
Wharton, Lee A.....1941 Gibsonville
Wheeler, Cyrus Rankin.....1930 Winston-Salem
White, Clarence Bernard.....1927 Henderson
White, Delmar Frederick.....1930 Mebane
White, Elliott Sylvester.....1941 Burlington
White, George Spencer.....1924 Lexington
WHITE, HENRY GARFIELD
(1934).....1916 Elm City
White, James I.....1918 Burlington
White, James Stark.....1933 Mebane
White, John Jennings.....1926 Henderson
WHITE, LUTHER (1926).....1921 Kinston
White, R. L.....1930 Troy
White, Walter Rodwell.....1910 Warrenton
Whitehead, Charles Raymond.....1924 Ramseur
Whitehead, Thomas Edward.....1932 Charlotte
*Whitely, Roland Scott.....1934 Greensboro
*Whitford, Bryan H.....1941 Washington
Whitley, Howard Emsley.....1936 Concord
Whitley, Jesse Rose.....1936 Mars Hill
Whitley, W. Y.....1929 Fremont
WIGGINS, WILLIAM WINSTON
(1931).....1931 Raleigh

Wilkerson, Ira Otis.....1940 Greensboro
Wilkins, William Robert.....1939 Mocksville
Williams, Archibald Hunter A.....1916 Oxford
Williams, John Cossie.....1940 Bessemer City
Williams, Martin H.....1942 Lexington
Williams, Martin Van Buren.....1920 Winston-Salem
Williamson, Charles
MacMillan.....1940 Laurinburg
Willis, Beatrice Averitt.....1922 Raleigh
Willis, Robert Moore.....1921 Southport
Wilson, Claude Arthur.....1925 Monroe
Wilson, Eugene C.....1921 Burlington
Wilson, Lowry Reed.....1924 Lowell
Wilson, Thomas Harvey.....1924 Gastonia
Wilson, Thomas Vernon.....1924 Balfour
Wilson, William Brown.....1920 Hendersonville
Winders, Hal Marion.....1933 Farmville
Wohlford, H. W.....1944 Charlotte
Wolfe, William Samuel.....1918 Mt. Airy
Womble, Logan Nyal.....1937 Plymouth
Woodard, E. V.....1941 Selma
Woodward, B. Paul.....1940 Princeton
Woodward, G. B.....1943 Asheville
Woodard, Edward Watson.....1922 Henderson
Wooten, John William
Franklin.....1927 Fayetteville
Wrike, Walter Curtis.....1922 Graham

Y

Yearwood, T. C.....1938 Charlotte

Yoder, Coley R.....1933 Conover
*Young, Thomas F.....1938 Blowing Rock

Z

†Zoeller, Edward Victor (1932).....1880 Tarboro
Zuckermann, Isaac L.....1941 Greensboro

ASSOCIATE MEMBERS

A

Adams, James C.....1943 Landis
Adams, Lowry Thomas.....1924 Winston-Salem
Aiken, Otis W.....1944 Creedmoor
Alderman, Robert Clifton.....1940 Rosehill
Allen, J. T.....1936 Asheboro
Almond, Charles Aubrey.....1943 Rocky Mount
Anderson, E. R.....1939 High Point
Angel, T. W., Jr.....1939 Franklin

B

Bailey, Guy Loey.....1934 Fair Bluff
Barbour, Thelbert Alonzo.....1940 Burlington
Barefoot, Mrs. Earl G.....1942 Canton
Bass, James Albert.....1941 Wilson
Beasley, Edward Bruce, Jr.....1944 Fountain
Bess, G. K.....1936 Sylva
Birkitt, Sebastian Poisal.....1940 Charlotte
*Bissette, Charles B.....1942 Greenville
Black, Baxter, Jr.....1943 Kannapolis
Booth, L. P.....1942 Hayesville
Brame, Peter Joyner, Sr.....1933 N. Wilkesboro
*Brooks, James Howell.....1939 High Point
Brown, Henry Shelton.....1935 Goldsboro
Bryant, Nan L.....1941 Tarboro
Butler, Clifford Roosevelt.....1936 Dunn

C

Cahill, Edgar Leon.....1942 Winston-Salem
Caruthers, Morrison Rankin.....1944 Mebane
Caudell, Frank M.....1933 Buies Creek
Chandler, James Thomas.....1935 Leaksville
Clark, Herbert Mason.....1941 Burlington
Collins, William George.....1935 Nashville
Coppedge, R. F.....1932 Asheville
Correll, Leslie James.....1925 Kannapolis
Coxe, James Sherwood.....1920 Raleigh
Craig, Pauline Bell.....1942 Winton
Crawford, Ernest Norwood.....1942 Pikeville
Currens, Turner Fee.....1925 New York City

D

Dallas, G. L.....1942 Leaksville
Davis, William Ralph.....1942 Winston-Salem
Dees, Mrs. Ellis R.....1943 Burgaw
Dellinger, Henry McLurd.....1933 Mt. Holly
Dixon, John L.....1935 Elm City
Dodd, Robert Bruce.....1936 Bunn

E

Edens, Allen Dupree.....1937 Durham
Elam, Paul W.....1940 Louisburg

F

File, W. C.....1936 Jacksonville, Fla.

G

Garland, Robert G.....1929 High Point
Garris, Robert Lee.....1941 Washington
Griffin, Thomas William.....1943 Statesville
Gurganus, George Alton.....1943 Seaboard
Guthrie, Ivey.....1936 Vanceboro

H

Hales, Carl Whittin.....1933 Jacksonville
Harrelson, R. C.....1930 Taber City
Harrison, James William.....1937 Asheville
Hawkins, Luther O.....1935 Statesville
Hedrick, Hoyt Carlynn.....1943 Thomasville
Henderson, Leonard Willis.....1925 Franklinton
Hern, J. A.....1932 Valdese
Hicks, Ernest L.....1923 Concord
Hinds, Everett Lee.....1942 Pembroke
Holmes, Louis M.....1934 Charlotte
Holmes, Ralph T.....1933 Statesville
Horton, Victor Walter.....1938 Asheville

I

*Ingram, Edward D.....1941 Robbinsville
Irvin, Jess Wilson.....1942 Winston-Salem

J

Johnson, John R.....1933 Asheville
Jones, S. L.....1936 Greensboro
Jones, Wayne G.....1943 Greensboro
Joynes, W. C.....1938 East Bend
Joynes, W. C.....1939 Black Mountain

| | |
|-----------------------|--------------------|
| Keith, E. K. | 1935 Raleigh |
| Kemp, Affie Thurston | 1942 Burlington |
| King, Roland Gabriel | 1944 New Bern |
| Knight, Charles Hazel | 1942 Winston-Salem |

| | |
|----------------------------|-------------------|
| Lawhorn, Archie S. | 1934 Fayetteville |
| Lawrence, Graham Vance | 1938 Charlotte |
| *Lewis, Norman A. | 1943 Wilson |
| Liske, P. J. | 1940 Salisbury |
| Littlefield, Gary Anderson | 1935 Gastonia |
| Lucas, William Henry | 1942 Greensboro |

| | |
|-----------------|---------------------|
| McAdams, E. L. | 1936 Burlington |
| McGill, J. L. | 1932 Kings Mountain |
| McLarty, George | 1941 High Point |
| *McNeely, Sam | 1937 Charlotte |
| McNeill, W. C. | 1932 Whiteville |

| | |
|----------------------------|--------------------|
| Macfie, J. A. | 1941 Brevard |
| *Mansfield, Lem Howard | 1935 Graham |
| Martin, John Wilford | 1943 Maeclesfield |
| Matthews, George David | 1941 Stoneville |
| *Matthews, Johnnie Lee | 1935 Rocky Mount |
| Matthews, Weldon C. | 1929 Morehead City |
| Maus, Fred B. | 1929 Greensboro |
| Medford, Devoe Bunyan | 1941 Clyde |
| Mitchell, H. | 1944 Raleigh |
| Monroe, J. A. | 1943 Charlotte |
| Moore, Horace W. | 1944 Lexington |
| Morgan, Willard Burette | 1941 Durham |
| Munne, Robert Floyd | 1943 Wilmington |
| Musgrove, William McKinley | 1927 Catawba |

| | |
|-------------------------|----------------|
| Niven, Howard Archibald | 1942 Charlotte |
|-------------------------|----------------|

| | |
|---------------------|---------------------|
| O'Brien, Claude C. | 1943 Greensboro |
| Outland, Russell D. | 1941 Aulander |
| Overton, John Tyler | 1939 Southern Pines |

| | |
|----------------------------|-------------------|
| Pelt, Adie Grey, Jr. | 1941 Goldsboro |
| Pierce, B. Jeff | 1936 High Point |
| *Pinner, Beamon L. | 1933 Asheville |
| Pinnix, John Marshall, Jr. | 1942 Kernersville |
| Poindexter, A. G. | 1943 Greensboro |
| Purvatt, Miles Alton | 1942 Lumberton |
| Pureell, A. L. | 1942 Spring Hope |

| | |
|-----------------------------|-----------------|
| Rancke, G. E. | 1936 Lumberton |
| Ratchford, G. Rufus | 1929 Gastonia |
| Reynolds, Joe | 1941 Clinton |
| Richardson, Joseph Phillips | 1940 Lenoir |
| Riggsbee, Victor L. | 1942 Charlotte |
| Ripley, Webb Pendleton | 1938 Durham |
| Robertson, W. N. | 1941 Laurinburg |
| ROGERS, BEN F. (1936) | 1934 Fair Bluff |
| Royal, J. Weldon | 1937 Denton |
| Royall, George E. | 1937 Elkin |
| Rush, Wesley S. | 1941 Candor |
| Russell, Lon D. | 1931 Greensboro |
| Russell, Rufus C. | 1933 Greensboro |

| | |
|--------------------------|--------------------|
| Seerest, V. V. | 1942 Monroe |
| Seitter, Dellmer B. | 1944 Wilmington |
| Sheffield, Charles J. | 1944 Warsaw |
| Sheffield, R. M. | 1933 Lexington |
| *Smith, Douglas Lawrence | 1942 Charlotte |
| Sowers, Gray | 1942 Winston-Salem |
| Spake, Y. E. | 1939 Morganton |
| Squier, Irwin Britton | 1944 Greensboro |
| Stewart, Albert George | 1939 Spruce Pine |
| Strum, Andrew Jackson | 1942 Winston-Salem |

| | |
|---------------------------|----------------|
| Tate, Rowland Clifton | 1936 Grover |
| Taylor, Charles Alexander | 1942 Mt. Holly |
| Threewitts, G. A. | 1935 Littleton |

| | |
|------------------|----------------|
| Viall, Wesley R. | 1925 Pinehurst |
|------------------|----------------|

| | |
|----------------------------|--------------------|
| Wade, Clifton Elsworth | 1936 Colrain |
| Wagner, Wilfred Everett | 1941 Greensboro |
| Ward, John Waldo | 1942 Winston-Salem |
| Warren, Harold Craig | 1943 Garland |
| *Warrick, Frederick Newton | 1942 Goldsboro |

| | |
|--------------------------|-----------------|
| Waynick, Howard Preston | 1940 Burlington |
| West, Lee Alton | 1942 Woodland |
| Wilkins, William Neisler | 1940 Mocksville |

| | |
|-----------------------|----------------|
| Yandle, Lester Hunter | 1925 Matthews |
| Young, Richard E. | 1929 Asheville |

STUDENT BRANCH MEMBERS

| | |
|-----------------------------------|-------------------------|
| Aliton, Emily H. | Port Jervis, N. Y. |
| Aycock, Mary Ruth | Princeton |
| Beddingfield, Charles Herman, Jr. | Clayton |
| Bissette, Paul Branch, Jr. | Wilson |
| Black, Sam | Asheboro |
| Bullard, Doris | Roseboro |
| Canady, Martin Sharpe | Four Oaks |
| Caudle, Virginia | Peachland |
| Cecil, Mary Lou | High Point |
| Cole, Frances | Chapel Hill |
| Dameron, Hubert Gordon | Star |
| Dees, Robert Register | Burgaw |
| Estes, Joseph, Jr. | Durham |
| Fearing, Malcolm Keith, Jr. | Manteo |
| Feld, Emily | Memphis, Tenn. |
| Hahl, Marguerite White | Raleigh |
| Hanna, Bettie Carolyn | Hickory |
| Hardy, Rudolph Warren | Everetts |
| Hege, Gerald | Lexington |
| Hoffman, Florence Bonner | High Point |
| Holden, Eleanor Pearl | Bunnell, Florida |
| Horn, Billy Bland | Lawndale |
| House, Joseph, Jr. | Beaufort |
| Hudson, Elsie | Chapel Hill |
| Hurwitz, Shirley | Clinton |
| Johnson, Billie Waugh | North Wilkesboro |
| Johnston, Clyde Anthony | Littleton |
| Kennedy, Lucy Lee | Kerr |
| Kibler, Sarah Wells | Morganton |
| Knight, Edward | Weldon |
| Lawrence, Patricia Ann | Charlotte |
| McDowell, Norfleet Owen, Jr. | Scotland Neck |
| Mayberry, Herbert Clarence, Jr. | Jonesville |
| Montesanti, Joseph, Jr. | Pinehurst |
| Morton, William Alexander | Wilmington |
| Myers, Leslie Myers | Union Grove |
| Parsons, Robert Hinkley | Margaretville, N. Y. |
| Patterson, Ruth | Chapel Hill |
| Pruitt, Mary Rose | Oxford |
| Rachide, Albert Paul | New Bern |
| Ranzenhofer, John | Highland Falls, N. Y. |
| Richardson, Aubrey DeVaughn | Cerro Gordo |
| Riggsbee, Edgar Lloyd | Pittsboro |
| Rose, Ira Winfield | Chapel Hill |
| Salter, Evelyn Earle | Stacey |
| Slayton, Thomasine | Murphy |
| Snyder, Shuford E. | Swannanoa |
| Stonebraker, Rosalie | Cleveland Heights, Ohio |
| Stonestreet, Dewey Harding | Winston-Salem |
| Summerlin, Jack Donald | Laurinburg |
| Taylor, James Gay | Gumberry |
| Taylor, William West | Durham |
| Teague, J. Ralph | High Point |
| Uzzell, Steve C. C., Jr. | Black Mountain |
| Viall, Wesley Russell, Jr. | Pinehurst |
| Williams, Laurel | Hilton Village, Va. |
| Youngblood, Frances Rimmer | Sanford |

HONORARY MEMBERS

| | |
|-----------------------|--------------------|
| Beal, James Hartley | Cocoa, Florida |
| Chase, Harry Woodburn | New York City |
| Danics, Josephus | Raleigh, N. C. |
| Dargavel, John W. | Chicago, Ill. |
| Graham, Frank Porter | Chapel Hill, N. C. |
| Jones, Rowland, Jr. | San Francisco, Cal |
| Kelly, Evander F. | Washington, D. C. |
| Noble, Alice | Chapel Hill, N. C. |
| Rusby, H. H. | New York City |
| Wooten, Thomas V. | Chicago, Ill. |

TOTAL MEMBERSHIP

| | |
|----------------------|-----|
| Regular | 620 |
| Life | 46 |
| Charter | 2 |
| In Service | 74 |
| Honorary | 10 |
| Student Branch | 57 |
| Associate | 122 |
| Associate - Life | 1 |
| Associate in Service | 12 |

TOTAL..... 926

THE CONSTITUTION AND BY-LAWS

BY-LAWS

CONSTITUTION

ARTICLE I—NAME

This Association shall be called the North Carolina Pharmaceutical Association.

ARTICLE II—OBJECT

The aim of this Association shall be to unite the reputable pharmacists and druggists of this State for mutual assistance, encouragement, and improvement, and to advance the science and art of pharmacy, and thereby restrict the dispensing and sale of medicine to properly qualified pharmacists and druggists.

ARTICLE III—MEMBERSHIP

This Association shall consist of active, associate, life and honorary members.

ARTICLE IV—OFFICERS

The Association shall have the following officers: A President; three Vice-Presidents; a Secretary-Treasurer; an Assistant Secretary-Treasurer; a Local Secretary; and an Executive Committee of seven members, all of whom shall hold office until their successors are elected and have qualified. The President, three Vice-Presidents, and one member of the Executive Committee shall annually be elected by ballot. The Secretary-Treasurer, the Assistant Secretary-Treasurer and the Local Secretary shall be elected annually by the Executive Committee. The President, two ranking Vice-Presidents, and the Secretary-Treasurer shall be *ex-officio* members of the Executive Committee.

(Amended 1930.)

ARTICLE V—AMENDING CONSTITUTION

Every proposition to alter or amend this Constitution shall be submitted in writing and received at an annual meeting, and may be voted on at the next annual meeting, when, upon receiving a vote of three-fourths of the members present, it shall become a part of the Constitution.

The By-Laws may be altered or amended by a submission of the proposed change at one session and a favorable vote of three-fourths of the members present at a succeeding session of the same regular meeting.

(Amended 1935.)

ARTICLE I—ELECTION OF OFFICERS

Section 1. A Nominating Committee of seven members shall be annually chosen by the President charged with the duty at each annual convention of selecting candidates for the officers of President, three Vice-Presidents, and one member of the Executive Committee.

(Amended 1930.)

Sec. 2. The Nominating Committee shall submit at the last session of each annual convention the names of two or more persons as candidates for each of the offices of President; First Vice-President; Second Vice-President; Third Vice-President; and one member of the Executive Committee. Additional nominations may be made from the floor. These names are to be submitted by the Secretary-Treasurer by mail to every member of the Association within one month after he receives them, together with the request that the members indicate their preference on a ballot enclosed for that purpose, and return the same by mail within one month.

(Amended 1938.)

Sec. 3. The ballots received as indicated in the preceding article are to be received and sent by the President to a Board of Tellers, composed of three members to be appointed by the President. This Board shall count as votes in the annual election only those ballots received from members whose dues have been paid for the current year, and who in turn shall certify to the Secretary-Treasurer the result of the election, after which the latter shall be published.

(Amended 1938.)

Sec. 4. The officers thus elected by a plurality of the votes cast shall be installed at the final session of the next annual meeting.

(Added 1927.)

Sec. 5. The North Carolina Pharmaceutical Association shall elect at each annual meeting from among the most skillful pharmacists in North Carolina, for a term of five years, one pharmacist to the State Board of Pharmacy. The same must have been registered as a pharmacist in North Carolina at least five years previous to his election; he must be actually engaged in

pharmacy; and shall not succeed himself; Provided that this does not prohibit the reelection of any member of the present board for one additional term.

(Added 1940.)

ARTICLE II—DUTIES OF OFFICERS

Section 1. The President shall preside at all meetings, and administer the rules of order usual in deliberative assemblies. He shall nominate all special committees, except a majority of the members present resort to balloting or other means. He shall sign the certificates of membership and countersign all orders upon the Secretary-Treasurer. He shall present at each annual meeting a report of the operations of the Association during the year and suggest such subjects for its benefit as he may deem worthy of notice.

Sec. 2. The Vice-Presidents shall in case of temporary absence or inability of the President to serve, perform his duties in the order of their rank. In case of the death, resignation, removal from the State, or disability of any officer or member of the Executive Committee, the Executive Committee shall be empowered to fill the vacancy and the person so elected shall serve until his successor has been regularly elected and qualified.

(Amended 1938.)

Sec. 3. The Secretary-Treasurer shall keep a fair and correct record of all the proceedings of the Association. He shall keep on file all papers and reports read. He shall be charged with all correspondence, and with the editing, publishing and distributing of the Proceedings of the Association, under the directions of the Executive Committee. He shall notify all members four weeks in advance of each annual meeting, and at each annual meeting render a report of the duties performed by him since the last annual meeting. He shall furnish the Chairman of every Special Committee with a list of its members. He shall be *ex-officio* a member of the Executive Committee.

Sec. 4. The Secretary-Treasurer shall collect and have charge of all funds of the Association, except such funds as are officially delegated to a standing committee. He shall give bond in the sum of three

thousand dollars for the faithful performance of his duties. The bond must be acceptable to the Executive Committee and placed in the custody of the President, who shall deliver it to his successor. A Certified Public Accountant shall be engaged annually to audit the financial accounts of the Secretary-Treasurer. The Secretary-Treasurer shall hold and issue the certificates of membership. He shall report to the Executive Committee, previous to each annual meeting, the names of those members who have failed to pay their dues for two successive years. He shall keep a list of the names, residences, and dates of entrance of each member, and furnish a list of the same at the close of each annual meeting for publication. He shall preserve all applications for membership. He shall pay all bills when countersigned by the President, and at each annual meeting render an itemized statement of his account.

(Amended 1938.)

Sec. 5. The Local Secretary shall act under instructions from the Secretary-Treasurer.

Sec. 6. The Assistant Secretary-Treasurer shall aid the Secretary-Treasurer in the performance of his duties, and in the absence of the latter shall serve in his stead.

(Added 1924.)

ARTICLE III—OF COMMITTEES

Section 1. There shall be seven standing committees; an Executive Committee of seven members; a Committee on Trade Interests, a Committee on Papers and Queries, and a Committee on Practical Pharmacy and Dispensing, each to consist of three members; a Resolutions Committee of five members; a Legislative Committee of seven members together with such non-voting auxiliary members as the President may deem it wise to appoint; and a Fair Trade Committee of seven members; all to be elected or appointed annually, according to the will of the Association.

(Amended 1938.)

Sec. 2. The Executive Committee is charged with the following duties: the election annually of a Secretary-Treasurer, an Assistant Secretary-Treasurer, and a Local Secretary; the annual revision of the roll of members; the investigation of applica-

tions for membership; the publication and distribution to all members of the annual proceedings; the reporting at each annual meeting of members in arrears for two years; the preparation of appropriate notices of deceased members; and it shall also have general charge of and final authority over all affairs of the Association which are not specifically provided for elsewhere in the By-Laws, and report in writing annually its complete proceedings to the Association.

(Amended 1924, 1925.)

Members of the Executive Committee, other than members *ex-officio*, shall be elected to serve for a term of three years.

(Added 1930.)

Sec. 3. The Committee on Trade Interests shall consider all matters of a trade or commercial nature referred to it, and render a report thereon at such time as may be directed. This committee may make annual reports and suggest remedies of such trade or commercial irregularities as it may deem worthy thereof.

Sec. 4. The Committee on Papers and Queries shall receive all papers or essays for the Association, and designate which of them shall be read at length and which by title. It shall, in connection with the Secretary-Treasurer, arrange the time which may be most appropriate and convenient for presenting them. This Committee annually shall report within three months after its election or appointment a proper number of questions of scientific and practical interest, the answer to which may advance the interest of pharmacy; and shall procure the acceptance of as many such questions for investigation and reply as may be practicable; and in other ways induce the presentation of papers and essays.

Sec. 5. The Committee on Practical Pharmacy and Dispensing shall present to each convention scientific papers for study. It shall also bring before the delegates the experiences of druggists with everyday problems in the laboratory, in prescription compounding, and in research work.

(Added 1924.)

Sec. 6. The Committee on Resolutions shall meet together before each convention and decide on matters upon which the organization should take a public stand. The

members shall then present to the delegates in regular session a carefully thought out program which may be accepted, amended, or rejected as the collective judgment of the convention may decide.

The Committee shall receive all resolutions as may be referred to it for study at any annual meeting, and submit to the delegates in regular session of the same meeting its recommendations for adoption, rejection, or amendment of such resolutions.

(Added 1924.)

Sec. 7. It shall be the duty of the Legislative Committee to use its efforts in sponsoring the passage of such legislation as the Association in convention assembled may specifically recommend, and to oppose such legislation as the Association in convention assembled specifically resolves to oppose. If during the intervals between meetings of the Association, unanticipated legislative developments occur, the Legislative Committee shall ask for a called meeting of the Executive Committee in order that the latter committee may act officially for the Association in advising, approving, or opposing such measures or methods as the Legislative Committee may present. The Legislative Committee shall submit in writing annually an itemized financial report of receipts and expenditures together with a summary of its proceedings to the Executive Committee. The latter Committee may use its discretion in withholding any information which it deems unwise or unnecessary to publish. With this qualification, the report shall be presented to the Association by the Chairman of the Legislative Committee or his appointed representative.

(Added 1938.)

Sec. 8. It shall be the duty of the Fair Trade Committee to formulate and execute such policies and practices pertaining to Fair Trade laws as its own judgment supported by a study of systems in other states may dictate as wise. The Committee shall meet not less than twice each year at the call of the Chairman. Before the Committee makes commitments of funds in excess of its present or immediately available assets, it shall first secure the consent of the Executive Committee. The Committee shall render a financial and general report

annually to the Association. Between annual conventions it shall render *ad interim* reports to the Executive Committee if the latter Committee shall deem it necessary to be in possession of such reports.

(Added 1938.)

ARTICLE IV—OF MEMBERSHIP

Section 1. Every pharmacist and druggist residing in the State, of good moral standing, who is registered or is eligible to registration as a Registered Pharmacist under the Pharmacy Act of this State, of which satisfactory evidence shall be produced or shown to the Executive Committee, may become a member of this Association.

Any unregistered pharmacist, residing in the State, who possesses license as an Assistant Pharmacist, or who has had not less than three years experience in compounding drugs, or who has graduated from a reputable college of pharmacy, may, upon furnishing proof of his eligibility, become an associate member subject to the same fees and regulations that govern registered members. Associate members may not hold office, but may enjoy all other privileges of membership.

(Amended 1925.)

Any member of a Student Branch of the Association, upon furnishing proof of his eligibility, may become an associate member of the Association. Such a member may not hold office or vote for officers but may enjoy all other privileges of membership.

(Added 1936.)

Sec. 2. Any person eligible to membership may apply in writing, with the endorsement of two members in good standing, to any member of the Executive Committee, who shall report his application to said Committee; if, after investigating his claims, they shall approve his election, they shall, at the earliest time possible, report his name to the Association, and he may be elected by a two-thirds vote of the members present on ballot.

Members may also be admitted at any time by making application to the Secretary-Treasurer, with the endorsement of two members in good standing and accompanied by the initiation fee and dues for a year, said application to be approved by

the Secretary-Treasurer and the Chairman of the Executive Committee, when the membership certificate will be issued.

(Amended 1915, 1924, 1940.)

Sec. 3. No person shall be considered a member of this Association until he has signed the Constitution and By-Laws and paid into the treasury the sum of \$1 as an initiation fee, also, the annual contribution for the current year. All persons who become members shall be considered permanent members, but may be expelled for improper conduct by a vote of three-fourths of the members present at any annual meeting.

Sec. 4. Every member shall pay in advance into the hands of the Secretary-Treasurer the sum of ten dollars as his yearly contribution, except that those not financially interested in a drug business shall pay four dollars, and except that members of a Student Branch shall pay one dollar.

Any one in arrears at any annual meeting shall not be entitled to vote, and any one neglecting to pay his annual dues for two successive years shall be liable to lose his membership. Members complying with the preceding section of this article are entitled to certificates of membership, signed by the President, a Vice-President, and the Secretary-Treasurer. Ex-members, who are so from omissions to pay their dues, desiring to re-unite with the Association, may do so by applying in writing to the Secretary-Treasurer and paying into the funds of the Association the sum of two years' dues when they were members and the dues for the current year; whereupon their names shall be placed upon the roll.

(Amended 1924, 1933, 1936.)

Sec. 5. Any member, not in arrears, moving to another State and once in two years reporting to the Secretary-Treasurer his address, shall be regarded as a non-resident member of this Association, and it is hereby provided that such failure to report shall be sufficient warrant for the Secretary-Treasurer to drop the name of such non-resident member from the roll of membership. Non-resident members shall not be eligible to hold office nor be required to contribute to the funds of the Association, but they shall have the privilege of attending the meetings and participating in the deliberations.

Sec. 6. A registration fee shall be paid by each person participating in the affairs of the annual convention. The amount of such fee shall annually be fixed by the Executive Committee.

(Added 1924.)

Sec. 7. Any regular member in good standing is eligible for a life membership and thereafter be exempt from all future annual dues. The cost of such a membership may be changed from time to time upon recommendation of the Executive Committee provided each such change recommended is approved by a three-fourths vote of the members present at a regular meeting, and provided further that the sum shall never be less than fifty dollars. The present fee shall be one hundred dollars.

(Amended 1920, 1936.)

ARTICLE V—OF MEETINGS

Section 1. The meetings shall be held annually, or from time to time, as the Association may determine, provided that in case of failure of this from any cause the duty of calling the Association together shall devolve upon the President, or on the Vice-Presidents, with the advice and consent of the Executive Committee. Special meetings may be held upon the written request of fifteen members, who shall state the purpose thereof, and only such matters shall be considered at the meeting.

(Amended 1914.)

Sec. 2. At the opening of each annual meeting, in the absence of the President, or Vice-Presidents, one of the Executive Committee shall take the chair. In the absence of all, a President *pro tempore* shall be elected by the members present. In the absence of the Secretary-Treasurer, the Assistant Secretary-Treasurer shall act in his stead. In the absence of the latter the presiding officer shall appoint a Secretary *pro tempore*.

Sec. 3. Fifteen members constitute a quorum.

ARTICLE VI—OF BRANCHES

Section 1. There shall be a Students' Branch within the Association, the membership of which shall be composed of and limited to regularly enrolled students in the School of Pharmacy of the University of North Carolina. The Branch must or-

ganize itself, elect a president, a secretary, and a treasurer. These officers shall be responsible to the Secretary-Treasurer of the Association for funds collected as annual dues. It shall have a Constitution and set of By-laws that shall be approved by the Executive Committee of the Association. No action taken by such Branch shall bind the Association in any way save when a proposed action is submitted as a recommendation to the Executive Committee prior to the annual meeting. If the Executive Committee gives its approval the recommendation may be submitted first to the general membership at a regular meeting and then assigned to the Committee on Resolutions for study and report in the usual manner.

(Amended 1938.)

Sec. 2. When a member of the Students' Branch becomes licensed as a pharmacist or becomes eligible for license he may be admitted to regular membership, provided he pays the additional fees required of such a membership, and provided he submits satisfactory evidence in writing to the Executive Committee of his eligibility for such a membership.

(Added 1936.)

ARTICLE VII—OF DELEGATES

Section 1. The President shall annually appoint five delegates to the American Pharmaceutical Association; five to the National Association of Retail Druggists; and three to the North Carolina State Medical Society. The delegates shall present their reports at the next annual meeting of the Association. Delegates shall be entitled to appoint alternates.

ARTICLE VIII—ORDER OF BUSINESS

1. Roll Call.
2. Reading of minutes.
3. Election of new members.
4. Presentation of new members present.
5. Presentation of visiting delegates, etc.
6. Reports of officers.
7. Reading of communications.
8. Reports of standing committees.
9. Miscellaneous business.
10. Unfinished business.
11. Election of officers.
12. Presentation of new officers.
13. Adjournment.



Officers of the Woman's Auxiliary for the Year 1944-1945

Seated, left to right: Mrs. C. H. Smith, Charlotte, retiring President; Mrs. J. C. Jackson, incoming President. Standing, left to right: Mrs. W. R. Adams, Angier, Parliamentarian; Mrs. W. J. Smith, Chapel Hill, Secretary-Treasurer; Mrs. A. V. Bancom, Apex, 2nd Vice-President; Mrs. J. W. Bennick, 1st Vice-President.

THE WOMAN'S AUXILIARY OF THE N.C.P.A.

The Woman's Auxiliary held their annual meeting in the Colonial Room of the Hotel Sir Walter, Raleigh, Wednesday morning, May 24, 1944.

The president, Mrs. C. H. Smith, called the meeting to order, and expressed the desire that the session be as short and interesting as possible.

Rev. M. O. Sommers gave a very inspiring invocation, after which Miss Mary Lee Holder led in one verse of the "Star Spangled Banner." The assembly then read the Pledge of Allegiance to the Flag. Following this stirring moment, Mrs. P. D. Gattis spoke for the entire Auxiliary when she expressed deep sorrow for the loss of Mrs. F. W. Hancock, the first president and founder of the Auxiliary.

The minutes of the 1943 meeting were read and approved. The secretary reported that flowers were sent to the funeral of Mrs. Hancock, and that the president, Mrs. Smith, had written a letter to Mr. Hancock. A copy of this letter, and the acknowledgment from the Hancock family, were read. A letter from Mrs. E. W. Farrior was read, thanking the Auxiliary for the telegram of greeting sent at the 1943 Convention.

A statement of the Woman's Auxiliary Student Loan Fund of the University of North Carolina was read. The report of the treasurer, Mrs. Linwood Robinson, was received and placed on file.

Mrs. A. L. Fishel, historian, spoke briefly and interestingly, asking that all members send her any items which would be desirable for a Scrap Book of the Auxiliary.

Mrs. W. R. McDonald, parliamentarian, suggested the revision of the Constitution and By-laws to conform with present-day needs of the Auxiliary. This brought discussion from the floor. It was decided to take this matter up more thoroughly at the 1945 meeting.

Mrs. J. C. Jackson, First Vice-President, called the Auxiliary's attention to the lovely programs given each member attending the meeting, saying they were the president's personal greeting of friendship to each member.

Mrs. D. C. Compton, Chairman of the State Membership Committee, gave a splendid

report of her committees. She also paid special tribute to the President's spirit of cooperation and leadership.

Reports from the local clubs were read. All reports showed very plainly how each club had worked to achieve a worthy goal.

Mrs. Dewey Groome reported for the Greensboro Druggists' Woman's Auxiliary; Mrs. Leon Kimball for the Winston-Salem Apothecary Club, and Mrs. W. R. Dixon for the Charlotte Drug Club Auxiliary. The following checks were received to be added to the Pharmacy Student Loan Fund:

| | |
|--------------------------|--------------|
| Greensboro Auxiliary |\$85.00 |
| Winston-Salem Apothecary | |
| Club | 50.00 |
| Charlotte Drug Club | |
| Auxiliary | 50.00 |

Mrs. P. A. Hayes, Chairman of the Nominating Committee, presented a slate of officers selected by her committee for the ensuing year. The result was the unanimous election of the following officers: President, Mrs. J. C. Jackson, Lumberton; 1st Vice-President, Mrs. J. W. Bennick, Charlotte; 2nd Vice-President, Mrs. A. V. Baucum, Apex; Secretary-Treasurer, Mrs. W. J. Smith, Chapel Hill; Parliamentarian, Mrs. W. R. Adams, Angier; Historian, Mrs. J. Floyd Goodrich, Durham.

The president introduced Mrs. W. D. Pearce, Executive Chairman for the Convention. Mrs. Pearce, in her vivacious manner, welcomed the ladies to Raleigh, and told of the many lovely things that had been planned for the guests. Mrs. I. O. Wilkerson of Greensboro, graciously responded to this welcome.

Mr. R. P. Lyon, president of the N. C. P. A., spoke briefly to the Auxiliary of the support throughout the years, and how much it had meant to the N. C. P. A.

Mr. A. T. Lewallen, president of the T. M. A., brought greetings from his group.

One of the most delightful moments of the entire entertainment was presented when Miss Mary Lee Holder, accompanied by Miss Peggy Royster Jones, sang "Pale Hands," "Smiling Thru," and "One Alone."

Mrs. Pearce introduced Mr. Thad Eure, Secretary of State, who substituted for

Governor Broughton, who found it impossible to meet his speaking engagement at the last moment. Mr. Eure gave a very stimulating talk on the importance the drug store plays in every community—in the life of most persons, from childhood to old age. As it was near voting time in North Carolina, he stressed the imperative need of knowing the candidates and knowing something of government. Mr. Eure extended a very cordial invitation to visit him in his office at the Capitol.

Mrs. Smith, president, expressed deep appreciation to her fellow officers, committee members and the ladies of Raleigh for their cooperation and earnest effort in making the work of the Auxiliary and the convention a success.

Mrs. D. D. Hocutt was asked to bring the new officers forward. They faced the members of the Auxiliary and repeated after Mrs. Smith a pledge to faithfully carry out the duties of their offices.

Mrs. Jackson received the gavel from Mrs. Smith, asking for the Auxiliary's cooperation during the coming year, so that many worthy accomplishments might be achieved during the coming year.

The secretary was instructed to send a telegram to Mrs. Karl Bishoprie, State Chairman of the Woman's Division of the War Finance Committee, pledging the Auxiliary's support in the promotion of the Fifth War Bond Drive.

For the next few minutes the drawing of war bonds provided much excitement. Mrs. H. P. Watson in her sweet and charming manner presented Mrs. Smith, the retiring president, a gift from the Auxiliary, as a token of appreciation for giving so unsparingly of her time and talents.

After Mrs. Smith's acknowledgment of the gift, she asked the members of the Auxiliary to repeat with her the Collect of Club Women of America, after which she declared the meeting adjourned.

THE WOMAN'S AUXILIARY

OFFICERS

| | |
|-----------------------------|------------------------------|
| MRS. J. C. JACKSON..... | <i>President</i> |
| MRS. J. W. BENNICK..... | <i>First Vice-President</i> |
| MRS. A. V. BAUCOM..... | <i>Second Vice-President</i> |
| MRS. W. J. SMITH..... | <i>Secretary-Treasurer</i> |
| MRS. W. R. ADAMS..... | <i>Parliamentarian</i> |
| MRS. J. FLOYD GOODRICH..... | <i>Historian</i> |

Roll of Members

| | |
|--------------------------|--------------------|
| <i>Ahaskie</i> | |
| Mrs. R. R. Copeland | |
| <i>Altamarle</i> | |
| Mrs. E. R. Fuller | Mrs. E. L. Kritzer |
| Mrs. Spence Kirk | |
| <i>Angier</i> | |
| Mrs. W. R. Adams | |
| <i>Aper</i> | |
| Mrs. A. V. Baucom | Mrs. Louis Holland |
| <i>Asheboro</i> | |
| Mrs. J. T. Allen | Mrs. H. C. Reaves |
| Mrs. G. A. Reaves | |
| <i>Asheville</i> | |
| Mrs. George Mathews | Mrs. R. C. Scharff |
| <i>Ayden</i> | |
| Mrs. S. M. Edwards | |
| <i>Beaufort</i> | |
| Mrs. F. R. Bell | |
| <i>Belmont</i> | |
| Mrs. J. Linwood Robinson | |
| <i>Biltmore</i> | |
| Mrs. Lloyd Jarrett | |

Burlington

Mrs. E. D. Millaway Mrs. J. F. Sherard

Carolina Beach

Mrs. L. E. Bunch

Chapel Hill

Mrs. J. G. Beard Mrs. M. L. Jacobs
 Mrs. E. A. Brecht Mrs. H. C. McAllister
 Mrs. H. M. Burlage Mrs. I. W. Rose
 Mrs. Carl T. Durham Mrs. W. J. Smith
 Mrs. C. L. Eubanks

Charlotte

Mrs. Fred J. Atkinson Mrs. E. H. Hemmle
 Mrs. J. G. Barnette Mrs. W. B. Holmes
 Mrs. Leslie Barnhardt Mrs. R. E. Hunter
 Mrs. J. W. Bennick Mrs. G. A. Lawrence
 Mrs. H. L. Bizzell Mrs. Gene Saunders
 Mrs. J. K. Civil Mrs. C. H. Smith
 Mrs. W. R. Dixon Mrs. M. W. Stone
 Mrs. R. S. Everett Mrs. Foster Thomas
 Mrs. H. A. Hammond Mrs. Phil Van Every

Clayton

Mrs. J. D. Bain Mrs. E. B. Peterson
 Mrs. C. H. Beddingfield

Concord

Mrs. E. L. Hicks Mrs. Jesse M. Pike

Dunn

Mrs. P. A. Lee

Durham

| | |
|-----------------------|-------------------------|
| Mrs. D. L. Boone | Mrs. L. J. Loveland |
| Mrs. M. S. Burt | Mrs. John McDonald |
| Mrs. J. H. Butler | Mrs. W. B. Morgan |
| Mrs. S. O. Brewer | Mrs. W. W. Morton |
| Mrs. A. G. Cox | Mrs. W. D. Ripley |
| Mrs. A. D. Edens | Mrs. R. P. Rogers |
| Mrs. I. O. Ferrell | Mrs. B. W. Spencer, Jr. |
| Mrs. J. F. Goodrich | Mrs. J. B. Threatt |
| Mrs. Claxton Harris | Mrs. E. C. Tilley |
| Mrs. Frank Harris | Mrs. F. J. Williams |
| Mrs. C. J. Hazelgrove | |

Fayetteville

Mrs. R. E. Langdon

Fountain

Mrs. E. B. Beasley, Jr.

Fuquay Springs

Mrs. W. W. Johnson

Garner

Mrs. J. D. Brown

Gastonia

Mrs. H. W. Holmes

Glen Alpine

Mrs. H. F. Bobbitt

Goldsboro

| | |
|--------------------|-----------------|
| Mrs. Shelton Brown | Mrs. B. R. Ward |
|--------------------|-----------------|

Greensboro

| | |
|------------------------|-----------------------|
| Mrs. C. H. Bradford | Mrs. A. G. Poindexter |
| Mrs. C. V. Cagle | Mrs. D. L. Shreve |
| Mrs. J. M. Cates, Jr. | Miss Ann Simpson |
| Mrs. D. E. Compton | Mrs. E. L. Sumners |
| Mrs. T. G. Crutchfield | Mrs. Ralph J. Sykes |
| Mrs. J. L. Davis | Mrs. W. D. Tennant |
| Mrs. Dewey Groome | Mrs. L. A. Thomas |
| Mrs. D. F. Hayes | Mrs. O. C. Trogdon |
| Mrs. P. A. Hayes | Mrs. J. W. Tyson |
| Mrs. S. L. Jones | Mrs. J. W. Valentine |
| Mrs. C. J. Kee | Mrs. H. W. Van Horn |
| Mrs. M. C. McNeely | Mrs. Thomas B. Waugh |
| Mrs. M. G. Morris | Mrs. R. F. Whiteley |
| Mrs. N. B. Moury | Mrs. I. O. Wilkerson |
| Mrs. G. W. Neister | Mrs. E. H. Wolfe |
| Mrs. E. W. Oliver | |

Hamlet

Mrs. G. M. Culbreth

Henderson

Mrs. D. D. Hocutt

Hickory

Mrs. W. R. McDonald, Jr.

High Point

| | |
|---------------------|----------------------|
| Mrs. E. R. Anderson | Mrs. W. B. Harris |
| Mrs. A. C. Cecil | Mrs. C. A. Ring, Jr. |

Kannapolis

| | |
|--------------------|---------------------|
| Mrs. C. R. Edwards | Mrs. John Underhill |
|--------------------|---------------------|

King's Mountain

Mrs. C. D. Blanton

Kinston

| | |
|---------------------|--------------------|
| Mrs. E. L. Bradshaw | Mrs. George Sewell |
| Mrs. J. C. Hood | |

Lenoir

| | |
|---------------------|---------------------|
| Mrs. J. G. Ballew | Mrs. J. S. O'Daniel |
| Mrs. Frank W. Dayva | Mrs. E. H. Tate |

Liberty

Mrs. H. E. Lovett

Lumberton

| | |
|----------------------|-----------------------|
| Mrs. J. A. Betts | Mrs. Lacy McKenzie |
| Mrs. Victor Bond | Mrs. M. A. Prevatt |
| Mrs. R. A. Hedgpeth, | Mrs. G. E. Rancke |
| Mrs. J. C. Jackson | Mrs. H. R. Simmons |
| Mrs. J. E. Johnson | Mrs. J. E. Turlington |

Madison

Mrs. J. R. Hughes

Marion

| | |
|---------------------|-------------------|
| Mrs. E. P. Crawford | Mrs. Dean Tainter |
|---------------------|-------------------|

Mebane

| | |
|-------------------|------------------|
| Mrs. A. B. McLeod | Mrs. J. S. White |
|-------------------|------------------|

Mocksville

Mrs. W. R. Wilkins

Monroe

Mrs. J. P. Gamble

Morganton

Mrs. Y. E. Spake

Mount Pleasant

Mrs. Hoy Moose

Nashville

Mrs. W. G. Beam

New Bern

Mrs. H. B. Duffy

Oxford

Miss M. Riggan

Pembroke

Mrs. E. L. Hinds

Philadelphia, Pa.

Mrs. H. E. Hudson

Raleigh

| | |
|--------------------------|------------------------|
| Mrs. B. D. Arnold | Mrs. J. W. Harrell |
| Mrs. Jack Blackwell | Mrs. W. W. Hinnant |
| Mrs. J. C. Brantley | Mrs. W. L. Johnson |
| Mrs. J. C. Brantley, Jr. | Mrs. W. R. Johnson |
| Mrs. J. R. Brockwell | Mrs. D. L. Jordan |
| Mrs. J. M. Buffaloe | Mrs. Kenneth Keith |
| Mrs. W. C. Collins | Mrs. J. D. Kilgore |
| Mrs. J. S. Cox | Mrs. A. B. Kirkpatrick |
| Mrs. Gilbert Crabtree | Mrs. D. A. Laughlin |
| Mrs. R. I. Cromley | Mrs. A. G. McCartney |
| Mrs. L. H. Crumpler | Mrs. M. B. Melvin |
| Mrs. O. J. Daniel | Mrs. H. Mitchell |
| Mrs. W. H. DeLoache | Mrs. Pat Nelson |
| Mrs. C. N. Dodd | Mrs. C. E. Page |
| Mrs. O. G. Duke | Mrs. W. D. Pearce |
| Mrs. O. C. Edwards | Mrs. A. D. Pollard |
| Mrs. S. M. Edwards | Mrs. H. G. Price |
| Mrs. John Ferguson | Miss Tillie Price |
| Mrs. W. C. File | Mrs. Cader Rhodes |
| Mrs. K. V. Franklin | Mrs. C. Russell |
| Mrs. Phifer Fullenwid | Mrs. H. G. Russell |
| Mrs. H. I. Gattis | Mrs. Homer Starling |
| Mrs. P. D. Gattis | Mrs. Julian White |
| Mrs. Wilkins Harden | Mrs. Edwin Yates |

Roseboro

Mrs. W. L. West

Roanboro

Mrs. E. E. Thomas

Sanford

Mrs. George B. Buchanan

Southern Pines

Mrs. J. T. Overton

Southport

Mrs. R. M. Willis

Statesville

Mrs. L. O. Hawkins

Tabor City

Mrs. L. W. Jenkins

Wadesboro

Mrs. G. E. Andes

Walstonburg

Mrs. Sam Jenkins

Wendell

Mrs. W. R. Nowell

Miss Nettie Turnage

Mrs. John^a Underhill*Wilson*

Mrs. Paul Bissette

Windsor

Mrs. W. B. Gurley

Winston-Salem

Mrs. J. P. Andrews

Mrs. Leon Cahill

Mrs. John A. Causey

Mrs. J. M. Darlington

Mrs. A. L. Fishel

Mrs. W. A. Gilliam

Mrs. Leon Kimball

Mrs. L. Craig Lewis

Mrs. C. R. Wheeler

Miss Pauline Parrish

Mrs. Chas. Ridenhour

Mrs. E. W. Rollins

Miss Ann Simpson

Mrs. John E. Tilley

Mrs. J. W. Ward

Mrs. H. P. Watson

Mrs. Sam E. Welfare

Yanceyville

Mrs. T. J. Ham

1944-1945

TRAVELING MEN'S AUXILIARY

OF

THE NORTH CAROLINA PHARMACEUTICAL ASSOCIATION

OFFICERS

| | |
|-------------------------------|--------------------------------------|
| M. G. MORRIS..... | <i>President</i> |
| JOE L. WEAR..... | <i>Vice-President</i> |
| J. FLOYD GOODRICH..... | <i>Secretary-Treasurer</i> |
| MISS HATTIE LEIGH DUDLEY..... | <i>Assistant Secretary-Treasurer</i> |

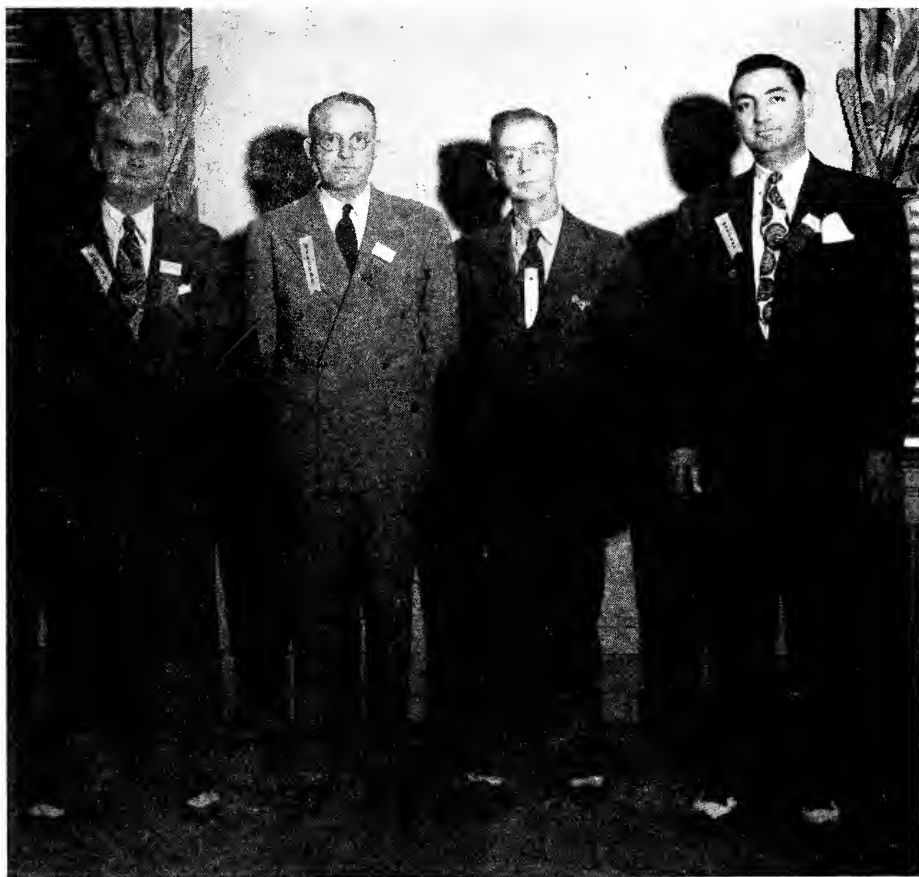
BOARD OF GOVERNORS

| | |
|---------------------|-------------|
| A. T. LEWALLEN..... | Five Years |
| L. J. LOVELAND..... | Four Years |
| N. B. MOUKY..... | Three Years |
| C. H. SMITH..... | Two Years |
| J. W. BENNICK..... | One Year |

MEMBERS

(List Supplied by Secretary Goodrich)

| | |
|---|--|
| Abbott Laboratories, J. H. Butler, 2314 Wilson St., Durham, N. C. | B. C. Remedy Company, M. C. Reep, Jr., c/o Co., Durham, N. C. |
| Abbott Laboratories, R. E. Langdon, 816 Arsenal Ave., Fayetteville, N. C. | B. C. Remedy Company, E. C. Tilley, c/o Co., Durham, N. C. |
| Atlantic Tobacco Co., W. W. Hinnant, c/o Co., Raleigh, N. C. | Beechnut Company, T. F. Hawkins, 1105 Greenwood Cliff, Charlotte, N. C. |
| B. & B. Company, W. O. Lindholm, 30 E. Shadowlawn, N. E., Atlanta, Ga. | Beechnut Packing Company, Ray Ralls, 1341 Derwood Drive, Charlotte, N. C. |
| Bauer & Black, W. R. Dixon, 1405 E. Blvd., Charlotte, N. C. | R. R. Bellamy & Company, Hargrove Bellamy, c/o Co., Wilmington, N. C. |
| B. C. Remedy Co., Albert Cox, c/o Co., Durham, N. C. | R. R. Bellamy & Company, J. D. Bunting, Box 891, Kinston, N. C. |
| B. C. Remedy Co., J. Floyd Goodrich, c/o Co., Durham, N. C. | R. R. Bellamy & Company, W. W. Gayer, c/o Co., Wilmington, N. C. |
| B. C. Remedy Company, W. W. Morton, c/o Co., Durham, N. C. | R. R. Bellamy & Company, W. B. Lennon, 1300 Evergreen Ave., Goldsboro, N. C. |
| B. C. Remedy Company, G. R. Newman, 401 Mary St., Bristol, Va. | R. R. Bellamy & Company, V. L. Toms, 1505 Pine Street, Lumberton, N. C. |



Traveling Men's Auxiliary Officers

Left to right: Mr. A. Thad Lewallen, Winston-Salem, retiring President; Mr. M. G. Morris, Greensboro, incoming President; Mr. J. Floyd Goodrich, Secretary-Treasurer; Mr. A. D. Pollard, Raleigh, Entertainment Chairman for the Raleigh meeting.

R. R. Bellamy & Company, J. E. Woodburn, 211 Chestnut Street, Wilmington, N. C.

Bennett-Lewallen Company, R. B. Tilley, 1115 S. Hawthorne Road, Winston-Salem, N. C.

Bodeker Drug Company, G. F. Franck, c/o Co., Richmond, Va.

Bodeker Drug Company, W. S. Gibson, Box 407, Goldsboro, N. C.

Bodeker Drug Company, R. W. Lowe, Chester, Va.

Bristol-Myers Company, T. Gaines Slaughter, c/o Hotel Charlotte, Charlotte, N. C.

Burwell & Dunn, Lore S. Brown, Box 246, Hamlet, N. C.

Burwell & Dunn, M. J. Dean, c/o Co., Charlotte, N. C.

Burwell & Dunn, S. P. Hall, c/o Co., Charlotte, N. C.

Burwell & Dunn, Claud A. Holly, Box 311, Lincolnton, N. C.

Burwell & Dunn, Reuben C. Russell, c/o Co., Charlotte, N. C.

Burwell & Dunn, L. C. Smith, 1905 Lombardy Circle, Charlotte, N. C.

Edwin I. Butler Co., Edwin I. Butler, P. O. Box 2507, Charlotte, N. C.

Capudine Chemical Co., E. W. Yates, c/o Co., Raleigh, N. C.

Carroll, Dunham, Smith Phar. Co., L. C. Derrick, 407 W. Greenway, Greensboro, N. C.

Chattanooga Medicine Co., J. W. Neal, P. O. Box 1261, Southern Pines, N. C.

Cliff-Wiel Company, T. J. Creegan, Jr., 222 Pace St., Raleigh, N. C.

- Clover Brand Dairies, J. R. Willis, c/o Co., High Point, N. C.
- Coca-Cola Company, S. C. Foster, c/o Co., Atlanta, Ga.
- Coca-Cola Company, R. H. Garrard, Box 2100, Greensboro, N. C.
- Coca-Cola Company, F. C. Handy, Jr., T-4 Country Club, Raleigh, N. C.
- Coca-Cola Company, E. D. Hartman, 1427 E. 7th St., Charlotte, N. C.
- Colgate-Palmolive-Peet Co., C. G. Green, 540 Hurt Bldg., Atlanta, Ga.
- Colgate-Palmolive-Peet Co., E. H. Hemmle, 2020 Tippah Ave., Charlotte, N. C.
- Colgate-Palmolive-Peet Co., Jack Johnson, 540 Hurt Bldg., Atlanta, Ga.
- E. O. Dewitt Company, S. O. Bailey, Ecker Apts. B-8, 1011 N. Main St., High Point, N. C.
- Dixie-Vortex Company, C. L. Roetschi, 1304 Brooks Ave., Raleigh, N. C.
- Dixie-Vortex Company, P. E. Summers, 1206 Myrtle Drive, Charlotte, N. C.
- Dred-Not Sales Company, M. F. Boyles, M.D., 126 E. Trade St., Charlotte, N. C.
- Dred-Not Sales Company, Abram White, 126 E. Trade St., Charlotte, N. C.
- Drug Package Company, C. H. Smith, Box 1001, Charlotte, N. C.
- Edwards Drug Company, O. C. Edwards, c/o Co., Raleigh, N. C.
- Endo Products, Inc., H. H. Leonard, 1317 Greenway Drive, High Point, N. C.
- Henry B. Gilpin Co., J. W. Roberts, 133 W. Main St., Norfolk, Va.
- Goody's, Ltd., Glen Hartsell, 623 Maupin Ave., Salisbury, N. C.
- Goody's Ltd., A. T. Lewallen, c/o Co., Winston-Salem, N. C.
- Goody's, Ltd., A. E. Sapp, 516 S. Main St., Winston-Salem, N. C.
- Hart Drug Company, R. W. Collette, Mocksville, N. C.
- Charles C. Haskell & Co., Frank S. Goodrum, 110 S. Mendenhall St., Apt. 4, Greensboro, N. C.
- Hoffman-LaRoche, Inc., A. B. Ellerbee, 700 E. Boulevard, Charlotte, N. C.
- Hollingsworth Candy Co., H. L. Hitchcock, Box 2239, Winston-Salem, N. C.
- Richard Hudnut Company, Joe Wear, Box 2101, Charlotte, N. C.
- H. B. Hunter Company, M. W. Stone, Box 703, Charlotte, N. C.
- Jergens Woodbury Company, P. C. Day, 106 Providence Road, Charlotte, N. C.
- Johnson & Johnson, Frank Armistead, 114 N. Laurel St., Charlotte, N. C.
- Johnson & Johnson, O. G. Duke, 2718 Fairview Road, Raleigh, N. C.
- Justice Drug Company, D. E. Compton, c/o Co., Greensboro, N. C.
- Justice Drug Company, J. L. Davis, c/o Co., Greensboro, N. C.
- Justice Drug Company, L. R. Davis, c/o Co., Greensboro, N. C.
- Justice Drug Company, D. F. Hayes, c/o Co., Greensboro, N. C.
- Justice Drug Company, P. A. Hayes, c/o Co., Greensboro, N. C.
- Justice Drug Company, D. L. Shreve, c/o Co., Greensboro, N. C.
- Justice Drug Company, T. S. Simpson, c/o Co., Greensboro, N. C.
- Justice Drug Company, L. A. Thomas, c/o Co., Greensboro, N. C.
- Justice Drug Co., T. B. Waugh, c/o Co., Greensboro, N. C.
- W. H. King Drug Company, Raymond Brockwell, 409 Calvin Road, Raleigh, N. C.
- W. H. King Drug Company, J. B. Coppedge, c/o Co., Raleigh, N. C.
- W. H. King Drug Company, J. W. Coppedge, c/o Co., Raleigh, N. C.
- W. H. King Drug Company, R. W. Hunter, 2201 Fairview Road, Raleigh, N. C.
- W. H. King Drug Company, Earle Jones, c/o Co., Raleigh, N. C.
- W. H. King Drug Company, H. C. Starling, c/o Co., Raleigh, N. C.
- W. H. King Drug Company, R. M. Watts, 226 Third St., Cheraw, S. C.
- W. H. King Drug Company, F. J. Williams, 1302 Broad St., Durham, N. C.
- Lance, Inc., B. F. Bullard, 205 E. Fifth St., Greenville, N. C.
- Lance, Inc., R. E. Graham, 1305 Wake Forest Road, Raleigh, N. C.
- Lance, Inc., P. L. Van Every, c/o Co., Charlotte, N. C.
- Lederle Laboratories, Inc., J. J. Pressly, 911 Magnolia St., Greensboro, N. C.
- Lederle Laboratories, Inc., J. D. Smith, Cameron Ct. Apt. D-28, Raleigh, N. C.
- Lehn & Fink Products, F. F. Potter, c/o Hotel Charlotte, Charlotte, N. C.
- Eli Lilly Co., K. T. Boatwright, 19 W. Locklane, Richmond, Va.
- Eli Lilly Co., W. A. Burwell, J-3, Raleigh Apts., Raleigh, N. C.
- Eli Lilly Co., E. W. Farrior, Box 37, N. Side Br., Atlanta, Ga.
- Eli Lilly Co., B. M. Humphries, 920 Henley Place, Charlotte, N. C.
- Eli Lilly Co., Warren L. Johnson, 303 Woodbine Court, Greensboro, N. C.
- Lily-Tulip Cup Corp., W. C. Collins, 112 Cox Avenue, Raleigh, N. C.
- Lily-Tulip Cup Corp., Dan Wheeler, 1301 Queen Road, Charlotte, N. C.
- Liquid Carbonic Corporation, E. I. Butler, 1819 Morrison Blvd., Charlotte 3, N. C.
- Magnus, Mabee & Reynard, J. W. Felton, Box 316, Knoxville, Tenn.
- Mallinckrodt Chemical Co., R. L. White, 715 Myrtle Drive, Rock Hill, S. C.
- Manufacturers Agent, Fred J. Atkinson, 725 Hawthorne Lane, Charlotte, N. C.
- Maola Ice Cream Company, H. L. Barnes, New Bern, N. C.
- S. E. Massengill Co., Herbert Taylor, Williamston, N. C.
- S. E. Massengill Co., J. C. Woodward, 214 Lindsay St., High Point, N. C.

- J. M. Mathes Company, R. H. Whitfield, 1313 Watts St., Durham, N. C.
- McCourt Label Cabinet Co., R. M. Crosson, Box 475, Columbia, S. C.
- Mead Johnson & Company, J. H. Austin, 2519 Providence Road, Charlotte, N. C.
- Mennens, M. S. Smith, 2100 Lombardy Circle, Charlotte, N. C.
- Merck & Company, C. E. Davis, 801 N. Washington St., Shelby, N. C.
- Merritt Chemical Company, C. B. Wade, Box 2167, Greensboro, N. C.
- Dr. Miles Laboratories, J. R. Brownie, Box 160, Berkeley Sta., Norfolk, Va.
- Monroe Chemical Company, W. H. Hamilton, Box 212, Charlotte, N. C.
- N. C. Dairy Products Co., Marcus L. Ham, c/o Co., Raleigh, N. C.
- Nashua Package Sealing Co., J. W. Valentine, 711 Summit Ave., Greensboro, N. C.
- Garland C. Norris Company, J. F. Neely, Wilmont Apt. 6-A, Raleigh, N. C.
- Garland C. Norris Company, Garland C. Norris, 1703 Cherokee Trail, Lakeland, Fla.
- Norwich Pharmacal Company, A. B. McLeod, Mebane, N. C.
- Norwich Chemical Company, M. W. Wade, 1000 Warner Building, Nashville 3, Tenn.
- Norwich Chemical Company, P. D. White, Mecklenburg Hotel, Charlotte, N. C.
- Nunnally's Candy Company, R. S. Everett, 1101 E. Morehead St., Charlotte, N. C.
- Nyal Company, J. S. LeGette, Box 2660, Charlotte, N. C.
- Nyal Company, W. McElveen, 1337 Morehead Ave., Charlotte, N. C.
- O'Hanlon-Watson Drug Co., J. H. Ball, c/o Co., Winston-Salem, N. C.
- O'Hanlon-Watson Drug Co., J. M. Darlington, c/o Co., Winston-Salem, N. C.
- O'Hanlon-Watson Drug Co., I. H. Rider, c/o Co., Winston-Salem, N. C.
- O'Hanlon-Watson Drug Co., S. P. Smith, 2410 Rosewood Ave., Winston-Salem, N. C.
- O'Hanlon-Watson Drug Co., H. P. Watson, c/o Co., Winston-Salem, N. C.
- Owen Drug Company, C. A. Lingle, c/o Co., Salisbury, N. C.
- Owen Drug Company, C. C. Owen, c/o Co., Salisbury, N. C.
- Owen Drug Company, T. M. Patterson, c/o Co., Salisbury, N. C.
- Owens-Illinois Glass Co., S. M. Edwards, c/o Co., Charlotte, N. C.
- Owens-Minor Drug Co., L. B. Allen, Box 227, Roanoke Rapids, N. C.
- Owens-Minor Drug Co., J. B. Bowers, Box 1392, Richmond, Va.
- Owens-Minor Drug Co., Curtis Nottingham, Box 1117, Rocky Mount, N. C.
- Pal Blade Company, Harry B. Shub, c/o Co., 595 Madison Ave., New York, N. Y.
- Pangburn Company, W. A. Adams, Box 65, Fort Worth, Texas.
- Parke-Davis & Co., Geo. G. Buchanan, P. O. Box 826 Sanford, N. C.
- Parke-Davis & Co., J. S. Davis, 109 Market Place, Baltimore, Md.
- Parke-Davis & Co., G. C. Hartis, 24 Gloria Ave., Winston-Salem, N. C.
- Parke-Davis & Co., R. D. Heist, 1610 Queen Road, Charlotte, N. C.
- Parke-Davis & Co., W. L. Johnson, c/o Co., Baltimore, Md.
- Parke-Davis & Co., J. G. Vicks, Wilson, N. C.
- Parke-Davis & Co., B. H. Wolfe, Box 1534, Burlington, N. C.
- Peabody Drug Co., C. J. Hazelgrove, c/o Co., Durham, N. C.
- Peabody Drug Company, L. P. Miller, c/o Co., Durham, N. C.
- Peabody Drug Company, E. B. Peterson, Clayton, N. C.
- Peabody Drug Company, J. A. Weatherford, 305 Morehead Ave., Durham, N. C.
- Penslar Company, A. R. Cross, 1204 N. Fairwater Drive, Norfolk, Va.
- Personal Products Co., J. C. Carroll, 1728 Thomas Ave., Charlotte, N. C.
- Pet Dairy Products Co., M. D. Boone, 119 Burke St., Winston-Salem, N. C.
- Pictorial Paper Company, W. B. Lyon, 208½ Isabel St., Greensboro, N. C.
- Pine State Creamery Co., J. D. Kilgore, c/o Co., Raleigh, N. C.
- Pine State Creamery Co., Sam N. Mann, c/o Co., Raleigh, N. C.
- Powers-Taylor Drug Co., D. J. Odom, P. O. Box 605, Kinston, N. C.
- Prophylactic Brush Co., M. R. Lowrey, 2230 Peachtree Road, Atlanta, Ga.
- Pure-Pac Corporation, R. I. Dailey, Jr., Box 448, Reidsville, N. C.
- Ray-O-Vac Company, E. A. Saunders, 360 N. Caswell Road, Charlotte, N. C.
- E. B. Read & Sons Co., J. G. Barnette, 1923 Lombardy Circle, Charlotte, N. C.
- Scott Drug Company, J. W. Bennick, c/o Co., Charlotte, N. C.
- Scott Drug Company, R. C. Cagle, Box 245, Rockingham, N. C.
- Scott Drug Company, A. S. McCord, c/o Co., Charlotte, N. C.
- Searle & Company, E. G. Coble, 901 Fairmont St., Greensboro, N. C.
- Searle & Company, V. F. Smith, Box 312, Greensboro, N. C.
- Sharpe & Dohme, H. E. Hudson, c/o Co., 1301 Cathedral St., Baltimore, Md.
- Sharpe & Dohme, W. H. Kilpatrick, 1214 Brooks Ave., Raleigh, N. C.
- Sheaffer Pen Company, H. J. Farnsworth, c/o Sir Walter Hotel, Raleigh, N. C.
- Dr. T. C. Smith Co., Stacy Smith, c/o Co., Asheville, N. C.
- Southern Dairies, O. A. Berryhill, c/o Co., Charlotte, N. C.
- Southern Dairies, W. S. Blackmer, Salisbury, N. C.
- Southern Dairies, J. M. Cates, Jr., 210 Price St., Greensboro, N. C.
- Southern Dairies, H. T. Collins, c/o Co., Albemarle, N. C.

- Southern Dairies, I. O. Ferrell, c/o Co., Durham, N. C.
- Southern Dairies, Leon Kimball, 947 West End Blvd., Winston-Salem, N. C.
- Southern Dairies, E. L. Kivette, Burlington, N. C.
- Southern Dairies, W. P. Landreth, Box 2506, Winston-Salem, N. C.
- Southern Dairies, Pat Nelson, c/o Co., Raleigh, N. C.
- Southern Dairies, W. B. Obenchain, c/o Co., Charlotte, N. C.
- Southern Dairies, T. C. Reed, c/o Co., Greensboro, N. C.
- Southern Dairies, R. E. Tucker, c/o Co., Charlotte, N. C.
- Southern Ice Cream Co., T. P. Mathews, 143 William St., Henderson, N. C.
- E. R. Squibb & Sons, L. H. Crumpler, 1828 Arlington St., Raleigh, N. C.
- E. R. Squibb & Sons, J. W. Harrell, 1917 Sunset Drive, Raleigh, N. C.
- E. R. Squibb & Sons, Rease Inge, 498 Spring St., Atlanta, Ga.
- E. R. Squibb & Sons, M. G. Morris, 315 Isabel, Greensboro, N. C.
- Stanback Co., Ltd., J. R. Clinton, c/o Co., Salisbury, N. C.
- Stanback Co., Ltd., H. L. Edwards, c/o Co., Salisbury, N. C.
- Strasenburgh Co., J. E. Bickley, Sr., 712 Louise Ave., Charlotte, N. C.
- T-Lax Products, J. A. Dockery, 1722 First Ave., N., Birmingham, Ala.
- Tilden Company, Walter Druen, 860 Victoria Ave., Lynchburg, Va.
- United Drug Company, Louis H. Bogle, 1403 Norton St., Durham, N. C.
- United Drug Company, C. R. Foster, 47th & Pine Sts., Garden Ct. Apts. H-305, Philadelphia, Pa.
- Upjohn Company, H. W. Holmes, P. O. Box 342, Gastonia, N. C.
- Upjohn Company, R. E. Hunter, 334 Circle Ave., Charlotte, N. C.
- Upjohn Company, H. P. Moore, Hendersonville, N. C.
- Upjohn Company, W. C. Sugg, 1321 Pine Tree Road, Jacksonville, Fla.
- Upjohn Company, C. T. Woodward, 408 Hillside Dr., Greensboro, N. C.
- The Wampole Company, N. B. Moury, Box 885, Greensboro, N. C.
- The Wampole Company, M. A. Watson, Johnston, S. C.
- Wm. R. Warner & Co., Max H. Staples, 427 Fenton Place, Charlotte, N. C.
- White Dairy Products, Jack Temple, c/o Co., Raleigh, N. C.
- White Dairy Products, Geo. L. H. White, c/o Co., Raleigh, N. C.
- White Laboratories, Inc., C. D. Andrews, 621 S. Mendenhall St., Greensboro, N. C.
- Steven F. Whitman Co., A. D. Pollard, 2211 Byrd St., Raleigh, N. C.
- Winthrop Chemical Co., H. E. Henriksen, 104 Colville Road, Charlotte, N. C.
- Winthrop Chemical Co., H. L. Sirmans, University Apt. M-1-B, Durham, N. C.
- John Wyeth & Bros., Inc., W. D. Pearce, 210 Pogue St., Raleigh, N. C.
- John Wyeth & Bros., Inc., W. H. Torrence, 117 N. Fox St., Charlotte, N. C.
- John Wyeth & Bros., Inc., Wm. "Bill" White, Box 186, Taylorsville, N. C.
- Yardley, H. D. Vail, Pinehurst, N. C.
- Yager Liniment Co., D. A. Sorrell, Baltimore, Md.
- Yeung Rubber Company, A. C. Stewart, Apt. 1-C, Colonial Hall, Norfolk, Va.

MEMBERS IN THE ARMED FORCES

- | | |
|----------------------|------------------|
| Barnhardt, L. E. | Loveland, L. J. |
| Braman, W. C. | McNair, D. G. |
| Boone, D. L., Jr. | Miller, H. F. |
| Bowers, G. M. | Treadwell, J. E. |
| Breeding, W. M., Jr. | Wall, W. W. |
| Callum, W. L. | Winne, A. W. |

NORTH CAROLINA BOARD OF PHARMACY

Members and Organization, 1944-1945

COMMISSIONED BY HIS EXCELLENCY, THE GOVERNOR OF NORTH CAROLINA

| | |
|------------------------------------|-----------------------------|
| J. G. BALLEW, Lenoir..... | Term expires April 28, 1945 |
| M. B. MELVIN, Raleigh..... | Term expires April 28, 1946 |
| E. V. ZOELLER, Tarboro..... | Term expires April 28, 1947 |
| R. A. McDUFFIE, Greensboro..... | Term expires April 28, 1948 |
| H. C. McALLISTER, Chapel Hill..... | Term expires April 28, 1949 |

PRESIDENT

EDWARD V. ZOELLER.....Tarboro

SECRETARY-TREASURER

F. W. HANCOCK.....Oxford

ATTORNEY

F. O. BOWMAN.....Chapel Hill

SIXTY-THIRD ANNUAL REPORT

OF THE

NORTH CAROLINA BOARD OF PHARMACY

LETTER OF TRANSMISSAL

Oxford, N. C.,
June 1, 1944.

*To His Excellency,
Governor J. Melville Broughton,
Raleigh, N. C.*

SIR:

In compliance with Section 6654 of the Consolidated Statutes of North Carolina, I have the honor to submit to your Excellency and the North Carolina Pharmaceutical Association a report of the proceedings of the North Carolina Board of Pharmacy for the year ending May 31, 1944.

Meetings

During the year two meetings were held and they were at Chapel Hill, N. C., June 3 and 4, 1943 and March 28 and 29, 1944.

At the June meeting of the Board Mr. Roger A. McDuffie, of Greensboro, North Carolina, presented his commission from the Governor as a member of the Board for a term of five (5) years from April 28, 1943. Attached thereto was the oath of office taken before the Clerk of the Superior Court of Guilford County and he reentered upon the duties of the office.

Examinations

Two examinations were held during the year, June 3 and 4, 1943 and the other March 28 and 29, 1944, both held in the Howell Hall of Pharmacy, Chapel Hill, N. C.

The following were successful in the June 1943 examination and were licensed and registered:

GRADUATES IN PHARMACY

Twenty-six (26) in number

| | |
|------------------------------------|----------------|
| Allen, Harry Hampton..... | Cherryville |
| Beavans, Samuel Clark..... | Enfield |
| Borders, Michael Lawson, Jr..... | Shelby |
| Brewer, Stroud Otis, Jr..... | Durham |
| Brookshire, Lorain Balfour..... | Asheville |
| Brookshire, Elizabeth Weaver..... | Chapel Hill |
| Burnett, John Paul, Jr..... | Whitakers |
| Carswell, John Hampton..... | Winston-Salem |
| Flynn, Hubert Lanier..... | Fayetteville |
| Gillespie, Mary Lucile..... | Durham |
| Ham, Robert Gardner..... | Yanceyville |
| Herley, John Tannary..... | Cary |
| Hood, Mary March..... | Kinston |
| Irwin, Robert Louis..... | Elkin |
| Johnson, Rowland Hill..... | Fuquay Springs |
| Johnson, Troy Humphries..... | New Bern |
| Jowdy, Albert Willoughby, Jr..... | New Bern |
| Kerr, Banks Dayton..... | Moorestville |
| Lloyd, Margaret Thomas..... | Chapel Hill |
| Matthews, Otto Stevens..... | Chapel Hill |
| Pickard, Jefferson Franklin..... | Greensboro |
| Shields, Clarence Louis..... | Burgaw |
| Tart, Paul Edwin..... | Dunn |
| Terrell, John Arthur, Jr..... | Franklinton |
| Watkins, Rose Stacy..... | Emporia, Va. |
| Whitehead, Jefferson Draughon..... | Enfield |

ASSISTANT PHARMACISTS TAKING
PHARMACISTS EXAMINATION

Two (2) in number

David, J. P.
Owens, T. Q.

The following were successful in the March 1944 examination and were licensed and registered:

GRADUATES IN PHARMACY

Nineteen (19) in number

| | |
|-------------------------------------|---------------|
| Beam, William Glenn..... | Cherryville |
| Boone, William Thomas..... | Jackson |
| Cannady, Merwin Sharpe..... | Four Oaks |
| Haith, John William (Col.)..... | Burlington |
| Herring, Rufus McPhail..... | Clinton |
| Hollowell, William Herbert, Jr..... | Edenton |
| Johnston, Clyde Anthony..... | Littleton |
| McArthur, Robert M..... | Winston-Salem |
| McDowell, Norfleet Owen, Jr..... | Scotland Neck |
| Morton, William Alexander..... | Wilmington |
| Richardson, Aubrey De Vaughn..... | Cerro Gordo |
| Rosser, John Harrington..... | Vass |
| Scharff, Richard Cole..... | Asheville |
| Scholl, Phyllis June..... | Charlotte |
| Smith, Jessie Lee..... | Durham |
| Sutphin, Edwin Creed..... | Galax, Va. |
| Teague, James Ralph..... | High Point |
| Viall, Wesley Russell, Jr..... | Pinehurst |
| Yeungblood, Frances Rimmer..... | Sanford |

ASSISTANT PHARMACIST TAKING
PHARMACISTS EXAMINATION

One (1) in number

Fussell, Thomas Edmund.....Chapel Hill

MR. H. C. McALLISTER ELECTED A
MEMBER OF THE N. C. BOARD
OF PHARMACY

In June 1943, Mr. H. C. McAllister of Chapel Hill, N. C., was elected a member of the N. C. Board of Pharmacy succeeding Mr. F. W. Hancock and was commissioned by the Governor on April 28, 1944, for a term of five (5) years from that date.

MR. F. W. HANCOCK ELECTED
SECRETARY-TREASURER
N. C. BOARD OF
PHARMACY

At the meeting of the North Carolina Board of Pharmacy held at Chapel Hill, N. C., March 28 and 29, 1944, Mr. F. W. Hancock was reelected Secretary-Treasurer of the North Carolina Board of Pharmacy for a term of five (5) years from June 1, 1944.

INSPECTION WORK

Mr. H. C. McAllister who had been doing the inspection work of the Board of Pharmacy for quite a number of years, as well as collecting Associational dues and securing new members, has not been able this year to do as much of this work as usual on account of his issuing the pharmacist renewal license for 1944 and from June to November 1943 a part of his time was spent assisting with the instruction of students enrolled in the Navy College Training Program at the School of Pharmacy at Chapel Hill. This time was spent with the consent and approval of the Board of Pharmacy.

In the report of the Inspector which follows you will find that he had one indictment and conviction and had made 614 inspections in 135 towns and had collected \$462.00 in membership dues and had secured 13 new members.

504B North Street
Chapel Hill, N. C.
May 15, 1944

To the Members of the North Carolina Board of Pharmacy:

I have the honor to submit a summary of inspection work for the period of May 1, 1943 to May 1, 1944. I have made 614 inspections of establishments in 135 towns. These inspections cover the following types of businesses:

Retail Drug Stores 608
Hospitals 4

The inspection work for 1943-44 was for a number of reasons seriously curtailed. The prin-

ciple of these being the restriction on civilian travel. While the O.P.A. Ration Board has made extra allotments of gasoline to carry on the work, this has not been sufficient to conduct the work as it has been done in the past. As a result a number of unsatisfactory situations have arisen to which we have not been able to properly attend. However, these are being cleared up as rapidly as possible.

The requirements of the Armed Forces continue to make fewer men available for civilian practice. The number thus removed along with the unusually high death rate during the past year has created a critical situation with regard to registered pharmacists. Replacements have practically been cut off. Only women and some men who do not qualify physically for military service have been permitted to complete their college requirement for registration. This condition has aggravated the situation.

A recent survey of Pharmacy in North Carolina shows the following distribution of its manpower:

| | |
|---|-------|
| Total number of pharmacists on roster..... | 1,236 |
| Residing out of state..... | 77 |
| Engaged in other business..... | 78 |
| Serving in Armed Forces..... | 101 |
| Incapacitated | 17 |
| Deceased | 13 |
| Salesmen | 11 |
| Unemployable | 1 |
| Total | 298 |
| Total number of pharmacists engaged in practice | 938 |
| Total number of retail drug stores | 749 |

The ratio of pharmacists to drug stores has been reduced to 1.25 pharmacists per store. This represents a considerable decline in this figure since the beginning of the war. Also, since these figures were compiled the number of pharmacists serving with the Armed Forces has increased to 118. The only solution to the problem now facing drug store proprietors who find themselves without a licensed pharmacist in charge of their store, appears to be the closing of the prescription department.

During the past year, 21 stores have either closed entirely or have discontinued the prescription department. This was brought about due to the inability of the owner to replace the pharmacist. There are some 25 more stores in the state facing the same consequence. While it will be the policy of the enforcing officials to deal as moderately as possible with these cases, the limitations of the law are very narrow and will necessitate a great degree of cooperation from those so affected.

From June 1943 to November 1943, a part of my time was spent assisting with the instruction of students enrolled in the Navy College Training Program at the School of Pharmacy at Chapel Hill. This time was spent with the consent and approval of the Board of Pharmacy.

As has been the practice in the past, some of my time has been spent in the interest of the North Carolina Pharmaceutical Association. In this connection I have collected \$462 in dues and have secured 13 new members.

I have brought one indictment during the year. Following the policy outlined in my report last year, repeated representations were made to the offender and ample opportunity was given for correction to be made before indictment was brought. This case was successfully prosecuted and is reported in full as follows:

STATE OF NORTH CAROLINA
HERTFORD COUNTY } In the Recorder's Court of Hertford County
STATE VS. }
H. R. SESSOMS } Before Judge Recorder's Court, Hertford County

H. C. McAllister, being duly sworn, complains and says that at and in said County, on or about the first day of September, 1942, and ever since said date, H. R. Sessoms, not being a licensed pharmacist or assistant pharmacist, did unlawfully and willfully conduct or manage a drug store, pharmacy, or other place of business for the compounding, dispensing and sale at retail of drugs, medicine, poisons, and/or for the compounding of physicians' prescriptions contrary to the provisions of Article 3 entitled "Pharmacy" and Section 6669 of the Consolidated Statutes of North Carolina, and the said H. R. Sessoms, not being a licensed pharmacist or assistant pharmacist as aforesaid, did on September 1, 1942, and ever since said time, in the aforesaid County, unlawfully and willfully compound, dispense and sell at retail drugs, medicine, poison and pharmaceutical preparations, either upon a physician's prescription or otherwise, contrary to the provisions of the aforesaid Article and Section 6668 of the Consolidated Statutes of North Carolina; and that on or about the 1st day of January, 1943, and ever since that date, the said H. R. Sessoms has unlawfully and willfully operated, as the owner thereof, a drug store and pharmacy in the city of Ahoskie, Hertford County, North Carolina, without having applied for and obtained a registration therefor in violation of Section 6670(a) of the Consolidated Statutes of North Carolina, against the form of the statutes in such case made and provided for and contrary to the law and against the peace and dignity of the State.

Sworn to and subscribed before me this 22nd day of Sept. 1943.

(Signed) H. C. McALLISTER.

(Signed) A. W. GREENE,

Clerk Sup. Court and Recorder's Court.

STATE OF NORTH CAROLINA }
VS. } Judgment
H. R. SESSOMS }

Plea: NOLO CONTENDERE

Judgment: Let the defendant pay a fine of \$50 and cost.

As always, Mr. F. W. Hancock, Secretary-Treasurer of the Board of Pharmacy, has been

most helpful and cooperative in carrying on the inspection work. I wish to thank him in this behalf.

Respectfully submitted,

H. C. McALLISTER.

PHARMACISTS RE-REGISTERED

Twelve (12) in number

| | |
|-----------------------|-------------------|
| Browning, H. R. | Littleton |
| Cahoon, E. P. | Columbia |
| Caudell, Altaigue H. | Bunnell, Fla. |
| Good, B. S. | High Point |
| Irvin, Walker. | Greensboro |
| Isley, G. A. | Raleigh |
| Johnson, C. L. (Col.) | Chicago, Ill. |
| Keever, J. W., MD. | Hickory |
| Knight, C. V. | Portsmouth, Va. |
| Lytle, W. H. (Col.) | Philadelphia, Pa. |
| Scroggs, F. H. | Richmond, Va. |
| Whitford, C. P. | Washington |

PHARMACISTS REMOVED FROM REGISTERED LIST FOR FAIL- ING TO RENEW

Eleven (11) in number

| | |
|---------------------|-------------------|
| Boon, W. J. | Mount Olive |
| Cox, L. H. | Belmont |
| Cox, Ruth M. | Winston-Salem |
| Davis, I. I. | Concord |
| Goode, B. S. | High Point |
| Henderson, G. E. | Concord |
| Jones, W. H. (Col.) | Middletown, N. J. |
| Mattock, A. M., Jr. | Baltimore, Md. |
| McBane, J. O. D. | Greensboro |
| Snypes, C. D. | Charlotte |
| Tucker, R. H. | Reidsville |

PHARMACISTS REGISTERED BY RECIPROCITY

Seven (7) in number

| | |
|--------------------|------------|
| Hinton, M. S. | Greensboro |
| Howell, W. L., Jr. | Ellerbe |
| Murphy, Beth M. | Durham |
| Oxner, F. L. | Greensboro |
| Salley, B. M. | Charlotte |
| Scholl, Phyllis J. | Charlotte |
| Smith, J. B. | Albemarle |

PHARMACISTS REMOVED FROM RECIPROCITY LIST FOR FAIL- ING TO RENEW

Five (5) in number

| | |
|-----------------|---------------|
| McDonald, H. C. | Brevard |
| McGhee, G. L. | Charlotte |
| Powers, C. D. | Richmond, Va. |
| Scruggs, R. G. | Asheville |
| Thompson, G. M. | Rocky Mount |

WOMEN PHARMACISTS REGISTERED

White—Twenty-one (21) in number

Colored—Three (3) in number

| | |
|---------------------------|----------------|
| Anderson, Mrs. Carolyn C. | Lansing, Mich. |
| Blower, Mrs. Anna Burks | Chapel Hill |

| | |
|-----------------------------------|----------------|
| Bryant, Miss Nan (Assistant) | Tarboro |
| Burrus, Miss Blanche E. | Durham |
| Caudill, Mrs. Altajane H. | Burrell, Fla. |
| Duguid, Miss Helen W. | Graham |
| Gardner, Mrs. W. K. | Charlotte |
| Gillespie, Miss M. Lucille | Durham |
| Greyer, Mrs. Joe W. | Delphane, Va. |
| Hood, Miss Mary Marsh | Kinston |
| Lynch, Mrs. E. B. | Jackson, Miss. |
| McConnell, Miss Ethel (Assistant) | Newton |
| Mitchener, Mrs. J. A., Jr. | Edenton |
| Murphy, Miss Beth M. | Durham |
| Rimmer, Mrs. Helen B. | Sanford |
| Scholl, Miss Phyllis J. | Charlotte |
| Smith, Miss Jessie L. | Durham |
| Weaver, Miss Elizabeth | Durham |
| Willis, Mrs. B. A. | Raleigh |
| Wyatt, Mrs. Blanche B. | Baltimore, Md. |
| Youngblood, Mrs. Frances R. | Sanford |

COLORED

| | |
|----------------|--------------|
| Easley, W. V. | Whiteville |
| Parker, N. M. | Jacksonville |
| Pearson, M. E. | Durham |

NORTH CAROLINA PHARMACISTS IN SERVICE WITH THE ARMED FORCES JUNE, 1944

(128 in number)

| | |
|------------------------------|------------------|
| Baker, J. L. | Nashville |
| Barnhardt, L. E. (Assistant) | Charlotte |
| Beavans, S. C. | Enfield |
| Biggs, J. W. S. | Washington |
| Bigham, R. H. | Lexington |
| Boyd, S. B. | Sanford |
| Brame, M. M. | Durham |
| Brame, P. A. | North Wilkesboro |
| Brookshire, L. B. | Asheville |
| Brown, E. T. | Durham |
| Brown, H. G. | Effland |
| Browning, A. C. | Greensboro |
| Bruce, T. M. | Hot Springs |
| Buchanan, E. C. | Kinston |
| Buchanan, E. W. | Burlington |
| Cable, M. L. | Asheville |
| Cameron, W. L. | Tarboro |
| Carroll, W. W. | Dunn |
| Clark, C. B., Jr. | Williamston |
| Cline, M. L. | Granite Falls |
| Cooley, F. R. | Raleigh |
| Cornwell, A. H. | Lincolnton |
| Costner, A. N. | Lincolnton |
| Cox, Rupert | Ruleigh |
| Creech, J. A. | Salemburg |
| Crowell, C. M., Jr. | Mooreville |
| Dennis, C. M. | Shelby |
| Dillon, H. E. | Elkin |
| Elson, J. R., Jr. | Enka |
| Evans, J. E. | Marion |
| Evans, W. B. | Enka |
| Felkel, O. L. | Hendersonville |
| Flynn, H. L. | Fayetteville |
| Fordham, C. C., Jr. | Greensboro |
| Forrest, B. B. | Hillsboro |
| Fox, J. C., Jr. | Randleman |
| Fox, J. H. | Asheboro |

| | | | |
|--------------------------|----------------|---------------------------|------------------------|
| Fox, H. S. | Southern Pines | Simmons, F. J. | Conover |
| Fuller, E. R. | Albemarle | Simmons, W. C. | Hickory |
| Gaddy, Phil | Marshville | Smith, H. E. | Conover |
| Garren, F. O. | High Point | Smith, L. W. | Kannapolis |
| Grantham, R. B. | Red Springs | Sparks, L. R., Jr. | Durham |
| Green, H. W. | Wilmington | Stephenson, E. V. | Madison |
| Greene, F. A. | Suffern, N. Y. | Stiles, M. O. (Assistant) | Mooreville |
| Gunter, Van Wyke | Richmond, Va. | Stone, B. M. | Charlotte |
| Guthrie, C. H. | Beaufort | Tart, P. E. | Dunn |
| Gwynn, A. A. (Assistant) | Leaksville | Taylor, H. T. | Rocky Mount |
| Haith, J. W. (Col.) | Burlington | Teague, J. R. | High Point |
| Hall, J. M., Jr. | Wilmington | Tee, H. C. | Harrington, Del. |
| Halsey, W. B. | Morganton | Thompson, T. H. (Col.) | Burlington |
| Hayes, W. A. | Durham | Thornton, J. W., Jr. | Dunn |
| Henley, J. T. | Cary | Tilley, J. E. | Havelock |
| Hicks, A. M. | Charlotte | Tripp, G. O. | Raleigh |
| Hollowell, W. C. | Greenville | Trotter, P. L. | Pilot Mountain |
| Hollowell, W. H., Jr. | Edenton | Tyson, W. B. | Rocky Mount |
| Holland, T. M. | Mt. Holly | Umstead, O. L. | Bahama |
| Honeycutt, G. W. | Raleigh | Varner, S. E., Jr. | Brevard |
| Hood, D. H. | Dunn | Waters, P. V. | Mooreville |
| Howell, W. L. | Ellerbe | Whitford, B. H. | Washington |
| Inman, Geo. | Fairmont | Whiteley, R. S. | Greensboro |
| Irwin, R. L. | Elkin | Windecker, G. H. | Ridgefield Park, N. J. |
| Johnson, A. R. | Kerr | Webster, W. B. | Tabor City |
| Jowdy, A. W., Jr. | New Bern | Young, T. F. | Blowing Rock |
| King, A. H. | Durham | | |
| Kirby, K. A. | Raleigh | | |
| Kiser, R. A. | Lincolnton | | |
| Kornegay, G. B. | Mt. Olive | | |
| Kunkle, A. B. | Norfolk, Va. | | |
| Langdon, Roscoe | Benson | | |
| Link, F. P. | Reidsville | | |
| Linn, Tom | Landis | | |
| Lorek, L. A. | Rocky Mount | | |
| Matthews, O. S. | Chapel Hill | | |
| Matthews, W. F., Jr. | Raleigh | | |
| McAdams, J. W. | Burlington | | |
| McDaniel, P. L. | Fairmont | | |
| McFalls, S. W. | Greensboro | | |
| McGowan, D. F. | Asheboro | | |
| McKnight, L. E., Jr. | Fayetteville | | |
| McLean, G. W. | Dunn | | |
| McNeill, J. A. | Whiteville | | |
| McNeill, L. J. | Gastonia | | |
| Miller, P. W. | Salisbury | | |
| Millis, A. E. | Durham | | |
| Minton, Solan | Elkin | | |
| Neill, J. W. | Shelby | | |
| Oakley, C. S. | Mebane | | |
| Oates, C. C., Jr. | Hendersonville | | |
| Pickard, J. F. | Greensboro | | |
| Pickard, J. M. | Durham | | |
| Pilkington, E. L. | Pine Level | | |
| Pike, J. W. | Concord | | |
| Powell, J. C. | Winston-Salem | | |
| Pressley, C. P. | Charlotte | | |
| Purcell, D. C. | Salisbury | | |
| Rand, T. R., Jr. | Charlotte | | |
| Rhodes, C. R. | Asheville | | |
| Royall, G. E. | Elkin | | |
| Russell, J. M., Jr. | Canton | | |
| Russell, T. W. | High Point | | |
| Senter, L. M. | Carrboro | | |
| Sheffield, B. C., Jr. | Warsaw | | |

SUMMARY

| | |
|---|-------|
| Pharmacists registered by examination..... | 45 |
| Assistant Pharmacists registered by examination..... | 3 |
| Pharmacists re-registered..... | 13 |
| Pharmacists registered by reciprocity..... | 9 |
| Pharmacists registered as Assistants..... | 33 |
| Women Pharmacists registered..... | 21 |
| Pharmacists in War Service..... | 128 |
| Pharmacists who have died..... | 17 |
| Physicians holding permits to conduct drug stores..... | 52 |
| Drug stores registered..... | 805 |
| Total number of Pharmacists registered and licensed including 160 by reciprocity..... | 1,143 |

THE BEAL MEMBERSHIP PRIZE

Mr. S. C. Beavans of Enfield, N. C., and Mr. A. W. Jowdy, Jr., of New Bern, N. C., tied in making the highest average of all the candidates taking the examination during the year which was 92 per cent.

*North Carolina Board of Pharmacy
Business Order*

Roll call and pro tem. appointments.
Reading and approving minutes.
Miscellaneous communications.
Reports of officers and committees.
Special orders.
Unfinished business.

I respectfully submit the receipts and disbursements for the current year as follows:

FINANCIAL REPORT

North Carolina Board of Pharmacy in Account
with F. W. Hancock, Secretary-Treasurer.

Receipts

From June 1, 1943 to June 1, 1944

| | | |
|--------|---|-------------|
| 1943 | | |
| May 7 | Balance on Hand | \$11,050.59 |
| 1944 | | |
| May 31 | Received from candidates taking the examination | 655.00 |
| May 31 | Received from Renewals Pharmacists | 5,540.00 |
| May 31 | Received from Renewals Assistant Pharmacists | 165.00 |
| May 31 | Received from Renewals Physicians | 260.00 |
| May 31 | Received from Drug Store Permits Renewals | 792.00 |
| May 31 | Renewals from Registration fees Pharmacists from January 1, 1944 to June 1, 1944 | 80.00 |
| May 31 | Received from Registration fees Pharmacists Reciprocity from Jan. 1, 1944 to June 1, 1944 | 125.00 |
| May 31 | Received from Re-registration Physicians from January 1, 1944 to June 1, 1944 | 10.00 |
| May 31 | Received from Reregistration fees Drug Store Permits from Jan. 1, 1944 to June 1, 1944 | 13.00 |
| May 31 | Received from Reregistration fees Pharmacists from May 7, 1943 to January 1, 1944 | 320.00 |
| May 31 | Received from Reregistration fees Pharmacists Reciprocity from May 7, 1943 to Jan. 1, 1944 | 100.00 |
| May 31 | Received from Reregistration Pharmacists from May 7, 1943 to January 1, 1944 | 50.00 |
| May 31 | Received from Reregistration Assistant Pharmacists from May 7, 1943 to Jan. 1, 1944 | 5.00 |
| May 31 | Received from Reregistration Physicians from May 7, 1943 to Jan. 1, 1944 | 50.00 |
| May 31 | Received from Reregistration Drug Stores from May 7, 1943 to Jan. 1, 1944 | 70.00 |
| May 31 | Received from fee for Original Certificates | 5.00 |
| May 31 | Received from interest | 29.88 |
| Total | | \$19,320.47 |

Expenditures

From June 1, 1943 to June 1, 1944

| | |
|-------------------------------------|-------------|
| Salaries, stenographic aid and rent | \$ 2,700.00 |
| Inspection work | 2,897.57 |
| Board expenses and per diem | 834.42 |
| Printing | 546.10 |
| Postage | 206.74 |
| Telephone and telegrams | 74.51 |
| Attorney's fees | 173.50 |
| Miscellaneous | 199.46 |
| Total | \$ 7,632.30 |

Balance on hand cash and investments

| | |
|-------------|-------------|
| May 9, 1944 | \$11,688.17 |
| Total | \$19,320.47 |

The above Financial Report as per order of
the Board of Pharmacy was audited by a certi-
fied Public Accountant whose report follows.

RAYMOND L. PRICE

CERTIFIED PUBLIC ACCOUNTANT

404 Commercial Building

Raleigh, N. C.

May 9, 1944.

To the Officers and Members of the North Car-
olina Board of Pharmacy
Gentlemen:

As requested, we have made an audit of the
financial records of Mr. F. W. Hancock, Secretary
and Treasurer of the North Carolina Board of
Pharmacy for the period from May 7, 1943 to
May 9, 1944 and find all Receipts as entered
in his books accounted for properly. Disburse-
ments for the fiscal year are for apparently
proper purposes and are supported by signed,
paid checks and itemized receipts.

The Balance of \$11,688.17 at May 9, 1944
consists of the following:

Cash in Banks:

| | |
|--|-------------|
| Oxford National Bank, Oxford, N. C. | \$ 4,106.24 |
| Union National Bank, Oxford, N. C. | 2,581.93 |
| Total Cash in Banks | \$ 6,688.17 |

Investments:

| | |
|--|-------------|
| Certificate of Deposit (1%) Oxford National Bank, dated Feb. 8, 1944, due Aug. 8, 1944 | \$1,000.00 |
| U. S. Treasury Bonds (2½%) | 4,000.00 |
| | 5,000.00 |
| Total Balance May 9, 1944 | \$11,688.17 |

The Cash in Banks was reconciled and verified
by inspection of records of the depositories. The
Certificate of Deposit and Treasury Bonds were
inspected.

The fidelity bond with the Fidelity & Deposit
Co. of Richmond, Va., in the amount of \$5,000.00,
for the Secretary and Treasurer, has been con-
tinued to September 21, 1944.

The records are in splendid condition and no
difficulty was experienced in the verification
thereof.

Respectfully submitted,

RAYMOND L. PRICE,

RLP:B

Certified Public Accountant

This report is respectfully submitted.

F. W. HANCOCK,

Secretary-Treasurer.

In Memoriam

| | |
|-------------------------|--------------|
| BLAIR, R. K..... | Charlotte |
| BONNER, ROBERT..... | Valdese |
| CLINE, H. E..... | Greensboro |
| FETZER, F. G..... | Wadesboro |
| FRANKLIN, O. E..... | Wilmington |
| GIBSON, A. M..... | Gibson |
| GRANTHAM, G. K..... | Dunn |
| HANSON, J. K..... | Wilmington |
| HILTON, C. M..... | Greensboro |
| HOLLINGSWORTH, JOS..... | Mount Airy |
| IRWIN, O. L..... | Concord |
| KING, C. H..... | Durham |
| MARSTON, R. H..... | Charlotte |
| McMINN, J. M..... | Asheville |
| MILLS, R. S., JR..... | Draper |
| MOIR, A. L..... | Loris, S. C. |
| O'BRIEN, J. L..... | Pinehurst |
| PERRY, E. B..... | Littleton |
| PILKINGTON, G. R..... | Pittsboro |
| WHITE, H. W..... | Fayetteville |

List of Registered Pharmacists

REVISED JUNE 1, 1944

Please notify the Secretary promptly of any change in address

*Serving with the Armed Forces. †Deceased.

A

1. Abernathy, J. G. 1907 Elkin
2. Adams, E. C. 1908 Gastonia
3. Adams, E. E. 1924 Lincolnton
4. Adams, J. L. 1903 Gastonia
5. Adams, R. McC. 1915 LaGrange
6. Adams, W. J. 1929 Murphy
7. Adams, W. R. 1933 Angier
8. Adkinson, N. F. 1941 Forest City
9. Ahrens, A. G. 1902 Wilmington
10. Aiken, J. H. 1914 Biltmore
11. Aiken, L. W. 1916 Asheville
12. Alderman, J. L. 1923 Wilmington
13. Allen, C. H. 1916 Winston-Salem
14. Allen, H. H. 1915 Cherryville
15. Allen, H. H., Jr. 1943 Cherryville
16. Allgood, W. W. 1941 Roxboro
17. Anderson, Carolyn C.
(Mrs. F. I.) 1932 Lansing, Mich.
18. Anderson, J. M. 1911 New Bern
19. Andrews, C. M. 1907 Burlington
20. Andrews, J. P. 1913 Winston-Salem
21. Andrews, R. H. 1914 Burlington
22. Andrews, W. A. 1932 Raleigh
23. Andrews, W. T. 1917 Goldsboro
24. Armstrong, W. E. (col.) 1922 Rocky Mount
25. Arnold, B. D. 1933 Raleigh
26. Arps, E. G. 1921 Plymouth
27. Arps, P. M. 1916 Plymouth
28. Ashford, A. J. 1901 Kinston
29. Austin, B. N. 1928 Shelby

B

30. Bailey, L. A. 1914 Charlotte
31. Bain, J. D. 1924 Clayton
32. *Baker, J. L. 1927 Nashville
33. Baker, W. P. 1921 Raeford
34. Ballance, G. H. 1929 Alexandria, Va.
35. Ballew, J. G. 1902 Lenoir
36. Barbour, J. P. 1928 Burlington
37. Barefoot, L. G. 1931 Welch Cove
38. Barger, C. N. 1928 Oakboro
39. Barker, W. B. 1898 Greensboro
40. Barnes, B. S. 1903 Kinston
41. Barnhardt, M. R. 1928 Rockwell
42. Barnhill, W. L. 1912 Wilson
43. Barrett, R. E. 1917 Burlington
44. Barringer, H. A. 1940 Concord
45. Basart, J. M. 1938 Greenville
46. Baucom, A. V. 1905 Apex
47. Beam, W. G. 1944 Nashville
48. Beard, J. G. 1908 Chapel Hill
49. *Beavans, S. C. 1943 Enfield
50. Beavans, W. E. 1901 Enfield
51. Beddingfield, C. H. 1917 Clayton
52. Beddingfield, E. T. 1913 Clayton
53. Bell, F. R. 1912 Beaufort
54. Bell, H. C. 1930 Gastonia
55. Bell, L. R. 1936 Greenville
56. Bender, W. M. K. 1928 Fayetteville
57. Bennett, K. E. 1912 Bryson City
58. Benson, E. S. 1916 Wilmington
59. Bernard, Germain. 1894 Durham
60. Best, J. H. 1923 Greensboro
61. Betts, J. A. 1913 Laurinburg
62. Bidby, O. D. 1925 Hendersonville
63. *Biggs, J. W. S. 1942 Washington
64. Biggs, W. H. 1905 Williamston
65. Bilbro, Q. T. 1916 Asheville
66. Bingham, W. H. 1916 Concord
67. Birmingham, J. S. 1912 Hamlet
68. Bishop, H. L. 1941 West Asheville
69. Bizzell, H. L. 1920 Charlotte
70. Black, B. B. 1921 Kannapolis
71. Black, F. L. 1928 Charlotte

72. Blades, M. W.....1926 Apex
 73. Blanton, C. D.....1926 Kings Mountain
 74. Blauvelt, W. H.....1904 Asheville
 75. Blower, Anna D. B.
 (Mrs. E. R.).....1941 Akron, Ohio
 76. Blue, D. Adolphus.....1926 Carthage
 77. Boaz, R. J.....1915 Greensboro
 78. Bobbitt, A. B.....1919 Winston-Salem
 79. Bobbitt, H. F.....1934 Glen Alpine
 80. Bobbitt, L. M.....1917 Winston-Salem
 81. Bolton, R. B.....1931 Rich Square
 82. Bonner, Brem.....1913 Valdese
 83. †Bonner, Robert.....1916 Valdese
 84. Boone, D. L.....1905 Durham
 85. Boone, W. T.....1944 Jackson
 86. Borders, M. L., Jr.....1943 Shelby
 87. Bowman, C. E.....1938 Conover
 88. Boyce, J. B., Jr.....1915 Warrenton
 89. *Boyd, S. B.....1939 Sanford
 90. Boysworth, E. G.....1928 Farmville, Va
 91. Bradley, J. P.....1908 Burlington
 92. Bradshaw, E. L.....1928 Kinston
 93. Bradsher, W. D.....1909 Miami, Fla.
 94. Brady, C. A.....1911 Newton
 95. *Brame, M. M., Jr.....1933 Durham
 96. *Brame, P. A.....1937 No. Wilkesboro
 97. Brame, P. J., Jr.....1918 No. Wilkesboro
 98. Brame, R. M.....1901 No. Wilkesboro
 99. Brame, R. M., Jr.....1941 No. Wilkesboro
 100. Brantley, J. C.....1899 Raleigh
 101. Brantley, J. C., Jr.....1930 Raleigh
 102. Brantley, P. C.....1914 Wendell
 103. Bretsch, Albert.....1908 Southern Pines
 104. Brewer, S. O.....1914 West Durham
 105. Brewer, S. O., Jr.....1943 West Durham
 106. Brinkley, J. H.....1912 New Bern
 107. Bristow, E. B.....1922 Rockingham
 108. Brodie, T. L.....1928 Burlington
 109. Brooks, F. G.....1921 Siler City
 110. Brookshire, G. E.....1917 West Asheville
 111. *Brookshire, L. B.....1943 Asheville
 112. Brookshire, L. P.....1924 Asheville
 113. Brown, B. C.....1931 Greensboro
 114. *Brown, E. T.....1940 Durham
 115. *Brown, H. G.....1936 Efland
 116. Brown, J. D.....1904 Garner
 117. Brown, J. Key.....1912 Greenville
 118. *Browning, A. C.....1940 Greensboro
 119. Browning, B. H.....1908 Littleton
 120. Browning, D. B.....1929 Rocky Mount
 121. Browning, H. R.....1911 Littleton
 122. *Bruce, T. M.....1939 Hot Springs
 123. Bryan, R. B.....1926 Charlotte
 124. Bryan, W. D.....1904 Tarboro
 125. *Buchanan, E. C.....1938 Kinston
 126. *Buchanan, E. W.....1933 Burlington
 127. Buchanan, R. A.....1934 Greensboro
 128. Buffaloe, J. M.....1919 Raleigh
 129. Buhmann, W. L.....1905 Asheville
 130. Bullard, R. E.....1937 Fayetteville
 131. Bunch, L. E.....1933 Carolina Beach
 132. Burgiss, T. R.....1925 Sparta
 133. Burnett, B. J. (col.).....1911 Rocky Mount
 134. Burnett, J. P.....1912 Whitakers
 135. Burnett, J. P., Jr.....1943 Lumberton
 136. Burris, L. R.....1939 Cleveland
 137. Burris, Blanche E.....1941 Durham
 138. Burt, M. S.....1930 Durham
 139. Burwell, W. A.....1912 Raleigh
 140. Butler, A. B.....1916 Clinton
 141. Bynum, C. W.....1928 New Bern
 142. Byrd, Clement.....1903 Southern Pines
- C
143. *Cable, M. LeR.....1940 Asheville
 144. Cahoon, E. P.....1931 Columbia
 145. Cain, L. D.....1921 Elm City
 146. Caldwell, E. L. (col.).....1939 Greensboro
 147. Caldwell, P. G.....1914 Gastonia
 148. Cameron, J. H.....1938 Washington, D.C.
 149. Campbell, E. G., Jr.....1941 Wilson
 150. Campbell, F. E.....1925 Hamlet
 151. Campbell, H. T.....1916 Maiden
 152. Campbell, R. B.....1917 Taylorsville
 153. Canaday, R. C.....1913 Four Oaks
 154. Canaday, W. A.....1898 Wilmington
 155. Canaday, W. H.....1915 Lillington
 156. Capps, E. U.....1938 Nashville
 157. Cardell, J. C.....1929 Shrewsbury, Mass
 158. Carpenter, R. E.....1897 Shelby
 159. *Carroll, W. W.....1932 Dunn
 160. Carswell, A. P.....1926 East Durham

161. Carswell, J. H.....1943 Chapel Hill
 162. Carswell, R. F.....1921 Winston-Salem
 163. Carter, Samuel.....1905 Salisbury
 164. Carter, Stamey.....1912 Salisbury
 165. Cassel, A. S.....1914 Raleigh
 166. Caudill, Altajane H.
 (Mrs. J.).....1940 Bunnell, Fla.
 167. Causey, J. H.....1938 Winston-Salem
 168. Cecil, A. C.....1923 High Point
 169. Champion, H. C.....1926 Kannapolis
 170. Champion, H. O.....1925 Waynesville
 171. Chandley, A. B.....1940 Asheville
 172. Chapman, D. S.....1907 Durham
 173. Chapman, H. C.....1936 Durham
 174. Chappel, J. C.....1914 Raleigh
 175. Cheek, G. B.....1917 Durham
 176. Cherry, J. L.....1909 Asheboro
 177. Cherry, W. C.....1910 Winston-Salem
 178. Chesnutt, J. M.....1917 Clinton
 179. Christian, J. B. (col.).....1939 Winston-Salem
 180. Clapp, E. B.....1934 Newton
 181. Clark, C. B.....1910 Williamston
 182. *Clark, C. B., Jr.....1934 Williamston
 183. Clark, G. E.....1941 Washington
 184. Clark, S. G.....1934 New Bern
 185. Clark, W. A.....1926 Lynchburg, Va.
 186. Clayton, A. W., Jr.....1928 Durham
 187. Cline, C. E.....1924 Asheville
 188. Cline, F. H.....1920 Charlotte
 189. *Cline, M. L.....1933 Granite Falls
 190. Cloer, P. L.....1941 Lenoir
 191. Cobb, J. L.....1921 Black Mountain
 192. Coble, J. C.....1932 High Point
 193. Cochrane, A. L., Jr.....1936 Jackson
 194. Coleman, H. G.....1910 Durham
 195. Compton, J. W.....1909 Salisbury
 196. Congdon, G. G.....1892 Portsmouth, Va.
 197. Connell, J. P. B.....1930 Henderson
 198. Cooke, H. M.....1904 Speneer
 199. Cooke, H. M., Jr.....1939 Winston-Salem
 200. Copeland, R. R.....1916 Ahoskie
 201. Coppedge, J. B.....1912 Raleigh
 202. Coppedge, J. W.....1906 Raleigh
 203. *Cornwell, A. H.....1937 Lincolnton
 204. Cornwell, G. T.....1934 Morganton
 205. *Costner, A. N.....1941 Lincolnton
 206. Costner, B. P.....1908 Lincolnton
 207. Council, C. T.....1906 Durham
 208. Cox, M. H.....1909 Biltmore
 209. *Cox, Rupert.....1940 Raleigh
 210. Crabtree, E. P.....1912 Raleigh
 211. Craig, L. B.....1938 Vass
 212. Craig, W. F.....1925 Charlotte
 213. Cranmer, J. B., M.D.....1893 Wilmington
 214. Craven, C. H.....1912 West Asheville
 215. Crawford, E. P.....1911 Marion
 216. Crawford, H. D.....1939 Black Mountain
 217. *Creech, J. A.....1941 Salemburg
 218. Creech, J. L.....1938 Smithfield
 219. Creech, L. R.....1935 Oxford
 220. Creech, W. H.....1932 Selma
 221. Crews, E. T.....1905 Baltimore, Md
 222. Crissman, U. F.....1933 Lexington
 223. *Crowell, C. M., Jr.....1937 Mooresville
 224. Crutchfield, T. G.....1920 Greensboro
 225. Culbreth, G. M.....1939 Hamlet
 226. Culpepper, F. D.....1911 Louisburg
 227. Curtis, J. R.....1928 Bessemer City
 228. Curtis, R. H.....1926 Rowland
- D
229. Dailey, R. I.....1915 Reidsville
 230. Daniel, A. G.1939 Portsmouth, Va.
 231. Daniel, E. C.....1913 Zebulon
 232. Darden, R. J.....1938 Clinton
 233. David, J. P.....1943 Roxboro
 234. Davis, C. V.....1921 Mount Airy
 235. Davis, D. R.....1926 Williamston
 236. Davis, H. E.....1914 Andrews
 237. Davis, J. G.....1926 Spindale
 238. Davis, J. R.....1907 Marion
 239. Davis, J. W.....1914 Edenton
 240. Davis, K. W.....1913 Winston-Salem
 241. Davis, McDonald, Jr.....1941 Roseboro
 242. Davis, M. L.1939 Elm City
 243. Dawson, B. T.....1909 Rocky Mount
 244. Dawson, M. P.....1909 Rocky Mount
 245. Dayvault, F. W.....1929 Lenoir
 246. Deal, H. M.....1925 Lenoir
 247. Dees, R. E. L.....1920 Wallace
 248. Dever, J. H.....1938 Greensboro
 249. Dill, G. W., Jr.....1927 Morehead City

| | |
|---------------------------------|------------------|
| 250. *Dillon, H. E..... | 1940 Elkin |
| 251. Dinwiddie, P. H..... | 1914 Marshall |
| 252. Dizor, M. E..... | 1917 Raleigh |
| 253. Douglas, J. D. (col.)..... | 1904 Henderson |
| 254. Dowdy, D. A..... | 1907 High Point |
| 255. Dudley, W. G., Jr..... | 1935 Reidsville |
| 256. Duffy, H. B..... | 1938 New Bern |
| 257. Duguid, Helen W..... | 1941 Graham |
| 258. Dunn, R. A..... | 1881 Charlotte |
| 259. Durham, C. T..... | 1917 Chapel Hill |

E

| | |
|----------------------------------|---------------------|
| 260. East, J. S..... | 1911 Draper |
| 261. Eatman, G. A..... | 1941 Middlesex |
| 262. Edwards, C. R..... | 1932 Kannapolis |
| 263. Edwards, L. K., Jr..... | 1939 Stantonsburg |
| 264. Edwards, O. C..... | 1921 Raleigh |
| 265. Edwards, S. M..... | 1917 Ayden |
| 266. Edwards, S. M., Jr..... | 1941 Raleigh |
| 267. Edwards, T. N..... | 1901 Charlotte |
| 268. Eldridge, C. Josephine..... | 1942 Bristol, Tenn. |
| 269. Eldridge, Julius..... | 1901 Winston-Salem |
| 270. Ellington, C. W..... | 1899 Winston-Salem |
| 271. Elliott, A. G..... | 1907 Fuquay Springs |
| 272. *Elson, J. R., Jr..... | 1938 Enka |
| 273. Etheridge, S. B..... | 1909 Washington |
| 274. Etheridge, S. G..... | 1911 Elizabeth City |
| 275. Etheridge, T. J., Jr..... | 1920 Bailey |
| 276. Eubanks, C. L..... | 1896 Chapel Hill |
| 277. Eubanks, J. N..... | 1916 Greensboro |
| 278. *Evans, J. E..... | 1934 Marion |

F

| | |
|-----------------------------|--------------------|
| 279. Farmer, W. F..... | 1934 Wendell |
| 280. Farrell, R. D..... | 1917 Greensboro |
| 281. Farrington, J. V..... | 1926 High Point |
| 282. Faucett, W. P..... | 1915 Youngsville |
| 283. Faulconer, R. C..... | 1909 Burlington |
| 284. Ferguson, H. Q..... | 1924 Randleman |
| 285. Ferguson, J. S..... | 1928 Raleigh |
| 286. Ferrell, W. C..... | 1920 Nashville |
| 287. †Fetzer, F. G..... | 1911 Wadesboro |
| 288. Fields, J. T., Jr..... | 1917 Laurinburg |
| 289. Finley, G. B..... | 1915 Marion |
| 290. Fishel, A. L..... | 1915 Winston-Salem |
| 291. Fisher, Lester..... | 1917 Statesville |
| 292. Fitchett, C. E..... | 1916 Dunn |

| | |
|--------------------------------|-------------------------|
| 293. Fleming, C. H..... | 1913 Creedmoor |
| 294. Fleming, F. H., M.D..... | 1924 Buies Creek |
| 295. *Flynn, H. L..... | 1943 Fayetteville |
| 296. *Fordham, C. C., Jr..... | 1925 Greensboro |
| 297. Fordham, C. M..... | 1909 Greensboro |
| 298. Formyduval, Morrison..... | 1912 Jacksonville, Fla. |
| 299. *Forrest, B. B..... | 1933 Hillsboro |
| 300. Foster, Caney..... | 1912 Weldon |
| 301. Foster, D. W..... | 1926 West Asheville |
| 302. Foster, J. C. C..... | 1912 Tryon |
| 303. Foster, R. E., Jr..... | 1941 Marion |
| 304. Fowlkes, W. M..... | 1913 Enfield |
| 305. Fox, C. M..... | 1906 Asheboro |
| 306. *Fox, H. S..... | 1937 Southern Pines |
| 307. *Fox, J. C., Jr..... | 1941 Randleman |
| 308. *Fox, J. H..... | 1939 Asheboro |
| 309. Fox, L. G..... | 1901 Rockingham |
| 310. Franklin, K. V..... | 1928 Raleigh |
| 311. †Franklin, O. E..... | 1897 Wilmington |
| 312. Frieze, W. S..... | 1910 Concord |
| 313. Fulenwider, Phifer..... | 1908 Raleigh |
| 314. Fulghum, R. T..... | 1907 Kenly |
| 315. *Fuller, E. R..... | 1941 Albemarle |
| 316. Furr, F. L..... | 1921 Durham |
| 317. Fussell, T. E..... | 1944 Chapel Hill |
| 318. Futrell, C. L..... | 1940 Cary |
| 319. Futrelle, W. L..... | 1912 Wilmington |

G

| | |
|--|-----------------|
| 320. Gaddy, E. P..... | 1940 High Point |
| 321. Gaddy, H. M..... | 1909 Charlotte |
| 322. *Gaddy, Phil..... | 1941 Marshville |
| 323. Galloway, A. E..... | 1937 High Point |
| 324. Galloway, Rawley G..... | 1896 Raleigh |
| 325. Gamble, C. F..... | 1915 Monroe |
| 326. Gamble, J. P..... | 1921 Monroe |
| 327. Gardner, Mattie S. (Mrs. W. K.)..... | 1925 Charlotte |
| 328. Gardner, T. L..... | 1908 Reidsville |
| 329. Garner, C. V..... | 1917 Warsaw |
| 330. *Garren, F. O..... | 1928 High Point |
| 331. Garrett, Y. D. (col.)..... | 1920 Durham |
| 332. Gatling, T. R. (col.)..... | 1919 Reidsville |
| 333. Gattis, P. D..... | 1916 Raleigh |
| 334. Gilbert, Laomie..... | 1903 Benson |
| 335. Gilbert, L. M., Jr..... | 1937 Maxton |
| 336. Gillespie, M. Lucile..... | 1943 Durham |

337. Gilliam, W. A.....1925 Winston-Salem
338. Glass, P. G.....1925 Kannapolis
339. Glass, W. T., Jr.....1936 Wilmington
340. Glenn, E. F.....1931 Beaufort
341. Glenn, J. S.....1925 Mount Olive
342. Glenn, R. A.....1935 Burnsville
343. Godfrey, P. V.....1910 Belmont
344. Godwin, C. F.....1932 Pine Level
345. Gooch, R. L.....1917 Biltmore
346. Goode, B. S.....1923 High Point
347. Goode, J. A.....1909 Asheville
348. Goodrum, C. S.....1913 Davidson
349. Goodwin, M. N.....1940 Greensboro
350. Gordon, T. W.....1932 Thomasville
351. Gorham, R. S.....1903 Rocky Mount
352. Graham, J. C.....1917 Red Springs
353. Grantham, G. K., Jr.....1928 Durham
354. Grantham, Hiram.....1889 Red Springs
355. Grantham, L. I.....1910 St. Pauls
356. *Grantham, R. B.....1937 Red Springs
357. Green, C. F.....1899 Wilmington
358. Green, H. C.....1909 Charlotte
359. *Green, H. W.....1941 Wilmington
360. *Greene, F. A., Jr.....1942 Suffern, N. Y.
361. Greene, J. G.....1901 High Point
362. Greenwood, A. M. (col.).....1924 High Point
363. Greyer, Mary A. B.
(Mrs. J. W.).....1936 Delplane, Va.
364. Griffin, W. R.....1929 Old Fort
365. Griffith, Wiltshire.....1907 Hendersonville
366. Grimes, G. D.....1915 Robersonville
367. Grove, C. E.....1899 Asheville
368. Guion, C. D.....1916 Cornelius
369. Guion, C. L.....1921 Aberdeen
370. Guion, H. N.....1921 Marshville
371. Guion, J. A.....1925 Whiteville
372. *Gunter, Van Wyke.....1942 Richmond, Va.
373. Gurley, W. B.....1916 Windsor
374. *Guthrie, C. H.....1938 Beaufort
380. Hall, J. D.....1904 Scotland Neck
381. Hall, J. M.....1901 Wilmington
382. *Hall, J. M., Jr.....1928 Wilmington
383. Hall, J. P.....1925 Oxford
384. Hall, I. B., Jr. (col.).....1928 Wilmington
385. Hall, S. B.....1925 Mocksville
386. Hall, S. C.....1924 Oxford
387. Hall, S. P.....1909 Charlotte
388. *Halsey, W. B.....1939 Morganton
389. Ham, R. G.....1943 Reidsville
390. Hamilton, R. L.....1900 Oxford
391. Hamlet, Reginald.....1906 Raleigh
392. Hamlin, V. C. (col.).....1915 Raleigh
393. Hamlin, V. C., Jr. (col.).....1941 Raleigh
394. Hancock, F. W.....1881 Oxford
395. Hand, J. K.....1906 North Charlotte
396. †Hanson, J. K.....1908 Wilmington
397. Hardee, A. K.....1905 Graham
398. Hardee, A. K., Jr.....1939 Charlotte
399. Harper, C. T.....1916 Charlotte
400. Harper, W. L.....1928 Hendersonville
401. Harris, J. C.....1924 Durham
402. Harris, W. B.....1932 High Point
403. Harrison, L. S.....1926 Greenville
404. Harrison, T. N., Jr.....1909 Greenville
405. Hart, G. W.....1909 Winston-Salem
406. Hart, J. A.....1906 High Point
407. Hart, L. W.....1899 China Grove
408. Hartis, G. C.....1934 Winston-Salem
409. Harville, R. C.....1908 Gastonia
410. Haupt, Edward.....1925 Newton
411. Hayes, G. E.....1916 Hickory
412. *Hayes, W. A.....1937 Durham
413. Haymore, J. B.....1913 Kinston
414. Hays, Francis B.....1890 Oxford
415. Henderson, A. J. (col.).....1908 Fayetteville
416. Hendrix, J. O.....1939 Canton
417. *Henley, J. T.....1943 Cary
418. Herndon, M. D.....1904 Durham
419. Herring, Doane.....1884 Wilson
420. Herring, N. B.....1917 Wilson
421. Herring, R. McP.....1944 Clinton
422. Herring, R. R.....1907 Oxford
423. Hesterly, L. E.....1910 Hendersonville
424. *Hicks, A. M.....1934 Charlotte
375. Hackney, R. P.....1897 Canton
376. Hair, R. C.....1925 Pineville
377. Hairston, R. S. (col.).....1917 Winston-Salem
378. *Haith, J. W. (col.).....1944 Burlington
379. Hales, R. A., Jr.....1923 Jacksonville

425. Hicks, C. G.....1909 Greensboro
 426. Hicks, J. E. F.....1901 Goldsboro
 427. Hill, G. L. (col.).....1929 New Bern
 428. †Hilton, C. M.....1908 Greensboro
 429. Hocutt, D. D.....1920 Henderson
 430. Hodges, F. H.....1925 Knoxville, Tenn.
 431. Hoffman, J. F., Jr.....1914 High Point
 432. Hogan, A. L.....1923 Kinston
 433. Holding, T. E., Jr.....1913 Wake Forest
 434. Holland, H. O.....1914 Apex
 435. Holland, L. L.....1942 Apex
 436. *Holland, T. M.....1942 Mount Holly
 437. Holland, W. F.....1905 Mount Holly
 438. †Hollingsworth, Jos.....1917 Mount Airy
 439. *Hollowell, W. C.....1936 Greenville
 440. *Hollowell, W. H., Jr.....1944 Edenton
 441. Holshouser, J. L.....1929 Chapel Hill
 442. Holt, F. A.....1935 Brevard
 443. *Honeycutt, G. W.....1939 Raleigh
 444. *Hood, D. H.....1942 Dunn
 445. Hood, H. C.....1909 Smithfield
 446. Hood, J. C.....1911 Kinston
 447. Hood, Mary Marsh.....1943 Kinston
 448. Hood, P. C.....1913 Dunn
 449. Hood, T. R.....1925 Dunn
 450. Hood, W. D.....1903 Smithfield
 451. Hooper, F. L.....1914 Sylva
 452. Horne, C. O'H.....1909 Greenville
 453. Horne, S. R.....1902 Fayetteville
 454. Horne, W. H.....1907 Greenville
 455. Horne, W. W.....1900 Fayetteville
 456. Horseley, H. T.....1915 Wilmington
 457. Horton, J. P.....1921 No. Wilkesboro
 458. Horton, R. W.....1915 Kinston
 459. House, Joseph.....1910 Beaufort
 460. Houser, W. H.....1935 Cherryville
 461. Howerton, J. L.....1900 Greensboro
 462. Hoyle, M. H.....1915 Cooleemee
 463. Hudson, J. P.....1926 Henderson
 464. Hufham, Walter.....1916 Morehead City
 465. Hughes, J. R.....1912 Madison
 466. Hunnicutt, F. J.....1910 Durham
 467. Hunter, J. B.....1910 Charlotte
 468. Huntley, C. O.....1942 Lenoir
 469. Huntley, W. A.....1935 Greensboro
 470. Huss, K. W.....1933 Lincolnton
 471. Hutchins, J. A.....1910 Winston-Salem
- I
472. Ingle, C. E.....1939 West Asheville
 473. Ingram, L. M.....1920 High Point
 474. *Inman, G. G.....1941 Fairmont
 475. Irwin, D. A.....1941 Elkin
 476. *Irwin, R. L.....1943 Elkin
 477. Iseley, G. A.....1910 Raleigh
 478. Isler, J. H. (col.).....1928 Charlotte
 479. Isler, W. A. (col.).....1914 N. Y. C., N. Y
- J
480. Jackson, J. C.....1928 Lumberton
 481. Jackson, Leonidas.....1924 Erwin
 482. Jackson, F. G.....1899 Elizabeth City
 483. James, A. A.....1909 Winston-Salem
 484. James, C. J.....1929 Hillsboro
 485. James, S. T. (col.).....1907 Durham
 486. Jarrett, L. M.....1910 Biltmore
 487. Jenkins, J. V.....1905 Asheville
 488. Jenkins, L. W.....1908 Tabor City
 489. Jenkins, Sam.....1928 Walstonburg
 490. Jernigan, R. W.....1914 Chapel Hill
 491. *Johnson, A. R.....1941 Kerr
 492. Johnson, A. S.....1899 Smithfield
 493. Johnson, C. L.....1931 Chicago, Ill.
 494. Johnson, G. P.....1927 Jacksonville
 495. Johnson, J. E., Jr.....1924 Lumberton
 496. Johnson, J. H.....1917 No. Wilkesboro
 497. Johnson, R. H.....1943 Robbins
 498. Johnson, T. B.....1936 Hickory
 499. Johnson, T. H.....1943 New Bern
 500. Johnson, W. L.....1924 Raleigh
 501. Johnson, W. R.....1920 Raleigh
 502. Johnson, W. S.....1933 Rocky Mount
 503. Johnson, W. W.....1936 Fuquay Springs
 504. Johnston, C. A.....1944 Littleton
 505. Jones, Alpheus.....1911 Warrenton
 506. Jones, G. H.....1939 Zebulon
 507. Jones, H. E. (col.).....1904 Asheville
 508. Jones, J. Hunter.....1913 Haw River
 509. Jordan, D. L.....1921 Raleigh
 510. *Jowdy, A. W., Jr.....1943 New Bern
 511. Joyner, J. D.....1914 Gastonia

K

512. Keever, J. W., M.D.....1916 Hickory
 513. Kellam, R. A.....1898 Raleigh
 514. Kelly, G. C.....1926 Lillington
 515. Kelly, H. L.....1941 Durham
 516. Kendall, B. H.....1900 Shelby
 517. Kent, A. A., M.D.....1909 Granite Falls
 518. Kerner, L. C.....1902 Henderson
 519. Kerr, B. D.....1943 Mooresville
 520. Kerr, James.....1909 Wilmington
 521. Kibler, R. E.....1907 Morganton
 522. *King, A. H.....1942 Durham
 523. King, B. F.....1928 Hickory
 524. †King, C. H.....1904 Durham
 525. King, H. L.....1902 Durham
 526. King, J. R.....1909 East Durham
 527. Kirby, G. S., Jr.....1920 Marion
 528. *Kirby, K. A.....1914 Raleigh
 529. *Kiser, R. A.....1941 Lincolnton
 530. Knight, C. V.....1911 Portsmouth, Va.
 531. Knight, R. S., Jr.....1924 Columbia
 532. Koonce, J. E.....1907 Chadbourne
 533. Koonce, T. R.....1915 Fair Bluff
 534. Koonts, A. A.....1931 High Point
 535. Kornfeld, Abram.....1942 Holly Ridge
 536. Kritzer, E. L.....1931 Albemarle
 537. *Kunkle, A. B.....1925 Norfolk, Va.
 555. Lever, T. H.....1928 Charlotte
 556. Lewis, H. R.....1912 Asheville
 557. Lewis, W. C.....1937 Kannapolis
 558. Lewis, W. E.....1907 Mt. Olive
 559. Lewis, W. K.....1941 Mount Olive
 560. Libbus, T. A.....1936 New Bern
 561. *Link, F. P.....1938 Reidsville
 562. *Linn, T. L.....1938 Landis
 563. Lisk, D. C.....1909 Charlotte
 564. Lloyd, A. A.....1940 Hillsboro
 565. Lloyd, Margaret T.....1943 Greensboro
 566. Lloyd, T. P.....1920 Chapel Hill
 567. Loftin, J. U.....1909 Albemarle
 568. Lord, C. A.....1909 Asheville
 569. *Lorek, L. A.....1940 Rocky Mount
 570. Lovett, H. E.....1935 Liberty
 571. Lunn, F. H.....1912 Winston-Salem
 572. Lutterloh, I. H., M.D.....1891 Sanford
 573. Lutz, H. C.....1907 Hickory
 574. Lynch, Ernestine B.
 (Mrs. H. W.).....1939 Jackson, Miss.
 575. Lynch, W. F.....1939 Hillsboro
 576. Lyon, F. F.....1914 Oxford
 577. Lyon, J. F.....1925 Rocky Mount
 578. Lyon, O. H.....1912 Brevard
 579. Lyon, R. P.....1907 Wadesboro
 580. Lytle, W. H. (col.).....1925 Philadelphia, Pa.

L

538. Lafferty, P. M.....1908 Concord
 539. Lamm, L. M.....1923 Mount Airy
 540. Lane, W. A.....1907 Winston-Salem
 541. Lane, W. C.....1911 Sanford
 542. Langdon, R. E.....1923 Fayetteville
 543. *Langdon, Roscoe.....1936 Benson
 544. Lasley, M. I.....1916 Winston-Salem
 545. Layton, C. C.....1921 High Point
 546. Lazarus, Joseph.....1928 Sanford
 547. Lea, L. J.....1908 Laurinburg
 548. Lea, V. D.....1920 Durham
 549. Leavister, T. O.....1905 Raleigh
 550. LeBoo, P. S. (col.).....1903 Wilmington
 551. Ledbetter, E. D.....1917 Chapel Hill
 552. Lee, P. A.....1903 Dunn
 553. Leggett, W. A.....1896 Edenton
 554. LeMon, H. H. (col.).....1925 High Point

M

581. Macon, A. B.....1915 Mount Airy
 582. Malone, C. E.....1912 Salisbury
 583. Maness, R. C.....1932 Greensboro
 584. Markham, G. W.....1928 Fayetteville
 585. Marsh, N. F.....1906 Siler City
 586. Martin, A. N.....1920 Roanoke Rapids
 587. Martin, S. L., Jr.....1915 Spray
 588. Mathes, T. J.....1912 Durham
 589. Matthews, C. E., Jr.....1907 Roanoke Rapids
 590. Matthews, G. E.....1900 Fayetteville
 591. Matthews, J. I.....1937 Raleigh
 592. *Matthews, O. S.....1943 Chapel Hill
 593. Matthews, W. F.....1910 Randleman
 594. *Matthews, W. F., Jr.....1936 Raleigh
 595. Mattocks, A. M.....1910 Greensboro
 596. Mauney, W. McC.....1925 Murphy
 597. May, T. H.....1912 Fayetteville

598. Mayrand, L. P.....1941 Greensboro
 599. *McAdams, J. W.....1942 Burlington
 600. McAllister, H. C.....1935 Chapel Hill
 601. McArthur, R. M.....1908 Norfolk, Va.
 602. McBane, T. W., M.D.....1916 Pittsboro
 603. McBryde, R. V.....1937 Fayetteville
 604. McCollum, N. H., Jr.....1935 Leaksville
 605. McCrimmon, D. D.....1926 Robbins
 606. McCrimmon, D. G.....1942 Robbins
 607. McCrummen, D. C.....1925 Aberdeen
 608. *McDaniel, P. L.....1930 Fairmont
 609. McDonald, A. H.....1910 West Durham
 610. McDonald, W. R., Jr.....1924 Hickory
 611. McDowell, N. O.....1921 Scotland Neck
 612. McDuffie, Roger A.....1914 Greensboro
 613. McFalls, C. D.....1940 Madison
 614. McFalls, O. W.....1939 Pomona
 615. *McFalls, S. W.....1940 Greensboro
 616. McGee, J. C.....1941 Asheville
 617. *McGowan, D. F.....1942 Asheboro
 618. McKay, D. McN.....1895 Durham
 619. McKay, J. W.....1914 Hazelwood
 620. McKenzie, L. McK.....1915 Lumberton
 621. McKesson, L. W.....1902 Statesville
 622. McKnight, L. E.....1909 Fayetteville
 623. *McKnight, L. E., Jr.....1942 Fayetteville
 624. *McLean, G. W.....1937 Dunn
 625. McLelland, J. H.....1909 Troutman
 626. McManus, M. T. Y.....1911 Winston-Salem
 627. McMillan, B. F., Jr.....1915 Lumberton
 628. †McMinn, J. M.....1881 Asheville
 629. McNair, R. T.....1938 Rockingham
 630. McNair, W. R.....1902 Henderson
 631. McNeil, G. McK.....1902 Rowland
 632. McNeill, A. D.....1930 Norwood
 633. McNeill, G. R.....1905 Whiteville
 634. *McNeill, J. A.....1940 Whiteville
 635. *McNeill, L. J.....1934 Gastonia
 636. Mebane, W. M.....1920 Wilmington
 637. Melvin, M. B.....1924 Raleigh
 638. Melvin, P. J.....1920 Roseboro
 639. Merritt, N. H.....1915 Durham
 640. Miles, M. C.....1917 Henderson
 641. Milloway, E. D.....1941 Burlington
 642. Miller, C. M.....1916 Wallace
 643. Miller, E. H.....1898 Mooresville
 644. *Miller, P. W.....1940 Salisbury
 645. Miller, W. W.....1921 Kinston
 646. Millican, A. G.....1916 Wilmington
 647. *Millis, A. E.....1937 Durham
 648. Mills, J. A.....1915 Tabor City
 649. Mills, J. C.....1921 Cliffside
 650. *Minton, S. S.....1940 Elkin
 651. Mitchell, C. P.....1915 Elizabeth City
 652. Mitchell, F. T.....1926 Fairmont
 653. Mitchell, H. G.....1913 Burlington
 654. Mitchell, J. D.....1936 Charlotte
 655. Mitchener, J. A.....1897 Edenton
 656. Mitchener, J. A., Jr.....1937 Edenton
 657. Mitchener, Mary P.
 (Mrs. J. A.).....1936 Edenton
 658. †Moir, A. L.....1916 Loris, S. C.
 659. Montague, G. W.....1903 Durham
 660. Moore, A. R.....1920 Wilson
 661. Moore, B. C.....1897 Rocky Mount
 662. Moore, B. M.....1942 Salisbury
 663. Moore, J. P.....1911 Wilmington
 664. Moore, M. A.....1926 Tarboro
 665. Moore, T. J.....1926 Wilson
 666. Moose, G. K.....1914 Boone
 667. Moose, H. A.....1928 Mount Pleasant
 668. Morris, A. F.....1938 Marshville
 669. Morrison, M. S.....1906 Wilson
 670. Morton, J. X., M.D.....1909 Faison
 671. Moss, F. M.....1933 Gastonia
 672. Mullen, L. B.....1912 Asheville
 673. Munday, C. C.....1913 Taylorsville
 674. Mundy, J. C.....1921 China Grove
 675. Murchison, E. E.....1912 Rocky Mount
 676. Murphrey, L. W.....1913 Rocky Mount
 677. Murphy, C. J.....1917 Salisbury
 678. Murphy, J. C.....1911 Shelby
 679. Murr, G. F.....1930 Thomasville
 680. Murrell, H. T.....1936 Albemarle
- N
681. Nance, J. S.....1922 Charlotte
 682. Neal, C. L.....1934 N. Phila., Pa.
 683. *Neil, J. W.....1937 Shelby
 684. Nelson, J. B.....1929 Burlington
 685. Nelson, S. G.....1920 Aulander
 686. Nelson, W. G.....1917 Atlanta, Ga.
 687. Neville, Augustus, Jr.....1928 Spring Hope

688. Newsome, H. C.....1917 Winston-Salem
 689. Nicholson, A. T.....1904 Tarboro
 690. Nicholson, E. N.....1932 Murfreesboro
 691. Nicholson, M. A.....1910 Troy
 692. Norman, J. S., M.D.....1903 Gastonia
 693. Nottingham, G. S.....1901 Rocky Mount
 694. Nowell, Edwin.....1906 Johnson City,
 Tenn.
 695. Nowell, W. R.....1910 Wendell

O

696. Oakley, C. H.....1928 Roxboro
 697. *Oakley, C. S.....1941 Mebane
 698. *Oates, C. C., Jr.....1938 Hendersonville
 699. O'Daniel, J. S.....1939 Lenoir
 700. O'Hanlon, E. W.....1891 Winston-Salem
 701. O'Neal, W. P.....1926 Belhaven
 702. Overman, H. S.....1907 Elizabeth City
 703. Owens, T. Q.....1943 Whiteville

P

704. Page, B. F.....1901 Raleigh
 705. Page, C. E., Jr.....1938 Raleigh
 706. Palmer, A. W.....1924 Sanford
 707. Parker, N. Mallo (col.).....1929 Jacksonville
 708. Parker, R. H.....1905 Belhaven
 709. Parker, R. S.....1906 Murphy
 710. Parker, W. W., Jr.....1923 Henderson
 711. Parks, W. A.....1938 Fort Mills, S. C.
 712. Parrish, L. E.....1931 Rocky Mount
 713. Patterson, W. D.....1901 Elizabethtown
 714. Peacock, M. A.....1909 Benson
 715. Pearson, Maleria D.
 (Mrs. J.) (col.).....1911 Durham
 716. Pegram, Addie B.
 (Mrs. C. W.).....1922 Raleigh
 717. Pender, F. H.....1914 Asheville
 718. Perry, D. L. (col.).....1912 Fayetteville
 719. Perry, W. M.....1902 Elizabeth City
 720. Perry, W. R. (col.).....1931 Burlington
 721. Petrea, F. S.....1920 Greensboro
 722. Phifer, B. R.....1928 Spencer
 723. Phillips, J. E.....1934 Wilson
 724. Phillips, M. B.....1920 Albemarle
 725. Phillips, O. J.....1938 Macon, Ga.
 726. Phillips, W. P.....1926 Morganton
 727. *Pickard, J. F.....1943 Greensboro

728. *Pickard, J. M.....1941 Durham
 729. Pierce, J. S.....1920 Rocky Mount
 730. Pigott, D. S.....1926 New Bern
 731. *Pike, J. W., Jr.....1939 Concord
 732. Pike, J. M.....1940 Concord
 733. †Pilkington, G. R.....1897 Pittsboro
 734. *Pilkington, E. L.....1939 Pine Level
 735. Pinnix, J. M.....1904 Kernersville
 736. Pinnix, W. M.....1907 New Bern
 737. Pleasants, F. R.....1896 Louisburg
 738. Plemmons, D. A.....1940 Asheville
 739. Polk, J. B.....1910 Durham
 740. Poole, L. B.....1924 Thomasville
 741. Porter, C. D.....1915 Concord
 742. Porter, Ernest.....1912 Concord
 743. *Powell, J. C.....1915 Winston-Salem
 744. Powers, L. B.....1908 Raleigh
 745. *Pressly, C. P.....1939 Charlotte
 746. Price, H. G.....1938 Raleigh
 747. Price, S. H.....1920 Mooresville
 748. Pritchard, J. M.....1918 Maffitt Village
 749. Proctor, W. V.....1940 Charlotte
 750. Puckett, U. S.....1935 Stovall
 751. Pugh, E. S.....1922 Windsor
 752. *Purcell, D. C.....1936 Salisbury
 753. Purcell, S. M.....1900 Salisbury
 754. Purcell, S. M., Jr.....1940 Salisbury

Q

755. Quinn, F. D.....1908 Shelby

R

756. Raker, W. G.....1926 Lexington
 757. *Rand, T. R., Jr.....1940 Charlotte
 758. Rankin, W. B.....1939 Norfolk, Va
 759. Ratley, W. A.....1931 Goldsboro
 760. Ray, E. L.....1916 Asheboro
 761. Ray, Fred'k, Jr.....1932 Jonesboro
 762. Reaves, H. C.....1936 Asheboro
 763. Reaves, L. E., Jr.....1930 Raeford
 764. Reeves, Jefferson.....1923 Waynesville
 765. Register, M. O.....1932 Clinton
 766. Reid, S. H.....1916 Washington
 767. Reins, C. C.....1912 Winston-Salem
 768. Rhinehardt, C. B.....1912 Asheville
 769. Rhodes, Cader.....1911 Raleigh

- | | |
|--|---|
| 770. Rhodes, J. F.....1939 Winston-Salem | 813. Sappenfield, W. A.....1908 Statesville |
| 771. Rhyne, C. L.....1922 Charlotte | 814. Sauls, M. M.....1903 Ayden |
| 772. Rhyne, W. F.....1909 Gastonia | 815. Savage, M. C.....1940 Roanoke Rapids |
| 773. Rice, L. D.....1925 Maxton | 816. Scharff, R. C.....1944 Asheville |
| 774. Richardson, A. DeV.....1944 Cerro Gordo | 817. Scoggin, H. P.....1942 Greensboro |
| 775. Richardson, L. W.....1907 Goldsboro | 818. Scoggin, L. E.....1905 Louisburg |
| 776. Richardson, O. K.....1930 Elkin | 819. Scoggin, L. E., Jr.....1931 Louisburg |
| 777. Richardson, W. R.....1931 Boone | 820. Seroggs, F. H.....1926 Richmond, Va. |
| 778. Ridenhour, D. G.....1912 Mt. Gilead | 821. Scruggs, B. P.....1916 Rutherfordton |
| 779. Riggan, R. D.....1907 Raleigh | 822. Secrest, A. McD.....1907 Monroe |
| 780. Rigsbee, E. L.....1939 Durham | 823. Sedberry, H. B.....1904 Hertford |
| 781. Rimmer, E. F.....1912 Sanford | 824. Sedberry, H. S.....1892 Rocky Mount |
| 782. Rimmer, Helen B. (Mrs. E. F.).....1940 Sanford | 825. Selden, J. S.....1928 Weldon |
| 783. Rimmer, R. M.....1921 Franklin | 826. *Senter, L. M.....1940 Carrboro |
| 784. Ring, C. A.....1905 High Point | 827. Senter, P. L.....1921 Carrboro |
| 785. Ring, C. A., Jr.....1928 High Point | 828. Sewell, G. L.....1926 Kinston |
| 786. Ring, L. B.....1904 Wallace | 829. Shade, I. A. (col.).....1906 Wilson |
| 787. Rittenbury, R. S.....1932 Charlotte | 830. Shade, K. M. (col.).....1942 Wilson |
| 788. Rives, H. L.....1915 Bethel | 831. Shaw, R. S.....1917 Scotland Neck |
| 789. Roberson, Culas.....1929 Spray | 832. *Sheffield, B. C., Jr.....1941 Warsaw |
| 790. Roberts, H. E.....1941 Marshall | 833. Shell, J. E.....1896 Lenoir |
| 791. Roberts, Herschel.....1918 Weaverville | 834. Shelton, C. F.....1905 Fairmont |
| 792. Robertson, E. Guy.....1910 Norfolk, Va. | 835. Sheppard, J. W.....1896 Charlotte |
| 793. Robinson, Carlton.....1934 Wilmington | 836. Shields, C. L.....1943 Burgaw |
| 794. Robinson, D. P.....1936 Oxford | 837. Shook, Eulan.....1918 Hickory |
| 795. Robinson, G. C.....1906 Washington, D.C. | 838. Shore, M. L.....1902 Maffitt Village |
| 796. Robinson, J. L.....1907 Belmont | 839. Shuford, L. D.....1924 Forest City |
| 797. Robinson, T. R., Jr.....1938 Goldsboro | 840. *Simmons, F. J.....1942 Conover |
| 798. Rogers, R. P.....1912 Durham | 841. Simmons, H. R.....1931 Lumberton |
| 799. Rose, I. W.....1906 Chapel Hill | 842. *Simmons, W. C.....1939 Hickory |
| 800. Rosenbaum, C. D.....1915 Tarboro | 843. Singletary, F. B.....1914 Greensboro |
| 801. Rosser, J. H.....1944 Vass | 844. *Singletary, W. O.....1901 Winston-Salem |
| 802. Rouse, L. L.....1935 Fayetteville | 845. Sisk, C. J.....1924 Asheville |
| 803. *Royall, G. E., Jr.....1941 Elkin | 846. Sisk, C. T.....1902 Bryson City |
| 804. Roycroft, W. R.....1925 Coats | 847. Sitison, J. A.....1927 Mount Airy |
| 805. Rudisill, J. S.....1908 Forest City | 848. Sloan, W. L.....1939 Graham |
| 806. *Russell, J. M., Jr.....1939 Canton | 849. Sloop, L. L.....1901 High Point |
| 807. *Russell, T. W.....1940 High Point | 850. Sloop, M. B.....1928 China Grove |
| | 851. Smith, C. H.....1899 Charlotte |
| | 852. Smith, C. N.....1910 Washington, D.C. |
| | 853. Smith, D. A.....1924 Baltimore, Md. |
| | 854. Smith, E. H., Jr.....1941 Lynchburg, Va. |
| | 855. Smith, F. L.....1917 Black Mountain |
| | 856. Smith, F. T.....1887 Richmond, Va. |
| | 857. *Smith, H. E.....1938 Conover |

S

808. Salley, W. M.....1910 Asheville
 809. Sallings, A. T.....1910 Wilmington
 810. Sample, W. A.....1908 Statesville
 811. Saunders, A. J.....1912 Clover, S. C.
 812. Sanford, R. D.....1916 Lumberton

| | |
|---|------------------------|
| 858. Smith, Jesse Lee..... | 1944 Durham |
| 859. Smith, Leon..... | 1912 Kannapolis |
| 860. *Smith, L. Wriston..... | 1940 Kannapolis |
| 861. Smith, O. W..... | 1937 Pilot Mountain |
| 862. Smith, T. E..... | 1928 Goldsboro |
| 863. Smith, W. J..... | 1937 Chapel Hill |
| 864. Smith, W. O..... | 1912 Arlington, Va. |
| 865. Sparks, J. E..... | 1926 Pinetops |
| 866. *Sparks, L. R., Jr..... | 1941 Durham |
| 867. Stamps, J. N..... | 1929 High Point |
| 868. Stainback, T. E..... | 1914 Norfolk, Va. |
| 869. Stanback, T. M..... | 1905 Spencer |
| 870. Stancil, J. H..... | 1912 Charlotte |
| 871. Stanley, V. E..... | 1934 Charlotte |
| 872. Stein, Meyer..... | 1930 Philadelphia, Pa. |
| 873. Stephens, J. L., M.D.(col.)..... | 1915 Cleveland, Ohio |
| 874. *Stephenson, E. V..... | 1938 Madison |
| 875. Stevens, M. W..... | 1940 Lillington |
| 876. Stevenson, J. T..... | 1917 Elizabeth City |
| 877. Stewart, M. W..... | 1903 Charlotte |
| 878. Stimson, J. H..... | 1910 Statesville |
| 879. Stone, B. F..... | 1929 Elizabethtown |
| 880. Stone, E. V..... | 1932 Charlotte |
| 881. Stone, W. L..... | 1922 Franklinton |
| 882. Stowe, C. D..... | 1917 Portsmouth, Va. |
| 883. Stowe, H. R..... | 1910 Charlotte |
| 884. Stowe, L. H..... | 1908 Charlotte |
| 885. Streetman, J. W..... | 1894 Marion |
| 886. Strickland, C. B..... | 1932 Fayetteville |
| 887. Surowd, Dortch..... | 1929 Kinston |
| 888. Sullivan, L. S..... | 1928 Lynchburg, Va. |
| 889. Summey, K. N..... | 1910 Mount Holly |
| 890. Summey, P. B..... | 1917 Mount Holly |
| 891. Summey, Ptolemy..... | 1903 Dallas |
| 892. Suominen, M. M. (Mrs. W. N.)..... | 1939 Rocky Mount |
| 893. Suttle, J. A..... | 1906 Shelby |
| 894. Suttlemire, C. P..... | 1935 Charlotte |
| 895. Suttlemire, P. J..... | 1914 Hickory |
| 896. Sutton, J. L..... | 1914 Chapel Hill |
| 897. Sutphin, E. C..... | 1944 Galax, Va. |
| 898. Swaney, C. A..... | 1924 Winston-Salem |
| 899. Swaringen, DeWitt C..... | 1897 China Grove |
| 900. Swindell, E. S..... | 1911 Durham |
| 901. Sykes, R. J..... | 1907 Greensboro |

T

| | |
|-----------------------------------|-----------------------|
| 902. Tally, H. A..... | 1905 Asheboro |
| 903. Tarkenton, E. L..... | 1901 Wilson |
| 904. Tart, D. W..... | 1906 Roseboro |
| 905. *Tart, P. E..... | 1943 Dunn |
| 906. Tate, D. O..... | 1935 Charlotte |
| 907. Tate, E. H..... | 1925 Lenoir |
| 908. Tatum, J. M..... | 1928 Asheville |
| 909. Taylor, C. A..... | 1908 Washington |
| 910. Taylor, D. G..... | 1910 Spray |
| 911. *Taylor, H. T..... | 1937 Rocky Mount |
| 912. Taylor, J. C..... | 1917 Durham |
| 913. Taylor, L. B..... | 1928 Conway |
| 914. Taylor, N. T..... | 1936 Raleigh |
| 915. Taylor, W. P..... | 1912 Roanoke Rapids |
| 916. *Teague, J. R..... | 1944 High Point |
| 917. *Tee, H. C..... | 1942 Harrington, Del. |
| 918. Templeton, G. S..... | 1926 Mooresville |
| 919. Tennant, W. D., Jr..... | 1926 Greensboro |
| 920. Terrell, J. A., Jr..... | 1943 Albemarle |
| 921. Thomas, E. E..... | 1913 Roxboro |
| 922. Thomas, E. R..... | 1902 Erwin |
| 923. Thomas, J. I..... | 1939 Dunn |
| 924. Thomas, P. L..... | 1931 Roxboro |
| 925. Thomas, W. G., Jr..... | 1911 Varina |
| 926. Thompson, A. J..... | 1902 Badin |
| 927. Thompson, J. L..... | 1925 Reidsville |
| 928. Thompson, Paul H..... | 1924 Fairmont |
| 929. *Thompson, T. H. (col.)..... | 1942 Burlington |
| 930. Thornton, G. P..... | 1939 Goldsboro |
| 931. *Thornton, J. W., Jr..... | 1942 Dunn |
| 932. Thornton, W. H..... | 1914 Newton |
| 933. *Tilley, J. E..... | 1923 Havelock |
| 934. Tingen, W. Z..... | 1917 Charlotte |
| 935. Toms, B. C..... | 1911 Salisbury |
| 936. Townsend, E. F..... | 1900 Red Springs |
| 937. Townsend, J. H..... | 1910 Red Springs |
| 938. Trent, J. A..... | 1913 Danville, Va. |
| 939. *Tripp, G. O..... | 1923 Raleigh |
| 940. Trotter, J. R..... | 1906 Salisbury |
| 941. *Trotter, P. L..... | 1942 Pilot Mountain |
| 942. Tunstall, J. P..... | 1939 Washington |
| 943. Turlington, J. E..... | 1915 Lumberton |
| 944. Turnmyre, A. P..... | 1921 Mount Airy |
| 945. Tuttle, B. M..... | 1916 Angier |

946. Tyson, J. W.....1937 Greensboro
 947. *Tyson, W. B.....1938 Rocky Mount

U

948. *Umstead, O. L.....1931 Bahama
 949. Underwood, H. P., Jr.....1941 Fayetteville
 950. Upchurch, M. T.....1934 Smithfield
 951. Usher, J. T.....1931 Greensboro

V

952. *Varner, S. E., Jr.....1940 Brevard
 953. Vinson, E. L.....1908 Halifax
 954. Vinson, J. T.....1914 Goldsboro

W

955. Walker, A. DuV.....1925 Wilmington
 956. Walker, H. L.....1929 Summerfield
 957. Walker, H. W.....1923 Norlina
 958. Walker, Irving.....1920 Greensboro
 959. Wallace, A. C.....1924 Star
 960. Walters, A. K.....1940 Burlington
 961. Walton, R. C.....1916 Raleigh
 962. Ward, B. H.....1931 Goldsboro
 963. Ward, E. H.....1914 Tarboro
 964. Ward, W. A.....1924 Swannanoa
 965. Warren, B. G.....1926 Winston-Salem
 966. Warren, B. S.....1908 Greenville
 967. Warren, J. C.....1915 Benson
 968. Warren, L. A.....1917 Garland
 969. Warren, L. A., Jr.....1939 Garland
 970. Waters, G. W., Jr.....1910 Goldsboro
 971. *Waters, P. V.....1939 Mooresville
 972. Watkins, J. C.....1941 Emporia, Va.
 973. Watkins, Rose S.
 (Mrs. J. C.).....1943 Emporia, Va.
 974. Watkins, W. O.....1905 Rutherfordton
 975. Watson, J. W.....1938 Rocky Mount
 976. Watson, Richard.....1924 Hendersonville
 977. Watson, R. N.....1938 Jonesboro
 978. Way, J. A., Jr.....1938 Winston-Salem
 979. Weaver, Elizabeth M.....1943 Durham
 980. Webb, C. I.....1903 Charlotte
 981. Webb, E. L.....1907 Thomasville
 982. Webb, Paul.....1898 Shelby
 983. Webb, T. P., Jr.....1932 Shelby
 984. Welborne, W. F.....1902 Lexington
 985. Welch, W. D., Jr.....1930 Washington

986. Welfare, S. E.....1905 Winston-Salem
 987. Wells, R. R.....1934 Shelby
 988. Wells, V. D.....1939 Washington, D.C.
 989. West, J. F.....1915 Winston-Salem
 990. West, W. L.....1925 Roseboro
 991. Wharton, L. A.....1909 Gibsonville
 992. Wheeler, C. R.....1919 Winston-Salem
 993. Wheless, J. M.....1901 Farmville
 994. White, C. B.....1928 Henderson
 995. White, D. F.....1928 Mebane
 996. White, E. S.....1921 Burlington
 997. White, G. S.....1910 Lexington
 998. White, H. G.....1903 Elm City
 999. White, J. E.....1913 Raleigh
 1000. White, J. I.....1917 Burlington
 1001. White, J. J.....1928 Henderson
 1002. White, J. S.....1921 Mebane
 1003. White, W. R.....1910 Warrenton
 1004. Whitehead, C. R.....1924 Ramseur
 1005. Whitehead, J. D., Jr.....1912 Enfield
 1006. Whitehead, J. D. III.....1943 Enfield
 1007. Whiteley, I. C.....1938 Morganton
 1008. *Whiteley, R. S.....1934 Greensboro
 1009. *Whitford, B. H.....1941 Washington
 1010. Whitford, C. P.....1929 Washington
 1011. Whitley, H. E.....1930 Concord
 1012. Whitley, J. R.....1916 Mars Hill
 1013. Whitley, W. Y.....1939 Fremont
 1014. Wiggins, W. W.....1916 Raleigh
 1015. Wilkerson, I. O.....1911 Greensboro
 1016. Wilkins, W. R.....1904 Mocksville
 1017. Williams, A. H. A.....1910 Oxford
 1018. Williams, J. C.....1921 Bessemer City
 1019. Williams, M. H.....1941 Lexington
 1020. Williams, Morrison P.....1902 Charlotte
 1021. Williams, M. Van B.....1916 Winston-Salem
 1022. Williams, S. W.....1898 Raleigh
 1023. Williamson, C. M.....1926 Laurinburg
 1024. Williamson, J. W.....1921 Salisbury
 1025. Willis, Beatrice A.
 (Mrs. L. B.).....1922 Raleigh
 1026. Willis, R. M.....1922 Southport
 1027. Wilson, G. S.....1921 Belmont
 1028. Wilson, L. R.....1916 Lowell
 1029. Wilson, T. H.....1909 Cramerton
 1030. Wilson, W. B.....1912 Hendersonville

1064. Alston, M. J. (col.)
 (Tenn.).....1923 Fayetteville
 1065. Andes, G. E. (Va.).....1928 Wadesboro
 1066. Artice, A. R. (col) (Pa.)..1928 Elizabeth City

B

1067. Berry, L. B. (Okla.).....1933 Charlotte
1068. Bissette, P. B. (Va.).....1923 Wilson
1069. Black, O. R. (Ariz.).....1927 Charlotte
1070. Black, Samuel (Fla.).....1942 Hendersonville
1071. Blackman, B. L. (S.C.).....1925 Concord
1072. Bobst, H. R. (N.J.).....1930 Brevard
1073. Bolinger, C. E. (Ga.).....1927 Asheville
1074. Booth, G. D. (S.C.).....1936 Durham
1075. Bradford, C. H. (S.C.).....1936 Greensboro
1076. Brison, J. E. (S.C.).....1933 Belmont
1077. Brison, S. P. (S.C.).....1919 Belmont
1078. Bullock, Clifton (Conn.).....1935 Spruce Pine
1079. Burlage, H. M. (Wash.).....1937 Chapel Hill
1080. Burris, S. B. (Ga.).....1923 Canton
1081. Butler, A. E. (S.C.).....1936 Raleigh

C

1082. Cagle, C. V. (Ga.).....1924 Greensboro
1083. Cain, C. M. (S.C.).....1929 Caroleen
1084. Caldwell, P. L. (Ga.).....1925 Wilmington
1085. Callahan, E. F. (S.C.).....1919 Durham
1086. *Cameron, W. L. (S.C.)....1933 Tarboro
1087. Chandler, E. O. (Va.).....1930 Leaksville
1088. Civil, J. K. (S.C.).....1935 Charlotte
1089. Clark, Dr. R. W. (Wis.) ..1937 Rahway, N. J.
1090. Cole, T. R. (Ga.).....1924 Sanford
1091. Colina, G. D. (S.C.).....1940 Charlotte
1092. Cook, D. B. (col) (Tenn.) 1919 Weldon
1093. Cooke, F. X. (Pa.).....1943 Washington, D.C.
1094. *Cooley, F. R. (Ga.).....1938 Raleigh
1095. Cornelius, R. E. (Ohio)....1932 Concord
1096. Cousins, W. G. (Pa.).....1924 Charlotte
1097. Cox, R. O. (Mich.).....1923 Detroit, Mich.
1098. Crabtree, W. A. (Ga.).....1923 Sanford
1099. Cromley, R. I. (Ga.).....1937 Raleigh

12

1100. Davis, C. R., Jr. (S.C.).....1939 Shelby
1101. Day, L. G. (S.C.).....1930 Spruce Pine
1102. *Dennis, C. M. (S.C.).....1928 Shelby
1103. Dodd, C. N. (Va.).....1932 Raleigh
1104. Doshier, G. R. (Mass.).....1935 Southport

Y

1050. Yancey, D. C. (col.).....1926 Wilson
1051. Yancey, L. A. (col.).....1908 Charlotte
1052. Yates, C. L.....1909 Charlotte
1053. Yoder, C. R.....1908 Conover
1054. Young, C. T.....1905 Mebane
1055. Youngblood, Frances R.
 (Mrs. R. L.).....1944 Sanford

Z

1056. Zoeller, E. V.....1881 Tarboro
1057. Zuckerman, I. L.....1910 Greensboro

1058 Crawford, C. L.....1926 Philadelphia, Pa.

(State of original registration in parenthesis)

June 1, 1944

4

1059. Adair, W. H. (Ala.).....1924 Roxboro (Ca-Vel)
1060. Airheart, W. T. (Ga.)..... 1934 Concord
1061. Alexander, W. W. (S.C.)...1942 Charlotte
1062. Allen, W. D. (Va.).....1936 Old Fort
1063. Allison, J. B. (S.C.).....1930 Concord

E

1105. Easley, W. V. (col) (D.C.).....1935 Whiteville
 1106. Edmonds, M. M. (Mo.).....1940 Fair Bluff
 1107. Elson, J. R. (W. Va.).....1929 Enka
 1108. *Evans, W. B. (Tex.).....1923 Enka

F

1109. Feagin, E. L. (Ala.).....1923 Asheville
 1110. Fearrington, T. B.
 (Miss.).....1924 Valdese
 1111. *Felkel, O. L. (S.C.).....1941 Hendersonville
 1112. Fulmer, P. A. (S.C.).....1940 Greer, S. C.

G

1113. Gilbert, W. B. (Ga.).....1921 Raleigh
 1114. Gillikin, C. E. (S.C.).....1931 Kenly
 1115. Gooden, D. T. (Va.).....1926 Grottoes, Va.
 1116. Griffin, Octavus (Va.).....1926 Roanoke Rapids

H

1117. Hall, H. B. (col) (Ala.).....1932 Winston-Salem
 1118. Ham, T. J., Jr. (Va.).....1922 Yanceyville
 1119. Hamlin, J. T. (col)
 (W.Va.).....1922 Raleigh
 1120. Hammond, H. A. (S.C.) ..1937 Charlotte
 1121. Harden, Wilkins (Ark.).....1936 Raleigh
 1122. Hardwicke, St. J. H.
 (S.C.).....1923 Wake Forest
 1123. Hendrick, A. B. (S.C.).....1937 Monroe
 1124. Henriksen, H. E. (S.C.).....1939 Charlotte
 1125. Herndon, H. H. (Ga.)1940 So. Boston, Va.
 1126. Hertzog, C. W. (S.C.)1935 Louisville, Ky.
 1127. Hinton, M. S. (Md.).....1943 Greensboro]
 1128. Holland, R. F. (S.C.).....1919 Charlotte
 1129. Holroyd, R. McF.
 (W.Va.).....1927 Whiteville
 1130. Hooper, J. L., Jr. (Ga.).....1941 Hiawassee, Ga.
 1131. Hough, J. T. (S.C.).....1923 Charlotte
 1132. Howell, J. G. (S.C.).....1942 Charleston, S. C.
 1133. *Howell, W. L., Jr. (Ga.).....1943 Ellerbe
 1134. Hubbard, Estill (Ky.).....1938 Lexington, Ky.

J

1135. Jackson, O. J. (col)
 (Tenn.).....1930 Goldsboro
 1136. Jenkins, W. I. (Va.).....1931 Biscoe
 1137. Johnson, R. J. (S.C.).....1924 Asheville
 1138. Johnson, O. L. (Md.).....1935 Charlotte

139. Johnson, L. O. (S.C.).....1926 Florence, S. C.
 1140. Joiner, A. E. (Ga.).....1923 High Point
 1141. Joiner, L. B. (S.C.).....1920 Salisbury
 1142. Jones, Dolan (Ga.).....1925 Monroe
 1143. Jones, J. L. (Ga.).....1922 Canton
 1144. Jones, M. L. (Tenn.).....1937 Asheville

K

1145. Keenum, R. F. (Tenn.)....1919 Sylva
 1146. King, W. H. (col) (S.C.)....1919 Greensboro
 1147. Kirkpatrick, G. L. (S.C.)..1927 Asheville
 1148. Kraus, Emma M. (Va.)....1940 Charlotte

L

1149. Lamar, W. L. (Ala.).....1923 Albemarle
 1150. Lamar, W. M. (Ala.).....1939 Fayetteville
 1151. Lasley, C. G. (Pa.).....1934 Hickory
 1152. Laughlin, D. A. (Pa.).....1939 Raleigh
 1153. Ledford, J. E. (Ga.).....1940 Christiansburg,
 Va.
 1154. Lewis, B. B. (Ohio).....1941 Lincolnton

M

1155. Marchman, J. F. (Ga.).....1943 Franklin
 1156. Mathews, G. W. (S.C.).....1920 Asheville
 1157. McBride, T. L. (Pa.).....1919 Marshville
 1158. McLean, E. J. (Ga.).....1934 Durham
 1159. Merriman, W. D. (S.C.) ..1928 Charlotte
 1160. Miller, A. J. (Mich.).....1925 Hendersonville
 1161. Miller, R. E. (S.C.).....1935 Wilmington
 1162. Mitchell, C. E. (S.C.).....1934 Highlands
 1163. Mock, C. H. (Tenn.).....1939 Boone
 1164. Mooneyham, A. O. (Ala.) 1919 Asheville
 1165. Mooneyham, O. J. (Ga.)..1928 Avondale
 1166. Moore, A. L. (Ga.).....1927 Hickory
 1167. Moore, T. E. (Va.).....1936 Norfolk, Va.
 1168. Moose, W. L. (Md.).....1926 Greensboro
 1169. Murphy, Beth M. (Ala.)..1944 Durham

N

1170. Noell, R. J. (Ga.).....1938 Miami, Fla.
 1171. Norman, J. P. (Va.).....1924 Greensboro

O

1172. Oliver, E. W. (Ala.).....1933 Greensboro
 1173. Oliver, G. G. (S.C.).....1943 Chesterfield, S. C.
 1174. Owen, F. R. (Ga.).....1935 Tryon
 1175. Oxner, G. L. (S.C.).....1944 Greensboro

P

1176. Parker, A. F. (Fla.).....1943 Goldsboro
1177. Peters, D. B. (D.C.).....1940 Norfolk, Va.
1178. Porter, J. D. (Ga.).....1931 Burnsville
1179. Pope, A. R. (Ga.).....1931 Gastonia
1180. Prince, R. M. (S.C.).....1929 High Point

R

1181. Reamer, I. T. (Md.).....1931 Durham
1182. Rigby, J. N. (S.C.).....1928 Ahsokie
1183. Rollins, E. W. (S.C.).....1935 Winston-Salem
1184. Russell, P. B. (Nebr.).....1941 Los Angeles, Cal.
1185. Russell, H. G. (Ga.).....1942 Raleigh

52

1186. Salley, B. M., Jr. (S.C.).....1944 Charlotte
1187. Sanders, C. A. (S.C.).....1937 Thomasville
1188. Sappenfield, J. A. (Ga.).....1924 Kannapolis
1189. Saunders, L. S. (Va.).....1926 Wilmington
1190. Savage, Robert (Md.).....1928 Pilot Mountain
1191. Sawyer, R. B. (Colo.).....1925 Winston-Salem
1192. Scholl, Phillis J. (Ohio)1944 Charlotte
1193. Sheider, G. A. (Ga.).....1918 West Asheville
1194. Sherard, J. F. (S.C.).....1920 Burlington
1195. Sherrod, W. I. (Tenn.).....1936 Miami, Fla.
1196. Shigley, H. H. (Ohio).....1934 Asheville
1197. Skinner, F. L. (Va.).....1941 Spencer
1198. Sloan, R. R. (Va.).....1927 Rutherfordton
1199. Smith, J. B. (S.C.).....1944 Albemarle
1200. Smith, J. M. (Wis.).....1925 Spartanburg,
S.C.
1201. Smith, J. P. F. (S.C.).....1923 West End
1202. Smith, V. F. (Mo.).....1929 Greensboro
1203. Sparkman, D. D., Jr.
(Va.).....1931 St. Pauls
1204. Speneer, B. W., Jr.
(S.C.).....1932 Durham
1205. Spancer, R. B. (Va.).....1932 Raleigh
1206. Stacey, L. B. (Ga.).....1928 Gastonia
1207. *Stone, B. M. (Fla.).....1936 Charlotte
1208. Sullivan, H. M. (S.C.).....1940 Waynesville
1209. Summerlin, A. R. (S.C.) ..1925 Laurinburg

T

1210. Tainter, D. W. (Tenn.)....1931 Marion
1211. Taylor, H. R. (col)
(Tenn.).....1938 Tarboro

1212. Thomas, F. E. (Ala.).....1938 Charlotte
1213. Thompson, J. V. (S.C.)....1924 Asheville
1214. Threatt, J. B. (Ga.).....1922 Durham
1215. Tolson, J. G., Jr. (S.C.)....1927 Henderson
1216. Toms, E. R. (Ga.)... ..1919 Wilmington

U

1217. Underhill, J. A. (S.C.).....1928 Kannapolis

Y

1218. Vaughan, A. M. (Mo.).1926 Norfolk, Va.

W

1219. Walters, J. E. (S.C.).....1928 Belmont
1220. Watkins, F. D. (S.C.).....1925 Charlotte
1221. *Webster, W. B. (S.C.)....1941 Tabor City
1222. White, R. L. (S.C.).....1929 Troy
1223. †White, H. W. (S.C.).....1925 Fayetteville
1224. White, W. G. (S.C.).....1924 Charlotte
1225. Whitehead, T. E. (Ga.)....1930 Charlotte
1226. Williams, L. L. (Ga.).....1920 Morven
1227. Williston, F. D. (col)
(Tenn.).....1927 Fayetteville
1228. Wilson, C. A. (Va.).....1922 Monroe
1229. Wilson, E. C. (Va.).....1919 Burlington
1230. Woodward, G. B. (Tenn.) 1926 Franklin

y

1231. Yearwood, T. C. (Ill.).....1938 Charlotte
1232. *Young, T. F. (Ark.).....1938 Blowing Rock

Registered After Audit May 9, 1944

1233. Askins, M. L. (S.C.).....1944 Lumberton
1234. Murray, Alexander
(W.Va.).....1944 High Point

*Serving with the Armed Forces.

† Deceased.

Registered Assistant Pharmacists

June 1, 1944

1. Adams, L. T..... 1934 Winston-Salem
2. Badgett, E. W..... 1935 Mount Airy
3. Bass, J. A..... 1932 Wilson
4. Birkitt, S. P..... 1931 Charlotte
5. Brame, P. J..... 1932 N. Wilkesboro

| | | | |
|----------------------------|--------------------|--|-------------------|
| 6. Branch, B. C..... | 1928 Rocky Mount | 7. Brown, C. E. Faith..... | Rowan County |
| 7. Brooks, C. M..... | 1931 Monroe | 8. Clark, DeW. D. Clarkton..... | Bladen County |
| 8. Brown, H. S..... | 1932 Goldsboro | 9. Cole, W. F. Bunn..... | Franklin County |
| 9. Bryant, Nan..... | 1938 Tarboro | 10. Credle, C. S. Colerain..... | Bertie County |
| 10. Carrigan, J. F..... | 1930 Granite Falls | 11. Currie, D. S. Parkton..... | Robeson County |
| 11. Chadwick, S. T..... | 1933 Kinston | 12. Dalton, W. B. Stokesdale..... | Guilford County |
| 12. Dellinger, H. M..... | 1931 Mount Airy | 13. Dawson, J. N. Lake Waccamaw..... | Columbus County |
| 13. Eller, R. C..... | 1932 Belmont | 14. Dawson, W. E. Hookerton..... | Greene County |
| 14. Griffin, T. W..... | 1930 Statesville | 15. Dodd, R. B. Rolesville..... | Wake County |
| 15. *Gwynn, A. A..... | 1938 Leaksville | 16. Eagles, C. S. Saratoga..... | Wilson County |
| 16. Hales, C. W..... | 1931 Jacksonville | 17. Finney, J. R. Boonville..... | Yadkin County |
| 17. Harrison, J. W..... | 1936 Asheville | 18. Fulp, J. F. Stoneville..... | Rockingham County |
| 18. Harrison, Melrose..... | 1932 Charlotte | 19. Gooding, G. V. Kenansville..... | Duplin County |
| 19. Heslep, F. W..... | 1923 Beaufort | 20. Gouge, A. E. Bakersville..... | Mitchell County |
| 20. Humphries, A. T..... | 1934 Charlotte | 21. Griffiths, J. W. Denton..... | Davidson County |
| 21. Kemp, A. T..... | 1933 Burlington | 22. Hackney, B. H. Lucama..... | Wilson County |
| 22. King, R. G..... | 1933 New Bern | 23. Hawes, C. F. Rose Hill..... | Duplin County |
| 23. Maus, F. B..... | 1928 Greensboro | 24. Hayes, J. W. Shallotte..... | Brunswick County |
| 24. McConnell, Ethel..... | 1926 Newton | 25. Helsabeck, C. J. Walnut Cove..... | Stokes County |
| 25. Moore, H. W..... | 1933 Lexington | 26. Hinnant, Wilford Micro..... | Johnston County |
| 26. Moose, H. F..... | 1934 Statesville | 27. Howell, W. L. Ellerbe..... | Richmond County |
| 27. Munns, R. F..... | 1934 Wilmington | 28. Hutchinson, S. S. Bladenboro..... | Bladen County |
| 28. Musgrove, W. M..... | 1924 Catawba | 29. Kinlaw, McC. Pembroke..... | Robeson County |
| 29. O'Brien, C. C..... | 1936 Greensboro | 30. Long, F. Y. Catawba..... | Catawba County |
| 30. Perry, N. B..... | 1935 Charlotte | 31. Lubchenko, N. E. Harrisburg..... | Cabarrus County |
| 31. Porter, J. N..... | 1933 Charlotte | 32. Martin, J. H. Red Oak..... | Nash County |
| 32. Russell, L. D..... | 1930 Greensboro | | |
| 33. *Stiles, M. D..... | 1932 Mooresville | | |
| 34. Wade, C. E..... | 1935 Colerain | | |

List of Registered Practicing Physicians

(LIVING IN TOWNS OF NOT MORE THAN 500 INHABITANTS TO WHOM PERMITS TO CONDUCT DRUG STORES HAVE BEEN GRANTED.)
JUNE 1, 1944.

| | | | |
|---------------------------------------|-----------------|--|-----------------|
| 1. Baynes, R. H. Hurdle Mills..... | Person County | 25. Hinnant, Wilford Micro..... | Johnston County |
| 2. Beard, G. C. Atkinson..... | Pender County | 27. Howell, W. L. Ellerbe..... | Richmond County |
| 3. Beasley, E. B. Fountain..... | Pitt County | 28. Hutchinson, S. S. Bladenboro..... | Bladen County |
| 4. Bonner, J. B. Aurora..... | Beaufort County | 29. Kinlaw, McC. Pembroke..... | Robeson County |
| 5. Bradshaw, T. G. Sims..... | Wilson County | 30. Long, F. Y. Catawba..... | Catawba County |
| 6. Bridger, D. H. Bladenboro..... | Bladen County | 31. Lubchenko, N. E. Harrisburg..... | Cabarrus County |
| | | 32. Martin, J. H. Red Oak..... | Nash County |

- | | |
|---|---|
| 33. Maxwell, M. T. Robbinsville.....Graham County | 44. Reid, T. N. Matthews..... Mecklenburg County |
| 34. McGuire, B. B. Newland.....Avery County | 45. Rose, J. W. Pikeville.....Wayne County |
| 35. McMillan, J. M. Candor.....Montgomery County | 46. Royal, D. M. Salemberg.....Sampson County |
| 36. Morgan, E. L. Clyde.....Haywood County | 47. Smith, A. J. Black Creek.....Wilson County |
| 37. Parker, C. G. Woodland.....Northampton County | 48. Staton, L. R. Hayesville.....Clay County |
| 38. Parker, J. W., Jr. Seaboard.....Northampton County | 49. Stone, G. E. King.....Stokes County |
| 39. Parrette, Nettie C. Robbinsville.....Graham County | 50. Stone, W. M. Dobson.....Surry County |
| 40. Pate, J. G. Gibson.....Scotland County | 51. Tucker, E. V. Grifton.....Pitt County |
| 41. Patterson, J. H. Broadway.....Lee County | 52. Vassey, Thomas Trenton.....Jones County |
| 42. Powell, E. C. Middlesex.....Nash County | 53. Weathers, R. R. Knightsdale.....Wake County |
| 43. Reed, D. H. Wagram.....Scotland County | 54. Wright, J. E. Macclesfield.....Edgecomb County |

List of Drug Stores

(Revised June 1, 1944)

- | | |
|---------------------------------------|--|
| ABERDEEN —Moore County | ASHEVILLE —Buncombe County |
| 1. Bryan Drug Company, Inc. | 20. Adams-Blauvelt, Inc. |
| 2. McCrummen's Drug Store | 21. Aiken and Horton |
| AHOSKIE —Hertford County | 22. Asheville Pharmacy |
| 3. Copeland Drug Company | 23. Charlotte Street Drug Co., Inc. |
| 4. Walker-Holloman Drug Co., Inc. | 24. Eckerd's of Asheville, N. C., Inc. |
| ALBEMARLE —Stanley County | 25. Finley's Depot Drug Co., Inc. |
| 5. Albemarle Drug Co., Inc. | 26. Goode's Drug Store, Inc. |
| 6. Corner Drug Store | 27. Grove Park Pharmacy |
| 7. Loftin's Drug Store | 28. Haywood Street Pharmacy |
| 8. Phillips Drug Co. | 29. Hester's Pharmacy |
| 9. Purcell Drug Co. | 30. Johnson Drug Company |
| ANDREWS —Cherokee County | 31. Kenilworth Drug Store |
| 10. Davis Drug Company | 32. Liggett's Drug Store, No. 1150 |
| ANGIER —Harnett County | 33. Merrimon Avenue Pharmacy |
| 11. Adams and Young Drug Co. | 34. Mooneyham's Drug Store |
| 12. Overby's Drug Store | 35. Mullen's Pharmacy |
| APEX —Wake County | 36. Norwood Pharmacy |
| 13. A. V. Baucom Pharmacy | 37. Pinner's Drug Store |
| 14. H. O. Holland, Druggist | 38. Public Service Pharmacy, Inc. |
| ASHEBORO —Randolph County | 39. Shigley's Drug Store |
| 15. Asheboro Drug Company | 40. Shigley's, Inc. |
| 16. Randolph Drug Co. | 41. Y. M. I. Drug Store (col.) |
| 17. Reaves Pharmacy | ATKINSON —Pender County |
| 18. Reaves Walgreen Agency Drug Store | 42. Atkinson Drug Company |
| 19. Standard Drug Store | AULANDER —Bertie County |
| | 43. Aulander Pharmacy |
| | AURORA —Beaufort County |
| | 44. Windley Drug Store |

AVONDALE—Rutherford County

45. Mooneyham's Drug Store

AYDEN—Pitt County

46. Edwards Pharmacy

47. M. M. Sauls

BADIN—Stanley County

48. Badin Drug Company, Inc.

BAILEY—Nash County

49. Etheridge Drug Store

BAKERSVILLE—Mitchell County

50. City Drug Store

BEAUFORT—Carteret County

51. F. R. Bell, Druggist

52. Guthrie-Jones Drug Co.

53. Joseph House, Druggist

BELHAVEN—Beaufort County

54. Davis Drug Store

55. O'Neal Drug Store

BELMONT—Gaston County

56. Belmont Drug Company

57. Catawba Pharmacy

58. Robinson Drug Store

BENSON—Johnston County

59. Benson Drug Company, Inc.

60. Peacock Drug Company

61. Warren Drug Company

BESSEMER CITY—Gaston County

62. Central Drug Store.

63. Curtis Pharmacy.

BETHEL—Pitt County

64. H. L. Rives Drug Company

BILTMORE—Buncombe County

65. Aiken's Pharmacy

66. Avera Drug Store

67. Biltmore Drug Store

BISCOE—Montgomery County

68. Biscoe Drug Store

BLACK CREEK—Wilson County

69. Rice Drug Company

BLACK MOUNTAIN—Buncombe County

70. Black Mountain Drug Company, Inc.

71. Jumper's Pharmacy

BLADENBORO—Bladen County

72. Bridger Drug Store

73. Hutchinson's Drug Store

BOONE—Watauga County

74. Boone Drug Company

75. Carolina Pharmacy

BOONEVILLE—Yadkin County

76. Booneville Drug Company

BREVARD—Transylvania County

77. Long's Drug Store

78. S. M. Macfie Drug Company

79. Varner Drug Store, Inc.

BROADWAY—Lee County

80. Broadway Drug Company

BRYSON CITY—Swain County

81. Bryson City Drug Company

82. Sisk Drug Store

BUIES CREEK—Harnett County

83. Wiggins Drug Store

BUNN—Franklin County

84. Bunn Drug Company

BURGAW—Pender County

85. Dees Drug Store

BURLINGTON—Alamance County

86. Acme Drug Company, Inc.

87. Asher-McAdams Drug Company

88. Burlington Drug Company, Inc.

89. City Drug Company.

90. Davis St. Pharmacy, Inc.

91. East End Drug Store

92. Heritage-Wilson Drug Company

93. Main Street Drug Co., Inc.

94. Mann's of Burlington, N. C., Inc.

95. Worth Street Drug Store (col.)

BURNSVILLE—Yancey County

96. McIntosh Drug Store

97. Pollard's Drug Store

CANDOR—Montgomery County

98. Candor Drug Company

CANTON—Haywood County

99. Canton Drug Store

100. Champion Cut-Rate Drug Store

101. Hendrix Drug Store

102. Martin's Drug Store

CAROLEEN—Rutherford County

103. Henrietta Mills Store, No. 2

CAROLINA BEACH—New Hanover County

104. Carolina Beach Drug Store

CARRBORO—Orange County

105. Senter's Drug Store

CARTHAGE—Moore County

106. Shield's Drug Company

CARY—Wake County

107. Adams Drug Store

CATAWBA—Catawba County

108. Catawba Drug Company

CHADBOURN—Columbus County

109. Derrick's Pharmacy

110. John E. Koonce Drug Company

CHAPEL HILL—Orange County

111. Carolina Pharmacy

112. Eubanks Drug Company

113. Sutton Drug Store

CHARLOTTE—Mecklenburg County

114. Addison Pharmacy

115. Anderson Pharmacy

116. Bailey's Prescription Shop

117. Bizzell's Pharmacy

118. Blair Drug Company

119. Boulevard Pharmacy

120. Carolina Cut-Rate Drug Store, Inc.

121. Carolina Pharmacy

122. Charlotte Drug Company

123. Charlotte Memorial Hospital Pharmacy

124. Eckerd's of Charlotte, N. C., Inc.

125. Eckerd's of Charlotte, N. C., Inc., No. 2

126. Elizabeth Drug Store

127. Hardee's Pharmacy

128. Hawthorne Pharmacy

129. Hoskins Drug Company

130. Independence Drug Store

131. James P. Stowe and Company, Inc.

132. Lever's Cut-Rate Drugs

133. Lisk Pharmacy, No. 1

134. Lisk Pharmacy, No. 2

135. Merrimon's Pharmacy

136. Meyers Park Pharmacy

137. Nance Drug Store

138. Niven Drug Company

139. Park Place Pharmacy

140. Perry Drug Store

141. Plaza Drug Store

142. Rex Drug Store (col.)

143. Selwyn Cut-Rate Drug Store, Inc.

144. Stanley Drug Stores, Inc., No. 1.

145. Stanley Drug Stores, Inc., No. 2.

146. Stanley Drug Stores, Inc., No. 3

147. Sterling Drug Store, Inc.

148. T. A. Walker, Druggist

149. Walgreen Drug Store

150. Wesley Heights Pharmacy

151. Yancey's Drug Store (col.)

CHERRYVILLE—Gaston County

152. Allen Drug Company

153. Houser Drug Company, Inc.

CHINA GROVE—Rowan County

154. China Grove Drug Co.

155. Hart's Drug Store

CLARKTON—Bladen County

156. G. L. and E. S. Clark

CLAYTON—Johnston County

157. Beddingfield Brothers

158. Whitley-Bain Drug Company

CLEVELAND—Rowan County

159. Cleveland Drug Company

CLIFFSIDE—Rutherford County

160. Mills Drug Company

CLINTON—Sampson County

161. Butler's Pharmacy

162. Joe Reynolds

163. Moseley Chesnutt

164. Register Drug Store

CLYDE—Haywood County

165. Clyde Pharmacy

COATS—Harnett County

166. Roycroft Drug Co.

COLERAIN—Bertie County

167. Wade's Pharmacy

COLUMBIA—Tyrrell County

168. Columbia Drug Company

169. Main Street Pharmacy

CONCORD—Cabarrus County

170. Airheart Pharmacy

171. Cabarrus Drug Company

172. Cline's Pharmacy

173. Gibson's, Inc.

174. Pearl Drug Company, Inc.

175. Porter Drug Company, Inc.

176. Whitmore Drug Company

177. Wilmar Drug Store

CONOVER—Catawba County

178. Bowman Drug Company

179. Conover Drug Company

CONWAY—Northampton County

180. Taylor Drug Company

COOLEEMEE—Davie County

181. Cooleemee Drug Company

CORNELIUS—Mecklenburg County

182. Guion Drug Company

CRAMERTON—Gaston County

183. Cramerton Drug Company

CREEDMOOR—Granville County

184. Creedmoor Drug Company

DALLAS—Gaston County

185. P. D. Summey, Druggist

DAVIDSON—Mecklenburg County

186. White Drug Company

DENTON—Davidson County

187. Denton Drug Store

DOBSON—Surry County

188. W. M. Stone, Druggist

DRAPER—Rockingham County

189. Draper Pharmacy

DUNN—Harnett County

190. Butler and Lee Drug Co.

191. Dunn Pharmacy

192. Fitchett Drug Company, Inc.

193. Hood Drug Company

DURHAM—Durham County

194. Boone Drug Co.

195. Bull City Drug Store (col.)

196. C. E. King and Son

197. Coleman's Drug Store

198. Duke Hospital Pharmacy

199. Durham Drug Company

200. Eckerd's of Durham, N. C., Inc.

201. Garrett's Biltmore Drug Store (col.)

202. Holloway Street Pharmacy

203. Hospital Pharmacy

204. Mangum Street Pharmacy

205. McKay's Pharmacy

206. Montague's Pharmacy

207. North Durham Drug Store

208. People's Cut-Rate Drug Store

209. Rogers Drug Store

210. Taylor Drug Company

211. United Cigar-Whelan Stores Corporation

212. Walgreen Company

213. Watts Hospital Pharmacy

214. Westside Pharmacy

EAST DURHAM—Durham County

215. Carswell Drug Company

216. Crabtree Pharmacy

EDENTON—Chowan County

217. Leggett and Davis, Inc.

218. Mitchener's Pharmacy, Inc.

ELIZABETH CITY—Pasquotank County

219. Albemarle Cut-Rate Drugs

220. City Drug Store

221. Jacock's Pharmacy

222. Overman and Stevenson

223. The Apothecary Shop

ELIZABETHTOWN—Bladen County

224. Bennett-Stone Pharmacy

225. Hutchinson Drug Store

ELKIN—Surry County

226. Abernathy's Pharmacy

227. Elk Pharmacy, Inc.

228. Turner Drug Company

ELLERBE—Richmond County

229. Warner Drug Co.

ELM CITY—Wilson County

230. Dixon Drug Company

231. Elm City Pharmacy

ENFIELD—Halifax County

232. Harrison Drug Company

233. W. E. Beavans

234. Whitehead Drug Company

ENKA—Buncombe County

235. Community Pharmacy, Inc.

236. Elson's, The Rexall Drug Store

ERWIN—Harnett County

237. E. R. Thomas Drug Company

FAIR BLUFF—Columbus County

238. Floyd-Anderson Drug Company

239. Rogers Drug Store

FAIRMONT—Robeson County

240. Fairmont Drug Company

241. Mitchell-Caudell, Druggists

FAISON—Duplin County

242. Morton Drug Store

FAITH—Rowan County

243. H. A. Fesperman Co.

FARMVILLE—Pitt County

244. City Drug Company

245. Wheless Drug Company, Inc.

FAYETTEVILLE—Cumberland County

246. Bender's Drug Store

247. Fayetteville Drug Co.

248. Henderson's Drug Store (col.)

249. H. R. Horne and Sons

250. Mackeithan and Company, Druggists

251. Matthews Pharmacy

252. Service Drug Store (col.)

253. Souder's Pharmacy

254. White's Drug Store

255. Wooten Drug Co.

FOREST CITY—Rutherford County

256. Forest City Drug Company

257. Piedmont Drug Company

258. Smith's Cut-Rate Drug Store

FOUNTAIN—Pitt County

259. Beasley Drug Company

FOUR OAKS—Johnston County

260. Four Oaks Drug Company

FRANKLIN—Macon County

261. Angel Drug Store

262. Perry's Drug Store

FRANKLINTON—Franklin County

263. L. W. Henderson's Pharmacy

FREMONT—Wayne County

264. Whitley Drug Company

FUQUAY SPRINGS—Wake County

265. Elliott's Pharmacy

266. Johnson's Drug Store

GARLAND—Sampson County

267. L. A. Warren, Druggist

GARNER—Wake County

268. Brown's Drug Store

GASTONIA—Gaston County

269. Caldwell's Drug Store

270. Cox Drug Company

271. Firestone Drug Store

272. Franklin Drug Store

273. Kennedy's, Inc.

274. Rhyne's Drug Store

275. Smith's Drug Store

GIBSON—Scotland County

276. Gibson's Drug Company

GIBSONVILLE—Guilford County

277. Gibsonville Drug Co.

GLEN ALPINE—Burke County

278. Clinic Drug Store

GOLDSBORO—Wayne County

279. Andrews' Drug Company

280. Brown Drug Company, Inc.

281. Cash Drug Store

282. Goldsboro Drug Company

283. Jackson Drug Co. (col.)

284. Ratley's Drug Store

285. Robinson's Drug Store

286. Vinson Drug Store

287. Waters Drug Store

GRAHAM—Alamance County

288. Graham Drug Company

289. Wrike Drug Company

GRANITE FALLS—Caldwell County

290. Caldwell Drug Store

GREENSBORO—Guilford County

291. Ashe Street Drug Store (col.)

292. Asheboro Street Pharmacy

293. Best Drug Store

294. C. C. Fordham Drug Store

295. Cecil-Russell Drug Co.

296. College Drug Store

297. Crutchfield's Incorporated Drug Store

298. Eccles-Wynn Drug Store (col.)

299. Elam Drug Store

300. Elm Street Pharmacy

301. Green Street Drug Company

302. Greensboro Drug Company

303. Home Drug Store

304. Liggett Drug Co., Inc. No. 1152

305. Mann's O'Henry Drug Store

306. McDuffie-Eubanks Drug Co.

307. Marrow Drug Store (col.)

308. Oliver's

309. Revolution Drug Company

310. Singletary's Carolina Pharmacy

311. Textile Drug Store

312. The New White Oak Drug Store

313. Wilkerson-McFalls Drug Company, Inc.

GREENVILLE—Pitt County

314. Bell's Pharmacy

315. Bissette's Drug Store

316. B. S. Warren, Druggist

317. Greenville Drug Company: J. Key Brown

318. Harrison Drug Store

319. Hill Horne, Druggist

GRIFTON—Pitt County

320. Grifton Pharmacy

GROVER—Cleveland County

321. People's Drug Company

HALIFAX—Halifax County

322. Vinson's Pharmacy

HAMLET—Richmond County

323. Birmingham Drug Company

324. C. & W. Pharmacy

325. Culbreth Drug Store

HARRISBURG—Cabarrus County

326. Dr. N. E. Lubchenko

HAVELOCK—Craven County

327. Cherry Point Pharmacy

HAW RIVER—Alamance County

328. Purity Drug Company

HAYESVILLE—Clay County

329. Hayesville Pharmacy

HAZELWOOD—Haywood County

330. McKay's Pharmacy

HENDERSON—Vance County

331. Douglas Drug Store (col.)

332. Kerner Drug Company

333. Miles Pharmacy

334. Page-Hocutt Drug Company

335. Parker's Drug Store

336. People's Service Drug Store

337. Southside Drug Company

338. White Brothers Drug Company

339. Woolard's

HENDERSONVILLE—Henderson County

340. Economy Drug Store

341. Freeze Drug Company, Inc.

342. Jackson Pharmacy

343. Justus Pharmacy

344. Rose Pharmacy

345. Wilson Drug Company

HERTFORD—Perquimans County

346. Roberson's Drug Store

HICKORY—Catawba County

347. Hickory Drug Company

348. Highlands Drug Store

349. King's Pharmacy

350. Lutz Drug Store

351. Main Drug Company

352. Ninth Avenue Pharmacy

353. Shook Drug Company

HIGHLANDS—Macon County

354. Highlands Drug Store

HIGH POINT—Guilford County

355. Anderson's West End Drug Store

356. Arthur's Pharmacy

357. Betts Drug Company

358. C. A. Ring and Son Drug Store

359. Cecil's Drug Store, Inc.

360. Eckerd's of High Point, N. C., Inc.

361. Hoffman's Drug Company

362. Ingram's Pharmacy

363. Koonts-McGhee Drug Store

364. Leonard's Drug Store

365. Mann Drug Store, No. 1

366. Mann Drug Store, No. 2

367. McLarty Drug Co.

368. Ring-Harris Pharmacy

369. Walgreen Company

370. Washington Street Pharmacy (col.)

HILLSBORO—Orange County

371. James Pharmacy

372. W. A. Hayes Drug Store

HOOKERTON—Greene County

373. Morris' Drug Store

HOPE MILLS—Cumberland County

374. Bynum Drug Store

HURDLE MILLS—Person County

375. D. L. Whitfield and Company

JACKSON—Northampton County

376. Jackson Drug Company

JACKSONVILLE—Onslow County

377. Johnson's Drug Store

378. W. L. Ketchum Drug Company

JONESBORO—Lee County

379. Lee Drug Store

KANNAPOLIS—Cabarrus County

380. Black's Drug Store, No. 1, Inc.

381. Black's Drug Store, No. 2

382. Black's Drug Store, No. 3

383. Center View Pharmacy, Inc.

384. F. L. Smith Drug Company

385. Kannapolis Drug Company

386. Mann's of Kannapolis, N. C., Inc.

KENANSVILLE—Duplin County

387. Kenansville Drug Co.

KENLY—Johnston County

388. Fulghums Drug Store

389. Kenly Drug Company

KERNERSVILLE—Forsyth County

390. Pinnix Drug Store

KING—Stokes County

391. King Drug Company

KING'S MOUNTAIN—Cleveland County

392. Griffin Drug Company

393. King's Mountain Drug Co.

KINSTON—Lenoir County

394. Chadwick Drug Co.

395. College Street Pharmacy

- 396. E. B. Marston Drug Company
- 397. Harry Sutton Drug Store
- 398. J. E. Hood and Company
- 399. Kinston Drug Company
- 400. Standard Drug Company
- 401. Temple Drug Co., Inc.
- 402. The City Drug Co.

- KNIGHTDALE—Wake County
- 403. Knightdale Pharmacy

- LA GRANGE—Lenoir County
- 404. Adams Drug Company

- LAKE WACCAMAW—Columbus County
- 405. Lake Drug Store

- LANDIS—Rowan County
- 406. Linn-Edwards Drug Company

- LAURINBURG—Scotland County
- 407. Everington Drug Store
 - 408. J. T. Fields, Jr.
 - 409. Laurinburg Drug Store
 - 410. Scotland Drug Company
 - 411. Summerlin Drug Store

- LEAKSVILLE—Rockingham County
- 412. Carolina Drug Company
 - 413. Chandler Drug Company
 - 414. Chandler Drug Company (Store No. 2)

- LENOIR—Caldwell County
- 415. Ballew's Cash Pharmacy
 - 416. Dayvault's Drug Store
 - 417. Lenoir Drug Store
 - 418. McNairy's Drug Store

- LEXINGTON—Davidson County
- 419. City Drug Company, Inc.
 - 420. Lexington Drug Company
 - 421. People's Drug Store, Inc.
 - 422. Purcell Drug Company

- LIBERTY—Randolph County
- 423. Liberty Drug Co.

- LILLINGTON—Harnett County
- 424. LaFayette Drug Co.
 - 425. Kelly's Drug Store

- LINCOLNTON—Lincoln County
- 426. Economy Drug Co.
 - 427. Lawing and Costner
 - 428. Lincolnton Cut-Rate Drugs, Inc

- LITTLETON—Halifax County
- 429. Browning's Drug Store
 - 430. G. A. Threewitt's Drug Company

- LOUISBURG—Franklin County
- 431. Boddie Drug Store
 - 432. F. R. Pleasants, Druggist
 - 433. Scoggin Drug Store

- LOWELL—Gaston County
- 434. Lowell Drug Company

- LUCAMA—Wilson County
- 435. Cash Drug Store

- LUMBERTON—Robeson County
- 436. Hedgepeth's Pharmacy
 - 437. J. D. McMillan and Son
 - 438. Johnson's Drug Store
 - 439. Lumberton Drug Company
 - 440. Modern Pharmacy, Inc.
 - 441. Sanford Drug Company

- MACCLESFIELD—Edgecombe County
- 442. Martin Drug Co.

- MADISON—Rockingham County
- 443. Madison Drug Co., Inc.
 - 444. R. E. Ellington Drug Company, Inc.

- MAIDEN—Catawba County
- 445. Campbell's Drug Store

- MARION—McDowell County
- 446. Kirby Drug Company, Inc.
 - 447. Marion Drug Company
 - 448. McDowell Drug Store
 - 449. Streetman Drug Company
 - 450. Tainter's

- MARSHALL—Madison County
- 451. Moore's Pharmacy
 - 452. Roberts Pharmacy

- MARS HILL—Madison County
- 453. Mars Hill Pharmacy

- MARSHVILLE—Union County
- 454. Guion's Drug Store
 - 455. McBride's Drug Store
 - 456. Union Drug Co.

- MATTHEWS—Mecklenburg County
- 457. Matthews Drug Company

- MAXTON—Robeson County
- 458. Austin Drug Company, Inc.
 - 459. Maxton Drug Store

- MEBANE—Alamance County
- 460. Carolina Drug Company
 - 461. Mebane Drug Company
 - 462. Warren's Drug and Seed Store

MICRO—Johnston County
463. Hinnant Drug Company

MIDDLESEX—Nash County
464. Eastman's Drug Store

MOCKSVILLE—Davie County
465. Hall Drug Company
466. Wilkins Drug Company

MONROE—Union County
467. Gamble Drug Company
468. Jones Drug Co., Inc.
469. Seacrest Drug Company
470. Wilson Drug Company

MOORESVILLE—Iredell County
471. George C. Goodman and Company
472. J. A. White and Company
473. Miller Drug Company, Inc.
474. Mooresville Drug Company

MOREHEAD CITY—Currier County
475. Morehead City Drug Company
476. Walker Hufham, Druggist

MORGANTON—Burke County
477. Cornwell Drug Company
478. Kibler Drug Company, Inc.
479. Phillips Drug Co.
480. The Spake Pharmacy

MORVEN—Anson County
481. Morven Drug Company, Inc.

MOUNT AIRY—Surry County
482. Hollingsworth Drug Company
483. Hollingsworth Pharmacy
484. Lamm Drug Company
485. Turnmyre's Drug Store
486. W. S. Wolfe Drug Company

MT. GILEAD—Montgomery County
487. Cochrane-Ridenhour Drug Company

MT. HOLLY—Gaston County
488. Holland Drug Company
489. Summey Drug Company

MOUNT OLIVE—Wayne County
490. Glenn and Martin
491. W. E. Lewis, Druggist

MOUNT PLEASANT—Cabarrus County
492. A. W. Moose Company

MURFREESBORO—Hertford County
493. Nicholson Pharmacy

MURPHY—Cherokee County
494. Mauney Drug Co.
495. R. S. Parker

NASHVILLE—Nash County
496. Baker's Drug Store
497. Ward Drug Company

NEW BERN—Craven County
498. Bynum's Drug Store
499. Clark's Drug Service, No. 1
500. Duffy's Drug Store
501. Five Points Drug Store (col.)
502. Joe Anderson's Drug Store
503. Pinnix Drug Store
504. Tony's Drug Store

NEWLAND—Avery County
505. Bear Trail Drug Store

NEWTON—Catawba County
506. City Pharmacy, Inc.
507. H. & W. Drug Company
508. North Newton Drug Store

NORLINA—Warren County
509. Walker Drug Company, Inc.

NORTH CHARLOTTE—Mecklenburg County
510. Hand's Pharmacy

NORTH WILKESBORO—Wilkes County
511. Horton's Drug Store
512. North Wilkesboro Drug Company
513. Red Cross Pharmacy
514. R. M. Brame and Sons
515. Wilkes Drug Store

NORWOOD—Stanley County
516. Norwood Drug Company

OAKBORO—Stanley County
517. Barger Drug Store

OLD FORT—McDowell County
518. Bradley Drug Company
519. Old Fort Drug Company

OXFORD—Granville County
520. Hall's Drug Store
521. Herring Drug Co.
522. Lyon Drug Company
523. Williams Drug Company

PARKTON—Robeson County
524. Gram Drug Company

PEMBROKE—Robeson County
525. Pembroke Drug Store

PIKEVILLE—Wayne County
526. Pikeville Drug Store

PILOT MOUNTAIN—Surry County

527. Smith Drug Store

528. Surry Drug Company

PINEHURST—Moore County

529. Carolina Pharmacy, Inc.

PINE LEVEL—Johnston County

530. Godwin Drug Co.

PINETOPS—Edgecombe County

531. Service Drug Store

PINEVILLE—Mecklenburg County

532. Pineville Drug Company

PITTSBORO—Chatham County

533. G. R. Pilkington, Druggist

534. Pittsboro Drug Store

PLYMOUTH—Washington County

535. Arps Pharmacy

536. E. G. Arps

537. Womble Drug Company

POMONA—Guilford County

538. Pomona Drug Store

PRINCETON—Johnston County

539. Woodard's Pharmacy

RAEFORD—Hoke County

540. Hoke Drug Company

541. Reeves Drug Store, Inc.

RALEIGH—Wake County

542. Boon-Isley Drug Company

543. Brantley and Son, Inc.

544. Central Drug Store (col.)

545. City Drug Store

546. City of Raleigh Drug Dispensary

547. College Court Pharmacy

548. Community Drug Store (col.)

549. Cromley-Melvin Drugs

550. Cromley-Melvin Drugs, No. 2

551. Eckerd's of Raleigh, N. C., Inc.

552. Edwards Drug Company

553. Ferguson Service, Drugs

554. Five Points Pharmacy

555. Galloway's Professional Pharmacy

556. Hamlin's Drug Company, Inc. (col.)

557. Johnson Drug Store

558. Jordan's Drug Store

559. North Carolina Drug Laboratories

560. Parker Drug Company

561. Person Street Pharmacy

562. Person Street Pharmacy, No. 2

563. Pine Drug Company

564. Rex Hospital Pharmacy

565. Saunders Street Pharmacy

566. Sir Walter Drug Store

567. State Drug Store

568. Walgreen Drug Store

569. Watson's Pharmacy

570. Wilmon's Pharmacy

RAMSEUR—Randolph County

571. Ramsey Pharmacy, Inc.

RANDLEMAN—Randolph County

572. Economy Drug Company

573. Randleman Drug Company

RED OAK—Nash County

574. Dr. J. H. Martin

RED SPRINGS—Robeson County

575. Red Springs Drug Company

576. Townsend's Pharmacy

REIDSVILLE—Rockingham County

577. Dalley-Thompson Drug Store

578. Gardner Drug Store

579. Mann's Drug Store

580. Reidsville Drug Company (col.)

RICH SQUARE—Northampton County

581. Bolton's Drug Company

ROANOKE RAPIDS—Halifax County

582. Griffin Drug Company, Inc.

583. Matthews Drug Co.

584. Roanoke Pharmacy Co.

585. Rosemary Drug Company

586. Taylor's Drug Store

ROBBINS—Moore County

587. McCrummer-Johnson Drug Co.

ROBBINSVILLE—Graham County

588. Ingram's Drug Store

589. Marwell's Drug Store

ROBERSONVILLE—Martin County

590. David Grimes Drug Company

ROCKINGHAM—Richmond County

591. Braxton Drug Company

592. Federal Pharmacy

593. Fox Drug Company, Inc.

ROCKWELL—Rowan County

594. Rockwell Drug Company

ROCKY MOUNT—Edgecombe and Nash Counties

595. Almand's Drug Store

596. Burnett Drug Company, Inc. (col.)

597. Douglas-Armstrong Drug Company (col.)

598. H. L. Hicks Drug Company
599. I. W. Rose Drug Company
600. Kyser Drug Company, Inc.
601. Matthews Drug Company
602. May and Gorham
603. Standard Drug Company, Inc.
604. The C. O. D. Drug Co., Inc.
605. Thompson Pharmacy

ROLESVILLE—Wake County
606. Rolesville Drug Co.

- ROSEBORO—Sampson County**
607. Davis and Melvin Drug Store
608. Tart and West

ROSE HILL—Duplin County
609. Miller's Drug Store

- ROWLAND—Robeson County**
610. Curtis Drug Company
611. Rowland Drug Company

- ROXBORO—Person County**
612. Adair Drug Store (CaVel)
613. Allgood Drug Company
614. Hambrick, Austin and Thomas
615. Roxboro Drug Company
616. Thomas and Oakley

RUTHERFORDTON—Rutherford County
617. Rutherford Drug Company
618. Sloan Drug Company

SALEMBURG—Sampson County
619. Salemburg Drug Company

- SALISBURY—Rowan County**
620. Carter & Trotter, Inc.
621. Fulton Street Pharmacy, Inc.
622. Innes Street Drug Company
623. Main Drug Company, Inc.
624. Malone Cut-Rate Drug Store, Inc.
625. Purcell Drug Company
626. Purcell Drug Company, No. 2
627. Tom's Drug Store, Inc.

- SANFORD—Lee County**
628. Acme Drug Company
629. Cole's Pharmacy
630. Dr. I. H. Lutterloh
631. Lee Drug Company
632. Rimmer Drug Store

SARATOGA—Wilson County
633. Saratoga Drug Company

- SCOTLAND NECK—Halifax County**
634. Hall's Drug Store
635. North End Drug Store
636. Whitehead's

SEABOARD—Northampton County
637. Hale's Pharmacy

- SELMA—Johnston County**
638. Selma Drug Company
639. Woodard and Creech Drug Company, Inc.

SHALLOTTE—Brunswick County
640. Costal Drug Store

- SHELBY—Cleveland County**
641. Bolt's Drug Store
642. Cleveland Drug Company
643. Julius A. Suttle
644. Kendall-Spangler Drug Co.
645. Paul Webb & Son
646. Shelby Drug Company

SILER CITY—Chatham County
647. Siler City Drug Co.
648. Taylor Drug Store

SIMS—Wilson County
649. Nichols Drug Store

- SMITHFIELD—Johnston County**
650. Hood Brothers, Inc.
651. Johnson Drug Store
652. Stallings Pharmacy
653. Upchurch Pharmacy

SOUTHERN PINES—Moore County
654. Broad Street Pharmacy
655. Sandhill Drug Co., Inc.
656. Southern Pines Pharmacy

SOUTH GASTONIA—Gaston County
657. Victory Drug Company

SOUTHPORT—Brunswick County
658. Watson's Pharmacy

SPARTA—Alleghany County
659. B. and T. Drug Company

- SPENCER—Rowan County**
660. H. M. Cooke Pharmacy
661. Rowan Drug Company

SPINDALE—Rutherford County
662. Spindale Drug Company

- SPRAY—Rockingham County**
663. Spray Drug Company
664. Tri-City Pharmacy

SPRING HOPE—Nash County

665. South Side Pharmacy

SPRUCE PINE—Mitchell County

666. Day's Drug Store

667. Spruce Pine Pharmacy

STANTONSBURG—Wilson County

668. Stantonburg Drug Company

STAR—Montgomery County

669. Wallace Drug Store

STATESVILLE—Iredell County

670. Fisher Drug Company

671. Holmes Drug Store, Inc.

672. Logan Stimson and Son

673. Purcell Drug Company

674. Statesville Drug Company, Inc

STOKESDALE—Guilford County

675. Powell Drug Store

STONEVILLE—Rockingham County

676. Stoneville Drug Store

STOVALL—Granville County

677. Puekett's Drug Store

ST. PAULS—Robeson County

678. Grantham Drug Company

679. St. Pauls Drug Company, Inc.

SWANNANOA—Buncombe County

680. Ward's Drug Store

SYLVA—Jackson County

681. Hooper Drug Store

682. Sylva Pharmacy

TABOR CITY—Columbus County

683. Harrelson Pharmacy

684. Prince Drug Company

TARBORO—Edgecombe County

685. Bryan's Pharmacy

686. Edgecombe Drug Company

687. E. V. Zoeller and Company

688. Garrett's Drug Store (col.)

689. Moore's Pharmacy

690. Tarboro Drug Company

TAYLORSVILLE—Alexander County

691. People's Drug Store

THOMASVILLE—Davidson County

692. Mann's of Thomasville, Inc.

693. Poole's Drug Store

694. Thomasville Drug Company

TRENTON—Jones County

695. Trenton Drug Company

TROUTMAN—Iredell County

696. Troutman Drug Store

TROY—Montgomery County

697. Standard Drug Company

698. Troy Drug Co.

TRYON—Polk County

699. Missildine Pharmacy

700. The Owen Pharmacy

VALDESE—Burke County

701. People's Drug Store

702. The Rock Drug Company

VARINA—Wake County

703. Thomas' Drug Store

VASS—Moore County

704. Vass Drug Store

WADESBORO—Anson County

705. Fox and Lyon

706. Parsons Drug Company, Inc.

WAGRAM—Scotland County

707. Wagram Drug Co.

WAKE FOREST—Wake County

708. Hardwicke's Pharmacy

709. T. E. Holding and Company, Inc.

WALLACE—Duplin County

710. Miller's Drug Store

711. Wallace Drug Company

WALNUT COVE—Stokes County

712. Bray Drug Store

WALSTONBURG—Greene County

713. Jenkins' Drug Store

WARRENTON—Warren County

714. Boyce Drug Company

715. Hunter Drug Company, Inc.

WARSAW—Duplin County

716. Warsaw Drug Company

WASHINGTON—Beaufort County

717. Clark's Drug Service, No. 2

718. S. H. Reid, Prescription Druggist

719. Taylor Brothers and Co.

720. Welch's Drug Store

721. Whitford Drug Company

722. Worthy and Etheridge

WAYNESVILLE—Haywood County

- 723. Smith's Drug Store
- 724. Waynesville Pharmacy

WEAVERVILLE—Buncombe County

- 725. Weaverville Drug Company

WELDON—Halifax County

- 726. Selden's Pharmacy
- 727. Terminal Drug Store (col.)
- 728. Weldon Drug Company

WENDELL—Wake County

- 729. Wendell Drug Company
- 730. W. R. Nowell Drug Store

WELCH COVE—Graham County

- 731. Fontana Drug Store

WEST ASHEVILLE—Buncombe County

- 732. Bilbro's Drug Store
- 733. Carolina Pharmacy
- 734. Palace Pharmacy
- 735. West Asheville Pharmacy

WEST DURHAM—Durham County

- 736. Brewer's Drug Store
- 737. McDonald's Drug Store

WEST END—Moore County

- 738. West End Pharmacy

WHITAKERS—Edgecombe County

- 739. Burnett's Drug Store

WHITEVILLE—Columbus County

- 740. Columbus Drug Store
- 741. Easley's Pharmacy (col.)
- 742. Guiton's Drug Store
- 743. J. A. McNeill & Sons

WILLIAMSTON—Martin County

- 744. Clark's Pharmacy, Inc.
- 745. Davis Pharmacy
- 746. Warren H. Biggs Pharmacy

WILMINGTON—New Hanover County

- 747. Brooklyn Pharmacy
- 748. Fair Price Drug Store
- 749. Futrelle's Pharmacy
- 750. Greenfield Drug Co.
- 751. Green's Drug Store
- 752. Hall's Drug Store
- 753. Hanover Drug Company
- 754. Jarman's Pharmacy
- 755. Lane's Lake Forest Pharmacy
- 756. Lane's Market Street Pharmacy
- 757. Maffitt Drug Company
- 758. Saunders Drug Company

759. Service Drug Store

- 760. Southside Drug Company
- 761. Standard Pharmacy
- 762. Toms Drug Company

WILSON—Wilson County

- 763. Barnhill's Drug Store
- 764. Bisette's Drug Store
- 765. Bisette's Drug Store, No. 3
- 766. Herring's Drug Store
- 767. Morrison's Drug Store
- 768. Shade's Pharmacy (col.)
- 769. Terminal Drug Store
- 770. Wilson Drug Company, Inc.
- 771. Yancey's Drug Store (col.)

WINDSOR—Bertie County

- 772. Pugh's Pharmacy
- 773. Windsor Pharmacy Company, Inc.

WINSTON-SALEM—Forsyth County

- 774. Acme Drug Store (col.)
- 775. Allen's Modern Drug Store
- 776. Andrews Drug Store
- 777. Bobbitt's College Pharmacy
- 778. Bobbitt Drug Co.
- 779. Bobbitt's Pharmacy
- 780. Carolina Drug Store, Inc.
- 781. Crescent Drug Company
- 782. E. W. O'Hanlon, Inc.
- 783. Hutchin's Drug Store
- 784. Macon-Neely Drug Store (col.)
- 785. Nissen Drug Company, Inc.
- 786. Patterson Drug Company
- 787. Ray Drug Company
- 788. Rufus Hairston Drug Store (col.)
- 789. Sawyer's Drug Store
- 790. Singletary's Drug Store
- 791. Standard Drug Co.
- 792. Summit Street Pharmacy, Inc.
- 793. Swaney Drug Store
- 794. Swaney Drug Store, No. 2
- 795. Swaney Drug Store, No. 3
- 796. United Retail Drug Store
- 797. Walgreen Co.
- 798. Welfare's Drug Store
- 799. Willson Drug Store
- 800. Woodland Pharmacy (col.)
- 801. York Drug Company, The

WOODLAND—Northampton County

- 802. Parker-Taylor Drug Company

YANCEYVILLE—Caswell County

- 803. Yanceyville Drug Company

YOUNGSVILLE—Franklin County

804. Timberlake Drug Store

ZEBULON—Wake County

805. Zebulon Drug Company

**The following were registered after the audit,
May 9, 1944**

HERTFORD—Perquimans County

806. Roberson's Drug Store

NASHVILLE—Nash County

807. Nashville Drug Company

RURAL HALL—Forsyth County

808. Rural Hall Drug Company

WILMINGTON—New Hanover County

809. Ideal Pharmacy (col.)

WINSTON-SALEM—Forsyth County

810. Read's Drug Company

NARCOTIC DISPENSING TIPS

NARCOTIC "DON'TS" FOR THE PHARMACIST

Don't leave prescription pads lying around. Caution the doctors you supply. Addicts want them for effecting narcotic forgeries.

Don't leave narcotics exposed near your dispensing counter. Drugs disappear this way. Check receipts on your order forms.

Don't accept a narcotic prescription written in pencil. It is not a valid order even when written by a physician.

Don't fail to scrutinize prescriptions when written thus: Morph. HT $\frac{1}{2}$ # X or Morph. HT $\frac{1}{4}$ # 10. Several X's or zeros can be added to raise amounts. Spelling or brackets obviate this possibility.

Don't carry a large stock of narcotics. Only a three months' supply or less is good practice. Addicts are breaking into pharmacies and hospitals to get their drug needs.

Don't leave the key inserted in the lock of your narcotic cabinet. Keep cabinet locked. Make it hard to effect robberies. Keep stock in a safe if possible.

Don't place your narcotic stock where it is accessible to others. Avoid storage near sink or toilet. Patrons may ask to use these.

Don't leave anyone alone near the prescription room of your pharmacy if you can avoid it. Cabinets have been pilfered this way. Addicts pose as salesmen or ask admittance to your prescription room on some pretext.

Don't become rattled by a rush request to fill a narcotic prescription. Claim for

emergency use may be made to create confusion and pass a forgery.

Don't be taken in by a person wearing a white uniform presenting a narcotic prescription. Addicts have posed as nurses to mislead pharmacists and put them off guard.

Don't fill telephone orders for narcotics unless you are assured that a prescription will be available upon delivery. Bogus doctor calls are made to effect delivery to addicts. Watch change of package racket along with this method.

Don't fill prescriptions for unusual quantities of narcotics unless checked with physician. Diversion to addicts is a profitable business, as much as \$1 for $\frac{1}{4}$ gr. MS.

Don't refill narcotic prescriptions without getting a new prescription. Fairly large shortages eventually occur through this practice.

Don't hesitate to call the physician about a narcotic prescription you may question. The pharmacist is held responsible for filling forgeries. The doctor's cooperation should be sought.

Don't supply a doctor with his office narcotic needs on a prescription blank (except certain solutions). The law requires him to use an official order form filled by a wholesale druggist.

Don't dispense any exempt narcotics without keeping a record. You must account for the distribution of your purchases.

Don't break the law to accommodate others or for professional expediency. Explain the regulations. The patron or physician will cooperate if he sees the point.

NARCOTIC "DON'TS" FOR THE PHYSICIAN

Don't leave prescription pads lying around. Addicts want them for effecting narcotic forgeries.

Don't write a narcotic prescription in lead pencil. Avoid writing any prescription in pencil. Many are changed to call for morphine.

Don't write for narcotics this way: Morphine HT $\frac{1}{2}$ # X or Morphine HT $\frac{1}{4}$ # 10. Several X's or zeros can be added to raise the amount. Use brackets or spelling.

Don't carry a large stock of narcotics in your bag. Addicts are on the lookout for these in doctors' offices and cars.

Don't store your office supply where patients can get at it. Avoid storage near sink or urinal. The patient may ask to use these.

Don't fall for a story from a stranger claiming ailment that usually requires morphine. The addict can produce bloody sputum, simulate bad coughs or other symptoms. Make your own diagnosis.

Don't give a narcotic prescription to another without seeing the patient. Addicts have posed as nurses to get doctors to prescribe narcotics.

Don't write for large quantities of narcotics unless unavoidable. Diversion to addicts is a profitable business, as much as \$1 for $\frac{1}{4}$ gr. MS.

Don't prescribe narcotics because of a story that another physician had been doing it. Consult that physician or the hospital records whenever possible.

Don't leave prescriptions signed in blank at the office for nurses to fill in. Signed blanks are bad practice and many have been stolen by addicts.

Don't treat an ambulatory case of addiction. Addicts must be under proper control. Addicts go to several physicians at a time. Notify local narcotic authorities.

Don't dispense any narcotics without keeping a record of it. Bedside and office administration are permitted without record.

Don't buy your office narcotic needs on a prescription blank in the name of an alleged patient. The law requires you to use an official order form.

Don't resent a pharmacist's call for information about a prescription you may have written. The pharmacist is held responsible for filling forgeries. Please cooperate.

APPLICATION FOR MEMBERSHIP

in the

NORTH CAROLINA PHARMACEUTICAL ASSOCIATION

I am interested in joining the North Carolina Pharmaceutical Association. Please send me the details.

NAME

ADDRESS

MAIL APPLICATION TO:

W. J. SMITH
DRAWER 151
CHAPEL HILL, NORTH CAROLINA

The Carolina JOURNAL OF PHARMACY

Published Monthly by the North Carolina Pharmaceutical
Association at Chapel Hill, N. C.



Story on Page 383

September, 1944

Volume XXV Number 9

Coming Events

National Health Aid Week, October 6-16

National Pharmacy Week, Nov. 5-11

6th War Loan, Nov. 11-Dec. 7

FAIRNESS TO ALL

There is something basically fundamental and basically significant about the Lilly Marketing Policy. Its fairness to all, regardless of sales volume or buying power, commands the respect and wholehearted support of physician, pharmacist, and distributor alike. Its very naturalness and simplicity contribute to its universal acceptance. It recognizes no variable schedule of discounts, no preferred accounts. It neither asks nor administers special favors. It guarantees maximum return on minimum investment and is even more rational today than it was when established fifty years ago. The Lilly Policy enables the physician to prescribe the product of his choice, the pharmacist to buy in quantities consistent with demand at no sacrifice of profit. It benefits all who are affected by its operations.



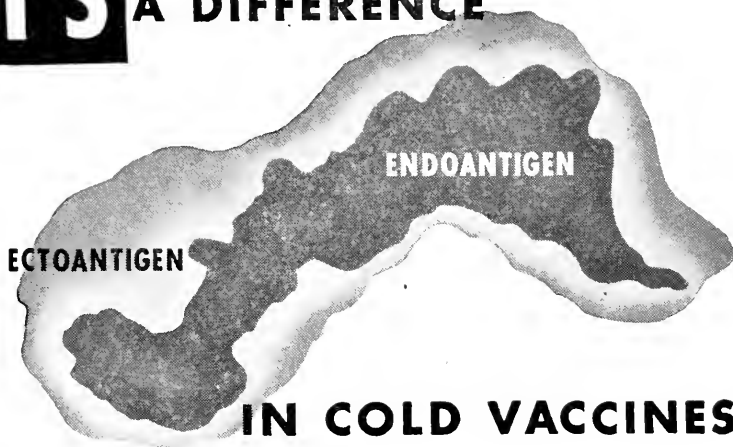
Another member of the twenty-year club is W. C. Pugh, a special representative in Kansas City, Missouri. Born in Arkansas, registered in Missouri, Mr. Pugh has been a Lilly associate since 1922.



Lilly

"Buy War Bonds"

THERE **IS** A DIFFERENCE



IMMUNOVAC*

IMMUNOVAC offers not merely the immunizing properties of whole killed bacteria . . . the usual *endo-antigens* . . . but, in addition, the water-soluble, surface *ecto-antigens*.

Utilization of the *ecto-antigens*, by a distinctive process developed by Parke-Davis, yields a product of *greater antigenic potency* without proportionate rise in protein content . . . therefore, without appreciable increase in tendency to produce reactions.

IMMUNOVAC is being advertised and detailed to physicians. Check your stock now, order your requirements, and let physicians in your community know that you are prepared to fill prescriptions for this new and *different* cold vaccine.

For Prophylaxis: IMMUNOVAC, ORAL, enteric-coated tablets, small enough to swallow easily. Available in bottles of 20, 100, and 500.

For Therapy: IMMUNOVAC, PARENTERAL, for subcutaneous or intramuscular injection. Available in 10-cc vials.

TRADE-MARK REG. U. S. PAT. OFF.

PARKE, DAVIS & COMPANY

DETROIT 32, MICHIGAN

Purepac

FALL-WINTER DEALS are now ready. Our salesmen have a most complete set of material for presenting this fine line of health needs to the independent druggist.

Over thirty-five thousand drug stores sell PUREPAC. It is nationally preferred for counter turnover on druggist's recommendation and profit. PUREPAC gives profits equal to those derived from agency setup. PUREPAC offers extra profits as high as 70% with regular free goods. PUREPAC protects you with fair trade prices.

For "above standard" quality at lower cost and greater profits buy PUREPAC.

We will appreciate your giving our salesmen time to present these fine deals, and also your turnover orders when given to the PUREPAC salesman.



Owens & Minor Drug Company

Incorporated

1000 E. Cary St. Richmond, Virginia

*"Who Have Been Good Drug
Wholesalers since 1882"*

The Carolina Journal of Pharmacy

PUBLISHED MONTHLY BY THE
NORTH CAROLINA PHARMACEUTICAL ASSOCIATION
AT CHAPEL HILL, N. C.

W. J. SMITH, MANAGING EDITOR

Entered as second-class matter July 5, 1922, at the post office at Chapel Hill, North Carolina under the Act of March 3, 1879

Annual Subscription, \$1.00

Single Numbers, 15 Cents

Vol. XXV

SEPTEMBER, 1944

No. 9

Poliomyelitis

Pharmacists should be in a position to provide patrons with accurate advice on poliomyelitis at this season of the year. The following suggestions from the National Foundation for Infantile Paralysis will be helpful wherever outbreaks of the disease have occurred.

1. During an outbreak of infantile paralysis be alert to any early signs of illness or changes in normal state of health, especially in children. Do not assume that a stomach upset with vomiting, constipation, diarrhea, severe headache or signs of a cold and fever are of no importance. These may be among the first symptoms of infantile paralysis. All children and adults sick with unexplained fever should be put to bed and isolated pending medical diagnosis.

2. Don't delay calling a physician. Expert medical care given early may prevent many of the crippling deformities. Proper care from the onset may mean the difference between a life of crippling and normal recovery.

3. Today there is no known prevention or protection against infantile paralysis. All that can be done is to provide the best possible care. Your doctor, your health officer and your local Chapter of The National Foundation for Infantile Paralysis can and will do everything in their power to see to it that your community is ready to meet an epidemic.

4. Observe these simple precautions:

(a) Avoid overtiring and extreme fatigue from strenuous exercise.

(b) Avoid sudden chilling such as would come from a plunge into extremely cold water on a very hot day.

(c) Pay careful attention to personal cleanliness, such as thorough washing

before eating. Hygienic habits should always be observed.

(d) If possible avoid tonsil and adenoid operations during epidemics. Careful study has shown that such operations, when done during an epidemic, tend to increase the danger of contracting infantile paralysis in its most serious form.

(e) Use the purest milk and water you can. Keep flies away from food. While the exact means of spread of the disease is not known, contaminated water and milk are always dangerous and flies have repeatedly been shown to carry the infantile paralysis virus.

(f) Do not swim in polluted water.

(g) Maintain community sanitation at a high level at all times.

(h) Avoid all unnecessary contact with persons with any illness suspicious of infantile paralysis.

5. Don't become hysterical if cases do occur in your neighborhood. While infantile paralysis is communicable or catching during any outbreak, there are many who have such a slight infection that there are few or no symptoms. This large number of unrecognized infections is one of the reasons there is no practical way of preventing the spread of the disease. But it is also reassuring to know that, of the many persons who become infected, few develop serious illness and that, with good care, the majority who are stricken will make a satisfactory recovery. Remember that although this is a frightful disease, needless fear and panic only cause more trouble.

6. Attempts to stop the spread of the virus by closing places where people congregate have been uniformly unsuccessful.

The resulting disturbance to community life is a disadvantage. Today there is no way by which the spread of infantile paralysis can be completely stopped.

7. There is no known cure for infantile paralysis. Good medical care will prevent or correct some deformities. But in about every fourth or fifth case there will be permanent paralysis that cannot be overcome. Do not believe those who for one reason or another promise to cure these cases. Be guided by sound medical advice if polio does strike in your family.

Cadet Nurse Program Fills Hospital Classes

Another successful drive was completed on August 17 when the Association officially closed the Cadet Nurse Corps recruitment program it had carried on for the previous thirty days in cooperation with the North Carolina Nursing Council for War Service.

Mr. M. P. Coyle of the National Pharmacy Committee wrote as follows: "Your very wonderful report of your cooperation in the Cadet Nurse Corps activity has left this organization with a feeling of awe and respect. Certainly yours is the outstanding job done in the country."

Miss Hazel C. Williams, Recruiting Officer for the North Carolina Nursing Council for War Service, stated that "the results of the campaign are very gratifying." Her letter follows:

The officers and members of the North Carolina Nursing Council for War Service wish to express to you and the members of the North Carolina Pharmaceutical Association their gratitude for the interest and splendid cooperation in the recent campaign to recruit 1,500 North Carolina young women for enrollment in the U. S. Cadet Nurse Corps.

The well laid plans of your organization for publicity on the state and local level as well as assistance to the individual pharmacist was executed marvelously.

The results of the campaign are very gratifying. You will be interested to know that to date 97 newspaper coupons and 55 pink application slips have been received in this office. In addition, the daily requests of individuals by personal note have

been greatly increased. Further, hospitals throughout the state have had many requests for information about the U. S. Cadet Nurse Corps.

From the recent reports from the thirty-one schools of nursing in North Carolina who are participating in the U. S. Cadet Nurse Corps training, practically all of them will have a sufficient number of students for enrollments in the September classes.

Mrs. Noell, Executive Secretary of the North Carolina Nursing Council for War Service, and I, as well as all members of the Council, commend you and the members of your organization for planning and managing the recruiting campaign.

The Committee on Public Relations used every possible means of publicizing the drive throughout the State. Special ads and editorial cartoons (see opposite page) were prepared and mailed to the newspapers of the State; prepared talks and newspaper releases were mailed to all county chairmen. In a number of instances, special window displays were installed and radio addresses delivered.

An incomplete list of papers in the State known to have carried the special Cadet Nurse Corps ad follows: Shelby Daily Star, Mooresville Enterprise, Lexington Dispatch, Salisbury Post, Sampson County Independent (Clinton), Sampson County News (Clinton), Winston-Salem Journal-Sentinel, New Bern Sun-Journal, Morganton News-Herald, Jacksonville News & Views, Elkin Tribune, Asheville Citizen-Times, Charlotte Observer, Wilmington News, Lenoir News-Topic, Scotland Neck Commonwealth, Greensboro Record, Hickory Daily Record, The Moore County News (Carthage), and Kinston Free Press.

Aside from the fact that a very patriotic and worthwhile task was completed by pharmacists during the drive, much goodwill and an increased appreciation of the pharmacist's ability to get a job done resulted from the program. The editor of *The Moore County News*, Carthage, had this to say about the drive under an editorial headed "Notable Teamwork":

"We are deeply pleased to have had a small part, in conjunction with local druggists, in the campaign to enlist candidates



in the September classes of the United States Cadet Nurse Corps.

"I. T. Reamer, chairman of the North Carolina Pharmaceutical committee which cooperated with the State Nursing Council for War Service in the recruiting drive, declared that there has been a hundred percent increase in inquiries and indicated that by this fall's opening date every North Carolina nursing school participating in the program would have capacity classes.

"We appreciate the opportunity to work with the nurses in this vital war project," Mr. Reamer said, "and remind young women that still more candidates will be needed for classes starting in February.

"Fact is, we can't think of a more potent

force to put behind a movement of broad public significance than an organization of pharmacists.

"In our delightful, small-town neck of the woods, the druggist is one of the most important, popular and influential citizens of the community. The pharmacist-storekeeper who has not, through years of long hours, volumes of public service and reams of sound advice, thoroughly established himself in the affections of the clientele, is just not in the business any more.

"It somehow gives us a sense of greater security to know that these indispensable individuals have pooled their potent influence in order to strive collectively for the common good."

Selling Your Customers For YOU

Millions of
Newspaper Readers
Every Week
and
Millions of
Radio Listeners
Every Day

**Nerve Racking
HEADACHE**



**Eases the Pain —
Soothes the Nerves**

The quick-acting ingredients in the "BC" formula ease headaches and gently soothe nerves.

RELIEVES HEADACHES



... and soothes Nerves upset by

HEADACHE and NEURALGIA

The prescription-type ingredients in the "BC" formula are readily assimilated.

It's why "BC" offers relief from headaches, muscular aches and neuralgic pains.

Nerves ruffled and upset by minor pains are also gently soothed by the quick-acting "BC" ingredients. Keep a 10c or 25c package handy. Use only as directed. Consult a physician when pains persist.



**B. C. REMEDY COMPANY
DURHAM, NORTH CAROLINA**

"Keep it on Hand—To Supply the Demand"

Our Cover Page

"War is Hell," General Sherman is supposed to have said. Undoubtedly the two individuals pictured on our cover page this month, Mrs. Philip Fagan and Roger A. McDuffie of Greensboro, would express themselves differently if asked to comment on this subject, but nevertheless, our picture does speak eloquently on the shortage of pharmacists, occasioned by the war.

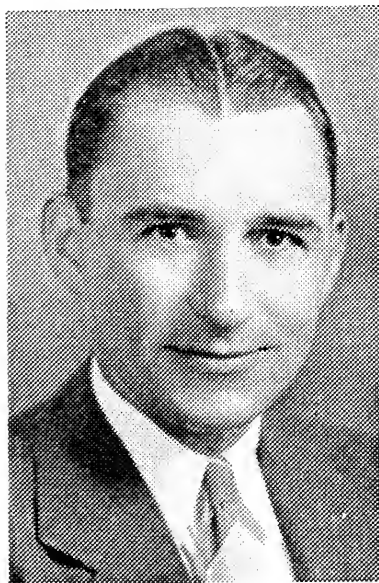
Mrs. Fagan, a licensed pharmacist from Portland, Oregon, came to Greensboro to join her husband, a physician stationed at a nearby Army camp. In desperate need of help, Mr. McDuffie "drafted" Mrs. Fagan and put her to work in the prescription department.

Last winter Mrs. Fagan resigned her po-

sition so she could give complete attention to Baby Fagan who had arrived in the meantime. However, with competent help being so difficult to obtain, and with a continuing increase in the prescription business, Roger soon had Mrs. Fagan back on the pay roll.

But no sooner had one problem been solved than up cropped another: a shortage of domestic help to care for the baby while Mrs. Fagan was at work. Mr. McDuffie solved this in short order by providing a space in the prescription department for baby, baby buggy, and all the necessary paraphernalia that go along with the administering to the needs of the younger generation.

Yes, leave it to a resourceful pharmacist to solve a very trying war-time problem.



T. R. BURGISS, Sparta

T. R. Burgiss of Sparta, 1st Vice-President-Elect of the N. C. Pharmaceutical Association, is an excellent example of a pharmacist who has not only met his responsibilities as a professional man, but as a civic and religious leader in his community as well.

Born at Jennings, N. C., in 1904, he attended Elkin High School and the University of North Carolina School of Pharmacy. For a period of seven years he was associated with Abernethy's Pharmacy of Elkin and while with this firm he had as his co-worker, the present president of the N. C. P. A., Wade A. Gilliam.

After leaving Abernethy's, Mr. Burgiss established the B. & T. Drug Company in Sparta which he has successfully operated for the past ten years. Since the store was established, Mr. Burgiss has given special attention to his employees. He employs boys who want to get ahead, trains them in the practical operation of a drug store, and then encourages them to continue their education at the State University. We personally know of two such pharmacists he has trained in this manner and who are now working in the State to the credit of their profession.

Mr. Burgiss has served as mayor of Sparta, chairman of the Allegheny County Board of Education and as chairman of his county's Democratic Committee. He is Secretary-Treasurer of the N. C. Rexall Drug Club and a Deacon in the Baptist Church. He represented Allegheny County in the General Assembly (1943) and was recently nominated for this post for another term.

Pharmacy's Challenge

By W. A. Gilliam, President, N.C.P.A.

Never before in the history of our ancient and noble profession has there been a greater opportunity for Pharmacy to pull itself out of the quagmire of low professional prestige and place itself along with other professions.

The World War has forced many changes upon us as pharmacists, in the operation of our drug stores. It is now obvious that some of these changes are advantageous to us in building up our self-respect and the respect of the public for us as professional men. For instance, because of help and merchandise shortage, many drug stores have been forced to close their soda fountains. I presume that most of these pharmacists felt as we did in closing ours. We felt at first that it would seriously affect the sales in other departments. But instead of there being a loss in sales in other departments, most pharmacists have found that by giving more time and thought to the professional departments of the store, there has been an increase in sales in other departments. We have learned that regardless of whether or not we close the soda fountain, we can do without it, and we have also discovered that it pays to give more thought and time to the "heart" of our business—the prescription department.

War conditions have also forced drug stores to cut down on hours. This of course enables the pharmacist to spend more time with his family, to get more rest, and it also gives him an opportunity to participate to a greater extent in church, civic, and community affairs, thereby making him more highly respected by the public, and causing him to have a happier and broader outlook on life.

Our North Carolina Pharmaceutical Association Public Relations Committee, under the direction of Paul B. Bissette of Wilson as Chairman, and W. J. Smith of Chapel Hill, Executive Secretary of the N. C. P. A., is doing a wonderful job in keeping a continual stream of news flowing to acquaint the public more thoroughly with the profession of Pharmacy. The splendid

program which this committee has launched, the pace of progress which has been set for us through the efforts of those courageous leaders in Pharmacy who have preceded us, and also the conditions forced upon us by the war, constitute a real challenge to pharmacists.

Following are some things we can do in accepting the challenge:

LEND OUR SUPPORT TO STATE AND NATIONAL PUBLIC RELATIONS PROGRAMS

As already stated, our State Association through its Public Relations Committee, is doing a job which we as pharmacists have been trying to do all these years. That, of course, is to raise our professional prestige. With the funds already raised by this committee we are in a position to start something worthwhile. But it will take more funds to keep it going. I do not know of a more worthwhile contribution which we can make in winning the respect of the public than to support with our finances and efforts the program of this committee. I think that you will agree that we have heard more comment from the public in the last few months as to what the pharmacists are doing than at any time in many years. Telling the news of pharmacists through the press and radio has resulted in much of the favorable comment which we have heard. But unless we prove to the public that the good things which are being said about us are true, our publicity may backfire on us and do us more harm than good. So here is the challenge again. We want to raise our prestige and we have a plan to help do it. It is up to us as individual pharmacists to back up the favorable publicity about our profession, by putting our own drug stores in order. Let us ask ourselves these questions. Are the good things which we are telling the public true about my store? A professional man will talk, act, and think as a professional man. Do I do that in my store? A professional pharmacist will keep his store clean and attractive. Do I measure up to this requirement? A truly professional pharmacist who is vitally interested in his profes-

sion will be proud to be called a pharmacist, and will encourage young people to study pharmacy. Do I measure up to this, or do I in the presence of young men and women berate the profession, discouraging those who might be interested in studying pharmacy? A truly professional man will not put commercial gain above professional standards. Do I measure up to this standard? I heard of a man some time ago who told a customer that if he would bring all his prescriptions to his store, he would save him some money by selling him the medicine over the counter. This man was putting commercial gain above professional standards and lowering himself in the eyes of the public. We must be sure we can measure up to what is being told about us, if we are to raise our prestige as true pharmacists.

WE CAN KEEP SHORTER HOURS IN THE POST-WAR PERIOD

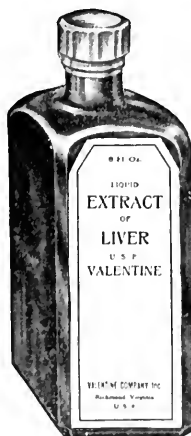
It may sound ironical, but the present war has been a blessing to the pharmacist in forcing him to cut his hours. If we will keep these shorter hours during the post-war period, it will indeed be a great blessing for us. With shorter hours, the pharmacist will be worth more to his home, his business, and his community; and by participating more in outside activities he will command a greater respect from the public. We have been cooped up so long in our drug stores that we have made ourselves believe that we do not have time for any activities outside our store. When we are called upon to do something the usual answer is, "Oh, you know I am a pharmacist, and you should know that a pharmacist doesn't have time for such things." We have taken this attitude so long that we have weakened our self-respect, and the respect of the public for us. People soon learn not to call on us to take part in community affairs. A fine example of what pharmacists can do in outside activities is the splendid job we did during the recent War Bond Drive. I think we really fooled ourselves in this campaign. The fact that North Carolina pharmacists sold enough bonds to almost triple our goal, proves very definitely that when we get behind a project, we can do it as well as any other professional group.

WE CAN SUPPORT OUR STATE AND NATIONAL ASSOCIATIONS

Speaking from my own experience, there are so many advantages in belonging to our state and national pharmaceutical associations, that I can't afford not to belong to them. We say we are professional men. If this be true, we will want to learn more about our profession. By being a member of our associations, we will have access to pharmaceutical journals which will give us new ideas and keep us posted on what is going on in the pharmaceutical world. The public expects us to be well informed, but we cannot be unless we support and take an active part in our associations. Taking an active part means not only belonging to, but attending the association meetings. In attending meetings we always get new ideas to take back to our stores, thereby benefiting ourselves and our business. If you are not supporting your state and national associations, do not criticize them, but get in and help make them better and stronger.

So the challenge is ours. Shall we accept it and do something about it? If we do not take advantage of the opportunities before us now, **Woe Be Unto Us!**

LIQUID EXTRACT OF LIVER WITH IRON VALENTINE



8 Ounces net

1 Dozen at list
\$21.00
Through
Wholesaler

Our recent journal and direct mail advertisements deal with the natural B₂ complex of this product, 5 mg. of riboflavin and 25 mg. niacin per fl. oz.

Valentine Company, Inc.

Richmond, Virginia

Rapid Turnover Assures Volume Profit!



for
**COLD
DISCOMFORTS**

Heavy Advertising
the Year 'round!
1944-'45 Campaign
Biggest Ever!

Check Up! Stock Up!
\$2.80 Dozen 2 Free

Order from Your
Wholesaler

Also Keep Stocked on

O-N

for Itch of Athlete's Foot, Ring-
worm and similar Skin Irritations



One of the big money-makers!
Constant demand!

Owen Drug Company

Salisbury, North Carolina

Officers-Elect, 1945-46

E. C. Daniel of Zebulon, 1st Vice-President of the North Carolina Pharmaceutical Association, has been elected President of the Association for 1945-46. The results of the mail ballot were announced by the Board of Tellers following a meeting of this group in Winston-Salem on July 26th.

Serving with Mr. Daniel will be the following officers: T. R. Burgiss of Sparta, 1st Vice-President; T. G. Crutchfield of Greensboro, 2nd Vice-President; R. I. Cromley of Raleigh, 3rd Vice-President. Wade Gilliam was elected to the Executive Committee for a period of three years and J. G. Ballew of Lenoir was returned to the North Carolina Board of Pharmacy for another five-year term.

The incoming president was born in Granville County in 1885 and attended Wakelon High School and Page's School of Pharmacy. He has been in the drug business for 38 years which includes his association with the Greensboro Drug Company before entering business at Zebulon.

Mr. Daniel served 8 years as mayor of Zebulon and has held the following positions: Secretary Wakelon School Board; Director of Bank of Zebulon; Director of Zebulon Building and Loan; Member of Finance Committee of the Zebulon Baptist Church; Past-Master Zebulon Masonic Lodge. In addition to his extended activities in his community, Mr. Daniel has found time to serve on a number of important N. C. P. A. committees as well as taking care of vice-presidential duties.

Serving on the Board of Tellers were W. S. Wolfe, Mount Airy, Chairman; and Messrs. E. W. Rollins and J. A. Way, Jr., of Winston-Salem.

Sgt. Cagle Killed in Action

An announcement which saddened all drug store personnel of Greensboro was the announcement that Staff Sgt. William C. Cagle, previously reported missing in action over Germany, March 18, is now reported to have been killed on that date. Sgt. Cagle, son of Mr. and Mrs. C. V. Cagle, entered the army in October, 1942, and left for overseas duty last September. He was a waist gunner on a B-24 Liberator

bomber which failed to return to its base in England after an Eighty air force attack on Germany. The Air Medal was awarded him posthumously and is being sent to his parents. The award was presented for "exceptionally meritorious achievement while participating in five . . . missions over . . . Europe."

Acknowledgment

We wish to thank Kelly Bennett of Bryson City for subscribing to the *Bryson City Times* which we have been receiving for the past several weeks; also Mr. J. F. Smith of West End for the *Moore County News*; J. R. Hughes of Madison for *The Messenger*; H. C. Sullivan of Hertford for *The Perquimans Weekly* and C. M. Andrews of Burlington for *The Daily Times-News*.

If the pharmacist or pharmacists who subscribed to the following papers for the Association will identify themselves, we will be more than glad to acknowledge their thoughtfulness: *The Dunn Dispatch*; *Scotland Neck Commonwealth*; *The Monroe Journal*; *The Belmont Banner*; *The Elkin Tribune*; *Lenoir News-Topic* and *The Courier-Tribune* (Asheboro).

All issues of the above-named papers have been read since we started receiving them and several of the news items appearing in this issue of the JOURNAL originally appeared in one or more of the publications.

Vacation

Dean and Mrs. J. G. Beard have gone to Pawley's Island, S. C. for a vacation. The Dean will be away from the School of Pharmacy until November 1. A committee composed of E. A. Brecht, H. M. Burlage, and M. L. Jacobs will carry on during his absence.

Narcotics

State and Federal narcotic agents are investigating the mysterious disappearance of a large quantity of narcotics from the Peabody Drug Company, wholesale druggists of Durham.

According to one report, the narcotics were stolen from a shipment to the Durham firm, the contents being replaced by other drugs.

Norwich



YOUR PROFIT HOUSE

Norwich is your profit house. To the public the Norwich seal represents the highest pharmaceutical standards. To druggists it is the sign and symbol of dependable consumer demand.

Norwich products are priced—and Fair Traded—to give you a highly satisfactory return. And they are Advertised—your assurance of turn-over and profit.

THE NORWICH PHARMACAL COMPANY
NORWICH, NEW YORK



UNGUENTINE* for minor burns
PEPTO-BISMOL* for upset stomach
UNGUENTINE* RECTAL CONES
 for simple piles
AMOLIN* POWDER DEODORANT
AMOLIN* CREAM DEODORANT
NORFORMS* vaginal suppositories
RESPAMOL* for coughs due to colds
ZEMACOL* for skin irritations
OCUSOL* eye lotion
NORPLEX* Vitamin B Complex

And other fine
pharmaceutical preparations

*T. M. REG. U. S. PAT. OFF.

News Notes from the Home Front

Asheboro—A. Coke Cecil, High Point pharmacist and magician, entertained the Asheboro Lions Club with his tricks of magic at their meeting August 8th.

Laurinburg—L. E. Reaves of Raeford has purchased the Laurinburg Drug Store from Charlie Williamson and is now busy with remodeling plans. Mr. Reaves will retain his store in Raeford.

Chapel Hill—M. A. Watson, a native of Johnston, S. C., has taken over John Jackson's territory in western North Carolina and South Carolina for Wampole.

Belmont—S. P. Brison, former owner of the Catawba Pharmacy, has purchased the City Pharmacy of Clover, S. C.

Kernersville—W. A. Huntley has returned to Kernersville where he plans to establish a drug store. For the past two years he has been associated with the Cecil-Russell Drug Company of Greensboro.

Wilmington—W. A. Morton entered the Navy on August 23rd. Since graduating from the U. N. C. School of Pharmacy this past spring, he has been employed by Hall's Drug Store.

Nashville—We understand that W. G. Collins has established a new drug store in Nashville. J. L. Baker is the pharmacist.

Hickory—W. R. McDonald, Jr., of the Ninth Avenue Pharmacy was a visitor in Chapel Hill early in August.

Henrietta—C. M. Cain of the Henrietta Mill Store, was confined to the hospital for a four-weeks stay, but we are happy to report that he is improved and has been removed to his home.

High Point—A. E. Galloway of Cecil's Drug Store, visited us in Chapel Hill recently and told us that he had been teaching a class of nurses at a local hospital. Mr. Galloway is well qualified to do this sort of work.

Statesville—Robert Bell Lewis, licensed as a pharmacist in North Carolina in 1912, has accepted a position with Hawkin's Drug Company. For the past ten years Mr. Lewis was employed in New York.

High Point—The Koontz-McGee Drug Store of this city recently lost a quantity of narcotics. The drugs disappeared while the store was being repainted.

Chapel Hill—Lt.-Commander and Mrs. J. G. Beard, Jr., spent a week in Chapel Hill recently visiting Mr. and Mrs. J. G. Beard, Sr. For the past two years Lt.-Commander Beard has been stationed in Bermuda.

Canton—S. B. Burris has sold the Champion Drug Store to N. Swafford, an employee in the business for many years.

Wilmington—Joe Clendenin, son-in-law of pharmacist A. G. Ahrens, is the new owner of the Service Drug Store. Mr. Ahrens transferred ownership of the store to Mr. Clendenin in August.

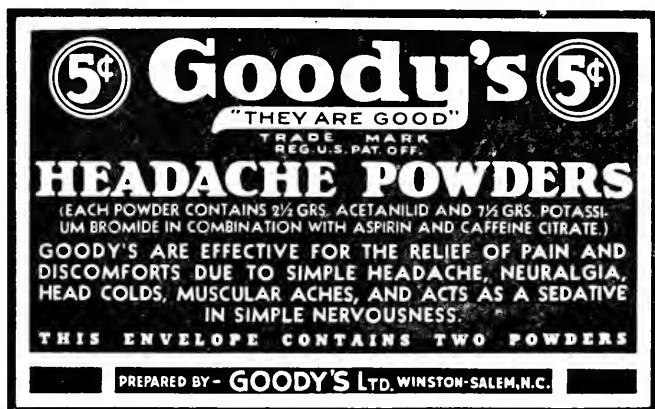
Rose Hill—C. M. Miller of Wallace has sold his drug store in Rose Hill to T. E. Fussell of Chapel Hill. R. C. Alderman, who formerly operated the business for Mr. Miller, is now managing "Red's Store" in the same city.

Fairmont—We are glad to learn that Paul Thompson has recovered from a recent illness and is now back on the job.

Albemarle—Brown Phillips spent the week of August 26-September 2 in New York . . . merchandise hunting, we suspect.

China Grove—Lewis W. Hart, pharmacist of Hart's Drug Store, was installed as president of the China Grove Rotary Club for the year 1944-45.

Burgaw—Aubrey Richardson, pharmacist at Dees' Drug Store, was visiting in Chapel Hill recently. Aubrey was getting a few days well-earned vacation before he starts working for Uncle Sam.



IT'S *Good* NEWS TO
YOUR CUSTOMERS

When You Sell Them

Goody's Headache Powders

Manufactured By

Goody's, Limited

436-440 South Liberty St.

WINSTON-SALEM, N. C.

Durham—E. Clarence Tilley, popular representative of the B. C. Remedy Company in central North Carolina, was recently elected to the office of Grand Senior Counselor of the Carolinas at the annual convention of United Commercial Travelers held at Winston-Salem. Mr. Tilley was also elected a delegate to the Grand Council meeting which was held in Columbus, Ohio. He was appointed on the State of the Order Committee of the Grand Council of the United Commercial Travelers. Congratulations, Mr. Tilley!

West End—J. F. Smith writes "The peach season is well underway—and we actually have some peaches this year. Business conditions are very good in spite of gasoline shortage, polio restrictions, and other adverse factors incident to the conducting of a war."

Charlotte—John W. Sheppard, prescriptionist at Lever's Drug Store, miraculously escaped death recently when a huge beer truck crashed into the front of the store, and virtually demolished the entire front section of the two-story brick building. Mr. Sheppard was taken to the hospital for treatment.

Raleigh—H. C. Starling of the W. H. King Drug Co., has been named general chairman of the Raleigh Y. M. C. A.'s annual membership campaign to be held October 5. A campaign force of 250 men is being organized.

Belmont—E. D. Reeves purchased the Catawba Pharmacy recently from S. P. Brison.

Winston-Salem—Sam Welfare attended the Democratic National Convention at Chicago.

Raleigh—W. C. File of the Edwards Drug Company is now associated with the Pearl Street Pharmacy of Jacksonville, Florida.

Elkin—Dwayne Irwin wrote us that he was entering the armed forces July 13th, and that his brother, Louis is in the Navy at Camp Peary, Va.

Durham—G. K. Grantham, Jr., formerly associated with Eckerd's is now pharmacist at Coleman's Drug Store.

Wilmington—F. O. Garren, pharmacist at Jarman's Pharmacy in civilian life, and Ph. Mate 1/c USNR was reported wounded in a recent casualty list as announced by the Navy Department.

Winston-Salem—E. W. Rollins, Pharmacist at the Baptist Hospital, figured in a recent news story in the *Winston-Salem Journal-Sentinel*. Mr. Rollins was credited with the success of the pharmacy which has been in operation since September, 1942.

Clayton—E. T. Beddingfield, Jr., was recently named instructor in pharmacology at the **University of North Carolina**.

Red Springs—John C. Graham was named a member of the Red Springs district school board to fill a vacancy caused by the death of a member. Mr. Graham was appointed on the building committee of the board.

Elizabethtown—Mr. D. A. Hutchinson of the Hutchinson Drug Store recently sold his drug store stock and business to Mr. Alfred R. Smith, a member of the store personnel for many years.

Wallace—R. E. L. Dees has sold Dees Pharmacy to Dr. Deane Hundley, Jr., and J. C. Thompson. Mr. L. B. Ring will continue as manager and pharmacist of the business which has been renamed Wallace Drug Co., Inc.

Raleigh—J. M. Pritchard is now associated with Walgreen's, replacing Mr. John I. Matthews who has accepted a position with Galloway's Professional Pharmacy.

Madison—R. C. Scharff, recently of Salley's Drug Store, Asheville, has accepted a position with the Madison Drug Company, Madison, N. C. Dick graduated March 1944 at the University of N. C. where he received a B. S. in Pharmacy.

Belmont—Miss Betty Burgen has accepted a position with Robinson's Drug Store.

A PROFITABLE PRESCRIPTION SPECIALTY

Sulmefrin

EFFECTIVE VASOCONSTRICTOR

SULMEFRIN relieves congestion through the vasoconstrictor action of *dl*-desoxyephedrine.

In addition to the desoxyephedrine, Sulmefrin contains sodium sulfathiazole. This sulfonamide is known for its antibacterial action against pneumococci, staphylococci, hemolytic streptococci and certain other micro-organisms which have been found to invade the upper respiratory passages.

Sulmefrin performs its function with minimum discomfort or side effects as sneezing, tachycardia or nervousness. It is mildly alkaline, approx. pH 9.0, is non-irritating to bronchial membranes, and does not halt ciliary action.

"Sulmefrin" (Reg. U. S. Pat. Off.) is a trade-mark of E. R. Squibb & Sons.



E. R. SQUIBB & SONS

Manufacturing Chemists to the Medical Profession Since 1858

Sulmefrin may be administered by spray, drops or tamponage. Supplied in 1-ounce dropper bottles and in 1 pint bottles. Solution is pink-colored to distinguish it from Sulmefrin Ophthalmic which is a yellow solution.



Mist from the Mountains

By JAMES W. HARRISON, Asheville

J. R. Laidlaw formerly of Charlotte Street Pharmacy, is now with Mooneyham Drug Store.

Some of the special inducements offered by Asheville druggists to prospective War Bond buyers were: a pint of ice cream free with each bond by the Shigley stores; a package of KLEENEX by Salley's; a free lunch by Eckerd's; a package of rubber gloves and/or choice at the soda fountain by Goode's. That's making hard-to-get items do double duty.

Burglars entering Salley's Drug Store in the early morning hours of July 1, failing in their search for narcotics, contented themselves with moving the stock about from one place to another throughout the store. Miss Salley reports that the thieves failed to open the safe, and there was no loss whatever. This is the third time the store has been forcibly entered, occurring each time in the month of July, several years apart.

The Grove Park Pharmacy gains several feet of shelf and working space by a remodeling job in the prescription room. By moving heavy drugs and seldom-called-for items to the basement, there is also a gain of desk space.

It seemed like "Old Home Week" to Richard Scharff when three of his former classmates, Brainard Burrus, Bill Taylor, and Rudy Hardy, visited him recently.

J. C. McGee, Charlotte Street Pharmacy, Asheville, enjoyed a nine-days vacation with his family at Myrtle Beach. Richard Scharff relieved J. R. Laidlaw while "Mac" was away.

Added to the long list of celebrities for whom Adams-Blauvelt Drug Store has com-

pounded prescriptions is Mrs. Bela Lugosi, wife of the famous screen, stage, and radio star. Mr. Lugosi recently appeared in "Arsenic and Old Lace" at the Asheville Auditorium.

Owens' Pharmacy in Tryon, can now serve more patrons because of a remodeling of the store. The store has doubled its seating capacity for patrons of the soda fountain and there is room for more traffic within the store as well as more room for merchandise. Owens' customers comment favorably on the improved appearance of the store.

Beaman Pinner, now in the Medical Corps at Camp Flora, Mississippi, was at home for three days recently. Beaman's duties at Camp Flora consist largely of laboratory work. Despite the interest such work holds for him, Beaman is looking forward to demobilization and a return to operating his own business in West Asheville.

E. L. Smith, formerly of Georgia and Alabama, has accepted a position with Goode's Drug Store, Asheville.

Dean Tainter, operator of Tainter's and Marion Drug Store, Marion, was recently elected president of the Marion Merchants Association. Mr. Tainter is also president of the Marion Rotary Club.

Customer: "I must tell you that I won't be able to pay for this prescription until tomorrow."

Druggist: "That's all right, sir."

Customer: "Thanks. When will it be ready?"

Druggist: "Tomorrow, sir."



"I sent a message to the fish.
I told them 'This is what I wish—'
The little fishes of the sea.
They sent an answer back to me
The little fishes' answer was
'We can not do it, sir, because—'
From "Through the Looking Glass."

So much time is consumed these days in saying "No," saying "Can't," doing nothing, that some people have little time left for the things that can be done.

While we of Pal Blade can't meet every request, or completely fill every order, we do think in terms of "yes" instead of "no," and try to do something instead of nothing. We believe our dealers know this and that they will long remember it.

PAL *hollow-ground* **RAZOR BLADES**

PAL BLADE CO., 595 Madison Avenue, N. Y. C.

CAPUDINE **BONUS DEAL**

TO RETAIL TRADE

THROUGH ACCEPTED WHOLESALERS

\$8.00 ANY **5%** ASSORTMENT **CASH BONUS**

In Addition to Wholesaler's Discount

**Cash Bonus will be sent direct upon Receipt of
Wholesaler's Invoice showing Purchase**

P.S.—You net 481% Profit when dispensed over the fountain from the one pint size. Include on your order. Write for Free Dose Measure Glass, Counter Cards, Dummy Cartons.

CAPUDINE CHEMICAL CO.

RALEIGH, N. C.

State Triples Ambulance Plane Goal

Between the period July 10-August 1 sufficient additional "E" bonds were sold to enable the "Pharmacy for Victory Committee" to name two more hospital planes. The 13th and 14th planes were named "University of North Carolina School of Pharmacy" and "Alexander County."

As previously announced in *The Tar Heel Digest* the Committee met in Chapel Hill on July 18 and named twelve planes. During the course of the meeting the Committee was informed that the "E" campaign would continue the balance of the month so that the State would not fail to meet its quota. As a result of this understanding, additional effort was put behind the campaign, to push the final total up to the amazing figure of \$2,347,000 in "E's." The total of all type issues either bought or sold during this campaign amounted to nearly five million dollars.

Lack of space prevents our giving adequate publicity for the commendable work done by the county chairmen or the various individuals and organizations in putting this drive across. In a measure the record of your fine work speaks for itself, because to date not a single state in the country has approached North Carolina's record of 14 hospital planes.

In closing the 5th War Loan Drive, Mr. Allison James, Executive Manager of the State War Finance Committee, congratulated the Association and its membership "for their contribution to the war financing effort." Mr. James' letter is printed below: Dear Mr. Smith:

Thanks for your letter of August 7th enclosing a most imposing list of North Carolina Drug Stores and drug-store personnel who have qualified to receive the Certificate of patriotic cooperation in recognition of meeting or exceeding their quotas in the 5th War Loan Drive. It is a genuine pleasure to issue these certificates and we are returning them to you herewith for your presentation kindly requesting that you convey to them thanks and appreciation from the State War Finance Office for their contribution to the War Financing effort.

We have today received the Form No. 2 signed by Mr. Rowe Campbell indicating the successful conclusion of the North

Carolina Pharmaceutical Association Hospital Plane Campaign, in the amount of sufficient bond sales to furnish our fighting forces with 14 of such planes. This is a wonderful and outstanding record. Congratulations to you and to all members of the Association who participated in making this achievement possible.

We are also enclosing a copy of the decalcomanias carrying the name of the sponsoring groups to which, as you indicated, they were to be issued. The original of each "decal" has been sent to Washington for transmittal to the proper authorities for placement in hospital planes that will soon be in service on our far-flung battlefields.

It is certainly encouraging to know that your Association is already making plans for the 6th War Loan. From your experience and success in the past drives, I am confident this will make your planning a bit less complicated. At any rate, we shall be counting on you and the North Carolina Pharmaceutical Association for continued support and cooperation. Again with thanks, we remain,

Very truly yours,

Allison James

Executive Manager

War Finance Committee

Greensboro, N. C.

August 9, 1944

The Apothecary Club

Mrs. E. W. Rollins, Reporter

The Apothecary Club of Winston-Salem met Thursday night, August 3rd, with Mrs. C. R. Wheeler. Twelve regular members and one new member were present.

There were reports from each group on its membership. Those who had taken part in the 5th War Loan were congratulated on its success.

After the business meeting a social hour of games and contests was enjoyed by all. Those present were: Mrs. Kelly Barrow, Mrs. G. C. Hartis, Mrs. A. L. Fishel, Mrs. John Causey, Miss Sara McPhail, Mrs. Gray Sowers, Mrs. C. R. Wheeler, Mrs. James Darlington, Mrs. E. W. Rollins, Mrs. E. H. Ridenhour, Mrs. A. J. Strum, and the new member, Mrs. B. G. Warren.

The proprietor did not invite Mr. A Rodent to have a "drink on the house" but he is not a guest to stand on formalities. He and his kith and kin see no reason why a restaurant or soda fountain by day cannot serve as a night club for them by night. His theme song is "Eat, drink and contaminate." No false pride prevents him from drinking and dining after the customers and he will feed from the same containers they used without a qualm.

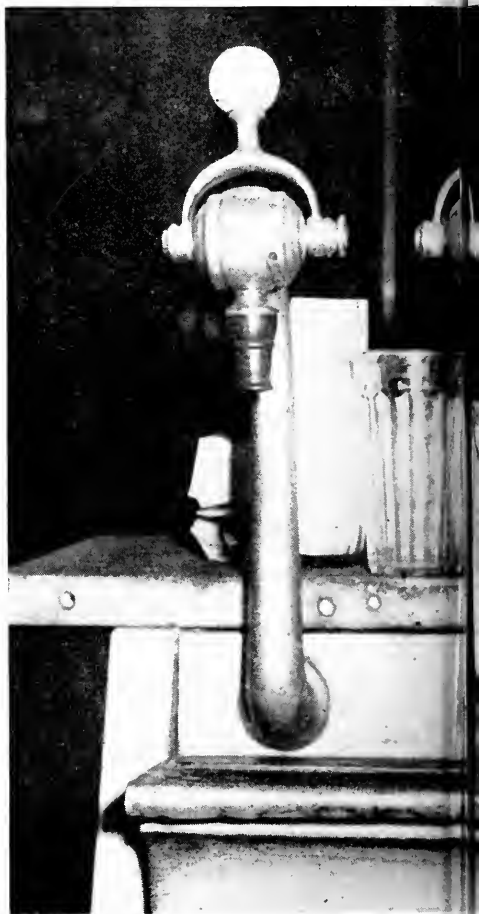
In return for the proprietor's unintentional hospitality, he leaves a trail of filth and germs as he scampers merrily about the premises. After all living as he is forced to in walls, floors, dirty basements and alleys and feeding on garbage and waste matter, he cannot be expected to be particular about his toilet. Also, he in turn is usually an unwilling host to hundreds of fleas, which may or may not be infested with murine typhus fever germs, and he cannot help it if he leaves a few here and there about the building.

Rats are only one of the pests which make life difficult for those who own or work in eating and drinking establishments. Mice, flies and roaches have to be reckoned with as they carry on the rat's job of contamination.

Now as never before it is vitally important that safe, clean food be served in clean and sanitary places. More people are "eating out" than ever before in the history of the country. Some 65 million Americans eat out daily, consuming 24 billion meals a year. Many war workers live in furnished rooms and depend on the corner restaurant or drug store for their three square meals a day. The shortage of apartments and houses force many whole families to take all their meals out. Lack of maid service and rationing have made the list of diners-out grow.

The health of 65 million Americans is important. Customers must be protected from such diseases as food infections, typhoid fever, amebic dysentery, bacillary dysentery, trichinosis, septic sore throat, scarlet fever and diphtheria. These diseases attack customers by such routes as: food contaminated by unwashed hands, rats or flies; food contaminated by sores or boils; water, milk and shellfish contaminated at

A Drink of

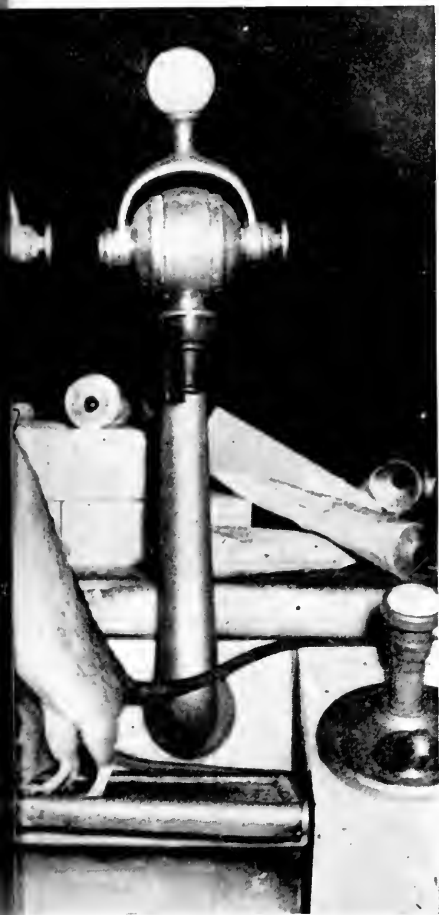


the source; dishes or silverware contaminated by a carrier or by sneezing, coughing and spitting; and underdone meats or improperly prepared foods.

To prevent the contamination of food and dishes by rats, flies and roaches, the following suggestions are made:

1. Be sure that all doors are self-closing and open outward.
2. Screen all doors, windows, transoms, skylights, and similar openings with 16-mesh wire, tight-fitting and free of holes.
3. Use a powerful exhaust fan to remove odors and smoke.

On the House



Jim Coppedge Better

We know that the many friends of Jim Coppedge (W. H. King Drug Company) throughout the State will be glad to learn he is improving from a recent illness and perhaps by the time this issue of the JOURNAL reaches you will have been permitted to return home from the hospital.

Jim has been traveling the eastern route for King so long that he is a welcome fixture down that way. His weekly and bi-monthly visits have built for him a host of friends who are pulling for a speedy recovery.

Hiccoughing Cure

A. Coke Cecil of High Point is well known for his magical powers but it took a severe case of hiccoughing to bring out the pharmaceutical use of his special knowledge.

Dr. J. G. Groome, High Point physician, early last week asked Mr. Cecil to call on one of his patients who had been suffering uninterruptedly for 15 days with a stubborn case of hiccoughs. Mr. Cecil hypnotized the patient and according to hospital attaches, the patient was asleep in a few minutes time. When she awoke several hours later, the hiccoughing was gone.

Shortage

When the man-power shortage brought on emergencies too thick and fast recently, the following sign was found on McDuffie-Eubanks Drug Store, Greensboro:

CLOSED FOR FEW HOURS
BOYS GONE TO WAR
GIRLS ALL SICK
P R E S C R I P T I O N S
USE SIDE DOOR

4. Keep your walls, floors, and ceilings clean and in good repair.

5. Dispose of all garbage, rubbish, and litter promptly.

6. Keep garbage cans covered tightly; empty and wash regularly.

7. Kill flies and roaches with sprays and powders.

8. Leave no food out overnight.

9. Remove all crumbs and food particles at the end of the day.

10. Build out rats with ratproof construction.

Acknowledgment

The article "A Drink on the House" is reproduced by permission of the Editors of *Georgia's Health*; the photo by permission of Danny Hayes of the *Dallas Times-Herald*.

Insurance

Insurance is simply a small regular contribution to pay for the disaster which may strike at any time. It is truly a contribution toward your own individual security. No one can afford to be without it.

Some fire insurance is better because it is exactly fitted to your need. Some is better because of safety, security or service. Ours is better on every count.

Druggists have their own company to provide them with the best, at a real saving in cost, exactly tailored to the needs of a retail drug store.

THE AMERICAN DRUGGISTS' FIRE INS. CO.
 AMERICAN BUILDING CINCINNATI 2, OHIO

SOME OF OUR STATE AGENTS

E. F. Rimmer
 Box 377
 Sanford, N. C.

Ralph M. Crosson
 1812 Marion St.
 Columbia 3, S. C.

Peanut Butter Sandwiches : Salted Peanuts

By



N. C. Branch Offices at

Greensboro

-

Fayetteville

-

Greenville

The Woman's Auxiliary of the N. C. P. A.

Mrs. J. C. Jackson of Lumberton, president of the Woman's Auxiliary, has been a faithful convention guest, and loyal worker in the Woman's Auxiliary since her marriage in 1930. Not only is she interested in pharmaceutical matters, but she is determined that if there is anything she can do to contribute to the success of any project sponsored by the pharmaceutical organizations, that she will put forth every effort. We know that Mrs. Jackson will be one of the outstanding presidents of the Woman's Auxiliary.



A Message from Mrs. Jackson to the Woman's Auxiliary Members

Dear Members:

The annual convention which we look forward to each year is over, but I am sure all who attended are still talking of the wonderful meeting and what a grand time they had. It was indeed a very fine convention and the Raleigh people did an excellent job entertaining.

It is a great honor and a privilege to serve as your President for the ensuing year and I wish to take this opportunity to ex-

press my appreciation. I also feel the great responsibility this office carries, and with your cooperation I shall endeavor to carry on the excellent work of our past presidents.

It is our aim this year to increase our membership in the State Auxiliary. For, as you know, our annual dues go to maintain a Student Loan Fund at the University of North Carolina, for pharmacy students to complete their education who otherwise would not be able to do so. So I urge you, each and every one to join your State Auxiliary, and have a part in this worthy project which we are trying so hard to increase.

With present-day conditions facing us on every side, there never was a time when the need was greater for closer work and understanding among the members of our Association. If you are called upon to serve this year—**Do So**—for the more you serve this fine organization of yours, the greater the benefits you will reap.

I want to take this opportunity to thank each and every lady who worked so hard to make the "Pharmacy for Victory" bond drive a success. I am proud of the Auxiliary for the part they played in this drive, and I am sure every American joins me in my expression of appreciation.

If at any time I can be of service to you, please don't hesitate to call on me. With best wishes, I am

Sincerely yours,

(Signed)

Rosa P. Jackson
(Mrs. J. C.)

Prescription Balances Repaired

Speedily Accurately Economically

Our convenient Southern location and competent shop technicians eliminate useless waiting and decrease repair costs.

PHIPPS & BIRD, Inc.

915C E. Cary Street

Richmond, Va.

WHEN THE *Body Rebels* AGAINST THE DICTATES OF THE YEARS

The natural estrogenic substances, parenterally administered by the physician, not only appear to be more effective in overcoming adverse menopausal symptoms, but contribute psychotherapeutically by necessitating personal contact with the physician. Semestrin is derived from pregnant mares' urine, hence contains estradiol as well as estrone. It proves as economical as it is effective, in the menopausal syndrome, gonorrheal vaginitis in children, senile vaginitis, frigidity.



SEMESTRIN



Semestrin, in 1 cc. ampuls is available in the following potencies: 2,000; 5,000; 10,000; and 50,000 International Units; 2,000 and 10,000 International Units per cc. in 30 cc. vials, and 10,000 International Units per cc. in 10 cc. vials.

THE S. E. MASSENGILL COMPANY
Bristol, Tenn.-Va.

NEW YORK • SAN FRANCISCO • KANSAS CITY



Please Mention The Carolina Journal of Pharmacy When Writing Advertisers

COMMITTEES OF THE WOMAN'S
AUXILIARY OF THE N. C. P. A.
FOR 1944-45

Nominating Committee

Mrs. C. H. Bradford, Chairman, Greensboro
Mrs. Paul B. Bisette, Wilson
Mrs. George Mathews, Asheville

Membership Committee

Mrs. Joe Monroe, Chairman, Charlotte
Mrs. H. L. Bizzell, Charlotte
Mrs. J. M. Cates, Jr., Greensboro
Mrs. R. I. Cromley, Raleigh
Mrs. W. R. Dixon, Charlotte
Mrs. W. A. Gilliam, Winston-Salem
Mrs. W. B. Gurley, Windsor
Mrs. D. D. Hocutt, Henderson
Mrs. Leon Kimbal, Winston-Salem
Mrs. W. B. Morgan, Durham
Mrs. C. A. Ring, Jr., High Point
Mrs. R. C. Scharff, Madison
Mrs. Homer Starling, Raleigh
Mrs. Ralph Sykes, Greensboro
Mrs. Earl Tate, Lenoir

Constitution Committee

Mrs. W. R. Adams, Chairman, Angier
Mrs. J. K. Civil, Charlotte
Mrs. D. D. Hocutt, Henderson
Mrs. W. R. McDonald, Jr., Hickory
Mrs. W. D. Pearce, Raleigh

Hospitality Committee

Mrs. P. A. Hayes, Chairman, Greensboro
Mrs. A. L. Fishel, Winston-Salem
Mrs. Hoy Moose, Mt. Pleasant

Resolutions Committee

Mrs. Dewey Groome, Chairman, Greensboro
Mrs. E. L. Hicks, Concord
Mrs. C. H. Smith, Charlotte

Contest Winner

J. Louis Cobb, Black Mountain druggist, was awarded a \$25 War Bond in the nation-wide contest of the Bastian-Blessing Company, Chicago: new ideas for the post-war soda fountain.

Also, Mr. Cobb has just received proof sheets on two articles which will soon be published in early editions of the *Red Barrel*, official publication of the Coca-Cola Company. The two articles deal with F. M. broadcasting from Mount Mitchell and Black Mountain College.



"IT'S FAMOUS

because

IT'S GOOD"

"ORDER BY MAIL
From **McCOURTS"**

EITHER FOR IMMEDIATE
OR FUTURE DELIVERY

- Labels
— Rolls or Flat
- Boxes
- Physicians Rx Blanks

Satisfaction Guaranteed
— or No Sale

McCourt Label Cabinet Co.
Specializing in Labels for Drug Stores
58 BENNETT STREET
BRADFORD, PENNA.

MAKE SALES PAY THE *Purepac* WAY



**ASK YOUR JUSTICE DRUG
SALESMAN ABOUT
Purepac FALL · WINTER DEALS
Profit as high as 70%**

**JUSTICE DRUG COMPANY
GREENSBORO, N. C.**

North Carolina Service Wholesaler

School Days

Patricia Ann Lawrence

U. N. C. School of Pharmacy

Another quarter past along our march to a B.S. degree in Pharmacy is past. The summer quarter began June 13, with forty-eight students in the upper three classes holding forth in Howell Hall. (First year students register in September.) Since that day we have sweated (Yes, literally—organic lab on a mid-July afternoon assures that) through countless labs, worried over ever-present quizzes, and taken pages of notes. But we have had our share of good times, too. One such time was at the N. C. P. A. sponsored watermelon-cutting at the Phi Delta Chi house on Friday, July 28. With almost a half a watermelon per person, you can well imagine "that a good time was had by all."

The beginning of the summer quarter saw an announcement of the Honor Roll and Dean's List for the spring quarter. The following students won a place on the Dean's List: Emily Aliton, Port Jervis, N. Y.; Sam Black, Asheboro; Doris Bullard, Roseboro; A. R. Cannon, Ayden; Hubert Dameron, Starr; A. G. Elliot, Fuquay Springs; Emily Feld, Memphis, Tenn.; Leon Gordon, Rutherfordton; Rudolph Hardy, Everetts; T. R. Harris, Cliffside; Eleanor Holden, Bunnell, Fla.; R. E. Heath, Newport; Gerald Hege, Lexington; Lucy Lee Kennedy, Kerr; Pat Lawrence, Charlotte; J. G. Taylor, Gumberry; W. W. Taylor, Durham; and Laurel Williams, Hilton Village, Va. The following students also won Honor Roll Mention: Doris Bullard, Leon Gordon, T. R. Harris, W. W. Taylor, and Laurel Williams.

We were all thrilled to see Prof. Ira Rose back for the summer session. Following an illness of three months, Prof. Rose is now teaching only a few of his usual courses, but it is good to see you around again, Prof. Rose. Welcome back!

The University has adopted the trimester system in synchronization with the Navy V-12 program on campus. All of the details as applying to the Pharmacy School are not yet complete, but the schedule as now set up will have a six weeks' course from September 19 to the latter part of

October, following which the school year will be divided into three trimesters of four months' duration each. It is still expected that the fourth-year class will graduate in December as previously planned. This change will also have little effect on the graduation of the present third-year class.

Our Pharmacy girls have been making an enviable record for themselves on the Carolina campus this summer. Lucy Lee Kennedy, Kerr, president of the Woman's Government Association for the summer, follows in the footsteps of Marsha Hood, Kinston, and Muriel "Pug" Upchurch, Apex, who were presidents of the WGA in '42-43 and '43-44, respectively. Doris Bullard, Roseboro, was elected president of Spencer Dorm for the summer, and Pat Lawrence, Charlotte, Thomasine Slayton, Murphy, and Emily Aliton, Port Jervis, N. Y., were elected as representatives to the Student Legislature from their respective dorms.

Doris Bullard, Roseboro, was tapped by Rho Chi, the honorary pharmaceutical society, July 28th. Membership in Rho Chi is based on high attainments in scholarship, character, personality, and leadership.

The Pharmacy Senate was quite active during the entire summer quarter. The following new members were elected: Eleanor Holden, Bunnell, Fla.; John Dees, Burgaw; T. R. Harris, Cliffside; and Jean Lylerly, Lowell. Interesting and timely discussions on new drugs and other topics of current interest to the pharmacist marked the bi-weekly meetings. The climax was the wiener roast at Hogan's Lake for Senate members. Everyone enjoyed swimming, softball, horse-shoes, and EATING to the utmost.

A bill giving the Pharmacy School representation in the Student Legislature was passed unanimously by the Legislature on August 10. Bob Parsons has been selected to represent the Pharmacy School.

I wish to take this opportunity to extend on behalf of the Pharmacy School, a belated message of sympathy to Mayor and Mrs. Ralph Kibler of Morganton. Their only son, First Lt. Ralph E. Kibler, Jr., flight commander of a Thunderbolt squadron in England, previously listed as missing in action, has been reported as killed in action over Germany. Their daughter, Sarah, is a member of the second-year class,

Positive Evidence

YOUR prescription file bears evidence of the fact that Pulvules 'Lextron' (Liver-Stomach Concentrate with Ferric Iron and Vitamin B Complex, Lilly) and 'Lextron Ferrous' (Liver-Stomach Concentrate with Ferrous Iron and Vitamin B Complex, Lilly) are outstanding in the field of antianemia therapy.

Their reliability and accurate standardization are manifested by numerous specifications.

Adequate stocks are essential to meet the demand. Pulvules 'Lextron' and 'Lextron Ferrous' are supplied in bottles of 84 and 500. Send your orders to us.

BODEKER DRUG COMPANY
1414-20 EAST MAIN STREET • RICHMOND, VIRGINIA

Charlotte News Items

Mr. and Mrs. W. R. Dixon were proud of their son, Walter, Jr., who is Staff Sergeant in the Signal Corps. He was one of four hundred who were cited for good conduct and efficiency just before D-Day.

Deepest sympathy is extended to Mrs. F. F. Potter, whose mother recently passed away, after an illness of one year.

Friends of Mrs. Gene Saunders are happy to welcome her home after a stay at the Mecklenburg Sanatorium at Huntersville.

Mrs. P. C. Day recently returned to Charlotte after spending six weeks with her mother at Dayton, Tennessee.

Mrs. Tom Williams and daughters spent a lovely vacation at Cherry Grove Beach, S. C., recently.

All those connected with the drug industry of Charlotte are commenting on the wonderful work done by Tom H. Williams of Eckerd's as Mecklenburg Chairman of the Ambulance Plane War Bond Drive. A more capable and efficient chairman would not have been found. His efforts were untiring and ceaseless, and with the cooperation of the committees which he appointed, a splendid record was made for Mecklenburg County.

Mr. H. J. Singleton of Raleigh, representative for Colgate, who has been doing special test work in Charlotte, is now operating out of the Atlanta, Ga. office. His family will continue to live in Raleigh.

Mr. V. L. Riggsbee has sold the store known as Yates Pharmacy, to Mr. C. L. Rhyne of Hickory, N. C.

Mr. A. K. Hardee has purchased the Anderson Pharmacy on Providence Road. This store was formerly known as the Smith-Henderson Pharmacy.

A. Ph. A. Meeting

North Carolina was prominently represented at the 92nd annual meeting of the American Pharmaceutical Association which convened in Cleveland, Ohio, September 7th.

Delegates to the meeting from the Association were: H. M. Burlage, Chapel Hill; I. T. Reamer, Durham; E. F. Rimmer, Sanford; Octavus Griffin, Roanoke Rapids; and Roger A. McDuffie, Greensboro.

Professor M. L. Jacobs officially represented the U. N. C. School of Pharmacy and H. C. McAllister of Chapel Hill acted in this capacity for the N. C. Board of Pharmacy.

W. A. Queen, formerly with the State Department of Agriculture, now Division Chief of State Cooperation, Food and Drug Administration, Washington, delivered one of the feature addresses, "Progress in Drug Control," of the convention.

I. T. Reamer, chief pharmacist of Duke Hospital, presented a report to the American Society of Hospital Pharmacists, of which he is national secretary.

Polio

Danny Moury, young son of Mr. and Mrs. Norman B. Moury of Greensboro, was taken to the Infantile Paralysis Hospital at Hickory on August 31st where he was accepted for admission.

While Danny is not paralyzed, his left leg is affected to a considerable extent. Norman states that the hospital is doing a good job and that he feels his son is in good hands.

POWERS-TAYLOR DRUG COMPANY

Richmond, Va.

Wholesale Druggists

Importers & Jobbers

Druggists' Sundries & Fancy Goods

We solicit your orders

Our experience of over 70 years
insures our ability to serve you
satisfactorily

Robert R. Bellamy & Son

Wholesale Druggists

Wilmington, N. C.



A NEW PRODUCT... For New Profits

EVERCOL

ISOPROPYL ALCOHOL RUBBING COMPOUND

This new rubbing compound is the finest rub down you can possibly buy. There is no better quality obtainable and the special blend of neutralizers which we have used gives you a product that is pleasant to use. Order from your jobber. If he does not stock it, write to

THE McCAMBRIDGE & McCAMBRIDGE CO.
2201 Eagle Street Baltimore, Maryland

MAKERS OF EVERFRESH CITRATE OF MAGNESIA

John W. Bennick

By E. H. Hemmle

October 4, 1898 was a great day because on that day a baby boy was born who was destined to become a leader in the drug industry in North and South Carolina. That baby became a person who has now grown to maturity and has a host of business and personal friends, numbered in the thousands. Let us introduce Mr. J. W. Bennick—known to all his friends as "Johnnie."

Johnnie started to work for Scott Drug Company on January 13, 1913, as package boy. He attended night school during 1914 and 1915. He was package boy for one year when he got his first promotion to office boy. In 1917 he was promoted to billing clerk and remained on this work until 1919 when he began pricing altogether. In 1920 he began doing some buying and assisting the late Mr. Walter Scott, Sr. In 1923 the Scott Drug Co. was reorganized and Mr. Walter Scott, Sr., was made president. At that time Mr. Bennick was made Assistant Secretary and took over all routine buying. In 1939 he was placed in charge of sales. In 1940 Mr. Walter Scott, Sr., died and Mr. Bennick was given the responsibility of sales and buying. In June 1944 he was elected Vice-President of Scott Drug Co. This is indeed a record of which one might be proud. It is a record of achievement and one which was accomplished the hard way—by work; by a determined effort to succeed. Mr. Bennick is one of seven employees of Scott Drug Company who have been with the firm over 25 years—in fact, in Mr. Bennick's case, it will be 32 years at the turn of this year.

In addition to his manifold duties with Scott Drug, Mr. Bennick has found time to become prominent in other activities. He is a member of Masonic Blue Lodge, Scottish Rite 32°—was Director of The Royal Order of Jesters in 1943. He is a life member of The Oasis Temple. Mr. Bennick was general chairman for three years of the Shrine Football Games, the proceeds from these games going to the Shrine Hospital for Crippled Children at Greenville, S. C. These football games played by North and South Carolina All Stars have contributed \$25,000 to the Shrine Hospital. Mr. Bennick was Captain of The Shrine Patrol for

one year and Major of The Uniformed Units for 3 years. He entered Masonry in 1922 and the Shrine in 1930.

Mr. Bennick is a member of the TMA of both North and South Carolina, and was president of the North Carolina TMA in 1940. He is a member of the Charlotte Drug Travelers, Inc., of which he has been treasurer since its inception in 1940—in fact, he was one of the original incorporators. He is Chairman of the Board of Governors of the Charlotte Drug Travelers for 1944.

Johnnie was married to Kate Martin of Charlotte, Dec. 30, 1920. Mrs. Bennick is an active member of the N. C. P. A. Woman's Auxiliary, being First Vice-President. She is more familiarly known to her host of friends as just "Kate." She is also a member of the local Charlotte Woman's Auxiliary of the N. C. P. A. Mr. and Mrs. Bennick have one son, James Edward. He has attended school two years at Oak Ridge, and will go to V. P. I. at Blacksburg, Va. the next term.

Hats off to this most congenial couple and family. May success continue to crown your efforts. So to "Johnnie" who has a smile for everyone, we say "Here's wishing you and yours the best of Everything."



JOHN W. BENNICK

The Seeman Printery, Inc.



Where Good Printing is a Habit

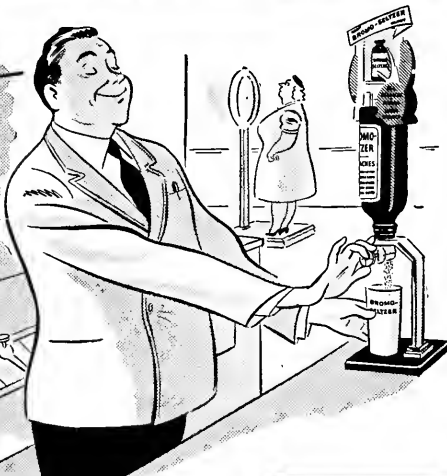
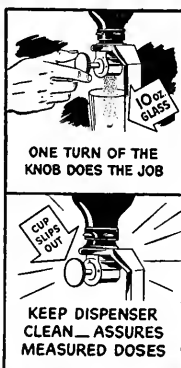


WE SPECIALIZE IN SATISFACTION
AND PROMPTNESS



Printers in Durham, N. C., Since 1885

Remember this about **BROMO-SELTZER**



Please Mention The Carolina Journal of Pharmacy When Writing Advertisers

Marriages

Miss Virginia Barnes, daughter of Mr. and Mrs. W. Oscar Barnes of Wilson became the bride of **Edward G. Campbell, Jr.**, of Wilson on July 25th. Mr. Campbell is pharmacist at Wilson Drug Company.

Miss Bernice Jeannette Murray, of Durham, was married to **Joseph Connie Estes, Jr.**, of Raleigh, at Durham, August 26th. Mr. Estes is pharmacist at Walgreen's of Raleigh, where he has been employed since his graduation from the University of N. C. where he received the B.S. degree in Pharmacy.

Miss Marion Ruth Overby of Clarksville, Virginia, became the bride of **John A. Terrell, Jr.**, in a garden ceremony at the home of Judge and Mrs. John Tisdale of Clarksville, on June 11. Mr. Terrell is pharmacist at Phillips Drug Company at Albemarle. After his graduation from the University of North Carolina in 1942, he was associated with Duke Hospital in the Pharmacy, and was later employed by Vick Chemical Company in Greensboro.

Miss Mabel Lueretia Barlowe and **Harold C. Warren**, son of pharmacist L. A. Warren, Sr., of Garland, were married in Dillon, S. C., on June 11. At the present time Mr. Warren is attending Coyne Electrical School in Chicago.

Births

Earl Capps of Rocky Mount (Almand's) used a very unique "ticket" to announce the arrival of Earl, Jr. The "announcement ticket" carried the following wording: "Earl and Ruth Capps present 'Daddy's Fixtures and Mommy's Features' starring Earl U. Capps, Jr.; July 14, 1944, 10:22 P.M.; Directed by Dr. A. T. Thorp; Costumes by Us; Music by God." One side of the ticket listed the weight as "5 lbs., 9½ ozs."; the ticket good for "one bedside seat at Dr. Stork's Theatre, Park View Hospital." Friends of the family were notified that the "management reserves right to cancel personal appearance if Star is sleeping."

Mr. and Mrs. C. R. Whitehead of Ramseur announce the birth of a son, Charles Michael, at Sternberger Hospital, Greensboro, on August 23.

Deaths

Thomas Other Stewart

Thomas Other Stewart, well-known drug salesman of Charlotte, died July 4 from a heart attack. Mr. Stewart, a native of Arkansas, had lived in North Carolina since 1929 where he had been associated with Scott Drug Company and a number of other drug firms.

Arlindo Sherman Cate

Arlindo Sherman Cate, retired druggist of Greensboro, died July 17th after a year of declining health. Mr. Cate was a graduate of the University of Maryland School of Pharmacy and moved from Haw River to Greensboro to practice pharmacy 40 years ago.

R. Horace Ingle

R. Horace Ingle, chemist for Scott Drug Company, Charlotte, for the past 25 years, died July 11 after several weeks' illness. Mr. Ingle was a graduate of the Philadelphia College of Pharmacy and was active in church and drug and fraternal organizations.

George McCoy McNeil

George McCoy McNeil, age 65, died at his home in Rowland early Sunday morning, September 3.

Mr. McNeil was an elder in the Rowland Presbyterian Church and president of the Rowland Building and Loan Association, former chairman of the Rowland school board for many years, former mayor and town commissioner, Mason, and a 1902 graduate of the U. N. C. School of Pharmacy.

FOR SALE

Electric Ice Shavers

O. A. BERRYHILL

927 Poindexter Drive
Charlotte, N. C.

TABLETS

Aminophylline—Phenobarbital

Ascorbic Acid

Multi-vitamin

Nicotinic Acid (Niacin)

Nicotinamide (Niacinamide)

Phenobarbital

Riboflavin

Strychnine Sulfate

Thiamine Hydrochloride

Vitamins A and D

Vitamin B Complex High Potency

*Scientifically Correct Products***L. P. MAYRAND***Manufacturing Chemist*

GREENSBORO, N. C.

September 15th • October 15th

- Time for mailing packages for the boys and girls overseas.
- Our Christmas merchandise is now on display in our sample room.
- We invite you to come in and see it at any time.

The Peabody Drug Company

Timely Correspondence

We present below a series of letters relative to the State Board of Health's attitude in regard to providing "adequate toilet facilities for guests." Since the letters are self-explanatory, we asked Mr. J. A. Goode of Asheville for permission to reproduce them, believing that this information will be helpful to others who are having to cope with this same problem.

Dear Dr. Reynolds:

I was sorry that I did not get to see you when you were in town a week or two ago. I heard that you were in the store, but it seemed that I missed you on every occasion.

There was one thing in particular that I wanted to discuss with you and that is the rules and regulations adopted by the State Board of Health for the enforcement of the act passed by the Legislature for the purpose of promoting the sanitation of hotels, cafes, etc.

Reference is made to Item 22, Page 34 of the regulations dated 1941. You will note that health certificates are required for employees and other requirements as to cleanliness of the employees are set out in detail. With this part of the regulations I am in complete sympathy. What I cannot understand, however, is why the requirements above would be made, and then on Page 17, Item 1 you require and I quote, "adequate toilet facilities conveniently located and complying with the North Carolina Building Code by providing for guests and employees." We, of course, have the toilets for our employees that meet all the requirements, but what we do object to is your requiring your inspectors to so grade us as to require us to provide these facilities for our guests. You can, of course, appreciate the fact that there is no way to distinguish between guests and non-guests and again there is no way for us to distinguish between our guests who are clean or unclean. If you are going to require that we furnish these facilities for the public, then it seems that you ought to be able to work out some scheme that would prevent our employees who meet all of your other requirements from running the danger of exposure from an unclean guest.

In the larger cities, such as New York and Washington, no such requirements are made. The only places furnishing free toilet facilities for the public are to be found in such places as public utility buildings, etc. Most all hotels and other private business places either provide no toilet facilities for the public or have installed pay toilets.

I think this part of the regulations should be changed.

Hoping things are going well with you, I am with kindest regards and best wishes.

Very truly yours,

J. A. Goode

Goode's Drug Store
Asheville, N. C.

Dear Mr. Goode:

Dr. Reynolds has discussed with me his recent conversation with you relative to your letter to him of April 25, 1944. Will you please accept my apology for not answering your letter earlier, when it was referred to me by Dr. Reynolds, but it was misplaced with some other correspondence.

As you know, the regulation to which you refer was adopted by the State Board of Health several years ago, at the time this state began its progressive program of the sanitation of food handling places. It was felt at that time, and the feeling still prevails, that a first class, or Grade A, cafe or public eating place should have available for the use of guests or patrons sanitary hand-washing and toilet facilities. It is true that quite a number of states and cities do not require this, as you mentioned in your letter, but, on the other hand, North Carolina has been complimented by any number of out-of-state travelers upon the degree of sanitation of facilities made available for the traveling public.

In discussing this matter further with my principal sanitarian, I learned that in a number of establishments throughout the state where the use of toilet facilities by non-paying guests might become a nuisance, that the toilet rooms are locked and the key furnished to the guests when request was made for it. The law was not intended, however, that toilets be made available for the use of the general public or that they

should be considered as public rest rooms, but that facilities would be provided for the guests and employees of the eating establishments. Although the law requires that new and completely remodeled places have adequate and conveniently located toilet facilities accessible during all business hours for employees and guests, the score sheet gives only one point credit for this item. Therefore, if adequate facilities are not available, you would be penalized only one point on your total score.

We greatly appreciate your interest in this matter, and the question as to whether the regulations should be changed will be presented to Dr. Reynolds for the consideration of the State Board of Health at its next regular meeting.

Yours very truly,

J. M. Jarrett, Director

Division of Sanitary Engineering

N. C. Board of Health
Raleigh, N. C.

Dear Mr. Jarrett:

Thank you for your letter of July 18 written at the request of Dr. Reynolds. I am impressed by a statement in your letter which I quote as follows: "The law was not intended, however, that toilets be made available for the use of the general public or that they should be considered as public rest rooms."

The practical effect, nevertheless, is that they do become public rest rooms and there is no way for us to prevent their use as such other than to deny the use of them to the public.

I believe my letter of April 25 was sufficiently explanatory to cover my position in the matter without its re-iteration here. Our facilities comply with every detail and spirit of the law so far as our employees are concerned and I still feel that the regulations should be amended to eliminate the requirement for their use by the public.

As to the providing of a key to the rest rooms for guests, we tried this method. It consumed a considerable amount of our time and frequently raised an argument with those to whom we wished to deny their use.

We earnestly desire to provide sanitary facilities for our employees but do not be-

lieve we can accomplish that purpose if we permit them to be used by others.

We have no objections, whatsoever, and have at all times furnished clean towels and a place for our guests to wash their hands, but so far as toilet facilities are concerned for the public, we could not find a solution other than to limit their use to our employees.

I congratulate you on the fine complimentary references that out-of-state travelers have made with reference to the sanitary facilities made available in our state for the traveling public, but I believe the phase of the question I have raised should have your further consideration.

Very truly yours,

J. A. Goode

Goode's Drug Store
Asheville, N. C.

Insulin Age?

An elderly lady is reported to have walked into a pharmacy and called for a bottle of insulin. "U40 or U80?" the clerk inquired. "Well, if you must know, I'm 65," the lady replied.

WRITE OR CALL

C. H. SMITH

Representative

Phone 3-5208 Charlotte, N. C.

Box 1001

Groome's Greensboro Gossip

By Eva Groome

(Early in July, we were invited to be guests at a barbecue at Greensboro. This was provided by Justice Drug Company and Southern Dairies, and was planned for Tom Crutchfield's place in the country, but let's see what Mrs. Groome tells us about the party.—Ed.)

Our plans were to go to the country home of Mr. and Mrs. T. G. Crutchfield, but the weather changed our minds, and we were most fortunate in securing the Jefferson Country Club. Although it rained most of the day, we knew that at the Jefferson Country Club there was no cause for worry about entertainment. We could look longingly at the lake, the boats, and horse-shoe rings, then retire to the most attractive and roomy lounge where we could and did enjoy all sorts of indoor games.

At seven o'clock sharp, gay and happy faces were falling in line for the feed: the most delicious barbecue with all the trimmings, slaw, pickles, cornbread (like your mother used to bake); yes, and corn on the cob. And for dessert, Southern Dairies ice cream. The service was cafeteria style. We found our places in the ball room, in the lounge or on the big open porch facing the lake where we could relax and enjoy all this good food. Just one good look around from corner to corner and you could be well satisfied that everyone had left his troubles at home and was having his part of the fun.

Immediately following the "table clearing" we formed a family circle in the ball room where we further relaxed to listen first to a message from the president of the Greensboro Drug Club, Roger McDuffie, who acted as toastmaster for the occasion. He introduced Congressman Carl T. Durham who gave a brief but wonderful greeting. Next he introduced another of our visitors, Dr. M. L. Jacobs of Chapel Hill, who also had a nice greeting. Both Mrs. Durham and Mrs. Jacobs were introduced. Mr. Floyd Goodrich, Durham, was next to be introduced and was much fun as well as quite

serious in part of his greeting. R. I. Dailey of Reidsville was also recognized as one of our out-of-town visitors, as well as Mr. and Mrs. Hoy A. Moose of Mt. Pleasant. Mr. Ralph Sykes expressed for everyone deep appreciation for the generosity of Justice Drug Co. and Southern Dairies.

At the conclusion of a job well-done of introducing visitors, listening to the good wishes, greetings, etc., we were out for further entertainment. Some remained in the ball room and danced. There were others playing bridge, and in the lounge proper there was a real BINGO game in swing. Of course there were prizes and more prizes—ranging from carrots, shaving sets, ice cream, dusting powder, to a \$25 war bond. I want honorable mention made of this gift or prize rather. It was given by none other than our visitor, Floyd Goodrich.

Now that I have told you of the "doings" of the party, I am going to say that this was the annual picnic of the Greensboro Drug Club. This year we found that both the drug club and the drug club auxiliary were to be guests of Mr. P. A. Hayes and his Justice Drug family, and Mr. Tom Reed and his Southern Dairies family. Our hats are off to these people, for when they say "party" they mean a good time for everybody. That is well proven when I tell you we had 100% attendance with one great BIG exception. It so happens that our friends, Mr. and Mrs. P. A. Hays, were at this time at Myrtle Beach for a few days vacation. To say the least, we missed them!

The Greensboro Drug Club Auxiliary met August 15th, 12:30 noon, at Sarah Cortland's Tea Room for their regular luncheon meeting. The meeting was opened by repeating the Lord's Prayer.

We were in quite a "party" mood, but immediately following the luncheon we had a certain amount of necessary business to discuss. After reading of the minutes and reports from the Treasurer, the Red Cross and Good-Will Chairman, a vote was taken to contribute \$5 to the Milk Fund.

We were in silence as Mrs. J. T. Usher read a lovely poem in the form of a sympathy card signed by each member, to be sent to Mrs. C. V. Cagle in further expression of our sympathy in the loss of her son.

We are so glad to report two new members present at this meeting: Mrs. J. H. Heritage (Heritage-Wilson Drug Co.) of Burlington, and Mrs. L. P. Mayrand (Manufacturer-Chemist) of Greensboro. We recognized some of our members who had been unable to be with us recently: Mrs. D. L. Shreve from Madison, Mrs. Geo. W. Neister who is in Greensboro for a short stay, Mrs. W. P. Sellars, Mrs. Charles Hicks, and Mrs. Roger McDuffie.

Having finished our business meeting, Mrs. Owen Trogdon announced the fact that she was to "take over." In so doing she asked Mrs. Bradford to take a seat at one of the card tables. A birthday cake and many gifts were piled high in front of her. It was fun to see that Mrs. Bradford was really surprised and so appreciative.

Our next meeting will be Tuesday, October 17th, with Mrs. Tom Waugh in charge.

News Items

Mr. E. W. Oliver of Oliver's Pharmacy says he is quite busy these days, getting ready for the return of all the college girls. He and Mrs. Oliver enjoyed a splendid fishing trip at Morehead City. He wanted me to tell all of you that missed the Drug Club Barbecue that you missed the best party in years!

Chapel Hill will have one of our boys in September—James Sykes, son of Mr. and Mrs. Ralph Sykes. James will bring his attractive bride, Anne, with him. She and Mrs. Ralph have been to Chapel Hill to look for an apartment. They will spend a few days at Carolina Beach before entering school. Mr. and Mrs. Ralph Sykes will spend their vacation in Virginia, in and around Newport News, visiting relatives and friends.

Mrs. M. C. McNeely carries on with the most grace and ease. We hear that she and the W. L. Johnson's are looking for another fishing hole! Yes they are—we know this for a fact—they think nothing of getting

up at four o'clock and getting on their way to fish until time to open the store. There is nothing Mrs. "Mac" enjoys more, so the next time you go fishing, give her a call. It takes her just five minutes to be ready.

Mrs. McNeely has some interesting news from her boys. Ens. Frank McNeely now stationed at Fort Emory, California, has recently been made supervisor of transportation and assistant fire marshal. He thinks perhaps he will be stationed there for the duration and tells her that it beats sea duty! His wife, Elizabeth, is with her parents in Charlotte. Pfc. Bob is now at Vint Hill Farms, near Warrenton, Va. We hope Mrs. "Mac" gets to make her contemplated visit for a few days with him the 19th. The young son, Bill (less than 18 years old) is spending his second summer school at Carolina—a pre-med student. During his senior year in Curry High School, Bill received the Herbert Worth Jackson scholarship (\$2,000), being the boy in North Carolina who had the highest average during four years of high school. Good work, Bill, and congratulations!

There are a couple of good reasons why Mr. Frank Hayes didn't leave town for his real vacation. We're not saying just how we got this information, but they say it is true. First of all, he didn't want to be away from his Grand-daughter, and second, he was a little behind with his golf-playing. Mrs. Frank (Estelle) has just returned from a wonderful visit with her sister in Wilmington.

As for C. J. Kee—it was a sad story. "No gas—no tires." He just thought it was going to be bad. Now he says he had a most delightful "back-yard" vacation with plenty of good eats and plenty of rest.

Mr. and Mrs. P. A. Hayes spent a most delightful vacation at Myrtle Beach. Seems a lot of these Justice Drug people really made their vacations worth-while. For instance, Leah Cutting was another to have two weeks of rest at home. Doug Cobb danced to his heart's content at Myrtle Beach. Mr. and Mrs. P. C. Walker mixed vacationing with business in Charlotte attending the toilet goods show—hope he won't forget to tell Santa Claus about all the good perfumes, etc. Then there were Lib

and Lawrence Thomas attending the same meeting in Charlotte, returning to Reidsville to visit relatives and friends. Mr. and Mrs. J. L. Davis took off for the mountains—Blowing Rock. The Dan Comptons are taking their vacation a few days at the time, spending much of the time in their lovely back yard, eating good old country ham! Sounds good to see the Dave Shreves again. Mrs. Dave is living in Madison these days, keeping house for her father while Mr. Dave is quite busy pinch-hitting for some of the salesmen at Justice, and helping Abie to get the display room ready for Christmas buyers.

Yes, Abie—we are now going to tell all we know on you! It all happened June 27th when the Owen Trogon home was all aglow with palms and flickering candles. None other than Mrs. Owen (Zoe) had made the most beautiful arrangement in her living room for an honest-to-goodness wedding. Abie and Ella Mangum Causey were married at six—only immediate family (26) were present. Immediately following the wedding Zoe served a most complete buffet dinner. The Abie Williams are now living at 321 E. Lee Street.

Mr. and Mrs. W. D. Tennant had a delightful vacation at their country home in Crossnore. Seems there is a grand and glorious attraction for Mr. W. D. in Linville. Someone said it could be the golf course! We hear that Mr. Tennant has been appointed Chairman of all national chain organizations in the Community Chest and War Loan Drive. The B. C. Browns, also of Walgreen's, found fun at Carolina Beach.

Ethel Pierce of Justice Drug took time out for a couple of weeks and went to see her mother in Alabama. Do you know about the nice thing she does for all the boys in service from Justice—she writes them all the news from home once a month. Of course it is a nice thing to do!

Mr. and Mrs. I. L. Zuckerman skipped off to New York for a little visit with relatives. Billy, the 12-year-old son decided excitement had just started for him, and on their return left for an extended vacation with his uncle in Florida. Billy will

return the first of September to enter school at Central Junior High.

We congratulate the W. A. Hutleys on their recent purchase of a drug store at Kernersville. We are so glad for them, and all good wishes go with them. Mr. Huntley has been with Cecil-Russell. We feel sorry for Lon having to give him up, and we hope he will be successful in getting someone to take his place. We are glad to tell you that Lon Russell is up and out again after several weeks in the hospital. The Huntleys spent their vacation at Myrtle Beach.

What do you think about this fellow, Wayne Jones, of the College Drug? He has not, we know for a fact, taken time out for a vacation. We kinda think he is getting his store all fixed up in a new dress to greet the college girls the first of September. He and "Professor" Boaz (R. J.) have really been busy and more seriously speaking, will take a few days outing and a little rest in the near future.

The J. T. Usher family spent a nice vacation and a good rest with Mr. Usher's father in their home-town, Shallotte, N. C. The daughter, Joe, spent several days at Virginia Beach, and the other member of their organization, Miss Margaret Lloyd, decided there was fun at Myrtle Beach.

We hear so much about the wonderful lake of the Tommy Crutchfield estate. Well, do you know that Clarice and Tommy spent their vacation at Camp Brown, near New Bern—on a fishing trip? We have been wondering just how Tom kept his lake so well stocked! They had a wonderful trip and you should hear about the BIG fish!

The W. B. Grants of Crutchfield's, took a little "stroll," and report fun for all at Newport News, Va.

Mr. O'Brien and Harper Best of the Best Drug Store, are taking turns—a few hours at the time in their own back yard. They close their store each Wednesday afternoon from 1 to 7.

The C. H. Bradford family are doing their bit by holding the line at Elam Drug. G. L. Oxner, who accepted a position with Reaves Pharmacy in Asheboro, left a vacancy there. So, it seems that Dinky and

Jane Bradford made most attractive fountain girls, giving Mrs. Bradford more time to help "Pop" with his "pill-rolling."

Steve Frontis and Bill Finch were visiting friends in Greensboro for a few days during August.

Mrs. Francis Anderson (the former Miss Carolyn Cox of McDuffie-Eubanks) spent a couple of weeks in Greensboro. Her husband has been transferred to Atlanta, with the FBI. Carolyn and the little daughter expect to join him in the near future.

Mrs. Philip Fagan of McDuffie-Eubanks has been doing a wonderful job of pinch-hitting during the summer months for Mr. McDuffie and Mr. Eubanks. The McDuffies said they would be well satisfied with a trip to the seashore this year, but that just as soon as the war is over they expect to tour Europe! Mr. and Mrs. Eubanks had a mountain trip. Mr. and Mrs. Malcolm Goodwin spent a few days at the beach.

Mr. and Mrs. S. L. Jones, another couple enjoying the "back-yard" vacation, tell us that this is one of the best vacations yet for a complete rest. Mrs. Jones took time out for a visit with her brother and his family at Carolina Beach.

Mr. and Mrs. J. L. Howerton of Elm St. Pharmacy, took a walk to Alabama—visiting their daughter.

Elm Street Pharmacy was glad to welcome Irvin Walker who has recently returned to them after spending a couple of months in the Veteran's Hospital at Fayetteville. They were also glad to see R. D. Lawrence come in and give them a lift during Mr. Howerton's vacation. Another of the Elm St. Pharmacy family, Jake Gardner, took the madam and visited their daughter in Wilmington.

Henry Dever has been doing a real job in holding the fort while C. C. and Frances Fordham are still in Pensacola doing their bits with Uncle Sam.

Jesse Tyson tells us that Mrs. Jesse really put him to work during his vacation, re-finishing floors, walls, etc. He said it was fun but hard work. Mr. and Mrs. C. G. Hicks, also of Greene St. Drug vacationed at Carolina Beach.

Dewey Farrell and C. M. Fordham are being kept close to the home base. Neither

have taken time out for a vacation except for a couple of days at a time.

Going into Liggett's for a visit, we find Mr. and Mrs. F. S. Petrea taking a vacation, just resting today and more tomorrow. Mr. and Mrs. J. P. Norman are doing the same thing. These back-yard vacations and gardens are most attractive this year. The W. E. Wagoners went to Tennessee to meet their soldier son who is stationed near there.

Textile Drug keeps Mr. Clyde Daniels and Mr. R. C. Maness on the run. Business is really good, but they are planning a few days off within the next few days. The same is true with Poindexter Drug. Mr. A. G. Poindexter says that he and the madam will make only short trips this year.

Lee Moose, with the Vick Chemical Company, tells us that the Vick Laboratory and Production Department closed for the first two weeks in July and all took vacations at the same time. He and Mrs. Moose spent their vacation at home with the family at Mt. Pleasant.

I. B. Squier of Wilkerson-McFalls was a lucky fellow. He won a \$25 war bond in a recent nation-wide sales promotion campaign sponsored by McKesson-Robbins. Nice going!

Jimmy Wilkerson, son of Mr. and Mrs. I. O. Wilkerson, spent several days at home recently. Jimmy is now stationed near St. Louis, Mo.

We hear further that Wilkerson-McFalls have already purchased a new fall outfit in the way of electric dish-washers, and a complete revamping of their kitchen.

Celery Cigarettes

A recent issue of *The Durham Sun* carried an article written by Wyatt T. Dixon, concerning the manufacture of "medicated cigarettes" in the city during the Nineties.

One cigarette manufactured by a local druggist, R. F. Whitehurst, had celery seed as the basis and was advertised as "being good for the nerves."

According to Mr. Dixon, "coffin tacks" was pretty generally applied to cigarettes during that period.

"When the boys say to me that they are as tired in the morning as when they went to bed, I tell them to use One-A-Day Brand as I do. You see, I'm not so young, being born in 1879, and defense work isn't a picnic. But thanks to the Quiz Kids program for making me wise."

So writes a good old timer in St. Louis who is doing his part in the war effort. This isn't "just another testimonial." It's the kind of expression we get

from people in every walk of life. One of the MILES RADIO PROGRAMS, plus a CO-OPERATIVE DRUGGIST, started this man taking One-A-Day (brand) Vitamins!

September is Here Now! New Vitamin Prospects are Everywhere

Many who let their vitamin intake lapse during the summer months are resuming this important health benefit. And 8 out of every 10 families in the United States are hearing about One-A-Day (brand) Vitamins regularly by radio, through the Quiz Kids, News of the World, National Barn Dance, Robert St. John, Lum and Abner, and other popular One-A-Day Brand programs. So display One-A-Day (brand) Vitamins. The profit is right. There is a size and combination for every customer. You can make up to 40.6% on your money, depending on the size of your order. Miles GUARANTEES the sale!

One-A-Day
brand A & D
Tablets—yel-
low package



One-A-Day
brand B Com-
plex tablets—
gray package.



One-A-Day
brand Multi-
ple Vitamin
Capsules—in
blue package.

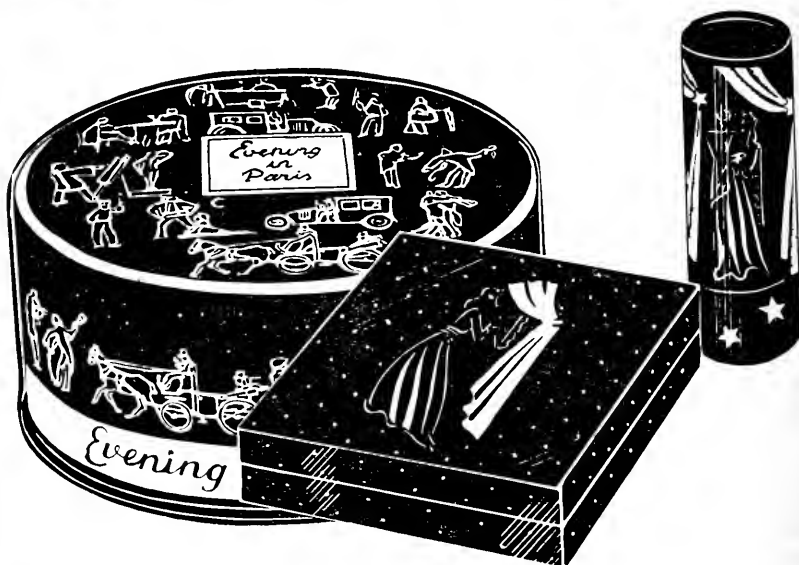
ONE A DAY
BRAND
REG. U. S. PAT. OFF.
VITAMINS

MILES LABORATORIES, INC. Established Sixty Years **Elkhart, Ind., Makers of Alka-Seltzer**

**FEATURE FAST-SELLING MERCHANDISE
• POPULAR AND PRICED RIGHT •**

Evening in Paris

FACE POWDER ROUGE & LIPSTICK



Here's a trio of make-up accessories that will help to swell your volume. **DISPLAY THEM PROMINENTLY**—and with every Face Powder sale, talk Rouge and Lipstick to your customer. All three are national favorites, always available and popularly priced for fast turn-over.

**To retail . . . FACE POWDER \$1.00
ROUGE 50c LIPSTICK 50c & \$1.00**

Sales and 20% Federal Excise Taxes must be added to retail prices.

"The House of Friendly and Dependable Service"

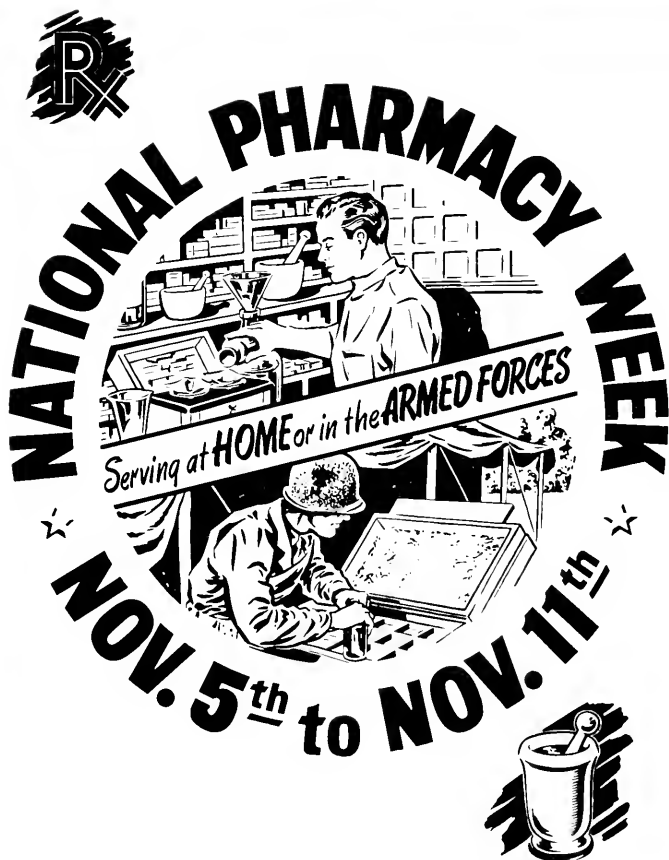
W. H. KING DRUG COMPANY

Wholesale Druggists

Raleigh, N. C.

The Carolina JOURNAL OF PHARMACY

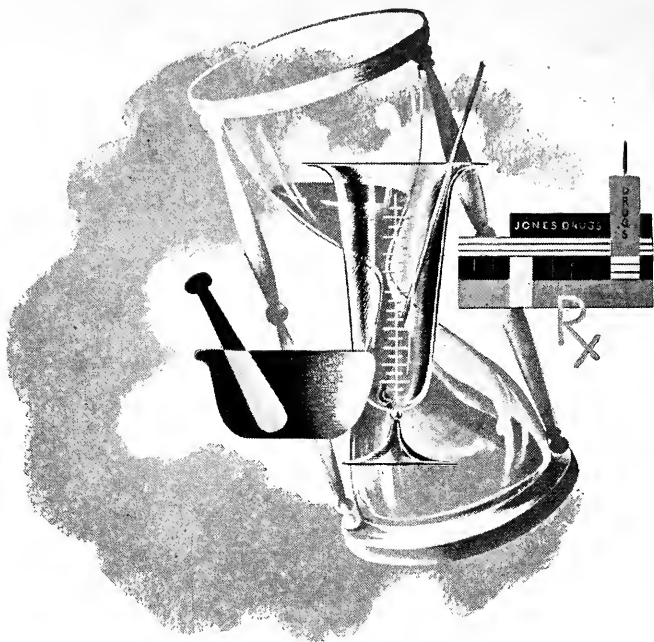
Published Monthly by the North Carolina Pharmaceutical
Association at Chapel Hill, N. C.



October, 1944

XXV Number 10

G.I. ISSUE



P R O G R E S S

Enterprising pharmacists thirst for sound selling ideas, for suggestions on how to improve store operations, for news of market trends. They welcome the man who takes a sincere interest in the success of their store operations.

Lilly medical service representatives endeavor, at all times, to render a competent professional service to the pharmacists on whom they call. While they claim no superior knowledge, they enjoy the benefits of broad experience of which they give freely and without reservation. They recognize, also, the pharmacist's place in the public health picture, as established in the Lilly Marketing Policy fifty years ago. Your Lilly man works with you, never against you . . . a point well worth remembering.

ELI LILLY AND COMPANY • INDIANAPOLIS 6, INDIANA, U. S. A.

INVEST IN AMERICA



BUY BONDS

Lilly

"EXCELLENT APPROACH"

Says FRED LASCOFF
Pharmacist
New York, N. Y.

"DYNAMIC"

Says ALICE-ESTHER GARVIN
Secretary, Connecticut
Pharmaceutical Association
New Haven, Connecticut

"EXCEPTIONAL"

Says HAROLD C. KINNER,
Secretary, Dist. of Columbia
Pharmaceutical Association
Washington, D. C.

"I LIKE THE POSITIVE ACTION FOR BETTER PUBLIC RELATIONS"

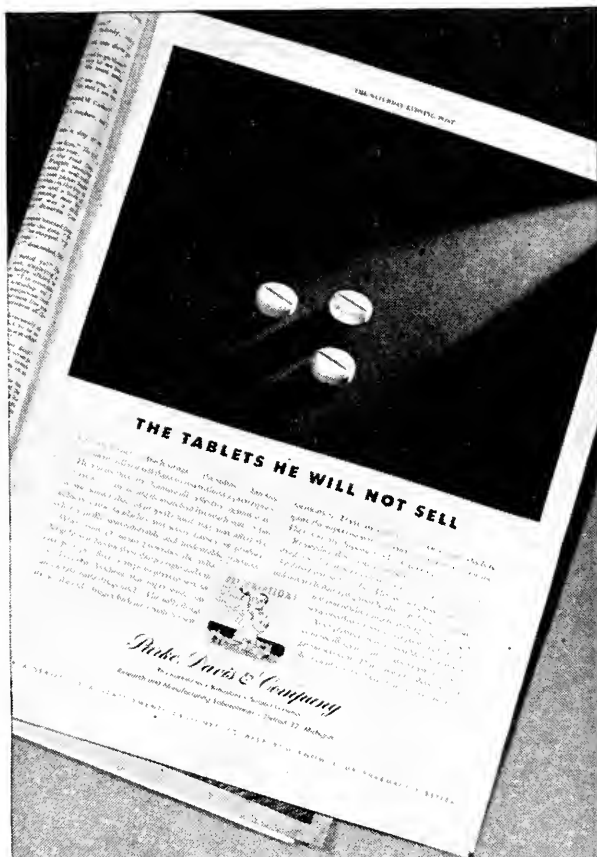
Says JOHN McPHERRIN
Editor, American Druggist
New York, N. Y.

"SPLENDID PROFESSIONAL PROMOTION"

Says MARVIN J. ANDREWS
Read Drug and Chemical Co.
Baltimore, Maryland

"EFFECTIVELY PRESENTED"

Says J. ED. RICHARDSON
Pharmacist, President
Michigan Branch A. Ph. A.
Detroit, Michigan



The first of our "KNOW YOUR PHARMACIST" advertisements, which appeared in THE SATURDAY EVENING POST for September 30, has been received with tremendous enthusiasm by the profession.

Pharmacists all over the country are displaying it in their windows and on their counters . . . colleges of pharmacy have posted it on their bulletin boards . . . requests for reprints have far exceeded our expectations.

But this is merely the first of a series of advertisements which will appear in the POST on behalf of the practicing pharmacist. The second piece of hard-hitting, dramatic copy will be found in the issue of October 28—don't miss it.

We are gratified by your reception of "The Tablets He Will Not Sell" and are sure that you will like those which will follow equally well. Most of all, we hope you are making full use of these advertisements in your pharmacy to help sell your professional services to your customers.

Parke, Davis & Company
DETROIT 32 • MICHIGAN

BE SURE TO SEE THE SATURDAY EVENING POST OF OCTOBER 28
FOR THE SECOND IN THIS SERIES OF ADVERTISEMENTS
DESIGNED TO HELP YOUR CUSTOMERS KNOW YOU BETTER

Purepac

FALL-WINTER DEALS are now ready. Our salesmen have a most complete set of material for presenting this fine line of health needs to the independent druggist.

Over thirty-five thousand drug stores sell PUREPAC. It is nationally preferred for counter turnover on druggist's recommendation and profit. PUREPAC gives profits equal to those derived from agency setup. PUREPAC offers extra profits as high as 70% with regular free goods. PUREPAC protects you with fair trade prices.

For "above standard" quality at lower cost and greater profits buy PUREPAC.

We will appreciate your giving our salesmen time to present these fine deals, and also your turnover orders when given to the PUREPAC salesman.



Owens & Minor Drug Company

Incorporated

1000 E. Cary St. Richmond, Virginia

*"Who Have Been Good Drug
Wholesalers since 1882"*

The Carolina Journal of Pharmacy

PUBLISHED MONTHLY BY THE
NORTH CAROLINA PHARMACEUTICAL ASSOCIATION
AT CHAPEL HILL, N. C.

W. J. SMITH, MANAGING EDITOR

Entered as second-class matter July 5, 1922, at the post office at Chapel Hill, North Carolina
under the Act of March 3, 1879

Annual Subscription, \$1.00

Single Numbers, 15 Cents

Vol. XXV

OCTOBER, 1944

No. 10

G.I.'s—We Salute You

With a feeling of great respect and gratitude, we dedicate this issue of the CAROLINA JOURNAL OF PHARMACY to those pharmacists, pharmacy students, and other drug store employees who are now serving with the Armed Forces. We are very proud of the records being made by those of our profession who are representing our state in the various theatres of war.

Our pharmacists have gone from all branches of their profession—the prescription room, the hospital dispensary, laboratories, etc. The students have laid aside their text books and have gone when called. It is impossible to find words to express the admiration for each and every one, who has given his knowledge, his strength, and his spirit over and above his line of duty.

One day I heard a man say, "You can't expect the pharmacists to do that; they have too much to do now." We were in agreement that the pharmacists had plenty to do, but we have found that when a pharmacist is called on to do a certain thing, that without exception he undertakes the job and does it willingly and with far better results than anticipated. Never has this been more clearly demonstrated than by the young pharmacists serving in France, England, Africa, the South Pacific, all over the globe. We want to say to each and every one of them, "We miss you; we are proud of you, and we are prepared to do anything we can to see that you are given a grand and glorious welcome, upon your return."

Since June we have been assembling letters, pictures, etc. of our men in service, and this issue is the result of that work. Many of the boys are in localities where they could not send pictures to us. We

have numbered those which were sent in and you will find that the write-ups refer you to the numbered photographs. We ask your indulgence in case of omissions, for it was not intentional that we leave any one out. If we have, it is a case of oversight, or that we were unable to contact the person to get the desired information.

J. A. Goode, Doctor of Pharmacy

John A. Goode, prominent Asheville pharmacist and former President of the National Association of Retail Druggists, has been notified by the Dean of the Rhode Island College of Pharmacy that the institution will confer upon him the honorary degree of Doctor of Pharmacy. Mr. Goode will deliver the commencement address to the graduating class on October 11th following which the conferring of the degree will be made.

Mr. Goode has long played an important part in organized pharmacy, both in his home state and in the nation, so his friends will be pleased to learn of this new honor which is to come to him.

This is the second time within the past two years that such an honor has come to North Carolina. Two years ago the Southern College of Pharmacy conferred a similar degree on P. J. Suttlemyre of Hickory, now a member of the N. A. R. D. Executive Committee.

To Our Readers

The Association has arranged to send Christmas cards to all the G. I.'s listed on the following pages. A letter, card or note from yourself to one of these fellows will be a great morale booster.



GI Roll of Honor

Lt. J. W. Pike, Jr. USNR
3707 Arlington Annex
Navy Department
Washington 25, D. C.

Lt. Pike reported to the Naval Air Station at Pensacola, Florida, March 14, 1941, for duty in the Aviation Cadet Regiment. After serving in various capacities at New Orleans, La., and at Harvard University, he was transferred to Washington, D. C., to duty in the Enlisted Training Section, Administration Division, Bureau of Naval Personnel. In a note from Joe we were pleased to read the following: "Have you thought of developing any training of a refresher nature to bring us up to date on the developments in Pharmacy in the interval that we have been separated from the profession?"

In civilian life, Lt. Pike was a member of the firm, Pearl Drug Company of Concord, N. C.

S/Sgt. Jesse M. Russell
Med. Detachment, AAFCH
Don Ce Sar Hospital
St. Petersburg, Florida

Sgt. Russell enlisted in the Army while employed as a pharmacist with the Charlotte St. Pharmacy, Asheville. Immediately after completing his basic training at Camp Barkeley, Texas, Jesse was transferred to Florida, and for the past two years has been on duty in the dispensary at Don Ce Sar Hospital, St. Petersburg. (Photo 28).

Cpl. Roland S. Whiteley 34775143
172nd General Hospital ASFTC
c/o Bushnell Gen. Hospital
Brigham, Utah

Cpl. Whiteley was a pharmacist in the laboratory of Vick Chemical Company, Greensboro before entering Service. Soon after entering the Army he was assigned to the 181st Station Hospital and served with that unit at Needles, California, at Camp Walters, Texas, and at Fort Sill, Oklahoma. He was transferred to the 172nd General Hospital at Camp Barkeley on June 1, 1944. (Photo 35).

Lloyd M. Senter, Chief Ph.M.
U. S. Maritime Service
1501 Cheyenne Place
Denver 2, Colorado

Before entering the Maritime Service, Lloyd was associated in business with his father in the operation of Senter's Drug Store, Carrboro. He entered the Service as Ph. M. 2/c and was assigned to the Maritime Recruiting Office in Washington, D. C. On July 16, 1943, he was promoted to Ph. M. 1/c and transferred to the Maritime Office at Raleigh. There he was placed in charge of physical examinations. The first of this year he was transferred to the Regional Office of the Maritime Service at Denver, Colorado. He is now in charge of physical examinations at that office. He was promoted to Chief Ph. Mate April 16, 1944. (Photo 14).

W. A. Hayes, Ph. M. 3/c
SCTC
San Pedro, California

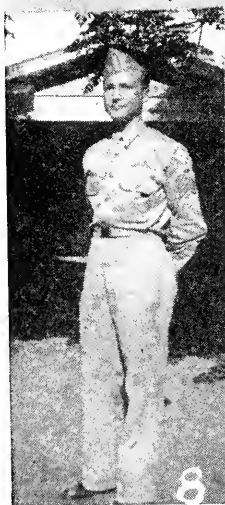
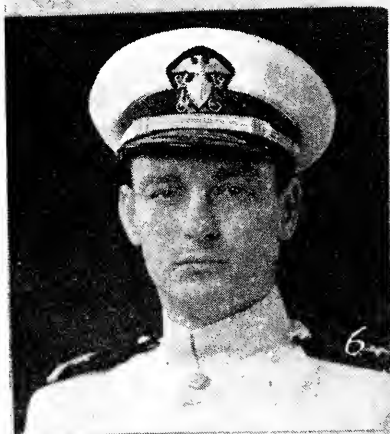
Before entering Service, Ph. M. Hayes was employed by Peabody Drug Company, Durham. After boot training at Great Lakes, Illinois, he was transferred to San Pedro.

W. B. Evans, Chief Pharm. Mate
9th Special Naval Const. Bat.
Co. B, Medical Dept.
c/o Fleet Post Office
San Francisco, California

So far as we know, Chief Evans is the only N. C. pharmacist serving in this war who also served in World War I. Further, he is the only one who is assigned to a "Seabee" unit. He was working at the Community Pharmacy at Enka at the time he enlisted. After a short training period at the Charleston Navy Yard, he was South Pacific bound, and is still stationed in that area. (Photo 1—Chief Evans on right).

Capt. Samuel W. McFalls
Base Chemical Officer
Army Air Base
Fort Dix, N. J.

Capt. McFalls, formerly of Greensboro, has been transferred twice recently: first,



to Boston where his address was Boston Fighter Wing, then to Fort Dix, N. J. with the above address. Sam was in N. C. recently, just long enough to make him wish he could stay longer. He was in Goldsboro and Wilmington for stays of ten minutes' duration. (Photo 18).

Cpl. Tom M. Bruce 14105367
241st AAF B.U. (vu) Sec. M.
Fairmont Army Air Field
Geneva, Nebraska

A native of Hot Springs, N. C., Tom has been at Lincoln, Nebraska for some time, and apparently, was very happy there. Of course a transfer came along about that time and moved him to the address above. He and the four other pharmacists stationed at that field should be able to see that everybody is well taken care of. (Photo 13).

Amos H. Cornwell, Ph. M. 3/c
U.S.N. Hospital Staff
Great Lakes, Illinois

The last letter received from Hal stated that he had been assigned to the above Hospital where he was taking a very interesting course in Nursing. Since he didn't tell us how long this course of study would continue, we are not sure that he is still located there. Before entering Service, Hal arranged for his business, the Economy Drug Store of Lincoln, to continue under the supervision of W. H. Thornton.

Maurice L. Cable, Ph. M. 1/c
Field Hospital, Tent City
Camp Lejeune, N. C.

After enlisting November 4, 1942, Ph. M. Cable reported to the U. S. Naval Hospital, Charleston, S. C. He was transferred to Camp Lejeune Dec. 10, 1942 and has been there ever since. Before enlisting, he was pharmacist at Kenilworth Drug Company, Asheville. (Photo 21).

Lt. Solon Minton
Med. Det. 144 Inf.
Camp Van Dorn, Miss.

Lt. Minton entered service while working at the Community Pharmacy, Enka. For a while he was stationed at Camp Rucker, Alabama but is now in Mississippi, at Camp Van Dorn.

T/5 Thomas W. Russell
Med. Det. T-97
Winter General Hospital
Topeka, Kansas

Although Wayne very modestly said nothing of his promotion, his latest letter carried a change of rating, and we want to offer our congratulations. Wayne worked at the Mann Drug Store at High Point before Uncle Sam employed him. (Photo 15).

Lt. J. C. Fox, Jr. O-2047989
51st Field Hospital
A.P.O. 230, c/o Postmaster
New York, New York

Lt. Fox's last letter presents quite a contrast to his most pleasant civilian work at Galloway's Professional Pharmacy at Raleigh. "I really wish I could send you a lot of pictures of the things I am seeing right now. A field hospital in action certainly does present an interesting scene. It is not always a pleasant scene but I am proud to be a part of an organization that gets in so close with so much specialized personnel. The keynote is surgery *quick* when it does the most good. No one can doubt the value of plasma, whole blood, penicillin, and the sulfa drugs after working in a hospital such as this. I also have a great big word of praise for our Army Nurses who have been in there pitching ever since we hit the beach. Most of our patients are rather amazed to see nurses in this particular echelon of the Combat Zone, but they are in no way unhappy about the situation. . . . I hope the morale of the people back in the States is as good as it is with the G.I.'s in France." (Photo 3).

T/Sgt. G. E. Royall, Jr. 34590478
216th (U. S.) General Hospital
A.P.O. No. 62, c/o Postmaster
New York City

Before receiving an A.P.O. number, Ed was stationed at Camp Forrest, Tenn. He writes from his overseas base: "The Pharmacy here is really a nice place—not at all like any of those I have seen before. . . . We are situated in a building all by ourselves and have plenty of space to work in. Most of our preparations are manufactured by us. . . . I am the non-commissioned officer in charge and am responsible for the



daily work." Ed is from Elkin, N. C., son of G. E. Royall, pharmacist-proprietor of Turner Drug Company. (Photo 5).

Sgt. David C. Purcell 34250050
L. W. Rept. Company
582 S.A.W. Bn.
A.P.O. 650, c/o Postmaster
New York, N. Y.

Sgt. Purcell, son of S. M. Purcell, Salisbury, is stationed in Italy. He writes "I am glad that the Anzio beach head is over with. I got very tired of living in the ground." (Photo 27).

Sgt. F. P. Link
Station Dispensary
Fort Mason
San Francisco, California

Apparently Sgt. Link's morale is plenty high, for in his last letter he took time out to pass on to us an amusing incident of that day: "Since medicine droppers aren't too abundant in the Army we always ascertain whether or not the patient has one already before issuing him another. As I packed out a bottle of nose drops to a soldier-patient, I asked him if he had a dropper. 'I have one I've been using for wicks,' he answered. 'Oh, you've been using it for lighter fluid,' I said. 'No, no!' he protested, 'for wicks—wicks nose drops.'" Phil was associated with Gardner Drug of Reidsville before donning uniform. (Photo 4).

S/Sgt. H. E. Smith
Station Hospital, Med. Det.
Camp Butner, N. C.

After Henry was called into Service (he was at Eckerd's in Charlotte at the time) he went to Fort Bragg for basic training and then was assigned to duty at Camp Butner. He says of his work: "We have been busy here and it looks as if we will continue to be so for a long time. They are sending us patients who have been in the war zones long enough to have nervous disturbances. . . . They get needed recreation and rest and as much diversion as possible." (Photo 8).

Robert L. Irwin A/S
Unit C 7—847 G. S.
Camp Peary, Va.

When Luke wrote us on September 3rd, he was in the midst of boot training at Peary. He said he thought he would like the Navy fine when he got in it. He was associated with Turner Drug at Elkin before going into the Navy.

Sgt. Oscar L. Umstead 34463472
114th Station Hospital
A.P.O. No. 763, c/o Postmaster
New York, N. Y.

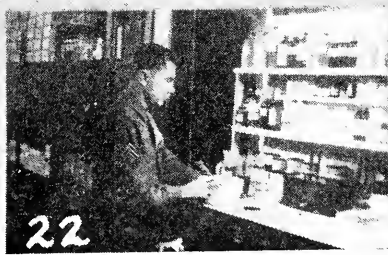
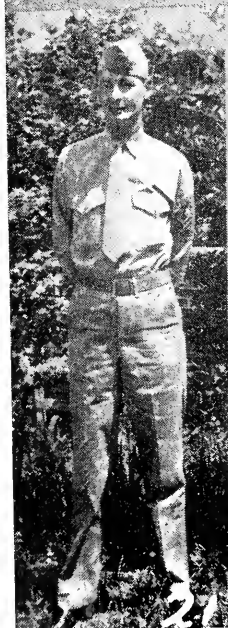
Sgt. Umstead writes us that he is "still in North Africa—sweating it out." He has been assigned to the dispensary at the 114th Station Hospital for quite a while. It was his delight to find that another U. N. C. pharmacist, Jack Creech, was located at the same place. Sgt. Umstead was working at the Eckerd Drug Store, Durham at the time he entered Service. (Photo 22).

G. O. Tripp, Ph. M. 1/c
U.S.N.A.B. No. 338
c/o Fleet Post Office
San Francisco, California

Guy Tripp, who is beginning to feel like a permanent resident of the Solomon Islands, says he is hopeful that he will be home before very long now. He has promised us that when he returns to the States that he will visit us and tell us about the Islands personally. We are looking forward to this. Guy was working at Eckerd's of Charlotte before going into the Navy. (Photo 12).

Capt. E. V. Stephenson
Co. K, 3rd Bn., 21st Marines
c/o Fleet Post Office
San Francisco, California

Capt. Stephenson has been in the South Pacific for almost two years and of course shares the opinion of other men in Service—that there's no place like home. He participated in the Empress Augusta Bay operation on Bougainville Island and writes that he "has someone above to thank for my present good health." Ed was pharmacist at Madison Drug Company, Madison, N. C. before the war. (Photo 38).



Sgt. Thomas R. Rand, Jr. 34673972
41st Station Hospital
A.P.O. 292, c/o Postmaster
San Francisco, California

Sgt. Rand writes us from an overseas base: "I am very much in favor of stressing to the Nth degree the professional side of Pharmacy. It seems to me that this is the most favorable time to really put in some good hard work toward putting this most important side of Pharmacy over to the public." Tom was with Hawthorne Pharmacy, Charlotte during his civilian days.

C. H. Guthrie, Ph. M. 1/c
U. S. S. Lejeune A.P. 74
c/o Fleet Post Office
New York, N. Y.

Ph. M. Guthrie, of Beaufort, was stationed at Parris Island before going to sea. At Parris Island he was pharmacist for the 500-bed hospital, beside making most all U. S. P. preparations: ointments, elixirs, tinctures, etc. In addition to that he filled around 35 to 40 "outside" prescriptions each day. He is hoping to take a course in Laboratory technique while in the Navy. (Photo 23).

Capt. Archie E. Millis 0-411103
Det. A
65th General Hospital
A.P.O. No. 587, c/o Postmaster
New York City, N. Y.

Capt. Millis is stationed in England at a hospital which is being served by the Duke Hospital Unit composed of physicians, technicians, nurses, pharmacists, etc., who were employed at Duke Hospital in civilian life. (Photo 11).

Pvt. Aubrey D. Richardson 34869605
Co. A, 62nd Med. Tng. Bn. ASFTC
Camp Barkeley, Texas

The University of North Carolina School of Pharmacy is well represented at Camp Barkeley just now. Aubrey has been there since August. It is interesting that he and another U. N. C. alumnus, Mack Herring, were assigned adjoining bunks. Aubrey worked at Dees Drug Store, Burgaw in the interim between graduation in March and induction this summer. (Photo 42).

F. O. Garren, Ph. M. 1/c USNR
Navy 525, c/o Fleet Post Office
New York, New York

Ph. M. Garren's letter is headed "England." He was wounded the 7th of June and after a stay in the hospital of six weeks, was put on limited duty. He writes that he hopes to get back with his old bunch before long. F. O. was working in Wilmington at the time he enlisted in the Navy. (Photo 34—Garren in center).

Tec. 5 Bryan H. Whitford, Jr. 34464598
168th General Hospital
A.P.O. 5935, c/o Postmaster
New York, N. Y.

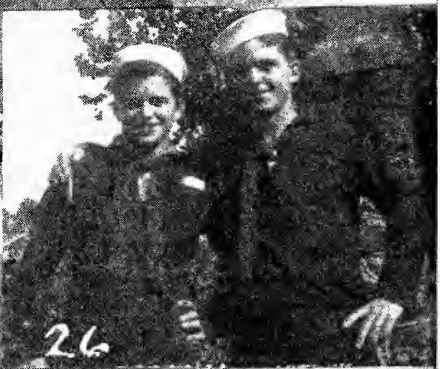
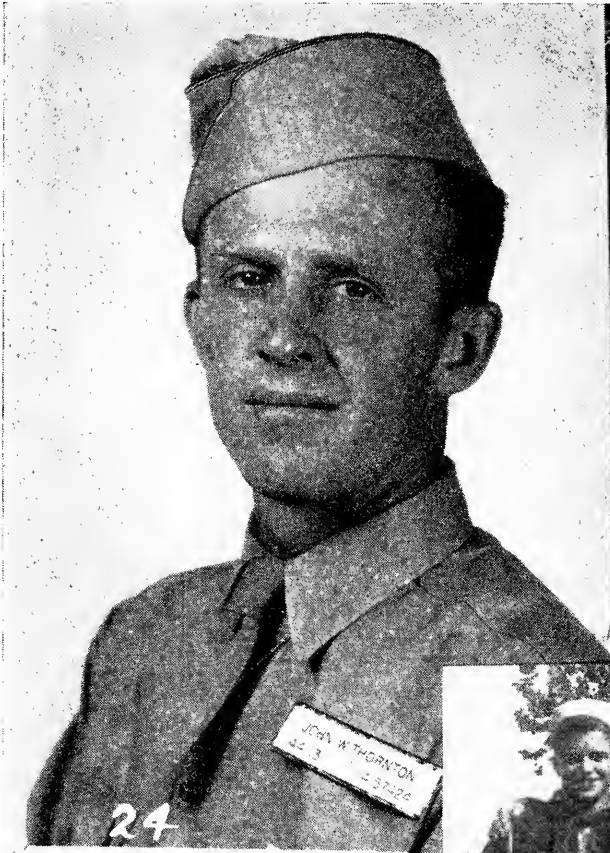
Tec. Whitford's letter whetted our curiosities when he wrote "At this time I cannot tell you the nature of my assignment other than I am not at the present being utilized as a pharmacist. However, I soon expect to be back with my fellow pill rollers, and naturally, that day cannot come too soon to suit me." Bryan worked at Washington before going into the Army. He was stationed at the Moore General Hospital before being sent overseas.

A. B. Kunkle, Ph. M. 2/c
Pharmacy Dept.
U. S. Naval Hospital
Portsmouth, Va.

At the time Ph. M. Kunkle enlisted he was working in a drug store in Norfolk. Prior to that time he operated a store at Conover, N. C. He writes that he stays pretty busy but that he has a congenial crowd to work with. (Photo 17).

Cpl. David Henry Hood
Hdqrs. Det. 1st Med. Sqdn.
A.P.O. 201, c/o Postmaster
San Francisco, California

Although we are listing Henry as "Cpl." he has been nominated for a commission in the Pharmacy Corps, so we are expecting to hear very shortly that we are now to address him as Lt. Hood. He writes of the Admiralty Islands: "This place is just another tropical island with plenty of coral, palm-trees and Pacific Ocean." Henry is the son of Pharmacist Paul Hood of Dunn, N. C. (Photo 10).



Lt. B. C. Sheffield, Jr. 0-2047823
Squadron N, Florence R.T.U.
Florence, S. C.

Lt. Sheffield entered the Army May 19, 1942 and was commissioned a 2nd Lt. in the Medical Administrative Corps August 18, 1943. Promoted to 1st Lt. July 1, 1944 so congratulations are in order. At the present time he is Group Medical Administrative Officer. Bill is from Warsaw, son of the late B. C. Sheffield of Warsaw Drug Co.

W. Herbert Hollowell, Jr. S 2/c
USN Hosp. Corps School, Class 37
Bainbridge, Maryland

After doing boot training at Camp Peary, Herb was sent to Bainbridge for study at the Hospital Corps School. This training will last twelve weeks and the subjects include Arithmetic, Hygiene and Sanitation, Nursing, Physiology and Anatomy, and Materia Medica. Herb was a member of the March graduating class of the U. N. C. School of Pharmacy.

Allen Milton Hicks, Ph. M. 1/c
U.S.S. Day— D. E. 225
c/o Fleet Post Office
New York, N. Y.

Ph. M. Hicks is stationed on a Destroyer Escort, the U. S. S. Day. As when he was a student at the School of Pharmacy, he is doing his pharmacy work but in addition is pinch-hitting as a barber—he is serving as ship's barber on the U. S. S. Day. Milton was working at Eckerd's of Charlotte prior to enlistment in the Navy. (Photo 2).

Lt. (jg) C. B. Clark, Jr.
U. S. S. Hogan
c/o Fleet Post Office
San Francisco, California

Lt. Clark, son of C. B. Clark of Clark's Pharmacy, Williamston, is now stationed in the Southwest Pacific with a part of the fleet. He was commissioned as Ensign Dec. 14, 1942. He received his training at Dartmouth College and Princeton University. He served aboard a destroyer in the Atlantic area until Nov. 1943. (Photo 6).

John E. Tilley, Ph. M. 1/c
U.S.M.C.A.S. Dispensary
Cherry Point, N. C.

Ph. M. Tilley is stationed at the Marine Corps Air Station at Cherry Point, where he has been for some time. Before going into Service, he worked at O'Hanlon's Drug Store, Winston-Salem.

Pvt. Rufus M. Herring 34869473
Co. A, 62nd Med. Tng. Bn. ASFTC
Camp Barkeley, Texas

After Mac's induction at Fort Bragg, July 28th, he was sent to Camp Barkeley for his basic training. He writes: "The country out here is very hot and dry—the temperature ranging from 100° to 108°." Mac is from Clinton but was working in Wilmington at the time he was inducted. (Photo 40).

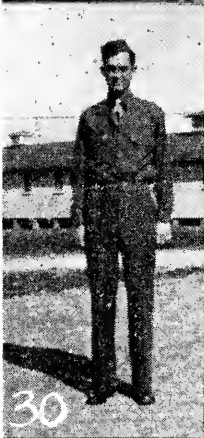
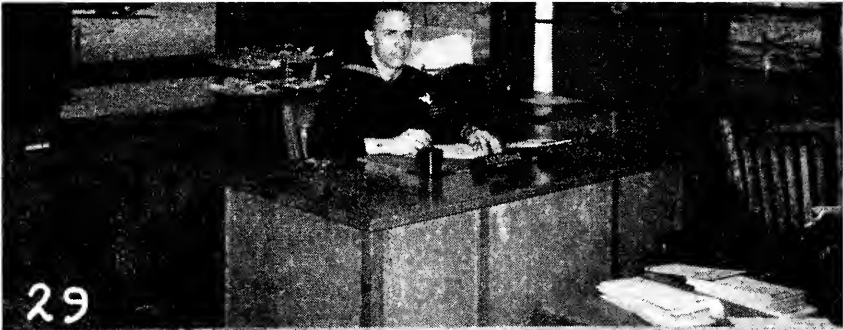
Aviation Student John W. Thornton
14157424
Detachment Group 1 M.A.A.F
Tucson, Arizona

John W. Thornton of Dunn, received his Commercial Instructor's rating at Lumberton, N. C., two years ago and was Flight Instructor with War Training Service until November of last year. He was inducted into the Army Air Force, Dec. 3, 1943 at Port Jackson, S. C.

He has had training at camps in Texas and Kansas and is at present stationed at Marana Army Air Field at Tucson, Arizona as Aviation Student in the Air Transport Command. Upon completion of the course he will be entitled to Service Pilot's Wings as Flight Officer. (Photo 24).

Pvt. Hubert L. Flynn 34969075
454th Med. Hosp. Ship Platoon
Sec. "B" Staging Area
C.P.E., Charleston, S. C.

Pvt. Flynn, after training at Camp Barkeley, Texas, has been assigned to a hospital ship platoon with the above address. He writes us that this platoon consists of one dental officer, one medical officer, and fifteen enlisted men. These enlisted men consist of five surgical technicians, five medical technicians, one laboratory technician, two clerks, one drill sergeant, and one registered pharmacist.



Lt. (jg) H. C. Tee, Jr.
USS S.C. 651
Fleet Post Office
New York, N. Y.

Even though Harry's last letter bore the heading "Somewhere," he did go on to say that he is in the Mediterranean area. We were interested in the following: "I have been away from the profession for about two years now, studying Navigation, Ordinance, Seamanship, Communications, and a few more related subjects, with the result that I find it difficult to even think of the official name for aspirin. Of course, that is stretched a little, but I have forgotten a lot. My one small idea for a post-war plan would be to have a refresher course of some sort that would last one or two quarters. I think that most of the men will agree with me on that. I feel that it would be beneficial both to the profession and to the returning pharmacists." (Photo 20—Lt. Tee on right).

John H. Rosser, A/S
Co. 1473, USNTC
Great Lakes, Illinois

A native of Vass, N. C., John was working at the Walgreen store at Raleigh at the time he entered the Navy. (Photo 7).

Pfc. Needham B. Cheek 34601894
121st Station Hospital
A.P.O. 560, c/o Postmaster
New York, N. Y.

Pfc. Cheek interrupted his studies at the School of Pharmacy at Chapel Hill to go into Service. He is working in a hospital dispensary somewhere in England. Our wish for him as well as the other Pharmacy students is that this war will soon be over and that they will return and resume their school work where they left off. (Photo 16).

Pvt. Shuford E. Snyder 34867336
Co. C 4th Plt., 32nd Inf. Tng. Bn.
Camp Croft, S. C.

Shuford also went directly into Service from the Pharmacy School. He is in the midst of basic training. He writes, "This Infantry basic training is rough and rugged, so naturally I'm getting that way too. I certainly do have to stretch these short

legs of mine on these forced marches to keep up with some of these long legged rascals." (Photo 32).

T/4 L. Wriston Smith 34306559
65th General Hospital
A.P.O. 587, c/o Postmaster
New York, N. Y.

Wriston, son of Pharmacist Leon W. Smith of Kannapolis, is stationed with the 65th General Hospital, the base of the Duke Hospital Unit. (Photo 31).

Sgt. Jack A. Creech 34463233
114th Station Hospital
A.P.O. 763, c/o Postmaster
New York, N. Y.

Sgt. Creech, Salemburg, was working at the People's Drug Store, Washington, D. C. at the time he entered Service. He has been stationed at a hospital in North Africa for more than a year.

T. M. Holland, Ph. M. 1/c
Naval Receiving Station
N.T.C. Division 4-B
Lido Beach, L. I., N. Y.

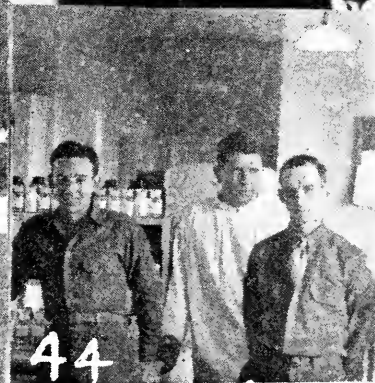
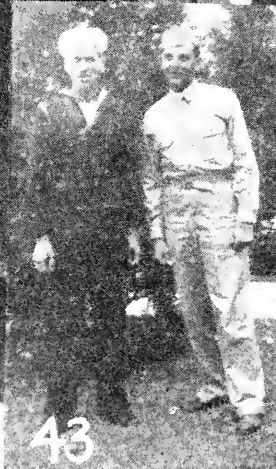
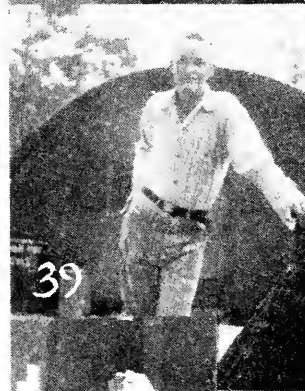
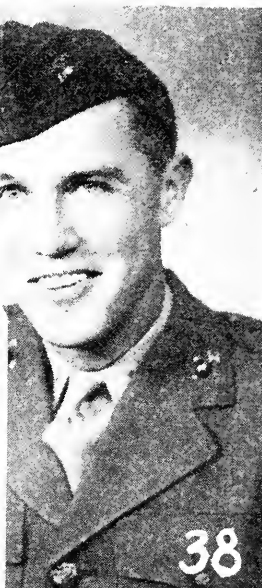
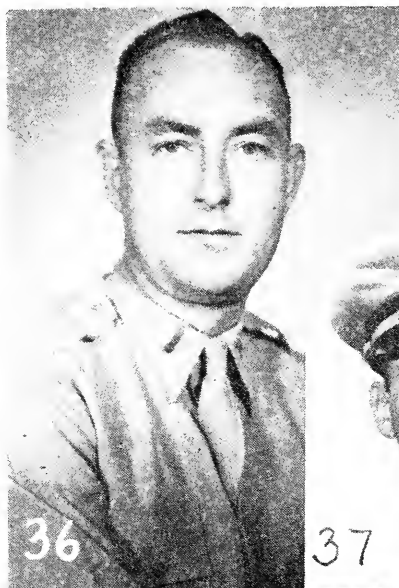
Ph. M. Holland is doing clerical work in a health record office at the present. Prior to that time he was based in England, part of which time he worked in the Pharmacy of a Naval Hospital. Tom is the son of Pharmacist W. F. Holland of Mount Holly, and was associated with his father in business at the time he entered the Navy. (Photo 29).

E. L. Pilkington, Sr., Ph. M. 3/c USNR
U. S. Naval Hospital (Navy Yard H)
Charleston, S. C.

Ph. M. Pilkington was associated with Godwin Drug Company of Pine Level before donning uniform. He writes from Charleston, "We, the service men, are truly proud and appreciative of the task that our civilian friends are so nobly and untiringly performing." (Photo 33).

N. O. McDowell, Jr. A/S
Co. 4507, Bks. 421U
U.S.N.T.C.
Bainbridge, Md.

N. O., son of Pharmacist McDowell of Scotland Neck, started boot training early in September at the above address. He



graduated with the March class at the University (School of Pharmacy).

George Albright A/S
Area B 1, Co. 867
Camp Peary, Va.

George is another March graduate who is in boot training at the present. He is from Spencer, N. C. He promises a picture as soon as he can get it made.

Wm. A. Simmons, Ph. M. 2/c
H. C. Sch. U.S.N.R.
Class 5-5
Portsmouth, Va.

After training at the St. Albans Hospital, and later at Fisher's Island, N. J., W. A. was transferred to Hospital Corps School at the above address. He writes us that this work is "tough" and is training for independent duty. He finds it really interesting.

S/Sgt. Joe Terrell Russell 34125635
Medical Detachment
440th AAA AW Bn
A.P.O. 230, c/o Postmaster
New York, N. Y.

A former student at the U. N. C. School of Pharmacy, Joe is now stationed somewhere in France. He writes: "I would like to say a couple of things which seem to be showing up in this war. People are just waking up to the value of a Pharmacist, and I certainly think that future pharmacists of America are going to get the recognition that they've had coming to them so long as professional men. . . . I'm sure that after this war our profession will be among the leaders. I feel very certain of this or I would not be returning to complete my work after this war is over. Pharmacy is on its way up."

Winfield Rose A/S
Area B 1, Co. 878, Bks. 107
Camp Peary, Va.

Winfield, former Pharmacy student, and son of Professor I. W. Rose of the School of Pharmacy, reported to Camp Peary the latter part of June. He wrote us that since

his arrival there he had seen Dan Underwood, Herbert Mayberry, George Albright, and Bill Taylor, all former students and classmates of Winfield's at Carolina.

J. F. Pickard, Ph. M. 2/c
U.S.N. Hospital Staff
Philadelphia 45, Pa.

Frank entered the Navy March 25 of this year. After five weeks of boot training at Bainbridge and further work in the Bainbridge hospital, was sent to Philadelphia where he is at the present. He says of his work, "In the time I have been here I have seen things one wishes to see only once. Never again shall I complain of doing any of the unpleasant jobs that come within my duties." (Photo 9).

Cpl. Beaman L. Pinner 34777109
Medical Det., S. C.
M. O. P.
Jackson, Miss.

Beaman is stationed at Camp Flora where his duties consist largely of laboratory work. Before entering Service, he operated Pinner's Drug Store of West Asheville. (Photo 30).

Pvt. James H. Brooks 34679185
347th Quartermaster Depot
A.P.O. 606, c/o Postmaster
Miami, Florida

J. H. is stationed in West Africa at an Air Transport Command Base. He writes that he misses the good drug stores such as Cecil's at High Point, and the good people you meet in them. He says there are several so-called pharmacies in his locality but with very little in them. (Photo 19).

Pvt. Joe LaRocca 37709899
Co. D, 63rd Bn. ASFTC
Camp Barkeley, Texas

Another of the Carolina contingent at Camp Barkeley, Joe has finished six weeks of basic training and is now on Medical Basic. This entails classes 7 hours a day with one hour of drill. The classes consist of Bandaging, Materia Medica, Pharmacy, Anatomy, Physiology and Field Sanitation.

Rohe P. Wall, Ph. M. 1/c
 USS L.C.I. (L) 15
 Fleet Post Office
 New York, N. Y.

Ph. M. Wall, nephew of J. F. Sherard, of Burlington and former employee of Forest City Drug Co., Forest City will no doubt always remember an experience a little out of the line of duty. The L.C.I. (L) had just taken aboard some Italian Evacuees when he was called to attend a woman in childbirth. Rohe decided there was always a first time, so he rolled up his sleeves and went to work. With the help of four or five Hospital Corpsmen, the job was finished in record time, despite rough seas and other handicaps. So far as he can ascertain this is the first white child to be born on an L.C.I. (L) at sea. (Photo 25).

Gene and Frank Sherard

Gene and Frank are sons of J. Frank Sherard, pharmacist at Asher-McAdams Drug Co., Burlington. The sons worked at Burlington Drug Company before going into service. Gene is an instructor in Gunnery at the Naval Air Station at New Orleans. Frank has been transferred to A M M-Class 11, M.C., USNATTC, Norman, Oklahoma. Frank was in V-5 but transferred to Naval Engine School after finishing refresher courses at the University of S. C., and pre-flight flying and ground work at St. Petersburg, Florida. (Photo 26).

Ens. Jesse M. Pike

We are unable to furnish an address for Jesse since he is being transferred and is en route at this particular moment. We shall be glad to furnish his new address to anyone, as soon as he sends it to us. Jesse reported for duty at the Naval Training School at Hollywood, Florida in June. Upon completion of this work he was ordered to Treasure Island, San Francisco for fitting out and duty on board when commissioned, of a new Attack Transport. When he reaches this destination he will furnish us with his new address.

Wesley R. Viall, Jr.

Son of W. R. Viall, proprietor of Carolina Pharmacy, Pinehurst, Bill has been in Service since graduating at the University.

He was being transferred as of Sept. 9 however, so it was impossible for us to carry a corrected address.

Lt. E. T. Brown, A.S.N. 0472323
 Box 0061, Thayer General Hospital
 Nashville, Tennessee

Lt. Brown writes: "My present assignment at Thayer General Hospital is Courts and Boards Officer and Assistant Claims Officer, however, since receiving your letter I have been filling in for the Director of Personnel as Acting Director of Personnel." Before entering service, Lt. Brown was a member of the Duke Hospital Pharmacy staff. (Photo 36).

Tech. Sgt. Maurice M. Brame 14102546
 117th General Hospital
 A.P.O. 508, c/o Postmaster
 New York N. Y.

Sgt. Brame writes from "somewhere in the European Theatre of Operations": ". . . am glad to comply with your request for a picture (staff of the pharmacy dispensary, 117th U. S. General Hospital) so here it is." (Photo 44).

Lt. (jg) Charles B. Bissette USNR
 8266 Gyax Road, Oakdale Farms
 Norfolk 5, Va.

Charlie entered the Navy during the summer of 1943. After serving during the fall in New England, he was transferred to the Amphibious Base at Little Creek, Va. He writes: "This base has done a whale of a job training men to man the amphibious craft for the invasions, and I am, of course, proud of my little part." (Photo 37).

B. B. Forrest, Ph. M. 1/c
 D. E.—789 Tatum
 c/o Fleet Post Office
 New York, N. Y.

Pharmacist Mate Forrest worked in Hillsboro before going into service. He has been overseas for more than a year. (Photo 41).

Lawrence E. Britt A/S USNR
 Co. 1490, Bar. 131 L USNTC
 Bainbridge, Maryland

Lawrence, a recent graduate of the School of Pharmacy at Chapel Hill, writes that "I won't know until November 20th whether

I'll get in the Pharmacist Mate School . . .
Joe House (Beaufort) is also up here."

Pvt. Paul E. Tart 34678931
Hq. Dept. E.T.O.P.W.E. No. 2
A.P.O. 350, c/o Postmaster
New York, N. Y.

"Wish I was back at Carolina," Paul writes, "but guess someone has to put band aids on the cuts and bruises of these prisoners of war."

T/Sgt. W. B. Tyson 34091385
Hq. Btry. 935 F.A. Bn.
A.P.O. 464, c/o Postmaster
New York, N. Y.

Sgt. Tyson entered the service on April 17, 1941 and while in this country says "the army gave me an opportunity at their expense of using that slogan 'See America First,' as my tour of duty covered most of it." Now stationed in Italy, Sgt. Tyson writes: "I have slept in everything from the King's Palace down to a lowly foxhole, but tonight tops them as I am sleeping in a goat shed with one for a companion."

F. Joel Simmons, Ph. M. 1/c
M.T.B.—Ron. 20
c/o Fleet Post Office
San Francisco, California

Joel, a native of Conover, is on duty with a Motor Torpedo Boat Squadron in the South Pacific. He writes: "don't let anyone tell you that there are beautiful girls and cocoanut groves out here" and "I am returning to the States soon to enter Officer's Training School." (Photo 39).

Pvt. R. D. Outland 34457470
181 M.P. Co., Military Railway Service
A.P.O. 400, c/o Postmaster
New York, N. Y.

Pvt. Outland entered the Army on October 16, 1942, at Fort Bragg. After basic training he was sent to North Africa and remained there until this summer. Since July he has been in Italy. Before going into service, Pvt. Outland operated a pharmacy at Aulander.

Lt. Roscoe Langdon 0-1534316
115th Station Hospital
A.P.O. 206, c/o Postmaster
New York, N. Y.

Lt. Langdon writes: "Your letter comes to me like a ghost to remind me that there was a world before this army life set in. You see, I have been in the Army three and one-half years, fourteen months of which have been spent overseas. You can bet your life that I will be glad to get back to normal civilian life again."

Ensign E. R. Fuller USNR
USS TRYON
Fleet Post Office
San Francisco, California

Ensign Fuller of Albemarle has been stationed at Fort Schuyler, New York, but is under orders to report to the USS Tryon on October 7th.

N. O. McDowell, Jr., A/S
Co. 4507 Bks. 4212
U. S. N. T. C.
Bainbridge, Maryland

N. O. writes: "Here I am in the Navy and like it fine, but it's a lot different from a drug store . . . we have physical 'torture,' drill with rifles and classes and lectures every day."

A. W. Jowdy, Jr., S 2/c
Hospital Corps School
Class 38
Bainbridge, Maryland

Al writes that a lot of Carolina boys are stationed at Bainbridge, including Ralph Teague of High Point, Steve Uzzell of Black Mountain, Herb Hollowell of Edenton and others.

Although we have been able to obtain the following addresses, we have not heard from these pharmacists direct—hence we are listing addresses only.

Pvt. S. C. Beavans 34855118
Med. Hospital Ship Plat. (Prov. Gp)
Co. A, Barracks No. 1039
Camp Kilmer, N. J.

S/Sgt. R. H. Bigham 14100635
171st Station Hospital
A.P.O. 929, c/o Postmaster
San Francisco, California

Ens. P. A. Brame
U. S. S. Opequon
c/o Fleet Post Office
New York, N. Y.

L. B. Brookshire, Ph. M. 3/c
Box 8
U. S. Naval Air Station
Jacksonville, Fla.

A. C. Browning, Ph. M. 1/c
U.S.N.R. F.M.S. 517
Squadron B
Camp Lejeune, N. C.

E. C. Buchanan, Ph. M. 1/c
Co. B, 3rd Medical Bn.
3rd Marine Division, F.M.F.
c/o Fleet Post Office
San Francisco, California

Cpl. E. W. Buchanan 34255557
307 A/B Med. Co.
A.P.O. No. 469, c/o Postmaster
New York, N. Y.

Pvt. B. M. Burrus
Co. D—290th Inf.
Camp Breckenridge, Ky.

W. W. Carroll, Sr. H. A. 1/c
U. S. Naval Hospital (Staff)
Navy Yard "H"
Charleston, S. C.

M. L. Cline 14049886
791 AAA A/W Bn
Med. Det.
A.P.O. No. 5391, c/o Postmaster
New York, N. Y.

F. R. Cooley, Ph. M. 2/c
National Naval Hospital
Bethesda, Md.

Pvt. Jesse W. Cole 34854210
Class 44-18
Third Stu. Sqdn & Light C, BAAF
Kingman, Arizona

Ens. Henry E. Dillon USNR
A.P.O. No. 465, c/o Postmaster
New York, N. Y.
c/o U. S. Navy Liaison Officer

Pvt. George H. Edmonds
Det. Med. Dept.
Bks. D-2, Drew Field
Tampa, Florida

Lt. John R. Elson, Jr. O-1547598
305th Station Hospital
A.P.O. 582, c/o Postmaster
New York, N. Y.

Cpl. Joseph Elletson 34515651
9th General Dispensary
A.P.O. 887, c/o Postmaster
New York, N. Y.

Pvt. Howard S. Fox 34678485
APO No. 7653
c/o Postmaster
San Francisco, California

M. K. Fearing, Jr. S 2/c
Co. 5-1, U.S.N. H.C.S.
San Diego 34, California

Pvt. J. H. Fox
Med. Dept. Brookley Field
Mobile, Alabama

Lt. C. C. Fordham, Jr. USNR
1321 Wisteria Avenue
Pensacola, Florida

T/Sgt. Reid B. Grantham
96th Evac. Hospital
A.P.O. 230, New York, N. Y.

Cpl. Henry Gamm
Air Base Hospital
Lincoln, Nebraska

Phil Gaddy, Ph. M. 1/c
U.S.S. Yew (AN-37)
Fleet Post Office
New York, New York

Lt. Frank Arthur Greene, Jr. O-815685
511th Fighter Bomber Squadron
405th Fighter Bomber Group
A.P.O. No. 141, c/o Postmaster
New York, N. Y.

Major J. M. Hall, Jr. 0291141
264th Inf.
Camp Rucker, Alabama

W. B. Halsey
U. S. Marine Hospital
Baltimore, Md.

Lt. (jg) J. E. Hamlet
122 Olympic Street
Chabot Terrace
Vallejo, California

Pvt. J. T. Henly 34852289
Med. Bat. (3) 47th Infantry
A.P.O. 9, c/o Postmaster
New York, N. Y.

W. C. Hollowell, Ph. M. 1/c USNR
USS Mainstay
Fleet Post Office
New York, N. Y.

Lt. (jg) G. W. Honeycutt USNR
Port Director
Commandant, Navy 128
c/o Fleet Post Office
San Francisco, California

A/T Billy B. Horn 34857903
2131 AAF Base Unit, Sec. C-3
Gunter Field, Alabama

W. L. Howell, Jr., Ph. M. 2/c
U.S.S. L.C.I. (L) 701
c/o Fleet Post Office
New York, N. Y.

Ens. G. G. Inman
USS Frederick Funston
c/o Fleet Post Office
San Francisco, California

Pvt. Dwayne A. Irwin 34935320
Co. C, 62nd Med. Tng. Bn. ASFTC
Camp Barkeley, Texas

Lt. (jg) Arthur R. Johnson
US Naval Amphibious Training Base
Fort Pierce, Florida

Lt. (jg) Alfred H. King USNR
USS L.C.I. (L) 437
c/o Fleet Post Office
San Francisco, California

Lt. (jg) J. G. King
Communications Unit 16
Fleet Post Office
San Francisco, California

Pvt. Ray A. Kiser 34307124
Co. D, 109th Medical Bn.
A.P.O. 34, c/o Postmaster
New York, N. Y.

Lt. S. G. Koonce
314 A.T.S. 31st, Transport Grp.
A.P.O. 149, c/o Postmaster
New York, N. Y.

Pvt. Norman Lewis
Co. A, Qm. Bn., Class 44, Bks. 407
Camp Lejeune, N. C.

T/4 Tom L. Linn 34432762
59th Station Hospital
A.P.O. 928, c/o Postmaster
San Francisco, California

Cpl. Jack W. McAdams 34674488
118th General Hospital, Unit 1
A.P.O. 927, c/o Postmaster
San Francisco, California

Pvt. Paul L. McDaniel 33748565
Med. Co. C
A.P.O. 7942, c/o Postmaster
New York, N. Y.

Lt. D. F. McGowan
Headquarter Squadron
Navy No. 61
c/o Fleet Post Office
San Francisco, California

Lt. (jg) L. E. McKnight, Jr. USNR
USS Eisner (D. E. 192)
c/o Fleet Post Office
New York, N. Y.

Lt. (jg) J. A. McNeill
Room 344, Jung Hotel
New Orleans, La.

L. H. Mansfield, Ph. M. 2/c
Amph. Train. Com. Det.
U. S. Atlantic Fleet
N.O.B.
Norfolk, Virginia

Ens. Walter F. Matthews, Jr. USNR
Armed Guard School, U. S. 60
Fort Shelton
Norfolk 11, Va.

Herbert Mayberry A/S
Co. 874 G. S. Area B-6
Camp Peary, Va.

P. W. Miller, Ph. M. 1/c USNR
Navy 416—G7
c/o Fleet Post Office
New York, N. Y.

Pvt. Leslie M. Myers 34867026
Co. C, 32nd Inf. Tng. Bn., Blad. 163
Camp Croft, S. C. (Photo 43).

Sgt. T. Joseph W. Neil 140685511
38th Evac. Hospital
A.P.O. 763, c/o Postmaster
New York, N. Y.

Lt. C. C. Oates, Jr. 0-1038079
771st Chemical Dept. Co., Aviation
A.P.O. 690, c/o Postmaster
New York, N. Y.

Lt. John M. Pickard
Battery A, 575th AAA AW Bn. (sp)
Camp Carson, Colorado

Lt. C. P. Pressly
347th Station Hospital
A.P.O. 340, c/o Postmaster
New York City, N. Y.

Al P. Rachide A/S USNR
G.S. Co. 932—Area B-7
Camp Peary, Va.

Lt. Wilson C. Simmons 0-1039215
352 Harbor Craft Co.
A.P.O. 5783, c/o Postmaster
New York, N. Y.

L. R. Sparks, Ph. M. 2/c
Division Field Hospital
New River, N. C.

B. M. Stone, Ph. M. 1/c 657-5883 USNR
Hq. Co. 2nd Bn. 29th Marines—Reinf.
c/o Fleet Post Office
San Francisco, California

H. T. Taylor, Ph. M. 3/c
Station Hospital Pharmacy
Camp Wallace, Texas

Wm. W. Taylor A/S
Area A-2, Co. 833, Bks. 123
Camp Peary, Va. (Photo 43).

Cpl. W. W. Wall
Hdq. Det. 1, Sta. Compt.
Camp Butner, N. C.

Fred N. Warrick, Ph. M.
USS L.S.T. 479
c/o Fleet Post Office
San Francisco, California

1st Lt. W. B. Webster, C.W.S.
0-1036788
4510th AAF Basic Unit
Robins Field
Warner Robins, Ga.

Robert R. Wells A/S
Co. 840, G. S. Area
A 7, Bks. 109
Camp Peary, Va.

Sgt. W. N. Wilkins 34259707
28th Field Hospital
A.P.O. 9907, c/o Postmaster
New York, N. Y.

Pvt. Gordon V. Wyche 34678625
Co. B, Medical
A.P.O. 7563, c/o Postmaster
New York, N. Y.

We have definite information that the following pharmacists are now in Service, but since we were unable to secure addresses for them, we are listing their names. We shall appreciate any information which the readers can furnish us regarding these pharmacists.

L. E. Barnhardt
J. W. S. Biggs
S. B. Boyd
H. G. Brown
W. L. Cameron
A. N. Costner
Rupert Cox
C. M. Crowell, Jr.
J. E. Evans
O. L. Felkel
H. W. Green
Van Wyke Gunter
A. A. Gwynn
G. B. Kornegay
L. A. Lorek
O. S. Matthews
G. W. McLean
L. J. McNeill
C. S. Oakley
C. R. Rhodes
M. O. Stiles
J. R. Teague
S. E. Varner, Jr.
P. V. Waters
G. H. Windecker
T. F. Young

Association to Seek New Pharmacy Building

A vigorous effort will be made by the "Pharmacy Building Committee" of the N. C. Pharmaceutical Association to induce members of the Medical Care Study Commission to include in its recommendation to the General Assembly the erection of a new pharmacy building adjacent to the proposed medical center in Chapel Hill. In the event the Plan is successfully passed by the General Assembly and sufficient money appropriated to bring the Medical Center into actuality, pharmacy expects and intends to be represented on the Governing Council.

The decision of the Committee was reached after a discussion of the proposed "Medical Care Plan" by Paul B. Bissette, a member of the Commission, by Dean J. G. Beard of the U. N. C. School of Pharmacy, by Professor M. L. Jacobs of the Pharmacy School's Post War Planning Committee and by Secretary Smith.

The personnel of the "Pharmacy Building Committee," all of whom attended the initial meeting in Chapel Hill on Sunday,

September 24th, is as follows: J. C. Jackson, Lumberton; Roger A. McDuffie, Greensboro; W. R. McDonald, Jr., Hickory; R. N. Watson, Jonesboro, and C. T. Council, Durham. In addition to Mr. Bissette and Dean Beard, the following members of the Pharmacy Faculty were present at the meeting as guests: Professors E. A. Brecht, H. M. Burlage and M. L. Jacobs. W. J. Smith was designated chairman of the special committee.

Since the details of the "Medical Care Plan" will not be announced until after all sub-committee reports are in and have been adopted by the Commission, a discussion of this program will be deferred until November at which time our readers will be given the complete story. Also, at that time, Chairman Smith expects to report on conferences which he has arranged with Governor Broughton, with Dr. Clarence Poe, Chairman of the Commission, with Dr. Reese Berryhill, Dean of the University Medical School and with others.

Hancock-Zoeller Testimonial Dinner

October 25th will be a memorable day for pharmacy in North Carolina because on that occasion the two remaining charter members of the N. C. Pharmaceutical Association—Secretary F. W. Hancock of Oxford and Dr. E. V. Zoeller of Tarboro—will be guests of honor at a testimonial dinner to be held at the Carolina Inn at Chapel Hill.

While details of the dinner are still incomplete at press date, the program is sufficiently far advanced to announce that Governor Broughton will be present at the dinner and will officially present suitably inscribed trophies to the two honorees on behalf of the pharmacists of North Carolina. Final arrangements for the dinner are expected to be completed by October 1st following which a copy of the program will be mailed to each member of the Association.

Tickets for the dinner will be \$2.50 each. Reservations must be made at the office of

the N. C. P. A. before October 15th. Since there are only 300 places available—the Inn cannot accommodate more—those reserving tickets at the earliest date will be served first.

If you plan to attend the dinner and wish to remain in Chapel Hill over night, please let us have your reservation at once so that we may make the necessary arrangements with the Carolina Inn. The management of the Inn has agreed to provide rooms for 60 guests, so "first come, first served."

The ladies are invited. While the dinner is informal for the men, the ladies may wear long or short dresses as they prefer.

A string ensemble will play during the dinner, the program to follow immediately. At the conclusion of the program, expressions of tribute by pharmacists and persons who have known the honorees and have been associated with them, will be heard.

Looking Ahead

There is a great deal of concern about the possibility of inventories being dangerously high, and it would appear to be sensible and a good sound business policy for us to caution you, our customers, to guard against overstocking. With a scarcity of many kinds of merchandise, it is easy for salesmen to increase their sales volume by pressure sales.

We are selfish in some respects in desiring to have retail druggists keep the splendid financial positions they have been in for some time, and we would prefer to have our sales less now than have them dwindle later because of oversupplying them at present. We fear that neither the manufacturer nor wholesaler will be willing to absorb any overstock, and we realize how unhealthy it is going to be for our retail friends and for us if they, or we, are caught with slow-moving or dead stock.

We do not want to lose your good will by having our men supply you beyond your reasonable requirements, and we do not want to have you overloaded with substitute goods when prewar quality merchandise is available.

Every one of us can know by taking stock of the present inventory situation what our operating inventory should be, and we can get "our house in order" and not let our normal thinking be upset by the scarcity scare.

Let us all keep pace with the best management we can give our businesses through the uncertain days ahead.

Dance today, if you desire. The Piper will be outside your door with his tin cup tomorrow!



JUSTICE DRUG COMPANY
GREENSBORO, N. C.

North Carolina Service Wholesaler

Cliff Daniel, President-Elect



E. C. Daniel, President-Elect of the North Carolina Pharmaceutical Association got his start in life in Granville County on September 15, 1884. At the age of seven his parents moved to Franklin County and two years later to Wake (Wakefield).

Mr. Daniel started his drug career in 1905 by going into partnership with Dr. Z. M. Caveness, now a practicing physician in Raleigh. The firm of Caveness and Daniel operated in Zebulon from 1905 to 1912 at which time Mr. Daniel assumed entire ownership and changed the name to Zebulon Drug Company.

With the exception of eight months relief work in Greensboro, Mr. Daniel has remained in Wake County since he entered the drug business. He received his pharmaceutical education at Page's School of Pharmacy in Raleigh. After completing the course in 1913 he successfully passed the examinations of the N. C. Board of Pharmacy and was licensed as a pharmacist in this State.

Over the past thirty years Mr. Daniel has not only built up a successful drug business in Zebulon but has found time to take an active part in the affairs of his

community. He has served as mayor of Zebulon, on the school board, and as a Trustee in the Baptist Church.

His interest and support of the Pharmaceutical Association has been active and continuous since he became a member in 1916. Regular in attendance at the annual meetings, prompt in attendance at committee meetings, devoted to the task of advancing the profession, our President-Elect will assume leadership of the organization with the united support of the membership.

The Daniels have one son, E. C., Jr., now foreign correspondent for *The New York Times*. Mrs. Daniel, besides looking after a busy pharmacist and corresponding with E. C., Jr., has found time to help out with the Auxiliary program.

In Desperate Need

If you are looking for a position or need a completely equipped soda fountain, here's your opportunity:

"On August 22nd we started opening our store at 8 A.M. and closing it at 6 P.M. every day except Saturday. Even with these short hours, I am in desperate need of a druggist or an experienced front man, or woman, for that matter.

"I have an extra good soda fountain (now in operation), back bar, carbonator and everything that goes with a soda fountain, that I will sell at a reasonable price, or I would trade it for some nice light fixtures and show cases about 65 feet in length."

R. M. Brame, Jr.
Red Cross Pharmacy
North Wilkesboro, N. C.

A Trend?

The following letter (an abstract) is indicative of the planning some pharmacists are doing for the post war era:

"I would like to get some training in making sterile solutions, blood counts, and urinalysis. Do you know of a good hospital pharmacy where such training is offered? I will work for little or nothing."

Wanted: An A-1 Registered Druggist

The August 10 issue of the Columbia (S. C.) *State* carried the following advertisement:

TO AN A-1 REGISTERED DRUGGIST is offered a chance of a lifetime to improve his financial condition which will not be hampered or periled by postwar conditions. If you are a S. C. registered druggist, a Christian gentleman, free from the curse of intoxicating liquors, gambling and not a woman chaser, apply with references as to character and ability. Write fully concerning yourself, all information will be kept confidential.

While we have no information as to the exact number of replies to the advertisement, a copy of one reply supposedly sent to the paper was mailed to the writer. The applicant expressed himself so uniquely that we thought others might be interested in his letter. Here it is:

My dear Sir or Madam:

In reply to your advertisement in Sunday's *State*, this (quote) "offered chance of a lifetime to improve his financial condition which will not be hampered or periled by postwar conditions." This is to advise that you have found your man. Look no further, Oh Prophet!

Being a native son of dear old South Carolina, born in Belton, Anderson County on a breezy March morn in 1900, I am a North Carolina University graduate and am holder of a number of degrees in Pharmacy. I was registered in 1921 and have practiced my beloved profession both day and night, 313 days in the year, since the day I became registered.

I fully meet all the exacting demands of qualifications which you casually mentioned in your advertisement: Christian, Gentleman, and "free from the curse of intoxicating liquors." As to gambling, well, to speak frankly, I wouldn't even place a bet on "a sure thing."

And, as to women, chasing them—never, NEVER, N-E-V-E-R—AGAIN! I've learned my lesson here, too! Confidentially, after four divorcees and three cases of South Carolina separations, I finally gave up and became a Christian as well as a Gentleman. But with it all, mind you, I don't hate

matrimony as I do demon rum; in fact, I am of the opinion that (you may quote me) no family should be without it.

Now a few of my own exacting qualifications for my prospective employer: Being a Christian, I will naturally not work on Sunday. Then again, being such a high-tone gentleman, I have a high standard of moral ethics.

If there is anything I hate it is immorality among the masses of the run-of-the-drug-store-people: your customers. I shall absolutely refuse to attend to any of their over-the-counter demands for (1) paregoric or other semi-narcotics, (2) Bromo-Seltzer and Aromatic Spirits of Ammonia if there is reason to suspect it is being used for those "morning-after" hangovers and (3) I'll be with you in throwing out candy and cigarettes, too, in case we see eye-to-eye on these unnecessary instruments of the Devil. Folks can very well do without them, don't you think?

Hoping to hear from you real soon—

Yours very sincerely,

(Name withheld by Editor).

Reference:

The N. C. Hospital for the Insane
Morganton, N. C.

Professor Brecht Added to Hospital Staff

Professor E. A. Brecht of the U. N. C. School of Pharmacy has been added to the visiting staff of Watts Hospital Training School for Nurses, Durham. The class, composed of 45 Cadet Nurses, meets twice weekly, and will run for a period of fifteen weeks.

The first part of the course will cover "Drugs and Solutions"; the latter part, "Materia Medica."

If present plans materialize, other members of the University Faculty will be added to the visiting staff of Watts; also certain phases of laboratory work will be done in Chapel Hill, the nurses being transported to the University for this part of their training.

Professor Brecht is to be commended for accepting this additional responsibility. He is quite capable of giving the nurses the basic fundamentals of pharmacy which they will need to know in practicing their profession.

Seven-Point Program Adopted by Public Relations Group

A seven-point program designed to acquaint the public with pharmacy was adopted by the Public Relations Committee of the N. C. Pharmaceutical Association on September 13th. The program, all of which is scheduled to get underway immediately, is as follows:

1. Insertion of ads in the dental and medical journals of the State.

2. Newspaper releases and 26 radio broadcasts (one for each station in the State) during National Health Aid Week.

3. Preparation of special newspaper ads, posters and radio scripts for National Pharmacy Week.

4. Cooperation with bond officials during 6th War Loan Drive.

5. Feature articles on pharmacy to be prepared for Sunday editions of the State's dailies.

6. Preparation and mailing of a series of informative letters to 1,000 prominent citizens of the State.

7. Naming of a Liberty Ship "William Simpson" for one of Raleigh's pioneer pharmacists and an organizer of the N. C. Board of Pharmacy and the N. C. Pharmaceutical Association.

The meeting, held in Raleigh, was attended by the following members of the Committee: Paul B. Bissette, Wilson, Chm.; Phil D. Gattis, Raleigh; E. F. Rimmer, Sanford; E. C. Daniel, Zebulon; C. T. Council, Durham; W. L. West, Roseboro;

J. C. Jackson, Lumberton and W. J. Smith, Chapel Hill. H. C. McAllister and Mrs. W. J. Smith of Chapel Hill were visitors.

Secretary Smith presented a report of the work accomplished since inception of the program in May, citing in particular the excellent results of the "Ambulance Plane" drive and the Cadet Nurse campaign. Chairman Bissette submitted a financial report of the contributions to the Public Relations Fund (see opposite page) and stated that he was hopeful that the Committee's goal of \$12,000 would soon be reached.

The Committee discussed the Medical Care Plan as announced by Governor Broughton early this year and recommended that the Pharmacy Building Committee of the Association arrange for inclusion of a new pharmacy building in the Plan.

In order to keep the program at top-speed and to take advantage of developments in the field, quarterly meetings of the Public Relations Committee will be held. Since the seven-point program just adopted by the Committee is supposed to be completed or well underway by January 1st, another meeting of the Committee will be held soon after that date.

Before adjourning the Committee voted to hold a testimonial dinner for Secretary F. W. Hancock and Dr. E. V. Zoeller at which time suitable trophies will be presented to these two tireless workers on behalf of the pharmacists of North Carolina.

Contributions to the Public Relations Fund

| | |
|--|------------|
| North Carolina drug manufacturers..... | \$1,100.00 |
| North Carolina wholesale drug houses..... | 3,150.00 |
| North Carolina retail drug stores..... | 2,987.50 |
| Individuals | 575.00 |
| Traveling Men's Auxiliary of the N. C. P. A..... | 100.00 |

Total Contributions as of Sept. 15, 1944.....\$7,912.50

Individual Contributors

(List of Wholesalers to Be Published at a Later Date)

ABERDEEN
C. L. Guion
AHOSKIE
R. R. Copeland
ALBEMARLE
E. R. Fuller
APEX
A. V. Baucom

ASHEBORO
E. L. Ray
ASHEVILLE
Eckerd's Drug Store
Goode's Drug Store
Pinner's Drug Store
C. J. Sisk
AULANDER
Aulander Pharmacy

BEAUFORT

F. R. Bell
Joseph House

BELHAVEN

R. H. Parker

BROAWAY

W. A. Crabtree

BRYSON CITY

K. E. Bennett

BURGAU

Mrs. E. R. Dees

BURLINGTON

C. M. Andrews

J. I. White

CATAWBA

W. M. Musgrove

CHAPEL HILL

J. G. Beard

C. L. Eubanks

CHARLOTTE

T. N. Edwards

H. C. Greene

A. K. Hardee, Jr.

F. H. Oliver

Plaza Drug Store

W. V. Proctor

C. P. Suttlemire

Walgreen Drug Store

CHERRYVILLE

Harry Allen, Jr.

W. H. Houser

CHINA GROVE

L. W. Hart

CLAYTON

Beddingfield Brothers

CONCORD

C. D. Porter

COOLEEMEE

Cooleemee Drug Co.

CRAMERTON

T. H. Wilson

DAVIDSON

White Drug Co.

DURHAM

Louis H. Bogle

Boone Drug Co.

Crabtree Pharmacy

Montague's Pharmacy

Reaco Products

Rogers Drug Co.

Walgreen Drug Store

ELIZABETH CITY

Jacocks' Pharmacy

J. T. Stevenson

ELKIN

Turner Drug Company

ENKA

J. R. Elson

FAIR BLUFF

M. M. Edmonds

B. F. Rogers

FARMVILLE

H. M. Winders

FAYETTEVILLE

Bender's Drug Store

H. R. Horne & Sons

FRANKLIN

R. M. Rimmer

FREMONT

Whitley Drug Co.

FUQUAY SPRINGS

Elliott's Pharmacy

GARLAND

G. A. Littlefield

Rhyme's Drug Store

GARNER

J. D. Brown

GIBSONVILLE

D. M. Davidson

GOLDSBORO

Brown Drug Company

Goldsboro Drug Co.

GRAHAM

Graham Drug Co.

Wrike Drug Co.

GREENSBORO

Note: Greensboro druggists contributed \$500. This was matched by an equal contribution from the Justice Drug Company thus making the total amount received from Greensboro \$1,000

Asheboro St. Pharmacy

Best Drug Store

R. A. Buchanan

C. V. Cagle

Cecil-Russell Drug Co.

College Drug Store

Crutchfield's, Inc.

J. H. Dever

Elam Drug Company

Elm St. Pharmacy

Lt. C. C. Fordham, Jr.

Malcolm Goodwin

Green Street Pharmacy

W. A. Huntley

Liggett Drug Company

McDuffie-Eubanks Drug Co.

W. Lee Moose

J. P. Norman

F. S. Petrea

Pomona Drug Co.

Revolution Drug Co.

Textile Drug Co.

W. E. Wagner

Walgreen Drug Store

H. L. Walker

White Oak Drug Company

I. L. Zuckerman

HENDERSON

C. B. White

E. W. Woolard

HENRIETTA

C. M. Cain

HICKORY

C. G. Lasley

P. J. Suttlemire

HIGH POINT

E. R. Anderson

J. G. Greene

H. B. Leonard

Koonts-McGhee Drug Co.

Walgreen Drug Store

HILLSBORO

Chas. James

JACKSONVILLE

Carl W. Hales

Rapid Turnover Assures Volume Profit!



for
COLD
DISCOMFORTS

Heavy Advertising
the Year 'round!
1944-'45 Campaign
Biggest Ever!

Check Up! Stock Up!
\$2.80 Dozen 2 Free

Order from Your
Wholesaler

Also Keep Stocked on

O-N

for Itch of Athlete's Foot, Ring-
worm and similar Skin Irritations



One of the big money-makers!
Constant demand!

Owen Drug Company

Salisbury, North Carolina

JONESBORO

Lee Drug Store

KANNAPOLIS

L. J. Correll

J. A. Sappenfield

KINGS MOUNTAIN

C. D. Blanton

KINSTON

E. L. Bradshaw

Miss Marsha Hood

LENOIR

Ballew's Cash Pharmacy

Lenoir Drug Company

McNairy's Drug Store

LITTLETON

G. A. Threewitts

LUMBERTON

J. C. Jackson

MADISON

J. R. Hughes

MAIDEN

H. T. Campbell

MARSHALL

H. E. Roberts

MOCKSVILLE

S. B. Hall

Wilkins Drug Co.

MONROE

V. V. Secrest

MOORESVILLE

S. H. Price

MOREHEAD CITY

Walter Hufham

Morehead City Drug Co.

MORGANTON

G. T. Cornwell

Y. E. Spake

MOUNT GILEAD

D. G. Ridenhour

MOUNT OLIVE

W. E. Lewis

MOUNT PLEASANT

Hoy A. Moose

NEW BERN

C. W. Bynum

H. B. Duffy

T. H. Johnson

T. H. Libbus

OXFORD

F. W. Hancock

F. F. Lyon

PILOT MOUNTAIN

Surry Drug Company

PINEHURST

W. R. Viall

PLYMOUTH

Womble Drug Store

RAEFORD

Hoke Drug Co.

RALEIGH

Cromley-Melvin Drugs, No. 1

Cromley-Melvin Drugs, No. 2

Edwards Drug Co.

K. V. Franklin

Person St. Pharmacy No. 1

Person St. Pharmacy No. 2

Walgreen Drug Store

RAMSEUR

Ramseur Pharmacy, Inc.

RED SPRINGS

J. C. Graham

ROANOKE RAPIDS

Griffin Drug Company

Matthews Drug Company

Rosemary Drug Co.

ROCKY MOUNT

B. C. Moore

ROSEBORO

Tart & West

SANFORD

Lee Drug Store

Rimmer's Drug Store

SMITHFIELD

James L. Creech

Upchurch Pharmacy

SOUTHERN PINES

Sandhill Drug Co.

SOUTHPORT

R. M. Willis

SPENCER

Rowan Drug Co.

SPRAY

C. Roberson

SPRUCE PINE

L. G. Day

A. G. Stewart

STATESVILLE

Hawkins' Drug Store

Holmes Drug Company

SWANNANOA

W. A. Ward

TARBORO

Moore's Pharmacy

TAYLORSVILLE

Rowe B. Campbell

THOMASVILLE

J. V. Farrington

WASHINGTON

G. B. Etheridge

WEST END

West End Pharmacy

WHITEVILLE

J. A. Guiton

R. M. Holroyd

WILLIAMSTON

D. R. Davis

WILMINGTON

A. B. Cheatham

E. S. Benson

WILSON

Bissette's Drug Stores

E. L. Tarkenton

WINDSOR

W. B. Gurley

WINSTON-SALEM

A. B. Bobbitt

W. A. Gilliam

Patterson Drug Co.

J. A. Way, Jr.

Walgreen Drug Store

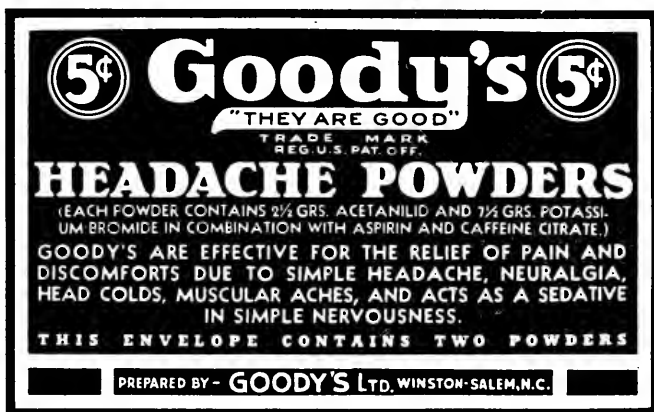
C. R. Wheeler

YANCEYVILLE

Yanceyville Drug Co.

ZEBULON

E. C. Daniel



IT'S *Good* NEWS TO
YOUR CUSTOMERS

When You Sell Them

Goody's Headache Powders

Manufactured By

Goody's, Limited

436-440 South Liberty St.

WINSTON-SALEM, N. C.



Please Mention The Carolina Journal of Pharmacy When Writing Advertisers

Henry Hood Commissioned Lieutenant in Pharmacy Corps

David Henry Hood, son of Mr. and Mrs. Paul C. Hood of Dunn, has been commissioned a 2nd Lieutenant in the Pharmacy Corps of the Regular Army. Lt. Hood's boost in rank was based on a competitive examination which he took in Australia about five months ago, the day before he left for the Admiralty Islands where he is now stationed.

Lt. Hood is the only North Carolinian to be commissioned in the Pharmacy Corps as a result of the recent examination. He is a graduate of the Dunn High School and the U. N. C. School of Pharmacy.

We are reprinting portions of a letter written by Henry to his father and mother describing life in the Admiralty Islands. The letter originally appeared in *The Dunn Dispatch*:

I went over to the local native village Friday for native sick-call. It was very interesting. The natives have all the tropical diseases—yaws, illiarasis, malaria, dysentery, tropical ulcers, etc. The vast majority of them have yaws, even the tiny pickaninnies. A native baby is a "pickaninny," a young boy is a "monkey," a young girl is a "pickaninny Mary"—all women are "Marys" and all men are "Boys." Pidgin English is a strange and wonderful language and I am gradually picking up a little of it.

The natives are all devout Christians, due to the missions which were on the Islands before the Japs took them over. Of course the Japs closed the missions and even went so far as to forbid the natives to worship. I told one of the natives, jokingly, that I had four wives back in America. He immediately reproached me, saying, "Jesus say one boy, one Mary—good. One boy—four Marys—no good!" The natives only count up to ten and after ten, eleven becomes "ten-pella-one," twelve is "ten-pella-two." Twenty is "two-pella-ten" etc. Food is "kai-kai," small is "lik-lik," no is "no-got." The language is rather twisted up—for instance if a boy had a stomach-ache he would state it thusly: "Bel belong me, he catch lik-lik pain." "Lik-lik pain," a small pain and "heap-pain-heap" which is a great pain.

When a native says another boy has died he only means that he is sick, but when he "die-pinis" he is really dead. If they do not understand you they say "no savy." On one point all the natives agree. "American, he number one, Jap he number ten." (A number ten being about five degrees lower than a snake.)

On the whole the natives are very industrious and trustworthy. They work hard and their pay is six shillings, (about 96 cents) a month. Their wants are very simple—as long as they have sufficient kai-kai and a serviceable lap-lap they are satisfied. A "lap-lap" is the cloth skirt worn by both Boys and Marys. Incidentally a cloth skirt is the sole article of clothing worn by both men and women. Every boy now holds his lap-lap up with a G. I. belt with a brass buckle since the Americans arrived.

Our food is still exceedingly poor. We get corned beef and lots of it. I hate the sight, smell and taste of corned beef. The cooks disguise it as well as they are able, but made into stew served hot or cold, it is still corned beef.

Ownership Changes

K. J. Kindley and Kirk Hardee of Charlotte have purchased the Providence Road Pharmacy of that city and will continue the management of the business in the same location. J. L. Cherry will be the pharmacist in charge.

L. D. Rice of Maxton has sold his drug store to Charles M. Casstevens. Mr. Rice is remaining with the firm as pharmacist.

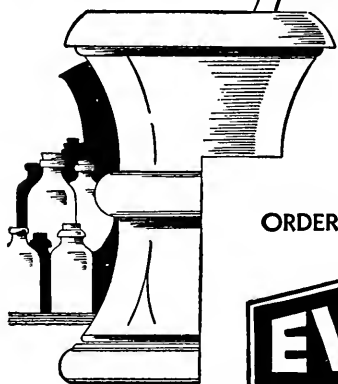
G. K. Bess, L. G. Barefoot and S. B. Burrus have purchased the Sylva Pharmacy of Sylva. Mr. Bess continues as manager, Mr. Burrus will be the pharmacist, replacing R. F. Keenum who is now with the Champion Drug Store in Canton.

FOR SALE

Prescription balance in excellent condition. Write

C. F. TAUBERT
Spray, N. C.

**PROTECTED
PROFITS • •**



**For The
DRUGGIST**

Retail druggists respect the EVERFRESH controlled quality and standardly maintained price. Everfresh Citrate of Magnesia is made under strictest pharmaceutical conditions. Its dependable quality is due to exact measure, exact strength, and exact sterility. Everfresh sells for 25¢ everywhere!

ORDER EVERFRESH FROM YOUR JOBBER

EVERFRESH

CITRATE OF MAGNESIA

The McCAMBRIDGE & McCAMBRIDGE CO.

2201 Eagle Street

--

Baltimore, Md.



We Carry a Complete Line
of

**School Supplies
Lilly's Pharmaceuticals
Purepac Products**

The Peabody Drug Company



Charlotte Druggists' Woman's Auxiliary

The Woman's Auxiliary held its first fall meeting September 12th at Efrid's Private Dining Room. The table was graced with flowers from Mrs. Foster Thomas' garden. Mrs. T. N. Edwards gave the invocation. Mrs. Foster E. Thomas installed the new officers and presented her gavel to the new president, Mrs. W. B. Holmes, Jr. Other new officers are Mrs. Joe Monroe, Vice-President; Mrs. T. E. Whitehead, Secretary-Treasurer; Mrs. E. H. Hemmle, Corresponding Secretary. Mrs. Whitehead read reports of the last general meeting, and of the executive meeting which had been held in the home of Mrs. W. B. Holmes.

A report of the work done by the Charlotte Auxiliary in the 5th War Loan Drive was read. T. H. Williams, Mecklenburg County Chairman for the Ambulance Plane Drive, presented the ten women who worked on the drive, a lovely gift. Mrs. J. W. Bennick who sold the largest amount of bonds, was the recipient of a bottle of perfume for her work. A vote of thanks was given Mr. Williams for his thoughtfulness.

The inauguration of a door prize for each meeting was received with enthusiasm. Mrs. E. H. Hemmle won the first one which was donated by Mrs. Foster Thomas. Twenty-six members attended the meeting, including two visitors, Mrs. Bill Fife and Mrs. W. O. Dowdell.

Committees for the new year are: Membership, Mrs. J. G. Barnette, Mrs. H. L. Bizzell; Social, Mrs. Foster Thomas, Mrs. L. W. Millican; Flowers, Mrs. P. C. Day, Mrs. Marshall Smith; Telephone, Mrs. B. B. Owens, Chairman, Mrs. Grady Blackman, Mrs. J. G. Dawson, Mrs. Geo. F. Bryan; Devotionals, Mrs. S. A. Beaty, Mrs. Sam Hall; Program, Mrs. J. W. Bennick, Mrs. E. I. Butler; Hostess, Mrs. E. I. Butler.

Under the leadership of Mrs. Holmes, the Auxiliary is looking forward to a good year with much accomplished.

Charlotte Drug Travelers

The Charlotte Drug Travelers held their regular monthly business meeting and luncheon, September 2 at Thackers', with 30 members present.

Walter R. Dixon gave the invocation, followed by reading of the minutes by Secretary B. M. Humphries. Max Staples won the door prize which was furnished by Reuben Russell.

President Day read a citation from the U. S. Treasury Department for work done by the members of the Drug Travelers during the 5th War Loan Drive. It was voted to have the citation framed and hung at the club house.

Two new members were accepted into the club—T. A. Williams of Miles Laboratories, and Harold W. Pasko, Parker Pen Company.

Plans were made for any members who cared to, to take picnic lunches to the club house on Labor Day. About ten couples spent an enjoyable afternoon and evening there.

The Apothecary Club

Mrs. E. W. Rollins, Reporter

The Apothecary Club met Thursday night, September 7th, with Mrs. Leon Kimball. The membership committee reported on its work and suggested that each new member continue to line up druggists' wives. The Club voted to give \$5 to the Polio Fund. A few members volunteered to help the local Blood Banks.

After all business was finished a lovely social hour was enjoyed. Each member had brought a "White Elephant" to sell, the proceeds to go toward our student loan fund. It was a most hilarious and profitable sale. The bidding was enthusiastic on everything from jelly to shoes, which the members had brought. It was so much fun that we voted to have another sale in November, bringing home-made gifts that could be used for Christmas.

FOR SALE

Rebuilt Carbonators
and

Regulator Gauges

OLIN A. BERRYHILL

927 Poindexter Drive

Charlotte, N. C.

School Days

Patricia Ann Lawrence
U. N. C. School of Pharmacy

Registration of all students on September 18 and 19 opened the "Indian Summer" session, the beginning of a new academic year for all Carolina civilian students. The School of Pharmacy welcomed members of the new entering class, who are as follows: (Photo opposite page).

1st row, left to right, (1) J. C. Gabriel, Mooresville; (2) B. R. Phifer, Spencer; (3) C. C. Campbell, Maiden; (4) S. M. Cave-nough, Wallace; (5) D. E. Bulla, Graham; (6) Evelyn Shugar, Tarboro; (7) Mildred Lang, Ayden; (8) Lena M. Silvers, Black Mountain and (9) Reba E. Lewis, Black Mountain.

2nd row, left to right, (10) W. A. McDaniel, Enfield; (11) J. T. Dees, Burgaw; (12) B. A. Hooks, Whiteville; (13) M. E. Yates, Brookneal, Va.; (14) Mary E. Lockwood, Brunswick, Georgia; (15) C. Mae Borders, Shelby; (16) E. L. Earl, Patterson Springs; (17) Mary E. Ellington, Charleston, S. C.; (18) S. M. Bickmann, New Orleans, La.; and (19) Doris Gilliam, Sanford.

3rd row, left to right, (20) H. G. Thomas, Jonesboro; (21) V. L. Gabriel, Mooresville; (22) P. W. McNeill, Steeds; (23) Virginia K. Schrader, Galax, Va.; (24) Patsy Roy Burgiss, Sparta; (25) Helene E. Finaly, Patterson, New Jersey; (26) Ellen H. Macon, Mount Airy.

4th row, left to right, (27) C. E. Baggetts, Laurinburg; (28) Allen Sinclair, Norwood; (29) J. P. Horton, North Wilkesboro; (30) C. C. Stamey, Fallston; (31) N. G. Clark, Clarkton; (32) Keith Lewis, Tomahawk; (33) C. W. Creech, Durham; (34) Mildred E. Showalter, Raleigh; (35) F. Julia Lee, Mount Dora, Florida; and (36) Maryellen C. Millaway, Burlington.

5th row, left to right, (37) L. I. Graham, Roseboro; (38) L. C. Harris, Cliffside; (39) W. C. Griffin, Rose Hill; (40) W. A. West, Roseboro; (41) W. T. Dement, Oxford; (42) J. W. Sykes, Greensboro; (43) Reeves Hawkins, Clyde; (44) Betty Jean Peck, Durham; (45) Sara Hope Fitchett, Dunn and (46) Ruby E. Hudson, Tarboro.

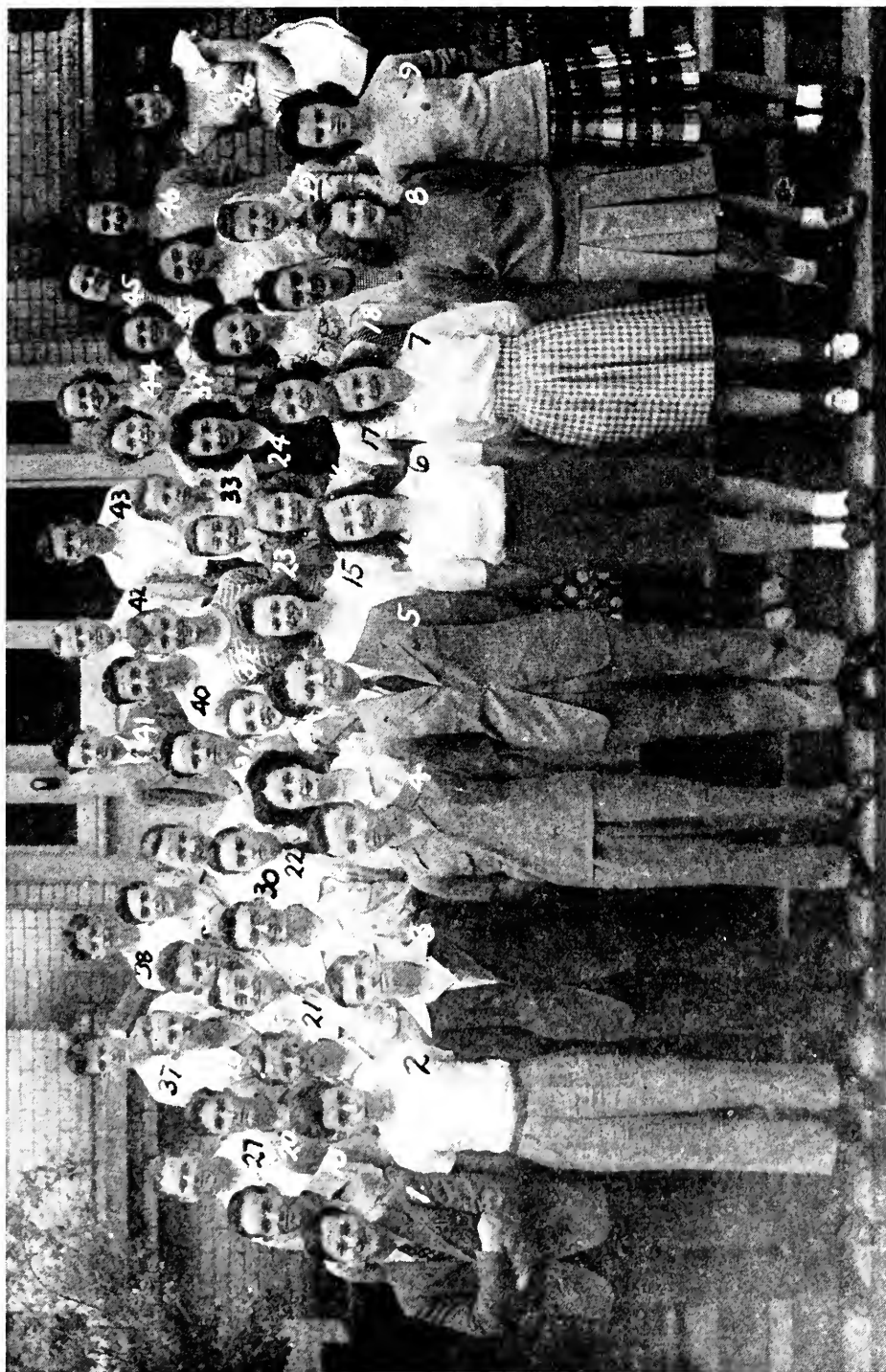
To all these new students, we of the upper classes, and I know I can speak for the faculty as well, bid you a hearty welcome and hope that you enjoy your four years with us. I know that you will come to love Carolina as we do and that you will be proud of the designation "Carolina student." We in the Pharmacy School work hard, because we take pride in our profession, and pleasure in a job well done, but we play hard too, and we will be looking for you at our parties as well as around the Pharmacy building. So to all new students, in terms of Navy parlance so in evidence on campus, "Welcome aboard."

The University Honor Roll and Dean's List for the summer session has been announced. The following students made a scholastic average of sufficient merit to win a place on the Honor Roll: Sam Black, Asheboro; Doris Bullard, Roseboro; Leon Gordon, Rutherfordton; Rudolph Hardy, Everetts; T. R. Harris, Cliffside; Lucy Lee Kennedy, Kerr; Pat Lawrence, Charlotte; Evelyn Salter, Stacy; J. G. Taylor, Gumberry; Laurel Williams, Hilton Village, Va. In addition to these the following won special mention on the Dean's List: Emily Aliton, Port Jervis, N. Y.; Virginia Caudle, Peachland; Frances Cole, Chapel Hill; H. G. Dameron, Starr; A. G. Elliott, Fuquay Springs; Eleanor Holden, Bunnell, Florida; Elsie Hudson, Chapel Hill; Jack Ranzenhofer, Highland Falls, N. Y.

We in the Pharmacy School would like to send a special greeting, here at the beginning of a new year's work, to all of our former students now working for Uncle Sam. Many of these boys entered the service just a few short months before graduation and their degree, whereas others left after only a short stay with us, but to each we say, "Hi, fellows, and Thanks."

WANTED

Used copies of Remington's
Practice of Pharmacy, Eighth
Edition. Write W. J. Smith,
Drawer 151, Chapel Hill, N. C.





Positive Evidence

YOUR prescription file bears evidence of the fact that Pulvules 'Lextron' (Liver-Stomach Concentrate with Ferric Iron and Vitamin B Complex, Lilly) and 'Lextron Ferrous' (Liver-Stomach Concentrate with Ferrous Iron and Vitamin B Complex, Lilly) are outstanding in the field of antianemia therapy.

Their reliability and accurate standardization are manifested by numerous specifications.

Adequate stocks are essential to meet the demand. Pulvules 'Lextron' and 'Lextron Ferrous' are supplied in bottles of 84 and 500. Send your orders to us.

BODEKER DRUG COMPANY

1414-20 EAST MAIN STREET • RICHMOND, VIRGINIA

Queen City News

MRS. E. H. HEMMLE, *Corresponding Secretary*

Mrs. Mattie Smith Gardner, able pharmacist who served Sterling Drug, Inc., so faithfully for a long period, has resigned her position with them. She temporarily accepted a position with Lisk Pharmacy No. 1 while Mr. Lisk and his family took a two-weeks vacation. Mr. Lisk states that this was his first vacation in four years, so he was entitled to it, and it was nice of Mrs. Gardner to pinch-hit for him.

Mr. G. Ray Armstrong who operated the Addison Pharmacy, reports that Mrs. Armstrong is a patient at the Meeklenburg Sanatorium at Huntersville. It is hoped that she will soon regain her health.

Vic Riggsbee, son of Mr. and Mrs. Victor L. Riggsbee, of Hawthorne Pharmacy, will enter fall term at Darlington School, Rome, Ga.

James Edward Bennick, son of Mr. and Mrs. J. W. Bennick, will attend V. P. I. at Blacksburg, Va.

Mr. and Mrs. F. F. Potter spent the week of August 21st at New Orleans, attending a convention of Lehn & Fink Co.

Mr. and Mrs. H. H. Hudson (Vitamin Products Co.) of Bristol, Tennessee, formerly of Charlotte, spent a week in the Queen City recently. All their old friends were glad to see them again.

Mrs. J. W. Bennick and Mrs. E. I. Butler spent two weeks in August at Myrtle Beach, S. C.

Billy Holmes, son of Mr. and Mrs. W. B. Holmes, Jr., left Sept. 12th to enter Castle Heights School at Lebanon, Tennessee. Mr. and Mrs. Holmes spent three weeks in Trezevant, Tenn., and one week at Knoxville recently.

H. L. Rayburn, formerly representative for Sharpe & Dohme, has purchased the Stanley Drug Store located on Parkwood Avenue, and has changed the name to Parkwood Pharmacy. We wish Mr. Rayburn success in his new venture.

Drug Co., recently purchased the Stanley Drug Store located at 1601 S. Boulevard. Mr. Niven has renamed the store Dilworth Pharmacy.

Eckerd's, Inc., Store Managers on Buying Trip

Eckerd's, Inc., operators of drug stores in 6 of the larger North Carolina cities, took the members of their Buying Club and their wives, on an extensive buying trip in New York. The party comprised members of their organization from North and South Carolina and Tennessee. Those going from North Carolina were: Mr. and Mrs. Tom E. Williams, Mr. and Mrs. Geo. F. Bryan, Miss Faye W. Blanton, all of Charlotte; Mr. and Mrs. E. G. Green, Durham; Mr. and Mrs. R. E. Young, Asheville; Mr. and Mrs. Andrew B. Kirkpatrick, Raleigh; Mr. and Mrs. Joseph N. Stamps, High Point; Edward T. Tonissen, state representative for Meeklenburg County, Charlotte, and Major Edward J. Hanson, U. S. Army Air Corps, New York, were guests. The party left September 2 and returned September 9.

While in New York, the party stopped at the Vanderbilt Hotel. While the trip was essentially a buying one, there was much pleasure combined with it with the result that there was never a dull moment. Some of the high lights of the trip were as follows: a night of entertainment at the famous Stork Club, and the musical comedy "Mexican Hayride," as guests of Lehn & Fink Co. They were guests of E. R. Squibb & Sons at the Star Light Roof Garden of the Waldorf Astoria. Many places were on their list and each produced a great share of enjoyment. One big moment to be remembered was Mrs. George Bryan's participation in the "Take It Or Leave It" radio show. Everybody was pulling for her, but she missed the \$64 question.

We know everyone enjoyed every minute of this memorable trip, for New York is one town where you can "go places and do things."

Howard A. Niven, proprietor of Niven

The Seeman Printery, Inc.

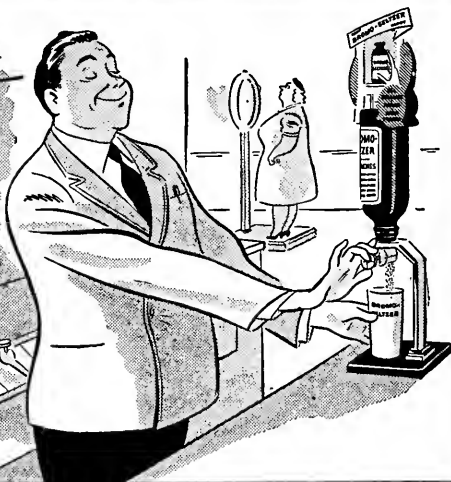
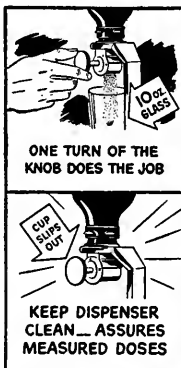
Where Good Printing is a Habit

WE SPECIALIZE IN SATISFACTION
AND PROMPTNESS

Printers in Durham, N. C., Since 1885

Remember
this about

BROMO-SELTZER



1944—National Pharmacy Week—1944**November 5th to 11th****Suggestions to Retail Pharmacists for Pharmacy Week Observance**

National Pharmacy Week offers an opportunity to drive home the professional status of pharmacy, the public health services it renders and its importance to the health and welfare of the community and nation. Every pharmacist should participate in this event to the fullest extent possible to re-emphasize these and other important facts about the profession.

Much has been said and written concerning the professional status of pharmacy, the general lack of favorable opinion and the need for increasing its prestige. National Pharmacy Week offers an opportunity for every pharmacist to do some constructive work along these lines in his own community. The efforts of the individual pharmacist can accomplish as much or more in this direction than any other person for it is from this pharmacist and his establishment that the public forms an opinion.

Our purpose is to offer here as many practical suggestions as possible to help the retail pharmacist develop and carry out a well-rounded Pharmacy Week program.

The rules governing the Window Display Contest and some general helps in developing National Pharmacy Week have been generally published and it is suggested that this material be read carefully. A copy of these rules and a list of twenty articles for use as radio talks or other addresses during this week and for general usage throughout the year are available from the National Pharmacy Week Committee.

PHARMACY WEEK PROGRAM

To make this event most successful it should be well-rounded and should be the only public activity of the pharmacy during that week. The following outline, or a similar one, should be followed as far as is practicable in order to take full advantage of the opportunities offered.

1. Window Display.
2. Interior Display.
3. Newspaper advertisement.

4. Newspaper interview.
5. Pictures in newspaper.
6. Newspaper editorial.
7. Radio talk or interview.
8. Talks before civic, educational and other groups.
9. Talk before local high school students.
10. "Open House" in your prescription department.

WINDOW DISPLAYS**A. Central Idea—**

Select a theme, idea, or slogan and build your display around it so that a story or message catching and holding the attention of the layman is dramatized or illustrated. The central or main piece of your display should clearly bring out this theme. Other parts of the display should be in keeping and should serve to emphasize the main idea in detail. Do not place unrelated objects or signs in the window. Some ideas which may be used or developed follow:

Standards of Drugs.

Educational Standards.

Requirements for Pharmacy Permit

(if required in your state).

U.S.P. and N.F. or other books.

State and Federal Drug Laws.

Requirements for Licensure.

Pharmacists in the Armed Forces

(use of pictures, etc.).

Pharmacy Corps in the U. S. Army.

Working Tools of Pharmacists.

Responsibilities of Pharmacists.

Ancient and Modern Pharmacy.

Pharmacy and the War.

Chemical and Medical Discoveries of Pharmacists.

Preventive Medicine.

Service of Pharmacists in Helping Civilian Population to Keep Healthy.

Public Health Services.

Military and Naval Pharmacy.

Skill of Pharmacists.

Pharmaceutical Research.

New and Potent Drugs.



Can you keep a SUCRET?

It's no secret that 'SUCRETS' are profitable. Each 25-cent box of fast-moving, customer-approved 'SUCRETS' gives you 8½ to 10 cents gross profit. Compare this with 1½ cents profit on other throat-lozenges!

The smash-hit, "Oklahoma!", window-display invites customers to come in and learn how 'SUCRETS' lozenges soothe irritated throats, so stock-up *now*—prepare for the demand!

Tell your customers that 'SUCRETS' ANTISEPTIC THROAT LOZENGES are so effective because each lot must pass a standardized test for germicidal activity. They soothe inflamed mucous surfaces of the mouth and throat—and taste good.

'SUCRETS' ANTISEPTIC THROAT LOZENGES are individually wrapped—which makes them very convenient to carry in purse or pocket. Sharp & Dohme, Philadelphia 1, Pa.

You may obtain one of the attractive, colorful displays illustrated above through your Sharp & Dohme representative.

'SUCRETS' *antiseptic throat lozenges*

Progress of Pharmacy.

Pharmacies are Arsenals of Drugs.

Importance of Prescriptions.

Pharmacists Important Link in Treatment of Disease.

What Pharmacy Means to the Individual.

Pharmacy Keeping Abreast of Rapid

Modern Developments.

Correlation of the Services of Medicine, Dentistry and Pharmacy.

Variety and Kind of Preparations Made.

B. Arrangement—

Use simple arrangement and avoid placing too much in the window. Do not overcrowd. Grouping of signs and material displayed should follow simple rules of composition so that the eye is automatically led to the central display in the window. Do not place a piece of pharmaceutical equipment or other items in the display unless they have some definite correlation to the general theme being utilized.

C. Cards—

Cards should be made with wording large enough to be easily read and to be legible in photographs. Black ink on white or light colored cardboard without any fancy touches lends a more professional atmosphere. Use as few words as possible on the cards. If you use a large central card, have it carry your theme or idea with other cards enlarging on the theme so that they all coordinate into the specific story told by the display. Remember to avoid the use of long or technical words or phrases. Do not make a signboard out of the window with too many cards. Do not use cards carrying messages or emphasizing items not correlated to the idea being developed.

D. Background and Trim—

Avoid the use of bright colors and do not overtrim as this will not be in keeping with the professional aspect of your window. A plain background with a minimum of decoration is advisable. If you do not have a suitable background available one can easily be made from composition board and painted at small expense by using some of the new water paints. Large and small easel cards from manufacturers which have been discarded and that are in good shape may be used by painting as suggested above. Floor covering should be in keeping with trim and background.

E. General Suggestions—

Do not forget that you are attempting to emphasize pharmacy as a profession, so your display should have a **professional character and atmosphere** throughout. Be sure your window and its contents are immaculate, spotless and orderly. By all means, see that it is well lighted. Do not use any commercial advertising of any sort as this will disqualify your display for consideration in the display contests, both state and national.

For a few dollars cost you can have a good clear, sharp photograph made of your window which will bring out every detail. The picture you send in is the sole means by which the judges can evaluate your display. Many times a preliminary picture taken as soon as your display is installed is well worth while as a close study of it will enable you to make some changes, alter the position or angle of cards or equipment so that a final photograph will show the display up to much better advantage.

Remember that Pharmacy Week displays will be judged upon:

a. The value and effectiveness of the message carried to the public.

b. The professional character of the display.

c. Originality.

d. The arrangement and details of the window.

INTERIOR DISPLAY

Select a prominent place in your pharmacy and make a special display on a counter, island display or table. Be sure that nothing is on or close to the display that would detract from its effectiveness or tend to create a contradictory impression.

Follow as far as possible the idea carried out in your window display and use the same care in planning and constructing it as with your window.

NEWSPAPER ADVERTISING

Advertising used for National Pharmacy Week should be institutional in character and should avoid mention of any specific product or item. The same theme or idea used in your window may be utilized and developed in your copy. Copywriters on the staff of your local newspaper will be glad to assist in preparing your copy and layout.

Timely Tips



**PUT
YOUR COLOR
and
YOUR DESIGN
IN YOUR CUSTOMERS
MEDICINE CABINET
with
BOXES
& LABELS**

DRUG
ST. LOUIS, MO.
FINE DRUG

PACKAGE
INCORPORATED
BOXES & LABELS

WRITE OR CALL
C. H. SMITH
Representative

Phone 3-5208 Charlotte, N. C. Box 1001

**POWERS-TAYLOR
DRUG COMPANY**

Richmond, Va.



Wholesale Druggists

Importers & Jobbers

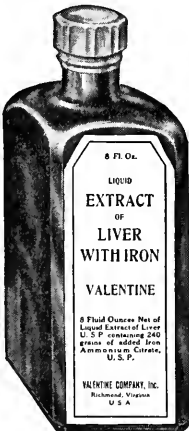
Druggists' Sundries & Fancy Goods



We solicit your orders

Our experience of over 70 years
insures our ability to serve you
satisfactorily

**LIQUID EXTRACT OF
LIVER WITH IRON
VALENTINE**



8 Ounces net

1 Dozen at list
\$21.00
Through
Wholesaler

Our recent journal and direct mail advertisements deal with the natural B₂ complex of this product, 5 mg. of riboflavin and 25 mg. niacin per fl. oz.

Valentine Company, Inc.
Richmond, Virginia



"IT'S FAMOUS

because

IT'S GOOD"

In smaller communities pharmacists can well cooperate in carrying an appropriate message to the public and by pooling their efforts in one joint advertisement can make it more impressive through the increased space and through their cooperation. In placing your advertisement try to get a preferred position so it will not be buried and will command attention through its location.

NEWSPAPER INTERVIEW

An interview is usually obtainable when the pharmacist is an advertiser in the newspaper or is a prospective advertiser. The subject matter of the interview should be studied carefully and can well be along the general lines of your window display theme, but should specifically call attention to some phase of pharmacy which is timely and which gives news value to the interview or story. Pharmacy's service in the war, local pharmacists in the Armed Forces, the new "miracle" drugs, the adequate supply of drugs for the Armed Forces and civilian populations, and similar topics can be utilized.

NEWSPAPER EDITORIALS

By proper contacts you should be able to get National Pharmacy Week made the subject of a suitable editorial. A few minutes conversation and the supplying of some information and data should suffice to give the editor enough detail for his purposes.

NEWSPAPER PICTURES

These may be either reproductions of photographs or drawings. If your local newspaper is large enough to have a staff artist you should be able to get an effective picture drawn and reproduced in the paper during Pharmacy Week which graphically portrays pharmacy's service to humanity. A photograph of the prescription department of one or more pharmacies, a group picture of several pharmacists, or a picture of some pharmaceutical item of unusual or historical significance would be timely and effective. Pictures of local pharmacists in the Armed Forces with appropriate captions are newsworthy.

RADIO TALKS AND INTERVIEWS

The National Pharmacy Week Committee has twenty articles prepared for use as radio talks or addresses. These can be given local color by adding paragraphs at the opening or close, or inserting them at appropriate places. Many of the articles may be shortened by dropping one or more paragraphs without harming the effectiveness of the talk. A number of these articles may be used as a basis for radio interviews which are very interesting forms of presentation. See your local radio station program director at an early date for a good spot for your talk during Pharmacy Week. Get on a night broadcast if possible as your listening audience will probably be larger. Many radio stations will make "spot" announcements during the week without charge or for a very nominal fee, especially if no names are mentioned in the announcement.

If you do have a radio program during National Pharmacy Week publicize this information so that a maximum number of listeners will be available.

TALKS BEFORE VARIOUS GROUPS

Speaking before civic clubs and local groups is one of the most effective methods of telling the story about pharmacy. Most civic and educational clubs plan their programs in advance so it is desirable to get in touch immediately with the chairman of the club program committee, or one of the organization officers so that you can be assured of a place on the program during Pharmacy Week. Program Committees are usually delighted to have any help in formulating their programs. Talks may be made before Rotary, Kiwanis, Lions, Optimist, and other clubs of this type. Chambers of Commerce, American Legion Posts, Parent-Teacher Associations, Church organizations, High School Assemblies, Lodges, and other groups usually welcome speakers to appear before them at their meetings.

As mentioned previously, the National Pharmacy Week Committee has prepared a series of twenty interesting articles which should prove useful as material in preparing an address or they may be given in

We Tell 'em—You Sell 'em



Millions of
Newspaper Readers
Every Week
and
Millions of
Radio Listeners
Every Day

HEADACHES-NEURALGIA Eased Quickly with "BC"

Agonizing headaches and annoying neuralgic pains usually relieved by vial.

hurry to the ingredients in vial. "BC" is for the relief

of muscular aches and functional periodic pains. Acts as a sedative in simple nervousness. 10c & 25c sizes. Use only as directed. Consult a physician when pains persist.



B. C. REMEDY COMPANY
DURHAM, NORTH CAROLINA

"Keep it on Hand—To Supply the Demand"

whole or in part. Any three articles will be supplied by the Committee without cost, or the entire series of twenty for one dollar.

OPEN HOUSE

Holding "open house" in your prescription department certain hours during each day of Pharmacy Week or on one or more days during the week affords a splendid opportunity to acquaint the public with the professional services rendered, your pharmaceutical equipment, the stock of drugs, chemicals, poisons, and public health needs car-

ried. This plan may be amplified by sending out personal as well as public invitations and by distributing favors to visitors.

OFFICIAL PROCLAMATION

An official proclamation by your mayor, or city manager with appropriate publicity is well worth while. Where possible this can be extended to state governors, especially in view of the fact that the President of the United States has officially recognized National Pharmacy Week each year by means of a letter to the President of the American Pharmaceutical Association.

Tar Heel News Topics

Wilson—Paul B. Bissette discussed the United States Cadet Nurse Corps at a recent meeting of the Wilson Post of the American Legion.

Jacksonville—A. B. McLeod, formerly with the Norwich Pharmacal Company, is now associated with the Ketchum Drug Company as pharmacist. Carl Hales, another member of the firm, and McLeod used to work together in Roanoke Rapids.

Dunn—Lt. Hoover Adams in *The Dunn Dispatch*: "Speaking of Director (Rotary) Tom Hood, some people possibly don't realize that Tom has one of the biggest civic jobs in the world and is becoming known throughout the country. A few days ago we met a man out in South Dakota who asked us about Tom. And he didn't know we were from Dunn."

Bryson City—Charles Sisk, Asheville pharmacist, spent a recent weekend with his parents who operate Sisk's Drug Store.

Madison—Mr. and Mrs. J. R. Hughes (Madison Drug Company) recently spent a brief vacation at Crumpler, N. C.

Tryon—Missildine's Pharmacy has been awarded a special "Honorable Mention" certificate by the National Association of Retail Druggists for an outstanding window display installed during National First Aid Week. Nine such certificates were awarded to druggists throughout the country.

Erwin—Friends will be glad to hear that Mrs. E. R. Thomas, Sr., has returned home after undergoing a serious operation at Watts Hospital in Durham.

Carrboro—Mr. and Mrs. P. L. Senter of Carrboro spent Sunday, August 20, visiting Mr. and Mrs. W. T. Finch of Dunn.

Hertford—H. C. Sullivan of Roberson's Drug Store has returned from Norfolk where he underwent an appendectomy at the General Hospital.

Durham—I. T. Reamer recently joined the Durham Lions Club.

Burlington—C. M. Andrews was caught on Hatteras when the hurricane hit that section on September 14th. Mr. Andrews, who went to Hatteras to fish, said "You could feel the floor of the hotel, I was in, swimming." He had difficulty making his way back to the mainland, via a remaining ferry link, since transportation across the Pamlico Sound had not been re-established.

Belmont—P. V. Godfrey, formerly of Charlotte, is now pharmacist with the Catawba Pharmacy. E. D. Reeves recently purchased this business from S. P. Brison.

Cramerton—The Moss Drug Company has discontinued its prescription department.

Leaksville—Dan Taylor of Spray is now managing Chandler Drug Company, No. 2.

Chadbourn—J. V. Thompson of Asheville has replaced Mike Borders as pharmacist with Derrick's Pharmacy.

Mooresville—J. P. Hudson is back with J. A. White and Company. For the past year he has been working in High Point and Henderson.

Peanut Butter Sandwiches : Salted Peanuts

By



N. C. Branch Offices at

Greensboro - Fayetteville - Greenville

Insurance

Insurance is simply a small regular contribution to pay for the disaster which may strike at any time. It is truly a contribution toward your own individual security. No one can afford to be without it.

Some fire insurance is better because it is exactly fitted to your need. Some is better because of safety, security or service. Ours is better on every count.

Druggists have their own company to provide them with the best, at a real saving in cost, exactly tailored to the needs of a retail drug store.

THE AMERICAN DRUGGISTS' FIRE INS. CO.
 AMERICAN BUILDING CINCINNATI 2, OHIO

SOME OF OUR STATE AGENTS

E. F. Rimmer
 Box 377
 Sanford, N. C.

Ralph M. Crosson
 1812 Marion St.
 Columbia 3, S. C.



Mist from the Mountains

By JAMES W. HARRISON, Asheville

Changes in drug store personnel in Asheville occur so rapidly that before one change is recorded there is need for corrections. E. L. Smith, a month or so ago at Goode's, is now at Charlotte Street Pharmacy. J. R. Laidlaw, a month or so ago at Charlotte Street Pharmacy and more recently at Mooneyhams has left the latter store and moved to South Carolina. M. L. Jones has resigned as prescriptionist at Merrimon Avenue Pharmacy and accepted a like position at Finley's. J. V. Jenkins, for many years at Finley's, has moved to the eastern section of North Carolina.

Charlotte Street Pharmacy reports that thieves breaking into the store in early September failed in their quest for Narcotics and Cigarettes as the cigarette stock was nil and they failed to effect the opening of the safe where the Narcotics were stored.

Mr. and Mrs. Henry Shigley report the birth of a daughter on August 23. Henry is proprietor of Shigley's Inc., at Biltmore and Shigley's Drug Store, Montford Avenue.

Glenn Hensley, one-time employee at Salley's, answers the call for help by working spare time at Salley's and Mullen's. Glenn's regular job is with Postal Accounts Division of the Post Office Department and after his regular shift there he finds time to arrange and mark stock at Salley's during part of two days a week besides working occasional hours at Mullen's.

Tom Rudisill, erstwhile right-hand-man of Lloyd Brookshire at Norwood Pharmacy has accepted a position with Tennessee East-

man Corporation and has moved to Clinton, Tenn.

Mid-September at the passenger station in Asheville seemed like mid-July, 1916, when that section's storm sewer failed to function after heavy rains. As once before Finley's experienced 2½ to 3 feet of water in the store and it was moving time again. Lower shelf merchandise received a wetting but the warning was ample to enable the removing of much of the goods. July 16th, 1916 after 40 nights and 39 days of incessant rains almost submerged the entire depot section and, at that time, Finley's, McKay's Pharmacy and Franklin Drug Store survived a much worse flood. Then there was nine feet of water in Finley's and McKay's, but Franklin's being more elevated was barely damaged.

TAR HEEL NEWS TOPICS

(Continued from page 463)

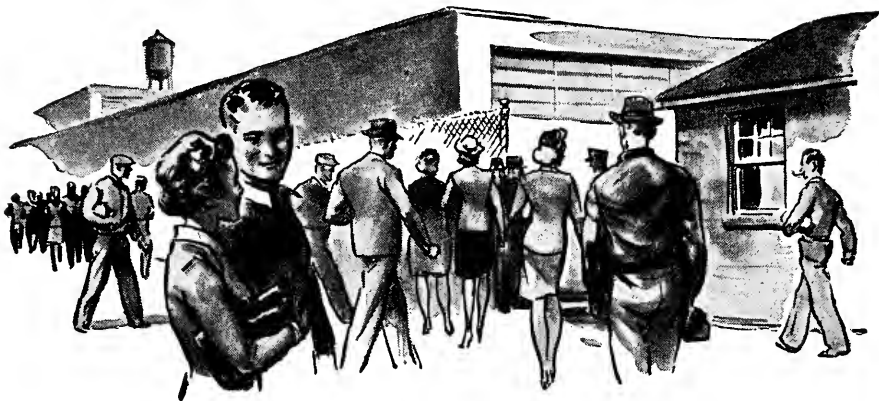
Carthage—Charlie Williams, well-known pharmacist of Laurinburg, has accepted a position with Shields Drug Company.

Madison—We quote from "Wall Street Comment" by C. R. Wall in the *Madison Messenger*: "I walked into Ellington's the other day to have a visit with Mr. McFalls. After talking to him for a while I found him to be a fine man and I told him I'd just as soon kill myself with his medicine as anybody else's."

Newton—Horace Yount, who works in a drug store here, has a close connection with twins. His wife is a twin, his mother-in-law is a twin and his mother is a twin. No, he is not the father of twins nor is he a twin.

Faster Response

IN SECONDARY ANEMIA



In the correction of the anemic state, Livitamin—widely advertised and detailed to the medical profession—not only leads to rapid hemoglobin regeneration, but also aids in the eradication of the usually associated conditions. Its iron is highly available and promptly utilized; its liver concentrate presents the fractions found valuable in

the anemias; its rich store of B-vitamins overcomes the frequently severe anorexia and corrects the nutritional deficiencies usually encountered in hypochromic anemia. Since Livitamin is in liquid form, dosage is easily regulated. Because of its pleasant taste Livitamin can be taken as such or mixed with milk and fruit juices.

LIVITAMIN



Each fluidounce of Livitamin presents:

Fresh liver (as liver concentrate) 2 oz.

Thiamine hydrochloride (B₁)

(3 mg.).....1000 U.S.P. Units

Riboflavin (B₂, G).....1 mg.

Nicotinamide (niacinamide).....25 mg.

Pyridoxine hydrochloride (B₆)...1 mg.

Pantothenic acid.....5 mg.

Filtrate factor.....20 J.L. Units

Iron and manganese peptonized...30 gr.

In doses of 2 to 4 teaspoonfuls t.i.d. Livitamin rapidly corrects hemoglobin deficiency. Available in 8-oz. bottles.

THE S. E. MASSENGILL COMPANY

Bristol, Tenn.-Va.

NEW YORK • SAN FRANCISCO • KANSAS CITY



Green Help

J. Louis Cobb, our efficient reporter from Black Mountain, writes:

Here's a sample of the headaches we have to suffer with "green" girl help. The other day one of our brightest girls came running to me with her 89th question of the morning (she had a negro girl waiting to complete her purchases):

"Dr. Cobb, where is our Curious Chrome?"

"What kind of Chrome?" I asked.

"She said Curious Chrome—."

"She wants a bottle of Mercurochrome solution 2%."

"Gee, you suppose she does? I know where the Mercurochrome stays . . . thanks."

All of which serves to remind the writer that the drug industry does not have a monopoly on inefficient help. Several days ago I stopped in one of Chapel Hill's local cafes for lunch and while waiting to be served I happened to hear a most unusual conversation.

A young lady came in the cafe, seated herself at one of the tables, and after examining the menu ordered roast beef. The waitress informed the lady that there was no roast beef to be had, but apparently our prospective diner had to have roast beef or nothing, as she left the place without ordering.

In about ten minutes she re-entered the cafe and once again seated herself at one of the tables. This time the order was "bananas and cream." Whereupon the waitress, who apparently had never read *How to Win Friends and Influence People*, said: "Lady, if you think you can have bananas, I'll stand here while you have them!"

Marriages

Miss Mary Lucille Henderson and Julius Albert Suttle, Jr., were married on July 23rd at the home of the bride's parents in Shelby.

Mrs. Suttle is a graduate of the Shelby High School and has been employed as bookkeeper at Suttle's Drug Store.

Mr. Suttle, only son of Mr. and Mrs. J. A. Suttle, is a graduate of the Shelby High School and Mars Hill College. He attended Wake Forest College where he was a member of Kappa Alpha social fraternity. In 1943 he received a medical discharge

from the army and is now in business with his father at Suttle's Drug Store.

Mr. and Mrs. Delma Desmond Hocutt of Henderson announce the marriage of their daughter, Helen Ann, to John Carlyle Kinlaw on Saturday, the twenty-ninth of July, at Dillon, South Carolina.

Mrs. Earl Graham Barefoot of Canton announces the marriage of her daughter, Anna Jeanne, to John McLaurin Gamble, on August 24. Mr. and Mrs. Gamble will make their home in Lancaster, S. C.

Deaths

Augustus Bradley, age 76, died at his home in Burlington on September 9 following an illness of several months.

After graduating from the Philadelphia College of Pharmacy, class of 1889, Mr. Bradley settled in Burlington where he owned and operated a drug store until 1915. He then went with the Aleoholic Tax unit of the Federal Government, in Philadelphia and New York, until his retirement in 1940.

He was president of the N. C. Pharmaceutical Association in 1896.

Dry Cleaned

"Get your sins washed away," the Negro Baptist minister pleaded.

"I have already," said one of his congregation, "over at the Methodist Church."

"Ah, Brother Jones," the Baptist clergyman said, "you ain't been washed, you just been dry cleaned."

Grandpa Was There!

Ever hear the story about the traveling salesman who got caught in a flood and spent the night at a farmhouse? In the morning he stood at the second-story window of the house watching the water go by, carrying pieces of barns, chicken coops, limbs of trees, etc. As he stood there, much to his amazement, he saw a straw hat come floating upstream, against the current. A few minutes later, down it came again. Shortly after that it floated up again. Thinking he was seeing things, he called the farmer's daughter.

"Do you see what I see?" he asked.

The girl looked at the hat and said: "Oh, that must be Grandpa. He said he'd mow the lawn today inspite of hell or high water."



*It's not just 'first sales'
that pile up profits on*

Peacock

**RESERVOIR END
PROPHYLACTICS**

*It's those unceasing
Repeat Sales!*

R E P E A T



Profit

+



Profit

+



Profit

+



Profit

Profits pyramid . . . multiply amazingly . . . in repeat sales.
Peacocks repeat because of the **VISIBLE** health feature, their
fine quality and maximum customer satisfaction.

For Victory

BUY

**UNITED STATES
WAR BONDS**

AND

STAMPS

All Dean **PROPHYLACTICS** are
Sold Through Drug Stores **ONLY**.

Ask Your Wholesaler or write

Dean **RUBBER MFG. CO.**
North Kansas City, Mo.

Dean Headquarters in Your District

PARAMOUNT SALES CO.

P. O. Box 477 Knoxville, Tenn.

Groome's Greensboro Gossip

By Eva Groome

Mr. and Mrs. P. A. Hayes went to New York to attend the annual convention of the National Wholesale Druggists' Association on September 24th.

We are quite proud for the W. D. Tennant family. "W. D." is going into business for himself at Crossnore, N. C. Congratulations and the very best of luck to you. We know that you will be missed at Walgreen's, and we can assure you that every member of the Auxiliary will miss Mrs. Tennant. She has been one of our most interested and hard-working members. In conversation with her this morning she informed us that she will still be a member of the Greensboro Auxiliary. This, of course was good news to us.

Mr. and Mrs. E. B. Williams of Justice Drug went to New York September 23rd, to see what they can find in the way of sundries for Christmas. Incidentally, this was the second honeymoon within the past three months for the Williams!

We are glad to report that Betty Hayes is back on the job after having been out sick for a couple of weeks.

We welcome E. W. Egbert, the new manager of Walgreen Drug. We hope you will enjoy your new assignment and find Greensboro an ideal place to live. The same good wishes go to Carl Bodsford, new fountain manager of Walgreen Drug. Mr. Egbert comes to us from Augusta, Ga., while Carl will be remembered as a Greensboro boy.

Mrs. D. L. Shreve, who has been making her home with her father in Madison for the past few months, has returned to her home in St. Petersburg, Florida for the winter. Yes, she left Dave at Justice Drug, but we have every good reason to believe that when the "robins start South"—Dave won't be far behind.

Mrs. George W. Neister who has been visiting in Greensboro for the past several weeks is now in Atlanta with her daughter, Katherine. After a few weeks visit there she will join Mrs. Shreve in St. Petersburg where she expects to spend the winter.

Have you been by to see J. T. Usher at Asheboro Street Pharmacy? He continues to put his pride in his store, just as neat and pretty as can be. His latest improvement is fluorescent lighting.

NOTES FROM SECRETARY GOODRICH

F. M. Boyette, representative of the Upjohn Company with headquarters in Fayetteville (111 Spring Street), is a full-fledged member of the Traveling Men's Auxiliary. His name was inadvertently omitted from the list of members as mailed to the drug stores of the State by the T. M. A. Please add Mr. Boyette's name and address to the list.

W. Lawrence Jones, representing Abbott Laboratories, is the latest addition to the T.M.A. roll of members. Mr. Jones resides at 135 Walton Street, N.W., Atlanta, Ga.

Captain F. A. Stovall, Company Commander of a Tank Company stationed at Fort Knox, Kentucky, has returned to inactive service and has resumed his former position with Abbott Laboratories. His home address is 2119 Club Blvd., Durham, N. C.

All Out!

A Havana druggist posted the following sign on his door:

"Out of ice cream; out of sherbet; out of cigarettes; out of gum; out of film; out of stamps; out of patience; out of town!"

His customers also knew his soldier son was home on furlough.

PERSONAL

Pharmacist, fortyish and friendly with liberal outlook, would like to correspond with young lady thirtyish or even twentyish. One who is vibrant, stimulating and who thinkish an ad like this stinkish. Write K-2 and your letter will be forwarded.

Delegates Attend A. Ph. A. Meeting

North Carolina had six representatives at the recent meeting of the American Pharmaceutical Association held in Cleveland, Ohio. Professors H. M. Burlage and M. L. Jacobs represented the School of Pharmacy; H. C. McAllister and M. B. Melvin, the N. C. Board of Pharmacy. Octavus Griffin and I. T. Reamer represented the N. C. Pharmaceutical Association in addition to the four pharmacists just named.

I. T. Reamer was reelected Secretary of the American Society of Hospital Pharmacists, a post which he has held for the past year.

W. A. Queen, formerly with the Department of Agriculture, Raleigh, now with the Food and Drug Administration, Washington, was one of the featured speakers.

Several of the delegates mixed business with pleasure. Before returning to Raleigh, Mr. and Mrs. Melvin visited Canada. Professor Jacobs returned by way of Washington where he met Mrs. Jacobs; both going from there to New York before returning to Chapel Hill.

A. Ph. A. Supplies Materials Set for Pharmacists to Apply for Alcohol Tax Drawback

To help pharmacists obtain the refund of two-thirds of the \$17.10 tax they are now paying on each wine gallon of U. S. P. alcohol, for which they are eligible, the American Pharmaceutical Association is making available at cost a kit containing all material that the pharmacist will need to obtain the drawback. This includes a set of four-part forms to cover supporting data for each quarter of the year, official Bureau of Internal Revenue forms to apply for the annual special tax stamp and to file the first quarter claim, together with carbon paper, file folder and complete directions for use.

Despite the heavily increased tax, reports indicate that most pharmacists are not taking advantage of their opportunity to obtain a refund on alcohol tax. The requirements for keeping records have been

simplified so that the tax drawback is now claimed when alcohol is used in compounding preparations instead of when they are distributed. This means that in the case of alcohol used for physicians' prescriptions the only manufacturing records that are now required are the amount and kind of distilled spirits used in filling a specified number of prescriptions. Officials of the Bureau of Internal Revenue indicate that under the present requirements all prescriptions compounded during the quarter may be reported as one entry.

Further information on the A. Ph. A. alcohol tax drawback kit will appear in the forthcoming issue of the Practical Pharmacy Edition of the Journal of the American Pharmaceutical Association (August). Those wishing the material may send 50c with their request to the editor of the Journal of the American Pharmaceutical Association at 2215 Constitution Avenue, N. W., Washington 7, D. C.

Good Trick If You Can Do It

At a naval training center a pharmacist's mate was preparing to fingerprint a recruit. "Wash your hands," he instructed.

"Both of them?" queried the sailor-to-be.

The pharmacist's mate hesitated in thought. "No," he said grimly. "Just one. I want to see how you do it."

Today's Fish Story

The man fishing from the river bank landed a pike about two feet long, but threw it back. Later he caught a large trout. This he also threw back.

Five minutes later he caught a small perch, and put it into his bag. As he rose to go a fellow fisherman asked him why he had thrown two beautiful fish back and kept a small one.

"Well," he replied, "my frying pan is only nine inches wide."—Exchange.

Fond Pop: What makes you think the next-door neighbor doesn't like Tommy's beating on his drum?

Suspicious Mom: Well, he gave Tommy a little pocketknife the other day, and then he asked him if he knew what was inside his drum.

Look into this **LIQUID** vitamin
and mineral food supplement—

ZYRONE

ZYRONE isn't just "another vitamin pill." It is a **LIQUID** food supplement which supplies the minimum daily requirements of Vitamins B₁, B₂, and the Vitamin Niacin, 12 times the minimum daily need of Iron, and helpful amounts of Calcium, Phosphorus, and Manganese.

Examine the ZYRONE formula. See if it isn't one of the finest of its kind you have ever seen. Then remember that ZYRONE is backed by a heavy radio campaign designed to reach all classes.

Where ZYRONE has already been introduced, retailers report a high percentage of repeat sales. Stock ZYRONE with the confidence that comes in stocking any product of

THE CHATTANOOGA MEDICINE CO.

Chattanooga

Tennessee

Ode to a First-Aider

Ode to a Lady First-Aider, Designed to Be Hung Beside the Prescription Counter, and Proving That All Men Are Created Free and Equal—and Mortal!

Lady, if you see me lying
On the ground (I may be dying)
Let my gore run bright and free
Don't attempt to bandage me!
Where there's life there's hope—so Pet
Don't apply a tourniquet,
Do not give for my salvation
Artificial respiration,
Do not stretch my bones or joints
Do not press my pressure points.
If queer symptoms you should see
Don't experiment on me!
If I'm suffering from shock
Take a walk around the block—
And if you must be busy, pray,
Help to keep the crowds away.
So whatever my condition
Phone at once for a physician;
Let me lie, I'll take a chance
Waiting for an ambulance.
From First Aid I beg release
Lady, let me die in peace.

—Anonymous.

7 Reasons Why You, Mr. Druggist, Should Push Capudine

1. **PRODUCT** and **ADVERTISING** comply fully with all provisions of the new Food, Drug and Cosmetic Act.
2. A Fair Trade item that assures generous profit.
3. 5% **CASH BONUS** (in addition to jobbers discount) on \$8.00 quantities or more.
4. Our newspaper advertising alone reaches over one million people each week in North Carolina.
5. 481% **PROFIT** when dispensed over the fountain from the one pint size.
6. **FASTER** stock turnover from increased volume of sales.
7. Capudine Chemical Co. has been serving the druggists of North Carolina for over 40 years.

CAPUDINE CHEMICAL CO.

RALEIGH, N. C.

Real Dignity in this Display Real Profits when You Sell ONE-A-DAY (brand) Vitamins



New Vitamin Chart Display Gives Scientific Data

Why use glittering generalities to sell vitamins? Why not be specific and give out real scientific vitamin information to your customers?

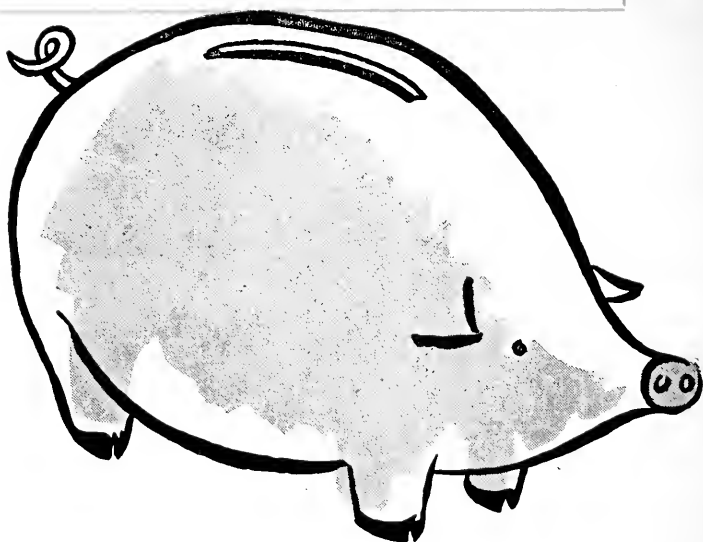
This is exactly what the new ONE-A-DAY Brand Vitamin Window Display pictured above does. It provides scientific data showing actual food equivalents in which the public is so very much interested right now. It is this growing interest of consumers for facts about vitamins that makes this new ONE-A-DAY Brand Display so extremely timely and valuable to you.

Fortunately, you can use this new ONE-A-DAY Brand Vitamin display in two ways:

First, as an eye compelling Window Display. *Then*, as a selling chart for your Vitamin Department. Here it will be invaluable as a reference and selling guide.

Shortage of paper makes good displays hard to get. So we hope you will arrange to use this new display to its fullest advantage in your store.

This new ONE-A-DAY Brand Vitamin Chart Display, besides showing food equivalents, reproduces in actual colors each of the 3 different kinds of ONE-A-DAY Brand Vitamins—the A and D Tablets in the *yellow* package, the B-Complex Tablets in the *gray* package, and the Multiple Capsules in the *blue* package. Make good use of this valuable display.



You can Bank on this!

Modess pays
more profit per gross
 than any other leading
 brand of sanitary napkin!

Modess 12's
96¢ to \$1.08
EXTRA PROFIT per gross

single case price \$7.92 per case
 4 case price \$7.60 per case

Modess 56's
\$5.40 to \$6.48
EXTRA PROFIT per gross

single case price \$5.34 per case
 4 case price \$5.12 per case

ORDER MODESS TODAY FROM

W. H. King Drug Company

Wholesale Druggists

Raleigh, N. C.

"The House of Friendly and Dependable Service"

The Carolina **JOURNAL OF PHARMACY**

Published Monthly by the North Carolina Pharmaceutical
Association at Chapel Hill, N. C.

Editorial

Durham Morning Herald, October 25, 1944

"Druggists of North Carolina were planning to do honor tonight to two distinguished members of the profession. But only one of them remains to be honored in life; the other must be honored in memory—for Sunday night, Dr. Edward V. Zoeller of Tarboro answered the roll call of the departed.

"Two grand old men in pharmacy,' they have been called: Dr. Zoeller and our long-time friend, Dr. Frank W. Hancock of Oxford. (He might not like being called 'Doctor' but he deserves it—we now confer it, with the rights and privileges appertaining thereto.)

"To these two men goes the credit as to no others for the establishment of the School of Pharmacy at the University of North Carolina. Long before the turn of the century these far-sighted men realized the need for such a training institution. They were members of the original committee on education that sowed the seed for the germinated authorization that brought the School of Pharmacy into being in 1897.

"It is fitting that they shall be honored. It is sad that Dr. Zoeller did not live to hear the words of appreciation that will be spoken, if the committee decides to go on with its plans. He did know of the plans and, no doubt, had looked forward with keen interest and appreciation to meeting with his fellows, and reminiscing over years long ago.

"Dr. Hancock is one of Oxford's and the State's outstanding citizens. He has been an energetic leader of civic life through the years, and is known and loved outside the confines of his own city and his profession.

"There is a note of sadness that we are losing 'these grand old men' in so many lines. They will be missed, but we must keep alive their memories that our own ways may be better—certainly more fruitful in producing the patterns of progress for which they so long labored."

November, 1944

Volume XXV Number 11

**"Save the Life of a
Serviceman with
Penicillin"**



The Lilly Marketing Policy recognizes the pharmacist as an indispensable link in the chain of satisfactory health service. It enables you to buy through your service wholesaler as needed, thereby preventing excess stocks which burden inventory, retard turnover, become antiquated and unsalable, destroy profits. Moreover, your Lilly medical service representative endeavors at all times to keep your prescription department healthy and active by constantly reminding physicians of your professional service, your ability to co-operate in the interest of his patient's welfare. The economic soundness of the Lilly Marketing Policy should be applied not only to pharmaceuticals and biologicals but to all other drug-store merchandise.



W. E. KLOPP is a graduate of the Philadelphia College of Pharmacy and Science and a registered pharmacist in Pennsylvania. He joined the Lilly organization in 1923, after wide experience in the retail drug business. Mr. Klopp is now a medical service representative in Binghamton, New York.

ON DRUG STORE COUNTERS



...WHERE VITAMINS BELONG!

You won't find PARKE-DAVIS vitamin products in a bin at the super-market, next to the soap counter at the corner grocery, or in with the cough drops at the newsstand.

FOUR FACTS

- 1** The P-D vitamin line is complete . . . there is a product that meets the particular needs of every vitamin deficiency.
- 2** The P-D vitamin line is detailed and advertised to physicians.
- 3** The P-D line is backed by a name that customers know and respect.
- 4** The P-D vitamin line is a "drug store only" line.

We believe that vitamins will continue to occupy an increasingly important place in the health and welfare of the nation . . . that they should be taken on the advice or prescription of a physician and should be sold only by pharmacists who understand them.

That is why PARKE-DAVIS vitamin products are *professionally distributed* . . . detailed and advertised to physicians . . . sold only through the drug trade.

You can hold the vitamin line if you display and feature the PARKE-DAVIS label as the line of professional preference. It brings customers back to your pharmacy for repeat sales.

Parke, Davis & Company

DETROIT 32. MICHIGAN

FOR MORE THAN FIFTY YEARS

David's

SANATIVE WASH

Has been the standard remedy for Scabies
(the Itch) over the Southeastern States.



The current deal is
One bottle with each 11/12 dozen
as extra compensation for buying in dozen lots.
Expiration date January 31, 1945
Price \$4.80 Per Dozen



From your own Wholesaler or from

OWENS & MINOR DRUG CO.

Incorporated

1000 E. Cary Street

Richmond, Virginia

"Who have been good drug wholesalers since 1882"

The Carolina Journal of Pharmacy

PUBLISHED MONTHLY BY THE
NORTH CAROLINA PHARMACEUTICAL ASSOCIATION
AT CHAPEL HILL, N. C.

W. J. SMITH, MANAGING EDITOR

Entered as second-class matter July 5, 1922, at the post office at Chapel Hill, North Carolina under the Act of March 3, 1879

Annual Subscription, \$1.00

Single Numbers, 15 Cents

Vol. XXV

NOVEMBER, 1944

No. 11

Medical Care Plan for the Indigent

Our readers will recall that in January of this year Governor Broughton made certain recommendations to the Board of Trustees of the University of North Carolina in regard to how best the State might solve the problem of inadequate medical care and hospitalization, particularly among the "low income group" of our people.

The recommendations, which were unanimously endorsed are, briefly, as follows:

(1) That the present two-year medical school at the University be enlarged and extended to provide a four-year course.

(2) That a hospital be built at the University with a capacity of not less than 600 and preferably 1,000 beds.

(3) That smaller "sectional" hospitals be established in strategic locations throughout the State.

Shortly after the above proposal was made public, a Commission on Hospital and Medical Care was set up with instructions to work out the details for presentation to the General Assembly. Dr. Clarence Poe, Editor of *The Progressive Farmer*, and Dr. Carl Reynolds of the State Board of Health were named chairman and secretary respectively. Pharmacy's representative on the Commission was Mr. Paul B. Bissette of Wilson.

During succeeding months the Commission was broken down into various sub-committees and assigned definite problems to study. The entire Commission met in Raleigh on October 11 and adopted the proposal as outlined above. While the proposal is still subject to change, primarily at the hands of the Advisory Budget Commission, the General Assembly will be asked to spend between eight and nine million dollars in setting up the program as now

outlined.

During its annual meeting in Raleigh in May the N. C. P. A. endorsed the program. Since that time its officials and its representative on the Commission, Mr. Bissette, have kept in close touch with developments.

From the very beginning it was felt that pharmacy should actively participate in this program, since pharmacists are not only interested in the betterment of public health but, in this State, have close ties with the University where the major part of the program is to exist.

During the latter part of September President Wade Gilliam appointed a special committee to determine what part pharmacy could and should play in the proposal. The Committee, composed of Messrs. Jackson of Lumberton, Council of Durham, McDonald of Hickory, Watson of Jonesboro and McDuffie of Greensboro, met in Chapel Hill on September 24 and adopted the following "Pharmacy Proposal" which had previously been drawn up by Mr. Bissette:

Pharmacy Proposal

(1) That there be included in the proposed building plans of the Medical Care Commission a School of Pharmacy building. This building to be erected adjacent to, and as a component part of, the proposed complete medical unit at Chapel Hill.

(2) That there be included in the proposed hospital a pharmacy dispensary. This dispensary to supply medication to the wards, manufacture required intravenous and other solutions and products required by the center and to compound prescriptions. This dispensary would be operated by, and under the jurisdiction of, the

faculty of the School of Pharmacy and would be used for the instruction of students in practical and hospital pharmacy.

(3) That the larger of the "Local Medical Centers" contain pharmacy departments operated by licensed pharmacists.

The building at present occupied by the School of Pharmacy at Chapel Hill was reconstructed for Pharmacy in 1925 and is, at this time, wholly inadequate for its purpose and should, in the opinion of the North Carolina Pharmaceutical Association, be abandoned for the following reasons:

(1) It is entirely too distant from the site of the proposed Medical Center to be of any practical value to the Center.

(2) The building is not fireproof and, therefore, constitutes a constant and very dangerous fire hazard. There is but one stairway to the upper story of the building and no fire escape.

(3) It lacks sufficient space for a general stock room and sufficient space and equipment for providing hot water in all laboratories and lavatories. Lecture rooms for visual education are needed.

(4) The anticipated increase in enrollment after the war cannot possibly be handled with present facilities.

(5) It appears desirable that a department of pharmacognosy be established within the School of Pharmacy to include experimental drug culture and research necessary to develop the natural resources of the state.

(6) The present building can be much more economically reconstructed for a classroom building than for the future demands of a School of Pharmacy.

The University of North Carolina School of Pharmacy is the largest professional school at Chapel Hill. The School of Pharmacy now occupies a strong position in the field of pharmaceutical education. It is the largest school of pharmacy south of the Mason-Dixon Line and east of the Mississippi River. It is the only school of pharmacy offering graduate work in pharmacy south of Maryland, north of Florida and east of the Mississippi River.

Available statistics indicate that the economy effected by the operation of the School of Pharmacy and its dispensary in conjunction with the Medical Center will more

than compensate for the additional funds required to effect this consolidation.

Because some pharmaceutical courses are a part of the curriculum of the School of Medicine and some of the medical courses a part of the Pharmacy curriculum an interchange of faculties would provide still further operative economies.

North Carolina law requires a four-year course in Pharmacy and one year of internship as its eligibility requirements for the state board. Our University, at present, provides such a course but, if it is to maintain its position in pharmaceutical education and research, more adequate facilities must be provided.

Later, on October 8, the "Pharmacy Proposal" was presented to the Commission's sub-committee on "Four-year Medical School for the University of N. C. and Hospital Facilities" of which Dr. P. P. McCain of Sanatorium is chairman and Dr. Reese Berryhill of Chapel Hill, secretary. The proposal was adopted by the sub-committee and made a part of its report.

Three days later, on October 11, the Commission's Executive Committee met in Raleigh and decided to delete the pharmacy program from the Report. Exactly what happened at this meeting we have been unable to learn (our representative was not a member of the Executive Committee) but we do know that pharmacy was not mentioned in the final draft which was released to the public on October 15 by Dr. Poe.

So much for the "spade work." Now for a few questions which might naturally follow: Where do we go from here? What effect is this program going to have on my business? Is the program going to be controlled and, if so, how? Is this Socialized Medicine? What is the attitude of the Medical Society on this proposal?

The writer does not hold himself forth as an "expert" on these questions. Since the Wagner-Murray-Dingell Bill was introduced in Congress he has studied all the various "medical care programs" coming to his attention and has concluded that between Federal and State control of medical care and hospitalization, the latter is to be preferred. The Federal proposal would result in "fantastic cost to the taxpayers and unlimited political manipulation" whereas

the State program could be kept within reasonable bounds.

Proponents of the State program say (1) the need for hospitals is desperate (North Carolina has little more than two beds per 1,000 people whereas the national average is four beds per 1,000) and (2) the needs for doctors is desperate (before the war N. C. had one doctor to 1,600 people, the national average is one to 800). Opponents of the program, other than those who see inherent evils in "State Medicine" and "Socialized Medicine," say the State's first obligation is to existing institutions. They go on to explain the desperate plight of the correctional and mental institutions of the State and insist on "first things first."

Also, as has already been pointed out to the writer on several different occasions, two four-year medical schools, with ample facilities for training any and all students from North Carolina who might desire to enter this profession, are already operating in our midst: Duke at Durham and the Baptist Hospital at Winston-Salem. These same people point out that a few years ago we had no four-year medical schools within the State. Why, they ask, do we suddenly have to have three schools?

From the other side of the fence comes the information that more doctors are needed, as has been pointed out in the ratio figures cited above, and that a large percentage of the present four-year graduates are "out-of-state" students and thus do not help the situation in North Carolina.

Another objection to the program, and a very valid one it appears, was discussed recently by Nell Battle Lewis in *The News and Observer*. She writes: "The criticism of this program (State) is that it is designed to care principally for the indigent, the 'charity patient,' whereas the burden

of the cost of medical care at present falls most heavily, sometimes devastatingly, on persons of small or moderate income. Already the indigent are, on the whole, better provided for than these. As far as I can see, the proposals of the Governor and the Medical Society won't in any way alleviate the burden of the cost of medical care and hospitalization for people in the lower income groups who don't want to accept charity and ought not to be expected to."

Recognizing that there not only exists a difference of opinion on this subject among our own group but the medical and other professions as well, the N. C. P. A. conducted a survey in the State in order to collect some facts for presentation in this discussion. One hundred pharmacists in a like number of cities, towns and villages were asked to discuss the "State Program" with five of their influential customers. So far 146 votes have been returned from 31 different localities in the State. The results of this survey, which was made under fair and impartial conditions, are presented below for your own analysis.

This subject of "State Medicine," "Socialized Medicine," or whatever name you may care to apply to it is so important to the future of our profession that all its angles cannot be adequately explored in one brief discussion. Rather, the writer has attempted to list some background material in order to stimulate thinking on the part of the pharmacists of the State.

If your views on this subject have crystallized, we will be glad to have them for publication in the JOURNAL. By collective planning and working we can make certain that Pharmacy will take its proper place in whatever system is devised to insure that "no person in North Carolina shall lack adequate hospital care or medical treatment by reason of poverty or low income."

SURVEY MEDICAL CARE PLAN—NORTH CAROLINA

| Number Voting | Classification | For | Against | Qualified | No Opinion |
|------------------|--------------------------------|-----|---------|-----------|------------|
| 47..... | Doctors | 32 | 13 | 2 | 0 |
| 9..... | Ministers | 8 | 0 | 1 | 0 |
| 28..... | Lawyers | 25 | 3 | 0 | 0 |
| 19..... | School Supts., Principals..... | 18 | 1 | 0 | 0 |
| 12..... | Dentists | 11 | 0 | 0 | 1 |
| 6..... | Bankers | 6 | 0 | 0 | 0 |
| 25..... | Miscellaneous | 23 | 1 | 1 | 0 |
| 146 | | 123 | 18 | 4 | 1 |

NATIONAL PHARMACY WEEK

November 5th to 11th



There will appear in many magazines ads stressing the importance of Pharmacy. This is a wonderful opportunity for the druggists of America to tie up with the advertising which features the part Pharmacy plays in serving the Home Front and the Armed Forces.

We urge all druggists to take advantage of this opportunity.



BODEKER DRUG COMPANY

Richmond, Virginia

PENICILLIN —**75 Billion Units**

The "Pharmacy for Victory" Committee of the N. C. P. A. met Thursday, October 19th, at the O. Henry Hotel at Greensboro, to map plans for the Sixth War Loan Drive beginning November 20th and extending through December 16th.

Attending this meeting were: W. B. Gurley, Windsor, who served as Chairman in the absence of Rowe B. Campbell; Mr. and Mrs. J. C. Jackson, Lumberton; J. M. Darlington and President W. A. Gilliam, Winston-Salem; M. G. Morris, Greensboro; T. H. Williams, Charlotte; W. J. Smith, Chapel Hill. Guest at the meeting was A. A. James, Executive Manager of the N. C. War Finance Division, Greensboro.

At this meeting it was decided:

(1) To sell bonds to sponsor the purchase of 75,000,000,000 Units of Penicillin.

(2) To sell \$2,000,000 worth of "E" bonds, the Woman's Auxiliary accepting 10% of this figure or \$200,000 as its quota.

(3) To supply wording for trailers to be attached to War Films being shown to stimulate the purchase of war bonds.

(4) To urge drug stores to compete in the national Window Display contests.

(5) To urge County Chairmen to set up prizes to be awarded to the individual selling the most war bonds through the drug stores.

(6) To supply report cards, working kits, etc., to all drug stores, as was done during the 5th War Loan Drive.

(7) To supply newspaper advertising mats, and radio transcriptions for spot announcements.

Mr. James was most complimentary to the druggists for their work during the last war bond drive, stating that he had outlined the system used by the druggists to other groups who have adopted it for use during the Sixth War Loan Drive. He said that so far as he knew the purchase of Penicillin had been sponsored by no other group, thus making it original and unique.

County Chairmen for the N. C. P. A. and

the Woman's Auxiliary have been appointed and notified. When they ask you to shoulder your part of the load, give them your heartiest support, and you'll be helping that son, brother, or colleague who may be needing the very product that we are sponsoring. The list of County Chairmen follows on page 490.

FOR SALE

Residential drug store in Asheville. Old established firm in excellent location doing good business. Small overhead. Will bear close inspection. Good reason for selling. Address: Druggist, c/o Carolina Journal of Pharmacy, Chapel Hill.

When Will Germany Surrender?

Your guess may win a

\$25 War Bond

A \$25 War Bond will be given to the person who comes nearest guessing the month, day, hour and minute, Eastern War Time, of the German surrender to the United States, Great Britain or Russia. Your guess to be valid must reach this office at least five days before actual surrender.

THIS OFFER FREE TO ALL

CAROLINA JOURNAL OF PHARMACY,
DRAWER 151,
CHAPEL HILL, N. C.

My Guess that Germany will Surrender:

Month..... Day..... Hour.....

Minute.....

.....
Your Name

.....
Your Address

What's In A Name?

In business it can be everything. Our name on your fire insurance policy is a guarantee of the best.

You will have the best in security, service, saving and safety exactly fitted to the needs of a retail druggist.

Our policyholders see the name and know that there is none better. If you are not yet placing your fire insurance with us a card will bring full particulars.

THE AMERICAN DRUGGISTS' FIRE INS. CO.
CINCINNATI 2 OHIO

SOME OF OUR STATE AGENTS

E. F. Rimmer
Box 377
Sanford, N. C.

Ralph M. Crosson
1812 Marion St.
Columbia 3, S. C.



Can be Included
in \$24.00 Order

THE PEABODY DRUG COMPANY

Wholesale Druggists

Complete Line of
Eli Lilly's Pharmaceuticals

305 Pettigrew Street
DURHAM, N. C.

Tar Heel News Topics

Norlina—Due to war-time conditions the Walker Drug Company of this city closes each Wednesday afternoon at 1 P.M.

Sanford—Joe Lazarus of the Lee Drug Store, Sanford, asks this question in one of his ads: "Did you know that the Chinese language has only 15,000 words but is very difficult because none of them are English?"

Louisburg—L. N. Scoggin, Jr. was a patient in Rex Hospital, Raleigh, early in October following a hunting accident in which he lost the second finger of his left hand. Scoggin was on an outing with his brother at the time of the accident.

Belmont—The Robinson Drug Company has finished the installation of a new prescription department. The new equipment provides working space for two pharmacists and also has special, dust-proof compartments for bottles and other supplies.

Winston-Salem—Swaney's Drug Store was robbed of \$45 in cash and \$7.20 worth of candy on the night of Sept. 27th. Entrance was through the back door which was smashed by the thief.

Greensboro—Amytal tablets and other drugs were stolen from the College Drug Store on Sept. 23. The store was entered by breaking glass in the front door, the crashing glass being heard by occupants of a nearby apartment who called police.

Siler City—W. T. Atkinson, Federal Narcotics Agent, was here recently to investigate the robbery of narcotics from the office of Dr. G. C. Wrenn. In connection with the theft, Taylor Drug Company reported that a tall man came in the store on the day of the robbery and bought a limited amount of paregoric. Later he was back to purchase a hypodermic needle and a medicine dropper and asked for more paregoric.

Wilson—Paul B. Bissette returned from New York on October 20th after attending the fall meeting of the Affiliated Drug Stores. Mr. Bissette was chairman of a group of outstanding pharmaceutical leaders who discussed "The Drug Stores Mobilize for Peace."

Raleigh—A. F. Morris is now with Walgreen's in Raleigh. He formerly worked

in Marshville with the Union Drug Company.

Lexington—Grant Raker is now operating a strictly prescription pharmacy in this city. The business is listed as Grant's Pharmacy.

Charlotte—Second Lt. James Boyce Hunter, Jr., of the U. S. Marine Corps, son of pharmacist and Mrs. J. B. Hunter, sustained a broken left arm and a severe gash in the flesh of the arm when he "tangled" September 23 with a Japanese mortar shell on the island of Peleliu in the Southwest Pacific.

Jacksonville—G. P. Johnson entertained eight friends at a chicken supper at his cottage at Swansboro on the night of September 25th. The Mayor of Jacksonville and Billy Arthur, Editor of the *News and Views*, were present.

Louisburg—A new drug store, the O'Neal Drug Company, has been opened at Louisburg. D. S. Chapman is pharmacist-in-charge.

Columbia—The Main Street Pharmacy and the Columbia Drug Company have been consolidated and now bears the name of the Tyrrell Drug Company. E. P. Cahoon, former owner of the Columbia Drug Company has gone to Washington, D. C. where he is associated with the People's Drug Company. R. S. "Bob" Knight, former owner of the Main Street Pharmacy, is giving his full attention to his farm near Columbia. Bob will be remembered as representative at the General Assembly from Tyrrell County. L. A. Cahoon who purchased and consolidated the stores, has employed Roland H. Parker as pharmacist.

Gastonia—A. J. Sanders and Walter S. Fuller have bought the Victory Drug Company at South Gastonia. Mr. Sanders is pharmacist-in-charge.

Charlotte—J. L. Cherry is pharmacist-in-charge of the Providence Road Pharmacy, 1522 Providence Road, Charlotte, recently purchased by Kirk Hardee, Jr., proprietor of Hardee's Pharmacy on Selwyn Road, Charlotte.

Selling Your Customers For YOU

Millions of
Newspaper Readers
Every Week
and
Millions of
Radio Listeners
Every Day

**Nerve Racking
HEADACHE**



**Eases the Pain —
Soothes the Nerves**

The quick-acting ingredients in the "BC" formula ease headaches and gently soothe nerves. Also relieves neu-

RELIEVES HEADACHES



... and soothes Nerves upset by

HEADACHE and NEURALGIA

The prescription-type ingredients in the "BC" formula are readily assimilated.

It's why "BC" offers relief from headaches, neuralgic aches and pains.

Nerves ruffled and upset by minor pains are also gently soothed by the quick-acting "BC" ingredients. Keep a 10c or 25c package handy. Use only as directed. Consult a physician when pains persist.



**B. C. REMEDY COMPANY
DURHAM, NORTH CAROLINA**

"Keep it on Hand—To Supply the Demand"

Please Mention The Carolina Journal of Pharmacy When Writing Advertisers

CORDIALLY YOURS —**NEWS BY WAY OF UNCLE SAM**

Dear W. J.:

We traveling men are beginning to realize the value of being a member of the Traveling Men's Auxiliary. Mr. C. T. Byerly, city salesman for the Peabody Drug Company here in Durham, is a member of the Traveling Men's Auxiliary and holds membership card No. 170. For some unknown reason I left his name off the list mailed to the druggists of this State. Mr. Byerly informs me that almost every druggist in Durham has been riding him because he is not a member of the T. M. A. This is particularly true with the druggists who saw Mr. Byerly at the convention. I want the Durham Druggists and all other North Carolina druggists to know that Mr. Byerly is a member of the T. M. A.

Yours very truly,

Traveling Men's Auxiliary

(Signed) J. Floyd Goodrich
Secretary-Treasurer

Calcutta, India

September 24, 1944

Dear Mr. Smith:

Received your letter of August 25, and it was certainly good to get a bit of the news of Chapel Hill. The last news I've had from school was a ten-months-old "Alumni Bulletin" and it was pretty well "read out" when I got my hands on it.

There are a couple of requests I would like to make: I surely would like to know the whereabouts and wherefores of all my old classmates: John "Duck" McNeill, Alf Costner, Wriston Smith, Phil Gaddy and all the rest of the class of '40 (just who are married, who are in service and whatever else you can pass this way). It surely doesn't take long for a fellow to get way behind on the news. I would also like to know just what changes have taken place in Chapel Hill during the past year.

There's not much in the way of news from here. I came out to India via air about eight months ago. We came by way of Brazil, Ascension Island and Africa and it was certainly a very beautiful trip.

India, for my money, is a very much

overrated place. It is by far the dirtiest country in Asia and the streets are always swarming with beggars, coolies, water buffalo, rickshaws and every other form of crude transportation known to man. However, the bazaars, the temples and the burning ghats are very interesting places. The climate of India is somewhat similar to that of Florida with the exception of the monsoon season when it rains 160 inches in a period of three months.

No, I'm not getting the Journal and I would certainly like to have my name put on the mailing list for future copies. I'm enclosing the picture you requested.

Thanks again for your letter and let me hear from you whenever possible.

Sincerely,

(Signed) Henry E. Dillon

Lt. (jg) Henry E. Dillon USNR
A.P.O. 465, c/o Postmaster
New York, N. Y.

Dear Mr. Smith:

Reference is made to your inquiry of September 30, 1944, concerning the mailing of narcotics.

It is true the Harrison Narcotic Law makes no reference to depositing narcotics in the mail, however, Section 217 of the Criminal Code (18 U. S. C. 340) prohibits a person from knowingly depositing or causing poisons to be deposited in the mails.

A certain portion of the Postal Laws and Regulations reads as follows:

"... the transmission in the mails of poisonous drugs and medicines may be limited by the Postmaster General to shipments of such articles from the manufacturer thereof or dealer therein to licensed physicians, surgeons, dentists, pharmacists, druggists, cosmetologists, barbers, and veterinarians under such rules and regulations as he shall prescribe."

From the foregoing, it is obvious that physicians and/or druggists are not permitted to send, through the mails, to patients narcotic drugs.

Respectfully,

Treasury Department

Bureau of Narcotics

(Signed) B. M. Martin
District Supervisor

**POWERS-TAYLOR
DRUG COMPANY**

Richmond, Va.



Wholesale Druggists

Importers & Jobbers

Druggists' Sundries & Fancy Goods



We solicit your orders

Our experience of over 70 years
insures our ability to serve you
satisfactorily



"IT'S FAMOUS

because

IT'S GOOD"

The Seeman Printery, Inc.



Where Good Printing is a Habit



**WE SPECIALIZE IN SATISFACTION
AND PROMPTNESS**



Printers in Durham, N. C., Since 1885

National Health Aid Week Radio Broadcasts

Radio broadcasts sponsored by the North Carolina Pharmaceutical Association were made during National Health Aid Week, October 6-16 through the courtesy of broadcasting stations in North Carolina. The combined cooperation of the radio stations and the members of the N. C. P. A. who were asked to make the talks, assured the success of this project.

Listed below are the radio stations participating during this event, together with names of pharmacists appearing on the respective stations:

WISE—Asheville—H. H. Shigley.
 WWNC—Asheville—Moss Salley.
 WBBB—Burlington—C. M. Andrews.
 WSOC—Charlotte—C. P. Suttlemyre.
 WBT—Charlotte—T. C. Yearwood.
 WAYS—Charlotte—Kirk Hardee, Jr.
 WDNC—Durham—Miss Lucile Gillespie.
 WCNC—Elizabeth City—J. T. Stevenson.
 WFNC—Fayetteville—L. L. Rouse.
 WGNC—Gastonia—Fred Moss.
 WGBR—Goldsboro—T. R. Robinson.
 WBIG—Greensboro—Miss Margaret Lloyd.
 WGBG—Greensboro—Miss Margaret Lloyd.
 WGTC—Greenville—J. M. Basart.
 WHKY—Hickory—C. J. Lasley.
 WMFR—High Point—A. Coke Cecil.
 WFTC—Kinston—Miss Marsha Hood.
 WHIT—New Bern—Troy H. Johnson.
 WPTF—Raleigh—J. C. Brantley, Jr.
 WRAL—Raleigh—D. L. Jordan.
 WCBT—Roanoke Rapids—Octavus Griffin.
 WEED—Rocky Mount—J. S. Pierce.
 WRRF—Washington—W. D. Welch.

WMFD—Wilmington—E. S. Benson.
 WGTM—Wilson—Paul B. Bissette.
 WAIR—Winston-Salem—J. H. Causey.
 WSJS—Winston-Salem—W. A. Gilliam.

Woman's Auxiliary News

The Woman's Auxiliary, under the able leadership of its president, Mrs. J. C. Jackson of Lumberton, has undertaken three projects for the fall-winter season.

A letter has been sent to every member asking her to send at least five Christmas cards to pharmacists who are now serving in the Armed Forces. It was felt that this would be a much appreciated service.

The Sixth War Loan Drive, beginning November 20th was the second project outlined. Members of the Auxiliary have been asked to give their wholehearted support during this campaign. Mrs. E. A. Brecht of Chapel Hill, has been appointed to serve as State Chairman of this work, and County Chairmen have also been appointed. Their names are listed in the outline of plans for the Sixth War Loan Drive, found elsewhere in this issue.

Of major interest to the Woman's Auxiliary is the proposed revision of the Constitution. A copy of the Constitution together with a report of the Parliamentarian suggesting certain revisions, has been sent to all members. A request for suggestions accompanied this material. Mrs. W. R. Adams, Angier, Chairman of the Constitution Committee, is urging that this cooperation be forthcoming, so that the Committee may offer proposed revisions at the next annual meeting.

OVERSEAS MAILING

For the dull season ahead the minimum order on Overseas Mailing Boxes, is reduced to 25 boxes, F.O.B. Henderson, at 50c each. I strongly urge that the box be featured the year around. In this way Naval, Marine Corps and Coast Guard parcels can be sold, as well as request packages for the Army. You will also be establishing your store as mailing headquarters for the coming season.

I have also available a limited number of delicious 3 lb. Fruit Cakes snugly packed in wooden overseas shippers. This cake as packed in quantities under 4 doz. is \$2.25 each F. O. B. Henderson. A 4 doz. order will be prepaid. The O. P. A. Ceiling on this item is \$2.81. It is a splendid food item for overseas mailing. J. P. B. Connell, Henderson, N. C.—Adv.



Carolina Camera

From all appearances Bob Wells (1) is doing nicely with the Navy. Bob entered the service several months ago while employed as a pharmacist at the Cleveland Drug Company, Shelby. His present address is

**R. R. Wells A/S
Co. 840 G. S. Area
A 7, Bks. 109
Camp Peary, Virginia**

Yes sir, that's a \$386.77 check which Mrs. J. C. Jackson of Lumberton, President of the Woman's Auxiliary, is turning over to Dean Beard of the U. N. C. Pharmacy School (2). The check represents the Auxiliary's addition to their "Student Loan Fund" established at the School several years ago. It has grown steadily until today the Fund amounts to approximately \$2,000.

Winfield Rose (3), son of Professor and Mrs. Ira Rose of Chapel Hill, was home recently from "boot camp" and paused long enough to have his picture snapped. Winfield has been in the Navy about three months. His address is:

**Winfield Rose S 2/c 9644071
Area C-8, Co. 878, Bks. 103, O.G.U.
Camp Peary, Virginia**

Here he is, Lt. Roscoe Langdon (4) shown with an English bike in "merrie old England." Lt. Langdon is mess officer for the 115 Station Hospital and, according to Mrs. Langdon, "seems to enjoy the job because he likes a little food between meals." Mrs. Langdon goes on to say "he hasn't given away any military secrets to me." Here's Roscoe's address in case you want to say "Merry Christmas":

**Lt. Roscoe Langdon 0-15343316
115th Station Hospital
A.P.O. 168, c/o Postmaster
New York, N. Y.**

Some of the recent graduates of the U. N. C. School of Pharmacy will recognize (5) Lt. Frank A. Greene, Jr. of Suffern, N. Y., now stationed in France with the 511th Fighter Bomber Squadron. Frank writes: "Just about the only contact I have with the medical and pharmaceutical

world is bull sessions with our Squadron 'Doc.' I'd sure hate to try and whip up an emulsion or make a suppository out here in the wilds of 'La belle France.'

"While I was in England I got in a conversation with an English pharmacist in his store and the first thing I knew I'd spent two hours there and had accumulated a pile of books on pharmacy that made my head swim. Boy! what a system of price regulation the English have.

"By the way, the English Pharmacy, or Chemists' Shop, as they call them, is a pharmacy in every sense of the word. I've not been in a French store as yet but I am looking forward to it.

"You asked for some comments on what I am doing over here, didn't you? Well, there isn't too much one can say that will get by those men with the scissors and ink but I am flying a P-47 Thunderbolt with the 9th Air Force here in France. And we do just what our address implies—give air support to the boys on the ground and also dive bomb on occasions."

Here's Frank's address:

**Lt. Frank A. Greene, Jr. 0-815685
511th Fighter Bomber Squadron
405th Fighter Bomber Group
A.P.O. No. 141, c/o Postmaster
New York, N. Y.**

Ensign Henry E. Dillon (6) is in India. We heard from Henry recently and thought his letter so interesting we are reproducing it on page 483. He can be reached by addressing your communications to

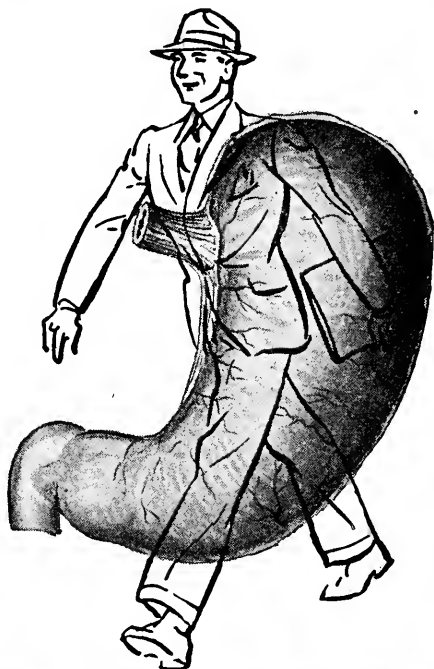
**Lt. (jg) Henry E. Dillon USNR
A.P.O. No. 465, c/o Postmaster
New York, N. Y.**

H. C. McAllister, Secretary-Treasurer of the North Carolina Board of Pharmacy, has announced that the next meeting of the Board will be held in Chapel Hill, January 16-17, 1945. Applicants desiring to take the Board examinations may obtain further information by writing directly to Secretary McAllister at P. O. Box 471, Chapel Hill, N. C.

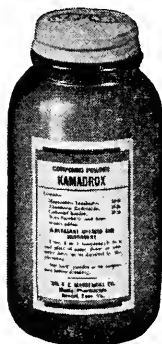
EFFECTIVE *Ambulant* THERAPY

Kamadrox—widely detailed to the medical profession—fulfills the demands of the patient in peptic ulcer, gastritis and gastric hyperacidity: It stops the characteristic pain promptly—keeps the patient ambulatory—permits lesions to proceed to healing.

Kamadrox—composed of magnesium trisilicate (50%), aluminum hydroxide (25%), and colloidal kaolin (25%)—provides promptly effective, profound, and prolonged acid-neutralizing power; systemically inert, it cannot lead to alkalosis or acid rebound; it is astringent, demulcent, adsorbent, protective; it exerts no influence on intestinal motility, proves neither laxant nor constipating. Its pleasant taste promptly gains patient cooperation.



KAMADROX



Kamadrox powder, permitting adjustment in dosage, is supplied in 4-oz. and 1-lb. cans. Kamadrox tablets in bottles of 100 and multiples. Each tablet contains:

| | |
|----------------------------|----------|
| Magnesium trisilicate..... | 4 grains |
| Aluminum hydroxide..... | 2 grains |
| Colloidal kaolin..... | 2 grains |

Dose, 1 or 2 tsp. of the powder, well dispersed in water, t.i.d., p.c. Of the tablets, 2 with water, t.i.d. or q.i.d.

THE S. E. MASSENGILL COMPANY

Bristol, Tenn.-Va.

NEW YORK • SAN FRANCISCO • KANSAS CITY



Please Mention The Carolina Journal of Pharmacy When Writing Advertisers

School Days

Patricia Ann Lawrence,
U. N. C. School of Pharmacy

October was a beautiful month in Chapel Hill, with a liberal sprinkling of those days that one dreams about. Days with a brilliant sun, a blue sky with nary a cloud, and the trees forming a yellow and red frame for the campus picture of green grass, red brick buildings, uniforms of Navy blue, Army khaki, and Marine green, enlivened by the bright-colored skirts and sweaters of the co-eds. Yes, this October's sun has shone on Carolina in all its autumn finery.

The Kappa Epsilon girls were hostesses at a tea Tuesday, October 3, at Kennan Hall, for all Pharmacy girls, but especially in honor of the first-year girls. It was the first time that we old girls had had an opportunity to meet the new girls as a group, and we thoroughly enjoyed it. We are all sold on the first-year class, and I, for one, am confident that they are going to make people sit up and take notice.

On October 3, Rho Chi, national pharmaceutical honor society, tapped Sam Black, Asheboro; Lucy Lee Kennedy, Kerr; and Pat Lawrence, Charlotte, for membership, in recognition of their attainments in scholarship and leadership.

Phi Delta Chi has announced the names of their new pledges to be as follows: John Dees, Burgaw; William Hooks, Whiteville; Graham Clark, Clarkton; Henry Thomas, Jonesboro; Charles Campbell, Maiden; John Horton, North Wilkesboro; Reeves Hawkins, Clyde; Charles Creech, Durham; Paul McNeil, Steeds; William Griffin, Rose Hill; William McDaniel, Enfield; Sam Cavanaugh, Wallace. The Phi Delta Chi's are now living in the Manning Building, having moved from their former home on Cameron Avenue in the latter part of the summer.

The Pharmacy Girls Association gave a wiener roast for the entire Pharmacy School on Friday, October 20th, and we really had a marvelous time. Although rain prevented us using Battle Park as the scene for this occasion, our spirits were not dampened.

Professor Rose graciously lent us his office on the ground floor of Howell Hall and there was much fun and merriment 'midst the Bunsen burners and test tubes.

The Pharmacy Senate has been active this session with regular bi-weekly meetings. There were a number of good discussions on new drugs and other topics of interest to the pharmacist and pharmacy student, led by various members of the Senate. T. R. Harris, Cliffside, made his initiation speech at the last meeting, thereby becoming officially a new member of the Senate.

Dean Beard came back the first of November after a well deserved two month's vacation—back to his *Materia Medica* class, to a day run according to bells—to the problems of ninety-five students, and to the difficult task of adjusting schedules according to the new semester system and correlating semester and quarter hours. Dr. Jacobs, as acting dean, assisted by Dr. Bur-lage and Dr. Brecht, did a marvelous job insofar as we students are concerned, and we want to thank them. But we also want to say, "Welcome back, Dean."

'Appears in Broadway Show

Miss Miriam Day, daughter of pharmacist L. G. Day of Spruce Pine, has been added to the cast of "Oklahoma," Broadway hit musical show, which after a very long run is still sold out weeks in advance. Miss Day is a member of the singing ensemble of the show, which includes eight other girls.

Miss Day gained nation-wide recognition last spring when she appeared on the "Hour of Charm" radio program. She was one of the 13 contestants selected out of many thousands in the Hour of Charm's search for the "Unknown Voice of America." As a result of her singing on this program, she received many attractive offers.

Miss Day is a graduate of the Music Department of Woman's College, U. N. C., in Greensboro. She has studied at Juilliard School of Music in New York and with a private teacher since her graduation from college.

G. I. QUESTIONNAIRE

In an effort to formulate plans for educational opportunities for returning veterans who desire refresher courses, continuation of Pharmacy training, etc., a questionnaire was mailed to more than 150 North Carolina pharmacists and pharmacy students now serving in the Armed Forces. This was done so that an accurate estimate might be made of the facilities needed for the desired training. A number of the questionnaires have been returned, and topping the list we find checked "Training in Hospital Pharmacy" and "Refresher Courses in Retail Pharmacy." Needless to say, every effort will be made to supply the most desirable subjects.

Questionnaire

(Please complete and return at your earliest convenience)

1. Are you contemplating taking advantage of the educational opportunities which will be offered you under the terms of the so-called "G. I. Bill?".....

2. If so, please check in the order of their desirability (1, 2, 3, etc.) the following types of offerings in the School of Pharmacy in which you might be the most interested in pursuing.

Training course in Hospital Pharmacy.....

Length of time you are willing to spend in this training: 3 mos.....,

6 mos....., 9 mos....., 1 yr.....

An advanced degree in Hospital Pharmacy.....

Continuation of the B.S. Degree in Pharmacy.....

Refresher Courses in Retail Pharmacy.....

M.S. Degree (1 yr.) in Pharmacy or Pharmaceutical Chemistry.....

Ph.D. Degree (3 yrs.) in Pharmacy or Pharmaceutical Chemistry.....

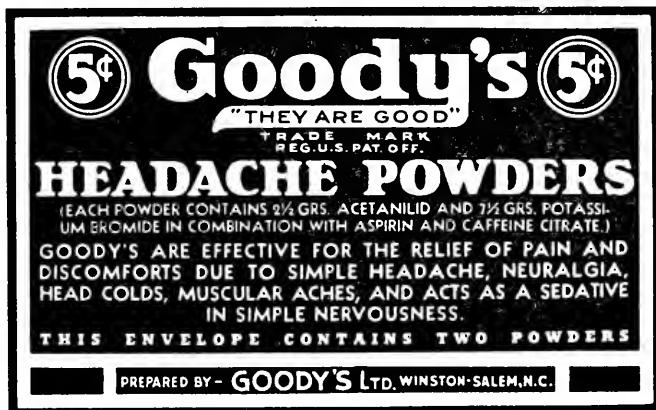
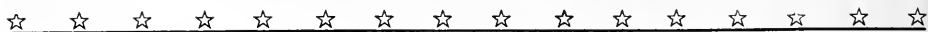
Comments.....

WAR BOND COUNTY CHAIRMEN

6th Drive, Nov. 1-Dec. 31

| County | N. C. P. A. | Woman's Auxiliary |
|----------------|---------------------------|---------------------|
| Alamance..... | C. M. Andrews..... | Mrs. E. D. Millaway |
| Alexander..... | R. B. Campbell..... | Mrs. R. B. Campbell |
| Alleghany..... | T. R. Burgiss..... | Mrs. T. R. Burgiss |
| Anson..... | G. E. Andes..... | Mrs. G. E. Andes |
| Beaufort..... | J. P. Tunstall..... | |
| Bertie..... | W. B. Gurley..... | Mrs. W. B. Gurley |
| Bladen..... | Dr. S. S. Hutchinson..... | |
| Brunswick..... | R. M. Willis..... | Mrs. R. M. Willis |
| Buncombe..... | W. A. Ward..... | Mrs. Lloyd Jarrett |
| Burke..... | G. T. Cornwell..... | Mrs. H. F. Bobbitt |
| Cabarrus..... | P. G. Glass..... | Mrs. Hoy Moose |
| Caldwell..... | Earl Tate..... | Mrs. J. S. O'Daniel |
| Carteret..... | Joseph House..... | Mrs. F. R. Bell |
| Caswell..... | T. J. Ham, Jr..... | Mrs. T. J. Ham, Jr. |
| Catawba..... | C. G. Lasley..... | Mrs. H. C. Lutz |
| Chatham..... | D. D. McCrimmon..... | |
| Cherokee..... | W. M. Mauney..... | Mrs. W. M. Mauney |
| Chowan..... | J. A. Mitchener, Jr..... | |
| Clay..... | L. P. Booth..... | |
| Cleveland..... | C. D. Blanton..... | Mrs. C. D. Blanton |

| County | N. C. P. A. | Woman's Auxiliary |
|-------------------|---------------------------|--------------------------|
| Columbus..... | J. A. Guiton..... | Mrs. L. W. Jenkins |
| Craven..... | Tony Libbus..... | Mrs. H. B. Duffy |
| Cumberland..... | W. M. K. Bender..... | Mrs. R. E. Langdon |
| Davidson..... | G. S. White..... | Mrs. E. L. Webb |
| Davie..... | W. R. Wilkins..... | Mrs. W. R. Wilkins |
| Duplin..... | C. J. Sheffield..... | |
| Durham..... | B. W. Spencer..... | Mrs. R. P. Rogers |
| Edgecombe..... | A. T. Nicholson..... | Miss Nan Bryant |
| Forsyth..... | Andrew Strum..... | Mrs. H. P. Watson |
| Franklin..... | L. W. Henderson..... | Mrs. L. W. Henderson |
| Gaston..... | F. M. Moss..... | Mrs. J. L. Robinson |
| Granville..... | R. R. Herring..... | Miss M. Riggan |
| Greene..... | Sam Jenkins..... | Mrs. Sam Jenkins |
| Guilford..... | J. H. Best..... | Mrs. I. O. Wilkerson |
| Halifax..... | N. O. McDowell..... | Mrs. W. P. Taylor |
| Harnett..... | C. R. Butler..... | Mrs. W. R. Adams |
| Haywood..... | Joe Hendrix..... | Mrs. Joe Hendrix |
| Henderson..... | W. B. Wilson..... | Mrs. W. L. Harper |
| Hertford..... | R. R. Copeland..... | Mrs. R. R. Copeland |
| Hoke..... | W. P. Baker..... | |
| Iredell..... | L. W. McKesson..... | Mrs. L. O. Hawkins |
| Jackson..... | G. K. Bess..... | Mrs. G. K. Bess |
| Johnston..... | C. H. Beddingfield..... | Mrs. J. D. Bain |
| | E. T. Beddingfield..... | |
| Lee..... | E. F. Rimmer..... | Mrs. E. F. Rimmer |
| Lenoir..... | E. L. Bradshaw..... | Mrs. J. C. Hood |
| Lincoln..... | B. P. Costner..... | |
| McDowell..... | Dean Tainter..... | Mrs. Dean Tainter |
| Macon..... | R. M. Rimmer..... | Mrs. C. E. Mitchell |
| Madison..... | H. E. Roberts..... | |
| Mecklenburg..... | Kirk Hardee..... | Mrs. Leslie Barnhardt |
| Martin..... | D. R. Davis..... | |
| Mitchell..... | L. G. Day..... | |
| Montgomery..... | M. A. Nicholson..... | |
| Moore..... | J. T. Overton..... | Mrs. J. T. Overton |
| Nash..... | Augustus Neville, Jr..... | Mrs. A. Neville, Jr. |
| New Hanover..... | J. M. Hall..... | Mrs. L. E. Bunch |
| Northampton..... | L. B. Taylor..... | Mrs. A. L. Cochrane, Jr. |
| Onslow..... | G. P. Johnson..... | Mrs. G. P. Johnson |
| Orange..... | C. L. Eubanks..... | Mrs. J. G. Beard |
| Pasquotank..... | J. T. Stevenson..... | Mrs. J. T. Stevenson |
| Pender..... | Mrs. E. R. Dees..... | |
| Person..... | W. H. Adair..... | Mrs. E. E. Thomas |
| Pitt..... | S. M. Edwards..... | Mrs. S. M. Edwards |
| Polk..... | F. R. Owen..... | Mrs. E. McFarland |
| Randolph..... | J. T. Allen..... | Mrs. J. T. Allen |
| Richmond..... | J. S. Birmingham..... | Mrs. G. M. Culbreth |
| Robeson..... | J. C. Jackson..... | Mrs. E. L. Hinds |
| Rockingham..... | J. R. Hughes..... | Mrs. J. R. Hughes |
| Rowan..... | E. Malone..... | |
| Rutherford..... | N. F. Adkinson..... | Mrs. N. F. Adkinson |
| Sampson..... | W. L. West..... | Mrs. W. L. West |
| Scotland..... | Virginia Gibson..... | |
| Stanley..... | E. L. Kritzer..... | Mrs. E. L. Kritzer |
| Stokes..... | J. E. Stone..... | |
| Surry..... | G. E. Royall..... | Mrs. W. S. Wolfe |
| Swain..... | Kelly Bennett..... | Mrs. Kelly Bennett |
| Transylvania..... | J. A. Macfie..... | Mrs. Fred Holt |
| Union..... | V. V. Secrest..... | Mrs. J. P. Gamble |
| Vance..... | D. D. Hocutt..... | Mrs. D. D. Hocutt |
| Wake..... | R. I. Cromley..... | Mrs. Phil Gattis |
| Warren..... | W. R. White..... | |
| Washington..... | L. N. Womble..... | Mrs. L. N. Womble |
| Watauga..... | G. K. Moose..... | Mrs. W. R. Richardson |
| Wayne..... | T. R. Robinson, Jr..... | |
| Wilkes..... | R. M. Brame, Jr..... | Mrs. R. M. Brame, Jr. |
| Wilson..... | Paul B. Bissette..... | Mrs. Paul B. Bissette |
| Yancey..... | Rowland Glenn..... | Mrs. L. V. Pollard |



IT'S *Good* NEWS TO
YOUR CUSTOMERS

When You Sell Them

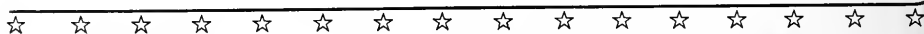
Goody's Headache Powders

Manufactured By

Goody's, Limited

436-440 South Liberty St.

WINSTON-SALEM, N. C.



Please Mention The Carolina Journal of Pharmacy When Writing Advertisers

Queen City News

MRS. E. H. HEMMLE, *Corresponding Secretary*

Charlotte Drug Travelers, Inc.

The Charlotte Drug Travelers held their regular monthly business meeting and luncheon at Thacker's, Saturday, October 7th. P. C. Day, President, called the meeting to order. The invocation was asked by E. H. Hemmle. The door prize, furnished by J. G. Barnette, was won by Gene Hunter. Grady Blackman will furnish the door prize for the November meeting.

Johnnie Bennick of the Scott Drug Company, introduced the speaker, S. Casper Chandler, Recorder for the Oasis Shrine Temple, Charlotte. Mr. Chandler described the beneficent work being done for underprivileged crippled children at the Shrine Hospital at Greenville, South Carolina. This hospital is for indigent children regardless of race, creed, or color—it is not for the use of children of Shriners. Upon motion of Dixon-Hemmle, it was voted that the Drug Travelers Club purchase a rung on the ladder as a contribution to help in the good work being done at the hospital. This move met the wholehearted approval of the members. Bill Hardee suggested that each member of the Club obligate himself to sell ten tickets to the Shrine football game, since the proceeds would go to the Shrine Hospital at Greenville.

Mr. Bennick donated to the Drug Travelers a reproduction of a picture drawn by Walt Disney for the Oasis Temple. These reproductions are sold, the proceeds going to the Shrine Hospital also.

Further business included plans for a dance at the club house, the first Saturday night of each month.

Since this concluded the business, the meeting was adjourned.

Charlotte Druggists' Woman's Auxiliary

The Charlotte Auxiliary held its October 10th meeting at Eards' Private Dining Room. The tables were beautifully decorated with garden flowers grown by Mrs. J. G. Barnette and Mrs. Joe Monroe. Mrs. George Bryan asked the invocation. Mrs. Joe Monroe, Vice-President, presided in the

absence of Mrs. W. B. Holmes, Jr., President. Mrs. T. E. Whitehead read the minutes of the last meeting.

Major Ralph Patterson of Gatesville, Texas, now stationed at Morris Field, Charlotte, was the speaker for the afternoon. He spoke of his experiences in the African, Italian, and English theatres of the war.

The door prize, furnished by Mrs. E. I. Butler, was won by Mrs. Foster Thomas. Twenty-one members, including the new members, Mrs. W. A. Fife and Mrs. H. E. Henriksen, were present. Guests were Mrs. Bill Turnage and Mrs. G. R. Johnson. Mrs. H. L. Bizzell graciously offered her home for the November meeting, which will be a Thanksgiving luncheon.

Charlotte News Notes

Burwell & Dunn entertained their employees with a fish-fry at the Charlotte Drug Travelers Club House, Thursday, October 11th. A string band furnished music for dancing, and moving pictures were shown. These pictures were of scenes around Burwell & Dunn Building, including shots of employees. Reuben Russell reported that they had a most enjoyable time.

Mrs. W. B. Holmes, President of the Charlotte Woman's Auxiliary, spent two weeks visiting her son, Billy, who is a student at Castle Heights Military Academy at Lebanon, Tenn.

Mrs. C. H. Smith returned recently from a trip to Little Rock, Arkansas, where she attended a family reunion.

Mr. "Skeets" Williams, Miles Laboratories, is back on the job after being confined to a hospital with pneumonia.

Mrs. Walter R. Dixon recently spent two weeks in Atlanta, visiting her mother.

C. G. Greene, Southern Divisional Manager, J. L. Johnson, Atlanta District Manager, and H. J. Singleton, Raleigh representative of the Colgate Palmolive Peet Company, spent 3 days in Charlotte assisting E. H. Hemmle on a special test of a new product which will be available soon. Charlotte was one of eight cities selected for this test work.

News Briefs

Ph. M. Tom Holland (Mount Holly) supplied us with the address of Ph. M. 1/c George H. Windecker, U. S. Naval Medical Supply Depot, Brooklyn 1, New York.

John H. Rosser S 2/c, Class 16-45, Hospital Corps School, Farragut, Idaho, has written us that he is enjoying the Indian Summer weather of that section.

A very interesting letter has just arrived from S/Sgt. F. P. Link (Reidsville) who was stationed until recently at Fort Mason, San Francisco, Calif. His address now is as follows: S/Sgt. F. P. Link 34259492, 661st Med. Hosp. Ship Pl. (Sep), Army Embarkation Post Office, c/o Postmaster, San Francisco, Calif. He ended his letter thus "Keep up the good job for Pharmacy in North Carolina; there'll be a lot of us taking up our mortar and pestles again before long."

Sgt. W. N. Wilkins' A.P.O. has been changed from 9907 to 350. His complete address is now: Sgt. W. N. Wilkins 34259707, 28th Field Hospital, A.P.O. 350, c/o Postmaster, New York City.

Amos Hal Cornwell Ph. M. 3/c writes from the Brooklyn Navy Yard Dispensary, Brooklyn, N. Y.: "The corpsmen do all the suturing . . . the first guy I sutured was a converted Yankee negro. Before I finished I am sure he longed for the fields of cotton and corn bread. I doubt if he will be seriously injured enough to come in here again; at least he will not seek my medication."

W. A. Morton, until recently with Hall's Drug Store, Wilmington, is now in the Army. His address is Pvt. W. A. Morton

44011133, A.S.F.T.C., Co. B, 26th Sig. Tng. Bn., Camp Crowder, Mo.

Excellent position available for pharmacist on or before November 11th. Salary and working conditions compare favorably with the best in the State. If you are looking for a chance to get ahead, write

E. REID TOMS
Toms Drug Co.
Wilmington, N. C.

"ORDER BY MAIL From McCOURTS"

EITHER FOR IMMEDIATE
OR FUTURE DELIVERY

- Labels
— Rolls or Flat
- Boxes
- Physicians & Blanks

Satisfaction Guaranteed
— or No Sale

McCourt Label Cabinet Co.
Specializing in Labels for Drug Stores
58 BENNETT STREET
BRADFORD, PENNA.



Valentine's Meat-Extract

1 4/5 ozs. net

1 dozen at list \$9.00 through wholesaler.

Valentine's Meat-Juice Company

Richmond, Virginia

GONE TO THE GREAT BEYOND

Two of North Carolina's most honored pharmacists, Dr. Edward Victor Zoeller of Tarboro, and Dr. Evander F. Kelly of Washington, D. C., passed away during the month of October. Both of these men, nationally known and beloved, spent their entire lives in the service of their fellowmen. Their ideals, their courage, their loyalty to their profession will stand as an everlasting monument to two great American pharmacists.

Doctor Edward Victor Zoeller, president of the N. C. Board of Pharmacy since 1894, died at his home in Tarboro, Sunday night, October 22. He had been seriously ill for several weeks and death was attributed to pneumonia.

He and Mr. Hancock, Secretary of the N. C. Board of Pharmacy since 1902, were to have been honored at a testimonial dinner on October 25th at Chapel Hill. On this day pharmacists and friends of Dr. Zoeller gathered in Tarboro to attend the funeral of this leader, who, by ballot of his co-workers, had been named "the greatest retail pharmacist in North Carolina."

Born in New York City 87 years ago, trained in youth at Tarboro, graduated from the New York College of Pharmacy, he had for more than a half century contributed to the advancement of pharmacy. Past-president of the N. C. P. A., past honorary president of the A. Ph. A., he was at the time of his death one of the two remaining charter members of the Association.

In 1922 the University of North Carolina awarded the honorary degree of Doctor of Pharmacy to him, the first and only time the University has awarded such a degree.

Among his survivors are a nephew, Harvie Ward of Tarboro, a brother of Tarboro and a sister of Flemingsburg, Ky., and six nieces.

E. F. Kelly, secretary of the American Pharmaceutical Association, died at his home in Texas, Maryland, Friday, October 27, after a short illness.

Secretary Kelly had served in this capacity since 1926. During his period of service he guided and planned the develop-

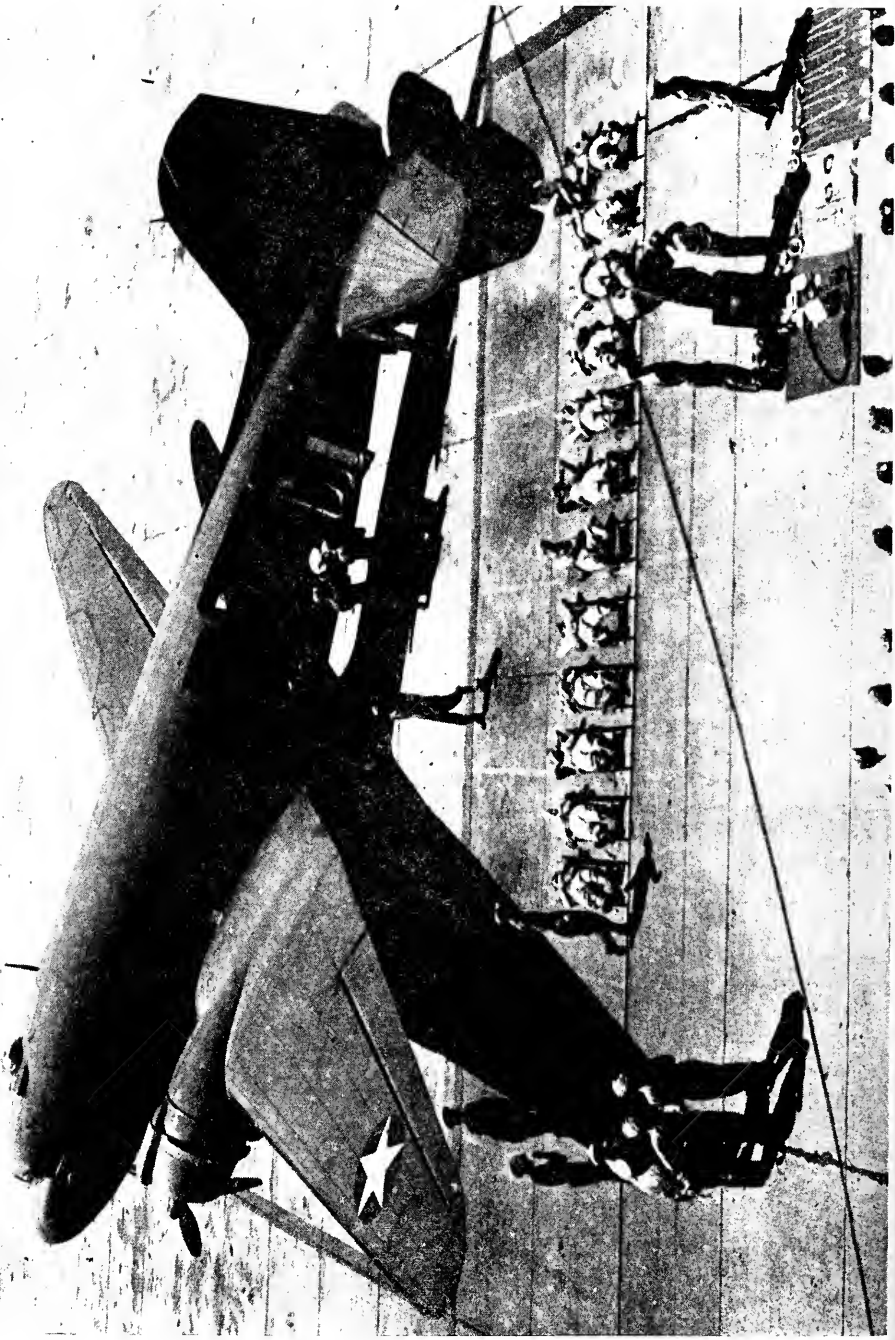
ment of a national center for pharmacy, the American Institute of Pharmacy, located at 2215 Constitution Avenue, N.W., Washington, D. C. .

He was recognized leader in pharmacy. He served the profession as an educator, as a drug manufacturer, and as a public health official in the state of Maryland. His broad experience, his ability as an organizer, and his deep understanding, made Dr. Kelly one of the outstanding leaders of pharmacy.

Secretary Kelly received the degree of Doctor of Pharmacy in 1902 from the University of Maryland and the honorary degree of Doctor of Science from Temple University in 1933. Dr. Kelly was a member of the faculty of the University of Maryland from 1903 to 1926. From 1918 to 1926 he served as professor of pharmacy and dean of the School of Pharmacy, resigning in that year to accept the secretaryship of the American Pharmaceutical Association. Dr. Kelly for a period served as professor of chemistry in the School of Dentistry of the University of Maryland. He was a lecturer in the School of Medicine of Johns Hopkins University and a professorial lecturer in the School of Pharmacy of the George Washington University.

Dr. Kelly was born in Carthage, North Carolina, July 2, 1879, son of John Evander and Penelope Kelly. He is survived by his widow, Mrs. Marian Low Kelly; a son, Captain Evander F. Kelly, now serving in France; a son Kenneth L. Kelly; and a daughter, Mrs. Kathleen Kilgore, of Washington, D. C.

Funeral services were held Monday, October 30, at the family home in Texas, Maryland. Interment was at Union, N. C., on November 4th.



Pharmacist Participates in Burke Ceremony

Ralph E. Kibler, pharmacist-mayor of Morganton, officially represented Burke County at a ceremony in honor of Governor Thomas Burke held near Hillsboro on October 15th. Also participating in the exercises was Miss Sarah Kibler, pharmacy student, who unveiled a monolith which had been erected in honor of Governor Burke.

Other natives of Burke County present for the occasion were Mrs. Ralph Kibler, Mrs. Edwards and her daughter, Betty, and W. J. Smith. Governor Broughton, Congressman Durham, Dr. Henderson of Chapel Hill, and others appeared on the program, in addition to Mayor Kibler.

Bissette to Appear on Conference Program

"Pharmacy Looks Ahead" has been chosen as the theme for the second annual meeting of the Southeastern Pharmaceutical Conference, to be held at Atlanta, Georgia, December 7.

Paul Bissette, Wilson, N. C., will deliver an address on "A Practical Public Relations

Program for Pharmacy." Mr. Bissette, Chairman of the N. C. P. A. Public Relations Committee, is well fitted to discuss this work.

R. A. McDuffie, Greensboro, is council member representing North Carolina.

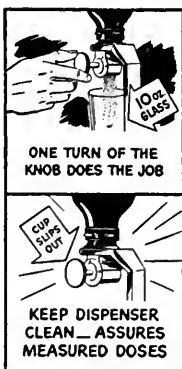
Ambulance Planes in Action

One of the 14 ambulance planes purchased by the druggists of the State through the sale of "E" War Bonds during the 5th Drive is pictured on the opposite page. The planes are already in action in the war zones.

As reported elsewhere in this issue of the JOURNAL the North Carolina Pharmaceutical Association has agreed to participate in the 6th Drive which officially opens on November 20 (any "E" bonds sold during the period November 1-December 31 will be credited to the Druggists' Campaign).

Since the drive is being built around Penicillin (our quota of two million dollars will purchase 75 billion units of the drug), pharmacists will have an opportunity to make available a lifesaving drug to wounded servicemen.

Remember this about BROMO-SELTZER



**DON'T MISS THIS
OPPORTUNITY
FOR
BIG PROFIT!**



Get in on the
**SPECIAL
TWIN PACKAGE
SALE**
on
**SQUIBB
TOOTH
POWDER**



2 Large Size Packages . . . 59¢

Regular price . . . 74¢

Consumer Saves . 15¢



2 Medium Size Packages . . . 33¢

Regular Price . . . 42¢

Consumer Saves . 9¢

Running from

OCTOBER 16th TO DECEMBER 16th

and now being featured on the Squibb Nation-
wide Radio Program, "To Your Good Health."

DON'T BE CAUGHT SHORT!

CHECK YOUR STOCKS NOW!

See your Squibb representative or your local
wholesaler's salesman for the special profit-
building discounts available during this drive
—or write direct to E. R. Squibb & Sons,
745 Fifth Avenue, New York 22, N. Y.

SQUIBB

TOOTH POWDER

Safe . . . Effective . . . Pleasant tasting

Neutralizes mouth acids wherever it
finds them

Pharmacy's Future Responsibility



DR. J. A. GOODE

We are pleased to present this month the complete text of Dr. John A. Goode's commencement address delivered at the 43rd Commencement exercises of the Rhode Island College of Pharmacy and Allied Science on October 11.

As reported last month Dr. Goode received the degree of doctor of pharmacy from the institution. The citation spoke of his "adhering to the time-honored principles of honesty, integrity, thrift and courage" and declared that "his life has been one of steady progress and marked achievement."

I am glad to have the opportunity to address this graduating class and to discuss pharmaceutical education from the standpoint of a retail pharmacist, who has spent the last thirty years as owner and manager of a retail drug store. I feel that this approach is appropriate, for the reason that the great majority of those who receive degrees from schools of Pharmacy find their life's work behind prescription counters of retail drug stores. To my mind, it is in the retail pharmacy that the pharmacist finds the opportunity to render his most indispensable service, and to apply his science and art in a way to make them contribute most to the welfare of the people. Indeed, it is in the retail drug store that Pharmacy finds its fullest justification as a profession. Once, I was doubtful that the four-year college course was justified for pharmacists, but a number of years ago I changed my opinion. I saw I was wrong. Since then I have developed a deep appreciation for the prophetic wisdom of the deans of our Pharmacy schools. It was they who foresaw the value of the extended course. In their vision they were supported by the philoso-

phers of old, and stimulated by the progressive spirit of the day. Centuries ago Socrates said, and I quote: "The informed man is the stronger man," and so it is today. In the well-trained pharmacy graduate lie the welfare, the hope, and security, the future of all Pharmacy.

The man who is entrusted with a prescription on which the issue of life or death may hang, assumes a great responsibility; a responsibility certainly greater than that of the lawyer, for instance, whose decisions usually affect only property rights. The public therefore has a right to expect, and to demand, that the pharmacist be well trained in the sciences upon which his profession is based, that he be skilled in the execution of his work, and that he be sensitive to the highest ideals of his profession. It is to the glory of your Alma Mater that it has never neglected either knowledge, skill or ethics; that it has always insisted on that balance which is requisite to the practice of pharmacy at its best.

There is no one in the whole realm of Pharmacy who approves more heartily than

7 Reasons Why You, *Mr. Druggist*, Should Push Capudine

1. PRODUCT and ADVERTISING comply fully with all provisions of the new Food, Drug and Cosmetic Act.
2. A Fair Trade item that assures generous profit.
3. 5% CASH BONUS (in addition to jobbers discount) on \$8.00 quantities or more.
4. Our newspaper advertising alone reaches over one million people each week in North Carolina.
5. 481% PROFIT when dispensed over the fountain from the one pint size.
6. FASTER stock turnover from increased volume of sales.
7. Capudine Chemical Co. has been serving the druggists of North Carolina for over 40 years.

CAPUDINE CHEMICAL CO.

RALEIGH, N. C.

Peanut Butter Sandwiches : Salted Peanuts

By



N. C. Branch Offices at

Greensboro

-

Fayetteville

-

Greenville

Please Mention The Carolina Journal of Pharmacy When Writing Advertisers

does the wide-awake operator of the individually-owned drug store, of the trend toward more exacting standards in pharmaceutical education. He does not desire a mass production of ill-prepared pharmacists, cheap grist for the mill of his corporate competitors. He desires quality more than quantity, knowing that when the standards of graduates are low, the standards of the stores in which they obtain employment, and of those which they may later own and operate are likely to be low also; that competition will be in price rather than in service, resulting in lower salaries, in adequate profits, less continuity both in ownership and employment, and, finally, more failures. None of these improves Pharmacy's capacity to serve the public, and certainly none of them advances the public's estimate of us and our profession.

There is inherent in the present demand for expanded medical care—a demand, which may be directed but cannot, and should not, be resisted—a need for continued raising of professional standards in Pharmacy. It should be self-evident that if every person in this country is to have, in full, the protection which advanced medical science is able to give him, there will be, not only an unprecedented increase in the number of patients but an even greater increase in the time and attention given to each patient. The perfunctory diagnosis, the haphazard treatments, of the past will become obsolete. Present-day public opinion will require for every person, regardless of wealth and the ability to choose his doctors intelligently, the same kind of service now given in the best clinics. It will eventually require even more than that; it will require thorough measures for prevention, including periodical medical examinations for all the people. These things will come. It is to be hoped that this expanded medical program of the future will be carried on under the control of the health professions themselves, and not of politicians; and that Pharmacy will join with Medicine in the demand that the program be divorced from direction by government bureaucrats. But the best way to insure against State Medicine is to make the present system as efficient as possible. Physicians and pharmacists, working together, will have to work

out a program which will meet the people's demand for better health protection.

Now, it should be obvious that there are not enough physicians in the country, and there can never be enough to carry the burden alone. To be sure, physicians organized in great clinics will be aided by medical technicians; but physicians practicing as individuals cannot, in the very nature of things, surround themselves with an adequate corps of assistants. There is serious doubt whether, in any event, technicians without a broad background of science, can perform this specialized service as well as men and women who have had four years of instruction in a college such as this, from which you are now graduating.

I believe that the doctor of the future will, more and more, look to the well-trained pharmacist for many of the types of technical service needed for adequate diagnosis and treatment, and especially for advice and suggestion in that type of service which is peculiarly within the pharmacist's domain, the selection of medicaments and the determination of dosage. The physician of the future will be much better trained in the knowledge and use of drugs. As knowledge of the physician of the future improves, so will the demand for the well-trained pharmacist increase. There are already signs of the beginning of this change. The increasing number of prescriptions being written, directing the fixing of a certain pH or the preparation of an isotonic solution, particularly the collyria type, to my mind, is a definite indication of the type of prescription service the future doctor will expect of the pharmacist.

If Pharmacy is to grasp the opportunity which lies at hand, it will have to raise, and not lower, educational standards. It will have to demand a continuation of the full four-year course in all accredited colleges. It must not sanction the demand, coming from corporations who merely use the pharmaceutical front to make racket-store merehantising more dignified and respectable, to turn out sub-graduates in large numbers.

In saying this, I am not oblivious to the fact that there is at present a dearth of pharmacists, aggravated by the war; I am not overlooking the failure, in recent years,



A NEW PRODUCT... For New Profits

EVERCOL

ISOPROPYL ALCOHOL RUBBING COMPOUND

This new rubbing compound is the finest rub down you can possibly buy. There is no better quality obtainable and the special blend of neutralizers which we have used gives you a product that is pleasant to use. Order from your jobber. If he does not stock it, write to

THE McCAMBRIDGE & McCAMBRIDGE CO.
2201 Eagle Street Baltimore, Maryland

MAKERS OF EVERFRESH CITRATE OF MAGNESIA



ARE DRUGGISTS MERCENARY?

Well, everybody in business wants a good profit margin (and Pal Blades certainly give you that) but according to a recent survey conducted among druggists all over the country, only 21% gave "Profit Margin" as the No. 1 reason for displaying merchandise in their store. "Consumer Demand" and "National Advertising" were far ahead among the reasons given (and Pal Blades give you those, too).

So, with Pal, you have all 3 major reasons for display—and displays sell merchandise. Are Pals out in front in your store?

PAL

hollow-ground
RAZOR BLADES

PAL BLADE CO.. 595 Madison Avenue, N. Y. C.

to turn out enough graduates to fill the gap caused by deaths and retirements. I am in full sympathy with the campaign to popularize Pharmacy among high-school graduates, both boys and girls, seeking a career. I commend the various plans to give scholarships to worthy students of Pharmacy. But what I insist upon, is that we should not make the mistake of offering easier and shorter courses solely as an inducement to matriculation in schools of Pharmacy; but should rather challenge the ambitious youth of America to the high adventure of entering a profession which is satisfied with nothing less than the best human material and which insists on tempering that material in the fire of intense application and hard work.

I do not believe that the youth of America is soft. Certainly they have proved themselves anything but soft on hundreds of battlefields throughout the world, where they have met successfully the hardened, ruthless soldiers of lands which have long made military might a fetish. It is not paying the youth of America a high compliment to assume that they prefer an easy way to prepare themselves for the tasks of life. Let us ease the way financially as far as possible, especially to promising students who lack the means to go to college; let us stimulate the competitive spirit by awarding scholarships in recognition of ability and as a reward for hard work. But let us not make the mistake of holding out inducements which invite the shiftless, the thriftless, and the unambitious to enter our ranks. That is not the way to build a great profession.

In charting the course of Pharmacy, we would do well to consider how other professions have met some of their problems. The lawyers, who certainly comprise an ancient and honorable group, have written into the statute books of the various states laws barring corporations from practicing law. A corporation can place a lawyer upon its payroll, but that lawyer may advise that corporation only. If the corporation undertakes to sell his services to others, it runs afoul the law. This prohibition against corporate practice of law has arisen out of experience showing that when corporations practice law, even to the extent of drafting

a deed, a mortgage or a will for another, the profession is compromised; competition becomes competition in price rather than in service rendered to the client, and the standing and dignity of the profession is lowered.

In Pharmacy, corporations are permitted to practice; and therein may lie one reason why Pharmacy has not risen, in the estimation of the public, to its legitimate professional status. There is not a single objection to corporate law practice which could not be raised, with even greater force, against corporate pharmacy practice.

I am not a purist in the sense that I believe that a drug store should in no event do anything but fill prescriptions and handle health supplies. If drug stores were limited to compounding medicines, their number would necessarily be so reduced that many communities would be deprived of necessary pharmaceutical service. Further, there are sound historical reasons for the inclusion of many things which are not strictly pharmaceutical in the druggist's stock in trade. But there are druggists who do go too far afield. There are druggists who sell haberdashery, hardware, and even such household equipment as refrigerators! These operators create a cynical attitude toward our profession. They do Pharmacy a great disservice.

If we want to be recognized as professional men, we must do business like professional men, and act like professional men. We must dress like professional men, talk like professional men, conduct ourselves like professional men—we must be professional men. No amount of agitation on our own part will bring us the recognition we seek and which is our due. Our own conduct and attitude will determine our status.

It is the great corporate systems of drug stores which have sinned the most against professionalism; unfortunately, they have been emulated by too many individuals who have felt that they must ape the corporations if they would compete with them. The cause of Pharmacy would be greatly strengthened if pharmacists could accomplish what the members of the legal profession has been successful in doing.

Another thought that I would leave with you is that Pharmacy, like everything else that is alive, is constantly changing. It

Make a Good Profit With Little Effort

*Really a fast
moving item
advertised
year round*



KOLRON

*will repeat
\$2.80 Dozen
ONE FREE*

*Order from your
wholesaler today*

P. D. G. PRODUCTS INC.
HIGH POINT, NORTH CAROLINA

TABLETS

Aminophylline—Phenobarbital

Ascorbic Acid

Multi-vitamin

Nicotinic Acid (Niacin)

Nicotinamide (Niacinamide)

Phenobarbital

Riboflavin

Strychnine Sulfate

Thiamine Hydrochloride

Vitamins A and D

Vitamin B Complex High Potency

Scientifically Correct Products

L. P. MAYRAND

Manufacturing Chemist

GREENSBORO, N. C.

never remains static for any length of time. If it did not change, it would be a positive indication of its decadence.

Young people just entering the profession have the advantage of not having to adjust themselves to the many changes which have taken place in the past—they can move forward from where we are now. But they also have a disadvantage. Not having lived long enough to see the changes the older men have experienced and surmounted, the younger men may be the more likely to assume that the profession, as they know it, is a finished thing and that all they have to do is to carry on from where they are.

This would be a serious error. Pharmacy is likely to change more, and change faster, in the future than it has in the past. In saying this, I am not alluding to new medicaments that may be developed, as the sulfa drugs and penicillin were during the last decade. The addition of new agencies and the rejection of some of the old ones may be taken for granted and doubtless have been assumed by all who have touched even the periphery of Pharmacy. I am thinking of something more fundamental than that. I am considering the possibility that the functional character of the profession may be changed and its field greatly extended. I suggested this when I pointed out that the pharmacist of the future is quite likely to be, in a more real sense than at present, the partner of the physician. I can see a further extension in assumption by the pharmacist of a larger responsibility for community health.

It is easy for older people to fall into a nostalgic mood and to talk of "the good old days." A prominent pharmacist in California recently said, and I quote: "When I listen to some of these billy-goats bragging about the 'good old days,' when a druggist really was a druggist, rolled his pills, made plasters, manufactured troches, percolated his own tinctures, et cetera, all of which I have done, I look at him with pity.

"Most of those tinctures which oozed out drop by drop from the neck of the percolator were of doubtful value and rarely, if ever, standardized, because those who made them were not qualified to standardize them. The people are a great deal better off with

modern medicine manufactured in our highly scientific laboratories, with the pharmacist possessing the proper skill in compounding them and learning enough about them—all about them in fact—so that he can be of proper help to the physician in choosing the right kind and the best method of administering it."

Continuing, he said, and I again quote: "The pharmacist of today has to know ten times as much as the man of fifty years ago; and to know, to **really** know, the things he has to know, he must have a sound scientific education which teaches him the fundamental 'why' of things."

I have quoted so extensively from this man's statement because it indicates that, although an old man now, he is young in spirit. He exemplifies the attitude which must be the attitude of all of us, even of the youngest neophyte, if Pharmacy shall continue to be a progressive and advancing profession.

I am talking to a group of graduates, and as I am speaking the thought again comes to me, and I want again to emphasize that much of the responsibility for what Pharmacy shall be in the future rests in their hands, and in the hands of others like them throughout the land. They have the advantage of going out into the world with far better training than former generations of pharmacists have had. I believe they also have the advantage of more idealism. They are idealistic, first, because they are young; second, because they are coming along at a time when idealism is inculcated in the schools, in pharmaceutical literature, and in gatherings of pharmacists.

I am not speaking of a dreamy, impractical idealism, but of one which can be practically applied. Each of you has a picture in his own mind of what he would like a pharmacist to be. Let me urge you to have the courage to be that kind of a pharmacist! You will not have occasion to make many shortcuts if you do, and you will be building on a solid foundation. You will be storing up a fund of enduring satisfaction.

Some one has said that "the love of excellence is the voice of God, bidding us up and up, lest we forget our divine origin and revert to barbarism." That may seem

MAKE SALES PAY THE *Purepac* WAY



ASK YOUR JUSTICE DRUG
SALESMAN ABOUT
Purepac FALL · WINTER DEALS
Profit as high as 70%

JUSTICE DRUG COMPANY
GREENSBORO, N. C.

North Carolina Service Wholesaler

Confessions of a Drug Store Customer

By Don Herold

I like drug stores.

I look up to salesmen in drug stores. And I lean on them for help, advice and information.

I like those salesmen best who seem to have a professional attitude towards their work, and a real human interest in me—rather than those who seem merely to be shoveling merchandise.

I like those who seem to believe that their business is people, as much as packages. Kindness is more important to me than merchandise.

I like these those drug store salesmen who seem to enjoy their jobs—not those who seem bothered, bored, blasé or rushed. I like best those salesmen who seem to know that though, in times like these, they can't always make sales, they can always make friends.

I like those salesmen who talk to me, friendly like and sympathetic, and I find that I frequently buy things I hadn't planned to buy, merely because of this friendly talk. I would rather be sold things this way than pushed into buying them by mechanical sales talk.

I like drug store salesmen who have studied their stock and know it well.

I like to be saved money by being told about larger, more economical sizes.

When I ask for a product by name, I definitely want it, and, frankly, I don't want to be offered a substitute.

I don't know how to pronounce the names of lots of drug items—the drug business is not my business—and I don't like to be corrected or laughed at when I mispronounce 'em.

If a drug store salesman is busy when I approach him, I don't mind waiting, if he will nod to recognize my presence or say "I'll be with you in a minute."

I'm always tickled pink if a druggist knows my name.

I find I am hypnotized when a salesman shows me a product and handles it as if it were a rare jewel. If he can get me to handle it, I am half sold.

I like a drug store that is friendly and patient on the telephone.

A well-stocked, well-arranged, well-lighted

Drug stores have helped me many times in time of trouble.

I like drug stores.—Reprinted from the *Squibb Plan Bulletin*.

PHARMACY'S FUTURE RESPONSIBILITY

(Continued from Page 505)

like a grandiloquent and even far-fetched statement, but, is it? As we look out upon the world today and note its tragic state, doesn't the thought come to all of us that, despite its learning, despite its advance in the sciences, mankind is indeed reverting to barbarism. Civilization seems like a veneer, like an attractive cosmetic spread over an ugly face.

We are reverting to barbarism because we have overlooked ends in seeking means. We have over-emphasized the importance of such things as wealth, influence, and power; we have underrated justice, peace, contentment, and service. We have stressed the physical and forgotten the spiritual values.

You will all remember James Russell Lowell's rendition of the ancient legend of the Holy Grail. Sir Launfal, the dauntless hero of many brave adventures, found the precious cup, not in the far-flung reaches in which he had sought it, but before his own door, in the denial of himself, in the service of others.

You are young, and you, too, are going out in search of the modern counterpart of Sir Launfal's ancient relic. Doubtless, you, too, will meet with many adventures. Under the able guidance of Dean Rivard and his faculty, you are, as graduates of this school, well prepared for a great profession, and you will continue to prepare yourselves for the changes of the future. For let me emphasize, this is but a commencement. You will find the priceless treasure only in so far as you devote your knowledge, talents and skill in service, recognizing that the rewards (and I hope they will be adequate) are, after all, only incidental to it. You will find it only in so far as you adhere to, and apply, from day to day, the principles of ethical conduct and honest work which have been inculcated here in these halls. Carry the spirit of your Alma Mater into the prescription rooms and laboratories in which you will make your careers—that, my young friends, is the best counsel I can

BIRTHS

I. T. Reamer of the Pharmacy at Duke Hospital, tells us that his new son is thriving beautifully. Thomas Davis Reamer, as Mr. and Mrs. Reamer named the young man, was born September 19th at Duke Hospital.

Lt. and Mrs. Joseph William Pike, Jr. are announcing the birth of a son, Joseph William Pike III on October 7th at Concord. Lt. Pike USNR, is stationed at Washington, D. C., but was able to get a few days leave to get acquainted with his new son.

Deaths

Henry B. Sedberry

Henry B. Sedberry, Hertford, died at the home of his sister, October 11th, after a lingering illness. He had been employed at the Roberson Drug Store for about five years. Prior to that time he had spent a number of years at Elizabeth City as pharmacist-proprietor of the Sedberry Drug Store.

Lea-Hazard

Mrs. L. J. Lea, wife of pharmacist L. J. Lea of Laurinburg, and her daughter, Mrs. Stanley Hazard, were killed near Maxton on September 29th in an auto-truck collision. Mrs. Hazard's little daughter, age seven, suffered a brain concussion.

Mrs. Lea, her daughter and granddaughter were en route to Lumberton at the time of the accident.

The wreck occurred on a curve on Highway 74 just east of Maxton. Mrs. Hazard was driving the car and as the machines hit, the truck overturned but the driver escaped unhurt.

Thanks to—

J. C. Mills, Cliffside; J. A. Sitison, Mount Airy; and C. A. Ring, Jr., High Point for their contributions to the Pharmacy Foundation.

A. Coke Cecil of High Point for a donation to the Pharmacy Building Fund.

Rowe Campbell of Taylorsville for a bushel of apples.

When a person asks for a stamp and tenders a twenty dollar bill, what is the proper thing to do?

- (a) Call up the O.P.A.?
- (b) Pretend you are hard of hearing?
- (c) Have your blood pressure read?

Prescription Balances Repaired

Speedily Accurately Economically

Our convenient Southern location and competent shop technicians eliminate useless waiting and decrease repair costs.

PHIPPS & BIRD, Inc.

915C E. Cary Street Richmond, Va.

Timely Tips

**PUT
YOUR COLOR
and
YOUR DESIGN
IN YOUR CUSTOMERS
MEDICINE CABINET
with
BOXES
& LABELS**

DRUG
ST. LOUIS, MO.
FINE DRUG

PACKAGE
INCORPORATED
BOXES & LABELS

WRITE OR CALL

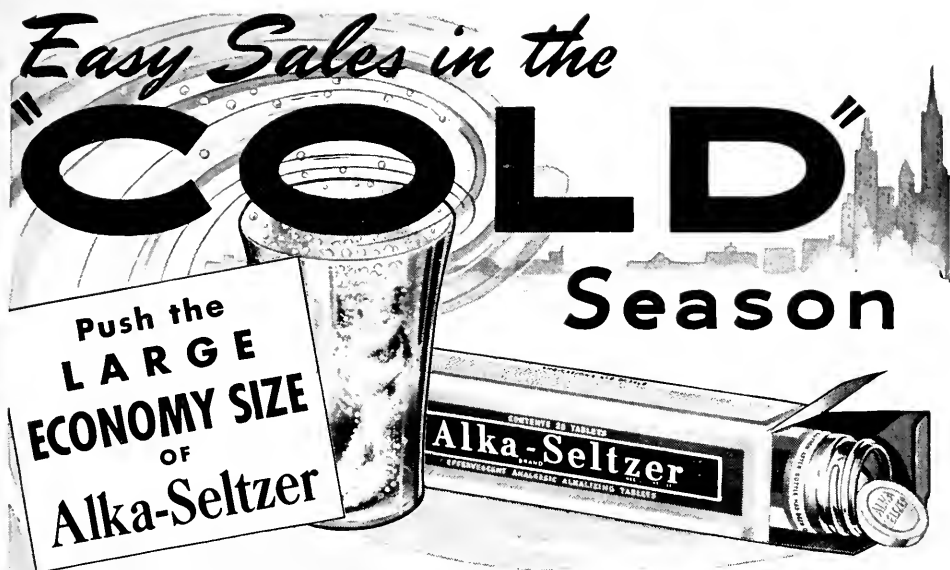
C. H. SMITH

Representative

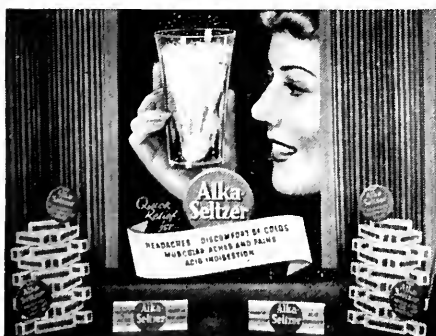
Phone 3-5208 Charlotte, N.C.

Box 1001

Don't forget to get a bunch of bonds, to buy a bunch of bombs, to bomb a bunch of bums.



**Famous for Relief in Cold Misery . . .
Recommend It—Display It—Make More Profit**



Here's a 4 STEP merchandising suggestion:

- (1) Build a "COLD" COUNTER. Gather all your cold remedies in one compact unit to save space and steps.
- (2) Give ALKA-SELTZER (the LARGE size) the center spot in your COLD display. This is the cold season. ALKA-SELTZER is strongly advertised for cold symptoms; your customers have it in mind.
- (3) Mention ALKA-SELTZER to those who ask "What shall I buy?" You'll be doing a service and making extra profits at same time.
- (4) Be sure to sell the LARGE ECONOMY SIZE of ALKA-SELTZER. Remember, in treating a cold, ALKA-SELTZER is taken internally AND used as a gargle for sore throat.



OUR NEWEST ALKA-SELTZER WINDOW DISPLAY (above) . . . Full color—eye-catching—traffic-stopping . . . It says, "Buy Your ALKA-SELTZER HERE and NOW!"

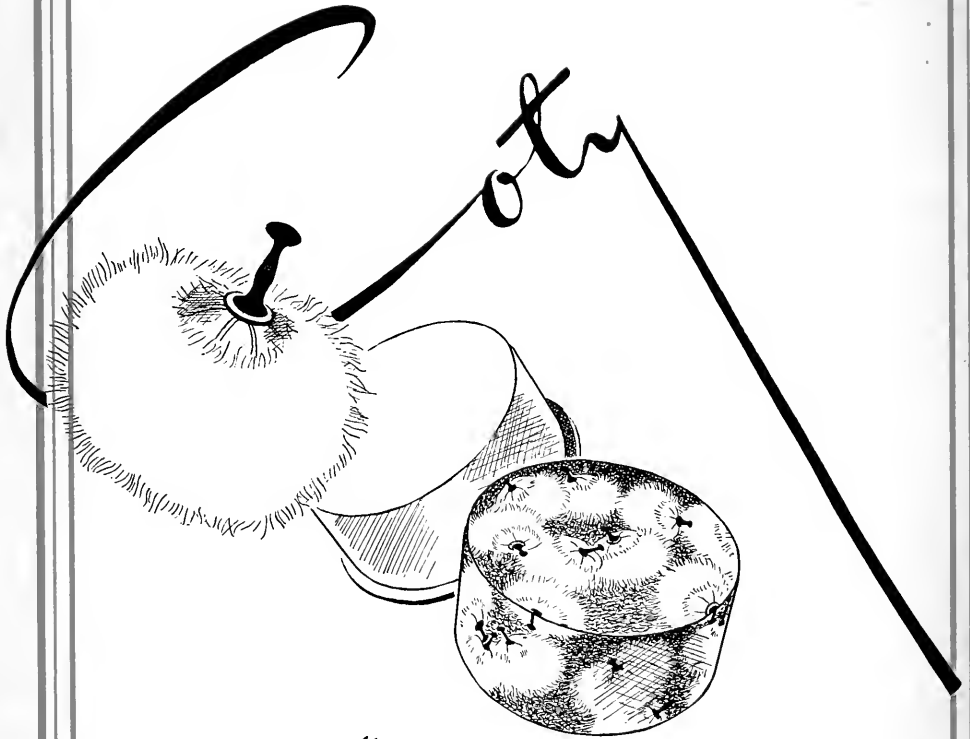
← These patriotic posters (size 28x44 inches) were produced by Miles Laboratories in cooperation with the U. S. Quartermaster Corps.

Lithographed in full color on heavy paper suitable for hanging in windows or on walls. We'll send one FREE to any druggist on request.

NEARLY EVERYBODY KNOWS ALKA-SELTZER

They hear about it every day in the week over 8 great Network Radio Programs. They read about it in "home" magazines, street cars and buses. By selling the LARGE size, instead of the small, you get *twice* the profit for the same work. It's EASY to sell . . . It's SAFE to recommend. Try a COLD COUNTER with ALKA-SELTZER in *your* store . . . and SELL THE LARGE SIZE!

Miles Laboratories, Inc. (Established Sixty Years) Elkhart, Indiana, Developers of One-A-Day (brand) Vitamins



“AIR-SPUN” POWDER

*Acclaimed the world's finest powder,
distinguished by the world's finest fragrance.*

Consult our representative in your territory or write to:

“The House of Friendly and Dependable Service”

W. H. King Drug Company

Wholesale Druggists

Raleigh, N. C.

The Carolina **JOURNAL OF PHARMACY**

Published Monthly by the North Carolina Pharmaceutical
Association at Chapel Hill, N. C.



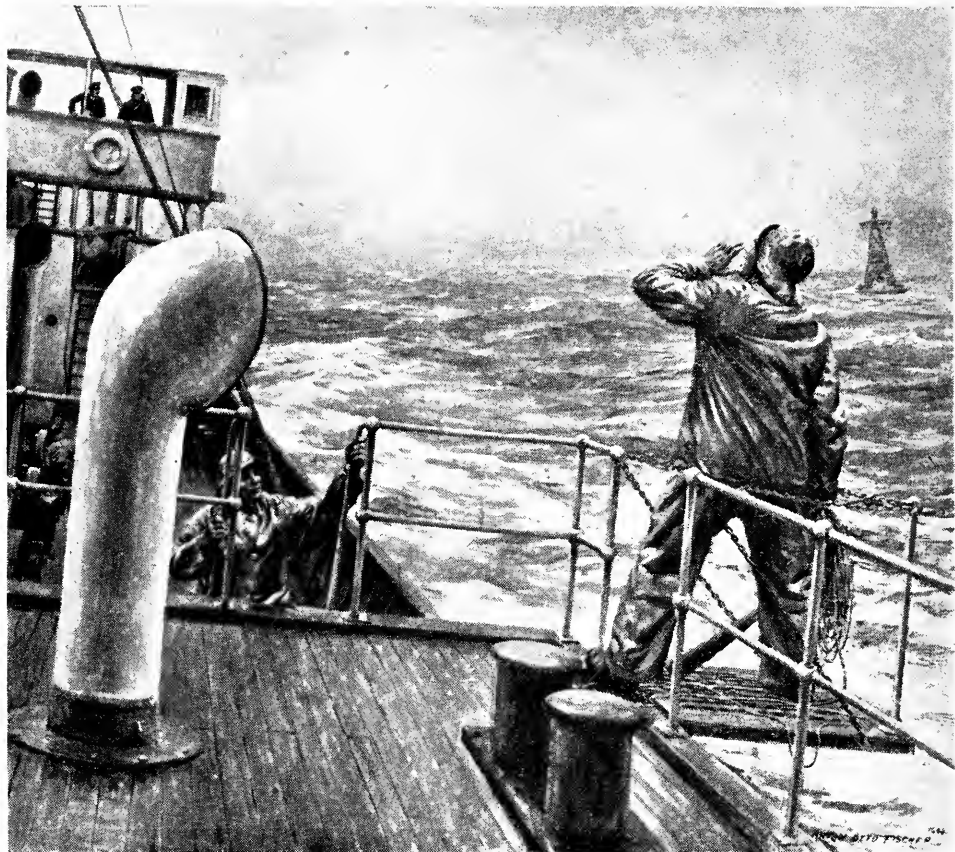
Frank W. Hancock of Oxford, who retired last month after serving as secretary of the North Carolina Board of Pharmacy for 42 years, is shown here receiving from W. A. Gilliam of Winston-Salem, president of the North Carolina Pharmaceutical Association, an inscribed, gold-plated mortar and pestle and book of letters, presented by his associates. The presentation ceremony took place at a testimonial dinner at Chapel Hill on November 15, attended by pharmacists and friends from all sections of the State.

December, 1944

GRIT AND GREENBACK

By E. L. Tarkenton

Volume XXV Number 12



"BY THE DEEP, SIX"

Comes the cry of the leadsman from his point on the bow, "By the deep, six"—safe water. Continuous soundings safeguard the course of a vessel in fog and in shallow channels . . . a final check against instruments and navigators' calculations.

For more than fifty years the Lilly Marketing Policy has sought to protect the interests of the retail druggist, to strengthen his position with the public as well as with the medical profession. It has discouraged vicious and destructive price cutting by offering Lilly Products at one price, and only one, to all druggists alike, through the Lilly distributor of the buyer's

choice. There has never been any doubt about the fairness of this policy. It meets the requirements of any business, large or small. Through its application, complete prescription stocks can be maintained with minimum investment. The soundness of the Lilly Marketing Policy has been definitely established. Its benefits are manifest.

Lilly

ELI LILLY AND COMPANY
INDIANAPOLIS 6, INDIANA, U. S. A.



We pay him, but he works for you

EPHEDRINE for prompt, prolonged shrinkage of congested nasal mucous membranes.

SULFATHIAZOLE in micro-crystalline form for maximum contact with infected areas.

ISOTONIC with nasal secretions.

pH ADJUSTED to the slightly acid range of normal nasal secretions.

AQUEOUS, soothing base, readily miscible with nasal secretions.

5

OUTSTANDING FACTORS for EFFECTIVE NASAL RELIEF

Strikingly effective in the relief of the common cold and acute or chronic sinusitis, GLUCO-FEDRIN* with SULFATHIAZOLE is in accord with modern medical thinking.

Various investigators have reported the value of the intranasal application of sulfathiazole in very finely divided form. Others have pointed out the advantage of the collateral use of ephedrine to increase nasal airway.

occluded by congestion and to promote sinus drainage. The desirability of isotonicity, pH adjustment, and the use of an aqueous vehicle have been widely discussed and are quite generally accepted today.

These five factors are combined in the formula of GLUCO-FEDRIN with SULFATHIAZOLE. It is applied by spray, applicator, pack or dropper. Supplied in bottles of one ounce.

GLUCO-FEDRIN with SULFATHIAZOLE

Parke, Davis & Company, Detroit 32, Michigan

*Trade Mark Reg. U. S. Pat. Off.

This advertisement is appearing currently in leading medical journals. Is your pharmacy amply stocked to meet the increased demand which it will stimulate for GLUCO-FEDRIN with SULFATHIAZOLE among physicians in your community?

Parke, Davis & Company • DETROIT 32 • MICHIGAN

It Pays You in Dollars

MR. DRUGGIST, it will pay you in dollars to keep adequate stock of Capudine. Our intensive newspaper advertising in North Carolina, with regular insertions every week, reaches over one million people. THAT'S BOUND TO BRING CUSTOMERS TO YOUR STORE.

So stock up now . . . buy the \$8.00 deal and get the extra 5% bonus. With this DEAL every sale means EXTRA PROFIT, both by the package and at the fountain.

Give Capudine a prominent display on your counter. It's a sure repeater and a generous profit maker.

Write for dose measure glass, counter cards and dummy cartons.

CAPUDINE CHEMICAL COMPANY
RALEIGH, N. C.

Peanut Butter Sandwiches : Salted Peanuts

By



N. C. Branch Offices at

Greensboro - Fayetteville - Greenville

Please Mention The Carolina Journal of Pharmacy When Writing Advertisers

FOR MORE THAN FIFTY YEARS

David's
SANATIVE WASH

Has been the standard remedy for Scabies
(the Itch) over the Southeastern States.



The current deal is
One bottle with each 11/12 dozen
as extra compensation for buying in dozen lots.
Expiration date January 31, 1945
Price \$4.80 Per Dozen



From your own Wholesaler or from



**Owens & Minor
Drug Company**

Incorporated

1000 E. Cary St. Richmond, Virginia

*"Who Have Been Good Drug
Wholesalers since 1882"*

The Carolina Journal of Pharmacy

PUBLISHED MONTHLY BY THE
NORTH CAROLINA PHARMACEUTICAL ASSOCIATION
AT CHAPEL HILL, N. C.

W. J. SMITH, MANAGING EDITOR

Entered as second-class matter July 5, 1922, at the post office at Chapel Hill, North Carolina
under the Act of March 3, 1879

Annual Subscription, \$1.00

Single Numbers, 15 Cents

Vol. XXV

DECEMBER, 1944

No. 12

At This Yuletide Season

We mutually pledge our lives, our fortunes, and our sacred honor to the great strength, youthful heart, vast enterprise, and hard work which have made this great country of ours.

In the dark hours of Valley Forge and onward through the years, founding fathers, pioneers, and patriots regardless of trials and tribulations have held fast to the faith in the power of free men. With this priceless heritage let us keep strong this faith and look forward with confidence that the future will bring to us all brighter days than any we have ever seen; and may each day bring us closer together, for only in a full measure of helpfulness toward one another will this year or any year be a happy one.

In This Spirit We Extend to You

The Season's Greetings and Best Wishes

THE NORTH CAROLINA
PHARMACEUTICAL ASSOCIATION

"Penicillin" Bond Drive Off to Good Start

Reports totaling \$494,750 in "E" bonds had come in from 97 stores participating in the N. C. Pharmaceutical Association's "Penicillin" drive by December 2. Thus the first two weeks' effort netted one-fourth of the goal: \$2,000,000 in "E's" or the equivalent of 75 billion units of Penicillin.

Due to the fact that some stores are holding their reports and others have misplaced their report cards, it is believed the first two weeks' bond total is nearer the million mark than the figure quoted above.

Of the \$494,750 reported to date, \$83,825 has been credited to the Woman's Auxiliary who, as previously reported, agreed to underwrite the sale of 10% of the State figure, or \$200,000. As you will note, the ladies are running ahead of their own goal at this point.

Every possible bit of promotion that the central office felt necessary has already been brought into play. Special newspaper ads were prepared and sent to all county chairmen (these ads have appeared in 21 papers to date); the Editors of all our major dailies and weeklies have been contacted; a series of spot announcements have been prepared and mailed to the 27 radio stations in the State. In addition, publicity kits containing 14 pieces of war bond material (posters, report cards, etc.) were mailed to every drug store in North Carolina.

While we have not made any attempt to make a complete survey of what our members are doing in support of the 6th Drive, we do know that considerable effort is being expended here and there. The Lenoir druggists, under the chairmanship of Earl H. Tate, got together and rented a vacant building in the main business section of the town and set up a special bond booth. The first week's report, divided equally among the four stores, amounted to \$28,043.

Four druggists' bond booths have been erected in Greensboro and are being supervised by members of the Ladies Auxiliary. Harper Best of the Best Drug Store, Chairman in Guilford County, reports that sales are beginning to climb. To stimulate sales within his own establishment, Roger McDuffie is giving away a package of gum with each bond.

The Durham druggists have set up a \$25 war bond as prize to the individual selling the largest total of "E's" in any of the local establishments. Nearby, in Yanceyville, T. J. Ham, Jr., has the school children out working . . . the prize, a \$25 war bond.

A. L. Cochrane of Jackson has set up a bond booth in the Jackson Drug Company and is offering one guess in a contest "When Will Germany Surrender" (See November issue CAROLINA JOURNAL OF PHARMACY). The prize, a \$25 war bond, resulted in sales of \$6,700 in "E's" the first week.

The druggists of Madison are doing all right, too. Dick Scharff reports that a vaudeville show from Camp Butner will appear in their city on the night of December 4, under the sponsorship of the local druggists. Since admission will be by war bond purchase, the two local stores should receive a substantial boost from this event. The combined reports of Mr. and Mrs. J. R. Hughes (Madison Drug Company) totaled more than \$22,000 the first week.

Since this report will be completely out of date by the time it reaches you, no attempt will be made to list the individual store sales in this issue of the JOURNAL. Stores selling \$5,000 or more in "E's" will be listed in the January number; the complete list of co-operating stores will be mailed shortly after December 31st, which is the last date bond sales may be made to apply on the "Penicillin" bond drive.

Penicillin Ad Produces Results

T. J. Ham, Jr., Chairman of the druggists war bond campaign in Caswell, is convinced that advertising pays. Shortly after the 6th drive had gotten underway and the "Penicillin" advertising had appeared in print, he received the following letter:

716 Ercama Street
Linden, New Jersey

Dear Mr. Ham:

I saw an ad in The Messenger about war bonds to buy "Penicillin" sponsored by the N. C. Pharmaceutical Association. I like this way of buying bonds. So far as I know, there is no way I can buy bonds in this locality that way; that is to buy Penicillin. Let me know if there is a way that I can purchase these bonds from you through the mail. I would like to buy a \$50.00 bond now, and maybe more later.

Yours sincerely,
(Signed)
Clyde P. Page.

Mr. Ham has arranged for Mr. Page to buy his bonds in North Carolina and any other out-of-staters who desire to do likewise. Incidentally, Mr. Ham's bond sales during the 5th drive amounted to more than \$100,000.

Legislative Posts

As a result of the November 7 election, Congressman Carl T. Durham of Chapel Hill was returned to Congress for another term. He received a clear-cut majority over his Republican opponent.

Sam E. Welfare of Winston-Salem and T. R. Burgiss of Sparta will take up residence in Raleigh shortly after the first of the year. Mr. Welfare will be one of the three House members from Forsyth County; Mr. Burgiss will represent his home county of Alleghany.

First to Enter Germany

We are accustomed to receiving letters from our boys from all parts of the World, but the one published below is the first to

arrive from Germany since World War II got underway. Since some of our readers may wish to write this North Carolina pharmacist, his complete overseas address is being published.

The N. C. Pharmaceutical Association has already mailed Christmas cards to 70 of its members and friends overseas and is preparing to mail a like number to pharmacists stationed at various camps in this country. It is interesting to note that exactly one-half of our group now in service is overseas.

A two-page news letter was mailed to the pharmacy group on November 25. The boys overseas especially appreciate this service.

Dear Mr. Smith:

I just received my first copy of the Carolina Journal of Pharmacy since I have been overseas. May I say that I enjoyed it very much and that I am indeed happy that it has at last caught up with me. Here in Germany it is certainly nice to read the pharmacy news of North Carolina.

I not only miss North Carolina but Pharmacy just as well. My duties do not call for much pharmaceutical knowledge but it does call for knowledge of medical science as a whole. Pharmacy has been of much help in this respect.

I have been in Germany for sometime; at least long enough to create some idea of the German populace which isn't pro-Ally. I believe I may have been the first former U. N. C. Pharmacy School graduate to enter Germany because our outfit has the credit of being the first to set foot on German soil.

I have seen the horrors of war and felt them. Recently I received the Purple Heart for a slight injury. We all pray that this will soon be over. I hope I will continue to receive the Carolina Journal of Pharmacy regularly. Thanks again for all.

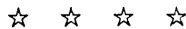
Sincerely yours,

Pfc. John T. Henley 34852289
2nd Bn. Medical Det.
47th Infantry
A.P.O. No. 9
c/o P. M., New York City.

*We dedicate this page to our own
boys and our druggist friends who
are in Uncle Sam's Service.*



We wish them Good Luck, Good
Health, Good Cheer
May they soon return to their own
homes where they may once again
enjoy Good Will toward men.



JUSTICE DRUG COMPANY
GREENSBORO, N. C.

North Carolina Service Wholesaler

Testimonial Dinner

Dear Mr. Smith:

I sincerely thank you and Mr. McAllister for getting up such a splendid testimonial dinner in honor of myself, and in memory of Dr. Zoeller. I shall always remember it as one of the most pleasant occasions of my life.

Sincerely yours,

(Signed)

F. W. Hancock.

Nothing could have outshone the radiance of Mr. Hancock's countenance on the evening of November 15th when he was honored at a testimonial dinner at the Carolina Inn at Chapel Hill. His sparkling vivacity and the loving admiration of the assembled guests high-lighted the evening.

The dinner, originally scheduled for October 25, was intended as a testimonial to Dr. Zoeller of Tarboro, as well as to Mr. Hancock. Due to Dr. Zoeller's death, it was postponed until the latter date when tribute was paid to his memory by appropriate eulogies. E. Harvie Ward, of Tarboro, nephew of the late Dr. Zoeller, represented the family during the program.

Roger A. McDuffie, toastmaster, introduced C. L. Eubanks who asked the invocation. After the audience sang God Bless America, the guests were seated at beautifully appointed tables, where they were served a delicious turkey dinner. Music was furnished during the feast by a string ensemble from the Music Department of the University.

R. B. House, Dean of Administration of the University of North Carolina, welcomed the guests to Chapel Hill in his most cordial remarks.

When the table was cleared, the program was resumed with a tribute by J. G. Ballew of the N. C. Board of Pharmacy, to the honoree for his long years of service to the Board in the capacity of Secretary-Treasurer. He related some amusing and interesting incidents occurring during this period.

J. G. Beard, Dean of the University

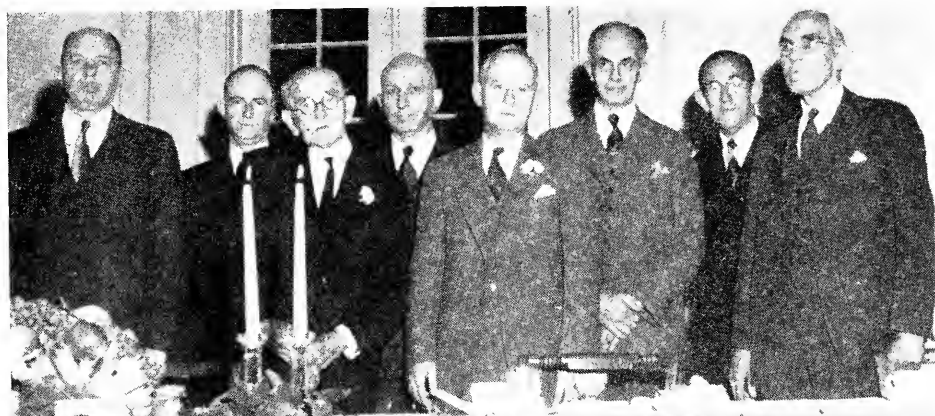
School of Pharmacy, who was for many years secretary-treasurer of the N. C. Pharmaceutical Association, paid tribute to Mr. Hancock and Dr. Zoeller as founders of the organization. He said that it was difficult to realize that there was a time when there was no North Carolina Pharmaceutical Association. He complimented the foresight of these gentlemen in recognizing the need for an organization of pharmacists in the state.

W. A. Gilliam, president of the Association presented to Mr. Hancock and to E. Harvie Ward, nephew of the late Dr. Zoeller, inscribed gold-plated mortars and pestles, and volumes of testimonial letters which had been sent to the N. C. P. A. office by friends and admirers of the two men.

Since this concluded the formal part of the program, Toastmaster McDuffie asked anyone who wished to pay their respects to Mr. Hancock or to Dr. Zoeller, to please do so at that time. Prof. I. W. Rose of the School of Pharmacy faculty presented some most interesting personal data about Dr. Zoeller, as well as complimenting Mr. Hancock on his long years of service. H. C. McAllister revealed that Mr. Hancock was at one time Captain of the New Bern Guard, with the result that Mr. Hancock was jovially called "Captain" by the toastmaster during the course of the evening. Brief words of tribute were spoken by Miss Alice Noble, M. B. Melvin, I. T. Reamer, R. R. Herring, Floyd Goodrich and M. G. Morris for the Traveling Men's Auxiliary, Mrs. J. C. Jackson for the Woman's Auxiliary, and others. W. J. Smith announced that plans were being formulated for making a transcription of Mr. Hancock's voice, telling the story of the organization of the N. C. P. A.

E. Harvie Ward graciously thanked the assembled guests for honoring the memory of his uncle, Dr. Zoeller. In the Zoeller party were Mr. and Mrs. Harvie Ward, James Westbrook, and Commander Thomas. Mr. Hancock's family was represented by Mrs. Rowland Pruitte, Mr. and Mrs. John

(Continued on Page 523)



National Pharmacy Week

Despite shortages of help and adequate facilities for doing a first-rate job, the druggists of North Carolina managed somehow to come through with an excellent showing during National Pharmacy Week. To date we have received sufficient reports to indicate that all avenues of public approach were used: radio, newspaper, window displays, etc.

The National Pharmacy Week ad prepared by the Public Relations Committee of the N. C. Pharmaceutical Association was reprinted in 27 papers in the State; likewise the "Proclamation" was signed by approximately an equal number of mayors and published.

Due to space requirements we are unable to publish the photographs of window displays erected during the Week. Murray Hinton of the Kyser Drug Company, Rocky Mount, C. S. Goodrum of the White Drug Company, Davidson, and J. C. Jackson of Hedgepeth's Pharmacy, Lumberton, had outstanding displays.

The display erected by Mr. Goodrum was unique in that the photographer, in photographing the window, caught Dr. John W. MacConnell examining a prescription which Mr. Goodrum had filled for him thirty years ago.

Something New and Different

A. H. A. Williams, Oxford druggist, has announced the opening of a prescription department in his home to take care of his customer's needs after the store closes. This is believed to be the first such "home Rx department" to be established in the State and its success will be followed with interest.

Mr. Williams' announcement, headed by "The Smallest Prescription Department in the State," follows: "I have completed a prescription department at my home with all drugs to fill prescriptions only. You will find Normal Human Blood Plasma, Penicillin and all the new Sulfanilamide drugs, capsules, tablets and ampoules. You will not find any patent medicines of any kind in this department.

"This department will be for doctors' prescriptions during the winter months. We know that it will be impossible for doctors to make all the calls before the drug store closes.

"For the loyal support that you have given me since opening the Williams Drug Store I offer you this service in return."

Since the department was established, Mr. Williams says it has been a great help in saving gasoline and of eliminating trips to the store late at night. "If any of the druggists of the State should be over this way I would be glad for them to drop by and inspect our 'smallest prescription department.'"

We are indebted to Orville Campbell, Navy photographer, for the pictures reproduced on the opposite page. Difficulty was experienced when we tried to obtain the services of a civilian photographer, so the Navy came to our rescue.

At the top is shown the individuals participating in the formal part of the testimonial dinner at Chapel Hill on the night of November 15. Left to right, R. B. House, Chapel Hill; W. A. Gilliam, Winston-Salem; F. W. Hancock, Oxford; Roger A. McDuffie, Greensboro; E. Harvie Ward, Tarboro; J. G. Ballew, Lenoir; J. G. Beard, and C. L. Eubanks, Chapel Hill.

Center—left—R. B. House, Dean of Administration of the University of North Carolina, is enjoying his pipe (mighty handy these days in the absence of cigarettes) while Mr. Hancock watches the proceedings with interest. Center—right—Mr. Hancock is shown with the gold-plated mortar and pestle and book of letters which he had just received from the President of the N. C. Pharmaceutical Association, Mr. W. A. Gilliam of Winston-Salem.

Our photographer snaps another picture during the program, this time of, bottom, left to right, Bob House of Chapel Hill, Mr. Hancock, and the Toastmaster, Roger A. McDuffie of Greensboro.

THIS TIP

Means Extra Profits for ANY Druggist



Drug Clerk: This customer said: "I got a tip from a friend . . . to ask for a TIP-TOP prophylactic with a TIP BOTTOM!" Then, of course, I knew he meant Peacocks.

Store Owner: That shows why Peacocks are so profitable. One customer tells another . . . and Peacocks are so easy to identify. That's a new description . . . "a tip-top item with a tip-BOTTOM!" It tells the story.



Peacock

**RESERVOIR END
PROPHYLACTICS**

are recognized as leaders in building drug store PROFITS. All DEAN Prophylactics are sold through Drug Stores ONLY

Call your Wholesaler or write

Dean Rubber Co. North Kansas City, Mo.

Dean Headquarters in Your District
PARAMOUNT SALES CO.

P. O. Box 477 Knoxville, Tenn.

Tar Heel News Topics

Greensboro—We were glad to hear from Norman Moury, genial Wampole representative, that his son, Danny, is recuperating, having made noticeable improvement during the past weeks. Danny is a patient at the Hickory Emergency Polio Hospital. Although he has had the mumps since entering the hospital, he continued to be in good spirits.

Raleigh—We have received a change-of-address notice that Marcus L. Hamm of the N. C. Dairy Products Company, has gone from Raleigh to Charlotte.

Belmont—Sam P. Brison, formerly of the Catawba Pharmacy, is now located at Clover, S. C., having bought a drug store there.

Asheville—Maynard L. Jones, pharmacist at Finley Depot Drug Store, has purchased this business from C. A. Lord. Mr. Lord continues as proprietor of Hester's Pharmacy.

Madison—In addition to his duties as pharmacist, Dick Scharff of the Madison Drug Company is manager of the local high school football team. J. R. Hughes' son is coaching the team, so we're hoping the boys will get started into the right profession when they enter college. They should, with a pharmacist and a pharmacist's son influencing them.

Pinehurst—The garage of Wesley R. Viall was destroyed by fire on election day, resulting in an undetermined loss. Although both Viall automobiles were in use at the time, there was stored in a room of the garage a considerable amount of stock for his drug store, the Carolina Pharmacy. The fire was discovered too late to salvage the building or the contents.

Asheville—J. E. Corpening, formerly associated with Biltmore Drug Store, has been employed by Mr. Salley. Arthur Kiser, recently discharged from the Army, is working at the Norwood Pharmacy. Arthur had two years at U. N. C. and a few years ago was employed at Wilkins' Drug Store.

Durham—We were sorry to learn that Mrs. S. O. Brewer is still confined to the

hospital after a fall at her home, resulting in a broken arm and a broken leg.

China Grove—DeWitt C. Swaringen is a patient at Watts Hospital, Durham, being moved there from a hospital at Charlotte. Mrs. Swaringen is staying at the home of her daughter, Mrs. Ralph Rogers, at Durham while Mr. Swaringen remains at the hospital in that city.

Lumberton—Mr. and Mrs. J. C. Jackson had a delightful trip to Richmond recently. While there they saw Mr. and Mrs. James B. Bowers, and they were delighted to find that Mrs. Bowers had recovered from her recent illness.

Ahoskie—News has reached us that R. R. Copeland's daughter, Jane, has quit teaching for the duration in order to help her father in the store. She has been working on Christmas displays and has given the store a "feminine touch," so our reporter tells us.

Durham—C. T. Council has been elected trustee of Meredith College, his term to expire in 1948.

Apex—Mrs. Addie B. Pegram has returned to the Holland Drug Store, to assist Mr. Holland in his work. They were very pleased to welcome her back.

Wilmington—W. A. Canady, formerly of Futrelle's Pharmacy, is now associated with Service Drug Company.

Reidsville—Mann's Drug Store sustained a large loss in damaged stock when it was burned November 5th. Firemen expressed the belief that the fire started from an electric motor in the rear of the drug store.

Wilson—Paul B. Bissette entertained at a stag luncheon for the guests at the annual convention of the Seaboard Medical Society of North Carolina and Virginia, held at Wilson, December 5-7.

Hickory—P. J. Suttlemyre of Hickory was very fortunate in being able to secure the services of E. P. Crawford, Marion, as pharmacist in the Hickory Drug Company, while he was in Chicago on N. A. R. D. business.

(Continued on Page 523)



sell antiseptics with a (profit) motive



AND THAT'S WHAT YOU DO when you push 'SUCRETS' Antiseptic Throat Lozenges and 'S. T. 37' Antiseptic Solution—Sharp & Dohme's twin germicides.

'SUCRETS' lozenges taste good, are remarkably effective in soothing irritated throats. Make early arrangements with our representative, regarding your allotment of 'SUCRETS' for the Winter months.

Every sale of 'S. T. 37' Antiseptic Solution also means a tidy profit for you. Stress its nontoxic, nonirritating qualities, its low surface tension. Explain that, although it is a powerful germicide, it is harmless even when swallowed accidentally in full strength.

Place 'SUCRETS' lozenges and 'S. T. 37' Antiseptic Solution on either side of the cash register—and watch your sales increase, for these two items go hand in hand for the treatment of infections of the upper respiratory tract.

Push 'SUCRETS' lozenges for minor throat irritations and 'S.T.37' Antiseptic Solution when a spray or gargle is indicated. It will mean profit to you and increased customer confidence.

Sharp & Dohme, Phila. 1, Pa.

'SUCRETS' *antiseptic throat lozenges*

'S.T.37' *antiseptic solution*

Chapel Hill—Miss Betsy Bowman, daughter of Attorney F. O. Bowman, was appointed by the town of Chapel Hill to christen the Victory Ship, the U. S. S. Chapel Hill, at Baltimore on November 30th. Attorney and Mrs. Bowman accompanied their daughter and her cosponsors to the ceremony. Congressman Durham also went from Washington for this occasion.

Marion—J. Robert Davis, who operated a drug store at Marion for a number of years, is now living with his sister, Miss Jennie Davis at Henderson. We are glad to learn that he is recuperating.

Morganton—Lt. Col. Charles Peyton Greyer, son of the late C. P. Greyer, who operated a drug store at Morganton for some time, has sent to his Burke County post of the American Legion a Nazi battle flag which once flew over Rome. Col. Greyer is executive officer of an infantry regiment.

Wilmington—Troy H. Johnson, formerly associated with Duffy's Drug Store of New Bern, is pharmacist-manager of Lane's Market Street Drug Store.

Tarboro—E. Harvie Ward, nephew of the late Dr. Zoeller, entrained for Texas immediately after the dinner held in Chapel Hill to honor Mr. Hancock and the late Dr. Zoeller on November 15th. He expected to be gone until December 1st. His son is stationed in Texas. Mrs. Ward told us that she would stay at home and take care of the drug store during his absence.

Emporia, Virginia—We were pleased to have a visit from Mr. and Mrs. Carter Watkins (Rose Stacy) and their daughter recently. Little Julianna seemed so interested in the drug Journals that we're wondering if this will turn out to be a pharmaceutical "family."

Statesville—We were sorry to find listed in the "Prisoner of War" column the name of L. W. McKesson, Jr., of Statesville. Needless to say, we are hopeful that this war will soon cease, and that he will be released.

Greensboro—Owen Trogden, Justice Drug Company, underwent an operation at the Piedmont Memorial Hospital on November

21st. . . . Mr. and Mrs. P. A. Hayes have returned from a trip to Florida. . . . Mr. and Mrs. I. O. Wilkerson are still vacationing there. . . . E. P. Gaddy is pharmacist at the Walgreen Drug Store, replacing W. D. Tennant who went to Crossnore to open his drug store. . . . B. C. Brown of the Walgreen Store is now associated with Carroll, Dunham, Smith, at Birmingham, Alabama.

Raleigh—H. G. Russell, for several years pharmacist at the Cromley-Melvin Drug Store in the Sir Walter Hotel, has purchased the store. Mr. Melvin, who has managed this store will give his time to the Cromley-Melvin Store on Hillsboro Street, as will his partner, R. I. Cromley.

Hickory—Eulan Shook, Jr., who was a student at the School of Pharmacy until last spring when he entered the Navy, is now based at San Diego, California.

Hamlet—L. L. Holland, pharmacist with A. V. Baucom Pharmacy at Apex, is now associated with the Birmingham Drug Company.

Statesville—L. W. McKesson, in a talk at a recent Rotary Club luncheon, contrasted the drug store of forty years ago with today's store. From reports received by this office, his address was thoroughly enjoyed by the Rotarians.

TESTIMONIAL DINNER

(Continued from Page 517)

Mayes, Miss Carolina Mayes, and Miss Jean Howard. A letter from Frank Hancock, Jr., in which he expressed his regret at being unable to attend, was read by H. C. McAllister. Mrs. Pruitte thanked the guests for arranging and attending the dinner honoring her father. She paid him a very high compliment when she said, "He has always been as good a father as he has been a pharmacist."

Mr. Hancock, in a strong, clear voice, thanked everyone present for coming to Chapel Hill on this occasion, and dedicated his remaining years to the cause of pharmacy in the state.

POWERS-TAYLOR DRUG COMPANY

Richmond, Va.



Wholesale Druggists

Importers & Jobbers

Druggists' Sundries & Fancy Goods



We solicit your orders

Our experience of over 70 years

insures our ability to serve you
satisfactorily

H. C. McAllister, Secretary-Treasurer of the North Carolina Board of Pharmacy, has announced that the next meeting of the Board will be held in Chapel Hill, January 16-17, 1945. Applicants desiring to take the Board examinations may obtain further information by writing directly to Secretary McAllister at P. O. Box 471, Chapel Hill, N. C.

For Sale

Three Chromium plated Robt. M. Greene Draught Arms, two for carbonated water and one for plain water—will fit old and new Greene fountains, or other makes. Purchased from factory before war, and are in excellent condition. Cost \$85, and will sell for \$25. Write to J. T. Field, Laurinburg, N. C.

The Seeman Printery, Inc.



Where Good Printing is a Habit



WE SPECIALIZE IN SATISFACTION
AND PROMPTNESS



Printers in Durham, N. C., Since 1885

Grit and Greenback

By E. L. TARKENTON

(When Mr. Tarkenton was ill several months ago, his loss was our gain, for during his days of convalescence, he found time to write down some of his thoughts and we have asked him to let us publish what he has written. Mr. Tarkenton has always been a good friend of Pharmacy and of the Association. He is a past-president of the N. C. P. A., and at present is associated in the capacity of pharmacist with Bissette's Drug Store of Wilson.—Ed.)

As I look into the future, I see a glorious new vision of progress and a new day for repopularizing pharmacy. The National Pharmacy Committee on Public Information has been created to plan and direct needed public relation work, which will in turn promote and repopularize pharmacy.

What are you and I going to do to make the created plan a success? It will depend entirely upon the retail pharmacists of the United States. If you want shorter hours; professional recognition; less worry and more joy and happiness in conducting your business; better merchandising methods, better living conditions, better co-operation among the retail pharmacists, it is up to you—you, who have spent your life in the retail drug business and have had dreams of opportunity and dreams of reward. This can be accomplished but as Mr. Ralph M. Nacca puts it, "The first step in this public relations program must be taken by pharmacy itself." The minority of shabby non-professional stores must be cleaned up so that the majority of good stores will not be placed in an unfavorable light. So I have tried to put down what is in the mind of one pharmacist of North Carolina, and from my own individual viewpoint I will ask questions and give the answers.

How can I help repopularize my store after the war?

Modernize and merchandise.

How can I raise the professional standing in the eyes of the public and the medical profession?

Bring out your prescription department from some dark gloomy spot in the drug store, and make it the most attractive part of your store.

Would you have the prescription department glassed in above the top of the working counter?

This is absolutely necessary to keep out noise and the confusion of customers talking to you while you work. A sign saying "Please don't talk to the pharmacist while he is compounding your prescription" should be displayed on every prescription counter.

How would you arrange your prescription department?

I would have the entire prescription department alphabetically arranged. If this is not possible, I would arrange all vitamin products, cough syrups, diuretics, quinine and malaria medication, thyroid, ointments, etc. in their proper places. Most important however is a Narcotic and Poison case. A pharmaceutical reference library should be displayed in a glass case. There should be a Biological case. There should be both hot and cold water. Everyone working in the prescription department should wear a white or tan laboratory coat. The professional atmosphere should be your motto. I can hear you say, "I cannot go to the expense of remodeling my prescription department; the prescriptions I fill will not justify the change." My fellow pharmacist, that is one reason we are drifting, and will be forgotten as a profession unless we keep pharmacy healthy. Let me remind you of the neglect in repopularizing pharmacy. You do not hesitate to purchase a soda fountain that costs thousands of dollars. If you would take as much interest in equipping your prescription department, your prescription business at the end of the year would far exceed the profit of the soda fountain.

(Continued on Page 527)



"ONE LOUSY RAZOR BLADE FOR 12 MEN!"

That's how a straight-from-the-shoulder Army sergeant on the Aachen front described the blade situation to a war correspondent a few days ago. The story was reported in newspapers all over the country and serves to illustrate the importance of the little things to our fighting men. We, at Pal, have been producing enormous quantities of razor blades for the armed forces, and doing our level best to keep civilian demand satisfied, too. So, remember that story of the irate sergeant if, at times, you can't get all the Pals you need.

PAL

hollow-ground
RAZOR BLADES

PAL BLADE CO., 595 Madison Avenue, N. Y. C.

SWEETER • • • PROFITS FOR YOU!

Well Known Quality With These Special Features:

- Hand Molded • Instantly Soluble
- Hypodermic Type

EVERFRESH

SACCHARIN

At Prices We Urge You to Compare in Every Way

Per Dozen:

| | |
|--------------------|--------|
| 1/4 gr.—100s | \$1.50 |
| 1/2 gr.—100s | 1.60 |
| 1 gr.—100s | 2.00 |

Per Dozen:

| | |
|---------------------|---------|
| 1/4 gr.—1000s | \$ 7.20 |
| 1/2 gr.—1000s | 8.40 |
| 1 gr.—1000s | 10.80 |

Quantity Discounts: 6 Dozen 12½%, 12 Dozen 15%, 24 Dozen 16⅔%; May be assorted

The McCAMBRIDGE & McCAMBRIDGE CO.
Baltimore 23, Maryland Sole Distributors

If I bring my prescription department out into the store, how am I to make room for patent medicines?

Ninety per cent of the patent preparations on your shelf could be placed under your counter or in the back of your store, and your sales would be just as great. This would give you room to departmentalize your store. Baby goods, Cosmetics, Men's department, Stationery, Candy, Cigars, Rubber goods, Hospital supplies, First Aid necessities, and numerous other items could be displayed. We should say to ourselves every morning when we open our stores, "This day I will protect, promote, and repopularize pharmacy and bring back the lost art of pharmacy."

When national representatives set their hands and put their national seal to the treaty of the peace, which some day must be written, we, the pharmacists of America, cannot isolate ourselves if we expect a new day for the pharmaceutical profession. As I see it, high professional standards can only be brought about by pharmacy boards and pharmaceutical associations. What incentive has a young man or woman to study pharmacy of today when so many pharmacists are forgetting the professional and are turning their efforts to merchandising almost exclusively? Don't think for a moment that I am not in favor of merchandizing. I believe in displaying and selling any item that will catch the public fancy. By doing this, drug stores can render better service to the medical profession, hospitals, veterinarians, dentists, as well as to the public. But in doing this, don't forget that if Hynson, Caspari, Remington, Simpson, Nadal, Procter were living today, they would say, "Preserve and fight for the oldest profession, that it may live and prosper so the young manhood and womanhood of today and tomorrow may love and cherish the things that pharmacy stands for." So, bring out your prescription department, make it the most attractive part of your store so that when people enter they will catch a vision of a new day for pharmacy.

Here are a few suggestions from one of the oldest members of the North Carolina Pharmaceutical Association:

First: Make Pharmacy Week every week in the year. Pledge yourself to keep some educational display in your window at all times.

Second: Bring out the symbol of pharmacy, the colored show bottle or globe. Think what it would mean if every drug store in North Carolina would let the colored light so shine, that the public would recognize the trade-mark of the drug store. It should be compulsory to have the symbol of pharmacy in every drug store window in North Carolina, just as it is required that renewal of licenses be displayed over the prescription department.

Third: Raise the N. C. P. A. dues to \$1 per month for proprietors and fifty cents a month for clerks. If we expect to repopularize pharmacy, it is going to take "grit and greenback" for educational literature, radio and newspaper advertising. Are we as pharmacists of North Carolina doing our part toward the N. C. P. A.? Dues as stated above would be just a little over one penny per day for clerks, and just over three cents a day for proprietors.

Now is the time to Create, Cooperate, and Concentrate on future planning.

At a meeting of the North Carolina Board of Pharmacy held in Chapel Hill on June 21, 1944, Mr. F. W. Hancock, Secretary-Treasurer of the Board for forty-two years, tendered his resignation effective October 1, 1944. Mr. Hancock was re-elected as Secretary-Treasurer at the March 1944 meeting of the Board for a five-year term which would not have expired until 1949. Upon the recommendation of Mr. Hancock, Mr. H. C. McAllister was unanimously elected to succeed Mr. Hancock as Secretary-Treasurer of the Board to become effective October 1, 1944, and for the unexpired term of Mr. Hancock.

The Board insisted upon the retention of Mr. Hancock's services in some capacity and he was unanimously elected as Advisor of the Board at the same salary which he received as Secretary-Treasurer and for an indeterminate period.

Sealtest Quality

HAS NOT BEEN RATIONED



Despite war-shortages of basic ice cream ingredients—the high quality of Southern Dairies Sealtest Ice Cream has not been sacrificed to stretch the supply.

We owe this to the thousands of ice cream lovers who enjoy Sealtest Ice Cream flavor—and have confidence in the purity and quality of its ingredients.

We also owe this to our hundreds of loyal Southern Dairies dealers who are proud of Sealtest quality. They know how it brings customers to their stores . . . how it builds lasting goodwill.

Southern Dairies



DIVISION OF NATIONAL DAIRY PRODUCTS CORPORATION

Please Mention The Carolina Journal of Pharmacy When Writing Advertisers

Durham Drug Club Reorganized

The Durham Drug Club was reorganized November 19th at a special meeting at the Washington Duke Hotel, and selected as its first project the vigorous promotion of "E" bond sales in Durham's Sixth War Loan Drive.

Officers elected were B. W. Spencer, president; James Butler, vice-president; and Miss Lucile Gillespie, secretary-treasurer.

Mr. Spencer had previously been appointed N. C. P. A. county chairman for the war bond drive.

Appointed on the membership committee were Floyd Goodrich, I. T. Reamer, and Fab J. Hunnicut. Appointed on the by-laws committee were D. L. Boone, Harris King, and Germain Bernard.

Decision to reorganize the drug club was made after an informal talk by W. J. Smith stressing the purposes and methods of the druggists' participation in the bond campaign.

In addition to the standing committees, President Spencer appointed S. O. Brewer, Ralph P. Rogers, and Floyd Goodrich to contact the stores not represented at the meeting, in order to more successfully promote the sale of war bonds. They planned to carry out this work on the following Tuesday.

A prize of a \$25 war bond, presented by the B. C. Remedy Company, will go to the person selling the greatest number of "E" bonds in the Durham druggists' campaign.

Mrs. Ralph Rogers, county chairman of the woman's auxiliary and J. Floyd Goodrich, secretary-treasurer of the T. M. A., pledged the cooperation of their respective organizations.

Present at the meeting were Chairman Spencer, Germain Bernard, D. L. Boone, S. O. Brewer, Miss Lucile Gillespie, Mr. and Mrs. J. Floyd Goodrich, Fab J. Hunnicut, Mr. and Mrs. Harris King, I. T. Reamer, Mr. and Mrs. Ralph P. Rogers, and Mr. and Mrs. W. J. Smith, Chapel Hill.

Zoeller Library

Pursuant to the death of our good friend of Pharmacy, Dr. E. V. Zoeller, a letter and a copy of his will dated January 18, 1939, were sent to Dean J. G. Beard of

the School of Pharmacy. That he loved the School is evidenced by paragraph nine of the will: "I give and bequeath to the School of Pharmacy of the University of North Carolina all of my books, papers, and treatises pertaining to the subject of Pharmacy."

This is but another indication of his interest in the students of his beloved profession.

No catalog of the books has yet been made, but when they have been moved to the School a story about them will be written for the JOURNAL readers.

Christmas Bonuses

According to information received at this office, new regulations on Christmas bonuses will be issued by the WLB very shortly.

This new ruling will enable employers to pay Christmas or year-end bonuses up to \$25 without authorization by the Board, even though they have not paid bonuses in the past.

Further, an employer or company may pay "customary" bonuses without prior permission by the Board. This "customary" bonus is based on that paid through 1942, whether a set amount or computed on the basis of profit earned by the company. Thus, if a company makes a larger profit this year than in 1942, the bonus may be larger, provided it is computed by the same formula. If the bonus was a set figure, however, it cannot exceed that amount.

The Greensboro Drug Club

Honored at a barbecue tendered by the Greensboro Drug Club and the Woman's Auxiliary were twelve pharmacists, stationed at the Army base at Greensboro. Congressman Carl T. Durham of Chapel Hill, and Floyd Goodrich of Durham were also honor guests, and Master of Ceremonies Roger A. McDuffie did a splendid job of making all of them feel at home.

The barbecue was held at the Guilford Dairies on the evening of November 10th. As is always the case with pharmaceutical gatherings at Greensboro, the attendance was large (approximately 150) and the guests had a wonderful time.



Johnson's Ointment

For All Forms of Rectal Troubles

50c Tubes—\$4.00 Dozen

With Perforated Pile Pipe

One Tube Free with Each Dozen

50c Jars—\$4.00 Dozen

One Jar Free with Each Dozen



BODEKER DRUG COMPANY

Richmond, Virginia

The Winston-Salem Apothecary Club

MRS. E. W. ROLLINS, *Reporter*

The November meeting of the Apothecary Club was held at the home of Mrs. A. J. Strum on Miller Street. Miss Billie Johnson, the new associate pharmacist at the Baptist Hospital, gave a most interesting talk on "The Study of Pharmacy for Girls."

Plans were made for a Christmas supper party to be given for the husbands in December.

After all old and new business was completed, an auction sale of gifts, suitable for Christmas, was held. The proceeds will be used for the Pharmaceutical Loan Fund. Fourteen members were present at the meeting.

News Items

Bob Wheeler, son of **Mr. and Mrs. C. R. Wheeler**, has been home on furlough. Bob is in the Signal Corps and has been stationed at various camps in the U. S. At present he is on the west coast.

Recently **John Lewis Fishel**, son of **Mr. and Mrs. A. L. Fishel**, was home for a short visit. John is in the Navy.

So many of our members have accepted jobs during this emergency and we want to compliment them on their co-operation with the war effort. They are: **Mrs. W. L. Williams**, **Mrs. Allison James**, **Mrs. A. L. Fishel**, **Mrs. C. R. Wheeler**, **Mrs. Leon Cahill**, **Mrs. C. H. Knight**, **Mrs. A. L. Roberts**, **Mrs. Charles Ridenhour**, and **Miss Sara McPhail**. Those who do not have regular jobs are kept busy with Red Cross and other war work.

We have two brand new girl babies—the parents are **Mr. and Mrs. C. A. Swaney** and **Mr. and Mrs. Jimmie Way**.

Carlton Robinson has returned to Winston-Salem and is associated with the Patterson Drug Store. **John Causey** is now working at Bobbitt's in the Reynolds Building.

Mrs. John Tilley has returned from a trip to Florida and is feeling much better for her stay.

We were sorry to learn of the death of **Robert Tilley**. He lived only a short time after a stroke of paralysis.

Miss Billie Johnson of North Wilkesboro, who recently completed her course in Pharmacy at Chapel Hill, and passed the N. C. Board of Pharmacy Exam with an excellent record, has been made Associate Pharmacist at Baptist Hospital. **E. W. Rollins** is Chief Pharmacist.

Heard While Passing

By **N. B. MOURY**

War Bond Note—Rowland Drug Company of Rowland, N. C. is using cigarettes and cleansing tissues to build bond sales.

Koonts-McGhee Drug Store, High Point, has increased the size of their store, and they now have half again as much floor space as they had before remodeling.

Frank Mitchell of **Mitchell & Caudell**, Fairmont, has been in the hospital at Richmond for the past five weeks.

Due to the shortage of help at the Polio Hospital at Hickory, **Mrs. N. B. Moury** is there helping with the patients. This should fit her for the time when her son, **Danny** is released from the hospital and able to return to his home at Greensboro.

Earle Merrill, formerly of Southern Pines, who had been working in Virginia for the past four years, is now at **Reaves Drug Store**, Raeford.

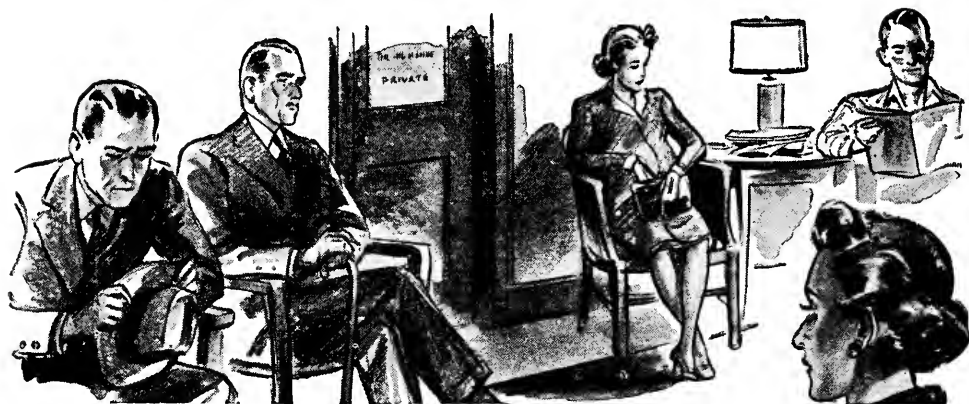
Jane Copeland is helping her father at **Copeland's Pharmacy**, Ahsokie.

Koontz-McGhee Drug Store of High Point, had a request from France recently for Wampole blotters.

For Sale

The Surry Drug Company of Pilot Mountain, North Carolina, fully equipped and stocked is being offered for sale by the owner, **Robert Savage**. Details may be obtained direct from him.

FOR *Convenience* AND FLEXIBILITY OF DOSAGE



Bethiamin, widely advertised and detailed to the medical profession, presents crystalline thiamine hydrochloride in three forms and in a range of dosages adequate for every need. • For oral administration palatable Bethiamin Elixir provides 6 mg. of thiamine hydrochloride per

ounce, and Bethiamin Capsules are available in dosages from 1 mg. to 15 mg. • For parenteral administration Bethiamin ampuls are available up to 100 mg. per cc. Thus Bethiamin places at the physician's hands dependable vitamin B₁ medication in the most convenient forms.

BETHIAMIN



For oral administration, Bethiamin, a brand of thiamine hydrochloride, is available in capsules containing 1 mg., 3½ mg., 10 mg., and 15 mg.; for parenteral administration, in 1 cc. ampuls containing 1 mg., 10 mg., 50 mg., 100 mg. and in 10, 30 or 60 cc. rubber-capped vials. In liquid form Bethiamin Elixir contains 6 mg. of thiamine hydrochloride per fluidounce.

THE S. E. MASSENGILL COMPANY

Bristol, Tenn.-Va.

NEW YORK • SAN FRANCISCO • KANSAS CITY



Please Mention The Carolina Journal of Pharmacy When Writing Advertisers

Queen City News

MRS. E. H. HEMMLE, *Corresponding Secretary*

The Charlotte Drug Travelers

The Charlotte Drug Travelers held their regular monthly business meeting and luncheon at Thacker's Restaurant, November 4th. Nineteen members and three guests were present. President P. C. Day was in charge of the meeting.

Two door prizes, furnished by Grady Blackman and T. F. Hawkins, were won by L. C. Sappenfield and O. A. Berryhill.

Minutes of the last meeting were approved as read by Secretary B. M. Humphries. Each member present obligated himself to sell ten tickets to the Shrine Football Game on December 2nd. The Travelers meeting, originally scheduled for December 2nd, was postponed to December 9th so that the members might attend the game.

The Charlotte Druggists' Woman's Auxiliary

A called luncheon meeting of the Charlotte Auxiliary was held in the Gold Room of the Barringer Hotel on Thursday, November 2nd at 12:30 p.m. The ladies were guests of the Charlotte Drug Club, and the meeting was held for the purpose of formulating plans for their participation in the Sixth War Loan Drive.

Mrs. W. B. Holmes, Auxiliary President, called the meeting to order, after which Mrs. Harry Bizzell asked the invocation. After lunch, Mrs. Holmes introduced P. C. Whitlock, who spoke of the methods of approach to be used in selling bonds, the various lines of sales talk, with particular emphasis on the fact that bonds are a gilt-edged investment.

Mr. Pickard of the Wachovia Bank and Trust Company explained the various types of bonds, explaining the method to be used in filling out application blanks, etc.

The ladies present left the meeting filled with enthusiasm and determination to make their part of the drive a huge success.

The regular monthly meeting of the Charlotte Auxiliary was held in Efrid's dining

room on November 14th. The table was beautifully decorated with autumn flowers and yellow candles in crystal holders. Mrs. Marshall Smith asked the invocation. A delicious turkey dinner was served to the fifteen members present.

Mrs. Joe Monroe presided for the president, Mrs. W. B. Holmes, who was unable to be there due to the illness of her husband. Mrs. T. E. Whitehead, Secretary-Treasurer, gave a report of the called meeting pertaining to the War Bond drive and the October meeting. Mrs. A. K. Hardee, who was program chairman for the day, read a delightful Thanksgiving paper. Mrs. P. C. Day furnished the door prize, a beautiful hand-crocheted luncheon set, which was won by Mrs. J. G. Barnette.

Mrs. Fred Atkinson was welcomed into the club as a new member.

Charlotte News Notes

Sympathy is extended to Mrs. T. N. Edwards in the loss of her brother, Harry Craig of Florida. The body was brought to Charlotte for burial. . . . W. M. Stone was called to Lynchburg, Va., due to the illness of his father. . . . Wiley S. Obenshain, manager of the Charlotte district of Southern Dairies, was elected vice-president of the company by the directorate, according to an announcement received here. Mr. Obenshain has been a member of the company's Board for twelve years. He is president of the N. C. Dairy Products Association and is a past-president of the Charlotte Rotary Club. He will continue to make his headquarters at Charlotte. . . . The children of Mr. and Mrs. A. B. Ellerbee have recently undergone tonsillectomies. . . . Carolyn Monroe, daughter of Mr. and Mrs. Joe Monroe, has now returned to school after a painful fall at the cafeteria of the high school, which resulted in being confined to the hospital for a week. . . . W. B. Holmes, Jr. (Merek & Co.), is ill with scarlet fever, but is improving. . . . Cadet "Billy" Holmes, student at Castle Heights, Lebanon, Tennessee, spent the Thanksgiving holiday with his parents.



Carolina Camera

(1) Mrs. I. T. Reamer and son, Thomas Davis Reamer, are pictured in front of their Durham apartment. Thomas arrived September 19 and is already the king pin around the Reamer home. Father Reamer, Chief pharmacist at Duke Hospital, President and General Manager of Reaco Products and newly appointed member of the North Carolina Board of Pharmacy, is a busy man these days but not too busy to take time to tell us about his fine son.

(2) Ralph Teague of High Point (Cecil's Drug Store) went directly into the Navy after completing the pharmacy course at Chapel Hill this past Spring. The picture of Ralph was snapped at Bainbridge, Maryland, where he is now stationed. After completing his work, he will be assigned to a hospital or ship.

(3) Brainard Burrus, another graduate of the U. N. C. School of Pharmacy, is shown "somewhere overseas," with what appears to be the base (tripod) of a machine gun. Brainard's father is now in Sylva where he is part owner of the Sylva Pharmacy. His sister, Miss Blanche Burrus, is a member of the Duke Hospital pharmacy staff. His present address is Pfc. B. M. Burrus, Co. D, 290th Inf., A.P.O. No. 451, c/o Postmaster, New York.

(4) A pharmacist known to all members of the drug profession in this State, Mr. F. W. Hancock of Oxford, is shown at the speaker's table during the testimonial dinner held in his honor on November 15.

(5) We don't have to tell you that W. B. (Bill) Evans of Enka is now in warmer climes than is existent here in North Carolina. Bill writes that he has been moved from the Seabees and is now in General Service. He is stationed on the island where Captain Rickenbacker was brought for treatment after being rescued. Until three months ago Bill was stationed on Tulagi, a name which has figured rather prominently in news releases from the South Pacific.

(6) J. E. Smith, center, of the Lenoir Drug Store, Lenoir, has some tall fishing tales for his friends after visiting Maine recently. As indicated by the large packs on the backs of his two buddies, he must have figured on a nice catch. According to reports, the party caught all the fish they wanted, got to view some grand scenery (including a beaver dam) and arrived back in Lenoir with plenty of stories about their northern trek. Just so our readers won't question the veracity of this "fish story," we are publishing (7) a photo of part of the catch.

Look into this **LIQUID** vitamin
and mineral food supplement—

ZYRONE

ZYRONE isn't just "another vitamin pill." It is a **LIQUID** food supplement which supplies the minimum daily requirements of Vitamins B₁, B₂, and the Vitamin Niacin, 12 times the minimum daily need of Iron, and helpful amounts of Calcium, Phosphorus, and Manganese.

Examine the ZYRONE formula. See if it isn't one of the finest of its kind you have ever seen. Then remember that ZYRONE is backed by a heavy radio campaign designed to reach all classes.

Where ZYRONE has already been introduced, retailers report a high percentage of repeat sales. Stock ZYRONE with the confidence that comes in stocking any product of

THE CHATTANOOGA MEDICINE CO.

Chattanooga

Tennessee

WRITE OR CALL

C. H. SMITH

Representative

Phone 3-5208 Charlotte, N. C.

Box 1001

Howell Hall Happenings

By PATRICIA ANN LAWRENCE

Most of us came back to Carolina after a week's vacation just in time to watch the Tar Heels take a 6-0 licking at the hands of the South Carolina Gamecocks, on November 4th. Our team has had rough going this season, but we are still proud of them. Although they were greatly handicapped by a green squad, they played hard and to win, and while they didn't crash that win column very often, they were still our team—win or lose. Besides, wait till next year, or even better, till after the war.

Rho Chi initiated the following four new members on Friday evening, November 10: Sam Black, Asheboro; Doris Bullard, Roseboro; Lucy Lee Kennedy, Kerr; and Pat Lawrence, Charlotte. Following the initiation ceremony, the new initiates were honored at an informal banquet given at the Carolina Inn by the old members and those of the faculty who are members of this national honorary society.

A meeting memorializing the late Dr. Zoeller and sponsored jointly by Rho Chi and the N. C. P. A. was held on Thursday night, November 9, at the Pharmacy building. Prof. I. W. Rose, a close friend of Dr. Zoeller's for many years, paid tribute to Dr. Zoeller in recounting the story of his life. Prof. Rose stressed not only the pharmaceutical work which Dr. Zoeller did, but also the wonderful character of this fine old man who did so much for North Carolina Pharmacy.

The highlight of the month, and we might say of the entire school year—the annual Pharmacy Dances—were held in the Woman's Gymnasium on Friday and Saturday nights, November 17 and 18. Music was furnished by Freddie Johnson and his orchestra, and faculty members and their wives acted as chaperones. The Phi Delta Chi's gave a banquet prior to the dance on Saturday evening, at the Carolina Inn. Guests included the dance chaperones, and the pharmacy students and their dates. It was truly a big weekend for the Pharmacy School, and the fact that many of us had quizzes on the following Monday morning didn't seem to keep anyone from having a grand time.



"IT'S FAMOUS

because

IT'S GOOD"

"ORDER BY MAIL
From McCOURTS"

EITHER FOR IMMEDIATE
OR FUTURE DELIVERY

- Labels
— Rolls or Flat
- Boxes
- Physicians Rx Blanks

Satisfaction Guaranteed
— or No Sale

McCourt Label Cabinet Co.
Specializing in Labels for Drug Stores
58 BENNETT STREET
BRADFORD, PENNA.

Our Men in Service

Lt. B. G. Sheffield, Jr. of Warsaw has now changed his address from a training camp in the United States to Sg. A-1, A.P.O. No. 16786A, c/o Postmaster, New York.

A few days ago E. F. Rimmer of Sanford was kind enough to obtain the following address for us: **Shelton B. Boyd, Ph.M.** 1/c, H Division, USS White Plains, Fleet Post Office, San Francisco, California. Shelton, an alumnus of the University, was fortunate in being stationed at Chapel Hill for a period after he entered the navy.

Ph.M. 3/c H. T. Taylor has been transferred from Camp Wallace, Texas, to the Navy Hospital at Pensacola, Florida.

John Rosser and **W. R. Viall, Jr.**, who recently completed boot training at Great Lakes, are now members of a class at Hospital Corps School at Farragut, Idaho. It is a coincidence that of the four registered pharmacists in this class, that 2 of them are from Carolina. They write us that

their course of study includes Anatomy and Physiology, First Aid, Chemistry, Materia Med, Nursing, etc.

Winfield Rose was in the office a few days ago, and he gives us practically the same information about the Hospital Corps School at Bainbridge, Md., where he is stationed. He is now **S 2/c Rose, c/o USNH Corps School, Class 48, Bks 850, Bainbridge, Md.**

Keith Fearing, Jr. S 2/c now receives his mail USNH Staff, Oakland, California. He was transferred there from Hospital Corps School at San Diego, California.

T/4 Roland S. Whiteley sends us his address as 172nd General Hospital, A.P.O. 17217, c/o Postmaster, New York.

E. L. Pilkington, Ph.M. 3/c has been transferred from Charleston, S. C. to Genl. Del. Bldg. 4102, N.T.S., Newport, R. I.

Bill Taylor, former student at the School of Pharmacy, Chapel Hill, writes from Camp Peary that he has been accepted into the V-7 program and is awaiting his entrance date into the University of Penn-

Remember this about BROMO-SELTZER



ONE TURN OF THE
KNOB DOES THE JOB



KEEP DISPENSER
CLEAN... ASSURES
MEASURED DOSES



Please Mention The Carolina Journal of Pharmacy When Writing Advertisers

Rapid Turnover Assures Volume Profit!



for

COLD DISCOMFORTS

Heavy Advertising
the Year 'round!
1944-'45 Campaign
Biggest Ever!

Check Up! Stock Up!
\$2.80 Dozen 2 Free

Order from Your
Wholesaler

Also Keep Stocked on



for Itch of Athlete's Foot, Ring-
worm and similar Skin Irritations



One of the big money-makers!
Constant demand!

Owen Drug Company

Salisbury, North Carolina

sylvania on December 14th. Congratulations, Bill.

W. H. Hollowell, HA 1/c was sent to the Naval Hospital at New River, N. C. upon completion of his course of study at Hospital Corps School at Bainbridge, Md.

Ph.M. 3/c J. F. Pickard has been transferred from the Naval Hospital at Philadelphia and his address now is: USN Rec. Brks.—Unit No. 2, Main Dispensary—Maintenance Dept., Shoemaker, California.

Births

Mr. and Mrs. O. W. Smith of Pilot Mountain are announcing the birth of a daughter, Sue Ray, on August 25th. Mr. Smith is proprietor-pharmacist of Smith Drug Store, of that city.

Deaths

Mrs. C. E. Wilson died from injuries received in an automobile accident November 5th. Her husband, who was driving the car, received painful injuries. He is associated with Horton's Drug Store, North Wilkesboro.

Manning Pritchard, for several years proprietor of a drug store at Chapel Hill, died in a Raleigh hospital November 11th following a cerebral hemorrhage suffered a short time before. He is survived by two sisters, Mrs. Clyde Eubanks of Chapel Hill and Mrs. R. O. E. Davis of Washington; two brothers, John W. of New York City and William of Collinsville, Ill. The body was cremated and the ashes buried in the Chapel Hill cemetery.

Our sympathy is extended to Pharmacist Robert Savage of Pilot Mountain, whose brother, **Jack Savage**, has been killed in action. He assisted his brother in the Surry Drug Company until he went into service.

Robert T. McNair, age 43, died in Rockingham on December 1 after an illness of two days.

Mr. McNair had been in the drug business in Rockingham for the past 21 years. Several years ago he opened the Federal Phar-

macy which he owned and was actively managing at the time of his death.

He was a member of the North Carolina General Assembly in 1937 and again in 1939. He was a member of the Rockingham Board of Commissioners and Chairman of the Rationing Board.

Mr. McNair is survived by his wife and a daughter, a high school senior. Burial was in the Eastside Cemetery on December 3.

A. R. Summerlin, age 43, owner of the Summerlin Drug Store, Laurinburg, died Thursday, November 30. Funeral services were held at the home on December 1 with burial in charge of the Masonic Order at the Laurinburg Cemetery.

Mr. Summerlin came to Laurinburg from South Carolina in 1927. He is survived by his wife and four children, one of whom was a student at the University of North Carolina School of Pharmacy until he entered service about a year ago.

George Ratcliffe Pilkington

At a called meeting of the Vestry of St. Bartholomew's Church, Pittsboro, on October 22, 1944, the following resolution was adopted:

"Whereas, George Ratcliffe Pilkington departed this life on May 2, 1944, age 78, and had been a most useful citizen and a most faithful member of this church for over fifty years, serving as Junior Warden for over twenty years, and, occupying an enviable position likewise in his professional and fraternal life and in his home life a lovable husband and father, in community life one of the most beloved men in Chatham County;

"Therefore, Be it Resolved, That this Vestry sincerely grieves at his loss, with grateful memories of his fine integrity, his cheerful outlook and personal charm with all persons alike, his unflinching sense of duty, and liberal support of his church under all conditions.

"Resolved secondly, That a copy of this resolution be inscribed in the Minute Book of the Vestry, a copy to be sent to his daughters, and a copy to be sent to the *Carolina Churchman* for the record."

We Tell 'em—You Sell 'em

Millions of
Newspaper Readers
Every Week
and
Millions of
Radio Listeners
Every Day



HEADACHES-NEURALGIA Eased Quickly with "BC"

Agonizing headaches and annoying neuralgic pains usually relieved in a hurry to the relief

of muscular aches and functional periodic pains. Acts as a sedative in simple nervousness. 10c & 25c sizes. Use only as directed. Consult a physician when pains persist.



B. C. REMEDY COMPANY
DURHAM, NORTH CAROLINA

"Keep it on Hand—To Supply the Demand"



Mist from the Mountains

By JAMES W. HARRISON, Asheville

Grove Park Pharmacy has a new pharmacist in the person of G. H. Burke, a native of Michigan. Mr. Burke is licensed in three states: Michigan, Florida and North Carolina.

R. H. Roth, licensed in 1905, is now with Kenilworth Drug Store. Mr. Roth, who retired from the practice of pharmacy a few years ago, is doing his bit to alleviate the man power shortage.

M. L. Jones, for many years at Hester's Pharmacy and most recently with Merrimon Avenue Pharmacy and Finley Depot Drug Company, has purchased the latter store from B. B. Flowe and C. A. Lord.

Johnson Drug Company boasts new wall paper, adding much to the cleanliness and attractiveness of the store.

It is with deep regret that we report the passing of James M. Lord, the father of C. A. Lord, Asheville druggist. Mr. Lord died in Kinston November 13 and was buried in Wilmington. He was born in England in 1856 and was engaged in the manufacture of textiles for most of his life. For the past twenty years he had been a layworker in the Episcopal Church.

W. A. Ward of Swannanoa, Buncombe County Chairman for the "Pharmacy-for-Victory" Committee of the 6th War Loan, has become a regular commuter between Swannanoa and Asheville in his efforts to stimulate War Bond sales by Buncombe County drug stores.

Miss Sue Triplet of Salley's Drug Store reports that she had a call for "a bottle of Wampole's, spiked with Crisco." Wampole's Preparation with added Creosote filled the order and pleased the customer. The

product was not "spiked" but the transaction was "spiced" with Miss Sue's inimitable tact.

No Cigarettes!

Many, too many, druggists are displaying signs in "box-car" letters such as "**No Cigarettes**" or "**No Facial Tissues**" or "**No Film**" and registering a temperamental attitude which plants resentfulness in the minds of the customers. Even so, the signs connote much more than they say; the dealer may as well add "**—and Don't Bother Me**" for that is exactly the impression registered with the customers.

About ninety-three times in each hundred the customer thinks, and rightly so, that the dealer is too busy to attend him for other things than Film, Cigarettes or Cleansing Tissues or any other "hard-to-get" items. It doesn't take very long for a customer to get the idea that the druggist might mean that he doesn't want to be bothered to compound the prescription he has or sell him the ice cap he needs. Then the customer naturally seeks another store and a more friendly atmosphere.

And not all the disinterested attitudes noticed in drug stores can be attributed to "green help" and "fly-by-night" clerks. All too often those same clerks take their cues from the "boss."

Signs and displays are to sell merchandise, not to repel customers. Signs should be positive, should inspire attention, interest, desire, action. If you are out of those "hard-to-get" items, a tactful explanation and a sincerely worded invitation to try again will accomplish the antithesis of one negatively worded sign and accumulate invaluable good-will.

What's In A Name?

In business it can be everything. Our name on your fire insurance policy is a guarantee of the best.

You will have the best in security, service, saving and safety exactly fitted to the needs of a retail druggist.

Our policyholders see the name and know that there is none better. If you are not yet placing your fire insurance with us a card will bring full particulars.

THE AMERICAN DRUGGISTS' FIRE INS. CO.
CINCINNATI 2 OHIO

SOME OF OUR STATE AGENTS

E. F. Rimmer
Box 377
Sanford, N. C.

Ralph M. Crosson
1812 Marion St.
Columbia 3, S. C.



Can be Included
in \$24.00 Order

THE PEABODY DRUG COMPANY

Wholesale Druggists

Complete Line of
Eli Lilly's Pharmaceuticals

305 Pettigrew Street
DURHAM, N. C.

Reamer Elected Board Member

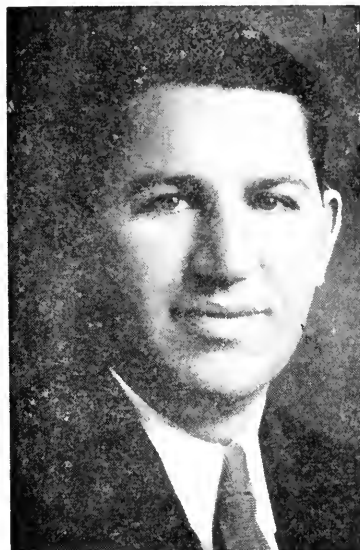
It is with pleasure that we announce the election of I. T. Reamer as a member of the North Carolina Board of Pharmacy. He will fill the unexpired term created by the death of Dr. E. V. Zoeller of Tarboro.

Mr. Reamer is well qualified for this position. He is a graduate of the Maryland College of Pharmacy, and was a member of the Johns Hopkins University staff before coming to Duke Hospital twelve years ago, where he is Chief Pharmacist.

J. G. Ballew of Lenoir has been elected President of the Board of Pharmacy to succeed Dr. Zoeller, who had served in that capacity for a number of years. Mr. Ballew is well known to North Carolina pharmacists, since he has very capably served as a member of the Board for several years.

F. W. Hancock, Oxford, resigned as secretary-treasurer to the Board of Pharmacy on October 1st, 1944. His statement is to be found elsewhere in this issue. Mr. Hancock, as was brought out at the testimonial dinner honoring him on November 15th, has served capably and unselfishly as

secretary-treasurer for 42 years. H. C. McAllister, who was commissioned a member of the Board in April, has been elected to this office to succeed Mr. Hancock.



I. T. REAMER

LIQUID EXTRACT OF LIVER WITH IRON VALENTINE



8 Ounces net

1 Dozen at list
\$21.00
Through
Wholesaler

Our recent journal and direct mail advertisements deal with the natural B₂ complex of this product, 5 mg. of riboflavin and 25 mg. niacin per fl. oz.

Valentine Company, Inc.
Richmond, Virginia

FOR SALE

Electric Ice Shavers

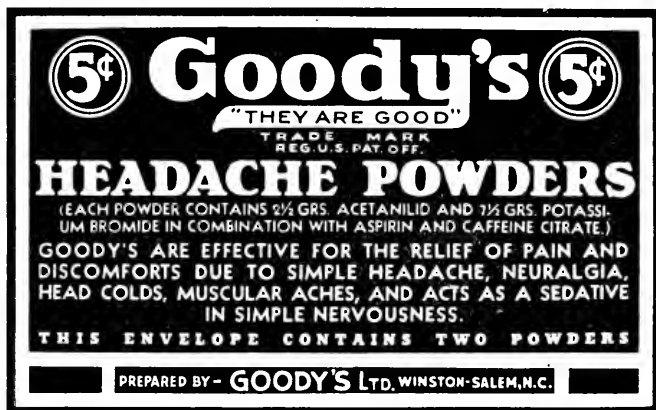
O. A. BERRYHILL
927 Poindexter Drive
Charlotte, N. C.

Prescription Balances Repaired

Speedily Accurately Economically

Our convenient Southern location and competent shop technicians eliminate useless waiting and decrease repair costs.

PHIPPS & BIRD, Inc.
915C E. Cary Street Richmond, Va.



IT'S *Good* NEWS TO
YOUR CUSTOMERS

When You Sell Them

Goody's Headache Powders

Manufactured By

Goody's, Limited

436-440 South Liberty St.

WINSTON-SALEM, N. C.

Here's Why The New ONE-A-DAY^(BRAND) VITAMIN

**ASSORTMENT
5154
IS THE ANSWER
TO EVERY
DRUGGIST'S
STOCK PROBLEM**



Assortment No. 5154 contains the ONE-A-DAY^(BRAND) VITAMINS MOST people buy MOST

A nation-wide survey gave us this answer. Now we know WHAT QUANTITIES of the 3 kinds of ONE-A-DAY (brand) Vitamins a druggist needs to make his sales come out EVEN. We want to sell you druggists the right number of EACH KIND of ONE-A-DAY Brand; the right number of A and D Tablets—of B-Complex Tablets—and of Multiple Vitamin Capsules.

When you purchase Assortment 5154, you stock the vitamins you can sell fastest to the most people. And make over 40% profit on the retail selling price.

This assortment will be ready for January delivery. Order No. 5154 from your wholesaler now!

ONE-A-DAY is the registered trade-mark of Miles Laboratories, Inc.

Important NEW SIZE and NEW PACKAGE on ONE-A-DAY (brand) MULTIPLE

With this assortment, we are introducing a new large size of One-A-Day (brand) Multiple Vitamin Capsules. The small 24-capsule size is now packed in a bottle instead of a pasteboard container.



**ASSORTMENT No. 5154
pays you a
PROFIT of over 40%**

YOU GET . . . \$77.30

COSTS YOU NET \$45.93

YOUR PROFIT \$31.37

NUMBER OF PACKAGES IN ASSORTMENT

| One-A-Day (brand) Vitamins | Large | Medium | Small |
|-------------------------------|-------|--------|-------|
| A & D Tablets | — | 2 | 2 |
| B-Complex Tablets | 2 | 4 | 2 |
| Multiple Capsules | 5 | 17 | 6 |

MILES LABORATORIES, INC.
ELKHART • INDIANA
Makers of Alka-Seltzer

Mr. W. J. Smith
Drawer 151
Chapel Hill, N. C.

Holiday Greetings:

In times of stress like the present, when so many of our friends and loved ones are scattered over the world, and far from home, one almost hesitates to say "Merry Christmas." And yet, the very spirit, the very theme of Christmas is one of hope, and to look forward to better things.

And so from all of us here at King's to all of you and yours, it is in our hearts to say "Merry Christmas" and at the same time express the hope that before long there will be real reason again for joy and happiness to be manifest throughout the world.



W. H. KING DRUG COMPANY

Wholesale Druggists

RALEIGH, N. C.

"THE HOUSE OF FRIENDLY AND DEPENDABLE SERVICE"



